

Attachment 10 [454.70]

Alex Rodriguez | Chief Executive Officer - Mr. Alex Rodriguez is CEO of Epiq, where he is charged with implementing and realizing the firm's vision and goal of representing the client in the energy procurement process across North America and, secondly, to use deregulation to create a more stable energy future for generations to come. Prior to founding Epiq, Mr. Rodriguez has most recently served as Chairman of North American Utility Partners, LLC, NAUP Capital and NAUP Management Services (Collectively referred to as "NAUP") a Dallas-based venture development firm with holdings across the energy supply chain, including a licensed Retail Electric Provider and an energy software services provider. Prior to founding NAUP, Mr. Rodriguez Co-Founded the Dallas based retail energy firm, Stream Gas & Electric, Ltd. (Stream Energy). Serving as Managing Director over the firm's entire energy operations; including retail, wholesale, product development, infrastructure, information technology and business development departments. Mr. Rodriguez's leadership and experience shaped Stream Energy into one of the fastest growing energy start-up entities in US history, surpassing the \$850 Million revenue mark in only its fourth year of operations and receiving several industry awards and recognition in the process. During his tenure at Stream Energy, the firm's growth encompassed over 400,000 customer enrollments for deregulated energy service.

Prior to founding Stream Energy, Mr. Rodriguez served as Vice President of Marketing for Utility Choice Electric, a deregulated utility serving the large commercial and industrial energy consumer segment. During his tenure, the firm was effective at serving the energy needs of thousands of customers in the Retail, Industrial, REIT, Asset Management, Manufacturing and Healthcare industries. Since 2001 Rodriguez has Co-Founded two smaller Energy Brokerage firms, responsible for over \$600M in electricity and/or natural gas contracts for commercial customers .

Cesar Garcia: Chief Financial Officer - Mr. Cesar Garcia is an entrepreneur with several successful business ventures to his credit. Beginning in 2001, Mr. Cesar Garcia was a seed investor and active in management in one of the first deregulated energy marketing firms Texas which sold 75MW of electric power in its first year of operations. Mr. Garcia has oversight that includes supplier liaison responsibilities, accounting and business intelligence reporting across all of Epiq's departments.

Sam Khavari: Vice President, Strategy & Planning - Mr. Sam Khavari began his career with Dallas-based startup firm, Stream Gas & Electric, Ltd. ("Stream Energy"), a retail electric provider. Stream Energy was arguably one of the fastest growing start-up entities in U.S. history, reaching \$850 million in revenue in its fourth year of operations. At Stream Mr. Khavari was involved with operations, information technology and business process improvements. Among Mr. Khavari's other accomplishments at Stream Energy was his founding of the firm's energy efficiency/conservation program, Watt Zone, which was recognized as a finalist for the 2009 Energy Efficiency Program of the Year as part of the Platts Global Energy Awards.

Johnny Webb: Vice President, Marketing & Creativity - Mr. Webb is a twenty year veteran of the world of networking and sales/marketing. Having owned, operated, and/or managed companies in a number of industries including A-list promotions and entertainment, high-end luxury retail, fine home custom furnishings, cellular communications, and collections, Mr. Webb is a natural to opening doors and connecting with diverse entities. Mr. Webb's versatility to draw insight from complex business issues has earned him the respect and business of professional athletes and ranked him as top performer within the organizations for which he has worked.

Fernando Campos: Director, Operations: Mr. Campos is a seasoned call center and customer operations manager. With over fifteen years of management experience, eight of them within the deregulated energy industry, Mr. Campos brings a wealth of experience in recruiting, hiring, and mentoring top energy professionals. Mr. Campos worked at Stream Energy and was responsible for developing improved agent efficiencies. Mr. Campos was also instrumental in reducing departmental expenditures in excess of 30% over a one-year period. Additionally while at Stream Energy, Mr. Campos served as the executive tasked with implementing Genesys/Nuance's fully automated Interactive Voice Response (IVR) platform, which improved the overall customer experience through self-service and over-the-phone payment remittance. Prior to Stream Energy, Mr. Campos worked at Texas Commercial Energy (TCE) where he managed the accounts of large clients such as the City of Waco, Andrews Distribution, The Home Depot, and Kelly Services.

SAM KHAVARI

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QUALIFICATIONS SUMMARY

Leader with proven track record of value creation; involved with several startup ventures in the energy, telecom, internet, and sales/marketing industries. Led and managed strategic efforts yielding significant gains in productivity, efficiency, competitive advantage, and bottom-line enhancement and revenue growth opportunities. Experienced self-starting leader with winning sense of entrepreneurship, and managing senior executives and projects in various fields of business enterprise.

EXPERIENCE

NAUP Capital, LP | *venture development firm*

Dallas, TX

Senior Analyst

09/09 – 4/10

- Developed business plan and pitch book for CEO of a smart grid portfolio company; led to syndication and private placement of \$5M in equity and \$20M revolving line of credit
- Assisted CEO in building an operating model forecasting a cleantech portfolio company's operations; involved 5 markets and conservation product offering through strategic affiliation with big box retailer; helped assemble senior management team
- Managed 2 software BPO teams to develop a proprietary tool that analyzes household energy usage. Syndicated group of suppliers, negotiated contracts and managed vendor relationships to fulfill ecommerce product fulfillment and shipping strategy

STREAM ENERGY | *Fastest growing start-up energy company on track to reach \$1 Billion in revenue in 5yrs*

Dallas, TX

Director | Business Strategy & Planning

02/08 – 09/09

Manager | Special Projects

02/06 – 01/08

Assistant Manager | Customer Care

07/05 – 01/06

Analyst | Retail Operations

02/05 – 06/05

Leadership and Management experiences include:

- Created Watt Zone, a self-directed project that became a finalist by Platts Global Awards as 2009 Energy Efficiency Program of the Year; publicly launched the program to audience of over 7000 conference attendees
- Attended industry conferences and supplier/financier meetings with Managing Directors and Chairman to market firm's products
- Provided organizational development training sessions on operational matters and business process improvements firm-wide
- Scaled and managed call center operations from 8 to 35 employees while servicing roughly 150,000 customers

Deal and Diligence experiences include:

- Developed market analysis showing favorable trends for potential acquisition of publicly traded company; collaborated with Chairman and Managing Director on strategy which led to negotiations with acquiree's executive team until board rejected offer
- Performed operational due diligence, market research, competitive analysis, and financial modeling for Managing Directors and Chairman for corporate development and expansion considerations into new markets

Strategic Problem Solving and Project Management experiences include:

- Recognized need for better credit-paying customers; led data mining effort to identify market penetration, customer segmentation, brand loyalty rates and trends; sales quality increased by 6%, improved branding by 15%; formed new analytics group
- Identified a communication breakdown between business leaders and software developers; coordinated with senior executives to appoint department representatives and schedule meetings using agile methodology; productivity improved by 60% and priority project release schedule improved by 75%
- Led a diverse team of 8 subject matter experts to conduct operational gap analyses on target markets slated for expansion

Operational Improvement experiences include:

- Discovered area of cost savings involving customer correspondence/feedback efficiency by implementing a self-service web-based solution. Inbound customer email volume decreased by 20%, issue resolution times improved by 60%, and achieved overall process efficiency increase by 55%
- Identified an opportunity to automate all 3rd party telephonic Quality Control calls; yielded \$855,000 in annual savings
- Implemented departmental turnaround from inbound to outbound call center; 40% call volume reduction, 10% sales increase

EDUCATION

Austin College – Sherman, TX [2000 – 2004]

Bachelor of Arts (Major: Business Administration, Minor: Biology)

- Founder and President – Austin College Business Club
- President – P.U.R.E. (*social-action organization*)

ADDITIONAL INFORMATION

- **Interests:** Entrepreneurship/start-ups, real estate investing, socio-economic development, hiking, mountain biking, soccer
- **Service:** Founder – Keep It Real at Rosa Hill Community Center (*children's virtues class*)

Cesar Garcia

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EXPERIENCE

DCP, LLC – Founder & Managing Member

September 2011 – Present

Diversegy has created the Diversegy Consultant Program (DCP) as a highly credible and lucrative distribution opportunity wherein business-to-business professionals can build a portfolio of income from the \$1 Trillion dollar a year energy industry. As a DCP Consultant, professionals begin as a "Broker in Training" and embark upon a rich path becoming a Certified Energy Consultant earning income from retail and wholesale sales of electricity, natural gas to all customer classes across North America. Furthermore, our Consultants can earn income from a myriad of energy transactions, our advisory services, deal sourcing and the sales of energy products such as solar and LED lighting solutions.

Diversegy serves thousands of customers all across North America, and furthermore aggregates hundreds of energy delivery points on a weekly basis - the DCP allows eager and hungry professionals to capitalize on this momentum and this opportunity.

Diversegy, LLC – President & CFO

February 2011 – Present

Premier Energy Broker & Advisor and Retail Market Maker for natural gas, electricity, lighting and solar solutions in markets across North America. As a co-founder, we envision building an exciting culture in a customer-facing and fast growing company. We have had the privilege of growing Diversegy into a national company serving all customer classes in a significantly rapid timeframe.

We have a proprietary platform that has simplified and automated much of our business; we can accommodate multiple channels marketing multiple products and hundreds of thousands of sales consultants and representatives.

Precision Air Cargo, LLC – President

August 2003 – October 2012

As one of the fastest growing privately-owned air cargo companies, Precision Air Cargo (PAC), has represented clients in four continents moving freight in excess of several million kilograms. Based out of the Gulf Coast Region, PAC is recognized as a regional leader for private and independent companies looking to import or export cargo.

Texas Energy Group, LLC - President

August 2005 – May 2008

TEG Unlimited was an energy brokerage company focused on selling deregulated electricity on behalf of several well-known Texas-based Retail Electric Providers. TEG was responsible for implementing sales channels and procuring electricity on behalf of several residential and commercial customers throughout Texas.

D.H. Tire, Inc – Vice President
1987 – Present

DH Tire, Inc is a family and operated company in Houston, TX. DH is a full tire sales and service provider for the retail and commercial sector. Founded in 1987, DH has grown into one of the largest used OTR tire providers in Texas. By putting our clients first, we strive to establish long-term personal relationships built upon our client's trust in providing for their needs. DH operates a fleet of 25 trucks, each with a full trained professional tire technician. We have a complete selection of new and used tires in a variety of brands.