

**Disbursement Request**

Voucher# 001421725 Invoice # DR001421725 Invoice Dt 11/10/2011 Total Amt

Supplier # & Name 51601 TOWNSHIP OFFICIALS OF ILLINOIS

Supplier Site 00SPRINGFIELD

Address1 3217 NORTHFIELD DRIVE

Address2

Address3

Address4

City SPRINGFIELD State IL ZIP 62702

Requestor Approver

Pay Term NET 1

SSN/Tax Id Reportable? N

Description of Payment for Auditing Purposes DIRECTORY OF IL TOWNSHIP OFFICIALS

Check Skirt Description FULL PAGE AD IN 2011 - 2013

Line: 1 AIC-1-ZA-909-29D-29D-\*-0K869-01-CCCR-BX-214

Line: 2 AIC-2-ZA-909-29D-29D-\*-0K869-02-CCCR-BX-214

Real Estate Type

1099 Type

Date Granted

Legal Desc

Legal Addr



**ILLINOIS STATE UNIVERSITY**  
*Illinois' first public university*

**Office of Parking and Transportation**

709 N. Main Street  
Campus Box 9250  
Normal, IL 61790-9250

P.O.# ~~\$~~ 556396

AMEREN IL  
300 Liberty St  
Peoria, IL 61602

**EVENT INVOICE**

<b>Event Title</b>	<b>Event Classification</b>	<b>Start Date</b>	<b>Start Time</b>	<b>End Date</b>	<b>End Time</b>
Ameren IL Meeting-May 2011	Bone Paylot Chargeback	05/10/2011	01:00 AM	05/10/2011	01:00 PM

**Location(s)**

**Billing Contact**

AMEREN IL (Billable Contact), ,

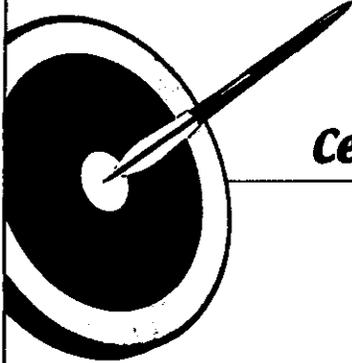
**Other Contacts**

<b>Resource Title</b>	<b>Quantity</b>	<b>Start Date</b>	<b>Start Time</b>	<b>End Date</b>	<b>End Time</b>	<b>Tot. Cost</b>	<b>Tot. Price</b>
Chargeback		05/10/2011	01:00 AM	05/10/2011	01:00 PM		

**Description:** Chargebacks for Ameren Meeting at BSC

**Event Number** 4010

**Total Price**



# INVOICE

**Celeste Huttes**

*On target. On time. Writing that works.*

**INVOICE #11-143  
November 8, 2011**

**To:**  
Ameren Illinois  
Accounts Payable (Code 230)  
P.O. Box 66892  
St. Louis, MO 63166-6892

**FOR:**  
Freelance Writing Services – October 2011

DESCRIPTION	HOURS	RATE	SUBTOTAL
<b>Freelance Writing Services for October 2011</b>			
<b>Team CPR</b>			
<ul style="list-style-type: none"> <li>• December 2011 Facts On Energy &amp; Bill Message</li> <li>• Dual Billing Project</li> <li>• Customer Service Letters</li> <li>• Accenture Customer Service Meeting*</li> </ul>			
<b>Energy Efficiency Team</b>			
<ul style="list-style-type: none"> <li>• Kraft Capri Sun Case Study</li> <li>• ActOnEnergy Website Update Meeting</li> <li>• Customer E-Mails/Letters</li> <li>• Website Redesign Meeting</li> </ul>			
<i>*includes travel time for meeting(s)</i>			
<b>SUBTOTAL</b>			
<b>Plus Expenses:</b>			
<ul style="list-style-type: none"> <li>• Mileage to Peoria Oct. 13 for Accenture Customer Service Meeting &amp; ActOnEnergy Web Redesign Meeting</li> <li>• Parking in Peoria Oct. 13</li> </ul>			
<b>Purchase Order: 520503</b>			
<b>Supplier: 49640</b>			
<b>Contact Name:</b> _____, Ameren Illinois Community Relations			
<i>Payment due upon receipt. Make all checks payable to Celeste Huttes.</i>			
<b>TOTAL</b>			

**Thank you for your business!**



Spot Creative Media Group, Inc.  
 1445 South 18th Street  
 Suite 129  
 Saint Louis, MO 63104

Invoice

Bill To
Ameren Missour 1901 Chouteau Ave St Louis, MO 63103

	Date	Invoice #
	11/10/2011	2223
PO #	Terms	Program #
542796	Net 30	

Items/Services	Quantity	Description	Rate	Amount
man crew full day		10-28-11/Lori Light/CSR Video Project/Two man crew, full day with Panasonic HPX2000 to shoot interviews and b-roll at Labadie Plant in Labadie, MO and Southside Day Nursery in St. Louis, MO		
man crew full day		10-31-11/Lori Light/CSR Video Project/Two man crew, full day with Panasonic HPX2000 to shoot interviews at GOB in Downtown St. Louis		
man crew full day		11-01-11/Lori Light/CSR Video Project/Two man crew, full day with Panasonic HPX2000 to shoot interviews near the GOB and a downtown Ameren Sub-station. B-roll near O'Fallon, MO and at the Sioux Power plant		
man crew half day		11-09-11/Lori Light/CSR Video Project/Two man crew, half day with Panasonic HPX2000 to shoot to shoot interviews and b-roll at GOB in Downtown St. Louis and interviews and broll at a firehouse in Belleville, IL		
<b>Total</b>				

Phone #
314-667-5915

Email
Mary@spotcreativemedia.com

Web Site
www.spotcreativemedia.com

Tax ID:
---------

V

# ELECTRONIC INVOICE

Source: AMAP\_ISP

Page 1 of 1

Invoice No.: 28285

Invoice Date: 11/17/2011

Total Due:

Supplier#: 71953

Supplier Site: 01EDWARDS

Remit to:

Bill to: AIC

Ship to: AMEREN ILLINOIS COMPANIES

GENERAL OFFICE BUILDING

300 LIBERTY ST  
PEORIA

61602

PO#: 529219 Rel#:

PO Date: 07/25/2011

PO Buyer ID: E34492

Due Date: 12/17/2011

Terms: NET 30

Discount Due Date:

## DETAIL SECTION

PO Line#	QUAN.	U/M	Price	Line Type	Item#	Description	Store Room	Amount
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
				TAX				

\* For 1099 tax reporting purposes, labor may be included in this amount.

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V

Advanced Video Productions, Inc  
223 Court Street  
Pekin, IL 61554  
phone 309-347-8401

# Invoice

<b>Bill To:</b>
Central Il Light Co. D/B/A AmerenCilco
Accounts Payable Section
P O Box 66892
St. Louis, MO 63166-6892

Date	Invoice No.	P.O. Number	Terms	Project
11/08/11	18660	526952	Net 10	

Description	Quantity	Rate	Amount
<b>Project: Actions Matter</b>  High Definition Field Production Day(s) Dick Wood Story Ameren Community Day, Quincy High Definition Post Production Day(s) (Dick Wood, Ameren Community Day) Producer/Director for actions mater segments Grip Production Day(s) log all footage Travel Miles Archive			
		<b>Total</b>	

V

Advanced Video Productions, Inc  
223 Court Street  
Pekin, IL 61554  
phone 309-347-8401

# Invoice

<b>Bill To:</b>
Central II Light Co. D/B/A AmerenCilco
Accounts Payable Section
P O Box 66892
St. Louis, MO 63166-6892

Date	Invoice No.	P.O. Number	Terms	Project
11/08/11	18661	526952	Net 10	

Description	Quantity	Rate	Amount
SB1652 Project			
High Definition Field Production Day(s) (commercial)			
High Definition Post Production Day(s)			
Producer/Director Day			
Archive			
Travel Miles			
			<b>Total</b>



<b>Invoice Number</b> 7-689-85486	<b>Invoice Date</b> Nov 10, 2011	<b>Account Number</b>	Page 1 of 4
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FedEx Tax ID: 71-0427007

**Billing Address:**  
AMEREN CILCO  
ACCOUNTS PAYABLE  
300 LIBERTY ST  
PEORIA IL 61602-1404

**Shipping Address:**  
AMEREN CILCO  
300 LIBERTY ST  
PEORIA IL 61602-1404

**Invoice Questions?**  
**Contact FedEx Revenue Services**  
Phone: (800) 622-1147 M-Sa 7-6 (CST)  
Fax: (800) 548-3020  
Internet: www.fedex.com

**Invoice Summary Nov 10, 2011**

**FedEx Express Services**

Transportation Charges  
Earned/Grace Discount  
Bonus Discounts  
Special Handling Charges  
Total Charges USD  
**TOTAL THIS INVOICE USD**

You saved \$7.51 in discounts this period!

Shipments included in this invoice received an earned discount. If you would like to know how it was calculated, please go to the following URL:  
<https://www.fedex.com/EarnedDiscounts/>  
Other discounts may apply.

Detailed descriptions of surcharges can be located at fedex.com

To ensure proper credit, please return this portion with your payment to FedEx. Please do not staple or fold. Please make check payable to FedEx.  
 For change of address, check here and complete form on reverse side.

<b>Invoice Number</b> 7-689-85486	<b>Account Number</b>	<b>Amount Due</b>
--------------------------------------	-----------------------	-------------------

**Remittance Advice**

Your payment is due by Nov 25, 2011

061602657689854862600000435549

0058824 01 AT 0.362 \*\*AUTO TS 1 1313 61602-140400 -C01-P58882-1



AMEREN CILCO  
ACCOUNTS PAYABLE  
300 LIBERTY ST  
PEORIA IL 61602-1404



FedEx  
P.O. Box 94515  
PALATINE IL 60094-4515



50007130009022





Invoice Number

7-689-85486

Invoice Date

Nov 10, 2011

Account Number

Page  
3 of 4

**FedEx Express Shipment Summary By Payor Type**

**FedEx Express Shipments (Original)**

Payor Type	Shipments	Rated Weight (lbs)	Transportation Charges	Special Handling Charges	Ret Chg/Tax Credits/Other	Discounts	Total Charges
Shipper							
Total FedEx Express							

**Total This Invoice**

**USD**

<b>Invoice Number</b> 7-689-85486	<b>Invoice Date</b> Nov 10, 2011	<b>Account Number</b>
--------------------------------------	-------------------------------------	-----------------------

**FedEx Express Shipment Detail By Payor Type (Original)**

Picked up: Nov 01, 2011      Cust. Ref.: NO REFERENCE INFORMATION      Ref.#2:  
 Payor: Shipper      Ref.#3:

- The Earned Discount for this ship date has been calculated based on a revenue threshold of \$ 24.90
- Fuel Surcharge - FedEx has applied a fuel surcharge of 14.50% to this shipment.
- Distance Based Pricing, Zone 2

Automation	USAB	<b>Sender</b>	<b>Recipient</b>
Tracking ID	874190480746	AMEREN CILCO	2351 MADISON AVE
Service Type	FedEx Priority Overnight	300 LIBERTY ST	CHARLESTON IL 61920 US
Package Type	FedEx Envelope	PEORIA IL 61602-1404 US	
Zone	02		
Packages	1		
Rated Weight	N/A	Transportation Charge	
Delivered	Nov 02, 2011 10:06	Earned Discount	
Svc Area	AA	DAS Comm	
Signed by		Fuel Surcharge	
FedEx Use	030509552/0000186/	Courier Pickup Charge	
		<b>Total Charge</b>	<b>USD</b>

Picked up: Nov 03, 2011      Cust. Ref.: NO REFERENCE INFORMATION      Ref.#2:  
 Payor: Shipper      Ref.#3:

- The Earned Discount for this ship date has been calculated based on a revenue threshold of \$ 24.90
- Fuel Surcharge - FedEx has applied a fuel surcharge of 14.50% to this shipment.
- Distance Based Pricing, Zone 2

Automation	INET	<b>Sender</b>	<b>Recipient</b>
Tracking ID	795366810416	Amaren	Amaren
Service Type	FedEx Priority Overnight	300 LIBERTY ST	1112 W. Anthony Drive
Package Type	FedEx Envelope	PEORIA IL 61602 US	URBANA IL 61803 US
Zone	02		
Packages	1		
Rated Weight	N/A	Transportation Charge	
Delivered	Nov 04, 2011 08:32	Earned Discount	
Svc Area	AA	Courier Pickup Charge	
Signed by		Fuel Surcharge	
FedEx Use	00000000/0000186/	Automation Bonus Discount	
		<b>Total Charge</b>	<b>USD</b>

<b>Shipper Subtotal</b>	<b>USD</b>
<b>Total FedEx Express</b>	<b>USD</b>

# Marquette group

**Invoice:** 3000047170  
**Invoice Date:** 11/1/2011  
**Due Date:** 12/1/2011

<b>Amt Due:</b>	<b>Amt Enclosed:</b>
<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	
Cardholder's Name _____	
Credit Card # _____	
CVS# (3 digits on back of card) _____ Exp. Date _____	

Remit To:

AMEREN ILLINOIS UTILITIES  
 300 LIBERTY STREET

PEORIA, IL 61602

Purchase Order ~~Number~~

546830

2343081 3000047170 000515460

4672813/USD/13

-----  
 Tear here and mail top portion with payment

DESCRIPTION	DELIVERY DATE	AMOUNT
Business Services Order#6314310		
FlexFirst Charges October 2011	10/20/2011	
	Business Services Total	

PUBLICATION	ORDER#	ISSUE	AMOUNT
IL CARTHAGE	(018687) 6151930	02/01/2012	
IL GRANVILLE	(019800) 6151907	02/01/2012	
3235 Fees	White Page Fee		
IL GREATER ST CLAIR CO	(020400) 6180548	03/01/2012	
3235 Fees	White Page Fee		
IL MORTON	(020700) 6157238	02/01/2012	
3235 Fees	White Page Fee		
IL MT STERLING	(020783) 6150752	02/01/2012	
IL WESTERN ILLINOIS	(021857) 6159159	02/01/2012	
IL WASHINGTON	(021899) 6181780	03/01/2012	
3235 Fees	White Page Fee		

Advertising:  
 3235:  
 Yellow Pages Total

v  
Marquette  
group

Invoice: 3000047170  
Invoice Date: 11/1/2011  
Due Date: 12/1/2011

Amt Due:	Amt Enclosed:
<input type="checkbox"/> Check <input type="checkbox"/> Visa <input type="checkbox"/> Master Card	
Cardholder's Name _____	
Credit Card # _____	
CVS# (3 digits on back of card) _____ Exp. Date _____	

AMEREN ILLINOIS UTILITIES  
300 LIBERTY STREET

PEORIA, IL 61602

Purchase Order # ~~43376~~ 546836

2343081 3000047170 000515460

4672813/USD/13

-----  
Tear here and mail top portion with payment

\*\*\*\*\* Total Amount Due (USD)

If payment received by December 01, 2011  
and your account is current,  
270.93CR discount applied, pay only  
If received after December 01, 2011, amount due is

INVOICE # 3000047170

INV DATE: 11/1/2011

CUSTOMER # 2343081

Please Remit To Marquette Group.

Any questions regarding your order please call: 1-800-447-6927

A 1.50% Late Fee will be added to all balances over 30 days.

## simantel

321 W. Water St. Peoria, IL 61602 www.simantel.com p 309.691.7731 f 309.691.7730

**Invoice**

Ameren  
300 Liberty St  
Peoria, IL 61602

**Invoice Date:** Nov-16-2011  
**Job:** 1109028, Civic Center arena signage update  
**Campaign:** Team CPR  
**Acct Superv:**

**Invoice:** 41874  
**PO:** 537730

This invoice includes time and expenses to update three area signs and the marquee sign in order to match the new Focused Energy. For Life. look and feel.

Includes: project management, creative direction, design and production services

**Marketing Services**

Account Services  
Creative Services  
Production Services

**Marketing Services Total****Discounts**

Discounts and Allowances

**Discounts Total**

---

**Total**

**Terms:** Net 30

## simantel

1215 w. water st. peoria, il 61602 www.simantel.com p 309.671.7737 f 309.671.7736

**Invoice**

Ameren  
Team CPR  
300 Liberty St  
Peoria, IL 61602

**Invoice Date:** Nov-16-2011  
**Job:** 1109024, Information card for Customer Inquiries Reprint  
**Campaign:** Team CPR  
**Acct Superv:**

**Invoice:** 41873  
**PO:** 537730

This invoice is for time and expenses to revise and reprint the information card for customer inquiries.

Includes: project management, creative direction, design, production services and printing.

**Marketing Services**

Account Services  
Creative Services  
Production Services  
Printing

**Marketing Services Total****Miscellaneous Charges**

Use Tax

**Miscellaneous Charges Total****Discounts**

Discounts and Allowances

**Discounts Total**

---

**Total**

**Terms:** Net 30

# simantel

321 S.W. Water St., Peoria, IL 61602 www.simantel.com phone: 309.271.7771 fax: 309.267.1716

## Invoice

Ameren  
300 Liberty St  
Peoria, IL 61602

**Invoice Date:** Nov-16-2011  
**Job:** 1101058, 2011 General Web Updates

**Invoice:** 41869  
**PO:** 537730

This invoice includes Simantel's time related to client meetings, project management, creative direction, copy review/editing for the following website updates and consultation activities through the month of October:

Prepped for and attended monthly status meetings, provided billing details, reviewed metrics, pulled WarmNeighborsCoolFriends.org usage history report, troubleshooting brtransmission.com link issues, consulted on MySafeTrees.com domain and added NexEra to IllinoisPowerSwitch.com

### Marketing Services

Account Services  
Digital Services

### **Marketing Services Total**

### Discounts

Discounts and Allowances

### **Discounts Total**

---

### **Total**

**Terms:** Net 30

## simantel

321 S. Water St. Peoria, IL 61602 www.simantel.com p 309.674.7737 f 309.674.7756

**Invoice**

Ameren  
300 Liberty St  
Peoria, IL 61602

**Invoice Date:** Nov-16-2011  
**Job:** 1101057, 2011 Messaging Services

**Invoice:** 41868  
**PO:** 537730

This invoice includes Simantel's time related to client meetings, project management, creative direction, copy review/editing for the following consultation activities through the month of October:

Prepped for and attended monthly status meetings, provided billing details, archived, reviewed industry information (Smart Grid and SB1652) and provided billing projections.

**Marketing Services**

Account Services

**Marketing Services Total****Discounts**

Discounts and Allowances

**Discounts Total**

---

**Total**

**Terms:** Net 30



V

Remit to:

**J.J. Collins**  
Printers since 1878

**Invoice:** 140920 (Continued)  
**Invoice Date:** 11/17/2011  
**Job:** 79492  
**Salesperson:**  
**Purchase Order:** 529220  
**Form Number:** 18801

**Bill To:** 267761  
Ameren Corp Subsidiaries  
Accts Payable Section  
PO Box 66892  
St. Louis MO 63166-6892

Not a chain of custody job

Qty Shipped	Description	Unit-Price	U/M	Amount
	Ameren FactsOnEnergy Newsletter 18801 ONE VERSION DEC 2011		M	
	Shipped to Hazelwood, MO. 11/15/11 via Conway			
	Shpd to Ameren, Springfield, IL. 11/15 via PO		M	
	Shpd to Ameren, Quincy, IL 11/15 via PO		M	
	Shpd to Ameren, Mattoon, IL. 11/15 via PO		M	
	Shpd to Ameren, Belleville, IL. 11/15		M	
	Shpd to Ameren, Decatur, IL. 11/15/11 via PO		M	
	Shpd to Ameren, Marion, IL. 11/15		M	
	Shpd to Ameren, Maryville, IL. 11/15 via PO		M	
	Shpd to Ameren, Springfield, IL. 11/15 via PO		M	
	Shpd to AmerenCILCO, Peoria, IL. 11/15 via PO		M	
	Shpd to AmerenCILCO, Peoria, IL. 11/15 via PO		M	
	Shpd to AmerenCILCO, Peoria, IL. 11/15 UPS		M	

Freight charges:

Telephone (630) 960-2525 Fax (630) 960-7487

Servicing-Your-Printing Needs Since 1878



V

Remit to:

**J.J. Collins**  
Printers since 1878

**Invoice:** 140920  
**Invoice Date:** 11/17/2011  
**Job:** 79492  
**Salesperson:** Rick Kuchefski  
**Purchase Order:** 529220  
**Form Number:** 18801

**Bill To:** 267761  
Ameren Corp Subsidiaries  
Accts Payable Section  
PO Box 66892  
St. Louis MO 63166-6892

Not a chain of custody job

Qty Shipped	Description	Unit-Price U/M	Amount
-------------	-------------	----------------	--------

Net Sales:  
Freight - Non-Taxable: \_\_\_\_\_

**Invoice Total:**

Terms: Due in 30 days



# BILL OF LADING 79492-0-12

Original-Not Negotiable 11/15/2011  
SUBJECT TO THE TERMS AND CONDITIONS OF THE  
UNIFORM BILL OF LADING

## J.J. Collins

Printers Since 1878

Shipper: J.J. COLLINS PRINTERS

2351 MADISON AVENUE  
CHARLESTON, IL 61920

INSIDE DELIVERY REQUIRED

### BILL FREIGHT CHARGES TO:

J.J. COLLINS PRINTERS  
7125 JANES AVE., SUITE 200  
WOODRIDGE, IL 60517

Ship To: FiServ

Carrier: Conway 1-877-537-6964

5875 North Lindbergh Blvd. Dock Doors 12-14

309-611-5275  
Hazelwood, MO 63042

669-725265			
Driver's signature acknowledges receipt of freight only. Unless otherwise agreed to under separate contract, terms and conditions of tariff CNWY 199 apply.			
PRO NO.	Conway	EDUSPCL #	DEST SIC
MM	29002-Q0		

PO: 529220 Form: 18801 JJC: 79492 Ameren  
Qty Cartons: 11/15/2011 Time 09:00:04 Skids

Notes: DO NOT DOUBLE STACK SKIDS  
DELIVERIES SHOULD BE SCHEDULED IN ADVANCE BY CONTACTING RICK  
STROHECKER @ 314-447-4106

DOCK DOORS 12-14 ARE FOR WH RECEIVING

TOTAL: CARTONS: PALLETS:  
GROSS WEIGHT 10,150 CLASS 55 Printed Matter NMFC # 153760-01

#### SHIPPER CERTIFICATION

This is to certify that the above named materials are properly classified, described, packaged, marked and labeled, and are in proper condition for transportation according to the applicable regulations of the Department of Transportation.

Shipper Signature: *Darla Polster* DATE: 11/15/2011

RECEIVED, subject to the classifications and tariffs in effect on the date of the issue of this Bill of Lading, at Charleston, IL, the property described above in apparent good order, except as noted (contents and condition of contents of packages unknown), marked, consigned, and destined as indicated above, which said carrier (the word carrier being understood throughout this contract as meaning any person or corporation in possession of the property under the contract) agrees to carry to its usual place of delivery at said destination, if on its route, otherwise to deliver to another carrier on the route to said destination. It is mutually agreed, as to each carrier of all or any of said property, over all or any portion of said route to destination, and as to each party at any time interested in all or any of said property, that every service to be performed hereunder shall be subject to the terms and conditions of the Uniform Domestic Straight Bill of Lading set forth (1) in Official Southern, Western and Illinois Freight Classifications in effect on the date hereof, if this is a rail or rail-water shipment, or (2) in the applicable motor carrier classification or tariff if this is a motor carrier shipment.

Shipper hereby certifies that he is familiar with all the terms and conditions of the said bill of lading set forth in the classification or tariff which governs the transportation of this shipment, and the said terms and conditions are hereby agreed to by the shipper and accepted for himself and his assigns.

#### CARRIER CERTIFICATION

Carrier acknowledges receipt of packages and required placards. Carrier certifies emergency response information was made available and/or carrier has the DOT emergency response guidebook or equivalent document in the vehicle.

Driver Signature: <i>AMM</i>	Date Received: 11-15-11	Time Received: 11:35 AM/PM
------------------------------	-------------------------	----------------------------

*93/cods*

Printed: 11/15/2011 9:02



**J.J. Collins**

Printers since 1878

2351 Madison Avenue, Charleston, Illinois 61920-2399

**TO:**

AmerenCILCO  
300 Liberty St. 3rd Floor  
Peoria, IL 61602

24W727 NOV 16, 2011 ACT WT 4.4 LBS #PK 1  
SVC GNDCOM BL WT 5.0 LBS  
TRACKING# 1Z24W7270369508101 ALL CURRENCY USD  
REF 1:79492 SAMPLES  
REF 2:

HC 0.00	CNS 0.00	FRT: SHP	
SHIPMENT PUB RATE CHARGES:		SVC	USD
DV 0.00	COD 0.00	FRS	0.00
DC 0.00	DGD 0.00		
AH 0.00	PR 0.00	ROD	0.00
TOT PUB CHG		PUB + HANDLING	

# simantel

321 sw water st. peoria il 61602 www.simantel.com p 309.674.7747 t 309.671.7756

## Invoice

Ameren  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

Invoice Date: Oct-14-2011  
Job: 1012005, (I&E) Strategy Development/Planning 2011

Invoice: 41600  
PO: 534153

This invoice includes embedded employee costs, long term planning and marketing consultation for the month of September. Including the following:

- Consultation on Strategy and Planning (Susie 41hrs / approx 10 hours per week)
- Service and planning with Ameren team (Jackie and Kevin, 73.5 hours or approx 18 hours per week)
- Discussions on planning/ strategy and tactics for 2012 / 2012 KPI
- Ongoing research and review of industry data and news
- Planning for Budgets for 2011, new jobs and estimates
- Work to complete planning for Segment meetings
- Resolution on metrics access and review
- Travel time (billed at 1/2) and expenses

### Marketing Services

Travel Time  
Account Manager  
Senior Mktg. Consultant  
Senior Copywriter  
Exec. Creative Director  
Art Director  
Digital Strategist

### Marketing Services Total

### Miscellaneous Charges

Travel Expenses  
Meals  
Phone/Communication

### Miscellaneous Charges Total

---

### Total

Total billing including current charges:

Terms: Net 30

# simantel

321 sw water st, peoria il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

## Invoice

Ameren  
Corporate  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Nov-10-2011  
**Job:** 1110009, (I&E) Station Dubs  
**Campaign:** Corporate

**Invoice:** 41606  
**PO:** 534153

This invoice is for costs to deliver all television and radio files to the broadcast stations. Includes twenty-three dubs uploaded electronically, on beta, or hard-drive.

### Marketing Services

Account Coordinator  
Account Manager  
Video Production

### **Marketing Services Total**

---

**Total**

Total billing including current charges:

**Terms:** Net 30

## simanTEL

321 So. Water St. Peoria, IL 61602 www.simantel.com p 309.674.7717 f 309.674.7756

**Invoice**

Ameren  
Identity & Education  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Nov-10-2011  
**Job:** 1012018, (I&E) Segment Integration Illinois  
**Acct Superv:**

**Invoice:** 41771  
**PO:** 534153

Invoice includes time and costs associated with the Integration of Illinois and Corporate Initiatives.

- Working with Sean on planning 2012
- Consistency issues with SAIC
- Communicators Meetings

Time and costs include internal meetings and collaboration among the account teams to ensure all initiatives are aligned and communicated appropriately. Includes several client meetings.

**Marketing Services**

Account Manager  
Senior Mktg. Consultant

**Marketing Services Total**

---

**Total**

Total billing including current charges:

**Terms:** Net 30

# simantel

321 sw water st, peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

## Invoice

Ameren  
Identity & Education  
One Ameren Plaza  
1801 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Nov-10-2011  
**Job:** 1012025, (I&E) Identity and Education Support  
**Acct Superv:**

**Invoice:** 41772  
**PO:** 534153

This invoice includes time and expenses for project and support efforts related to Ameren's I&E initiatives, reinforcing Ameren's promise and commitment to education for customers and employees. Also includes updating weekly status reports, weekly status report meetings, internal meetings and weekly internal traffic meetings.

### Marketing Services

Account Coordinator  
Account Manager  
Senior Copywriter  
Art Director

### **Marketing Services Total**

### Miscellaneous Charges

Other Expenses

### **Miscellaneous Charges Total**

---

### **Total**

Total billing including current charges:

**Terms:** Net 30

# simantel

321 sw water st. peoria. il 61602 www.simantel.com p 309.674.7747 t 309.674.7756

## Invoice

Ameren  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

Invoice Date: Nov-09-2011  
Job: 1103061, (Corp) Corporate Support  
Acct Superv: Susie Ketterer

Invoice: 41773  
PO: 487804

This invoice includes time/expenses for support efforts related to Ameren's Corporate Initiatives. Includes the following projects for October:

- Naming options for grass roots organization
- Meeting to discuss educational programs, reviewing common ground project
- Best practices regarding United Way press release
- Updating FEFL talking points
- Review and writing MEDA brochure
- Finalizing Corporate Sustainability Logo and providing final files
- Coordinating the Book of Lists ad
- Providing diversity files to Kathy Paige
- Time for coordinating and printing additional frame requests
- includes client calls/meetings, project management, copywriting and design

### Marketing Services

Project Manager  
Account Coordinator  
Account Manager  
Senior Mktg. Consultant  
Designer  
Creative Director  
Exec. Creative Director  
Senior Art Director  
Senior Copywriter  
Production Manager

### Marketing Services Total

---

### Total

Total billing including current charges:

Terms: Net 30

# simantel

321 sw water st. j eolia. il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

## Invoice

Ameren  
Corporate  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Nov-09-2011  
**Job:** 1103079, (Corp.) Ameren Contractor Guidelines  
**Acct Superv:**

**Invoice:** 41774  
**PO:** 487804

This invoice includes time and costs to create guidelines for contractors that work with Ameren Corporate, Ameren Illinois or Ameren Missouri. The purpose of these guidelines is to define and demonstrate the suggested usage of contractor artwork (logo, etc.) alongside Ameren's logo.

Invoice includes time and expenses for project management, design, creative direction, copywriting, and proofreading. Final deliverable includes a PDF of written guidelines.

### Marketing Services

Account Manager  
Senior Mktg. Consultant  
Designer  
Creative Director  
Exec. Creative Director  
Senior Art Director  
Senior Copywriter  
Proofreading

### Marketing Services Total

---

**Total**

Total billing including current charges:

**Terms:** Net 30

# simantel

321 so. water st. peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

## Invoice

Ameren  
Identity & Education  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

Invoice Date: Nov-09-2011  
Job: 1105021, (I&E) TH Mtg Q4 2011  
Acct Superv:

Invoice: 41775  
PO: 534153

This invoice is for the time and costs associated with the development of the 2011 Q4 Town Hall. This includes the gathering of information, development of the PowerPoint presentation, and providing messaging direction for the SME video interviews. Time and costs include the following:

- Development of Content for HAMM, TSR, and Moving Forward
- Development of Content for Updates and Current Events
- Development of Content for Opening and Closing Sections
- Test Pilot with Employees
- Development of PowerPoint Presentation

Includes, account management, research, copywriting, project management, creative direction, design, strategy, proofreading, travel time, expenses and delivery of all final PowerPoint files.

### Marketing Services

Account Coordinator  
Communication Strategist  
Senior Mktg. Consultant  
Art Director  
Proofreading

### Marketing Services Total

---

**Total**

Total billing including current charges: USD

Terms: Net 30

# simantel

321 sw water t. peoria. il 61602 www.simantel.com p 309.674.7717 f 809.674.7756

## Invoice

Ameren  
Corporate  
One Ameren Plaza  
1801 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Nov-10-2011  
**Job:** 1108035. (Corp.) 2nd Research Customer Study\_2011  
**Acct Superv:**

**Invoice:** 41776  
**PO:** 487804

This invoice includes time and cost associated with the cancellation of the 2nd Research Customer Study. Includes cancellation fee from vendor, and time and cost for planning and client meetings.

### Marketing Services

Account Manager  
Project Manager  
Travel Time  
Communication Strategist  
Research  
Senior Mktg. Consultant

### **Marketing Services Total**

---

### **Total**

Total billing including current charges:

**Terms:** Net 30

# simantel

321 s/w 1st st. peori il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

## Invoice

Ameren  
Corporate  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Nov-09-2011  
**Job:** 1110057, (I&E) Town Hall Survey Research  
**Campaign:** Corporate

**Invoice:** 41777  
**PO:** 534153

This invoice includes time and cost for outside vendor charges to conduct research for the Town Hall survey, measuring the effectiveness of education efforts geared towards employees.

### Marketing Services

Research

**Marketing Services Total**

---

**Total**

Total billing including current charges:

**Terms:** Net 30

# simantel

321 sw water st peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7776

## Invoice

Ameren  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Nov-10-2011  
**Job:** 1012005, (I&E) Strategy Development/Planning 2011

**Invoice:** 41778  
**PO:** 534153

This invoice includes embedded employee costs, long term planning and marketing consultation for the month of October. Including the following:

- Attending the Missouri Legislative Stakeholder Initiative Team meeting
- Follow-up review, discussions and recommendations on Capstrat plan priorities
- Reviewing information for the selection of a new research partner for 2012
- Compile needs document for image research/RFP.
- Meeting with Kathy Cramer for planning segment meetings/finalize plans
- Meeting with segments and providing follow up notes and scope document
- Several meetings reviewing remaining budgets and work to be completed in the remainder of 2011
- Assisting Kathy Paige with electronic issues
- Consultation w Susie (59 hours)
- Strategy, planning with team
- Travel time (billed at 1/2)

### Marketing Services

Account Manager  
Travel Time  
Account Coordinator  
Project Manager  
Senior Mktg. Consultant  
Art Director  
Exec. Creative Director  
Senior Copywriter

### **Marketing Services Total**

### Miscellaneous Charges

Travel Expenses  
Meals

### **Miscellaneous Charges Total**

---

**Total**

V

# simanTEL

321 SW Water St. Peoria, IL 61602 www.simantel.com p 309.674.7747 f 309.671.7756

**Invoice**

**Page: 2**

**Invoice Date:** Nov-10-2011

**Invoice:** 41778

**Total billing including current charges:**

**Terms:** Net 30



<b>Invoice Number</b> 7-705-41877	<b>Invoice Date</b> Nov 24, 2011	<b>Account Number</b> 	<b>Page</b> 1 of 5
--------------------------------------	-------------------------------------	---------------------------	-----------------------

FedEx Tax ID: 71-0427007

**Billing Address:**

AMEREN CILCO  
ACCOUNTS PAYABLE  
300 LIBERTY ST  
PEORIA IL 61602-1404

**Shipping Address:**

AMEREN CILCO  
300 LIBERTY ST  
PEORIA IL 61602-1404

**Invoice Questions?**

**Contact FedEx Revenue Services**

Phone: (800) 622-1147 M-Sa 7-6 (CST)  
Fax: (800) 548-3020  
Internet: www.fedex.com

**Invoice Summary Nov 24, 2011**

**FedEx Express Services**

Transportation Charges  
Earned/Grace Discount  
Special Handling Charges  
Total Charges USD

**FedEx Other Charges**

Merchandise Sales  
Sales Tax  
Total Charges USD

**TOTAL THIS INVOICE USD**

You saved \$18.67 in discounts this period!

Shipments included in this invoice received an earned discount. If you would like to know how it was calculated, please go to the following URL: <https://www.fedex.com/EarnedDiscounts/>. Other discounts may apply.

Detailed descriptions of surcharges can be located at fedex.com

To ensure proper credit, please return this portion with your payment to FedEx. Please do not staple or fold. Please make check payable to FedEx.

For change of address, check here and complete form on reverse side.

<b>Invoice Number</b> 7-705-41877	<b>Account Number</b> 0616-0265-8	<b>Amount Due</b> 
--------------------------------------	--------------------------------------	-----------------------

**Remittance Advice**

Your payment is due by Dec 09, 2011

061602657705418775300001295289

0059704 01 AT 0.362 \*\*AUTO T1 1 1327 61602-140400 -C01-P59763-11



AMEREN CILCO  
ACCOUNTS PAYABLE  
300 LIBERTY ST  
PEORIA IL 61602-1404



FedEx  
P.O. Box 94515  
PALATINE IL 60094-4515





**Invoice Number**

7-705-41877

**Invoice Date**

Nov 24, 2011

**Account Number**

Page

3 of 5

**FedEx Express Shipment Summary By Payor Type****FedEx Express Shipments (Original)**

Payor Type	Shipments	Rated Weight lbs	Transportation Charges	Special Handling Charges	Ret. Chg./Tax Credits/Other	Discounts	Total Charges
Shipper							
<b>Total FedEx Express</b>							

**FedEx Other Charges Summary**

Transaction	Date	Number of Items	Charges	Sales Tax	Discounts	Total Charges
Merchandise Sales	11/17	1				
<b>Total Other Charges</b>						

Merchandise Sales Subtotal

**Total This Invoice****USD**

<b>Invoice Number</b> 7-705-41877	<b>Invoice Date</b> Nov 24, 2011	<b>Account Number</b>
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**FedEx Express Shipment Detail By Payor Type (Original)**

**Dropped off: Nov 17, 2011**      **Cust Ref: HOLIDAY EE TIPP**      **Ref.#2:**  
**Payor: Shipper**      **Ref.#3:**

- The Earned Discount for this ship date has been calculated based on a revenue threshold of \$28.56
- Fuel Surcharge - FedEx has applied a fuel surcharge of 14.00% to this shipment.
- Distance Based Pricing, Zone 2
- Package sent from: 63134 zip code
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 21.0 lbs, 15' x 15' x 15', divided by 166.
- Package Delivered to Recipient Address - Release Authorized

<b>Automation</b>	USAB	<b>Sender</b>	<b>Recipient</b>
<b>Tracking ID</b>	875657853906	AMEREN CILCO	15 JAMESTOWN
<b>Service Type</b>	FedEx Standard Overnight	300 LIBERTY ST	RIVERTON IL 62561 US
<b>Package Type</b>	Customer Packaging	PEORIA IL 61602-1404 US	
<b>Zone</b>	02		
<b>Packages</b>	1		
<b>Actual Weight</b>	5.0 lbs, 2.3 kgs	<b>Transportation Charge</b>	
<b>Rated Weight</b>	21.0 lbs, 9.5 kgs	<b>Earned Discount</b>	
<b>Delivered</b>	Nov 18, 2011 10:42	<b>Fuel Surcharge</b>	
<b>Svc Area</b>	AA	<b>Residential Delivery</b>	
<b>Signed by</b>	see above	<b>DAS Resi</b>	
<b>FedEx Use</b>	032115399/0001283/02	<b>Total Charge</b>	<b>USD</b>

**Dropped off: Nov 17, 2011**      **Cust Ref: NO REFERENCE INFORMATION**      **Ref.#2:**  
**Payor: Shipper**      **Ref.#3:**

- The Earned Discount for this ship date has been calculated based on a revenue threshold of \$28.56
- Fuel Surcharge - FedEx has applied a fuel surcharge of 14.00% to this shipment.
- Distance Based Pricing, Zone 2
- Package sent from: 63134 zip code
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 7.0 lbs, 15' x 15' x 5', divided by 166.
- Package Delivered to Recipient Address - Release Authorized

<b>Automation</b>	USAB	<b>Sender</b>	<b>Recipient</b>
<b>Tracking ID</b>	875657853917	AMEREN CILCO	1585E VANDERLOUF ST
<b>Service Type</b>	FedEx Standard Overnight	300 LIBERTY ST	DECATUR IL 62521 US
<b>Package Type</b>	Customer Packaging	PEORIA IL 61602-1404 US	
<b>Zone</b>	02		
<b>Packages</b>	1		
<b>Actual Weight</b>	5.0 lbs, 2.3 kgs	<b>Transportation Charge</b>	
<b>Rated Weight</b>	7.0 lbs, 3.2 kgs	<b>Earned Discount</b>	
<b>Delivered</b>	Nov 18, 2011 11:12	<b>Fuel Surcharge</b>	
<b>Svc Area</b>	AA	<b>Residential Delivery</b>	
<b>Signed by</b>	see above	<b>Total Charge</b>	<b>USD</b>
<b>FedEx Use</b>	032115399/0001283/02		

**Dropped off: Nov 17, 2011**      **Cust Ref: NO REFERENCE INFORMATION**      **Ref.#2:**  
**Payor: Shipper**      **Ref.#3:**

- The Earned Discount for this ship date has been calculated based on a revenue threshold of \$28.56
- Fuel Surcharge - FedEx has applied a fuel surcharge of 14.00% to this shipment.
- Distance Based Pricing, Zone 2
- Package sent from: 63134 zip code
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 7.0 lbs, 15' x 15' x 5', divided by 166.
- Package Delivered to Recipient Address - Release Authorized

<b>Automation</b>	USAB	<b>Sender</b>	<b>Recipient</b>
<b>Tracking ID</b>	875657853928	AMEREN CILCO	302 SANTA BARBARA
<b>Service Type</b>	FedEx Standard Overnight	300 LIBERTY ST	EFFINGHAM IL 62401 US
<b>Package Type</b>	Customer Packaging	PEORIA IL 61602-1404 US	
<b>Zone</b>	02		
<b>Packages</b>	1		
<b>Actual Weight</b>	5.0 lbs, 2.3 kgs	<b>Transportation Charge</b>	
<b>Rated Weight</b>	7.0 lbs, 3.2 kgs	<b>Earned Discount</b>	
<b>Delivered</b>	Nov 18, 2011 13:29	<b>Residential Delivery</b>	
<b>Svc Area</b>	AA		

Continued on next page



<b>Invoice Number</b> 7-705-41877	<b>Invoice Date</b> Nov 24, 2011	<b>Account Number</b>	<b>Page</b> 5 of 5
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Tracking ID: 875657853928 continued

Signed by see above Fuel Surcharge  
 FedEx Use 032115399/0001283/02 Total Charge USD

Dropped Off: Nov 17, 2011 Cust Ref: NO REFERENCE INFORMATION Ref #2  
 Payer: Shipper Ref #3

- Fuel Surcharge - FedEx has applied a fuel surcharge of 14.00% to this shipment.
- The Earned Discount for this ship date has been calculated based on a revenue threshold of \$ 28.56
- Distance Based Pricing, Zone 2
- Package sent from: 63134 zip code
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 7.0 lbs, 15" x 15" x 5", divided by 166.
- Package Delivered to Recipient Address - Release Authorized

Automation	USAB	<b>Sender</b>	<b>Recipient</b>
Tracking ID	875657853939	AMEREN CILCO	217 NORTH JARMAN
Service Type	FedEx Standard Overnight	300 LIBERTY ST	ELMWOOD IL 61529 US
Package Type	Customer Packaging	PEORIA IL 61602-1404 US	
Zone	02		
Packages	1		
Actual Weight	5.0 lbs, 2.3 kgs	Transportation Charge	
Rated Weight	7.0 lbs, 3.2 kgs	Fuel Surcharge	
Delivered	Nov 18, 2011 10:57	Earned Discount	
Svc Area	A3	DAS Extended Resi	
Signed by	see above	Residential Delivery	
FedEx Use	032115399/0001283/02	<b>Total Charge</b>	<b>USD</b>

**Shipper Subtotal USD**  
**Total FedEx Express USD**

**FedEx Other Charges Detail**

Transaction ID: 077037055259 Transaction Date: November 17, 2011 Transaction Type: Merchandise Sales

Purchaser:	Description	Quantity	Unit Price	Total Charge
Purchase Location:	Tape			
6143 JAMES S MCDONNELL BLVD	Sales Tax			
BERKELEY, MO 63134		<b>Total</b>	<b>USD</b>	

**Merchandise Sales Subtotal USD**  
**Total Other Charges USD**





P10415.txt

rodgers/townsend

Invoice Detail

Page 1

ACG AMEREN CORPORATION  
ITT AIL TREE TRIMMING  
P10415 ACG AIL TREE TRIMMING 2011  
AMEREN CORPORATION  
ATTN:  
300 LIBERTY STREET  
PEORIA, IL 61602

Due date OCT21/11  
Bill date SEP21/11  
Invoice number 09-2002

ACCOUNT EXEC  
CLI APPROVAL  
PO# 526925

P10415 ACG AIL TREE TRIMMING 2011

Professional Services

MEDIA SERVICES

Total for Professional Services

Total for job P10415 ACG AIL TREE TRIMMING 2011

Invoice total  
Please pay this amount



P10416.txt

rodgers/townsend

Invoice Detail

Page 1

ACG AMEREN CORPORATION  
 IBN AIL PUBLIC NOTICE  
 P10416 ACG AIL PUBLIC NOTICE 2011  
 AMEREN CORPORATION  
 ATTN:  
 300 LIBERTY STREET  
 PEORIA, IL 61602

Due date OCT21/11  
 Bill date SEP21/11  
 Invoice number 09-2093

ACCOUNT EXEC TRACY LONG  
 CLI APPROVAL  
 PO# 526925

-----  
 P10416 ACG AIL PUBLIC NOTICE 2011

-----  
 Professional Services

-----  
 MEDIA SERVICES

Total for Professional Services

Total for job P10416 ACG AIL PUBLIC NOTICE 2011

-----  
 Invoice total  
 Please pay this amount  
 -----



Inv 11-2009.txt

rodgers / townsend

Invoice Detail

Page 1

ACG AMEREN CORPORATION  
ITT AIL TREE TRIMMING  
P10415 ACG AIL TREE TRIMMING 2011  
AMEREN CORPORATION  
ATTN:  
300 LIBERTY STREET  
PEORIA, IL 61602

Due date DEC16/11  
Bill date NOV16/11  
Invoice number 11-2009

ACCOUNT EXEC  
CLI APPROVAL  
PO# 526925

P10415 ACG AIL TREE TRIMMING 2011

Professional Services

MEDIA SERVICES

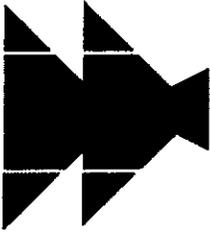
Total for Professional Services

Total for job P10415 ACG AIL TREE TRIMMING 2011

Invoice total  
Please pay this amount

PUBLIC VERSION

Schedule WPC-8 Attach 1 Part 5



**ADVANCED DIGITAL MEDIA INC**  
1210 E US HIGHWAY 136  
PENFIELD, IL 61862-8014

(217)496-3661  
billing@advanceddigitalmedia.tv  
www.advanceddigitalmedia.tv

**Invoice**

DATE	INVOICE #
12/01/2011	32221
TERMS	DUE DATE
Net 30	12/31/2011

<b>BILL TO</b>
Ameren Illinois P O Box 66892 St. Louis, MO 63166-6892

AMOUNT DUE	ENCLOSED

✕ Please detach top portion and return with your payment ✕

SHIP DATE	SHIP VIA	P.O. Number	Sales Rep
12/01/2011	Internet	520506	TJY

Date	Activity	Quantity	Rate	Amount
12/01/2011	Provide December "www.blueroomstream.com" access			
12/01/2011	*NOTE* PO #520506			
			<b>TOTAL</b>	

A Late Fee of 1.5% Per Month, 18% APR, Is Added  
Amounts Not Fully Paid 30 Days From Invoice Date.

# simantel

321 sw water st. peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

## Invoice

Ameren  
Corporate  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

Invoice Date: Nov-29-2011  
Job: 1111003, (Corp) Truck Decals  
Campaign: Corporate

Invoice: 41979  
PO: 487804

This invoice includes the time and expenses for producing truck decals, using the Focused Energy. For Life. graphic.

Invoice includes: 566 graphics (37"x7") to be used for the smaller size vehicle fleet, and 5624 graphics (45"x8") to be used for the larger size vehicle fleet.

Costs also include time and travel for the vendor and art director to complete final measurements for placement on each of the trucks. Includes, art direction, EPP, travel, and project management.

Invoice does not include installation.

### Marketing Services

Account Manager  
Project Manager  
Art Director  
Exec. Creative Director  
Signage  
Production Manager

**Marketing Services Total**

Sales Tax

---

Total

Total billing including current charges:

Terms: Net 30



**Energy Education Council**

Energy Education Council, 400 Chatham Road, Suite 201, Springfield, IL 62704, Ph: 217-546-6815, Fax: 217-546-6212

# Invoice

Date	Invoice #
11/30/2011	780

*Providing life-saving, energy-saving, and cost-saving information and resources*

Featuring the award-winning program:



Bill To:  
Ameren Illinois  
  
300 Liberty Avenue  
Peoria, IL 61602  
Billing PO #521924

Date Due
01/01/2012

Description	Amount
Energy Efficiency & Electrical Safety Education-Jan 2012 Energy Education Council Membership-Jan 2012  Highlights of your membership include: <ul style="list-style-type: none"> <li>• Members Only website with a wealth of energy education materials</li> <li>• Extensive high-resolution photo library of over 1,200 safety, efficiency, and renewable energy images</li> <li>• Activities for youth—crossword puzzles, word search, coloring pages, and more</li> <li>• Safety and efficiency editorial calendar with quality, vetted articles &amp; news releases</li> <li>• 2012 "Teach Learn Care TLC" radio and TV PSAs</li> <li>• 2012 "Teach Learn Care TLC" video</li> <li>• Comprehensive Issue Library</li> <li>• Articles and talking points</li> <li>• Print PSA, banner, fact sheet, and billboard designs</li> <li>• Prepared, cut-and-paste social media postings</li> <li>• Audio sound bites</li> <li>• Best practice guidelines</li> <li>• Licensed online content</li> <li>• Subscriptions to EEC's online Connections newsletter, Quick Tip for Members e-notes, and monthly updates</li> <li>• Visibility as a proactive leader within the energy industry—contributing to safety, education, and accident prevention</li> <li>• Quality customer service and support</li> <li>• Exclusive discounts from allied vendors</li> </ul>	
<b>Total</b>	
<b>Payments/Credits</b>	
<b>Balance Due</b>	

**Make all checks payable to the Energy Education Council. If you have any questions regarding invoice, contact Erin Hollinshead at 217-546-6815.**

*Thank you for your membership and support of energy safety and efficiency!*

# simantel

821 W. Water St., Peoria, IL 61602 www.simantel.com p 309.674.7747 f 309.674.7754

## Invoice

Ameren  
Corporate  
One Ameren Plaza  
1801 Chouteau Avenue  
St. Louis, MO 63103

Invoice Date: Dec-08-2011  
Job: 1110001, (Corp.) 2011 Holiday Card  
Campaign: Corporate  
Acct Superv:

Invoice: 42083

487804

This invoice includes time and costs for the design and printing of holiday cards.

This includes copywriting, project management and EPP of all final files.

### Marketing Services

Art Director  
Designer

Marketing Services Total

### Outside Expenses

Printing

Outside Expenses Total

---

Total

Total billing including current charges:

Terms: Net 30

# simantel

321 W Water St, Peoria, IL 61602 www.simantel.com p 809.674.7747 f 809.674.7756

Ameren  
PO Box 66149, MC 100  
St. Louis, MO 63166-8149

Invoice: 41936  
Date: Nov-28-2011  
Job: M161  
PO: 634153  
Payment due: Dec-28-2011

Job Title: Ameren Corp St. Louis Business Jml Book of Lists

## Media Invoice

St. Louis Business Journal  
Insertion: Dec-31-2011

---

Total	USD
Amount Due	USD

# simantel

321 sw water st, peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

## Invoice

Ameren  
Corporate  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Dec-07-2011  
**Job:** 1111005, (Corp) HR Welcome Book & PPT  
**Campaign:** Corporate

**Invoice:** 42080  
**PO:** 487804

This invoice is for Simantel's time and costs in November, 2011 to evaluate and begin revamping the HR Welcome Book and Welcome to Ameren PPTs, with the objective of updating the look and feel to be consistent with the Focused Energy. For Life. promise.

Simantel's time consists of reviewing the current book and PPTs, researching and concepting covers and sample internal pages for the book, recommending content for 1 PPT, creative direction, copywriting and editing, project management, planning and coordination.

### Marketing Services

Account Manager  
Account Coordinator  
Senior Mktg. Consultant  
Exec. Creative Director  
Designer

### Marketing Services Total

### Firm Administration

Staff Meetings

### Firm Administration Total

---

**Total** **16.50**

Total billing including current charges:

**Terms:** Net 30

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Ameren  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

Invoice: 41933  
Date: Nov-28-2011  
Job: M145  
PO: 487804  
Payment due: Dec-28-2011

Job Title: St. Louis Commerce Magazine

## Media Invoice

St. Louis Commerce Magazine  
Insertion: Nov-01-2011

St. Louis Commerce Magazine  
Insertion: Jan-01-2012

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<b>Total</b>	<b>USD</b>
<b>Amount Due</b>	<b>USD</b>

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## Invoice

Ameren  
Identity & Education  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Dec-08-2011  
**Job:** 1105015, (I&E) CSR Training  
**Acct Superv:**

**Invoice:** 42076  
**PO:** 534153

This invoice includes time and costs associated with conducting interviews with CSR supervisors of Ameren Illinois and Ameren Missouri. Interviews will serve as a foundation for Simantel to provide the scope of work for CSR training recommendations. Includes setting up and conducting interviews, strategy and account management.

### Marketing Services

Account Coordinator  
Account Manager  
Project Manager  
Senior Mktg. Consultant  
Copywriting

### **Marketing Services Total**

---

**Total**

Total billing including current charges:

**Terms:** Net 30

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## Invoice

Ameren  
Identity & Education  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Dec-06-2011  
**Job:** 1012025, (I&E) Identity and Education Support  
**Acct Superv:**

**Invoice:** 42070  
**PO:** 534153

This invoice includes time and expenses for project and support efforts related to Ameren's I&E initiatives, reinforcing Ameren's promise and commitment to education for customers and employees.

- Updating weekly status reports and weekly status report meetings
- Internal meetings and weekly internal traffic meetings
- Finalizing the Jan. RCGA ad

### Marketing Services

Account Coordinator  
Account Manager  
Copywriting  
Art Director

### **Marketing Services Total**

### Miscellaneous Charges

Postage  
Other Expenses

### **Miscellaneous Charges Total**

---

**Total**

Total billing including current charges:

**Terms:** Net 30

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## Invoice

Ameren  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

Invoice Date: Dec-07-2011  
Job: 1012005, (I&E) Strategy Development/Planning 2011

Invoice: 42102  
PO: 534153

This invoice includes embedded employee costs, long term planning and marketing consultation for the month of November. Including the following:

- Meeting with Tara Oglesby to review the J.D. Power Report
- Completing October billings, meeting with Geralynn to review
- Meeting with Geralynn to review billing worksheet and discuss remaining '11 budgets
- Internal meeting to plan resources/timelines for end of year projects
- Coordination to include the Solar spot back into the media schedule
- Review vendor Q&A topics for research RFP
- Travel time billed at half and travel costs
- Consultation with Susie (16 hours)

### Marketing Services

Account Coordinator  
Travel Time  
Account Manager  
Senior Mktg. Consultant  
Exec. Creative Director  
Video Production

### Marketing Services Total

### Miscellaneous Charges

Travel Expenses  
Meals  
Other Expenses

### Miscellaneous Charges Total

---

Total

Total billing including current charges:

Terms: Net 30

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## Invoice

Ameren  
Corporate  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Dec-06-2011  
**Job:** 1111007, (Corp) Corporate Responsibility Report  
**Campaign:** Corporate

**Invoice:** 42075  
**PO:** 487804

This invoice includes multiple rounds of copyediting, design, and proofing changes for Ameren's 2011 Corporate Responsibility Report.

Copy edits include eliminating any redundancy and over-usage of words/phrases throughout, as well as copy edits to intro titles, and subheads for Tom's letter, and any changes provided by Ameren's lawyers, and the Ameren team. Includes five rounds of major edits, and five rounds of proofing changes (includes proofing the entire report twice). Includes changing the format of all images to CMYK, and replacing 10 images, and checking fonts and styles and re-formatting as needed. Includes electronic pre-production services to prepare files for online viewing and printing. Includes project management.

Final deliverable includes a hi-res PDF and all working files.

### Marketing Services

Account Coordinator  
Account Manager  
Project Manager  
Senior Mktg. Consultant  
Exec. Creative Director  
Designer  
Senior Copywriter  
Production Manager  
Proofreading

### **Marketing Services Total**

---

**Total**

Total billing including current charges:

**Terms:** Net 30

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## Invoice

Ameren  
Identity & Education  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

Invoice Date: Dec-08-2011  
Job: 1012018, (I&E) Segment Integration Illinois  
Acct Superv:

Invoice: 42080  
PO: 534153

Invoice includes time and costs associated with the integration of Illinois and Corporate initiatives.

- Compile and send all supporting materials for the FEFL communicators training (IL)
- Communication with Sean regarding FEFL training
- Discussion with Calle and Kathy about the communicators meeting

Time and costs include internal meetings and collaboration among the account teams to ensure all initiatives are aligned and communicated appropriately. Includes several client meetings.

### Marketing Services

Account Manager  
Senior Mktg. Consultant  
Communication Strategist  
Senior Copywriter

### Marketing Services Total

---

Total

Total billing including current charges:

Terms: Net 30

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## Invoice

Ameren  
Identity & Education  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Dec-06-2011  
**Job:** 1111027, (I&E) 2012 Strategy Development  
**Campaign:** Identity & Education

**Invoice:** 42059  
**PO:** 634153

This invoice is for the time and costs for message development, strategic planning and team meetings. Includes the following:

- Compiling and reviewing all research documents in preparation of 2012 planning
- Documenting and consolidating key findings
- Creating message map and documenting changes
- Brainstorm on strategy and key areas of focus
- Work on concepts and visualization
- Review of industry sites for ideas and practices
- Work on document and ppt for presentation
- Review and discuss business media for 2012
- Coordination and meetings

### Marketing Services

Account Coordinator  
Account Manager  
Project Manager  
Travel Time  
Senior Mktg. Consultant  
Art Director  
Creative Director  
Exec. Creative Director  
Senior Copywriter  
Digital Strategist

### **Marketing Services Total**

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**Total**

Total billing including current charges:

**Terms:** Net 30

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## Invoice

Ameren  
One Ameren Plaza  
1801 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Dec-08-2011  
**Job:** 1103061, (Corp) Corporate Support  
**Acct Superv:**

**Invoice:** 42088  
**PO:** 487804

This invoice includes time/expenses for support efforts related to Ameren's Corporate Initiatives. Includes the following projects for November:

- Finalizing the book of lists ad, revise for new QR code
- Providing sketches and direction on the People, Planet, Profit Logo
- Compiling and sending all research files

### Marketing Services

Account Manager  
Senior Mktg. Consultant  
Video Producer  
Creative Director  
Designer  
Production Manager

### **Marketing Services Total**

### Miscellaneous Charges

Other Expenses

### **Miscellaneous Charges Total**

---

**Total**

Total billing including current charges:

**Terms:** Net 30

# simantel

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## Invoice

Ameren  
Corporate  
One Ameren Plaza  
1901 Chouteau Avenue  
St. Louis, MO 63103

**Invoice Date:** Dec-06-2011  
**Job:** 1111006, (Corp) Website Content Updates  
**Campaign:** Corporate

**Invoice:** 42066  
**PO:** 487804

This invoice includes time and costs for conducting SME interviews and providing recommendations for updated web copy and enhancements for user-experience. Time and costs include the following:

### SME Interviews and Summary:

- Drafting an audit document to be sent to SME's in advance of the interviews.
- Two Simantel team members: Copywriter and Digital Project Manager conducting 9 interviews with SME's over a period of 4, 8-hour days. Includes start up meeting, recap meetings after each interview and one final de-brief meeting with Ameren site leads to make sure all parties agree on the direction, and priorities based on importance.
- Travel time (billed at half) and travel expenses for four days/three nights.

### Client meetings/Project management:

- Start-up meetings (in person and via phone)
- Weekly touch base meetings through Dec. 7th with Simantel copywriter and digital project manager (via phone)
- Project management
- Compiling comprehensive inventory list for all 9 sections

Content development recommendations will be determined after the interviews are conducted:

- Upon completion of interviews, Simantel will provide a summary of the updates that can be completed within the remaining budget.
- This estimate may not cover all of the updates that are requested by the SME's.

### Marketing Services

Account Coordinator  
Travel Time  
Account Manager  
Project Manager  
Communication Strategist  
Senior Mktg. Consultant  
Copywriting  
Exec. Creative Director

### Marketing Services Total

---

**Total**

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**Invoice**

**Page: 2**

**Invoice Date:** Dec-06-2011

**Invoice:** 42066

**Total billing including current charges:**

**Terms:** Net 30

ELECTRONIC INVOICE

Source: AMAP\_ISP

Page 1 of 1

Invoice No.: 28517

Invoice Date: 12/14/2011

Total Due:

Supplier#: 71953

Supplier Site: 01EDWARDS

Remit to:

Bill to: AIC

Ship to: AMEREN ILLINOIS COMPANIES

GENERAL OFFICE BUILDING

300 LIBERTY ST  
PEORIA

61602

PO#: 529219 Rel#:

PO Date: 07/25/2011

PO Buyer ID: E34492

Due Date: 01/13/2012

Terms: NET 30

Discount Due Date:

DETAIL SECTION

PO Line#	QUAN.	U/M	Price	Line Type	Item#	Description	Store Room	Amount
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
				TAX				

\* For 1099 tax reporting purposes, labor may be included in this amount.

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Ameren  
300 Liberty St  
Peoria, IL 61602

**Invoice:** 41960-B  
**Date:** Nov-28-2011  
**Job:** M481  
**Payment due:** Dec-28-2011  
**P.O.:** 535758

**Job Title:** Ameren Corporate Q4'11

Safety/Smart Grid

**Broadcast Media Invoice**

WDDD-FM  
WJPF-AM  
WUEZ-FM

Oct-31 - Nov-14

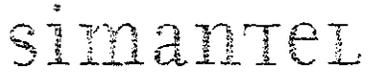
---

**Total**

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**Amount Due**

**Terms:** Net 30



# Summary by Week

Period From 10/31/2011 To 11/20/2011

Date: 11/17/2011

Client: Ameren  
 Media: Radio  
 Product: Ameren Corporate  
 Market: Marion  
 Primary Demo: Adults 35-64  
 Separation between spots: 10  
 Estimate Comments:

Estimate: 481  
 Description: Ameren Corporate Q4 Radio Marion/Carbo  
 Flight Start Date: 9/12/11 5:00:00 AM  
 Flight End Date: 11/20/11 4:59:00 AM  
 Survey: Marion

Send Billing To:

Week No.	Week Date	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35-64				Adults 25-49				
							STN GR CPP	STN NET CPP	GRP	PCT	STN GR CPP	STN NET CPP	GRP	PCT	
8	10/31/2011			50%		50%									
10	11/14/2011			50%		50%									

Market Total:

*50% - Safety/Smart Grid*  
P.O. 535758

*50% EE - Acton Energy*  
P.O. 404311

Ameren Spot  
30 Safety

Ameren Employee #1: Ameren wants you to know power lines are deadly so look up and look out.

Ameren Employee #2: If you're working outdoors make sure there's no risk of contact. Keep ladders and equipment far away from wires and never trim trees near a power line. It's a lesson that could save your life.

Ameren Employee #1: And if you see a fallen power line, call us right away. Learn how to keep yourself and others safe around energy... all year long, at Ameren.com.

Ameren, focused energy for life.

Ameren Spot  
30 Smart Grid

Customer #1: I've been hearing a lot about Smart Grid. What does that mean for my electric service?

Ameren Employee #1: At Ameren we're making the power grid more reliable by making it smarter.

Ameren Employee #2: We're installing smart sensors at our substations to find and fix problems fast.

Ameren Employee #3: The Smart Grid can help prevent outages.

Ameren Employee #4: The Smart grid means reliable service.

Ameren Employee #5: I'm focused on making sure the energy you need is there when you need it...for life.

Ameren, focused energy for life.

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Ameren  
300 Liberty St  
Peoria, IL 61602

**Invoice:** 41959-B  
**Date:** Nov-28-2011  
**Job:** M480  
**Payment due:** Dec-28-2011  
**P.O.:** 535758

**Job Title:** Ameren Corporate Q4'11

Safety & Smart Grid

**Broadcast Media Invoice**

WSMI-AM

Oct-31

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**Total**

---

**Amount Due**

**Terms:** Net 30

PUBLIC VERSION



# Summary by Week

Period From 10/31/2011 To 11/20/2011

Date: 11/17/2011

Client: Ameren  
 Media: Radio  
 Product: Ameren Corporate  
 Market: Litchfield (u)  
 Primary Demo: Adults 35-64  
 Separation between spots: 10  
 Estimate Comments:

Estimate: 480  
 Description: Ameren Corporate Q4 Radio Litchfield  
 Flight Start Date: 9/12/11 5:00:00 AM  
 Flight End Date: 11/20/11 4:59:00 AM  
 Survey: Litchfield (u)

Send Billing To:

Week No.	Week Date	Total Spots	STN Gross	PCT	STN Net	Adults 35-64				Adults 25-49			
						PCT	STN GR CPP	STN NET CPP	GRP PCT	STN GR CPP	STN NET CPP	GRP PCT	
8	10/31/2011			100%		100%							

Market Total:

*50% - Safety & Smart Grid*  
P.O. 535758

*50% EE - Act on Energy*  
P.O. 414311

Ameren Spot  
30 Safety

Ameren Employee #1: Ameren wants you to know power lines are deadly so look up and look out.

Ameren Employee #2: If you're working outdoors make sure there's no risk of contact. Keep ladders and equipment far away from wires and never trim trees near a power line. It's a lesson that could save your life.

Ameren Employee #1: And if you see a fallen power line, call us right away. Learn how to keep yourself and others safe around energy... all year long, at Ameren.com.

Ameren, focused energy for life.

Ameren Spot  
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Ameren Employee #3: The Smart Grid can help prevent outages.

Ameren Employee #4: The Smart grid means reliable service.

Ameren Employee #5: I'm focused on making sure the energy you need is there when you need it...for life.

Ameren, focused energy for life.