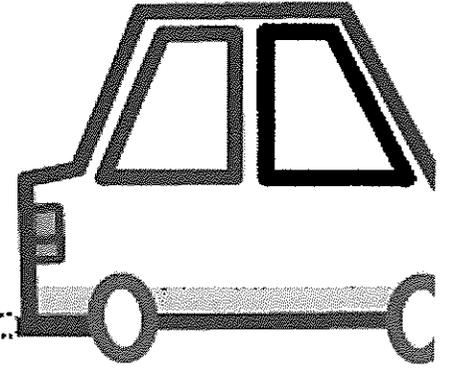
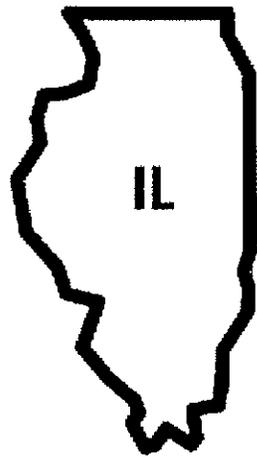


from a road trip that stretches,

2,389,524 miles



Which is equivalent to driving the length of Illinois:

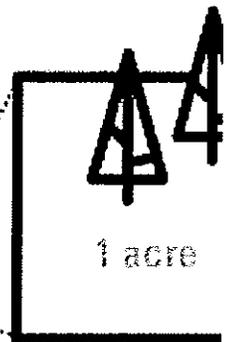


6,127
times!

You saved as much carbon as

823 acres

of forest do in one year.



Power Smart Pricing



A Smart Electricity Rate from Ameren Illinois

Program Guide
2015 – 2016



Power Smart Pricing

Power Smart Pricing is an hourly electricity pricing program from Ameren Illinois, administered by Elevate Energy.



ELEVATE ENERGY
Smarter energy use for all

About Elevate Energy

Power Smart Pricing is administered for Ameren Illinois by Elevate Energy, a nonprofit organization dedicated to helping people and communities manage their energy costs. Ameren Illinois will continue to deliver your power, respond to service calls, and issue your bill.

Elevate Energy will provide personalized information, services, and tools to help you manage your electricity costs with the Power Smart Pricing program. For more information about Elevate Energy, please call 1-877-655-6028 or visit our website at ElevateEnergy.org.



A Note from Ameren Illinois

Ameren Illinois is neutral to your electric supply choice and therefore does not recommend one supply option over another. We do fully support and encourage you to explore all of your electric supply options. Regardless of your energy supply choice, our commitment to delivering safe, reliable energy remains unchanged. Elevate Energy is the approved administrator of Power Smart Pricing for Ameren Illinois.

AmerenIllinois.com

Program Guide

Welcome to Power Smart Pricing. This guide provides all the program details as well as some advice on how to use Power Smart Pricing to save on your electricity bill and track your results.

Contents

About Power Smart Pricing	4
Typical Price Patterns	5
Checking Hourly Prices	6
Tracking Your Usage and Savings	7
Understanding Your Bill	8
Program Details	10
For More Information	11

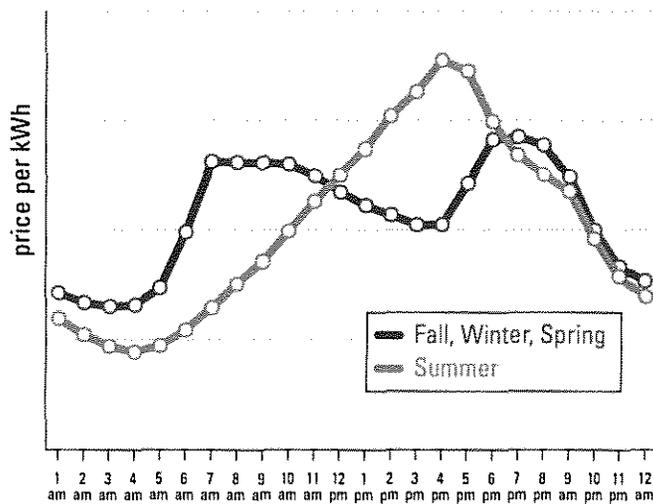
About Power Smart Pricing

Power Smart Pricing is an hourly pricing program for residential electric customers served by Ameren Illinois. The program is designed to help households manage their energy costs by being smart about how and when they use energy.

Power Smart Pricing uses day-ahead, hourly market prices which are set by MISO – the Midcontinent Independent System Operator, Inc. This means that the price you pay for electricity will vary from hour to hour and day to day according to the actual market price. Under the Ameren Illinois Basic Generation Service default supply rate (BGS-1), the price varies between summer and non-summer months.

You can manage your electricity costs by taking simple actions to conserve energy during hours when prices are higher. Familiarizing yourself with the hourly price pattern for the current season will help you know when to shift some of your usage from higher priced hours of the day to lower priced hours.

Typical Hourly Price Patterns*



*Based on average prices for January 1, 2012 through May 1, 2015. Non-summer months include October through May. Summer months include June through September. Prices can vary significantly from this typical pattern. Savings cannot be guaranteed.

Typical Price Patterns

Summer Price Patterns

Electricity prices typically fluctuate most during the summer months, driven in large part by demand for air conditioning. During the summer, electricity prices tend to be highest in the late afternoon. Depending on weather and other conditions, some days will have higher prices than others. Higher overall prices tend to occur on days when the weather is particularly hot.

To manage summer electricity costs, **reduce usage between 1 p.m. and 5 p.m.** on weekdays, particularly on hot days. Shift some of your usage to lower-priced times such as nights and weekends. Prices can be lower on days when the weather is cool.

QUICK TIP: During the summer, manage your cooling costs by pre-cooling your home during nighttime and early morning hours when the price of electricity is low, then use less air conditioning during higher priced hours.

Fall, Winter, and Spring Price Patterns

Compared with summer prices, fall, winter, and spring prices are generally lower, and the price pattern is more stable. During the cooler months, there tends to be a small price spike in the morning and then again in the evening. On many fall, winter, or spring days, the hourly price of electricity remains low all day long.

Winter prices can increase during periods of intense and sustained cold weather. This is because extreme weather can result in higher demand for electricity for space heating, while also driving up the cost of fuels used for electricity generation.

QUICK TIP: Run your dishwasher at night and do your laundry on the weekend when electricity prices tend to be low. Also wait to charge devices such as cell phones and tools during lower priced hours.

Checking Hourly Prices

Power Smart Pricing uses day-ahead, hourly market electricity prices. Each evening after 5 p.m., the prices for the following day are available online, by phone, and on the Power Smart Pricing mobile app.

- Online: PowerSmartPricing.org
- Phone: 1-877-655-6028
- App: m.PowerSmartPricing.org

Price Alerts

To help manage costs with Power Smart Pricing, you will receive an alert the evening in advance if hourly electricity prices will be 9 cents per kWh or higher for any number of hours the following day. This is most likely to occur on hot summer days, but could occur on any day of the year. You can receive alerts by email, text, and phone.

QUICK TIP: To update your contact information or alert preferences, contact the Power Smart Pricing team at 1-877-655-6028 or info@PowerSmartPricing.org.

Mobile Tools to Access Price Information

Use the free Power Smart Pricing mobile app to easily check prices and access your savings information on your smart phone. To access the app, visit m.PowerSmartPricing.org from your device's web browser. You can make the app accessible for repeated use by adding the page to your home screen or creating a bookmark in your web browser. Since the mobile app is web-based, you do not need to download it through an app store.

To get the highest and lowest prices for the next day through your Twitter feed, go to twitter.com/powersmart to follow @powersmart.

Workshops and Newsletters

As a Power Smart Pricing participant, you will receive seasonal newsletters containing program updates, information about price patterns, and tips on saving energy and money with hourly electricity pricing. In addition, the Power Smart Pricing team offers webinars and workshops designed to help program participants learn more about managing their electricity costs, particularly during the summer when hourly prices fluctuate most. These presentations give participants a chance to discuss the program with members of the Power Smart Pricing team.

Track Your Usage and Savings

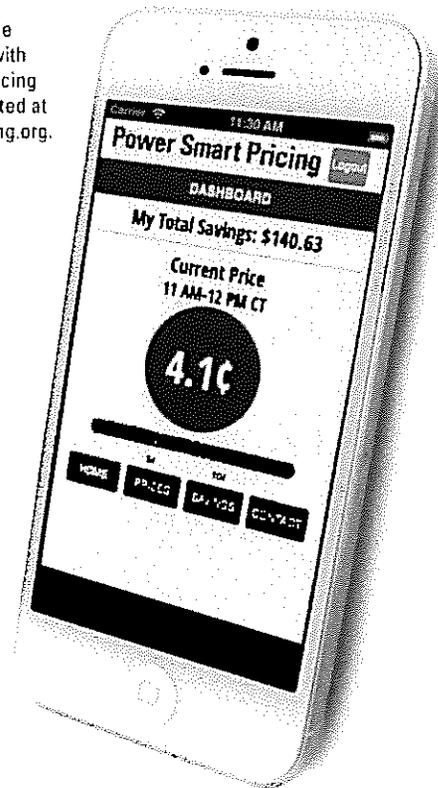
Savings Updates

Each month after your bill is calculated, you will receive an email message comparing your costs on Power Smart Pricing with what you would have paid on the Ameren Illinois default supply rate (BGS-1). You will also receive a bill comparison summary in the mail each year.

My PSP Account

With Power Smart Pricing, you can access detailed information about your hourly electricity usage and costs by logging onto your My PSP Account at PowerSmartPricing.org. You can see graphs of your hourly electricity usage along with hourly prices. Your My PSP Account also lets you see a summary of the bills you receive on Power Smart Pricing. It quickly compares your costs on hourly pricing with what your costs would have been on the Ameren Illinois default supply rate (BGS-1). You can even view details to see which part of the bill contributed to the change in your costs.

Check prices and see your billing results with the Power Smart Pricing mobile app. Get started at m.PowerSmartPricing.org.



Understanding Your Bill

Most of the individual line items and charges are the same both for Power Smart Pricing participants and for customers on the Ameren Illinois Basic Generation Service default supply rate (BGS-1). Some line items are different, or are calculated based on different rates. This section describes all of the charges you will see on your bill with Power Smart Pricing. All residential electric service bills include three main sections: 1. DS-Residential (DS-1); 2. Electric Supply; and 3. Taxes.

1. The DS – Residential (DS-1) section will include a Rider PSP – Power Smart Pricing notation, but the charges will be the same for both Power Smart Pricing participants and customers on the Ameren Illinois Basic Generation Service default supply rate (BGS-1).

2. The Electric Supply section will change from Basic Generation Service (BGS-1) to Real-Time Pricing (RTP-1). Some of the charges in this section will remain the same on RTP-1, and others will change or will be calculated differently. The following line items will appear on your bill:

- The Purchased Electricity Adj and Rider PER Supply Cost Adj charges will remain the same on RTP-1 and on BGS-1.
- The Summer (or Non-Summer) Energy Charge that appears on the BGS-1 bill will be replaced by two charges: the Day Ahead Energy Charge and the RTP Supplier Charge.
- The Day Ahead Energy Charge will be the sum of your hourly electricity use multiplied by the corresponding hourly prices. You can log into your online account anytime to view details about your hourly electricity usage. Your high price alerts will make it easier to manage the Day Ahead Energy Charge portion of your bills.
- The RTP Supplier Charge covers the costs of the additional services required for providing electricity. The RTP Supplier charge rate is a cents per kWh value and during non-summer months (effective 1/1/2016) is only applied to your first 800 kWh of usage during a billing period. During the summer months the RTP Supplier charge rate is applied to all kWh during a billing period. The charge rate typically changes between the summer (June through September) and non-summer months (October through May). Any updates or changes to the charge rate will be posted to the Power Smart Pricing news page. Note that the RTP Supplier Charge could be as large as 50 percent of the Day Ahead Energy Charge for PSP customers. On BGS-1 bills, this charge is factored into the Energy Supply Charge, so the effect on PSP savings should be minimal. You can reduce

the impact of the RTP Supplier Charge by using electricity efficiently throughout the year.

- The \$2.25 Participation Charge will be added to this section.
- The Transmission Service Charge will be calculated slightly differently for Power Smart Pricing participants than for customers on the default supply rate (BGS-1). For customers on the default supply rate (BGS-1), the Transmission Service Charge is based on total kWh used in the billing period. For Power Smart Pricing participants, the Transmission Service Charge is based on their individual electricity use during the highest system peak demand hour of the billing period. The system peak hour typically occurs between 1 p.m. and 5 p.m. on hot afternoons in the summer, and between 6 p.m. and 9 p.m. in the winter. In the spring and the fall, the peak hour times could follow the summer or the winter pattern, depending on the weather. As a result of the different charge methods, the charge for Power Smart Pricing participants could be higher or lower than it would be on the BGS-1 rate. You can reduce your Transmission Service Charge by using energy wisely when electricity demand and prices are high.

3. The Taxes section will be the same for both Power Smart Pricing and the BGS-1 rate.

Other Items

Your Power Smart Pricing bill also contains some additional information that is not included on the BGS-1 type bill. Some of the items are used for billing under Power Smart Pricing and some of them are not used at all. Not all unused items are seen on all bills.

In the METER READING section, you may find Peak kW, Off Peak kW, and On Peak kW. These items are part of an earlier billing system and the interval meter reading process, and have no impact on your bill.

In the SUMMARY section, the Customer Dmd (demand) at System Pk (peak) is your usage at the same time Ameren had its system peak (see System Peak Date and System Peak Time) during the billing cycle. The Customer Dmd at System Pk is multiplied by the System Loss Adj Factor, yielding the Customer Coincident Peak. Then this Customer Coincident Peak is multiplied by the number of days in the billing cycle to yield the kW-day value. The kW-day value is used in the Transmission Service Charge calculation. There may also be a DLF Adjusted Total kWh item in this section that has no impact on your bill.

Program Details

Length of Program

You must remain on Power Smart Pricing for 12 consecutive billing periods. At the end of that period, you will remain on Power Smart Pricing, but can cancel at any time or select a certified retail electric supplier (RES). If you choose to cancel your participation, you will return to the Ameren Illinois default supply rate (BGS-1) for 12 billing periods and cannot take service from a RES in that time.

Participation Fee

Power Smart Pricing participants are charged a monthly participation fee of \$2.25 which is included on your electricity bill.

Your Billing Information

You will continue to receive your monthly utility bill from Ameren Illinois and you will remain on the same billing schedule. You will be billed on hourly pricing after the interval data recording meter is installed and a full month of interval data is recorded, but no sooner than the end of the monthly billing period. Once your account bills, you can use the Power Smart Pricing website to view more detailed information about your hourly usage and costs.

Moving or Selling Your Home

If you move or sell your home, the new owner or resident will automatically be put on the Ameren Illinois default supply rate (BGS-1). If you move to another home served by Ameren Illinois, you will need to re-enroll in Power Smart Pricing in order to receive the advantages of hourly electricity pricing at that location.

Participant Feedback

Your feedback is vital to the continuous improvement of the Power Smart Pricing program. Each fall, the Power Smart Pricing team will send you a participant survey to learn more about your experience and satisfaction with the program. You may also contact the team by email or phone throughout the year with any feedback or questions.



For More Information

Online: PowerSmartPricing.org

Email: info@PowerSmartPricing.org

Phone: 1-877-655-6028 (8 a.m. – 5 p.m., Monday – Friday)

Ameren Illinois

For more information about your electricity rate options, go to AmerenIllinois.com. For questions pertaining to meters, meter reading, reporting outages, or billing, please contact Ameren Illinois at 1-800-755-5000.

Ameren Illinois' energy efficiency program offers tips, discounts, and incentives for saving energy in your home. Go to ActOnEnergy.com or call 1-866-838-6918 to learn more.

Go Paperless and Save Resources

Power Smart Pricing participants can go paperless to help conserve resources and cut back on clutter. If you would prefer to receive the majority of your program communications by email and online rather than by mail, contact us at info@PowerSmartPricing.org and tell us you want to go paperless. Please include your name and the email address you would like us to use to send you important program updates.



Power Smart Pricing Program Guide
© 2015 Elevate Energy

**Do YOU have the cheaper electricity
rate for nights and weekends?**

Power Smart Pricing

PowerSmartPricing.org

1-877-655-6028



36965



October 2015

Join the largest hourly pricing program in the country

Since 2007, thousands of energy-savvy households have participated in Power Smart Pricing. This hourly pricing program, offered by Ameren Illinois, lets you pay a rate based on hourly, wholesale prices for electricity. Prices are generally lower on nights and weekends, and throughout much of the fall, winter, and spring.

Contact us to see if Power Smart Pricing is right for you.

Call a program specialist at 1-877-655-6028 or visit PowerSmartPricing.org.

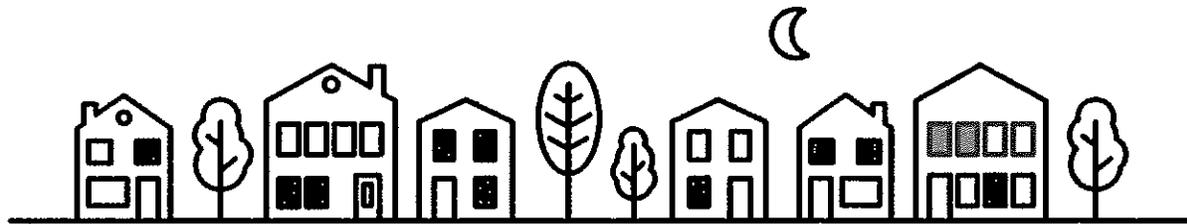
Power Smart Pricing is administered for Ameren Illinois by Elevate Energy, a nonprofit organization dedicated to helping people save energy and money. Power Smart Pricing is only available to customers who purchase their electricity supply from Ameren Illinois. Customers who are interested in Power Smart Pricing but currently purchase electricity through another supplier should check with that supplier regarding opt-out terms and conditions before enrolling in the Power Smart Pricing program.

Individual results with Power Smart Pricing vary depending on customer usage and market conditions. Past performance does not guarantee future results.



ELEVATE ENERGY
Smarter energy use for all

Power Smart Pricing



Do YOU have the cheaper electricity rate for nights and weekends?

Your friends and neighbors may already be paying an hourly electricity rate that is generally lower on nights and weekends and throughout much of the fall, winter, and spring. With Power Smart Pricing, offered by Ameren Illinois, you pay the hourly wholesale price for electricity, rather than the standard rate. Contact us to see if Power Smart Pricing is right for you.

Enrolling in Power Smart Pricing is easy:

- 1.** Call 1-877-655-6028 or visit PowerSmartPricing.org to find out if Power Smart Pricing is right for you.
- 2.** Enroll over the phone or online. You can also complete and return the enclosed enrollment form.
- 3.** Start taking control of electricity costs with Power Smart Pricing!

"The energy savings is great and it reminds you to be smart about how and when to use energy."

-George Dalzell, IL

FAQs and enrollment form enclosed

We look forward to hearing from you.

Sincerely,
The Power Smart Pricing Team

For more information

PowerSmartPricing.org
info@PowerSmartPricing.org
1-877-655-6028

 facebook.com/PowerSmartPricing
 [@PowerSmart](https://twitter.com/PowerSmart)



ELEVATE ENERGY
Smarter energy use for all

Power Smart Pricing is an hourly electricity pricing program from Ameren Illinois administered by Elevate Energy.

Frequently Asked Questions about Power Smart Pricing

What is Power Smart Pricing?

Power Smart Pricing (PSP) is an hourly electricity pricing program for residential customers served by Ameren Illinois. Instead of paying one fixed rate all day, you pay the hourly, market price which varies hour to hour. Paying the hourly price lets you take advantage of lower prices during off-peak times.

How does it work?

Each day the regional electricity market sets the price for every hour of the following day (this is called "day-ahead" pricing). Your home's electricity meter captures your usage on an hourly basis. Your bill is calculated by applying the hourly market price to your usage for that same hour. Knowing the prices a day in advance enables you to plan your electricity usage for the following day to take advantage of lower priced hours.

How can it help me manage my electricity costs?

The best way to manage your electricity costs on the Power Smart Pricing program is to shift some of your usage from higher priced hours of the day to lower priced hours – typically nights and weekends. For example, run your dishwasher at night and do your laundry on the weekend.

Also, familiarizing yourself with the hourly price pattern for the current season can help you control electricity costs. During the cooler months of the year, prices have historically remained low most hours of the day, with a small increase in prices in the morning and again in the evening. In the summer months, hourly electricity prices tend to be highest in the afternoon.

How much could I save?

Since the program started in 2007, customers who signed up for Power Smart Pricing have saved an average of more than 15 percent on the electricity supply portion of their bills compared with what they would have paid on the standard rate. However, savings are not guaranteed. Individual savings vary based on electricity use and market conditions. The more you can shift electricity use to lower-priced times, the more you could save with hourly pricing.

Does participating in the program provide other benefits?

By shifting some of your usage to lower priced hours you are helping to reduce peak electricity demand. Reducing peak demand helps ease stress on the power distribution system, making electric service more reliable for you and your community. Shifting electricity use could also help reduce the need to build or operate additional power plants and contribute to a healthier environment.

Will I still be an Ameren Illinois customer?

Yes. Power Smart Pricing is an electricity supply option from Ameren Illinois. If you sign up for Power Smart Pricing, Ameren Illinois will continue to supply and deliver your power, respond to service calls, and issue your bill. You will receive additional program support from Elevate Energy, an independent nonprofit organization dedicated to helping Illinois residents save energy and money. Elevate Energy will provide personalized information, services, and tools to help you manage your electricity costs.

Is Power Smart Pricing right for me?

Power Smart Pricing is likely to be a good option if:

- You spend more than \$35 per month on electricity or use more than 350 kWh per month.
- You can make some simple adjustments to how and when you use electricity during higher priced hours.

Electric vehicle owners who charge at home are generally a good fit for the program since hourly prices are typically low during the overnight hours.

How can I track hourly prices and my use?

As a PSP participant, you will receive information and support to make it easy to manage your costs.

- Each evening, prices for the following day are available online, by phone, and on the Power Smart Pricing mobile app. The high and low price of the day is also available through Twitter.
- You will receive alerts (by e-mail, phone, or text message) to let you know in advance when prices will be 9 cents per kWh or higher during any hour of the following day.
- Online tools provide you access to your detailed hourly usage and costs.
- A support team of Power Smart Pricing specialists is available to answer questions and help you get the best possible value from hourly electricity pricing.

Is there a fee?

Customers who select Power Smart Pricing will be charged a monthly participation fee of \$2.25. This fee will be included in your electricity bill. Even after paying this monthly fee, Power Smart Pricing participants have historically saved an average of more than 15 percent on the electricity supply portion of their bills.

How long do I have to stay in the program?

To enroll, you must agree to remain on the hourly electricity rate for a minimum of 12 consecutive monthly billing periods. At the end of that period, you will be free to switch to another electricity supply option from any certified third party supplier or to the applicable Ameren Illinois Basic Generation Service (BGS) supply rate.

Questions?

Contact us:
1-877-655-6028 • info@PowerSmartPricing.org

Learn more online:
PowerSmartPricing.org

Power Smart Pricing Enrollment

- To enroll online, go to PowerSmartPricing.org.
- To enroll by phone, call 1-877-655-6028.
- To enroll by mail, complete this form and mail it back using the enclosed envelope.

Enrollment form for the Power Smart Pricing program, open to residential customers served by Ameren Illinois. All information is required for enrollment. If information is missing, we cannot process your form.

1. Contact Information

Customer name (PRINT as shown on your electric bill)

Mailing address

IL

City State ZIP

Phone

E-mail address

Go paperless. Check this option to receive the majority of your program updates electronically rather than in the mail.

2. High Price Alert Method

You will receive day-ahead alerts by e-mail, phone, or text when prices will be 9 cents per kWh or higher. Please select your high price alert method(s).

E-mail: _____

Phone: (____) _____

Text message (mobile number): (____) _____

3. Ameren Illinois Billing Information

Account # -

Electric (kWh) meter #

You can find your account and meter numbers on page 2 of your Ameren Illinois utility bill. See the reverse side of this form for an example.

4. Customer Signature

By signing this form, I agree to the following:

- I confirm that I am the customer of record at the service address provided above.
- I am requesting Power Smart Pricing service under Rider PSP and Rider RTP (available at www.amerenillinois.com) pursuant to an Ameren Illinois tariff approved by the Illinois Commerce Commission (ICC).
- I acknowledge that an Interval Data Recording (IDR) meter or meters must be installed at my premises by Ameren Illinois in order to commence service under Rider PSP.
- I acknowledge that Ameren Illinois must have access to the meter location at my home during all normal business hours Monday through Saturday throughout the year to ensure hourly readings are available to support my participation on PSP.
- I acknowledge that once Power Smart Pricing service under Rider PSP commences, I am required to take this service under Rider PSP for at least 12 consecutive monthly billing periods.
- A monthly participation charge of \$2.25 will be added to my Ameren Illinois electric bill.
- I agree to the terms and conditions of taking service under both Rider PSP and Rider RTP now in effect and as may be amended from time to time.
- I authorize this participation agreement to be secured and maintained by Elevate Energy.
- I authorize Ameren Illinois to release my account information including energy usage and billing information and all other information permitted by law to Elevate Energy. I understand that Elevate Energy will keep my account information confidential and will use this information only to operate and improve the program, and to provide me with access to my account information through a secure interface on the Elevate Energy website.
- I authorize my electrical usage data and billing information to be used in aggregate with other Rider PSP participants for purposes of evaluating consumer and system benefits and understand that my individual data will be held confidential.
- I understand the price I will pay for electricity I use is based on the hourly market price for energy, which may be above or below the standard rate for residential customers (BGS 1).

Signature (Must be signed by the person whose name appears on the account)

Contact Name (If different from your customer name)

Date

Flip over to complete

Power Smart Pricing Enrollment, page 2

To help the Power Smart Pricing team maximize your benefits, please provide the following information about your home appliances and household electricity usage.

5. Your Household and Energy Usage

Do you:

- Own your home
 Rent your home

Number of people in your household: _____

How do you cool your home? (Check all that apply.)

- Fans
 Window air conditioner(s) Number of units: _____
 Central air conditioner Number of units: _____

Do you own an electric vehicle (EV) or plug-in hybrid vehicle?

- No
 Yes
 Make and model: _____

Do you have any electricity generating equipment?

- No
 Yes, solar (photovoltaic)
 Yes, backup generator
 Yes, other: _____

6. Your Heating System

What is your primary source of heat? (Check one.)

- Natural gas
 Propane
 Electric
 Other: _____

Which best describes your heating system?

- Vents (furnace)
 Radiators (boiler)
 Baseboard

Do you use space heaters?

- No
 Yes. How many? _____

7. How You Heard about the Program

How did you learn about this program? (Check all that apply.)

- This mailing
 Information in my utility bill
 Newspaper
 TV
 Radio
 Community meeting
 Word of mouth
 Internet search
 Online social media (e.g. Facebook, Twitter)
 Referral
 Other/referral name: _____

What motivated you to sign up? (Check all that apply.)

- Potential cost savings
 Environmental benefits
 Support off-peak electricity generation
 Wanted to try something new
 Excellent customer support
 Gain access to my electricity usage data
 Other: _____

Finding Your Account and Meter Numbers

You can find your account and meter numbers on page 2 of your Ameren Illinois utility bill, as shown below. Look for the meter number next to the reading for total kWh.

Account Number	ACCOUNT NUMBER		12345-67890	
	NAME	ANNE EXAMPLE		
	SERVICE AT	123 SAMPLE LN HOMETOWN, IL 61922		
Meter Number	TYPE OF READING	METER NUMBER	SERVICE FROM TO	NO. OF DAYS
	Total kWh	12345678	12/01-12/31	31

Please return this form to:

Power Smart Pricing
 Mail: Elevate Energy, 322 S. Green St., Suite 300, Chicago, IL 60607
 Phone: 1-877-655-6028 or Fax: 1-888-335-3261
 Email: info@PowerSmartPricing.org



ELEVATE ENERGY
 Smarter energy use for all

Power Smart Pricing

Elevate Energy
322 South Green Street
Chicago, IL 60607

Take More Control of Your Electricity Costs

Ameren Illinois offers customers a choice of rate options. You can pay the standard, fixed-price rate, or select hourly pricing with the Power Smart Pricing program. Paying the hourly rate lets you take advantage of lower prices during off-peak hours — typically nights and weekends.

Since the program began, Power Smart Pricing has helped thousands of energy-savvy households cut electricity costs and take control over how they use electricity. If you are smart about how and when you use your electricity with Power Smart Pricing, you could also help make electric service more reliable for your community and contribute to a healthier environment.

Enrolling is easy:

- 1 Call **1.877.655.6028** or visit **powersmartpricing.org** to find out if Power Smart Pricing is right for you.
- 2 Enroll over the phone or at **powersmartpricing.org**. You can also complete and return the enclosed enrollment form.
- 3 Start taking control of electricity costs with Power Smart Pricing!

If you have questions, call **1.877.655.6028** to speak with a Power Smart Pricing specialist or email us at **info@powersmartpricing.org**.

We look forward to hearing from you.

Sincerely,
The Power Smart Pricing Team

For more information

PowerSmartPricing.org
info@powersmartpricing.org
1.877.655.6028



facebook.com/powersmartpricing



@powersmart



ELEVATE ENERGY
Smarter energy use for all

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How can it help me manage my electricity costs?

The best way to manage your electricity costs on the Power Smart Pricing program is to shift some of your usage from higher priced hours of the day to lower priced hours – typically nights and weekends. For example, run your dishwasher at night and do your laundry on the weekend.

Also, familiarizing yourself with the hourly price pattern for the current season can help you control electricity costs. During the cooler months of the year, prices have historically remained low most hours of the day, with a small increase in prices in the morning and again in the evening. In the summer months, hourly electricity prices tend to be highest in the afternoon.

How much could I save?

Since the program started in 2007, customers who signed up for Power Smart Pricing have saved an average of more than 15 percent on the electricity supply portion of their bills compared with what they would have paid on the standard rate. However, savings are not guaranteed. Individual savings vary based on electricity use and market conditions. The more you can shift electricity use to lower-priced times, the more you could save with hourly pricing.

Does participating in the program provide other benefits?

By shifting some of your usage to lower priced hours you are helping to reduce peak electricity demand. Reducing peak demand helps ease stress on the power distribution system, making electric service more reliable for you and your community. Shifting electricity use could also help reduce the need to build or operate additional power plants and contribute to a healthier environment.

Will I still be an Ameren Illinois Customer?

Yes. Power Smart Pricing is an electricity supply option from Ameren Illinois. If you sign up for Power Smart Pricing, Ameren Illinois will continue to supply and deliver your power, respond to service calls, and issue your bill. You will receive additional program support from Elevate Energy, an independent nonprofit organization dedicated to helping Illinois residents save energy and money. Elevate Energy will provide personalized information, services, and tools to help you manage your electricity costs.

Is Power Smart Pricing right for me?

Power Smart Pricing is likely to be a good option if:

- You spend more than \$35 per month on electricity or use more than 350 kWh per month.
- You can make some simple adjustments to how and when you use electricity during higher priced hours.

Electric vehicle owners who charge at home are generally a good fit for the program since hourly prices are typically low during the overnight hours.

How can I track hourly prices and my use?

As a PSP participant, you will receive information and support to make it easy to manage your costs.

- Each evening, prices for the following day are available online, by phone, and on the Power Smart Pricing mobile app. The high and low price of the day is also available through Twitter.
- You will receive alerts (by e-mail, phone, or text message) to let you know in advance when prices will exceed 9 cents during any hour of the following day.
- Online tools provide you access to your detailed hourly usage and costs.
- A support team of Power Smart Pricing specialists is available to answer questions and help you get the best possible value from hourly electricity pricing.

Is there a fee?

Customers who select Power Smart Pricing will be charged a monthly participation fee of \$2.25. This fee will be included in your electricity bill. Even after paying this monthly fee, Power Smart Pricing participants have historically saved an average of more than 15 percent on the electricity supply portion of their bills.

How long do I have to stay in the program?

To enroll, you must agree to remain on the hourly electricity rate for a minimum of 12 consecutive monthly billing periods. At the end of that period, you will be free to switch to another electricity supply option from any certified third party supplier or to Ameren Illinois standard, fixed-rate.

Questions?

Contact us:
1-877-655-6028 - info@powersmartpricing.org

Learn more online:
PowerSmartPricing.org



Tell your friends about Power Smart Pricing

Both you and your friends will receive
\$25 when they become participants

Now it's even more rewarding to refer your friends to Power Smart Pricing

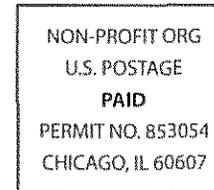
For a limited time, the reward for referring friends to the Power Smart Pricing program has increased to \$25. But that's not all! Your friends who become participants each receive \$25 too.

Here's how it works:

- 1.** Tell your friends about the benefits of Power Smart Pricing. They can also call **877-655-6028** or visit **PowerSmartPricing.org** to find out whether Power Smart Pricing is right for them.
- 2.** When your friends enroll and are asked how they heard about the program, have them answer that they were referred by you and provide us your full name.
- 3.** As a thank you, you'll receive \$25 for each friend who becomes a Power Smart Pricing participant. We'll also send each of your friends a \$25 check for joining!

This offer won't last forever, so don't wait to start referring! Talk to your friends today.

Ameren employees are not eligible to participate. For a full list of the terms and conditions, go to PowerSmartPricing.org/news.

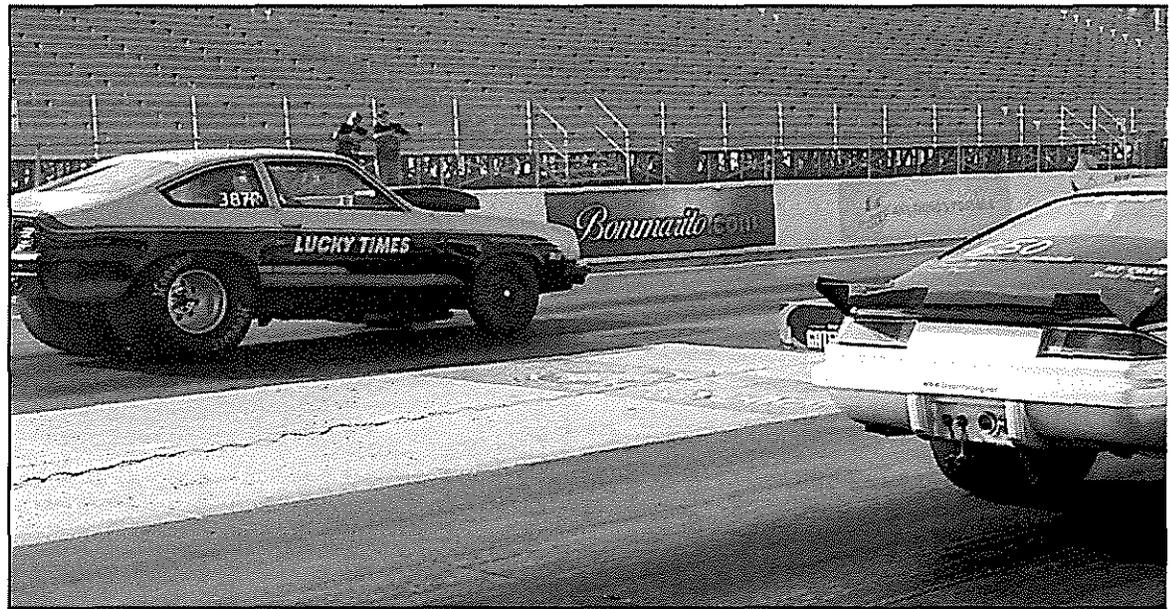


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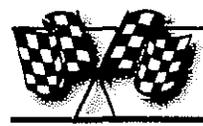
on had one each. Bailey in (six), Emily Benning (four) Brooke Roemelin (one) had assists for HHS. Offensively, Lindsey Major 15 digs for Hillsboro, while in added eight and Cameron Macenzie Knox chipped in five

Emilee Simmons 1, Phoebe Wilson 1. Assists: Bailey Durbin 6, Emily Benning 4, Brooke Roemelin 1. Digs: Lindsey Major 15, Bailey Durbin 8, Macenzie Knox 5, Carly Cameron 5, Maddie Miller 3, Emily Benning 3, Aliese Greenwood 2, Sami Moore 2. Blocks: Carly Cameron 1, Sami Moore 1, Maddie Miller 1, Brooke Roemelin 1.

The senior members of the Hillsboro High School volleyball team to the Topper volleyball program prior to Thursday's final the left, are Carly Cameron, Bailey Durbin, Macenzie Knox and their parents Clark and Stacy Cameron, Shannon and Toni Durt Tony and Billie Simmons.



For the third time in two months Randy Weller, left, and Dustin Bryant, right, met up in the final take down his brother-in-law, beating him off the line by .053 seconds to claim the \$1,750 paycheck at Gateway Motorsports Park in Madison on Oct. 11.



On Track With The Journal-News

II To Comets

or a hit during the Lady Pan- Oct. 15. The Comets would -18, 25-17.

f Bill Walker/Greenville Advocate

Make Someone's Day

Place your congratulatory ad by calling the Journal-News at 217-532-3933 or emailing us at advertisejN@consolidated.net

Four Litchfield drag racers made the most of their trip to I-57 Dragstrip in Benton on the weekend of Sept. 25-27, as three would make it into the final round.

The big winner on the weekend would be Randy Weller, who took the win in the pro class with the Lucky Times Chevy Vega, in addition to making it down to ten cars in footbrake at I-57.

Two of Weller's Litchfield contemporaries would come away with two runner-up finishes, with Corey Wood taking second in footbrake and David Hearn taking second in super pro. Both Wood and Hearn also finished in the money in the pro and footbrake classes, respectively.

Dustin Bryant would make it into the money in three classes, making the top ten in footbrake, top five in the pro class and the top eight in the super pro class.

At I-57 And Gateway

On the weekend of Oct. 2-4, the Litchfield crew split up, with Corey Wood and David Hearn heading to I-57 Dragstrip in Benton and Randy Weller and Dustin Bryant traveling to the Metro-East for the National Dragster

go rounds in two classes while Bryant, his brother-in-law, took the win in the pro class. Bryant's opponent in the final would go red, allowing the Litchfield racer to get off the gas. Due to the set-up of Gateway's drag strip, winds occasionally affect competitors once they get past the section of bleachers, causing the cars to move on the track.

While Bryant got the win at Gateway, earning his second National Dragster Wally Parks Trophy of his career, Wood received an assist after loaning him a converter for the weekend after Bryant's broke the previous weekend.

Super Chevy Weekend

Twice this year Randy Weller and Dustin Bryant had faced off in the past few weeks, with each winning one. On Oct. 11, the two added a third chapter to the sibling(in-law) rivalry as they battled once again in the pro class at Gateway Motorsports Park in Madison.

The day after Bryant made it down to four cars in the pro class at Gateway's Super Chevy Weekend, he and Weller faced off

Hearn Sixth In NMCA

In addition to his local race Litchfield's David Hearn has a fair share of success at the national level as well.

The Litchfield racer finished sixth overall in the NMCA National Open Comp Points Series and recently agreed to a sponsorship deal with Fueler for the 2016 season.

Hearn will have some competition soon though as his son Ithya, who will be seven in January, is set to make his junior drag debut early next season.

Lyerla Third In Final Po

Hillsboro's James Lyerla went on to finish third in the Mid-Sprint Car Series, accumulating 910 points in his second full season on the circuit. Lyerla, who was MSCS rookie of the year last season, finished 284 points behind champion Brady Short and 202 points behind runner-up Carson Short.

The HHS grad would close the season with a pair of races at the Tri-State Speedway in Haubstadt, IN. On Sept. 26, Lyerla would finish 10th in his heat and 11th in the feature after breaking new steering during the hot

Area News & Events

FACT FUN & FILLIPS

By Tom Phillips

It's a fact that the area is experiencing a significant increase in the number of people who are taking advantage of the many services and amenities that are available in the area. This is due to the fact that the area is becoming more and more attractive to people who are looking for a better quality of life. The area is becoming more and more of a desirable place to live, and this is reflected in the increasing number of people who are moving to the area.

The area is becoming more and more of a desirable place to live, and this is reflected in the increasing number of people who are moving to the area. The area is becoming more and more of a desirable place to live, and this is reflected in the increasing number of people who are moving to the area. The area is becoming more and more of a desirable place to live, and this is reflected in the increasing number of people who are moving to the area.

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PowerSmartPricing.org
 Helping you save money on your energy bills.

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 Helping you save money on your energy bills.

Are your Pana neighbors paying less?
 Being that water bills are being reduced by 10-20% or more
 & most are still paying prices set from 1980's pricing
 Find out how at
PowerSmartPricing.org or **1-877-655-6028**

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(<http://www.prnewswire.com/>)

Summer Alert: Green Programs, Pricing Plans Can Help Illinoisans Save

Jul 14, 2015, 17:44 ET from Citizens Utility Board
(<http://www.prnewswire.com/news/citizens+utility+board>)

CHICAGO, July 14, 2015 /PRNewswire-USNewswire/ -- As temperatures rise, the Citizens Utility Board (CUB) on Tuesday alerted Illinois residents to special pricing plans and energy efficiency programs that can help consumers go green and save green—and invited them to participate in a special survey (http://cerf.convio.net/site/Survey?ACTION_REQUIRED=URI_ACTION_USER_REQUESTS&SURVEY_ID=6661) for the chance to win \$100 off their utility bills.

The survey is featured on www.CUBSmartPower.com (<http://www.cubsmartpower.com/>). CUB's special website gives consumers information about historic upgrades to the power grid that are continuing this summer, as well as programs offered by the utilities that are designed to help consumers cut their utility bills. These include:

- **Hourly pricing programs**, like ComEd's Residential Real-Time Pricing or Ameren's Power Smart Pricing, which allow customers to take advantage of electricity prices that plummet at certain times of day.
- **Peak time rebates**, such as ComEd's Peak Time Savings, which give customers a credit for avoiding heavy electricity usage at certain times during summer days when electricity use is high.
- **Free energy assessments.**
- **Installation of free energy-saving products and equipment.**

The survey is part of a statewide summer campaign to educate consumers about these programs and how they can take advantage of them.

"We're always concerned that not enough Illinois consumers are aware of these money-saving opportunities," CUB Executive Director David Kolata said. "We want to hear from as many people as possible. CUB uses surveys like this to help guide our education and outreach programs in Illinois."

Any Illinois resident who takes CUB's survey by **noon Friday, July 24**, will automatically be entered in a drawing to win \$100 off their utility bills.

CUB is Illinois' leading nonprofit utility watchdog. Created by the Illinois Legislature, CUB opened its doors in 1984 to represent the interests of residential and small-business utility customers. Since then, it has saved consumers more than \$20 billion by helping to block rate hikes and secure refunds. For more information, call CUB's Consumer Hotline, 1-800-669-5556, or visit its award-winning website, www.CitizensUtilityBoard.org (<http://www.citizensutilityboard.org/>).

SOURCE Citizens Utility Board

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ELEVATE ENERGY
Financial Statements and
For the Years Ended
December 31, 2014 and 2013

Elevate Energy
Annual Financial Report

Table of Contents

Independent Auditor's Report	1 - 2
Financial Statements	
Statements of Financial Position	3
Statements of Activities	4
Statements of Functional Expenses	5
Statements of Cash Flows	6
Notes to Financial Statements	7 - 13



Desmond & Ahern, Ltd.

CERTIFIED PUBLIC ACCOUNTANTS & CONSULTANTS

Independent Auditor's Report

To the Board of Directors of
Elevate Energy
Chicago, IL

We have audited the accompanying financial statements of Elevate Energy (a nonprofit organization), which comprise the statement of financial position as of December 31, 2014 and 2013, and the related statements of activities, functional expenses, and cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America. This includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditor's Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Elevate Energy as of December 31, 2014 and 2013, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Desmond & Ahern, Ltd

July 17, 2015
Chicago, IL

ELEVATE ENERGY
STATEMENTS OF FINANCIAL POSITION
As of December 31, 2014 and 2013

	<u>2014</u>	<u>2013</u>
<u>Assets</u>		
Current Assets		
Cash and cash equivalents	\$ 2,384,513	\$ 4,755,316
Receivables		
Contributions, net of allowance	157,606	568,623
Services performed, net of allowance	2,408,970	1,029,327
Due from related parties	9,382	73,244
Other	55,244	3,365
Subrecipient advances	423,753	-
Prepaid expenses	118,445	47,881
Total current assets	<u>5,557,913</u>	<u>6,477,756</u>
Property and equipment, net	974,929	186,547
Security deposit	169,543	167,950
Investment in myHomeEQ	-	12,315
Total Assets	<u><u>\$ 6,702,385</u></u>	<u><u>\$ 6,844,568</u></u>
<u>Liabilities and Net Assets</u>		
Current Liabilities		
Accounts payable	\$ 747,430	\$ 621,904
Accrued payroll and related costs	215,552	93,181
Refundable advances	3,385,926	3,714,322
Deferred revenue	-	102,375
Total liabilities	<u>4,348,908</u>	<u>4,531,782</u>
Net Assets - unrestricted	<u>2,353,477</u>	<u>2,312,786</u>
Total Liabilities and Net Assets	<u><u>\$ 6,702,385</u></u>	<u><u>\$ 6,844,568</u></u>

See independent auditor's report and notes to financial statements.

ELEVATE ENERGY
STATEMENTS OF ACTIVITIES
Years Ended December 31, 2014 and 2013

	2014	2013
	<u>Unrestricted</u>	<u>Unrestricted</u>
<u>Public Support and Revenue</u>		
Fee for service	\$ 8,784,282	\$ 6,139,865
Contributions	4,639,370	4,190,820
Donated services	19,051	31,462
Miscellaneous	13,450	2,440
Net investment income (loss)	<u>(5,441)</u>	<u>6,757</u>
Total Public Support and Revenue	<u>13,450,712</u>	<u>10,371,344</u>
<u>Expenses</u>		
Program services	11,294,171	8,710,566
Contributions to related party	-	106,876
Donated assets to related party	12,193	160,609
Management and general	1,778,568	1,007,398
Fundraising	<u>117,875</u>	<u>45,007</u>
Total Expenses	<u>13,202,807</u>	<u>10,030,456</u>
Change in Net Assets from Operations	<u>247,905</u>	<u>340,888</u>
<u>Non-Operating Activities</u>		
Strategic reorganization grant (Note 11)	(150,000)	-
Professional fees related to reorganization (Note 11)	<u>(57,214)</u>	<u>-</u>
Total Non-Operating Activities	<u>(207,214)</u>	<u>-</u>
Change in Net Assets	40,691	340,888
Net assets, beginning of year	<u>2,312,786</u>	<u>1,971,898</u>
Net assets, end of year	<u><u>\$ 2,353,477</u></u>	<u><u>\$ 2,312,786</u></u>

See independent auditor's report and notes to financial statements.

ELEVATE ENERGY
STATEMENTS OF FUNCTIONAL EXPENSES
For the Years Ended December 31, 2014 and 2013

	2014				2013					
	Program Services	Contributions to Related Parties	Management and General	Fundraising	2014 Total	Program Services	Contributions to Related Parties	Management and General	Fundraising	2013 Total
Salaries	\$ 4,266,173	\$ -	\$ 1,111,812	\$ 87,956	\$ 5,465,941	\$ 2,957,609	\$ -	\$ 349,834	\$ 33,990	\$ 3,341,433
Payroll taxes and employee benefits	725,354	-	189,264	14,942	929,560	497,127	-	58,790	5,605	561,522
Professional and contractual fees	4,138,809	-	157,316	4,888	4,301,013	3,722,854	-	434,394	797	4,158,045
Subrecipient expenditures	780,481	-	-	-	780,481	32,576	-	-	-	32,576
Donated services	840	-	18,211	-	19,051	6,120	-	25,342	-	31,462
Direct work by related party	-	-	-	-	-	24,719	-	-	-	24,719
Contributions to related party	-	-	-	-	-	-	106,876	-	-	106,876
Donated assets to related party	-	12,193	-	-	12,193	-	160,609	-	-	160,609
Program expenses	7,880	-	-	-	7,880	669,234	-	-	-	669,234
Workshops and meetings	3,214	-	1,884	-	5,098	3,885	-	1,639	74	5,598
Travel	218,879	-	18,529	34	237,442	124,105	-	12,168	-	136,273
Staff development	84,958	-	16,702	416	102,076	39,937	-	5,867	1,250	47,054
Occupancy and telephone	416,731	-	96,695	7,409	520,835	290,188	-	39,436	3,291	332,915
Insurance	8,088	-	29,589	-	37,677	7,573	-	22,999	-	30,572
Equipment rental and maintenance	30,699	-	2,786	224	33,709	12,208	-	8,320	-	20,528
Supplies	20,321	-	5,149	233	25,703	820	-	5,375	-	6,195
Printing, publications, and postage	258,739	-	5,019	95	263,853	229,120	-	2,598	-	231,718
Advertising and marketing	84,021	-	7,839	-	91,860	19,129	-	1,140	-	20,269
Dues and subscriptions	144,343	-	23,823	9	168,175	58,958	-	9,660	-	68,618
Depreciation and amortization	92,289	-	19,543	1,669	113,501	-	-	27,633	-	27,633
Bad debt expense	-	-	67,344	-	67,344	-	-	-	-	-
Miscellaneous	12,352	-	7,063	-	19,415	14,404	-	2,203	-	16,607
Total Expenses	\$ 11,294,171	\$ 12,193	\$ 1,778,568	\$ 117,875	\$ 13,202,807	\$ 8,710,566	\$ 267,485	\$ 1,007,398	\$ 45,007	\$ 10,030,456

See independent auditor's report and notes to financial statements.

ELEVATE ENERGY
STATEMENTS OF CASH FLOWS
Years Ended December 31, 2014 and 2013

	<u>2014</u>	<u>2013</u>
<u>Cash Flows from Operating Activities</u>		
Change in net assets	\$ 40,691	\$ 340,888
Adjustments to reconcile change in net assets to net cash provided (used) in operating activities:		
Depreciation and amortization	113,501	27,633
Equity investment loss (income)	7,580	(3,366)
Bad debt expense	67,344	-
Decrease (increase) in operating assets		
Receivables	(1,020,645)	298,343
Subrecipient advances	(423,753)	-
Prepaid expenses	(73,144)	(29,404)
Security deposit	(1,593)	(167,950)
Increase (decrease) in operating liabilities		
Accounts payable and accrued expenses	247,897	(56,708)
Refundable advances and deferred revenue	(430,771)	2,892,511
Cash provided (used) by operating activities	<u>(1,472,893)</u>	<u>3,301,947</u>
<u>Cash Flows from Investing Activities</u>		
Acquisition of property and equipment	(901,883)	(147,523)
Repayment of notes receivable	3,973	61,027
Cash used by investing activities	<u>(897,910)</u>	<u>(86,496)</u>
Increase (decrease) in cash and cash equivalents	(2,370,803)	3,215,451
Cash and cash equivalents, beginning of year	<u>4,755,316</u>	<u>1,539,865</u>
Cash and cash equivalents, end of year	<u>\$ 2,384,513</u>	<u>\$ 4,755,316</u>

See independent auditor's report and notes to financial statements.

ELEVATE ENERGY
NOTES TO FINANCIAL STATEMENTS
December 31, 2014 and 2013

Note 1 – Nature of Operations and Summary of Significant Accounting Policies

Elevate Energy is a 501(c)(3) non-profit organization that was incorporated in Illinois in April 2001. It provides economic and environmental benefits to households, building owners, and communities through energy efficiency and conservation initiatives. Specifically, Elevate Energy administers residential hourly electricity pricing programs, delivers energy efficiency retrofits in residential and commercial buildings, and provides energy planning and data analysis services.

Income Tax Status

Elevate Energy maintains an exemption from federal income taxes with the Internal Revenue Service pursuant to the provisions of Internal Revenue Code Section 501(c)(3). The Organization qualifies for the charitable contribution deduction under Section 170(b)(1)(A)(vi) and has been classified as an organization that is not a private foundation under Section 509(a)(1). The tax exempt purpose of the Organization and the nature in which it operates is described above. The Organization continues to operate in compliance with its tax exempt purpose.

The Organization's annual information and income tax returns filed with the federal and state governments are subject to examination for the years ending December 31, 2010 through 2014.

Basis of Accounting

The accounts and financial statements are maintained on the accrual basis of accounting and accordingly, reflect all significant accounts receivable, payable, and other liabilities in conformity with accounting principles generally accepted in the U.S. and applicable to non-profit organizations.

Basis of Presentation

The Organization reports information regarding its financial position and activities according to three classes of net assets: unrestricted, temporarily restricted, and permanently restricted net assets (when applicable), as required by Generally Accepted Accounting Principles (GAAP).

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principles requires management to make estimates and assumptions that affect the reported amounts of assets and liabilities and disclosure of contingent assets and liabilities at the date of the financial statements and the reported amounts of the revenues, expenses, gains, losses and other changes in net assets during the reporting period. Actual results could differ from those estimates.

Cash and Cash Equivalents

Cash and cash equivalents consist primarily of bank deposits in federally insured accounts. At December 31, 2014 and 2013, the cash accounts exceeded federally insured limits by approximately \$2,500,000 and \$4,700,000, respectively.

ELEVATE ENERGY
NOTES TO FINANCIAL STATEMENTS
December 31, 2014 and 2013

Note 1 – Nature of Operations and Summary of Significant Accounting Policies (cont.)

For purposes of the Statement of Cash Flows, the Organization considers all highly liquid debt instruments, if any, purchased with an original maturity of one year or less to be cash equivalents.

Property and Equipment

Property and equipment are stated at cost. Acquisitions of property and equipment in excess of \$1,000 and those significant maintenance items which substantially increase the useful lives of existing assets are capitalized. Depreciation is computed using the straight-line method over the estimated useful lives of the related assets, which are:

Equipment	2 - 5 years
Furniture and fixtures	5 - 7 years
Leasehold improvements	8 years
Building improvements	5 - 25 years
Software	3 - 6 years

Support and Revenue

The Organization reports gifts of cash and other assets as restricted support if they are received with donor stipulations that limit the use of the donated assets. When a donor restriction expires, that is, when a stipulated time restriction ends or purpose restriction is accomplished, temporarily restricted net assets are reclassified to unrestricted net assets and reported in the statement of activities as net assets released from restrictions. If a restriction is fulfilled in the same period in which the contribution is received, the Organization reports the support as unrestricted.

Government Contributions

Support funded by government contracts, which qualify as conditional promises to give, are recognized when the condition of performing the contracted services is met. Revenue is therefore recognized as earned as the condition of incurring eligible expenses is met. These expenditures are subject to audit and acceptance by the granting Organization and, as a result of such audit, adjustments could be required.

Contributed Services and In-Kind Donations

Contributed services are required to be recognized if the services received (a) create or enhance non-financial assets or (b) require specialized skills, are provided by individuals possessing those skills, and would typically need to be purchased if not provided by donation. For the years ending December 31, 2014 and 2013, the Organization received donated legal services meeting the above criteria valued at \$19,051 and \$31,462, respectively.

The Organization also records, when received, amounts in the financial statements for in-kind contributions which are recorded at their fair values at the date of receipt. The Organization did not receive in-kind contributions during the years ending December 31, 2014 and 2013.

ELEVATE ENERGY
NOTES TO FINANCIAL STATEMENTS
December 31, 2014 and 2013

Note 1 – Nature of Operations and Summary of Significant Accounting Policies (cont.)

Certain Vulnerabilities and Concentrations

During 2014, the Organization received approximately 86% of its funding primarily from six entities. Furthermore, these entities comprised 61% of receivables at December 31, 2014.

During 2013, the Organization received approximately 72% of its funding primarily from seven entities, respectively. Furthermore, these entities comprised 32% of receivables at December 31, 2013.

Any negative change in the economy could have an impact on contributions and fundraising efforts, as well as government grants.

Functional Allocation of Expenses

The costs of providing various programs and other activities have been summarized on a functional basis in the statement of activities and the statement of functional expenses. Directly identifiable expenses are charged to the specific program or supporting service. Expenses related to more than one function are allocated to program expenses and supporting services on the basis of periodic time and expense reviews made by management.

Reclassifications

Certain amounts previously reported in the 2013 financial statements have been reclassified to conform to the 2014 presentation.

Note 2 – Accounts Receivable

Contributions receivable are due within one fiscal year and reflected in the statement of financial position as follows:

	<u>2014</u>	<u>2013</u>
Contributions receivable	\$ 217,523	\$ 568,623
Allowance for uncollectible receivables	(59,917)	-
Net receivables	<u>\$ 157,606</u>	<u>\$ 568,623</u>

The receivable for services performed are reflected in the statement of financial position as follows:

	<u>2014</u>	<u>2013</u>
Services performed receivables	\$ 2,421,082	\$ 1,037,354
Less allowance for uncollectible receivables	(12,112)	(8,027)
Net receivables	<u>\$ 2,408,970</u>	<u>\$ 1,029,327</u>

ELEVATE ENERGY
NOTES TO FINANCIAL STATEMENTS
December 31, 2014 and 2013

Note 3 – Conditional Promises

The Organization has received approximately \$4,960,000 of conditional promises to give that are not recognized as assets in the Statement of Financial Position as of December 31, 2014. The contributions are conditional upon the performance of certain services and meeting of specific benchmarks.

Note 4 – Property and Equipment

Property and equipment consist of the following as of December 31:

	<u>2014</u>	<u>2013</u>
Equipment	\$ 398,564	\$ 243,391
Furniture and fixtures	112,304	17,869
Building and leasehold improvements	386,635	58,283
Software	294,587	28,931
Assets not yet placed in service	110,319	80,639
	<u>1,302,409</u>	<u>429,113</u>
Less accumulated depreciation and amortization	<u>(327,480)</u>	<u>(242,566)</u>
Property and equipment, net	<u>\$ 974,929</u>	<u>\$ 186,547</u>

Note 5 – myHomeEQ LLC

myHomeEQ LLC was formed as a joint venture between Elevate Energy and a consulting firm, which is owned by a related party (see Note 12), to perform work on an energy score for the residential real estate market that would generate demand for energy retrofits and would provide information homeowners would need to implement these retrofits. During the years ending December 31, 2014 and 2013, Elevate Energy recorded equity income (loss) on its investment of \$(7,580) and \$3,366, respectively. At December 31, 2014, the Organization's net recorded investment was fully impaired. As of December 31, 2013, the Organization's net recorded investment in myHomeEQ LLC was \$12,315.

Note 6 – Conditional Promises to Pay Others

As a condition to the Organization's strategic and corporate reorganization, Elevate has \$350,000 remaining in cash contributions and \$453,641 of donated services to provide to Center for Neighborhood Technology (CNT) at December 31, 2014. These contributions are at the discretion of Elevate Energy's Board after taking into consideration Elevate's concurrent financial and operational needs until the entire contribution is paid to CNT. The contributions to CNT are conditional upon CNT providing its financial statements for the preceding calendar year and a financial report with reasonable detail and a brief narrative summarizing how prior contributions previously provided by Elevate to CNT were used and that CNT continues to be a tax-exempt organization described in Section 501(c)(3) of the IRS Code.

ELEVATE ENERGY
NOTES TO FINANCIAL STATEMENTS
December 31, 2014 and 2013

Note 6 – Conditional Promises to Pay Others (cont.)

The Organization also enters into sub-recipient and contractor agreements to pass-through funding to other entities to provide various program services. The awards are recognized as expenses and corresponding payables at the time costs are incurred or milestones have been met. As of December 31, 2014, there are approximately \$2,200,000 of conditional payables.

Note 7 – Lines of Credit

Elevate Energy has a \$200,000 revolving line of credit, expiring April 28, 2015. At December 31, 2014 there was nothing borrowed against this line. The line is guaranteed by the general assets of the Organization. Because of debt guarantees discussed in Note 9, the bank required Center for Neighborhood Technology and Alternative Transportation Services for Chicagoland to guarantee Elevate Energy's line-of-credit. Upon expiration of the line of credit in April 2015, Elevate Energy obtained a \$1,000,000 revolving line of credit, expiring April 6, 2016. This line is collateralized by the general assets of the Organization and is not guaranteed by any other party.

Elevate Energy is also obligated to credit cards issued in its name. At December 31, 2014 and 2013, the total credit limit was \$100,000 and \$25,000, respectively, with \$9,900 and \$9,800 outstanding and included in accounts payable, respectively for each year.

Note 8 – Leases and Commitments

The Organization entered into a commercial building lease in the downtown Chicago area on December 4, 2013. The eighty-eight month lease commenced on March 1, 2014. Rental expense for this lease included in the statement of activities for the year ended December 31, 2014 was \$165,894. Future minimum payments are required as follows:

<u>Year Ended December 31,</u>	<u>Amount</u>
2015	\$ 338,878
2016	347,390
2017	355,897
2018	364,405
2019	372,912
Thereafter through 2021	575,675
	<u>\$ 2,355,157</u>

Note 9 – Guarantee

Elevate Energy guaranteed certain mortgage debts of an affiliate, Center for Neighborhood Technology (CNT). This debt was originated in prior years when Elevate Energy shared office space with CNT. Both Organizations benefited from this relationship with lower costing facilities, and the bank required the cross guarantee due to the corporate governing relationship at that time.

ELEVATE ENERGY
NOTES TO FINANCIAL STATEMENTS
December 31, 2014 and 2013

Note 9 – Guarantee (cont.)

At December 31, 2014 and 2013, the outstanding debt obligations guaranteed by Elevate Energy have a total outstanding balance of \$2,229,275 and \$2,287,414, respectively. An independent appraisal of the collateralized real estate noted the valuation exceeded the outstanding debt obligations. CNT has made all necessary debt service payments and has maintained the debt current (see Note 13).

Note 10 – Retirement Plan

The Organization has a 401(k) defined contribution plan for the benefit of its employees, allowing both employee and employer contributions. Contributions to the plan are made for all employees over twenty-one years of age, with at least one year of service. Employer contributions are at the annual discretion of the Board of Directors and are based on a percent of each employee's compensation. The Organization contributed \$57,729 and \$18,654 to the 401(k) plan for years ended December 31, 2014 and 2013, respectively.

Note 11 – Strategic Reorganization Plan

In 2014, Elevate Energy initiated a strategic reorganization plan and entered into a corporate restructuring agreement with CNT. As part of this arrangement, Elevate Energy has elected to provide up to a total of \$500,000 of cash contributions and \$500,000 of donated consulting services to support CNT's initiatives and operations through December 2019 (see Note 6). During the year ending December 31, 2014, Elevate contributed \$150,000 to CNT and provided \$46,359 in donated services. Elevate Energy also paid \$57,214 in legal and consulting fees to initiate and design the strategic and corporate reorganization plan.

Note 12 – Related Party Transactions

Elevate Energy, CNT, and Alternative Transportation for Chicagoland (ATC) had been related through common Board members and certain economic transactions. As a result of Elevate Energy's strategic and corporate reorganization plan, it is no longer part of a consolidated entity and consolidated financial statements are no longer required as of December 31, 2014. However, CNT and ATC are still considered related parties for GAAP and disclosure purposes. During the years ended December 31, 2014 and 2013, the following transactions occurred between these entities in addition to Notes 6, 7 and 9:

Elevate Energy, CNT and ATC have centralized and shared certain administrative operating functions including information technology, human resources and accounting. Each Organization reimburses the other for such shared costs as incurred. At December 31, 2014 and 2013, Elevate Energy was owed \$9,382 and \$73,244, respectively.

For 2014 and 2013, Elevate Energy made general contributions of \$150,000 (see Note 11) and \$106,876, respectively, to CNT.

ELEVATE ENERGY
NOTES TO FINANCIAL STATEMENTS
December 31, 2014 and 2013

Note 12 – Related Party Transactions (cont.)

A technology asset transfer of \$12,193 and \$160,609 was also provided to CNT by Elevate Energy to improve infrastructure and security during 2014 and 2013, respectively.

In addition, the Organization's other related party transactions include:

myHomeEQ LLC is co-owned by a consulting firm focused on market-based strategies for regional and community economic development. The firm is owned by a Board member of Elevate Energy (see Note 5).

During fiscal year 2014, the Organization employed two members of the Chief Executive Officer's family. Total compensated services and benefits amounted to \$128,499.

The Board Treasurer is a partner of a strategy analysis firm which received \$174,897 in fees from Elevate Energy during 2013 for non-board related services.

A Board member provided consulting services for the National Network expansion, and received \$70,000 in fees from Elevate Energy during 2013.

Note 13 – Subsequent Events

For the year ended December 31, 2014, the Organization's management has evaluated subsequent events through July 17, 2015, which is the date the financial statements were available to be issued. The following transaction was identified to be disclosed.

In June 2015, CNT entered into a contract to sell its vacant property at 1741 N. Western Avenue. The building had primarily been occupied by Elevate Energy until July 2014, when Elevate outgrew the office space. The sale has not closed as of July 17, 2015. It is anticipated that the proceeds from this sale will extinguish the outstanding debt recorded on CNT's financial records which is partially secured with a guarantee from Elevate Energy (see Note 9).