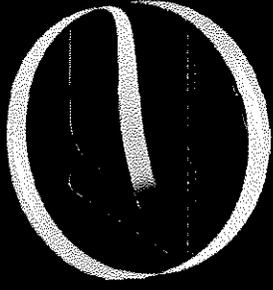


Attachment A
ABC Application



Mission Statement



- *AGE's mission is to become a preeminent energy broker, partnering with best in class REP's, focused on building residential and commercial customer relationships through our superior marketing expertise.*

Expertise In Leadership

Jeff Haarmann, *Managing Partner*

Supernova Partners, LLC

Providing management expertise to our portfolio of companies.

"Working with Jeff Haarmann is a real pleasure. He is energetic, enthusiastic, entrepreneurial and always brings new ideas. During his time with our organization, Jeff helped to quickly grow and operate a substantial new line of business for one of our portfolio companies. He has a wealth of knowledge for marketing and sales especially in the deregulated energy and telecom markets. If you have a chance to get Jeff involved with your business, I highly recommend it." April 20, 2012

(1st) Paul Inman, *Managing Director, The Gilead Group, LLC*
managed Jeff indirectly at SuperNOVA Partners, LLC

"I worked with Jeff in his role of managing the direct sales program for an energy company. Jeff's team used our Open Door software to process order details and capture competitive market data out in the field. Jeff was instrumental in identifying best practices under this new model, developing programs to encourage adoption of the technology, and helping the energy company to take advantage of data never before available to them. Jeff has a terrific blend of sales savvy, financial acumen, and techno-vision that served the energy company and our new product very well.

"I look forward to the opportunity to work with Jeff again on future projects." April 25, 2012

(2nd) Diane Kopitsky, *Vice President, The Gilead Group, LLC*
was with another company when working with Jeff at SuperNOVA Partners, LLC

"Jeff and team work hard to deliver...even when our side of the business caused issues. A 'lead by example' person, his whole team reflects his dedication to 'doing it right'. It has been a please doing business with Jeff over the years." June 1, 2012

Top qualities: Great Results, Personable, High Integrity

(2nd) Austin Quinn
hired Jeff as a Energy in 2008

"I worked with Jeff and C4 Connections/NFuse Direct to implement our door-to-door sales program for Waste Management in New Jersey and Eastern Pennsylvania. This concept was new for Waste Management and the solid waste and recycling industry was new for Jeff and his company. Jeff's knowledge of the door-to-door arena and ability to learn about the solid waste and recycling industry enabled us to implement a comprehensive sales program to secure new residential business in a short amount of time. Jeff's creativity continued to provide new and innovative ways for us to track our success and plan for the future. Due to the success we've had in New Jersey and Eastern Pennsylvania, Waste Management has elevated the program to the national level and continues to use the procedures that Jeff and I developed early on in the program." April 25, 2012

Top qualities: Great Results, Expert, High Integrity

(2nd) Nick Casparro
hired Jeff as a Sales and Marketing in 2011

Linked in

"Jeff has a vision. Jeff is a creative individual with a great work ethic. Jeff solves problems and hopefully one day Jeff and I can work together again." April 20, 2012

(1st) Kent Kalkwarf, *Managing Director, Gilead Group, LLC*
managed Jeff indirectly at SuperNOVA Partners, LLC

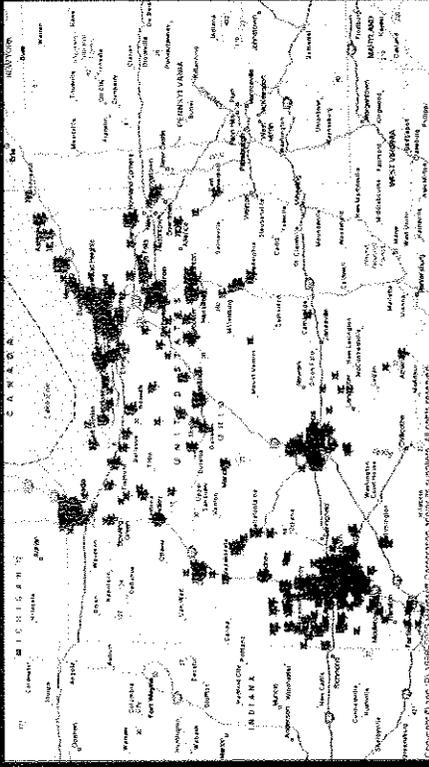
Expertise in Operations

Gary Niebrugge, *President*
NOVA, LLC

- Spent 26 yrs. with a leading U.S. paint company
- Led operations in launching “in-house paperless warehouse”
- Streamlined Logistics Office in an effort to achieve a “paperless office”
- Led Office by increasing External Sales while reducing cost’s
- Leading Field Rep for the Assessment, Selection and Integration of an OBC System and Dispatch Software solution for the transportation group @ Sherwin Williams.

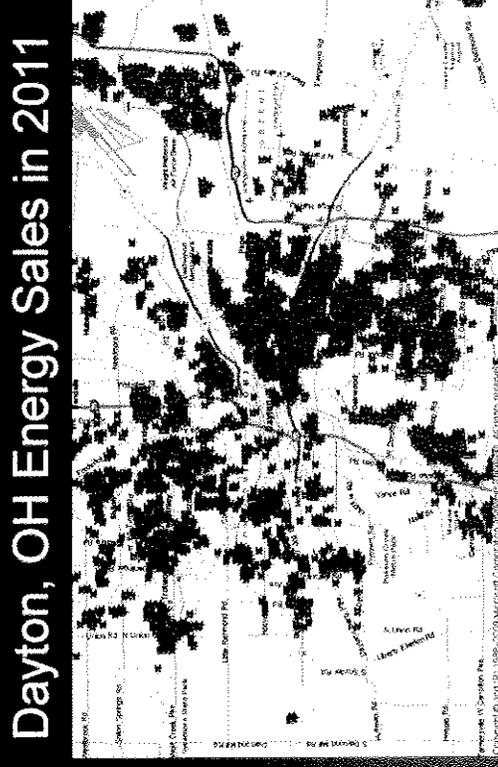
Over 4 Years of Experience in Electricity and Natural Gas Customer Sales

Ohio Sales in 2011



- 38,400 sales for Vectren Source since August, 2010
- 20,500 in past 6 months
- 4000+ sales per month in each of the past 4 months
- Averaging 40+ reps per day making sales in Ohio

Street Level, Dayton Energy Sales in 2011



Dayton, OH Energy Sales in 2011



Waste Management DTD Channel Development



- Developed DTD Sales Channel for Waste Management Corporation*
- Tested Program in 3rd & 4th Qtr. 2011*
- Rolling out nationally in 2012*

"I worked with Jeff and C4 Connections/NFuse Direct to implement our door-to-door sales program for Waste Management in New Jersey and Eastern Pennsylvania. This concept was new for Waste Management and the solid waste and recycling industry was new for Jeff and his company. Jeff's knowledge of the door-to-door arena and ability to learn about the solid waste and recycling industry enabled us to implement a comprehensive sales program to secure new residential business in a short amount of time. Jeff's creativity continued to provide new and innovative ways for us to track our success and plan for the future. Due to the success we've had in New Jersey and Eastern Pennsylvania, Waste Management has elevated the program to the national level and continues to use the procedures that Jeff and I developed early on in the program."

Nick Casparro, Waste Management

Test Community 1

Test Community 2

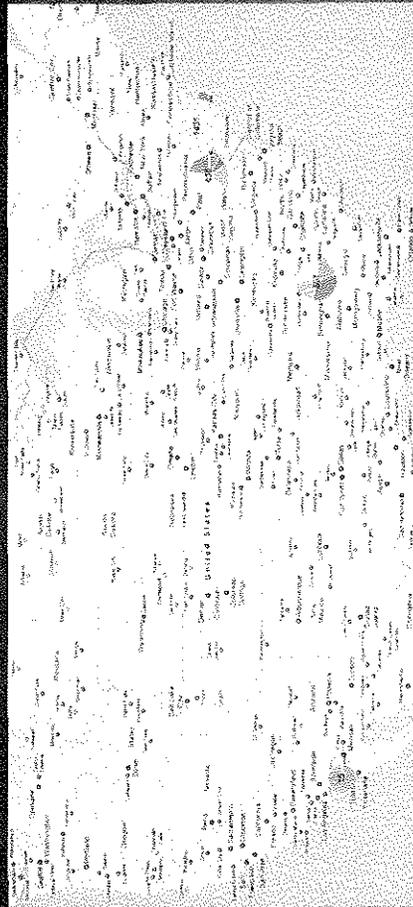


Blue – Current Customers

Red – New Customers



National Rollout



Our Use Of Technology Sets Us Apart

Electronic signature capture allows for a totally paperless system. Customer receives electronic copy of contract via email, instantly.



Sales can be entered in handheld devices providing real time sales entry and GPS accountability.

REPUBLIC
Services

13370 St Charles Beck Road
Bridgeton, MO 63044
314-739-1919

Date: 04/20/2012

Service Address:
Robert Smith
dummy dds
dummy dds
MO
MO
52123
114 555-5555
24 per week service
WebSite
02/02/2012
314

Customer Name: Robert Smith
Payment Set Up:

TERMS AND CONDITIONS:
I understand that this agreement is for a term of (months) months and that I will be billed by Republic Services (RS) Quarterly. The above pricing will be (monthly) and any increase in cost fee will not exceed \$4 (three months) in service in return for entering into and completing this agreement. There is no monthly minimum that a customer must pay. I understand that a late/overdue charge of 20% will be added to the above monthly amount if the bill is not paid by the due date. I agree to make this contract, if you so desire, without any penalty or obligation of any kind within three business days of the date of signature. Republic Services agrees that if Service Problems are not resolved in a timely manner the customer has the right to cancel the contract at the end of the contract billing cycle.
Address: _____
Address: _____
Customer Signature: Robert
Customer Name: Robert Smith
Payment Set Up: _____

Page 1

Standardized Online Training...a Compliance Department's dream!!

Course creator
 Aaron Haarmann
 aaron@novadirectsales.com

This course will give you in-depth knowledge of the deregulated energy industry.



Local Utility Companies are responsible for which of the following?
 Check the box next to each correct answer.

- Delivery of commodity to consumer
- All emergency situations
- Offering competitive pricing to the consumer
- Billing of consumer

Question 7 of 10 Score 10/10 1 of 1 Tests Correct



Certificate of Completion
 Ross Calliott

Has Completed The Course
 Deregulated Energy 101

With a Score of 100%

Aaron Haarmann
 Novus, LLC
 on June 12, 2012
 753-253-5277

Quality Matters as much as Quantity

- Training is standardized using Mindflash as our on-line training platform. This standardized training platform insures all reps are properly tested and certified to represent the products and services of our clients.
- Quality Assurance calls are made to ensure “best in class” customer service from Sales Reps.
- GPS Tracking, time stamp and date stamp on sales agreements gives Peace Of Mind to our clients.
- Extra lengths to validate sales provides protection to clients from fraudulent activity.
- Partnerships don't last by taking shortcuts.