

CUB 4.30  
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**Ameren Illinois Company's  
Response to CUB Data Requests on Rehearing  
Docket No. 12-0244  
AIC's Advanced Metering Infrastructure Plan  
Data Request Response Date: 8/6/2012**

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Regarding Ameren Exhibit 2.2RH Page 29, how does Ameren intend to "suggest rate options that better match customer needs and energy use"?

**RESPONSE**

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*Ameren Illinois objects to this request as asking for information not relevant to and beyond the scope of rehearing on the issue of whether implementation of the AMI Plan as revised will be cost beneficial. Ameren Illinois also objects to the request as misleading in its selective quoting of Ameren Exhibit 2.2RH. Subject to those objections, AIC provides the following response sponsored by Mr. Abba:*

The full context of the phrase above is within the 8<sup>th</sup> bullet of the Key Message Components subsection of the Customer Education section of the AMI Plan, under a heading "Proposed Key Message Components", and is merely illustrative of the types of messaging that will be developed to inform and educate our customers. Bullet #8 reads:

*"How Ameren Illinois uses data collected from AMI: Ameren Illinois will use the data collected through AMI to bill customers for energy services, troubleshoot and resolve problems with equipment or services, analyze rates and rate structures and suggest rate options that better match customer needs and energy use and, when requested, assist customers in managing their energy use."*

This being said, Ameren Illinois has not developed detailed plans in this area at this time. However, through the Smart Grid Advisory Council and other stakeholder forums, Ameren Illinois plans to discuss with stakeholders and Staff ways to analyze AMI provided customer interval data to provide targeted information and education to customers on available beneficial rate options as appropriate.

**OFFICIAL FILE**

**ILL. C. C. DOCKET NO. 12-0244**

**EXHIBIT No. CUB, App 2**

**Witness Michael S. Abba**

**Date 9/20/12 Reporter T. Gudge**