ABC Application Form

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ILLINOIS COMMERCE COMMISSION

STATE OF ILLINOIS
ILLINOIS COMMERCE COMMISSION

ORIGINAL

[Valor Energy, Inc.]	:	
	:	
Application for Licensure of	:	Docket No. 14-0579
Agents, Brokers, and Consultants	:	
under Section 16-115C	:	
of the Public Utilities Act.	:	

APPLICATION

Valor Energy, Inc. ("Applicant"), hereby requests that the Illinois Commerce Commission ("Commission") grant it a license pursuant to Section 16-115C of the Public Utilities Act ("Act"). In support of its application, Applicant states as follows:

GENERAL [454.40, 454.50, 454.100]

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1. Applicant's name and street address.

   Valor Energy, Inc.
   1252 W. Cottage Pl – Suite 800
   Chicago, Illinois 60607

   Related Information:

   - Type of business entity: Corporation
   - Jurisdiction: Illinois.
   - Other names under which Applicant does business (D/B/A): N/A

2. Contact Persons for the following:

   a) Issues related to processing this application [454.130]

      Harvey Schaffner
      CEO
      1252 W. Cottage Pl – Suite 800
      Chicago IL, 606067
      312-829-1999
      Harvey@shop4power.com

b) Issues related to complaint resolution [454.130]

Harvey Schaffner
CEO
1252 W. Cottage Pl – Suite 800
Chicago Il, 606067
312-829-1999
Harvey@shop4power.com

3. Description of Applicant's business. [454.40(c)(1)]

4. A statement in support of application (including supporting documents and schedules if necessary) certifying the applicant meets the requirements of Section 16-115C of the Act. [454.40(d)(1)]

5. The name, address, telephone number, any facsimile number and any e-mail address of the agent registered with the Illinois Secretary of State. This information shall be kept current and any change regarding the licensee shall be reported within 15 days after the change occurs. The required information shall be filed with the Chief Clerk of the Commission at its Springfield office. [454.40(c)(3)]

Harvey Schaffner
CEO
1252 W. Cottage Pl – Suite 800
Chicago Il, 606067
312-829-1999
Fax – 312-674-4333
Harvey@shop4power.com

6. A statement to disclose whether the Applicant operates as an agent, broker, or consultant in any other jurisdictions in a manner similar to that contemplated under Section 16-115C of the Act. Additionally, regardless of whether Applicant operates as an agent, broker, or consultant in Illinois or any other jurisdiction, the Applicant is directed to disclose whether it has had any complaints filed against it for its provision of any services in the electric or gas industry in this or any other jurisdiction. If any such complaints exist, the Applicant is directed to include in its response the nature of the complaint, the jurisdiction, and the ultimate resolution

See Exhibit A.

7. Applicant certifies that it:

   a) is licensed to do business in the State of Illinois and is in compliance with all other applicable laws, regulations and Commission rules and orders; [454.40(c)(2)] (NOTE to Applicant: be certain to include the Certificate of Good Standing obtained from the Illinois Secretary of State)

   b) shall comply with all terms and conditions required by Section 16-115C of the Act; [454.40(d)(2)]

   c) shall ensure any person who acts on behalf of the entity will comply with all sections of Part 454 applicable to the function or functions to be performed; [454.40(d)(3)]

   d) shall remain in compliance with the provisions of the Act and Part 454; [454.50]

   e) shall ensure that authorizations received from customers, and all other applicable records are retained for a period of not less than three calendar years after the calendar year in which they were created; and [454.100(a)]

   f) shall preserve the confidentiality of its customers' data. [454.100(b)]

MANAGERIAL LICENSING QUALIFICATIONS [Section 454.60]

8. Applicant meets the managerial qualifications set forth in Part 454.60, as demonstrated in Attachment _x_. Attachment _x_ includes an exhibit containing a corporate organizational chart and identifying the persons who are being used to meet the requirements of Part 454.60(a). Attachment _x_ includes an exhibit containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.60(a). (See Attached A).

TECHNICAL LICENSING QUALIFICATIONS [Section 454.70]

9. Applicant meets the technical qualifications set forth in Part 454.70, as demonstrated in Attachment _x_. Attachment _x_ includes an exhibit containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.70(a).

FINANCIAL LICENSING REQUIREMENTS [SECTION 454.80]

10. Applicant is required to execute and maintain a license or permit bond in the name of the People of the State of Illinois issued by a qualifying surety or insurance company authorized to transact business in the State of Illinois. The amount of the bond shall equal $5,000.

CODE OF CONDUCT [SECTION 454.90]

11. Applicant certifies that it shall:

a) Disclose in plain language in writing the nature of the services offered by the ABC;

b) Prior to the customer signing a contract, disclose that they are not employed by the electric utility operating in the applicable service territory;

c) Disclose in plain language in writing to all persons it solicits the total price per kilowatt-hour, and the total anticipated cost, inclusive of all fees or commissions received by the licensee, to be paid by the customer over the period of the proposed underlying customer contract. In the event a person or entity required to be licensed pursuant to this Part uses an electric supply usage estimate for a particular customer, the person or entity required to be licensed pursuant to this Part must use the same electric supply usage estimate for all service offers it presents to that particular customer;

d) Any disclosure required by subsection (c) must be made prior to entering into the contract and signed by the customer;

e) Disclose if applicable, to all customers, prior to the customer signing a contract the fact that they will be receiving compensation from the supplier;

f) Not hold itself out as independent or unaffiliated with any RES, or both, or use words calculated to give that impression, unless the person or entity offering service under Section 16-115C of the Act has no contractual relationship with any RES or its affiliates regarding retail electric service in Illinois;

g) Not utilize false, misleading, materially inaccurate, defamatory or otherwise deceptive language or materials in the soliciting or providing of its services;

h) Maintain copies of all marketing materials disseminated to third parties for a period of not less than three years;

i) Maintain copies of all disclosure statements required in subsections (a) and (b) for a period of not less than three years;

j) Not present electricity pricing information in a manner that favors one supplier over another, unless a valid pricing comparison is made utilizing all relevant costs and terms; and

k) Comply with the requirements of Sections 2EE, 2FF, 2GG and 2HH of the Consumer Fraud and Deceptive Business Practices Act [815 ILCS 505/2EE, 2FF, 2GG and 2HH].

REPORTING REQUIREMENTS [SECTION 454.110]

12. Applicant agrees to submit reports in accordance with annual reporting requirements. [454.110]

WHEREFORE, Applicant requests that the Commission grant its application for licensure as an agent, broker, or consultant to engage in the procurement or sale of retail electricity supply for third parties.

Respectfully submitted,

Harvey Schaffner
CEO, Valor Energy, Inc.

X_____

By: David Feinartz

David Feinartz
Schaffner, Rabonowitz & Feinartz
901 Raymond Drive, Northbrook, IL 60062
Main # (224) 235-4150
Northbrooklaw@gmail.com
Fax # (224) 235-4154

VERIFICATION

STATE OF ILLINOIS

COUNTY OF COOK

Harvey Schaffner, being first duly sworn, deposes and says that he is the CEO of Valor Energy, Inc.; that he has read the foregoing Application of Valor Energy, Inc. and all of the attachments accompanying and referred to within the Application; and that the statements contained in the Application and the attachments are true, correct and complete to the best of his knowledge, information and belief.

Harvey Schaffner
CEO, Valor Energy, Inc.

X_____

To be completed by a Notary Public

Subscribed and sworn to before me

this 12th day of Sept, 2014

_____
Notary Public

OFFICIAL SEAL
LIHUAN LIU
Notary Public - State of Illinois
My Commission Expires Jan 19, 2015