



3201 W. Center Road, Suite 1000 St. Louis, MO 63103 www.simantel.com 314.421.7347 314.421.7759

Invoice

Ameren
Corporate
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: May-10-2011
Job: 1102060, St. Louis Commerce Mag Ad

Invoice: 40235
PO: 487804

This invoice includes the development of the July/August ad. Includes two client calls, project management, copywriting, creative direction and design.

Marketing Services

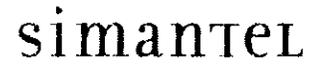
Account Coordinator
Art Director
Creative Director
Designer
Senior Copywriter

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



1200 West 40th Street, Suite 1000, St. Louis, MO 63108 | Phone: 314.433.1000 | www.simantel.com

Invoice

Ameren
Identity & Education
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: May-10-2011
Job: 1103034, (I&E) FEFL PPT Template

Invoice: 40236
PO: 534153

This invoice is for the development of the new PowerPoint template after concept approval. Includes project management, design of numerous slides/functionality, two client meetings and three rounds of revisions.

Marketing Services

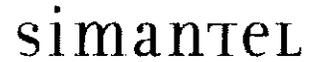
Account Manager
Senior Mktg. Consultant
Art Director
Exec. Creative Director
Senior Art Director

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



1102032 (Ameren Corp) Environmental Conditioning www.simantel.com 314.994.4700 314.994.4700

Invoice

Ameren
Corporate
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: May-10-2011
Job: 1102032, (Ameren Corp) Environmental Conditioning

Invoice: 40234
PO: 487804

This invoice is for finalizing the original concept for environmental conditioning for the energy learning center. Includes design revisions, creative direction, final concept presentation and production management.

Marketing Services

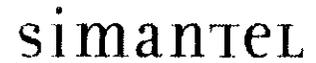
Account Manager
Travel Time
Senior Mktg. Consultant
Exec. Creative Director
Creative Director
Designer
Senior Copywriter
Production Manager

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



101 W. Wabash St. - 10th Floor - St. Louis, MO 63102 www.simantel.com 314.424.7457 314.424.7777

Invoice

Ameren
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: May-10-2011
Job: 1103060, (i.e.) Ameren.com Launch Integration

Invoice: 40238
PO: 534153

This invoice includes strategy and planning for Ameren.com for the Focused Energy. For Life. launch. Includes project management, internal meetings, art direction, copywriting and client meetings.

Marketing Services

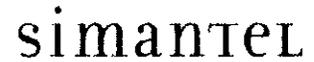
Account Coordinator
Account Manager
Travel Time
Senior Mktg. Consultant
Senior Copywriter
Exec. Creative Director
Senior Art Director
Digital Strategist

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



5310 River View, St. Louis, MO 63102 www.simantel.com © 2011 314.992.5700

Invoice

Ameren
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: May-10-2011
Job: 1103038, Annual Meeting Presentation

Invoice: 40237
PO: 487804

This invoice is for the time/expenses to develop a PowerPoint presentation for the annual meeting. Includes project management, creative direction, copywriting/editing, design and three client meetings.

Marketing Services

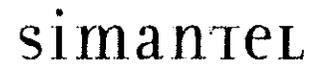
Account Manager
Art Director

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



111 www.simantel.com | 1-800-400-4002 | www.simantel.com | public | 1-800-400-4002 | 1-800-400-4002

Invoice

Ameren
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: May-10-2011
Job: 1104001, (I&E) Truck Magnet

Invoice: 40240
PO: 534153

Invoice includes design and production of truck magnet with logo for photo shoot. Includes creative direction, production management, production of magnet and shipping/delivery.

Marketing Services

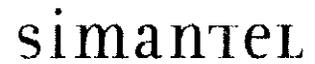
Exec. Creative Director
Printing
Production Manager

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



331 W. W. W. St. Louis, MO 63102 www.simantel.com 314.437.4333 FAX 314.437.1126

Invoice

Ameren
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: May-10-2011
Job: 1103061, (Corp) Corporate Support

Invoice: 40239
PO: 487804

This invoice is for time/expenses related to corporate initiatives. Includes development of AEM banking ad and includes two client calls, project management, copywriting, design and electronic pre-press.

Marketing Services

Account Coordinator
Account Manager
Creative Director
Designer
Senior Copywriter
Production Manager

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30

simantel

1104002, Update Content on Ameren.com | 30000110001 | 09/12/2011

Invoice

Ameren
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: May-10-2011
Job: 1104002, Update Content on Ameren.com

Invoice: 40241
PO: 487804

This invoice is for the review and recommendation for revised content and structure for the "About Ameren" and "Media" sections on Ameren.com. Includes digital strategy, copywriting and account management.

Marketing Services

Account Manager
Designer
Copywriting
Digital Strategist

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30

Invoice

Fleishman-Hillard Inc.
P.O. Box 598
St. Louis, MO 63188-0598

TEL 314-982-1700
FAX 314-982-1704



Counselor	Hours	Rate	Total Fee
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Specific activities for the billing period include the following:

- Met with client team regarding CEO positioning and speech
- Monitored EPA regulatory action and commentary and Japan nuclear crisis for potential impacts on client
- Provided insights and counsel

We appreciate the opportunity to support you. If you have any questions, please don't hesitate to call us.

Enclosure

The Fleishman-Hillard Global Network:

Albany • Amsterdam • Atlanta • Austin • Beijing • Berlin • Boston • Brussels • Buffalo • Calgary • Charlotte • Chicago • Cleveland • Dallas • Detroit • Dublin • Edinburgh
Frankfurt • Guangzhou • Hong Kong • Houston • Johannesburg • Kansas City • Kuala Lumpur • London • Los Angeles • Madrid • Manila • Melbourne • Mexico City • Miami
Milan • Minneapolis/St. Paul • Montreal • Munich • New York • Ottawa • Paris • Portland • Prague • Raleigh-Durham • Sacramento • San Antonio • San Diego • San Francisco
San Juan • Seattle • Seoul • Shanghai • Singapore • St. Louis • Sydney • Tokyo • Toronto • Vancouver • Warsaw • Washington, D.C.

To make ourselves as valuable to our clients as they are to us...®

TEL 314-982-1700
FAX 314-982-1704

PUBLIC VERSION

FLEISHMAN™
INTERNATIONAL COMMUNICATIONS
HILLARD

Schedule WPC-8 Attach 1 Part 2

Invoice

a
x
s

*Includes standard agency commission

Payable upon receipt

Past due amounts subject to an interest charge

INVOICE

INVOICE DATE: December 17, 2010

INVOICE #: 98-4348

FERGUSON & KATZMAN PHOTOGRAPHY
2745 LOCUST ST., 2ND FL
ST. LOUIS, MO 63103
314.241.3811

To: Ameren
1901 Chateau
St. Louis, MO 63103

COMMISSIONED BY:

PHOTOGRAPHER:

CLIENT: Ameren

P.O. #: ~~520081~~ 542368

JOB #:

KP.

PROJECT DESCRIPTION:

Location photography for Ameren:
Exterior scenes at Callaway Nuclear
Plant & Bagnell Dam. Prep of high-res
files would be \$80 per file. Digital imaging
would be \$150 per hour as desired.

Photography Fee
Additional Usage Fee
Pre-Light/Tech Scout Fee
Digital Imaging Fee
Producer Fee
Casting Fee

TOTAL FEES:

Assistants
Digital Tech
Digital Capture/File Prep
Location Fees/Permits/Insurance
Location Scout
Props/Wardrobe
Sets/Construction
Casting Agent
Surfaces/Backgrounds
Hair/Make-up Stylist
Prop/Wardrobe Stylist
Food Stylist
Talent
Airfare/Auto/Mileage/Baggage
Equipment Rental
Lodging/Meals/Catering
Couriers/FedEx
Miscellaneous

USAGE: Unlimited

PERIOD OF USE: Unlimited

This invoice is subject to terms & conditions above & on reverse side. Unless full buyout, all materials are property of studio. Please pay in 30 days. All advances due upon receipt. Thank you.

TOTAL EXPENSES:

SUB TOTAL:
SALES TAX:
ADVANCE:
TOTAL DUE:

CONFIRMED: _____

DATE: _____

PUBLIC VERSION

Schedule WPC-8 Attach 1 Part 2

ELECTRONIC INVOICE

Source: AMAP_ISP

Page 1 of 1

Invoice No.: 26226

Invoice Date: 05/20/2011

Total Due:

Supplier#: 71953

Supplier Site: 01EDWARDS

Remit to:

Bill to: AIC

Ship to: AMEREN ILLINOIS COMPANIES

GENERAL OFFICE BUILDING

300 LIBERTY ST
PEORIA

61602

PO#: 529219 Rel#:

PO Date: 07/25/2011

PO Buyer ID: E34492

Due Date: 06/19/2011

Terms: NET 30

Discount Due Date:

DETAIL SECTION

PO Line#	QUAN.	U/M	Price	Line Type	Item#	Description	Store Room	Amount
		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
				TAX				

* For 1099 tax reporting purposes, labor may be included in this amount.

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ELECTRONIC INVOICE

Source: AMAP_ISP

Page 1 of 1

Invoice No.: 26227

Invoice Date: 05/20/2011

Total Due:

Supplier#: 71953

Supplier Site: 01EDWARDS

Remit to:

Bill to: AIC

Ship to: AMEREN ILLINOIS COMPANIES

GENERAL OFFICE BUILDING

300 LIBERTY ST
PEORIA

61602

PO#: 529219 Rel#:

PO Date: 07/25/2011

PO Buyer ID: E34492

Due Date: 06/19/2011

Terms: NET 30

Discount Due Date:

DETAIL SECTION

PO Line#	QUAN.	U/M	Price	Line Type	Item#	Description	Store Room	Amount
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
				TAX				

* For 1099 tax reporting purposes, labor may be included in this amount.



PUBLIC VERSION

Schedule WPC-8 Attach 1 Part 2

Remit to:

J.J. Collins
Printers since 1878

Invoice: 134670 (Continued)
Invoice Date: 5/19/2011
Job: 78373
Salesperson:
Purchase Order: 529220
Form Number: 18794

Bill To: 267761
Ameren Corp Subsidiaries
Accts Payable Section
PO Box 66892
St. Louis MO 63166-6892

Not a chain of custody job

Qty Shipped	Description	Unit-Price	U/M	Amount
	Ameren FactsOnEnergy NEWSLETTER 18794 JUNE 2011 ONE VERSION			
	Shipped to Frt. Hazelwood, MO. 5/18/11 via Conway			
	Shipped to USPO Ameren, Springfield, IL. 5/18/11 via			
	Shipped to USPO Ameren, St. Louis, MO. 5/18 via			
	Shipped to USPO Ameren, Springfield, IL. 5/18 via			
	Shipped to Ameren, Decatur, IL. 5/18 via USPO			
	Shipped to via USPO Ameren, Belleville, IL. 5/18			
	Shipped to USPO Ameren, Marion, IL. 5/18 via			
	Shipped to Ameren, Mattoon, IL. 5/18 via USPO			
	Shipped to Ameren, Quincy, IL. 5/18 via USPO			
	Shipped to Ameren, Maryville, IL. 5/18 via USPO			
	Shipped to USPO AmerenCILCO, Peoria, IL. 5/18 via			

Telephone (630) 960-2525 Fax (630) 960-7487
Servicing Your Printing Needs Since 1878



PUBLIC VERSION

Schedule WPC-8 Attach 1 Part 2

Remit to:

J.J. Collins
Printers since 1878

Invoice: 134670
Invoice Date: 5/19/2011
Job: 78373
Salesperson:
Purchase Order: 529220
Form Number: 18794

Bill To: 267761
Ameren Corp Subsidiaries
Accts Payable Section
PO Box 66892
St. Louis MO 63166-6892

Not a chain of custody job

Qty Shipped	Description	Unit-Price	U/M	Amount
	Shipped to P Test, AmerenCILCO, Peoria, IL.5/18 via USPO			
	Shipped to C Frazer, AmerenCILCO, Peoria, IL.5/18 via USPO			
	Freight charges:			

Net Sales:
Freight - Non-Taxable:

Invoice Total:

Terms: Due in 30 days



BILL OF LADING 78373-0-14
Schedule B, U.P.C.-8 Edition, Part 2

Original-Not Negotiable **5/18/11**
SUBJECT TO THE TERMS AND CONDITIONS OF THE
UNIFORM BILL OF LADING

J.J. Collins

INSIDE DELIVERY REQUIRED

Shipper: J.J. COLLINS PRINTERS
2351 MADISON AVENUE
CHARLESTON, IL 61920

BILL FREIGHT CHARGES PREPAID TO:
J.J. COLLINS PRINTERS
7125 JANES AVE., SUITE 200
WOODRIDGE, IL 60517

Ship To: FiServ

Carrier: CCX

5875 North Lindbergh Blvd. Dock Doors 12-14

309-611-5275
Hazelwood, MO 63042

170-844984			
Driver's signature acknowledges receipt of freight only. Unless otherwise agreed to under separate contract, terms and conditions of tariff CMCW 100 apply.			
9	Conway		
MM	28002-00	EDVSPL #	DEST SIC

PO: 529220 Form: 18794 JJC: 78373 Ameren
Qty Cartons: 5/18/2011 Time 09:59:57

DO NOT DOUBLE STACK SKIDS
DELIVERIES SHOULD BE SCHEDULED IN ADVANCE BY CONTACTING RICK STROHECKER @
314-447-4106

DOCK DOORS 12-14 ARE FOR WH RECEIVING

TOTAL: CARTONS: PALLETS:
GROSS WEIGHT 10,425 NET WEIGHT 10,065 TARE WEIGHT 360 CLASS 55 Printed Matter NMFC # 153760-01

SHIPPER CERTIFICATION
This is to certify that the above named materials are properly classified, described, packaged, marked and labeled, and are in proper condition for transportation according to the applicable regulations of the Department of Transportation.
Shipper Signature: *Darla Robertson* DATE: 5/18/11

RECEIVED, subject to the classifications and tariffs in effect on the date of the issue of this Bill of Lading, at Charleston, IL, the property described above in apparent good order, except as noted (contents and condition of contents of packages unknown), marked, consigned, and destined as indicated above, which said carrier (the word carrier being understood throughout this contract as meaning any person or corporation in possession of the property under the contract) agrees to carry to its usual place of delivery at said destination. If on its route, otherwise to deliver to another carrier on the route to said destination, it is mutually agreed, as to each carrier of all or any of said property, over all or any portion of said route to destination, and as to each party at any time interested in all or any of said property, that every service to be performed hereunder shall be subject to the terms and conditions of the Uniform Domestic Straight Bill of Lading set forth (1) in Official Southern, Western and Illinois Freight Classifications in effect on the date hereof, if this is a rail or rail-water shipment, or (2) in the applicable motor carrier classification or tariff if this is a motor carrier shipment.

Shipper hereby certifies that he is familiar with all the terms and conditions of the said bill of lading set forth in the classification or tariff which governs the transportation of this shipment, and the said terms and conditions are hereby agreed to by the shipper and accepted for himself and his assigns.

CARRIER CERTIFICATION

Carrier acknowledges receipt of packages and required placards. Carrier certifies emergency response information was made available and/or carrier has the DOT emergency response guidebook or equivalent document in the vehicle.

Driver Signature: Date Received: Time Received: AM/PM

Printed: 5/18/2011 10:00

D. Stewart
5-18-11 14:30
(9) SWS

simantel

321 S.W. Water St., Peoria, IL 61602 www.simantel.com p.309.694.7747 f.309.694.7756

Ameren
300 Liberty St
Peoria, IL 61602

Invoice#: 39378
Date: JAN-31-2011
Job: R10-20-UOI

Broadcast Media Invoice

Job Title: University of IL Sponsorship
Campaign: Team CPR, P.O. # 501235

Playoffs. Bowl Game on 12/27/2010

Billing

Week(s) of **Spots**

Market:
Univ of Illinois Radio Network 12/27

Market Total

Total

Amount Due

Terms: Net30

Buy Detail Report

Period From 12/27/2010 To 12/27/2010

Schedule WPC-8 Attach 1 Part 2

Order #: 333-996

Revision #: 0

Date: 1/31/2011

Client: Ameren
 Media: Radio
 Product: Ameren EE
 Market: ILLINOIS
 Primary Demo: Adults 35-64
 Separation between spots: 10

Estimate: 333
 Description: Ameren 2010-11 U of I sponsorship
 Flight Start Date: 8/30/10 5:00:00 AM
 Flight End Date: 4/24/11 4:59:00 AM
 Survey: ILLINOIS
 Buyer: Mike Stone

Estimate Comments:

Revision Comments:

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 12/27	Total Spots	Adults 35-64 RTG CPP
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University of Illinois Sports Network-Radio

W 5:00p-9:00p S 30 1
 Football Playoffs

Total Spots: 1

Total GRP/GIMP(000):

Total Cost:

Total CPP/CPM:

Total
 JAN 11

Signature: _____

Disclaimer:

The Agency named on the face of this form acts solely as agent for the Advertiser herein named according to specific authorization signed and give to the Agency by the Advertiser. The Advertiser having accepted full liability, the Agency is hereby relieved of personal liability for space, time, plates, composition, printing, and/or other items ordered under the Advertiser's authorization. Unless otherwise set forth by the Agency, the Supplier agrees to hold the Agency solely liable for the payment to the extent proceeds have cleared from the Advertiser to the Agency for materials/services ordered in accordance with the contract. For sums owing but not cleared to the Agency, the Supplier agrees to hold the Advertiser herein named solely liable. The Agency undertakes to collect and forward moneys due the Supplier under this order, with diligence and good faith. In the absence of written acceptance of this contract, materials/ services provided as requested herein shall be construed as acceptance of these terms.

simantel

Summary by Station/System

Period From 12/27/2010 To 1/2/2011

Date: 1/31/2011

Client: Ameren
 Media: Radio
 Product: Ameren EE
 Market: ILLINOIS
 Primary Demo: Adults 35-64
 Separation between spots: 10
 Estimate Comments:

Estimate: 333
 Description: Ameren 2010-11 U of I sponsorship
 Flight Start Date: 8/30/10 5:00:00 AM
 Flight End Date: 4/24/11 4:59:00 AM
 Survey: ILLINOIS
 Buyer: Mike Stone

Station	Total Spots	STN Gross	PCT	Adults 35-64		
				CPP	GRP	PCT
University of Illinois Sports Network-Radio			100%			
Market Total:						

1810 West Wood Street
 Decatur IL 62522
 m: 217.855.2748

INVOICE: 004-11

To:
Client: Ameren Illinois
Billing Period: February – March, 2011

Date: May 1, 2011

<u>Date</u>	<u>Description:</u>	<u>Time</u>	<u>Balance</u>
	Completion of Market Research for Warm Neighbors Cool Friends Phase 1 Previously completed and billed: -Marketing Plan Development -Internal Campaign Development & Launch -Creative Design		
Feb. – Mar. 17	Market Research Original Project Estimate for interviews and development of Executive Report: Previously billed: Estimated Balance: -Completion of Total Interviews and -Executive Report Development		
3.17.11	-Long-range planning meeting at Ameren Decatur -Presentation of Market Research Executive Report and Strategic Marketing Plan to WNCF Team		
4.6.11	Revisions		
4.6.11	Delivery of final Reports & e-files		
	Total Due		

Checks Payable to:

Note: A 2% FINANCE CHARGE per month will be added after 30 days.

Invoice Number 7-500-35322	Invoice Date May 19, 2011	Account Number	Page 1 of 5
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FedEx Tax ID: 71-0427007

Billing Address:
AMEREN CILCO
ACCOUNTS PAYABLE
300 LIBERTY ST
PEORIA IL 61602-1404

Shipping Address:
AMEREN CILCO
300 LIBERTY ST
PEORIA IL 61602-1404

Invoice Questions?
Contact FedEx Revenue Services
Phone: (800) 622-1147 M-Sa 7-6 (CST)
Fax: (800) 548-3020
Internet: www.fedex.com

Invoice Summary May 19, 2011

FedEx Express Services

Transportation Charges
Base Discount
Special Handling Charges
Total Charges USD
TOTAL THIS INVOICE USD

FedEx News!

New service now available with FedEx Express Freight. FedEx First Overnight® Freight: Nationwide, early-morning delivery of your urgent freight shipments by 9 a.m., 10:30 a.m. or noon, depending on the delivery service area. For additional information go to fedex.com/us/service-guide/

You saved \$30.75 in discounts this period!

Other discounts may apply.

To ensure proper credit, please return this portion with your payment to FedEx. Please do not staple or fold. Please make check payable to FedEx.

For change of address, check here and complete form on reverse side.

Invoice Number 7-500-35322	Account Number	Amount Due USD
--------------------------------------	-----------------------	--------------------------

Remittance Advice

Your payment is due by Jun 03, 2011

061602657500353227500002377011

0071823 01AT0,362 **AUIO T5 2 1138 61602-140000 -C01-P71894-11



AMEREN CILCO
ACCOUNTS PAYABLE
300 LIBERTY ST
PEORIA IL 61602-1404



FedEx
P.O. Box 94515
PALATINE IL 60094-4515

Invoice Number
7-500-35322

Invoice Date
May 19, 2011

Account Number

Adjustment Request
Fax to (800) 548-3020

Use this form to fax requests for adjustments due to the reasons indicated below. Requests for adjustments due to other reasons, including service failures, should be submitted by going to www.fedex.com or calling 800.622.1147. Please use multiple forms for additional requests.

Please complete all fields in black ink.

Requestor Name _____ Date ____/____/____

Phone _____ - _____ - _____ Fax # _____ - _____ - _____

E-mail Address _____ Yes, I want to update account contact with the above information.

Tracking Number	Bill to Account	\$ Amount
_____	_____	_____
_____	_____	_____
_____	_____	_____
_____	_____	_____

- ADR - Address Correction
- INW - Incorrect Weight
- OVS - Oversize Surcharge
- For all Service failures or other surcharges please use our web site www.fedex.com or call (800) 622-1147
- DVC - Declared Value
- INS - Incorrect Service
- RSU - Residential Delivery
-
- IAN - Invalid Acct #
- OCF - Grd Pick-up Fee
- PND - Pwrshp Not Delivered
-
- OCS - Exp Pick-up Fee
- SDR - Saturday Delivery
-

Tracking Number	Code	\$ Amount	Rerate information only (round to nearest inch)			
			LBS	L	W	H
_____	_____	_____		X		X
_____	_____	_____		X		X
_____	_____	_____		X		X
_____	_____	_____		X		X
_____	_____	_____		X		X

Check all that apply **Effective Date** ____/____/____

Shipping Address (Physical Address) **Billing Address Only** **Billing Same As Shipping Address**

Company _____ Address _____ Address _____ Dept. _____ Floor _____ Apt/Suite # _____ City _____ State _____ Zip Code _____ - _____ Phone _____ - _____ - _____ Fax # _____ - _____ - _____	Company _____ Address _____ Address _____ Dept. _____ Floor _____ Apt/Suite # _____ City _____ State _____ Zip Code _____ - _____ Phone _____ - _____ - _____ Fax # _____ - _____ - _____
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Invoice Number 7-500-35322	Invoice Date May 19, 2011	Account Number	Page 3 of 5
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FedEx Express Shipment Summary By Payor Type

FedEx Express Shipments (Original)

Payor Type	Shipments	Rated Weight lbs	Transportation Charges	Special Handling Charges	Ret. Chg/Tax Credits/Other	Discounts	Total Charges
Shipper							
Total FedEx Express							

Total This Invoice

USD

Invoice Number 7-500-35322	Invoice Date May 19, 2011	Account Number
--------------------------------------	-------------------------------------	-----------------------

FedEx Express Shipment Detail By Payor Type (Original)

Picked up: May 12, 2011 **Cost Ref: NO REFERENCE INFORMATION** **Ref ID:**
 Payor: Shipper **Ref ID:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 5.0lbs, 10" x 9" x 8", divided by 166.

Automation	USAB	Sender	Recipient
Tracking ID	874190481000		
Service Type	FedEx Express Saver	AMEREN CILCO	AMEREN ILLINOIS
Package Type	Customer Packaging	300 LIBERTY ST	711 S 9TH ST
Zone	02	PEORIA IL 61602-1404 US	MATTOON IL 61938 US
Packages	1		
Actual Weight	3.0 lbs, 1.4 kgs		
Rated Weight	5.0 lbs, 2.3 kgs	Transportation Charge	
Delivered	May 17, 2011 14:09	Fuel Surcharge	
Svc Area	AA	Courier Pickup Charge	
Signed by		Discount	
FedEx Use	013201999/0007167/_	Total Charge	USD

Picked up: May 12, 2011 **Cost Ref: NO REFERENCE INFORMATION** **Ref ID:**
 Payor: Shipper **Ref ID:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 27.0lbs, 16" x 16" x 17", divided by 166.

Automation	USAB	Sender	Recipient
Tracking ID	874190480780		
Service Type	FedEx Standard Overnight	AMEREN CILCO	AMEREN ILLINOIS
Package Type	Customer Packaging	300 LIBERTY ST	1050 W BLVD
Zone	02	PEORIA IL 61602-1404 US	BELLEVILLE IL 62221 US
Packages	1		
Actual Weight	23.0 lbs, 10.4 kgs	Transportation Charge	
Rated Weight	27.0 lbs, 12.2 kgs	Discount	
Delivered	May 16, 2011 13:41	Fuel Surcharge	
Svc Area	A2	Courier Pickup Charge	
Signed by		Total Charge	USD
FedEx Use	013302300/0001283/_		

Picked up: May 12, 2011 **Cost Ref: NO REFERENCE INFORMATION** **Ref ID:**
 Payor: Shipper **Ref ID:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 28.0lbs, 26" x 14" x 13", divided by 166.

Automation	USAB	Sender	Recipient
Tracking ID	874190480816		
Service Type	FedEx Standard Overnight	AMEREN CILCO	AMEREN ILLINOIS
Package Type	Customer Packaging	300 LIBERTY ST	1050 W BLVD
Zone	02	PEORIA IL 61602-1404 US	BELLEVILLE IL 62221 US
Packages	1		
Actual Weight	24.0 lbs, 10.9 kgs	Transportation Charge	
Rated Weight	28.0 lbs, 12.7 kgs	Discount	
Delivered	May 16, 2011 13:41	Fuel Surcharge	
Svc Area	A2	Courier Pickup Charge	
Signed by		Total Charge	USD
FedEx Use	013302300/0001283/_		

Invoice Number 7-500-35322	Invoice Date May 19, 2011	Account Number	Page 5 of 5
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Picked up: May 13, 2011 **Cost Ref: NO REFERENCE INFORMATION** **Ref #:**
 Payer: Shipper **Ref #:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 28.0lbs, 25" x 14" x 13", divided by 166.

Automation	USAB	Sender	Recipient
Tracking ID	874190480827		
Service Type	FedEx Standard Overnight	AMEREN CILCO	AMEREN ILLINOIS
Package Type	Customer Packaging	300 LIBERTY ST	1050 W BOULEVARD
Zone	02	PEORIA IL 61602-1404 US	BELLEVILLE IL 62221 US
Packages	1		
Actual Weight	24.0 lbs, 10.9 kgs		
Rated Weight	28.0 lbs, 12.7 kgs	Transportation Charge	
Delivered	May 16, 2011 13:41	Discount	
Svc Area	A2	Courier Pickup Charge	
Signed by		Fuel Surcharge	
FedEx Use	013302300/0001283/_	Total Charge	USD

Picked up: May 13, 2011 **Cost Ref: NO REFERENCE INFORMATION** **Ref #:**
 Payer: Shipper **Ref #:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 30.0lbs, 25" x 14" x 14", divided by 166.

Automation	USAB	Sender	Recipient
Tracking ID	874190480838		
Service Type	FedEx Standard Overnight	AMEREN CILCO	AMEREN ILLINOIS
Package Type	Customer Packaging	300 LIBERTY ST	1050 W BLVD
Zone	02	PEORIA IL 61602-1404 US	BELLEVILLE IL 62221 US
Packages	1		
Actual Weight	23.0 lbs, 10.4 kgs	Transportation Charge	
Rated Weight	30.0 lbs, 13.6 kgs	Discount	
Delivered	May 16, 2011 13:41	Fuel Surcharge	
Svc Area	A2	Courier Pickup Charge	
Signed by		Total Charge	USD
FedEx Use	013302300/0001283/_		

Picked up: May 13, 2011 **Cost Ref: NO REFERENCE INFORMATION** **Ref #:**
 Payer: Shipper **Ref #:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 28.0lbs, 25" x 14" x 13", divided by 166.

Automation	USAB	Sender	Recipient
Tracking ID	874190480849		
Service Type	FedEx Standard Overnight	AMEREN CILCO	AMEREN ILLINOIS
Package Type	Customer Packaging	300 LIBERTY ST	1050 W BLVD
Zone	02	PEORIA IL 61602-1404 US	BELLEVILLE IL 62221 US
Packages	1		
Actual Weight	25.0 lbs, 11.3 kgs	Transportation Charge	
Rated Weight	29.0 lbs, 12.7 kgs	Courier Pickup Charge	
Delivered	May 16, 2011 13:41	Fuel Surcharge	
Svc Area	A2	Discount	
Signed by		Total Charge	USD
FedEx Use	013302300/0001283/_		

Shipper Subtotal	USD
Total FedEx Express	USD



simantel

321 sw water st, peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

Ameren
300 Liberty St
Peoria, IL 61602

Invoice: 40351
Date: May-16-2011
Job: M11-20-IL
PO: IL: TEAM CPR 537730
Payment due: Jun-15-2011

Job Title: Ameren Illinois Media Planning/Buying/Admin

Broadcast Media Invoice

Ameren Weather Sponsor- Storm Preparedness

	<u>Dates</u>	<u>Spots</u>	<u>Billing</u>
Market: Peoria			
WEEK-TV	Apr-25-11		
Market Total			
Total			
Amount Due			

Disbursement Request

Voucher# 001287802 Invoice # DR001287802 Invoice Dt 05/27/2011 Total Amt
Supplier # & Name 63831 HERRIN CHAMBER OF COMMERCE
Supplier Site 00HERRIN
Address1 3 SOUTH PARK AVENUE
Address2
Address3
Address4
City HERRIN State IL ZIP 62948
Requestor Approver
Pay Term NET 5
SSN/Tax Id Reportable? N
Description of Payment for Auditing Purposes HALF PAGE AD FOR HERRIN FESTIVAL SOUVENIER BOOK
Check Skirt Description INVOICE 1193
Line: 1 AIC-1-ZA-909-29D-29D-*-0K869-01-CCCR-BX-103

Real Estate Type

1099 Type

Date Granted

Legal Desc

Legal Addr

PUBLIC VERSION

Schedule WPC-8 Attach 1 Part 2

Invoice

Advanced Video Productions, Inc
223 Court Street
Pekin, IL 61554
phone 309-347-8401

Bill To:
Central Il Light Co. D/B/A AmerenCilco Accounts Payable Section P O Box 66892 St. Louis, MO 63166-6892

Date	Invoice No.	P.O. Number	Terms	Project
05/09/11	18639	526952	Net 10	

Description	Quantity	Rate	Amount
Project: Flood documentation, Metropolis, Old Shawnee Town, Brookport High Definition Field Production Hour(s) Grip Production Hour(s) Travel Related expenses Archive			
Total			

Invoice

Green Bag Company, Inc.

P.O. Box 26430
 San Francisco, CA 94126-6430
 United States
 888.246.2283
 www.greenbag.info
 Tax ID # 20-3832541

Date 5/11/2011
Invoice # GB5313
Terms Net 30
Due Date 6/10/2011
PO # PO#524105/Quote#G...
Ship Via
Ship Date 5/3/2011
Tracking #
Ship to phone number

Bill To

Central Illinois Light CO DBA Amer...
 Accounts Payable Section
 PO Box 66892
 St. Louis MO 63166-6892
 United States

Ship To

Central Illinois Light CO DBA Amer...
 GENERAL OFFICE BUILDING
 300 Liberty Street
 Peoria IL 61602
 United States

Item	Quantity	Description	Unit Price	Amount
AMEREN/STD/BLACK		Ameren, Standard Shopping Bag, Black, ink:		
AMEREN/OPP-RPET		360c and white, 4 sided (different images)		
Plate Set-up Charge		Ameren, OPP-RPET, 5 sided		
		Plate Charges for OPP style bags		

Total



1415 W. Water St., Peoria, IL 61602 www.simantel.com p.309.671.7717 f.309.671.7716

Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: May-25-2011
Job: 1101058, 2011 General Web Updates

Invoice: 40400
PO: 537730

This invoice includes Simantel's time related to client meetings, project management, creative direction, copy review/editing for the following website updates and consultation activities through the month of April:

Monthly status meetings, providing billing details, reviewed metrics, troubleshooting issues with economic impact report on ILRF.com, troubleshooting rate zone issues on ILRF.com, updating friendly URLs to bypass landing page, researching infinity licensing to avoid error message on ILPS.com, revise Direct Energy Services on ILPS.com, and consulted on analytics on landing page.

Marketing Services

Account Services
Digital Services

Marketing Services Total

Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30

simantel

431 www.simantel.com 3170692 www.simantel.com p.309 671 7710 3090217756

Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: May-25-2011
Job: 1012047, Payment Box Signage
Campaign: Team CPR

Invoice: 40406
PO: 537730

This invoice is for the remaining time and expenses to develop updated signage for 5-10 payment boxes around the Peoria area. The current boxes reference Ameren CILCO.

Includes: project management, design, printing and installation

Marketing Services

Account Services
Production Services

Marketing Services Total

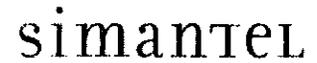
Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30



1101057, 2011 Messaging Services - 1101057, 2011 Messaging Services - 1101057, 2011 Messaging Services
http://www.simantel.com | 1101057, 2011 Messaging Services - 1101057, 2011 Messaging Services - 1101057, 2011 Messaging Services

Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: May-25-2011
Job: 1101057, 2011 Messaging Services

Invoice: 40399
PO: 537730

Consultation activities include client and team meetings, phone consultation, and general marketing services. Activities through the month of April:

Monthly status meetings, providing billing details, archiving, continued development and finalization of materials for WEEK weather sponsorship (copy, design, programming and production services on web banners), providing renewable photo/messaging options, discussing Simantels involvement in weekly corporate status meetings, gathering sports invoices for audit request, requesting storm DVDs from WEEK, addressing analytic questions regarding landing page, providing radio scripts for U of I sponsorship and processing P.O.s and communicating on their proper application.

Marketing Services

Account Services
Creative Services
Digital Services

Marketing Services Total

Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30

simantel

321 SW Water St, Peoria, IL 61602 | www.simantel.com | 309.671.7745 | Fax: 309.671.7756

Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: May-25-2011
Job: 1011039, Municipal resource guide
Campaign: Team CPR

Invoice: 40405
PO: 537730

This invoice includes Simantel's time and expenses through April to revise the current, Ameren Illinois municipalities booklet to make it an all encompassing resource, listing new relevant information.

Includes: project management, creative and production services

Marketing Services

Account Services
Creative Services
Production Services

Marketing Services Total

Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30

simanTEL

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Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: May-25-2011 **Invoice:** 40404
Job: 1011035, Team CPR communication and education strategy **PO:** 537730
Campaign: Team CPR

This invoice is for time and expenses to finalize Team CPR communication brochure for printing.
Includes: project management and production services

Marketing Services

Account Services
Production Services

Marketing Services Total

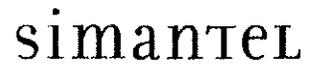
Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30



2011-05-25 10:00:00 AM EDT www.simantel.com p. 001, 040, 0745 / 009, 050, 0750

Invoice

Ameren
Team CPR
300 Liberty St
Peoria, IL 61602

Invoice Date: May-25-2011
Job: 1011016, Facts On Energy for 2011

Invoice: 40403
PO: 537730

This invoice includes Simantel's time and expenses through April involved with the application of the established look and feel to April, May and June print and e-versions of Facts On Energy in order to educate customers of safety and energy efficiency measures.

Includes: project management, creative direction, design, copy editing, electronic pre-press and programming of html

Marketing Services

Account Services
Creative Services
Production Services
Digital Services

Marketing Services Total

Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30



PUBLIC VERSION

P10416 ACG.txt

rodgers@townsend

Invoice Detail

Page 1

ACG AMEREN CORPORATION
IBN AIL PUBLIC NOTICE
P10416 ACG AIL PUBLIC NOTICE 2011
AMEREN CORPORATION
ATTN:
300 LIBERTY STREET
PEORIA, IL 61602

Due date MAY27/11
Bill date APR27/11
Invoice number 04-2691

ACCOUNT EXEC
CLI APPROVAL
PO# 526925

P10416 ACG AIL PUBLIC NOTICE 2011

Professional Services

MEDIA SERVICES

Total for Professional Services

Total for job P10416 ACG AIL PUBLIC NOTICE 2011

Invoice total
Please pay this amount

PLEASE REMIT TO:



PUBLIC VERSION

P10415 ACG.txt

rodgers | townsend

Invoice Detail

Page 1

ACG AMEREN CORPORATION
ITT AIL TREE TRIMMING
P10415 ACG AIL TREE TRIMMING 2011
AMEREN CORPORATION
ATTN:
300 LIBERTY STREET
PEORIA, IL 61602

Due date MAY27/11
Bill date APR27/11
Invoice number 04-2692

ACCOUNT EXEC
CLI APPROVAL
PO# 526925

P10415 ACG AIL TREE TRIMMING 2011

Professional Services

MEDIA SERVICES

Total for Professional Services

Total for job P10415 ACG AIL TREE TRIMMING 2011

Subtotal

Invoice # 022528 02/07/11

Invoice total
Please pay this amount

PLEASE REMIT TO:

PUBLIC VERSION

tmp directional marketing



00001006515290

INVOICE # 1006515290

Invoice Date: 5/1/2011

Due Date: 5/31/2011

Amt Due:	Amt Enclosed:
----------	---------------

AMEREN ILLINOIS UTILITIES
300 LIBERTY STREET

PEORIA, IL 61602

Purchase Order #477376

TMP DIRECTIONAL MARKETING
P.O. BOX 90362
CHICAGO, IL 60696-0362

2343081 1006515290 000023513

1672813 USD7

Tear here and mail top portion with payment

DESCRIPTION	DELIVERY DATE	AMOUNT
Business Services Order#6285834		
FlexFirst Charges - April Foreign Listings	4/15/2011	
	Business Services Total	
***** Total Amount Due (USD)		

Amount Due by May 31, 2011, is

INVOICE # 1006515290

INV DATE: 5/1/2011

CUSTOMER # 2343081

Please Remit To TMP Directional Marketing.

Any questions regarding your order please call: 1-800-447-6927

Any questions regarding payment of your invoice please call: 1-800-526-3718

A 1.50% Late Fee will be added to all balances over 30 days.

We Report to D&B...
to better serve the
credit community.



Trade with Confidence

For more information, please visit www.dnb.com/tradexchange
or call 1 800 999-3867 x7991.

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Market your business online in one, easy step. Simply ask your representative about a Platinum, Gold or Silver Package that best meets your needs, or buy online at 15miles.com/local-business-packages (use promo code 15miles). When you sign up by the 25th of this month, receive \$100 off your package price.

WAYNE
PRINTING • MAILING • FULFILLMENT
309-691-2496
fax: 309-691-9379

PO Box 125
Edwards, IL 61528-0125
www.waynewag.com

Sche... Attac
MAIL TECH
DIRECT MAIL SERVICES
309-691-6600
fax: 309-691-9379

Please make checks payable to Wayne Printing

INVOICE

AMEREN ILLINOIS UTILITIES
ATTN:
300 LIBERTY STREET, 2ND FLOOR
PEORIA IL 61602

Invoice: 25889
Invoice Date: 4/20/2011
Order Date: 3/23/2011
Job Number: 22435
FG Order Number:
Customer Number: 4105
Salesperson:

Purchase Order Number: 529219

Quantity	Description	Price
	eBill Sweepstakes Bill Insert #21693	

Net Sales:
Tax:

Invoice Total:

We Appreciate Your Business
Terms: Credit Card

*Jean CPR
signature*

PLEASE RECORD INVOICE NUMBER ON YOUR PAYMENT
SERVICE CHARGE OF 1 1/2% PER MONTH, 18% PER ANNUM, ADDED ON ALL ACCOUNTS THIRTY DAYS OR MORE PAST DUE

Invoice Number 7-508-24118	Invoice Date May 26, 2011	Account Number	Page 1 of 5
--------------------------------------	-------------------------------------	-----------------------	----------------

FedEx Tax ID: 71-0427007

Billing Address:
AMEREN CILCO
ACCOUNTS PAYABLE
300 LIBERTY ST
PEORIA IL 61602-1404

Shipping Address:
AMEREN CILCO
300 LIBERTY ST
PEORIA IL 61602-1404

Invoice Questions?
Contact FedEx Revenue Services
Phone: (800) 622-1147 M-Sa 7-6 (CST)
Fax: (800) 548-3020
Internet: www.fedex.com

Invoice Summary May 26, 2011

FedEx Express Services

Transportation Charges
Base Discount
Special Handling Charges
Total Charges USD
TOTAL THIS INVOICE USD

FedEx News!

New service now available with FedEx Express Freight
FedEx First Overnight® Freight: Nationwide,
early-morning delivery of your urgent freight shipments
by 9 a.m., 10:30 a.m. or noon, depending on the delivery
service area. For additional information go to
fedex.com/us/service-guide/

You saved \$39.36 in discounts this period!

Other discounts may apply.

To ensure proper credit, please return this portion with your payment to FedEx. Please do not staple or fold. Please make check payable to FedEx.

For change of address, check here and complete form on reverse side.

Invoice Number 7-508-24118	Account Number	Amount Due
--------------------------------------	-----------------------	-------------------

Remittance Advice

Your payment is due by Jun 10, 2011

061602657508241184800003063570

0063674 01 AT 0.362 **AUTO TO 2 1145 61602-140000 -C01-P63737-11



AMEREN CILCO
ACCOUNTS PAYABLE
300 LIBERTY ST
PEORIA IL 61602-1404



FedEx
P.O. Box 94515
PALATINE IL 60094-4515



80018450078056



Invoice Number 7-508-24118	Invoice Date May 26, 2011	Account Number	Page 3 of 5
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FedEx Express Shipment Summary By Payor Type

FedEx Express Shipments (Original)

Payor Type	Shipments	Rated Weight lbs	Transportation Charges	Special Handling Charges	Ret Chg/Tax Credits/Other	Discounts	Total Charges
Shipper							
Recipient							
Total FedEx Charges							

Total This Invoice

USD

Invoice Number 7-508-24118	Invoice Date May 26, 2011	Account Number	Page 4 of 5
--------------------------------------	-------------------------------------	-----------------------	-----------------------

FedEx Express Shipment Detail By Payor Type (Original)

Picked up: May 13, 2011 **Cont. Ref.: NO REFERENCE INFORMATION** **Ref.#2:**
 Payor: Shipper **Ref.#3:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 27.0lbs, 18" x 15" x 18", divided by 166.

Automation	USAB	Sender	Recipient
Tracking ID	874190480790	AMEREN CILCO	AMEREN ILLINOIS
Service Type	FedEx Standard Overnight	300 LIBERTY ST	1050 W BOULEVARD
Package Type	Customer Packaging	PEORIA IL 61602-1404 US	BELLEVILLE IL 62221 US
Zone	02		
Packages	1		
Actual Weight	23.0 lbs, 10.4 kgs	Transportation Charge	
Rated Weight	27.0 lbs, 12.2 kgs	Discount	
Delivered	May 16, 2011 13:41	Fuel Surcharge	
Svc Area	A2	Courier Pickup Charge	
Signed by		Total Charge	USD
FedEx Use	013309684/0001283/		

Picked up: May 13, 2011 **Cont. Ref.: NO REFERENCE INFORMATION** **Ref.#2:**
 Payor: Shipper **Ref.#3:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 5.0lbs, 12" x 7" x 8", divided by 166.

Automation	USAB	Sender	Recipient
Tracking ID	874190480805	AMEREN CILCO	AMEREN ILLINOIS
Service Type	FedEx Standard Overnight	300 LIBERTY ST	1050 W BOULEVARD
Package Type	Customer Packaging	PEORIA IL 61602-1404 US	BELLEVILLE IL 62221 US
Zone	02		
Packages	1		
Actual Weight	3.0 lbs, 1.4 kgs	Transportation Charge	
Rated Weight	5.0 lbs, 2.3 kgs	Courier Pickup Charge	
Delivered	May 16, 2011 13:41	Fuel Surcharge	
Svc Area	A2	Discount	
Signed by		Total Charge	USD
FedEx Use	013309684/0001283/		

Picked up: May 13, 2011 **Cont. Ref.: NO REFERENCE INFORMATION** **Ref.#2:**
 Payor: Shipper **Ref.#3:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.

Automation	USAB	Sender	Recipient
Tracking ID	874190480850	AMEREN CILCO	AMEREN ILLINDIS
Service Type	FedEx Standard Overnight	300 LIBERTY ST	370 S MAIN ST
Package Type	Customer Packaging	PEORIA IL 61602-1404 US	DECATUR IL 62523 US
Zone	02		
Packages	1		
Rated Weight	15.0 lbs, 6.8 kgs	Transportation Charge	
Delivered	May 16, 2011 14:28	Discount	
Svc Area	AA	Fuel Surcharge	
Signed by		Courier Pickup Charge	
FedEx Use	013309684/0001283/	Total Charge	USD

Invoice Number 7-508-24118	Invoice Date May 26, 2011	Account Number	Page 5 of 5
--------------------------------------	-------------------------------------	-----------------------	-----------------------

Dropped off: May 18, 2011 **Cost Ref: NO REFERENCE INFORMATION** **Ref #:**
Payer: Shipper **Ref #:**

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 7
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional volume of 2223 cubic inches divided by 166. The chargeable weight is 14.0 lbs.

Automation	USAB	Sender-	Recipient
Tracking ID	872853988971		ITRON FIELD SERVICES
Service Type	FedEx Express Saver	AMEREN CLICO	15520 E FAIRVIEW
Package Type	Customer Packaging	300 LIBERTY ST	SPOKANE WA 99218 US
Zone	07	PEORIA IL 61602-1404 US	
Packages	2		
Actual Weight	7.0 lbs, 3.2 kgs		
Rated Weight	14.0 lbs, 6.4 kgs		
Delivered	May 23, 2011 09:11	Transportation Charge	
Svc Area	A1	Discount	
Signed by		Fuel Surcharge	
FedEx Use	013900998/0007177/_	Total Charge	USD
Shipper Subtotal			USD

Picked up: May 23, 2011 **Cost Ref: 06591** **Ref #:** PD542690
Payer: Recipient **Ref #:**

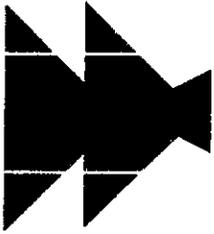
- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 5
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 31.0lbs, 26" x 15" x 13", divided by 166.

Automation	CAFE	Sender	Recipient
Tracking ID	411733928450	Shipping Dept.	AMEREN ENERGY-RESOURCES
Service Type	FedEx Priority Overnight	Beckwith Electric Co., Inc.	17751 N. CLICO RD
Package Type	Customer Packaging	6190 118th Avenue North	CANTON IL 61520 US
Zone	05	LARGO FL 33773-3724 US	
Packages	1		
Actual Weight	23.0 lbs, 10.4 kgs	Transportation Charge	
Rated Weight	31.0 lbs, 14.1 kgs	Courier Pickup Charge	
Delivered	May 24, 2011 10:07	Discount	
Svc Area	A2	DAS Comm	
Signed by		Fuel Surcharge	
FedEx Use	00000000/0001552/_	Total Charge	USD
Recipient Subtotal			USD
Total FedEx Express			USD



PUBLIC VERSION

Schedule WPC-8 Attach 1 Part 2



ADVANCED DIGITAL MEDIA INC
1210 E US HIGHWAY 136
PENFIELD, IL 61862-8014

(217)496-3661
billing@advanceddigitalmedia.tv

Invoice

DATE	INVOICE #
06/01/2011	32100
TERMS	DUE DATE
Net 30	07/01/2011

BILL TO
Ameren Illinois P O Box 66892 St. Louis, MO 63166-6892

AMOUNT DUE	ENCLOSED

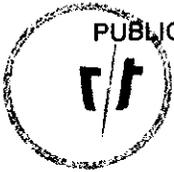
Please detach top portion and return with your payment

SHIP DATE	SHIP VIA	P.O. Number	Sales Rep
06/01/2011	Internet	520506	TJY

Date	Activity	Quantity	Rate	Amount
06/01/2011	Provide June "www.blueroomstream.com" access			
06/01/2011	*NOTE* PO #520506			

**A Late Fee of 1.5% Per Month, 18% APR, Is Added
Amounts Not Fully Paid 30 Days From Invoice Date.**

TOTAL



P10416.txt

rodgers/townsend

Invoice Detail

Page 1

ACG AMEREN CORPORATION
IBN AIL PUBLIC NOTICE
P10416 ACG AIL PUBLIC NOTICE 2011
AMEREN CORPORATION
ATTN:
300 LIBERTY STREET
PEORIA, IL 61602

Due date JUN23/11
Bill date MAY24/11
Invoice number 05-2676

ACCOUNT EXEC
CLI APPROVAL
PO# 526925

P10416 ACG AIL PUBLIC NOTICE 2011

Professional Services

MEDIA SERVICES

Total for Professional Services

Total for job P10416 ACG AIL PUBLIC NOTICE 2011

Invoice total
Please pay this amount

PLEASE REMIT TO:



P10415.txt

rodgers/townsend

Invoice Detail

Page 1

ACG AMEREN CORPORATION
ITT AIL TREE TRIMMING
P10415 ACG AIL TREE TRIMMING 2011
AMEREN CORPORATION
ATTN:
300 LIBERTY STREET
PEORIA, IL 61602

Due date JUN23/11
Bill date MAY24/11
Invoice number 05-2678

ACCOUNT EXEC
CLI APPROVAL
PO# 526925

P10415 ACG AIL TREE TRIMMING 2011

Professional Services

MEDIA SERVICES

Total for Professional Services

Total for job P10415 ACG AIL TREE TRIMMING 2011

Invoice total
Please pay this amount

PLEASE REMIT TO:

Strategic International Group LLC

INVOICE

Emil

1700 East 56th Street, #1203
Chicago, Illinois 60637
Phone 312-415-1055 Fax 773 752-6603
Email:

INVOICE # A050511
DATE: JUNE 2, 2011

TO

Ameren Illinois Companies
Accounts Payable Section
PO Box 66892
St. Louis, Mo.63166-6892

EIN: 26-4550618

DESCRIPTION	AMOUNT
Consultation services May 1 st ---May 31 st , 2011 PO# 527073	
TOTAL	

Make all checks payable to Strategic International Group LLC

If you have any questions concerning this invoice, contact Emil

Thank you for your business!

PUBLIC VERSION



Energy Education Council

Energy Education Council
400 Chatham Road, Suite 201
Springfield, IL 62704
Ph: 217-546-6815
Fax: 217-546-6212

Schedule WPC-8 Attach 1 Part 2

Invoice

Date	Invoice #
5/31/2011	687

Bill To:

Ameren Illinois

300 Liberty Avenue
Peoria, IL 61602
Billing PO #521924



Date Due
07/01/2011

Description	Amount
Energy Efficiency & Electrical Safety Education Outreach-July 2011	
Energy Education Council Membership-July 2011	
<i>Membership highlights include:</i>	
<ul style="list-style-type: none"> • <i>Electrical Safety, Energy Efficiency, Renewable Energy and Youth Education Services</i> • <i>Members Only Web Site access</i> • <i>Multi-Media Library</i> • <i>Safety and Efficiency Editorial Calendar</i> • <i>2011 Teach Learn Care TLC Radio and TV PSAs</i> • <i>Safety Campaign Video</i> • <i>News Releases & Articles</i> • <i>Print PSA and Billboard Designs</i> • <i>Extensive Photo Library</i> • <i>Program Guides</i> • <i>Best Practices Forum</i> • <i>Monthly Updates and Quarterly Newsletters</i> • <i>Licensed Online Content</i> • <i>Exclusive Discounts from Allied Vendors</i> • <i>Member Directory</i> • <i>Visibility within the energy industry</i> 	

Make all checks payable to the Energy Education Council. If you have any questions regarding invoice, contact Erin Hollinshead at 217-546-6815.

Total

Payments/Credits

Balance Due

Thank you for your support!

ELECTRONIC INVOICE

Source: AMAP_ISP

Page 1 of 1

Invoice No.: 26368

Invoice Date: 06/07/2011

Total Due:

Supplier#: 71953

Supplier Site: 01EDWARDS

Remit to:

Bill to: AIC

Ship to: AMEREN ILLINOIS COMPANIES

GENERAL OFFICE BUILDING
300 LIBERTY ST
PEORIA

61602

PO#: 529219 Rel#:

PO Date: 07/25/2011

PO Buyer ID: E34492

Due Date: 07/07/2011

Terms: NET 30

Discount Due Date:

DETAIL SECTION

PO Line#	QUAN.	U/M	Price	Line Type	Item#	Description	Store Room	Amount
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
				TAX				
				MISCELLANEOUS				

* For 1099 tax reporting purposes, labor may be included in this amount.

simantel

321 sw water st. peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: Apr-26-2011
Job: 1101058, 2011 General Web Updates

Invoice: 40095
PO: 537730

40065-APCOR

This invoice includes Simantel's time related to client meetings, project management, creative direction, copy review/editing for the following website updates and consultation activities through the month of March:

Monthly status meetings, providing billing details, reviewed metrics, placing ILRF.com player on left sidebar, adding Facebook to ILRF.com, uploaded Economic Impact PDF on ILRF.com, troubleshoot issues with PDF opening on ILRF.com, resetting password on ILRF.com and revised Exelon Energy address on ILPS.com,

Marketing Services

Account Services
Digital Services

Marketing Services Total

Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30

Credit

*To reverse VC 001267145
Invoice # entered as 40065
which is invalid. Inv. 40095
was already paid on VC 001267143.*

Accounts Payable

From:
Sent: Thursday, June 09, 2011 1:26 PM
To: Accounts Payable
Subject: FW: Simantel Group - Overpayment
Attachments: FW Ameren Payment Alert.htm

Can I tell them when you will address this?

From:
Sent: Thursday, June 09, 2011 11:34 AM
To:
Cc:
Subject: FW: Simantel Group - Overpayment

Hello

I am forwarding an email I sent to Ameren Accounts payable on June 2. I have not received an acknowledgement from anyone in Accounts Payable, therefore thought it best to follow up. The payment notice is attached and you will see the overpayment as I described below.

Any information you can convey regarding this would be very much appreciated.

Thanks for your help

*p 309.674.7747
f 309.674.7756*

From:
Sent: Thursday, June 02, 2011 4:33 PM
To: 'Accountspayable@ameren.com'
Subject: Simantel Group Overpayment

In reference to your electronic payment alert dated May 25, 2011 (copy attached)

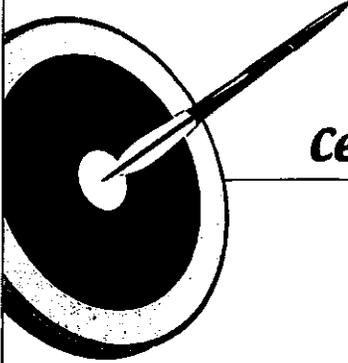
Please note that there is an overpayment of an invalid number and is for the same amount several lines below.

on this notice. The very top Invoice #40065 is as is Invoice #40095 which is correct and

Please advise us as to how you would like to handle this overpayment.

Thanks

*Accounting Assistant
Simantel
p 309.674.7747
f 309.674.7756*



Celeste Huttes

INVOICE

On target. On time. Writing that works.

**INVOICE #11-120
June 6, 2011**

To:
Ameren Illinois
Accounts Payable (Code 230)
P.O. Box 66892
St. Louis, MO 63166-6892

FOR:
Freelance Writing Services – May 2011

DESCRIPTION	HOURS	RATE
<p>Freelance Writing Services for May 2011:</p> <ul style="list-style-type: none"> • July 2011 Facts On Energy & Bill Message • AOE Small Business News Releases • Dual Billing Project • Tree Trimming Refusal Project • Edit AMR Customer Letter • T&D Design Communications Planning • Governor's Sustainability Award Application • Warm Neighbors Cool Friends AOL Story • Team CPR Meeting* (<p><i>*Includes travel time for meeting</i></p> <p style="text-align: center;">SUBTOTAL</p> <p>Plus Expenses:</p> <ul style="list-style-type: none"> • Round-trip mileage to Peoria May 5 and May 6 for Team CPR Meeting • Parking in Peoria for Team CPR Meeting May 5 and 6 <p>Purchase Order: 520503 Supplier: 49640 Contact Name: Ameren Illinois Community Relations</p>		
	TOTAL	

Payment due upon receipt. Make all checks payable to Celeste Huttes.

← PO

Thank you for your business!

PUBLIC VERSION
 SERAFIN & ASSOCIATES, INC.
 409 W. HURON, SUITE 600
 CHICAGO, IL 60654

(312)943-1955x10
 betsy@serafin.com



Schedule WPC-8 Attach 1 Part 2

Invoice

DATE	INVOICE #
06/01/2011	2002823
TERMS	DUE DATE
Net 30	07/01/2011

BILL TO
Accounts Payable Section Ameren Illinois Companies PO Box 66892 St. Louis, MO 63166-6892

AMOUNT DUE	ENCLOSED

Please detach top portion and return with your payment

P.O. Number
520545

Activity	Quantity	Rate	Amount
<ul style="list-style-type: none"> • DUE FOR COMMUNICATION MANAGEMENT SERVICES RENDERED DURING THE MONTH OF • DUE FOR OUT-OF-POCKET EXPENSES INCURRED ON YOUR BEHALF 			
TOTAL			

SUPPLIER #24645-00 Chicago

CODE	CLIENT NAME	DATE	EXPLANATION	Project Component	Expense	STAFF
7000	Ameren	31-May-11	XPS Professional Services, Inc.: Monthly tracking survey			

Invoice



Xpress Professional Services, Inc.
220 East Adams Street
Springfield, IL
62701 United States
Tel. 217-522-1257
www.xps-web.com

Attention:

Bill to:
Serafin & Associates
409 W. Huron St.
Suite 600
Chicago, IL
60654-3480 United States

Invoice:	11238	Due date:	
		Issue date:	June 01, 2011

Quantity	Description	Price	Total
	Ameren - Illinois Tracker #4 5/19/11		

Amount Owing: _____

Comment:

TERMS: Due net 30 days.
Thank you for your business.

Disbursement Request

Voucher# 001297934 Invoice # DR001297934 Invoice Dt 06/10/2011 Total Amt
Supplier # & Name 63884 LIVE LINE DEMO INC
Supplier Site 00ALVIN
Address1 ATTN
Address2 28512 N 1950 E ROAD
Address3
Address4
City ALVIN State IL ZIP 61811
Requestor Approver
Pay Term NET 5
SSN/Tax Id 371367595 Reportable? N
Description of Payment for Auditing Purposes DEMO AT GALLATIN FIRE STATION ON AUGUST 4TH
Check Skirt Description INVOICE 080411
Line: 1 AIC-1-ZA-909-29D-29D-*0K912-01-SAAD-EX-1304

Real Estate Type

1099 Type

Date Granted

Legal Desc

Legal Addr

Disbursement Request

Voucher# 001297942 Invoice # DR001297942 Invoice Dt 06/10/2011 Total Amt

Supplier # & Name 63643 FARM PROGRESS COMPANIES

Supplier Site 00CHICAGO

Address1 1712 MOMENTUM PLACE

Address2

Address3

Address4

City CHICAGO State IL ZIP 606895317

Requestor Approver

Pay Term NET 5

SSN/Tax Id Reportable? N

Description of Payment for Auditing Purposes ORDER NO 10065606

Check Skirt Description FARM PROGRESS SHOW ELECTRICITY

Line: 1 AIC-1-ZA-909-29D-29D-*-0K869-01-CCCR-BX-213

Real Estate Type

1099 Type

Date Granted

Legal Desc

Legal Addr

Disbursement Request

Voucher# 001297950 Invoice # DR001297950 Invoice Dt 06/10/2011 Total Amt
Supplier # & Name 67716 PIER SYSTEMS INC
Supplier Site 00BELLINGHAM
Address1 SUITE 200
Address2 1204 RAILROAD AVENUE
Address3
Address4
City BELLINGHAM State WA ZIP 98225
Requestor Approver
Pay Term NET 5
SSN/Tax Id Reportable? N
Description of Payment for Auditing Purposes PIER SUBSCRIPTION - ILLINOISOUTAGE.COM
Check Skirt Description INVOICE 186
Line: 1 AIC-1-ZA-909-29D-29D-*-0K906-01-CCEP-EX-1302

Real Estate Type
1099 Type
Date Granted
Legal Desc
Legal Addr

PUBLIC VERSION



0000100652967

INVOICE # 1006529670

Invoice Date: 6/1/2011

Due Date: 7/1/2011

Amt Due:	Amt Enclosed:
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AMEREN ILLINOIS UTILITIES
300 LIBERTY STREET

PEORIA, IL 61602

Purchase Order #477376

TMP DIRECTIONAL MARKETING
P.O. BOX 90362
CHICAGO, IL 60696-0362

2343081 1006529670 000605382

1672813 USD/7

Tear here and mail top portion with payment!

PUBLICATION	ORDER#	ISSUE	AMOUNT
IL CARLINVILLE Pub #0558 20.00%	(018637) 5998852	08/01/2011 Discount	
IL CARROLLTON Pub #0694 19.00%	(018670) 5998863	07/01/2011 Discount	
IL DIETERICH Pub #0558 20.00%	(019208) 5998872	08/01/2011 Discount	
IL EGYPTIAN FIVE COUNTY Pub #0729 25.00%	(019355) 5998874	07/01/2011 Discount	
IL HIGHLAND-ALHAMBRA Pub #0694 19.00%	(019917) 6026964	08/01/2011 Discount	
IL LA SALLE-PERU-OTTAWA Pub #0999 21.00%	(020185) 5974783	06/01/2011 Discount	
3235 Fees	White Page Fee		
IL LINCOLN Pub #0999 21.00%	(020290) 6027062	07/01/2011 Discount	
IL SHELDON Pub #0694 19.00%	(021565) 5999007	07/01/2011 Discount	
IL PEORIA Pub #0999 21.00%	(021752) 5999024	07/01/2011 Discount	
IL WABASH REGIONAL Pub #0851 22.00%	(021886) 6027146	08/01/2011 Discount	

tmp directional marketing



0000200652987

INVOICE # 100
Invoice Date: 6/1/2011
Due Date 7/1/2011

Amt Due:	Amt Enclosed:
----------	---------------

ILLINOIS UTILITIES
300 N STREET

REC 161602

Pub # 877376

TMP DIRECTIONAL MARKETING
P.O. BOX 90362
CHICAGO, IL 60696-0362

2343081 1006529670 000605382

1672813 /USD/7

Tear here and mail top portion with payment

IL OLNEY FLOWA (100379) 6029701	07/01/2011
Pub # 0999 10%	Discount
IL COLLINSVILLE # (101709) 6007782	09/01/2011
Pub # 0901 0%	Discount

Advertising:
Discount:
3235:
Yellow Pages Total

***** Total Amount Due (USD)

Amount Due by July 01, 2011, is 6,053.82

INVOICE # 1006529670

INV DATE: 6/1/2011

CUSTOMER # 2343081

Please Remit To

Any questions regarding your order please call: 1-800-447-6927
Any questions regarding payment of your invoice please call: 1-800-526-3718
A 1.50% Late Fee will be added to all balances over 30 days.

We Report to D&B...
to better serve the
credit community.

For more information, please visit www.dnb.com/us/december
or call 1 800 999-3867 x7991.

We're Giving Away \$100 to Grow Your Business

Market your business online in one, easy step. Simply ask your representative about a Platinum, Gold or Silver Package that best meets your needs, or buy online at 15miles.com/local-business-packages (use promo code 15miles). When you sign up by the 25th of this month, receive \$100 off your package price.

Disbursement Request

Voucher# 001300129 Invoice # DR001300129 Invoice Dt 06/14/2011 Total Amt

Supplier # & Name 64095 DU QUOIN EVENING CALL

Supplier Site 00DUQUOIN

Address1 ATTN

Address2 PO BOX 184

Address3

Address4

City DU QUOIN State IL ZIP 62832

Requestor Approver

Pay Term NET 5

SSN/Tax Id 364197640 Reportable? N

Description of Payment for Auditing Purposes

Check Skirt Description COLOR HALF PAGE AD IN NEWSPAPER

Line: 1 AIC-2-ZA-909-29D-29D-*-0K912-02-SAAD-BX-406

Line: 2 AIC-1-ZA-909-29D-29D-*-0K912-01-SAAD-BX-406

Real Estate Type

1099 Type

Date Granted

Legal Desc

Legal Addr

Invoice Number 7-522-75890	Invoice Date Jun 09, 2011	Account Number	Page 1 of 4
--------------------------------------	-------------------------------------	-----------------------	-----------------------

FedEx Tax ID: 71-0427007

Billing Address:
 AMEREN CILCO
 ACCOUNTS PAYABLE
 300 LIBERTY ST
 PEORIA IL 61602-1404

Shipping Address:
 AMEREN CILCO
 300 LIBERTY ST
 PEORIA IL 61602-1404

Invoice Questions?
Contact FedEx Revenue Services
 Phone: (800) 622-1147 M-Sa 7-6 (CST)
 Fax: (800) 548-3020
 Internet: www.fedex.com

Invoice Summary Jun 09, 2011

FedEx Express Services

Transportation Charges
 Base Discount
 Special Handling Charges
 Total Charges USD
TOTAL THIS INVOICE USD

You saved \$3.40 in discounts this period!

Other discounts may apply.

FedEx News!

Go to fedex.com/ecommerce for the latest business insights and expert advice to help you navigate the e-commerce landscape and grow your business. Designed specifically for online retailers, you'll want to bookmark fedex.com/ecommerce and come back often for the latest white papers, reports and case studies from leading industry experts like this month's report: Forrester Research's "Five Retail Trends to Watch in 2011". Your online business and FedEx. Together, we simply click.

To ensure proper credit, please return this portion with your payment to FedEx. Please do not staple or fold. Please make check payable to FedEx.

For change of address, check here and complete form on reverse side.

Invoice Number 7-522-75890	Account Number	Amount Due
--------------------------------------	-----------------------	-------------------

Remittance Advice

Your payment is due by Jun 24, 2011

061602657522758908700000315919

0060786 01 AT 0.362 **A110 T1 2 1159 61602-140000 -C01-P60846-11



AMEREN CILCO
 ACCOUNTS PAYABLE
 300 LIBERTY ST
 PEORIA IL 61602-1404



FedEx
 P.O. Box 94515
 PALATINE IL 60084-4515



60006590075043

Invoice Number 7-522-75890	Invoice Date Jun 09, 2011	Account Number	Page 3 of 4
--------------------------------------	-------------------------------------	-----------------------	-----------------------

FedEx Express Shipment Summary By Payor Type

FedEx Express Shipments (Original)

Payor Type	Shipments	Rated Weight Re	Transportation Charges	Special Handling Charges	Ret Chg/Tax Credits/Other	Discounts	Total Charges
Shipper							
Total FedEx Express							

Total This Invoice

USD

Invoice Number 7-522-75890	Invoice Date Jun 09, 2011	Account Number
--------------------------------------	-------------------------------------	-----------------------

FedEx Express Shipment Detail By Payor Type (Original)

Picked up: Jun 02, 2011 Cont. Ref.: NO REFERENCE INFORMATION Ref.#:
 Payor: Shipper Ref.#:

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 4
- FedEx has audited this shipment for correct packages, weight, and service. Any changes made are reflected in the invoice amount.
- We calculated your charges based on a dimensional weight of 6.0lbs, 18" x 13" x 4", divided by 168.
- Package Delivered to Recipient Address - Release Authorized

Automation	USAB	Sender	Recipient
Tracking ID	874190490893	AMEREN CILCO	
Service Type	FedEx Express Saver	300 LIBERTY ST	134 TURNERS CT
Package Type	Customer Packaging	PEORIA IL 61602-1404 US	CANTON GA 30115 US
Zone	04		
Packages	1		
Actual Weight	5.0 lbs, 2.3 kgs	Transportation Charge	
Rated Weight	6.0 lbs, 2.7 kgs	Discount	
Delivered	Jun 07, 2011 12:03	Residential Delivery	
Svc Area	AA	Fuel Surcharge	
Signed by	see above	Courier Pickup Charge	
FedEx Use	015308504/0007171/02	Total Charge	USD

Picked up: Jun 03, 2011 Cont. Ref.: NO REFERENCE INFORMATION Ref.#:
 Payor: Shipper Ref.#:

- Fuel Surcharge - FedEx has applied a fuel surcharge of 15.50% to this shipment.
- Distance Based Pricing, Zone 2

Automation	USAB	Sender	Recipient
Tracking ID	874190480908	AMEREN CILCO	AMEREN ILLINOIS
Service Type	FedEx 2Day	300 LIBERTY ST	2351 MADISON AVE
Package Type	FedEx Envelope	PEORIA IL 61602-1404 US	CHARLESTON IL 61920 US
Zone	02		
Packages	1		
Rated Weight	N/A	Transportation Charge	
Delivered	Jun 07, 2011 13:10	DAS Comm	
Svc Area	AA	Fuel Surcharge	
Signed by	D.ROBERTSON	Courier Pickup Charge	
FedEx Use	015405228/0001108/_	Discount	
		Total Charge	USD

Shipper Subtotal	USD
Total FedEx Express	USD

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1011 W. Walnut St., Peoria, IL 61602 www.simantel.com f 309.693.7700 t 309.694.7776

Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: Jun-16-2011
Job: 1101058, 2011 General Web Updates

Invoice: 40516
PO: 537730

This invoice includes Simantel's time related to client meetings, project management, creative direction, copy review/editing for the following website updates and consultation activities through the month of May:

Monthly status meetings, providing billing details, reviewed metrics, updated distribution list for Google analytics, consulted on My Actions Matter masthead history and provided working files of artwork, transferring domains to Ameren corporate, providing web usage report.

Marketing Services

Account Services
Production Services

Marketing Services Total

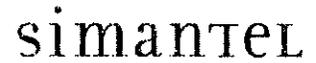
Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30



all trademarks are the property of their respective owners. www.simantel.com p.009.071.0710 1.009.071.0710

Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: Jun-16-2011
Job: 1101057, 2011 Messaging Services

Invoice: 40515
PO: 537730

Consultation activities include client and team meetings, phone consultation, and general marketing services. Activities through the month of May:

Prep and attending monthly status meetings, providing billing details, archiving, reviewing industry information (i.e. Scotts letter), gathering renewable photo options, consulted on spots to send to Corn Belters and sending spots to Corn Belters,

Marketing Services

Account Services

Marketing Services Total

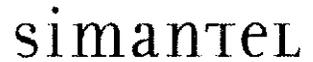
Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30



1011016, Peoria, IL 61602 www.simantel.com | 815.233.7142 | 800.421.0056

Invoice

Ameren
Team CPR
300 Liberty St
Peoria, IL 61602

Invoice Date: Jun-16-2011
Job: 1011016, Facts On Energy for 2011

Invoice: 40514
PO: 537730

This invoice includes Simantel's time and expenses through May involved with the application of the established look and feel to May and June print and e-versions of Facts On Energy in order to educate customers of safety and energy efficiency measures.

Includes: project management, creative direction, design, copy editing, electronic pre-press and programming of html

Marketing Services

Account Services
Creative Services
Production Services
Digital Services

Marketing Services Total

Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30

simantel

321 sw water st, peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

Ameren
300 Liberty St
Peoria, IL 61602

Invoice: 40508
Date: Jun-15-2011
Job: R10-20-UOI
PO: 537730
Payment due: Jul-15-2011

Job Title: University of IL Sponsorship

Broadcast Media Invoice

	<u>Dates</u>	<u>Spots</u>	<u>Billing</u>
Univ of Illinois Radio Network	Mar-08-11		
<hr/>			
Total			
<hr/>			
Amount Due			

Buy Detail Report

Period From 3/7/2011 To 3/7/2011

Revision #: 0 Date: 6/15/2011

Client: Ameren
Media: Radio
Product: Ameren EE
Market: ILLINOIS
Primary Demo: Adults 35-64
Separation between spots: 10

Estimate: 333
Description: Ameren 2010-11 U of I sponsorship
Flight Start Date: 8/30/10 5:00:00 AM
Flight End Date: 4/24/11 4:59:00 AM
Survey: ILLINOIS

Vendor: University of Illinois Sports Netw
Bielfeldt Athletic Administration Building
1700 South Fourth Street
Champaign, IL 61820
Send Billing To: Simantel Group
321 SW Water
Peoria, IL 61602
Phone: 217-333-2474
Fax: 217-334-0035
E-Mail:
Format: Sports

Estimate Comments:

Line No	Daypart Program	Daypart Code	STN Gross	Dur	Wks 3/7	Total Spots	Adults 35-64 RTG	CPP
University of Illinois Sports Network-Radio								
1	MTuWThFSaSu 10:00a-10:00p	S		30	1			
2	W 5:00p-9:00p Football Playoffs	S		30	0			
3	MTuWThFSaSu 5:00p-9:00p Basketball Playoffs	S		30	2			
				Total Spots:	3			
				Total GRP/GIMP(000):				
Total Cost:						Total CPP/CPM:		
Total								
MAR 11								

- Not previously billed
Playoffs:

Signature: _____

Disclaimer:

The Agency named on the face of this form acts solely as agent for the Advertiser herein named according to specific authorization signed and give to the Agency by the Advertiser. The Advertiser having accepted full liability, the Agency is hereby relieved of personal liability for space, time, plates, composition, printing, and/or other items ordered under the Advertiser's authorization. Unless otherwise set forth by the Agency, the Supplier agrees to hold the Agency solely liable for the payment to the extent proceeds have cleared from the Advertiser to the Agency for materials/services ordered in accordance with the contract. For sums owing but not cleared to the Agency, the Supplier agrees to hold the Advertiser herein named solely liable. The Agency undertakes to collect and forward moneys due the Supplier under this order, with diligence and good faith. In the absence of written acceptance of this contract, materials/ services provided as requested herein shall be construed as acceptance of these terms.

simantel

321 sw water st, peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

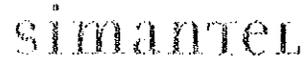
Ameren
300 Liberty St
Peoria, IL 61602

Invoice: 40505
Date: Jun-15-2011
Job: M11-20-IL
PO: IL: TEAM CPR 537730
Payment due: Jul-15-2011

Job Title: Ameren Illinois Media Planning/Buying/Admin

Broadcast Media Invoice

	<u>Dates</u>	<u>Spots</u>	<u>Billing</u>
Market: Peoria			
WEEK-TV	May-30-11		
Market Total			
Total			
Amount Due			



100 W. Water St., Portland, ME 04102 www.simantel.com p. 209.681.7147 f. 209.681.7146

Broadcast Order

Order#: 16998

Description	Week of	Spots	Len	Spot Cost	Gross	Net	Status
Total Order							

Special Instructions

Annual Weather Sponsorship on WEEK/WHOI/My59/TheCW/Weather First

Authorized Agency Signature: _____

Authorized Station Signature _____

ELECTRONIC INVOICE

Source: AMAP_ISP

Page 1 of 1

Invoice No.: 26517

Invoice Date: 06/17/2011

Total Due:

Supplier#: 71953

Supplier Site: 01EDWARDS

Remit to:

Bill to: AIC

Ship to: AMEREN ILLINOIS COMPANIES

GENERAL OFFICE BUILDING

300 LIBERTY ST

PEORIA

61602

PO#: 529219 Rel#:

PO Date: 07/25/2011

PO Buyer ID: E34492

Due Date: 07/17/2011

Terms: NET 30

Discount Due Date:

DETAIL SECTION

PO Line#	QUAN.	U/M	Price	Line Type	Item#	Description	Store Room	Amount
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
				TAX				

* For 1099 tax reporting purposes, labor may be included in this amount.

PUBLIC VERSION

Schedule WPC-8 Attach 1 Part 2

Invoice

Advanced Video Productions, Inc
223 Court Street
Pekin, IL 61554
phone 309-347-8401

Bill To:
Ameren Illinois 300 Liberty St. Peoria, IL 61602

Date	Invoice No.	P.O. Number	Terms	Project
06/02/11	18644	526952	Net 10	

Description	Quantity	Rate	Amount
Project: Watt Solutions - new corporate ID High Definition Post Production Hour(s)			
			Total

PUBLIC VERSION

Schedule WPC-8 Attach 1 Part 2

Advanced Video Productions, Inc
223 Court Street
Pekin, IL 61554
phone 309-347-8401

Invoice

Bill To:
Central Il Light Co. D/B/A AmerenCilco Accounts Payable Section P O Box 66892 St. Louis, MO 63166-6892

Date	Invoice No.	P.O. Number	Terms	Project
06/02/11	18643	526952	Net 10	

Description	Quantity	Rate	Amount
Project: ActOnEnergy Symposium/Leadership Summit High Definition Field Production Hour(s) High Definition Post Production Day(s) edit for Actions Matter Archive High Definition Post Production Day(s) DVD Eric & Scott edited			
Total			

PUBLIC VERSION

Schedule WPC-8 Attach 1 Part 2

Invoice

Advanced Video Productions, Inc
223 Court Street
Pekin, IL 61554
phone 309-347-8401

Bill To:
Central Il Light Co. D/B/A AmerenCilco Accounts Payable Section P O Box 66892 St. Louis, MO 63166-6892

Date	Invoice No.	P.O. Number	Terms	Project
06/02/11	18642	526952	Net 10	

Description	Quantity	Rate	Amount
Project: Lexington Farms - Jerseyville, IL High Definition Field Production Day(s) High Definition Field Production Day(s) Producer/Director Travel Miles Archive			
			Total

simantel

321 sw water st, peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

Ameren
300 Liberty St
Peoria, IL 61602

Invoice: 41952
Date: Nov-28-2011
Job: M471
PO: 535758
Payment due: Dec-28-2011

Job Title: Ameren Corporate Q4'11

Broadcast Media Invoice

Smart Grid
Safety/Storm/Solar
Renewables

	<u>Dates</u>	<u>Spots</u>	<u>Billing</u>
Market: St. Louis, Mo			
KDNL-TV ABC	Oct-31-11 - Nov-07-11		
KMOV-TV	Oct-31-11 - Nov-14-11		
KPLR-TV	Oct-31-11 - Nov-14-11		
KSDK-TV NBC	Oct-31-11 - Nov-14-11		
KTVI-TV FOX	Oct-31-11 - Nov-14-11		
Market Total			
Total			
Amount Due			



Summary by Week

Period From 10/31/2011 To 12/11/2011

Date: 11/17/2011

Client: Ameren
 Media: TV
 Product: Ameren Corporate
 Market: St. Louis
 Primary Demo: Adults 35-64
 Separation between spots:
 Estimate Comments:

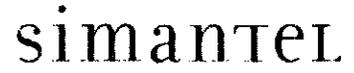
Estimate: 471
 Description: Ameren Corporate Q4 IL Bcast StL
 Flight Start Date: 9/12/11 5:00:00 AM
 Flight End Date: 12/11/11 4:59:00 AM
 Survey: May11 DMA Nielsen Live+SD

Send Billing To: Simantel Group
 321 SW Water
 Peoria, IL 61602
 Phone: 309 674 7747
 Fax: 309 674 7756

Week No.	Week Date	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35-64				Adults 25-49			
							STN GR CPP	STN NET CPP	GRP	PCT	STN GR CPP	STN NET CPP	GRP	PCT
8	10/31/2011			35%	35%				48.5	35%			26.0	34%
9	11/7/2011			28%	28%				34.0	24%			19.5	26%
10	11/14/2011			37%	37%				57.5	41%			30.5	40%
Market Total:									140.0				76.0	

100% FEEL
PO. 535758

Smart Grid
Safety / Storm / Solar
Renewables.



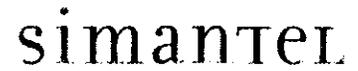
321 SW Water Street, Portland, OR 97202 www.simantel.com | 503.625.1111 simantel@simantel.com

:: TV COMMERCIAL – ANSWERS ON SMART GRID (:30)

Date: 2.26.2011
Client: Ameren

VISUAL	MESSAGE	GRAPHIC ON SCREEN
Mom curled up on couch with kid, reading by a light. Mom flips light on.	It's good to know we'll have power when we need it.	
Ameren employee in high-tech computer room.	At Ameren, we're making the power grid more reliable ... by making it smarter.	-Smart Grid
Ameren lineman at a substation.	We're installing "smart" sensors at our substations—to find and fix problems, fast.	
Ameren meter technician in neighborhood, next to automated meter.	A Smart Grid can help prevent outages.	-Prevent outages
Ameren employee in high-tech computer room.	A Smart Grid means reliable service.	-Reliable service
Ameren meter technician in neighborhood, next to automated meter.	I'm focused on making sure the energy you need, is there when you need it—for life.	
Animation of logo and <i>Focused Energy. For Life.</i>	VO: Ameren— <i>Focused Energy. For Life.</i>	

How is Ameren making sure my power stays on?



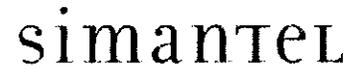
321 SW Water St. Portland, OR 97202 www.simantel.com | 309.623.1212 | 309.623.1210

:: TV COMMERCIAL (PSA-STYLE) - GENERAL SAFETY (:15)

Date: 7.11.2011

Client: Ameren

VISUAL	MESSAGE	GRAPHIC ON SCREEN
	<i>Power lines are dangerous. And Ameren wants you to stay away and stay safe.</i>	Full screen/no grid
	So look up when using ladders outdoors...to make sure there's no risk of contact with power lines.	<i>Show B-roll images in grid:</i> -Power lines/pole -Cleaning gutters -Ladder on house
Employee	Get more safety tips at Ameren.com	
Short animation of logo and <i>Focused Energy. For Life.</i>		



321 SW Water St, Portland, OR 97202 www.simantel.com p. 309-761-1211 © 2009-2011 simantel

:: TV COMMERCIAL (PSA-STYLE) – SPRING STORM SAFETY (:15)

Date: 2.26.2011

Client: Ameren

VISUAL	MESSAGE	GRAPHIC ON SCREEN
Kids playing in front of house	<i>Ambient noise</i>	
Older child, around age 12.	Stormy weather can bring down power lines. And you can't always see em under bushes and branches.	<i>Show B-roll images in grid:</i> -Power lines in the rain -Line partially obscured by debris
Employee outside on street	Ameren wants you to know all power lines are dangerous so never go near them. Learn more at Ameren.com.	
Short animation of logo and <i>Focused Energy. For Life.</i>		



321 SW Water St. Peoria, IL 61602 www.simantel.com p 309.674.7717 f 309.674.7786

:: TV COMMERCIAL - ANSWERS ON RENEWABLE ENERGY (:30)

Date: 2 .14.2011

Client: A meren

VISUAL MESS	AGE	GRAPHIC ON SCREEN
Customer, a college kid in a café with friends.	We all want renewable energy. How can we make that happen here?	
Ameren employee	We're focused on finding the right balance of renewable energy so it works for life.	
Ameren employee at Fred Weber landfill.	And we're working on ways to turn trash into clean electricity.	Turning trash into electricity
Ameren employee at GOB, next to solar panels.	We're focusing on solar power and how it can work in the Midwest.	
Ameren employee at wind farm.	It's all happening here, right now.	
Ameren employee at GOB, next to solar panels.	See how renewable energy can work in your life at Ameren-dot-com.	Ameren.com
Animation of logo and <i>Focused Energy. For Life.</i>		



321 SW Water St. Peoria, IL 61602 www.simantel.com p 309.674.7747 f 309.674.7756

:: TV COMMERCIAL - SOLAR (:15)

Date: 2 .14.2011

Client: A meren

VISUAL MESS	AGE	GRAPHIC ON SCREEN
Business person	Would Solar Panels work for me?	
Ameren employee at GOB, next to solar panels.	We're testing solar power to see what works best in the Midwest.	
Ameren employee at GOB, next to solar panels.	If your considering solar, get answers at Ameren-solar-com	AmerenSolar.com
Animation of logo and <i>Focused Energy. For Life.</i>		

simantel

321 sw water st. peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

Ameren
300 Liberty St
Peoria, IL 61602

Invoice: 41940-B
Date: Nov-28-2011
Job: M459
Payment due: Dec-28-2011
P.O.: 535758

Job Title: Ameren Corporate Q4'11

Smart Grid

Broadcast Media Invoice

Market: Champaign-Spgfld-Decatur Oct-31
WAND-TV NBC
WCIA-TV CBS
WICS-TV ABC

Total

Amount Due

Terms: Net 30



Summary by Week

Period From 10/31/2011 To 11/20/2011

Date: 11/17/2011

Client: Ameren
 Media: TV
 Product: Ameren Corporate
 Market: Champaign-Sprngfld-Dtr DMA
 Primary Demo: Adults 35-64
 Separation between spots: 10
 Estimate Comments:

Estimate: 459
 Description: Ameren Corporate Q4 Bcast CSD
 Flight Start Date: 9/12/11 5:00:00 AM
 Flight End Date: 11/20/11 4:59:00 AM
 Survey: Nov11 Proj. (Nov10 HUT, May11 SHR) DMA

Send Billing To: Simantel Group
 321 SW Water
 Peoria, IL 61602
 Phone: 309 674 7747
 Fax: 309 674 7756

Week No.	Week Date	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35-64				Adults 25-49					
							STN GR CPP	STN NET CPP	GRP	PCT	STN GR CPP	STN NET CPP	GRP	PCT		
8	10/31/2011	46		37%	37%			106.5	36%			71.5	36%			50% Smart Grid
9	11/7/2011	30		24%	24%			73.0	25%			50.0	25%			50% EE
10	11/14/2011	49		39%	39%			115.0	39%			77.0	39%			
Market Total:		125						294.5				198.5				

SMART GRID
P.O. 535758

EE - Acton Energy
Unplug/CFL
P.O. 414311

Net +10%



321 SW Water Street, Portland, OR 97207 www.simantel.com 503.461.7171 simantel.com

:: TV COMMERCIAL - ANSWERS ON SMART GRID (:30)

Date: 2.26.2011

Client: Ameren

VISUAL	MESSAGE	GRAPHIC ON SCREEN
Mom curled up on couch with kid, reading by a light. Mom flips light on.	It's good to know we'll have power when we need it.	
Ameren employee in high-tech computer room.	At Ameren, we're making the power grid more reliable ... by making it smarter.	-Smart Grid
Ameren lineman at a substation.	We're installing "smart" sensors at our substations—to find and fix problems, fast.	
Ameren meter technician in neighborhood, next to automated meter.	A Smart Grid can help prevent outages.	-Prevent outages
Ameren employee in high-tech computer room.	A Smart Grid means reliable service.	-Reliable service
Ameren meter technician in neighborhood, next to automated meter.	I'm focused on making sure the energy you need, is there when you need it—for life.	
Animation of logo and <i>Focused Energy. For Life.</i>	VO: Ameren— <i>Focused Energy. For Life.</i>	

How is Ameren making sure my power stays on?

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321 sw water st, peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

AMERICAN
300 Liberty St
Peoria, IL 61602

Invoice: 41937
Date: Nov-28-2011
Job: M11-20-IL
PO: IL: TEAM CPR 537730
Payment due: Dec-28-2011

Job Title: Weather Sponsorship

Broadcast Media Invoice

This invoice covers November & December.

	<u>Spots</u>	<u>Billing</u>
Market: Peoria		
WEEK-TV		
Market Total		
Total		
Amount Due		

simantel

321 sw water st, peoria, il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

Ameren
300 Liberty St
Peoria, IL 61602

Invoice: 41939-B
Date: Nov-28-2011
Job: M458
Payment due: Dec-28-2011
P.O.: 535758

Job Title: Ameren Corporate Q4'11

Storm & Safety
FEFL

Broadcast Media Invoice

Market: Champaign-Spgfld-Decatur Oct-31
7800 Comcast, Champaign Interconnect

Total

Amount Due

Terms: Net 30



Summary by Week

Period From 10/31/2011 To 11/20/2011

Date: 11/17/2011

Client: Ameren
 Media: Cable
 Product: Ameren Corporate
 Market: Champaign-Sprngfld-Dtr DMA
 Primary Demo: Adults 35-64
 Separation between spots: 10
 Estimate Comments:

Estimate: 458
 Description: Ameren Corporate Q4'11 Cable CSD
 Flight Start Date: 9/12/11 5:00:00 AM
 Flight End Date: 11/20/11 4:59:00 AM
 Survey: Nov10 C-DMA Nielsen #

Send Billing To: Simantel Group
 321 SW Water
 Peoria, IL 61602
 Phone: 309 674 7747
 Fax: 309 674 7756

Week No.	Week Date	Total Spots	STN Gross	PCT	STN Net	PCT	Adults 35-64				Adults 25-49							
							STN GR CPP	STN NET CPP	GRP	PCT	STN GR CPP	STN NET CPP	GRP	PCT				
8	10/31/2011			33%		33%			63.2	33%			40.2	33%				
9	11/7/2011			33%		33%			63.2	33%			40.2	33%				
10	11/14/2011			33%		33%			63.2	33%			40.2	33%				
Market Total:									189.6				120.6					

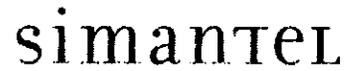
P.O.

-100% - 535758
 100% - 414311

STORM & SAFETY
 FEFL
 P.O. 535758

UNPLUG/CFL
 EE
 P.O. 414311

Net +10%



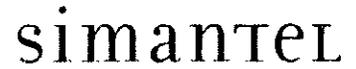
321 SW White St. Portland, OR 97202 www.simantel.com p. 309.574.2247 f. 309.574.1276

:: TV COMMERCIAL (PSA-STYLE) – GENERAL SAFETY (:15)

Date: 7.11.2011

Client: Ameren

VISUAL	MESSAGE	GRAPHIC ON SCREEN
	<i>Power lines are dangerous. And Ameren wants you to stay away and stay safe.</i>	Full screen/no grid
	So look up when using ladders outdoors...to make sure there's no risk of contact with power lines.	<i>Show B-roll images in grid:</i> -Power lines/pole -Cleaning gutters -Ladder on house
Employee	Get more safety tips at Ameren.com	
Short animation of logo and <i>Focused Energy. For Life.</i>		



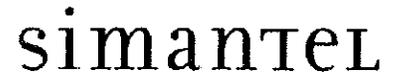
321 SW Water St., Peoria, IL 61602 www.simantel.com p.309.693.7741 f.309.693.7506

:: TV COMMERCIAL (PSA-STYLE) - SPRING STORM SAFETY (:15)

Date: 2.26.2011

Client: Ameren

VISUAL	MESSAGE	GRAPHIC ON SCREEN
Kids playing in front of house	<i>Ambient noise</i>	
Older child, around age 12.	Stormy weather can bring down power lines. And you can't always see em under bushes and branches.	<i>Show B-roll images in grid:</i> -Power lines in the rain -Line partially obscured by debris
Employee outside on street	Ameren wants you to know all power lines are dangerous so never go near them. Learn more at Ameren.com.	
Short animation of logo and <i>Focused Energy. For Life.</i>		



421 S. Wabash St., Peoria, IL 61602 www.simantel.com p.309.694.4347 f.309.671.1756

Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: Dec-07-2011
Job: 1101058, 2011 General Web Updates

Invoice: 42208
PO: 537730

This invoice includes Simantel's time related to client meetings, project management, creative direction, copy review/editing for the following website updates and consultation activities through the month of November and projected time for December:

Prepped for and attended monthly status meetings, provided billing details, reviewed metrics and 1st quarter 2012 hosting fees for transmission sites, IllinoisRateFacts and PowerSwitch sites.

Marketing Services

Account Services
Creative Services
Digital Services
Programming

Marketing Services Total

Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30



321 SW Water St, Peoria, IL 61602 www.simantel.com p 309.674.7747 f 309.674.7756

Invoice

Ameren
300 Liberty St
Peoria, IL 61602

Invoice Date: Dec-07-2011
Job: 1101057, 2011 Messaging Services

Invoice: 42207
PO: 537730

This invoice includes Simantel's time related to client meetings, project management, creative direction, copy review/editing for the following consultation activities through the month of November and projected time for December:

Prepped for and attended monthly status meetings, provided billing details, archived, consulted with Team CPR and then Gainlight on graphics for Bradley, provided samples to reference and files to use on Bradley signage, followed up on Civic Center signage, provided 2010/2011 media summary for JD Power results comparison, provided diverse customer service photo options.

Marketing Services

Account Services
Creative Services

Marketing Services Total

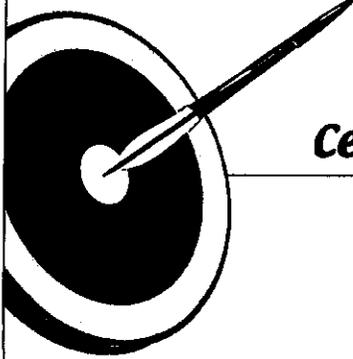
Discounts

Discounts and Allowances

Discounts Total

Total

Terms: Net 30



Celeste Huttes

INVOICE

On target. On time. Writing that works.

**INVOICE #11-147
December 11, 2011**

To:
Ameren Illinois
Accounts Payable (Code 230)
P.O. Box 66892
St. Louis, MO 63166-6892

FOR:
Freelance Writing Services – November 2011

DESCRIPTION	HOURS	RATE	SUBTOTAL
Freelance Writing Services for November 2011 (70.0 hours):			
Team CPR			
<ul style="list-style-type: none"> • January 2012 Facts On Energy & Bill Message • FOE 2012 Story List Planning Session* • Customer Service Letters • Warm Neighbors Cool Friends Media Story 			
Energy Efficiency Team			
<ul style="list-style-type: none"> • ENERGY STAR Partner of the Year Award Application • Kraft Capri Sun Case Study • Lighting Page Redesign Comments 			
<i>*Includes travel time for meeting</i>			
SUBTOTAL			
Plus Expenses:			
<ul style="list-style-type: none"> • Mileage to Springfield Nov. 3 for Facts On Energy Planning Session 			
Purchase Order: 520503			
Supplier: 49640			
Contact Name: Ameren Illinois Community Relations			
<i>Payment due upon receipt. Make all checks payable to Celeste Huttes.</i>			
TOTAL			

Thank you for your business!

ELECTRONIC INVOICE

Source: AMAP_ISP

Page 1 of 1

Invoice No.: 28532

Invoice Date: 12/16/2011

Total Due:

Supplier#: 71953

Supplier Site: 01EDWARDS

Remit to:

Bill to: AIC

Ship to: AMEREN ILLINOIS COMPANIES

GENERAL OFFICE BUILDING
300 LIBERTY ST
PEORIA

61602

PO#: 529219

Rel#:

PO Date: 07/25/2011

PO Buyer ID: E34492

Due Date:

Terms: NET 30

Discount Due Date:

DETAIL SECTION

PO Line#	QUAN.	U/M	Price	Line Type	Item#	Description	Store Room	Amount
1		UNIT		TRV		Tax	4038 300 LIBERTY	
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
1		UNIT		ITEM		Wayne Printing provides printing for bill inserts and brochures.	4038 300 LIBERTY	
1		UNIT		TRV		Tax	4038 300 LIBERTY	

* For 1099 tax reporting purposes, labor may be included in this amount.

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321 sw water st. peoria. il 61602 www.simantel.com p 309.674.7747 F 309.674.7756

Invoice

Ameren
Corporate
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: Dec-13-2011
Job: 1111002, (Corp) Economic Development Case Studies
Campaign: Corporate

Invoice: 42223
PO: 487804

This invoice is for Simantel's time and costs to develop discussion guides and scripts for three Economic Development educational case study videos.

Simantel's time consists of reviewing interview footage, copywriting of discussion guides and three scripts, creative direction and account management.

Marketing Services

Senior Account Manager
Exec. Creative Director
Senior Copywriter

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30

simantel

321 sw water st. peoria. il 61602 www.simantel.com p 309.674.7747 f 309.674.7756

Invoice

Ameren
Corporate
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: Dec-13-2011
Job: 1111005, (Corp) HR Welcome Book & PPT
Campaign: Corporate

Invoice: 42224
PO: 487804

This invoice is for Simantel's time and costs to finish evaluating and begin revamping the HR handbook and PPTs, with the objective of updating the look and feel to be consistent with the Focused Energy. For Life. promise.

Simantel's time consists of reviewing the current book and PPTs, researching and concepting covers and sample internal pages for the book, recommending content for one PPT, creative direction, copywriting and editing, project management, planning and coordination.

Marketing Services

Account Coordinator
Senior Account Manager
Senior Mktg. Consultant
Creative Director
Designer
Senior Art Director
Senior Copywriter
Production Manager

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



321 sw water st, peoria, il 61602 s:www.simantel.com p:309.674.7777 f:309.674.7756

Invoice

Ameren
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: Dec-13-2011
Job: 1103061, (Corp) Corporate Support
Acct Superv:

Invoice: 42227
PO: 487804

This invoice includes time/expenses for support efforts related to Ameren's Corporate Initiatives. Includes the following projects for August:

- Print ad for Area Development Magazine
- Compiling and sending all research files

Marketing Services

Account Coordinator
Account Manager
Account Supervisor
Senior Mktg. Consultant
Communication Strategist
Art Director
Designer
Exec. Creative Director
Production Manager

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



321 w water st. peoria. il 61602 www.simantel.com p 309.671.7747 f 309.671.7756

Invoice

Ameren
Identity & Education
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: Dec-13-2011
Job: 1105015. (I&E) CSR Training
Acct Superv:

Invoice: 42226
PO: 534153

This estimate includes time and costs associated with conducting interviews with CSR supervisors of Ameren Illinois and Ameren Missouri. Interviews will serve as a foundation for Simantel to provide the scope of work for CSR training recommendations. Includes setting up and conducting interviews, strategy and account management.

Marketing Services

Account Manager
Senior Mktg. Consultant
Senior Copywriter
Flat Rate

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



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Invoice

Ameren
Identity & Education
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: Dec-13-2011
Job: 1012025, (I&E) Identity and Education Support
Acct Superv:

Invoice: 42228
PO: 534153

This invoice includes time and expenses for project and support efforts related to Ameren's I&E initiatives, reinforcing Ameren's promise and commitment to education for customers and employees.

- Updating weekly status reports and weekly status report meetings
- Internal meetings and weekly internal traffic meetings
- Helping to develop the FEFL presentation for Ameren's Diversity Group

Marketing Services

Project Manager
Senior Account Manager
Account Coordinator
Account Manager
Communication Strategist
Senior Mktg. Consultant
Exec. Creative Director
Creative Director
Designer

Marketing Services Total

Miscellaneous Charges

Other Expenses

Miscellaneous Charges Total

Total

Total billing including current charges: USD !

Terms: Net 30



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Invoice

Ameren
Identity & Education
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: Dec-13-2011
Job: 1012018, (I&E) Segment Integration Illinois
Acct Superv:

Invoice: 42229
PO: 534153

Invoice includes time and costs associated with the integration of Illinois and Corporate initiatives, including planning for Focused Energy. For Life. educational efforts.

Time and costs include internal meetings and collaboration among the account teams to ensure all initiatives are aligned and communicated appropriately. Includes several client meetings.

Marketing Services

Account Manager
Senior Mktg. Consultant
Communication Strategist
Senior Copywriter

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



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Invoice

Ameren
Corporate
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: Dec-13-2011
Job: 1111008, (Corp) Web Analytics Report
Campaign: Corporate

Invoice: 42234
PO: 487804

This invoice includes time and costs for the reporting of web analytics for ActOnEnergy.com, Ameren.com, and sections of AmerenIllinois.com.

This is a base level report, based on surface level metrics utilizing Ameren's reporting system and Google analytics.

Marketing Services

Account Manager
Senior Mktg. Consultant
Senior Copywriter
Digital Developer
Digital Strategist

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30

simantel

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Invoice

Ameren
Identity & Education
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: Dec-13-2011
Job: 1111027, (I&E) 2012 Strategy Development
Campaign: Identity & Education

Invoice: 42230
PO: 534153

This invoice is for the time and costs for message development, strategic planning and team meetings. Includes the following:

- Creating message mapping document/changes
- Brainstorm on strategy and key areas of focus
- Work on concepts for animation
- Work on concepts for video
- Review of industry sites for ideas and practices
- Work on document and ppt for presentation
- Review and discuss business media for 2012
- Coordination and meetings

Marketing Services

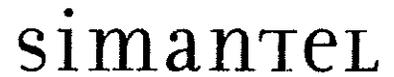
Account Coordinator
Account Manager
Project Manager
Travel Time
Senior Mktg. Consultant
Creative Director
Exec. Creative Director
Senior Copywriter
Digital Strategist

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30



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Invoice

Ameren
Identity & Education
One Ameren Plaza
1901 Chouteau Avenue
St. Louis, MO 63103

Invoice Date: Dec-13-2011
Job: 1111050, (I&E) Elevator Graphics
Campaign: Identiv & Education
Acct Superv:

Invoice: 42235
PO: 534153

This invoice includes all time and costs for the planning of elevator graphics.

Time and costs include project management, and consultation with the vendor to provide various conditioning options to the client.

Marketing Services

Account Coordinator
Account Manager
Senior Mktg. Consultant
Exec. Creative Director
Senior Copywriter
Production Manager

Marketing Services Total

Total

Total billing including current charges: USD

Terms: Net 30