

**STATE OF ILLINOIS
ILLINOIS COMMERCE COMMISSION**

Citizens Utility Board)

-vs-)

00-0043

Illinois Bell Telephone Company)
(Ameritech Illinois))

Complaint to stop Ameritech from using)
misleading marketing and advertising)
materials and statements concerning)
Simplifive and CallPack rates.)

CHIEF CLERK'S OFFICE

JUL 28 10 19 AM '00

ILLINOIS
COMMERCE COMMISSION

BRIEF OF AMERITECH ILLINOIS
(PROPRIETARY VERSION)

Louise Sunderland
Mark A. Kerber
Illinois Bell Telephone Company
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Chicago, Illinois 60606
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Dated: July 18, 2000