



Attachment A
ABC Application

Mission Statement



- *AGE's mission is to become a preeminent energy broker, partnering with best in class REP's, focused on building residential and commercial customer relationships through our superior marketing expertise.*

Expertise In Leadership

Jeff Haarmann, *Managing Partner*

Supernova Partners, LLC

Providing management expertise to our portfolio of companies.

"Working with Jeff Haarmann is a real pleasure. He is energetic, enthusiastic, entrepreneurial and always brings new ideas. During his time with our organization, Jeff helped to quickly grow and operate a substantial new line of business for one of our portfolio companies. He has a wealth of knowledge for marketing and sales especially in the deregulated energy and telecom markets. If you have a chance to get Jeff involved with your business, I highly recommend it." *April 20, 2012*

 Paul Inman, *Managing Director, The Gilead Group, LLC*
managed Jeff indirectly at SuperNOVA Partners, LLC

"I worked with Jeff in his role of managing the direct sales program for an energy company. Jeff's team used our Open Door software to process order details and capture competitive market data out in the field. Jeff was instrumental in identifying best practices under this new model, developing programs to encourage adoption of the technology, and helping the energy company to take advantage of data never before available to them. Jeff has a terrific blend of sales savvy, financial acumen, and techno-vision that served the energy company and our new product very well.

"I look forward to the opportunity to work with Jeff again on future projects." *April 25, 2012*

 Diane Kopitsky, *Vice President, The Gilead Group, LLC*
was with another company when working with Jeff at SuperNOVA Partners, LLC

"Jeff and team work hard to deliver....even when our side of the business caused issues. A "lead by example" person, his whole team reflects his dedication to "doing it right". It has been a pleasure doing business with Jeff over the years." *June 1, 2012*

Top qualities: Great Results, Personable, High Integrity

 Austin Quinn
hired Jeff as a Energy in 2008

"I worked with Jeff and C4 Connections/NFuse Direct to implement our door-to-door sales program for Waste Management in New Jersey and Eastern Pennsylvania. This concept was new for Waste Management and the solid waste and recycling industry was new for Jeff and his company. Jeff's knowledge of the door-to-door arena and ability to learn about the solid waste and recycling industry enabled us to implement a comprehensive sales program to secure new residential business in a short amount of time. Jeff's creativity continued to provide new and innovative ways for us to track our success and plan for the future. Due to the success we've had in New Jersey and Eastern Pennsylvania, Waste Management has elevated the program to the national level and continues to use the procedures that Jeff and I developed early on in the program." *April 25, 2012*

Top qualities: Great Results, Expert, High Integrity

 Nick Casparro
hired Jeff as a Sales and Marketing in 2011

Linked in

"Jeff has a vision. Jeff is a creative individual with a great work ethic. Jeff solves problems and hopefully one day Jeff and I can work together again." *April 20, 2012*

 Kent Kalkwarf, *Managing Director, Gilead Group, LLC*
managed Jeff indirectly at SuperNOVA Partners, LLC



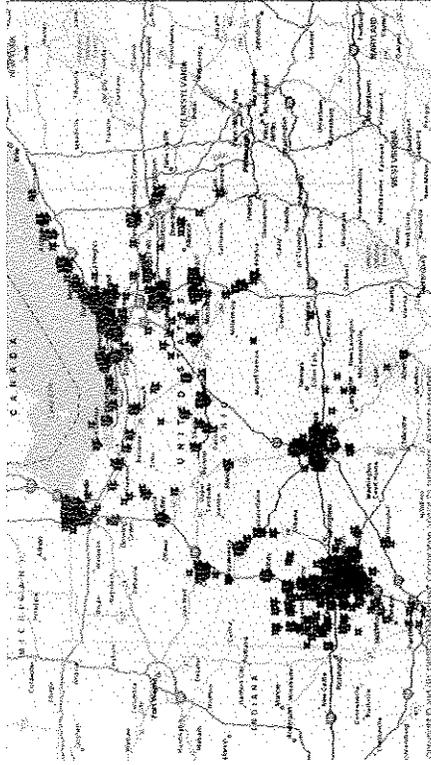
Expertise in Operations

Gary Niebrugge, *President*
NOVA, LLC

- Spent 26 yrs. with a leading U.S. paint company
- Led operations in launching “in-house paperless warehouse”
- Streamlined Logistics Office in an effort to achieve a “paperless office”
- Led Office by increasing External Sales while reducing cost’s
- Leading Field Rep for the Assessment, Selection and Integration of an OBC System and Dispatch Software solution for the transportation group @ Sherwin Williams.

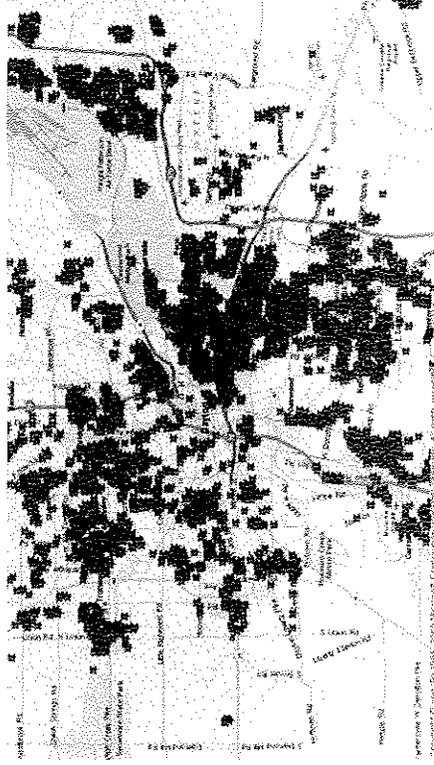
Over 4 Years of Experience in Electricity and Natural Gas Sales

Ohio Sales in 2011



- 38,400 sales for Vectren Source since August, 2010
- 20,500 in past 6 months
- 4000+ sales per month in each of the past 4 months
- Averaging 40+ reps per day making sales in Ohio

Dayton, OH Energy Sales in 2011



Street Level, Dayton Energy Sales in 2011



Waste Management DTD Channel Development

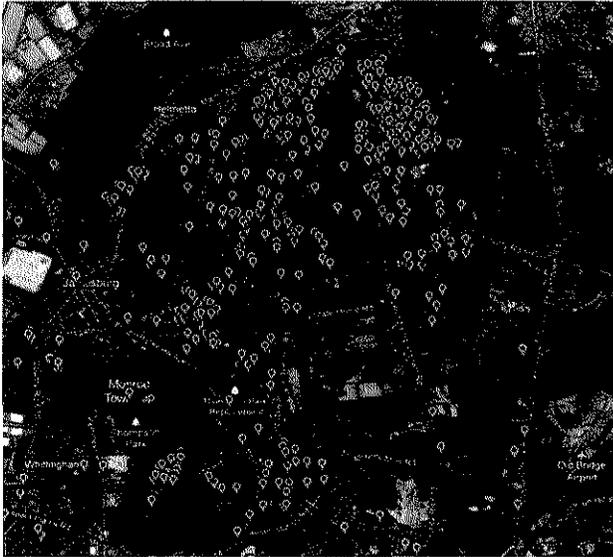


- Developed DTD Sales Channel for Waste Management Corporation*
- Tested Program in 3rd & 4th Qtr. 2011*
- Rolling out nationally in 2012*

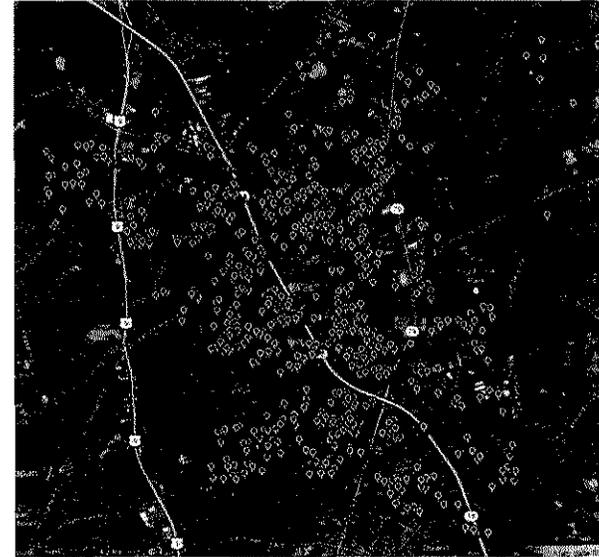
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Nick Casparro, Waste Management

Test Community 1



Test Community 2



Blue – Current Customers

Red – New Customers



National Rollout

