

BIOGRAPHIES of MxENERGY KEY ENERGY PERSONNEL

*Jeffrey Mayer* serves as President and Chief Executive Officer. Mr. Mayer is one of the two founders of MxEnergy after a twenty-year career in the commodities industry. After four years in private law practice, representing among others the New York Mercantile Exchange, Mr. Mayer served as chief counsel of the J. Aron Commodities Division of Goldman, Sachs & Co. before being asked in 1989 to manage the clearing operations of the Futures Services Department. In 1989 he was named manager of the energy futures trading department of Goldman, Sachs. From 1992 to 1999, Mr. Mayer served as managing director of AIG Trading Corporation, a subsidiary of American International Group, the large multi-national insurance and financial services firm. While at AIG he managed natural gas derivatives marketing and was responsible for business development and relationship management. He also served as Chairman of AIG Clearing Corporation, the futures clearing arm of AIG Trading, as well as Chairman of AIG Securities Corporation, the securities affiliate of AIG Trading. Mr. Mayer is an expert in the field of energy risk management and developed the Energy Traders Institute, a seminar on risk management heard by over thirty utilities and energy producers throughout North America. Since May 2000, Mr. Mayer has served as a member of its Risk Oversight Committee of Northeast Utilities. Mr. Mayer co-founded MxEnergy with Robi Artman-Hodge, with whom he had done business for 15 years, in April 1999.

*Carole Roberta ("Robi") Artman-Hodge* serves as Executive Vice President and Chief Financial Officer. Ms. Artman-Hodge is another of the founders of MxEnergy after a twenty-one year career in the merchant banking and risk mitigation industry. Graduating with an MBA from the University of Chicago, she began her career with Harris Bank and then came to New York as one of the first employees of the New York branch of Banque Paribas (now BNP/Banque Paribas) where she managed commodity finance and energy credit. While at Paribas she managed the launch of Paribas Futures, one of the leading futures brokers to the energy industry, in 1986. She later joined ING Bank to manage the commodity finance portfolio; there she worked with oil and gas producers, utilities and energy marketers. After a brief stint in Dublin where she organized a commodity finance unit for the Bank of Ireland, Ms. Artman-Hodge co-founded MxEnergy in 1999. Her experience as senior managing director of project finance and natural resource units, including risk management of commodity, foreign exchange, interest rate portfolios, is integral to MxEnergy's conservative business model. Mr. Mayer and Ms. Artman-Hodge had known and worked with each other for 18 years when they co-founded MxEnergy in April 1999.

*Emmett Capanna* serves as Senior Vice President, Sales and Marketing. Mr. Capanna was a founder of PSEG Energy Technologies (formerly, U.S. Energy Partners and Energis), one of the pioneers in U.S. retail energy sales, having been founded in 1994. Prior to joining New Jersey's Public Service Electric & Gas, Mr. Capanna was head of fuel supply and marketing for Amerada Hess and for EMS Marketing, an affiliate of Elizabethtown Gas Company in

New Jersey. Mr. Capanna has over 35 years experience buying, hedging, trading and marketing fuel oil and natural gas. He joined MxEnergy in 2000.

*John Ahrens* serves as Manager, Tariffs and Operations Analysis. John has 31 years experience as a natural gas supply and operations and analyst with Public Service Electric & Gas and its operating subsidiaries.

*Joseph DeSimone* is an Analyst in the Operations Group. Joe has 20 years experience as a CPA and auditor, including with Exxon, and has specialized in tax and regulatory matters.

*Greg Taffet* serves as Chief Information Officer. Prior to joining MxEnergy in 2000, Mr. Taffet was the chief information officer of Bodine Corporation, a manufacturer of high-speed assembly and testing equipment. In that capacity, Mr. Taffet was responsible for data base management, LAN development and groupware applications, office automation and Web site development.

*Ray Abramson* is Treasurer. With over 20 years experience as a CPA, Mr. Abramson started his career with a number public accounting firms before joining GE Creditor Corporation and GE International. Prior to joining MxEnergy in 2000, Mr. Abramson ran his own practice representing individuals and corporations.

*Robert Blake* is Vice President of Customer Operations. With over 22 years experience in energy marketing and customer care, Mr. Blake served as regional sales director for Conectiv and director of Commercial and Industrial Energy Services for United Illuminating Company, an electric utility in New Haven, CT. Prior to joining MxEnergy in the Spring of 2001, Mr. Blake served as manager of United Energy, a retail gas marketer with operations in four states. Mr. Blake is a mechanical engineer who has been involved in numerous national and regional energy committees including holding leadership positions several regional energy groups.

*Kathryn Binns*, Supervisor Customer Care. Ms. Binns joined MxEnergy in May 2001 after 15 years experience as a retail sales manager.

*Angela Shortridge*, Data Processing Specialist. Ms. Shortridge joined MxEnergy in 2001 after working for several years at Conectiv with Mr. Blake as a specialist in utility interface.

*Jonathan Freedman*, Vice President of Sales, was the fourth employee of MxEnergy, joining in 2000 after a fifteen year career in sales and finance. Mr. Freedman is responsible for coordinating the activities of out-source sales agents including telemarketers and door-to-door sales crews.

*Jeffrey Hammer*, Managing Director, Commercial Sales, joined MxEnergy in 2002 to establish the Ohio office. Mr. Hammer has over 12 years experience in energy marketing with utility affiliates (Citizens and Allegheny Power) and retail marketers (Gasmark, AGF, and AES).