

**Ameren Illinois Electric
2012 Sponsorships and Community Outreach**

Recipient	Electric	Gas	Total	Date of Event	Location of Event	Description of the Sponsorship	Benefit to Attendees	AIC Informational Messaging Description
SPONSORSHIPS								
BEARDSTOWN CHAMBER OF COMMERCE	463		463					
DONATION FOR HALLOWEEN CANDY	100		100	Oct	Beardstown	Halloween festivities/candy	Public Welfare	Safety
MEMBERSHIP DUES & CONTRIBUTION	363		363	June	Beardstown	Community Outreach	Public Welfare	Energy Efficiency
BELLEVILLE EAST HIGH SCHOOL	300	200	500					
HOCKEY TEAM THANKSGIVING 5K RUN	300	200	500	Nov	Belleville	Event Sponsor -Hockey Team Run	Public Welfare	Safety
BEVERLY FARM FOUNDATION	225	150	375					
6/1/2012 BEVERLY FARMS GOLF TOURNAMENT FUNDRAISER	225	150	375	June	Godfrey	Beverly Farm Event		
BIG BROTHERS & BIG SISTERS	204	136	340					
LADIES GOLF TOURNAMENT TEAM REGISTRATION	204	136	340	May	Belleville	Big Brothers Big Sisters Event	Public Welfare	Safety
BRADLEY UNIVERSITY	7,500	5,000	12,500					
BRADLEY ATHLETICS SPONSORSHIP	7,500	5,000	12,500	Oct	Peoria	Bradley Athletics	Public Welfare	Energy Efficiency
CENTRAL ILLINOIS BLACK EXPO	900	600	1,500					
16TH ANNUAL EXPO	900	600	1,500	Oct	Peoria	Exposition	Public Welfare	Energy Efficiency
CENTRAL ILLINOIS BUSINESS PUBLISHERS	2,376	1,584	3,960					
INTERBUSINESS ISSUES NOT FOR PROFIT SPONSORSHIPS	2,376	1,584	3,960	Nov	Peoria	Ad space donated to not for profits	Public Welfare	Various
CENTRAL ILLINOIS WW II REENACTMENT	300	200	500					
WORLD WAR II REENACTMENT BOOK AD	300	200	500	Mar	Tremont	World War II Reenactment Events	Public Welfare	Safety
CHILDRENS HOME	1,500	1,000	2,500					
MAUI JIM CHARITY GOLF CLASSIC SPONSORSHIP	1,500	1,000	2,500	Mar	Peoria	Maui Jim Charity Event	Public Welfare	Safety
CITY OF EAST PEORIA	1,200	800	2,000					
FESTIVAL OF LIGHTS PARADE WHALE FLOAT	1,200	800	2,000	Dec	East Peoria	Festival of Lights	Public Welfare	Safety
CITY OF ELMWOOD	300	200	500					
CANINE PROGRAM SPONSORSHIP	300	200	500	May	Elmwood	Canine program	Public Welfare	Safety
CITY OF HILLSBORO ILLINOIS	1,200	800	2,000					
PAYMENT 5 OF 5 LIGHTING AT SPORTS COMPLEX	1,200	800	2,000	July	Hillsboro	Lighting at Sports Complex	Public Welfare	Safety
CITY OF PEORIA ILLINOIS	1,500	1,000	2,500					
SPONSORSHIP - State of the City	1,500	1,000	2,500	Jan	Peoria	Luncheon/Speaker sponsorship	Public Welfare	Diversity
DANVILLE AREA COMMUNITY	900	600	1,500					
NJCAA MEN S NATIONAL BASKETBALL TOURNAMENT	900	600	1,500	Dec	Danville	NJCAA Men's National Basketball To	Public Welfare	Safety
DECATUR CELEBRATION	4,500	3,000	7,500					
SPONSORSHIP OF OUTDOOR FESTIVAL	4,500	3,000	7,500	June	Decatur	Outdoor musical celebration	Public Welfare	Safety
DECATUR FUTURES CHARITY	4,320	2,880	7,200					
TATE AND LYLE PLAYERS CHAMPIONSHIP SPONSORSHIP	4,320	2,880	7,200	June	Decatur	Tate and Lyle Player Championship (Public Welfare	Energy Efficiency
DECATUR HUMAN RELATIIONS	600	400	1,000					
MLK SCHOLARSHIP BANQUET	600	400	1,000	Jan	Decatur	Scholarship and Banquet	Public Welfare	Diversity

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DECATUR PARK DISTRICT	6,000	4,000	10,000					
DECATUR PARK SINGERS AND FIRST TEE SPONSORSHIP	6,000	4,000	10,000	Summer	Decatur	Park Singers and First Tee (golf for c	Public Welfare	Safety
DECATUR PUBLIC SCHOOL	3,000	2,000	5,000					
TURKEY TOURNAMENT BASKETBALL SPONSORSHIP	3,000	2,000	5,000	November	Decatur	High School Basketball Tournament	Public Welfare	Energy Efficiency
EDWARDSVILLE GLEN CARBON CHAMBER	387	258	645					
6/22/2012 EDWARDSVILLE/GLEN CARBON CHAMBER OF COM	387	258	645	June	Edwardsville	Chamber event and fundraiser	Public Welfare	Energy Efficiency
EDWARDSVILLE ROTARY	312	208	520					
30TH ANNUAL ROTARY FUNDRAISER ON MAY 18, 2012. CO	312	208	520	May	Edwardsville	Rotary event and fundraiser	Public Welfare	Energy Efficiency
FIGHTING ILLINI SPOR	3,041	2,027	5,068					
MENS BASKETBALL SEASON TICKETS	1,529	1,019	2,548	Winter	Champaign	Basketball		
UNIVERSITY OF ILLINOIS FOOTBALL SEASON TICKETS	1,512	1,008	2,520	Fall	Champaign	Football		
FRIENDS OF ST JOSEPH	150	100	250					
2 TICKETS FOR KAREN BOULANGER & GUEST TO REPRESENT	150	100	250	April	Highland	Annual spring gala		
Gibbs-Monroe(ILCmtyR	864	576	1,440					
Purchases - Other (RT BX)::SOUTHERN ILLINOIS MINER	864	576	1,440					
GOSHEN ROTARY	393	262	655					
CONTRIBUTION FOR GOSHEN ROTARY GOLF SCRAMBLE FOR	393	262	655	May	Edwardsville	Fundraiser- For the Kids	Public Welfare	Other
GREATER BELLEVILLE C	60	40	100					
GREATER BELLEVILLE CHAMBER OF COMMERCE - NEWSLETTI	60	40	100	April	Belleville	ActOnEnergy newsletter ad	Public Welfare	Energy Efficiency
GREATER DECATUR CHAM	4,500	3,000	7,500					
THANKSGIVING LUNCHEON SPONSORSHIP	4,500	3,000	7,500	July	Decatur	Event Sponsor -Thanksgiving Lunche	Public Welfare	Energy Efficiency
GREATER EFFINGHAM CH	150	100	250					
EFFINGHAM CHAMBER OF COMMERCE ANNUAL GOLF OUTIN	150	100	250	April	Effingham	Annual golf outing, hole sponsor		
HEART OF ILLINOIS UNITED WAY	106	70	176					
KICKOFF BREAKFAST	106	70	176	August	Peoria	Kick-off breakfast		
HOSPICE OF SOUTHERN ILLINOIS	300	200	500					
RED CARPET GALA	300	200	500		Marion	Red Carpet Gala		
ILLINOIS CENTRAL COLLEGE	1,500	1,000	2,500					
COUGAR PLEX 2ND INSTALLMENT SPONSORSHIP	1,500	1,000	2,500	April	East Peoria	Installation - Cougar Complex	Public Welfare	Safety
ILLINOIS DEPARTMENT OF AGRICULTURE	6,000	4,000	10,000					
ILLINOIS STATE FAIR SPONSORSHIP	6,000	4,000	10,000	July	Springfield	Sponsor area/booth	Public Welfare	Energy Efficiency
ILLINOIS HIGH SCHOOL ASSOCIATION	25,500	17,000	42,500					
MARCH MADNESS EXPERIENCE SPONSORSHIP AND BANQUE	25,500	17,000	42,500	March	Peoria	Event Sponsor	Public Welfare	Energy Efficiency
ILLINOIS INSTITUTE OF TECHNOLOGY	9,000	6,000	15,000					
SPONSORSHIP FOR GREAT LAKES SYMPOSIUM ON SMART GF	9,000	6,000	15,000	August	Chicago	Event Sponsor	Public Welfare	Safety
ILLINOIS STATE BLACK CHAMBER	6,000	4,000	10,000					

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SPONSORSHIP OF CHAMBER CONVENTION	6,000	4,000	10,000	July	Peoria	Event Sponsor	Public Welfare	Diversity, jobs
ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS	2,880	1,920	4,800					
PROGRAM UNDERWRITING - Hometime	2,880	1,920	4,800	Jan	Peoria	Program Sponsor	Public Welfare	Energy Efficiency
JACKSONVILLE AREA CHAMBER	90	60	150					
SPONSORSHIP	90	60	150	May	Jacksonville	Event Sponsor		
JEAN WILSON - RED CROSS FUNDRAISER	135		135					
1/4 PAGE AD	135		135	Jan	Ottawa	Program Sponsor	Public Welfare	Safety
JOHN WOOD COMMUNITY COLLEGE	360	240	600					
SPONSORSHIP	360	240	600	April	Quincy	Program Sponsor	Public Welfare	Energy Efficiency
LINCOLN TRAIL COLLEGE	90	60	150					
DONATION TO LINCOLN TRAIL COLLEGE TO SUPPORT THE E	60	40	100	August	Robinson	Event Sponsor- Trick and Treat at th	Public Welfare	Other
FIFTY DOLLAR DONATION TO LTC FOR THE CRAWFORD COUN	30	20	50	Sept	Robinson	Event Sponsor- Triathlon for Kids	Public Welfare	Other
MATTOON HIGH SCHOOL	75	25	100					
2012 PROJECT GRADUATION IN THE AMOUNT OF ONE HUNC	75	25	100	April	Mattoon	Event Sponsor-Project Graduation	Public Welfare	Safety
MATTOON LIGHTWORKS	300	200	500					
FIVE HUNDRED DOLLAR CONTRIBUTION FOR THE MATTOON	300	200	500	August	Mattoon	Program Sponsor-Lightworks	Public Welfare	Other
METHODIST MEDICAL CENTER FOUNDATION	1,500	1,000	2,500					
AUTUMN AFFAIR SPONSORSHIP	1,500	1,000	2,500	August	Peoria	Program Sponsor- Autumn Affair	Public Welfare	Energy Efficiency, Bc
N A A C P	9,240	6,160	15,400					
FREEDOM FUND AWARDS BANQUET	9,000	6,000	15,000	Oct	East St. Louis	Event Sponsor	Public Welfare	Diversity, jobs
LINCOLN DOUGLASS BANQUET	240	160	400	Jan	Springfield	Event Sponsor		
N A A C P OF PEORIA	600	400	1,000					
FREEDOM FUND BANQUET	600	400	1,000	Oct	Peoria	Event Sponsor	Public Welfare	Diversity, jobs
N E C A	600		600					
CASH VOUCHERS ISSUED	600		600	Aug	Peoria	Tee Sponsor		
NORMAL CORNBELTERS	3,480	2,320	5,800					
CORPORATE SPONSORSHIP	3,480	2,320	5,800	April	Normal	Program Sponsor	Public Welfare	Energy Efficiency
OAKLEY LINDSAY CIVIC CENTER	297	198	495					
2012 GEMS OUTFIELD SIGN	297	198	495	March	Quincy	Program Sponsor	Public Welfare	Other
OLNEY & GREATER RICHLAND COUNTY	75	50	125					
CONTRIBUTION OF ONE HUNDRED TWENTY FIVE DOLLARS F	75	50	125	July	Olney	Event Sponsor-Bicycle Classic	Public Welfare	Other
OLNEY LITTLE LEAGUE	30	20	50					
2012 SIGN SPONSORSHIP IN THE AMOUNT OF FIFTY DOLLA	30	20	50	April	Olney	Program Sponsor	Public Welfare	Other
Page1(ILCmtyRIPA),	100		100					
Miscellaneous::Richwoods Drama Program	100		100	March	Peoria	Event Sponsor- High School Drama F	Public Welfare	Booklet
PAXTON AREA CHAMBER	60	40	100					

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DONATION TO THE PAXTON AREA CHAMBER TO SUPPORT THE	60	40	100	August	Paxton	Program Sponsor-Buy Paxton	Public Welfare	Other
PAXTON BUCKLEY LODA UNIT SCHOOLS	45	35	80					
2012 SWEDES FENCE SIGN CAMPAIGN IN THE AMOUNT OF \$	45	35	80	April	Paxton	Program Sponsor-Baseball	Public Welfare	Other
PEKIN AREA CHAMBER	300	200	500					
ANNUAL MEETING SPONSOR	150	100	250	March	Pekin	Event Sponsor-Annual Meeting	Public Welfare	Other
FIREWORKS CELEBRATION	150	100	250	May	Pekin	Event Sponsor- Fireworks	Public Welfare	Other
PEKIN PARK DISTRICT	300	200	500					
PEKIN BAND CONCERT SPONSORSHIP	300	200	500	May	Pekin	Event Sponsor- Band Concert	Public Welfare	Other
PEORIA AREA CHAMBER	2,340	1,560	3,900					
2012 COMMUNITY THANKSGIVING LUNCHEON	2,100	1,400	3,500	Nov	Peoria	Event Sponsor- Thanksgiving Luncheon	Public Welfare	Energy Efficiency
STATE OF THE CITY ADDRESS	240	160	400	Feb	Peoria	Event Sponsor- State of the City		
PEORIA AREA COMMUNITY EVENTS	726	484	1,210					
SANTA CLAUS PARADE UNDER THE SEA FLOAT	600	400	1,000	Dec	Peoria	Event Sponsor-Santa Claus Parade	Public Welfare	Other
YULE LIKE PEORIA POLE DECORATION	126	84	210	Oct	Peoria	Event Sponsor-Holiday Decorations	Public Welfare	Other
PEORIA CHIEFS	2,880	1,920	4,800					
SEASON TICKETS	2,880	1,920	4,800	Jan	Peoria	Baseball season tickets		
PEORIA CIVIC CENTER	28,602	19,068	47,669					
BROADWAY THEATER SERIES SPONSORSHIP	16,500	11,000	27,500	Aug	Peoria	Program Sponsor- Broadway Theater	Public Welfare	Other
Peoria Civic Center Signage Agreement	10,584	7,056	17,640	Jan	Peoria	Program Sponsor-Civic Center	Public Welfare	Energy Efficiency
PURCHASING RATE	318	212	529					
WORLDVEST SPONSORSHIP	1,200	800	2,000	Nov	Peoria	Event Sponsor - Worldfest	Public Welfare	Other
PEORIA OFFICIALS ASSOCIATION	150	100	250					
SPONSORSHIP FOR HOSPITALITY ROOM AT MARCH MADNESS	150	100	250	Mar	Peoria	Event Sponsor- IHSA Officials	Public Welfare	
PEORIA RIVERMEN HOCKEY	24,182	16,122	40,304					
SPONSORSHIP	24,182	16,122	40,304	Nov	Peoria	Program Sponsor - Goals for Kids	Public Welfare	Energy Efficiency, Ki
PEORIA SYMPHONY ORCHESTRA	3,000	2,000	5,000					
SPONSORSHIP 115TH SEASON	3,000	2,000	5,000	July	Peoria	Program Sponsor- Symphony	Public Welfare	Other
QUINCY AREA	1,140	760	1,900					
QUINCY GEMS BASEBALL SPONSORSHIP*	1,140	760	1,900	Jan	Quincy	Baseball season tickets	Public Welfare	Other
RIVERBEND GROWTH ASSOCIATION	300	200	500					
CONTRIBUTION FOR GOSHEN ROTARY GOLF SCRAMBLE FOR	300	200	500	May	Godfrey	Event Sponsor - For the Kids		
ROBINSON CHAMBER	120	80	200					
TWO HUNDRED DOLLARS FOR SILVER SPONSORSHIP 2012 OL	120	80	200	May	Robinson	Event Sponsor - BBQ	Public Welfare	Other
ROBINSON GIRLS SOFTBALL ASSOCIATION	90	60	150					
2012 PAINT THE PARK PINK DONATION TO THE ROBINSON	90	60	150	April	Robinson	Event Sponsor - Paint the Park Pink	Public Welfare	Other
S P A R C	600	400	1,000					

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STARRY NIGHT EVENT SCOTT WISEMAN ON BOARD	600	400	1,000	Sept	Springfield	Event Sponsor - Starry Night	Public Welfare	Other
SOUTHWESTERN ILLINOIS EMPLOYERS ASC	900	600	1,500					
ANNUAL MEETING	900	600	1,500	Nov	Woodriver	Event Sponsor-Annual Meeting	Public Welfare	Other
SOUTHWESTERN MADISON COUNTY CHAMBER	429	286	715					
CONTRIBUTION FOR DAN BROWN MEMORIAL FUNDRAISER F	429	286	715	July	Granite City	Fundraiser Contribution	Public Welfare	Other
SPRINGFIELD URBAN LEAGUE	390	260	650					
TABLE AT AWARDS DINNER	390	260	650	Nov	Springfield	Event Sponsor- Awards Dinner		
TAYLORVILLE OPTIMIST CLUB	1,200	800	2,000					
OPTIMIST TOURNAMENT SPONSORSHIP	1,200	800	2,000	April	Taylorville	Event Sponsor - Optimist Tourname	Public Welfare	Other
TAZEWELL COLUMBUS CLUB	600	400	1,000					
PUNKIN CHUCKIN SPONSORSHIP	600	400	1,000	Sept	Morton	Event Sponsor - Punkin Chuckin	Public Welfare	Other
TIMOTHY FOX	163	-	163					
Editing & Writing support on an as needed basis	158	-	158	July	Peoria	Ameren Journal - Resources on Demand		
PURCHASING RATE	5	-	5					
TRI COUNTY URBAN LEAGUE	840	560	1,400					
URBAN LEAGUE S GALA ENTERTAINMENT	840	560	1,400	June	Peoria	Event Sponsor - Entertainment	Public Welfare	
U S CELLULAR COLISEUM	6,000	4,000	10,000					
ADVERTISING PARTNERSHIP FOR 2012	6,000	4,000	10,000	June	Bloomington	Program Sponsor - Coliseum	Public Welfare	Energy Efficiency
UNITED WAY OF CHRISTIAN COUNTY	240	160	400					
UWOCC RANDY FRANCE MEMORIAL ANNUAL GOLF TOURNA	240	160	400	April	Taylorville	Event Sponsor - Hole Sponsor		
VILLAGE OF BATH	60	40	100					
FISH FRY SPONSORSHIP	60	40	100	July	Bath	Event Sponsor - Fish Fry	Public Welfare	Other
WEST RICHLAND PARENT TEACHER ORGANIZATION	60	40	100					
ONE HUNDRED DOLLAR DONATION TO THE WEST RICHLAND	60	40	100	Oct	Noble	Fundraiser Contribution	Public Welfare	Other
ADVERTISERS PRINTING	17,738		17,738					
Ameren Corporate Informational Printing	16,069		16,069	Various	service area	Printing of various Customer	Public Welfare,	messages
PURCHASING RATE	336		336					
TAX	1,333		1,333					

Total Tangible Benefits (Tickets, meals, events)

Electric amount (60%) Total Tangible Benefits

Total Sponsorships (electric) \$ 200,000

*The 2012 donation to Quincy Gems was reclassified from Account 426 to Account 930.1. Although it appears in Exhibit 6.1, it was not included in AIC's Contribution adjustment as shown on C-2.16, since it was reclassified to Acc

Recipient	Advertising Channels	AIC Booth	Description of Tangible Personal Benefits (Tickets/Meals)	Value of Tangible Personal Benefits (Tickets/Meals) TOTAL	Voucher	Ad Example #
SPONSORSHIPS						
BEARDSTOWN CHAMBER OF COMMERCE						
DONATION FOR HALLOWEEN CANDY	Activities-distribute candy			0	1693410	
MEMBERSHIP DUES & CONTRIBUTION				0	1592791	
BELLEVILLE EAST HIGH SCHOOL						
HOCKEY TEAM THANKSGIVING 5K RUN	Activities-run			0	1704783	
BEVERLY FARM FOUNDATION						
6/1/2012 BEVERLY FARMS GOLF TOURNAMENT FUNDRAISER	Activities-golf		golf	375	1584643	
BIG BROTHERS & BIG SISTERS						
LADIES GOLF TOURNAMENT TEAM REGISTRATION	Activities-golf registration			0	1566097	
BRADLEY UNIVERSITY						
BRADLEY ATHLETICS SPONSORSHIP	Booklet		tickets	2000	1691224	8
CENTRAL ILLINOIS BLACK EXPO						
16TH ANNUAL EXPO	Booklet	Booth		0	1689054	9
CENTRAL ILLINOIS BUSINESS PUBLISHERS						
INTERBUSINESS ISSUES NOT FOR PROFIT SPONSORSHIPS	Magazine			0	1708765	19
CENTRAL ILLINOIS WW II REENACTMENT						
WORLD WAR II REENACTMENT BOOK AD	Booklet			0	1528356	10
CHILDRENS HOME						
MAUI JIM CHARITY GOLF CLASSIC SPONSORSHIP	Activities-golf		tickets	400	1521916	
CITY OF EAST PEORIA						
FESTIVAL OF LIGHTS PARADE WHALE FLOAT	Booklet, Float			0	1640158	11
CITY OF ELMWOOD						
CANINE PROGRAM SPONSORSHIP				0	1564944	
CITY OF HILLSBORO ILLINOIS						
PAYMENT 5 OF 5 LIGHTING AT SPORTS COMPLEX				0	1623016	
CITY OF PEORIA ILLINOIS						
SPONSORSHIP - State of the City			tickets	400	1736289	
DANVILLE AREA COMMUNITY						
NJCAA MEN S NATIONAL BASKETBALL TOURNAMENT	Booklet			0	1736331	12
DECATUR CELEBRATION						
SPONSORSHIP OF OUTDOOR FESTIVAL			Tickets	500	1504479	
DECATUR FUTURES CHARITY						
TATE AND LYLE PLAYERS CHAMPIONSHIP SPONSORSHIP	Banner, Signage	Booth	golf, tickets	5000	1532939	
DECATUR HUMAN RELATIIONS						
MLK SCHOLARSHIP BANQUET			tickets	400	1713480	

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DECATUR PARK DISTRICT						
DECATUR PARK SINGERS AND FIRST TEE SPONSORSHIP					0 1543679	
DECATUR PUBLIC SCHOOL						
TURKEY TOURNAMENT BASKETBALL SPONSORSHIP	Booklet				0 1713471	20
EDWARDSVILLE GLEN CARBON CHAMBER						
6/22/2012 EDWARDSVILLE/GLEN CARBON CHAMBER OF COMMERCE					0 1584648	
EDWARDSVILLE ROTARY						
30TH ANNUAL ROTARY FUNDRAISER ON MAY 18, 2012. CO					0 1563347	
FIGHTING ILLINI SPOR						
MENS BASKETBALL SEASON TICKETS			tickets	2548	1702075	
UNIVERSITY OF ILLINOIS FOOTBALL SEASON TICKETS			tickets	2520	1657727	
FRIENDS OF ST JOSEPH						
2 TICKETS FOR KAREN BOULANGER & GUEST TO REPRESENT			Tickets	250	1544899	
Gibbs-Monroe(ILCmtyR						
Purchases - Other (RT BX)::SOUTHERN ILLINOIS MINER			Tickets	1440		
GOSHEN ROTARY						
CONTRIBUTION FOR GOSHEN ROTARY GOLF SCRAMBLE FOR				655	1563367	
GREATER BELLEVILLE C						
GREATER BELLEVILLE CHAMBER OF COMMERCE - NEWSLETTER					0 1553028	
GREATER DECATUR CHAM						
THANKSGIVING LUNCHEON SPONSORSHIP			meals	320	1625250	
GREATER EFFINGHAM CH						
EFFINGHAM CHAMBER OF COMMERCE ANNUAL GOLF OUTING			tickets	250	1540116	
HEART OF ILLINOIS UNITED WAY						
KICKOFF BREAKFAST			tickets	176	1630826	
HOSPICE OF SOUTHERN ILLINOIS						
RED CARPET GALA			tickets	500	1704363	
ILLINOIS CENTRAL COLLEGE						
COUGAR PLEX 2ND INSTALLMENT SPONSORSHIP					0 1543658	
ILLINOIS DEPARTMENT OF AGRICULTURE						
ILLINOIS STATE FAIR SPONSORSHIP	Bags		tickets	2500	1624141	13
ILLINOIS HIGH SCHOOL ASSOCIATION						
MARCH MADNESS EXPERIENCE SPONSORSHIP AND BANQUET Signage, Booklet			tickets	3000	1532126	18
ILLINOIS INSTITUTE OF TECHNOLOGY						
SPONSORSHIP FOR GREAT LAKES SYMPOSIUM ON SMART GROWTH		Booth			0 1630929	
ILLINOIS STATE BLACK CHAMBER						

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SPONSORSHIP OF CHAMBER CONVENTION				0	1605747	
ILLINOIS VALLEY PUBLIC TELECOMMUNICATIONS						
PROGRAM UNDERWRITING - Hometime	TV			0	1471731	
JACKSONVILLE AREA CHAMBER						
SPONSORSHIP				0	1565032	
JEAN WILSON - RED CROSS FUNDRAISER						
1/4 PAGE AD	Booklet			0	1481308	14
JOHN WOOD COMMUNITY COLLEGE						
SPONSORSHIP				0	1536439	
LINCOLN TRAIL COLLEGE						
DONATION TO LINCOLN TRAIL COLLEGE TO SUPPORT THE E	Activities -Candy			0	1642145	
FIFTY DOLLAR DONATION TO LTC FOR THE CRAWFORD COUN				0	1667213	
MATTOON HIGH SCHOOL						
2012 PROJECT GRADUATION IN THE AMOUNT OF ONE HUND				0	1539988	
MATTOON LIGHTWORKS						
FIVE HUNDRED DOLLAR CONTRIBUTION FOR THE MATTOON				0	1666569	
METHODIST MEDICAL CENTER FOUNDATION						
AUTUMN AFFAIR SPONSORSHIP	Booklet		tickets	500	1658549	15
N A A C P						
FREEDOM FUND AWARDS BANQUET	Booklet, speaker		meals	1000	1675303	9
LINCOLN DOUGLASS BANQUET			meals	400	1471091	9
N A A C P OF PEORIA						
FREEDOM FUND BANQUET	Booklet		meals	400	1675332	9
N E C A						
CASH VOUCHERS ISSUED			tickets	600	1652759	
NORMAL CORNBELTERS						
CORPORATE SPONSORSHIP	Scoreboard video		tickets	2000	1543094	16
OAKLEY LINDSAY CIVIC CENTER						
2012 GEMS OUTFIELD SIGN	Signage			0	1524417	
OLNEY & GREATER RICHLAND COUNTY						
CONTRIBUTION OF ONE HUNDRED TWENTY FIVE DOLLARS F	Trophies			0	1616648	
OLNEY LITTLE LEAGUE						
2012 SIGN SPONSORSHIP IN THE AMOUNT OF FIFTY DOLLA	Signage			0	1551134	
Page1(ILCmtyRIPA),						
Miscellaneous::Richwoods Drama Program	Booklet			0	1637750	20
PAXTON AREA CHAMBER						

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DONATION TO THE PAXTON AREA CHAMBER TO SUPPORT THE					0	1637750			
PAXTON BUCKLEY LODA UNIT SCHOOLS									
2012 SWEDES FENCE SIGN CAMPAIGN IN THE AMOUNT OF \$					0	1539965			
PEKIN AREA CHAMBER									
ANNUAL MEETING SPONSOR					0	1515753			
FIREWORKS CELEBRATION					0	1264975			
PEKIN PARK DISTRICT									
PEKIN BAND CONCERT SPONSORSHIP					0	1564915			
PEORIA AREA CHAMBER									
2012 COMMUNITY THANKSGIVING LUNCHEON					Program Speaker	meals	400	1660553	
STATE OF THE CITY ADDRESS						meals	400	1485838	
PEORIA AREA COMMUNITY EVENTS									
SANTA CLAUS PARADE UNDER THE SEA FLOAT					Float in parade		0	1679613	
YULE LIKE PEORIA POLE DECORATION							0	1694456	
PEORIA CHIEFS									
SEASON TICKETS						tickets	4800	1480136	
PEORIA CIVIC CENTER									
BROADWAY THEATER SERIES SPONSORSHIP						tickets	17000	1640162	
Peoria Civic Center Signage Agreement					Signage, Internet		0	1481062	
PURCHASING RATE							0	1705698	
WORLDVEST SPONSORSHIP							0	1705698	
PEORIA OFFICIALS ASSOCIATION									
SPONSORSHIP FOR HOSPITALITY ROOM AT MARCH MADNES						meals	250	1514831	
PEORIA RIVERMEN HOCKEY									
SPONSORSHIP					Booklet	tickets	6000	1702070	17
PEORIA SYMPHONY ORCHESTRA									
SPONSORSHIP 115TH SEASON						tickets	750	1622992	
QUINCY AREA									
QUINCY GEMS BASEBALL SPONSORSHIP*						tickets	400		
RIVERBEND GROWTH ASSOCIATION									
CONTRIBUTION FOR GOSHEN ROTARY GOLF SCRAMBLE FOR						tickets	500	1568535	
ROBINSON CHAMBER									
TWO HUNDRED DOLLARS FOR SILVER SPONSORSHIP 2012 OL							0	1573039	
ROBINSON GIRLS SOFTBALL ASSOCIATION									
2012 PAINT THE PARK PINK DONATION TO THE ROBINSON							0	1540089	

S P A R C

Recipient	Advertising Channels	AIC Booth	Description of Tangible Personal Benefits (Tickets/Meals)	Value of Tangible Personal Benefits (Tickets/Meals) TOTAL	Voucher	Example #
STARRY NIGHT EVENT SCOTT WISEMAN ON BOARD				0	1670331	
SOUTHWESTERN ILLINOIS EMPLOYERS ASC						
ANNUAL MEETING				0	1702129	
SOUTHWESTERN MADISON COUNTY CHAMBER						
CONTRIBUTION FOR DAN BROWN MEMORIAL FUNDRAISER F				0	1611191	
SPRINGFIELD URBAN LEAGUE						
TABLE AT AWARDS DINNER			meals	650	1719191	
TAYLORVILLE OPTIMIST CLUB						
OPTIMIST TOURNAMENT SPONSORSHIP				0	1548724	
TAZEWELL COLUMBUS CLUB						
PUNKIN CHUCKIN SPONSORSHIP			tickets	40	1657538	
TIMOTHY FOX						
Editing & Writing support on an as needed basis				158	1614452	
PURCHASING RATE				5		
TRI COUNTY URBAN LEAGUE						
URBAN LEAGUE S GALA ENTERTAINMENT			meals	1400	1586537	
U S CELLULAR COLISEUM						
ADVERTISING PARTNERSHIP FOR 2012	Signage			0	1580694	
UNITED WAY OF CHRISTIAN COUNTY						
UWOCC RANDY FRANCE MEMORIAL ANNUAL GOLF TOURNA			golf	400	1553520	
VILLAGE OF BATH						
FISH FRY SPONSORSHIP				0	1608733	
WEST RICHLAND PARENT TEACHER ORGANIZATION						
ONE HUNDRED DOLLAR DONATION TO THE WEST RICHLAND				0	1689897	
ADVERTISERS PRINTING						
Ameren Corporate Informational Printing	brochures,			0	Various	
PURCHASING RATE						
TAX						
Total Tangible Benefits (Tickets, meals, events)				\$ 61,000		
Electric amount (60%) Total Tangible Benefits				\$ 37,000		
Total Sponsorships (electric)						

*The 2012 donation to Quincy Gems was reclassified from Account 426unt 930.1.

Recipient	Advertising Channels	AIC Booth	Description of Tangible Personal Benefits (Tickets/Meals)	Value of Tangible Personal Benefits (Tickets/Meals) TOTAL	Voucher	Example #
COMMUNITY OUTREACH						
ARCOLA CHAMBER OF COMMERCE						
ARCOLA BROOM CORN FESTIVAL	Signage			0	1622989	
CRAWFORD COUNTY FAIR						
AD BOOKLET	Booklet			0	1564924	12
GREATER CENTRALIA CHAMBER						
BALLOON FEST SPONSORSHIP	Booklet			0	1543748	12
HEART OF ILLINOIS FAIR						
SPONSORSHIP FAMILY FUN ZONE	Signage	Event		0	1616383	
HERRINFESTA ITALIANA						
HERRINFESTA ITALIANA SPONSORSHIP	Booklet, signage	Booth		0	1543824	22
PINCKNEYVILLE CHAMBER						
MARDI GRAS SPONSORSHIP	Signage			0	1657506	
SANGAMON COUNTY FAIR						
SPONSORSHIP	Signage	Event			1568694	
SENIORAMA						
SENIORAMA SPONSORSHIP	Booklet, Signage	Booth		0	1564910	23
WASHINGTON CHAMBER						
CHERRY FESTIVAL	Signage			0	1567394	
ILLINOIS MUNICIPAL LEAGUE						
SUMMER BOARD MTG SPONSORSHIP	Signage	Booth		0	1580684	
LINCOLN LOGAN COUNTY						
LINCOLN ART AND BALLOON FESTIVAL	Signage			0	1640159	
MURPHYSBORO APPLE FESTIVAL						
APPLE FESTIVAL	Signage			0	1657496	
CASH VOUCHERS ISSUED						
Total Tangible Benefits (Tickets, meals, events)				0		
Electric amount (60%) Total Tangible Benefits				0		
Total Community Outreach (electric)						