



ORIGINAL

ILLINOIS COMMERCE COMMISSION

May 22, 2012

Ms. Elizabeth A. Rolando, Chief Clerk
Illinois Commerce Commission
527 East Capitol Avenue
Springfield, IL 62701

**RE: Docket Nos. 06-0692 (Cons.)
Ameren Illinois Company d/b/a Ameren Illinois
Rider PSP – Power Smart Pricing - 2011 Annual Report**

Dear Ms. Rolando:

In compliance with the findings in Docket Nos. 06-0692 (Cons.), attached are an original and one copy of the Rider PSP – Power Smart Pricing Annual Report including the Financial Audit Report which is being filed on behalf of Ameren Illinois.

Attached is an additional copy of this letter which we ask that you return to us with acknowledgement and date of filing noted thereon. If you have any questions, please me at 217-535-5269.

Sincerely,

Jackie K. Voiles, Director
Regulatory Affairs

JKV/cic
Attachment

cc: Randy Nehrt – ICC w/attachment
Gene Beyer – ICC w/attachment
Harry Stoller – ICC w/attachment
Eric Schlaf – ICC w/attachment

CHIEF CLERK'S OFFICE

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ILLINOIS COMMERCE
COMMISSION

CNT Energy 2011 Operational Report

A.1 Background

At the beginning of 2007, CNT Energy was awarded the contract to serve as the program administrator for the Ameren Illinois residential real-time pricing program. CNT Energy established the program under the brand name “Power Smart Pricing” (PSP) and began the marketing and enrollment of participants. 2011 marked the fifth year of the program.

As of December 31, 2011, the program had 11,342 active participants, with more in the process of having meters exchanged and beginning their participation. In 2011, the aggregate savings for Power Smart Pricing participants was \$1,998,273.75 which represented a 12.6% total savings compared to what the same bills would have been under the flat rate. Average annualized savings were \$179.38 or 12.57%. The following are some of the key metrics of success for the program.

A.1.1 Regulatory Issues

The Illinois Commerce Commission (ICC) Evaluation of PSP will occur in 2012. Previous operations reports and supporting documents provided by CNT Energy, Navigant Consulting and Ameren Illinois may be presented to the ICC as part of the evaluation.

A.1.2 Operations

CNT Energy has continued to have a very strong working relationship with Ameren Illinois. The processing of data files for enrollments and other purposes has continued to run smoothly and the review and approval of marketing and other communications materials has been prompt.

A.1.3 Marketing and Communications

Starting in July of 2010, all marketing activities were put on hold. During 2011, CNT Energy did not directly market Power Smart Pricing. Two bill inserts were sent to customers in February and September. CNT Energy also maintained the “share the savings” program, which rewards participants with a \$20 American Express gift check for each person they refer to the program who becomes a participant.

A.1.4 Electricity Prices

During 2011, hourly electricity prices remained low. Prices did continue to follow the typical summer pattern, with the highest prices of the day occurring in the mid to late afternoon. However, the highest prices of the day remained low, topping out at just 14.9 cents per kWh from 3 p.m. to 4 p.m. on July 21.

In 2011, the high price alert threshold was lowered from 13 cents/kWh to 9 cents/kWh. During the summer of 2011 there were fourteen high price alert days.

A.1.5 Conclusions

The Power Smart Pricing program continues to be successful in terms of its impacts on energy use and bill savings. Enrollment goals have not yet met expectations, partially due to the halt on major marketing efforts during the third and fourth quarter of 2010 and all of 2011. The future of the program will be ultimately shaped by the ICC evaluation in 2012.

A.2 Operations

CNT Energy has continued to have a very strong working relationship with Ameren Illinois. The processing of data files for enrollments and other purposes has continued to run smoothly and the review and approval of marketing and other communications materials has been prompt.

Starting in July of 2011, CNT Energy conducted outbound courtesy calls to Power Smart Pricing customers who selected a 3rd party supplier. The calls were conducted for educational purposes to ensure the customer was making an informed choice. These calls proved beneficial as many customers were confused about supplier choice and how it impacted their participation on Power Smart Pricing. The outbound courtesy calls continued throughout the year.

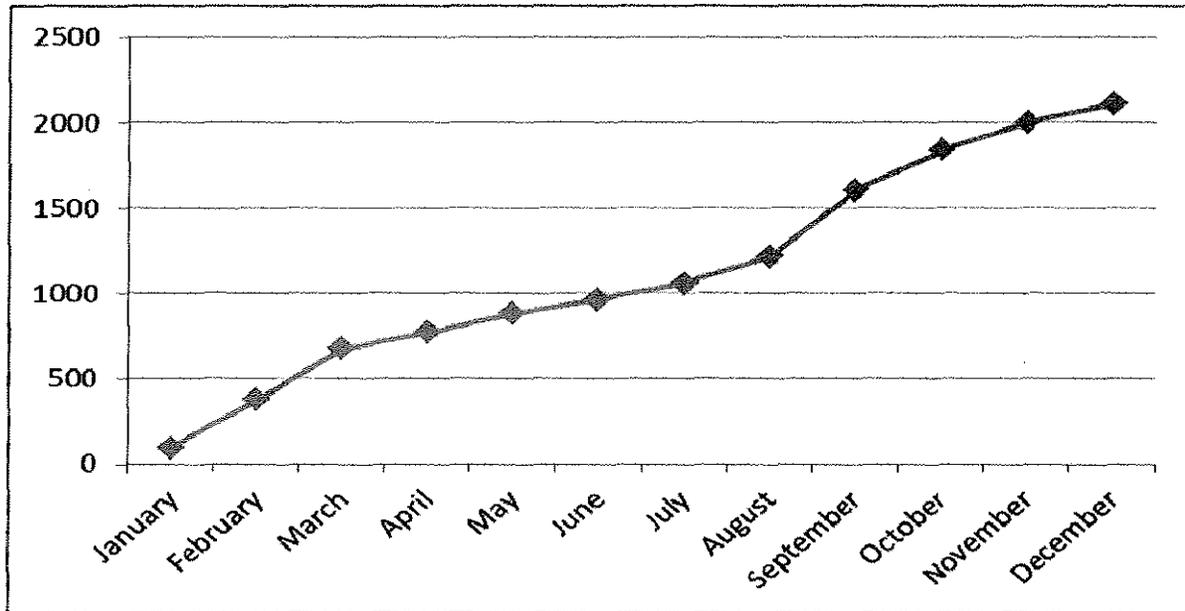
Starting in August of 2011, enrollments for Power Smart Pricing were conducted over the telephone. A process was put in place to ensure the terms and conditions of the program were reviewed and agreed to by the customers. All phone enrollments are recorded by CNT Energy for quality assurance purposes.

Similar to previous years, CNT Energy monitored individual customer savings to proactively reach out to customers who are not performing well on the program to discuss their options and educate them on how to improve performance. In 2011, only a few outbound phone calls were made to customers who were performing poorly on Power Smart Pricing.

A.3 2011 Marketing of Power Smart Pricing

CNT Energy did not actively market Power Smart Pricing in 2011. The two bill inserts and “share the savings” program were the primary drivers of enrollment in 2011.

Total Enrollment Forms Received in 2011



A.3.1 Communication Channels

Bill Inserts

In February and August all Ameren Illinois residential customers received bill inserts describing the Power Smart Pricing program. Both the February and August bill inserts contained a significant savings message and was most effective at driving awareness and interest in PSP. A noticeable increase in enrollments occurred as a result of bill inserts.

Direct Mail

Direct mail campaigns were not conducted in 2011.

Media Outreach

When appropriate, CNT Energy pitched stories to media outlets in the Ameren Illinois service area. Media coverage of the program was overwhelmingly positive, emphasizing bill savings and satisfied customers. Coverage included a January 2011 appearance by a CNT Energy spokesperson on the morning television news on WCIA in Champaign and an article in the Decatur Herald-Review.

Online Communications

CNT Energy continued to improve and expand on the online communication tools used to promote and support the Power Smart Pricing program. The PSP blog generated traffic among participants as well as search engine hits. Most articles focused on Illinois energy issues to attract state residents to the Power Smart Pricing brand. CNT Energy continued to maintain a Twitter feed that tweets a Daily Price Report everyday at 6 p.m. CST.. The Daily Price Report consists of the highest and lowest price for the following day. In the case of a High Price Day, the Twitter feed reports a special message indicating the hours with prices over 13 cents per kWh. Participants were also instructed on how to set up the PSP twitter feed to send the alerts as a text message to their mobile phone.

Community Outreach and Events

CNT Energy worked with Ameren Illinois to promote PSP through community outreach and events. In May, CNT Energy held a series of educational energy workshops that provided information about Power Smart Pricing and strategies for managing summer electricity costs. Between May 9 and May 25 a total of twelve workshops were held in Bloomington, Carbondale, Bellville, Peoria, Collinsville, Galesburg, Decatur, Jacksonville, Litchfield, Mattoon, Champaign, and Danville. A total of nearly 175 people attended the workshops. Workshop attendees included both customers enrolled in Power Smart Pricing and customers who were not enrolled but interested in learning about the program.

Share the Savings

As participation in PSP grows, program participants have become increasingly important spokespeople for the program. During 2011, participants reporting that they heard about the program by word of mouth accounted for 23% of new enrollments. CNT Energy continued to offer the share-the-savings promotion to encourage participants to continue telling their friends and neighbors about the program. Participants received \$20 per referral. Calls to action were placed in our seasonal newsletters as well as on the PSP website. CNT Energy also explored opportunities to use social networking websites such as Facebook and Twitter to encourage participants to spread the word about hourly electricity pricing.

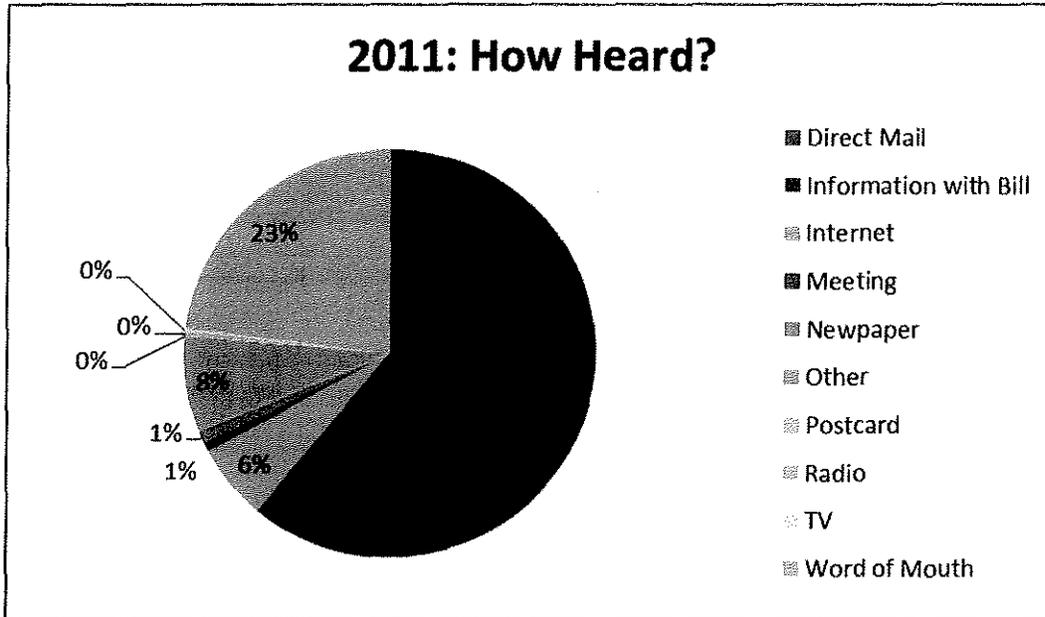
Presentation and Conferences

CNT Energy staff members gave presentations about the Power Smart Pricing program at a variety of industry conferences and events. These presentations are listed below.

- Metering America, Dallas TX, April 18-20.
- Central Illinois Green Expo, Peoria, IL, September 9-10— workshop on Power Smart Pricing
- Behavior, Environment and Climate Change Conference, Washington, D.C., November 30-December 2— poster presentation on Power Smart Pricing.

A.3.2 Analysis of Campaign Results

During 2011, the Power Smart Pricing (PSP) program received 2,110 enrollment forms. Bill inserts produced the largest number of enrollments, with word of mouth (referrals) producing the second most. Although there were no direct mail campaigns launched in 2011, 14% of respondents reported they heard about PSP through direct mail. The graph below illustrates how people heard about Power Smart Pricing in 2011.



Characteristics of Participants

Customers who enroll in PSP are asked to provide some basic demographic information such as their household income, and the age and number of people in the household. The information available on the existing customer base provides insights into the types of households that are most likely to enroll in hourly electricity pricing. In particular, the survey revealed the following about the current participants.

Most PSP participants are highly educated.

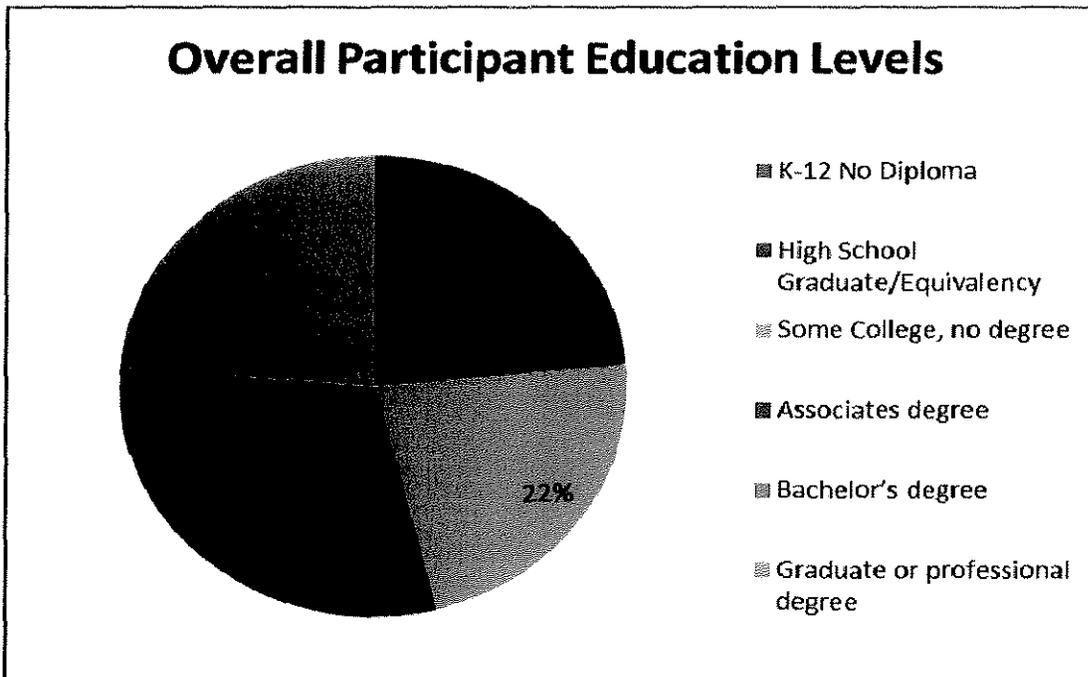
- 75% of surveyed participants pursued additional education after high school.

An equal number of households have annual incomes less than and greater than \$50,000.

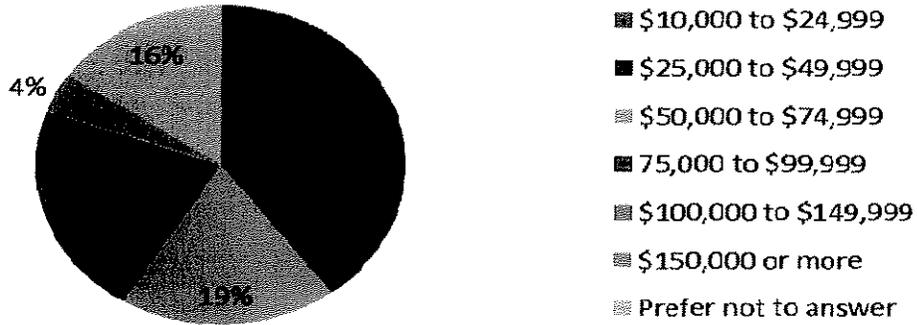
- 40% of surveyed participants reported a household income less than \$50,000.
- 40% of surveyed participants reported a household income greater than \$50,000.

Most participating households have between one and four people in the home.

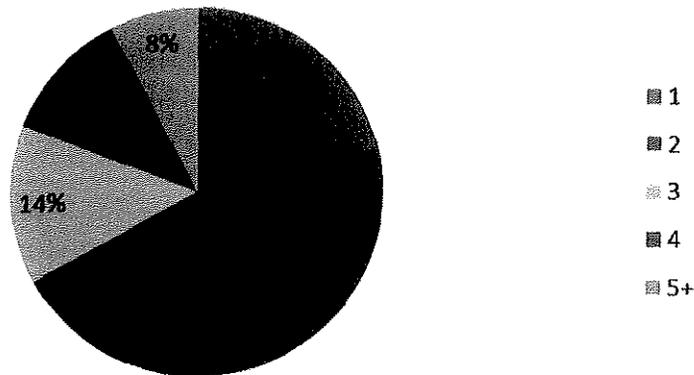
- 45% of surveyed participants consisted of two-person households.



Overall Participant Household Income



Overall Participant Household Size



CNT ENERGY

**SCHEDULE OF DIRECT EXPENSES
FOR THE AMEREN PROJECT
AND SUPPLEMENTARY INFORMATION**

**For the Year Ended
December 31, 2011**

CNT Energy
Ameren Project Report

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D&A

Desmond & Ahern, Ltd.

CERTIFIED PUBLIC ACCOUNTANTS & CONSULTANTS

Independent Auditor's Report

To the Board of Directors of
CNT Energy
Chicago, IL

We have audited the accompanying schedule of direct expenses for the Ameren project of CNT Energy for the year ended December 31, 2011. This schedule is the responsibility of the Organization's management. Our responsibility is to express an opinion on this schedule based on our audit.

We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the schedule of direct expenses for the Ameren project are free of material misstatement. An audit includes examining, on a test basis, evidence supporting the amounts and disclosures in the schedule. An audit also includes assessing the accounting principles used and significant estimates made by management, as well as evaluating the overall schedule presentation. We believe that our audit provides a reasonable basis for our opinion.

As discussed in Note 1, the schedule of direct expenses for the Ameren project of CNT Energy is intended to present the expenditures of that project's portion of the financial reporting entity of CNT Energy that is attributable to the expenditure transactions of the Ameren project.

In our opinion, the schedule of direct expenses for the Ameren project referred to above presents fairly, in all material respects, the direct expenses charged to Ameren for CNT Energy for the year ended December 31, 2011 in conformity with Generally Accepted Accounting Principles.

The supplementary schedule of revenue and expenses for the Ameren project of CNT Energy is presented for purposes of additional analysis. Such information, except for that portion marked "unaudited," on which we express no opinion, has been subjected to the auditing procedures applied to the schedule of direct expenses for the Ameren project, and, in our opinion, the information is fairly stated in all material respects in relation to the schedule of direct expenses for the Ameren Project.

This report is intended solely for the information and use of Ameren and is not intended to be and should not be used by anyone other than the specified party.

Desmond & Ahern, Ltd.

March 23, 2012
Chicago, IL

CNT ENERGY
SCHEDULE OF DIRECT EXPENSES FOR THE AMEREN PROJECT
For the Year Ended December 31, 2011

Salaries	\$ 159,636
Payroll taxes and employee benefits	30,631
Professional and contractual fees	2,899
Participant stipends	93,900
Workshops and meetings	252
Travel	5,019
Supplies	190
Postage and mailings	9,987
Printing and publications	25,189
Telephone	4,167
Conferences and training	1,239
Amortization on capitalized software	12,500
Dues and subscriptions	1,083
Total Direct Expenses	<u>\$ 346,692</u>

See independent auditor's report and notes to the Schedule of Direct Expenses for the Ameren Project.

CNT ENERGY
NOTES TO THE SCHEDULE OF DIRECT EXPENSES FOR THE AMEREN PROJECT
December 31, 2011

Note 1 - Nature of Operations and Summary of Significant Accounting Policies

Organization

CNT Energy is a 501c(4) non-profit organization that was incorporated in Illinois in April 2001. It provides energy efficiency retrofits for apartment buildings, administers real-time electricity pricing programs, conducts regional energy planning, and evaluates green building performance.

Basis of Presentation - Ameren Project

The Ameren Project is accounted for as a project in CNT Energy's annual financial statement. The CNT Energy's annual financial statement audit is scheduled to occur after the Ameren reporting deadline. The Ameren Project is a portion of that annual financial statement. This report was prepared solely to meet the request of Ameren.

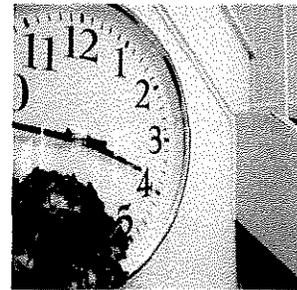
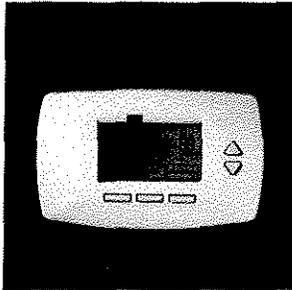
SUPPLEMENTARY INFORMATION

CNT ENERGY
SCHEDULE OF REVENUE AND EXPENSES FOR THE AMEREN PROJECT
For the Year Ended December 31, 2011

	<u>Unaudited</u>	<u>Audited</u>	<u>Total</u>
Revenue			
Ameren contract	<u>\$ 484,425</u>	<u>\$ -</u>	<u>\$ 484,425</u>
Expenses			
Direct Expenses			
Salaries	\$ -	\$ 159,636	\$ 159,636
Payroll taxes and employee benefits	-	30,631	30,631
Participant stipends	-	2,899	2,899
Professional and contractual fees	-	93,900	93,900
Workshops and meetings	-	252	252
Travel	-	5,019	5,019
Supplies	-	190	190
Postage and mailings	-	9,987	9,987
Printing and publications	-	25,189	25,189
Telephone	-	4,167	4,167
Conferences and training	-	1,239	1,239
Amortization on capitalized software	-	12,500	12,500
Dues and subscriptions	-	1,083	1,083
Total Direct Expenses	<u>-</u>	<u>346,692</u>	<u>346,692</u>
Indirect Expenses			
Internal contracts	8,004	-	8,004
Occupancy fee	18,101	-	18,101
Management and general allocation	66,367	-	66,367
Total Indirect Expenses	<u>92,472</u>	<u>-</u>	<u>92,472</u>
Total Expenses	<u>\$ 92,472</u>	<u>\$ 346,692</u>	<u>\$ 439,164</u>

See independent auditor's report.

Your 2011
Power Smart Pricing
Summer Energy Guide



**A guide to staying comfortable while
managing your summer electricity costs**



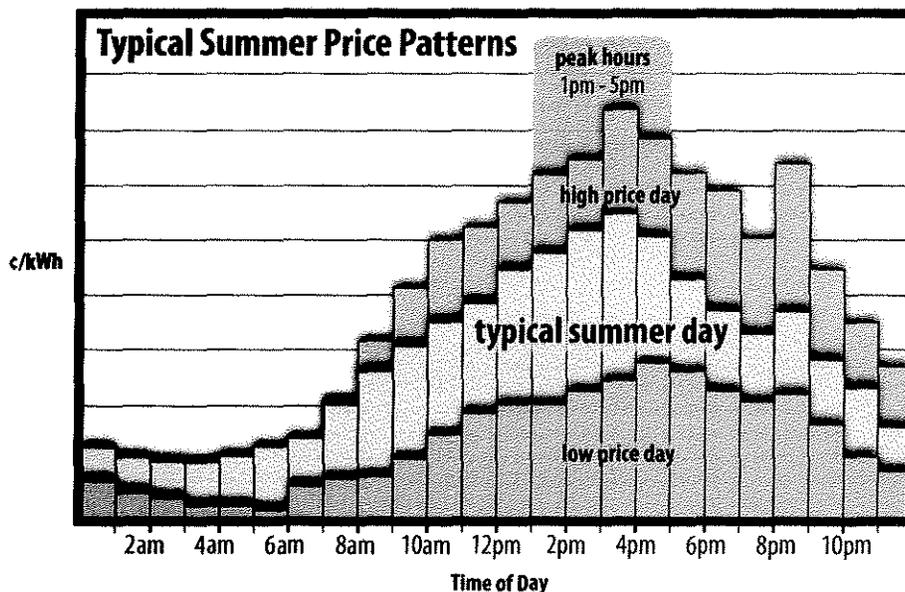
Power Smart Pricing is an hourly pricing program from Ameren Illinois, administered by CNT Energy

Summer Price Patterns

During the summer, air conditioning usage has a big impact on demand for electricity. As a result, the highest prices of the day typically occur in the afternoon. Depending on the weather and other factors, some days will have higher price than others. The graph shows the typical price patterns for cool, average and hot days. Note that:

- **Low price days** can occur on weekends and when the weather is cool.
- **Higher price days** tend to occur when the weather is particularly hot.
- **The highest prices** of the day tend to occur between 1 p.m. and 5 p.m.

Keep the price pattern in mind and shift some of your electricity use from higher priced hours to times when prices are low. You can also check prices in advance at www.powersmartpricing.org or by calling 1-877-655-6028.



Top Summer Tips

Reduce electricity usage between the hours of 1 p.m. and 5 p.m., especially on hot summer days or after receiving a high price alert.

Limit air conditioning usage during higher priced hours and try pre-cooling to take advantage of lower priced hours.

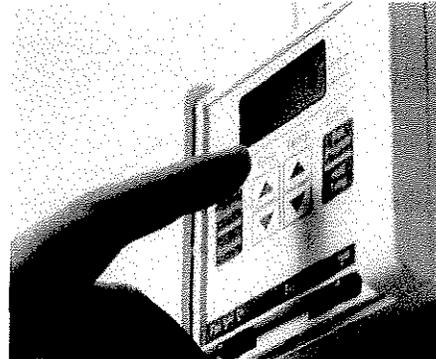
Staying Cool for Less

Air conditioner use accounts for as much as 40 percent of a typical household's summer energy consumption. Being smart about how you use your air conditioner will help you save on electricity this summer. The less you make your air conditioner work, the more you could save on summer electricity bills.

Time is Money

Change your thermostat to a warmer temperature setting when electricity prices are high.

Set window air conditioners to the low or "energy-saver" setting or turn the air conditioner off during higher priced hours.



Adjust your thermostat

Set your thermostat to the warmest comfortable temperature.

Increase the temperature setting on your thermostat while you are away from home.

Use a programmable thermostat to manage costs automatically.

Watch your windows

Shade sunny windows on hot days.

Open the windows and turn off the air conditioner when the weather is cool.

Use fans

Fans use far less electricity than air conditioners. Using fans along with air conditioning could allow you to raise the thermostat setting about 4° with no reduction in comfort.

Pre-cool for savings

You can manage your cooling costs by pre-cooling your home during nighttime and early morning hours when the price of electricity is low and using less air conditioning during higher priced hours.

Try the recommended temperature settings in the table and adjust as needed to find what works best for your home and your comfort level. The goal is for your air conditioner to idle during the highest priced times, especially between 2 p.m. and 5 p.m.

Recommended Thermostat Settings

Time	Phase	Temperature Setting
10 p.m. - 10 a.m.	Pre-cooling	69°F - 72°F
10 a.m. - 6 p.m.	Idle	82°F - 85°F
6 p.m. - 10 p.m.	Comfort	75°F - 78°F

Electronics

Save on stand-by power

Many electronics and appliances use "stand-by" power even when they are turned off. This can account for as much as 10 percent of home energy use. To save on stand-by power, unplug electronics when they are not in use, or use a power strip to shut off power to multiple electronic devices with one switch.

Lower computing costs

Turn off your computer if you are not going to use it for more than two hours.

Turn off the monitor if you are not going to use it for more than 20 minutes.

Check your computer's settings and choose power-saving options.

Get charged less for charging

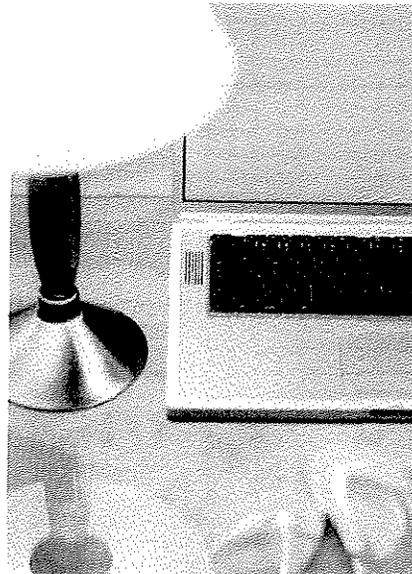
Unplug cell phone chargers and power adapters for other rechargeable electronics when not in use. The power adapter itself draws a small amount of power even when the rechargeable device is not connected.

Look for the ENERGY STAR®

Keep energy efficiency in mind when shopping for electronics, appliances, and even light bulbs. Look for products that have earned the ENERGY STAR® label. They meet strict energy efficiency guidelines set by the U.S. Environmental Protection Agency and the Department of Energy, while offering high levels of performance and quality.

Time is Money

Wait to charge devices such as cell phones and cordless tools at night when hourly electricity prices are low.



Lighting

Light for Less

Replace incandescent bulbs with compact fluorescent light bulbs (CFLs). CFLs use 75 percent less electricity, produce less heat, and last up to 10 times longer than incandescent bulbs. You can find CFLs for nearly every household application, indoors and out.

Light-emitting diodes (LEDs) are emerging as a new lighting option for home and business applications. Switching from incandescent bulbs to LED bulbs can cut lighting costs by 80 percent, and the LED bulbs can last 25 times longer. LED holiday lights and LED bulbs that replace 40 Watt and 60 Watt incandescents are available for recessed fixtures and track lights. LED lights can be more expensive than other types of bulbs, but prices are likely to come down as they become more common.

Use smart outdoor lighting

Use photo sensors, motion detectors or timers to ensure that lights are on only when needed.

Select energy efficient bulbs and fixtures and appropriate wattage or lumen levels. Remember, brighter isn't always better.

Use shielded lights to direct light only where it is needed. Properly shielded lights are more attractive and more efficient than unshielded lights, and they improve visibility by reducing glare.

Where possible, use solar-powered outdoor lighting.

Time is Money

When electricity prices are high, pay special attention to making sure that lights that are not in use are turned off.



Cooking and Cleaning

Eat, drink and save

Avoid heating up the kitchen on hot days. Use the microwave, enjoy no-cook meals, or grill outside.

Use the dishwasher wisely to conserve electricity and avoid heating up the kitchen. Wait to wash full loads so you won't have to run the dishwasher as often, and use the energy-saving or no-heat-dry setting.

If your refrigerator's coils are exposed, vacuum them regularly to keep your refrigerator working efficiently.

Ditch that old fridge. Keeping an old, second refrigerator running in the basement or garage could be costing you around \$100 per year in electricity costs. Go to www.ActOnEnergy.com to find out how you can get paid \$35 for letting Ameren pick up and recycle an old, working refrigerator or freezer.

Do laundry for less

Wash full loads of laundry rather than multiple small loads. You'll save time, energy, and water.

Wash in cold water when possible to save on water heating costs. Most laundry detergents available today work well in cold water.

Make sure the dryer stops once your clothes are dry, or hang clothes on a rack or clothesline.

Time is money

Do laundry and run the dishwasher in the early morning, in the evening, or at night when electricity prices are low. Try to avoid higher priced afternoon hours, particularly when the weather is hot or after receiving a high price alert.

If your dishwasher has a timer or "delay start" function, you can use it to automatically start the cycle during lower priced hours.

Avoid using electric ovens and stoves during high price periods. A microwave will heat small portions more efficiently.

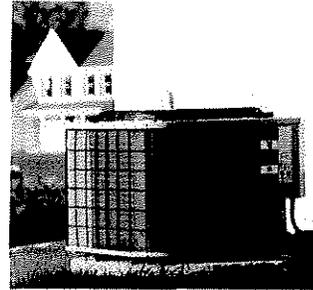


Energy Saving Home Improvements

Maintain your air conditioner

Replace or clean your window or central air conditioning filters once a month or as directed by the manufacturer. Dirty filters restrict air flow and increase energy use.

Getting your central air conditioner serviced annually can help to keep it running efficiently.



Consider an AC upgrade

Even if your air conditioner is only 10 years old, you may save 20 to 40 percent on cooling costs by replacing it with a newer, more efficient model.

If you are shopping for a new air conditioner, look for an energy efficiency rating of SEER 13 or higher for central air conditioners and EER 10 or higher for window air conditioners. Models that have earned the ENERGY STAR® label meet high standards for energy efficiency.

Make sure you buy the proper size. An air conditioner that is too large will cycle on and off more frequently and will not do as good a job at dehumidifying the air.



Save on hot water

Set your water heater temperature to 120°F. Install faucet aerators and low-flow showerheads.

Seal and Insulate

You can cut both your heating and cooling bills by sealing air leaks and installing insulation.

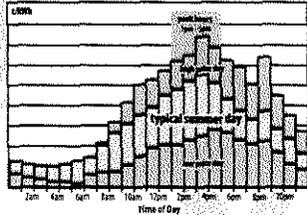


Landscape for efficiency

Properly placed trees can reduce surrounding air temperatures by as much as 9°F. Plant deciduous (leaf-shedding) trees to the south and west of your home to provide shade. Use evergreens to create winter windbreaks on the northern and northwestern sides of your home.

**When you get a
high price alert,
grab a cold one.**

Power Smart Pricing



**Reduce electricity use between 1-5pm
— especially on hot summer days.**

Power Smart Pricing



Got an old fridge?

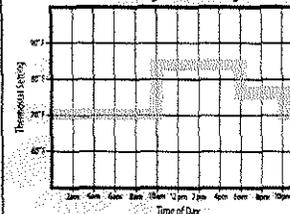
**Replace your old refrigerator
and Ameren will pay you \$35.**

**Find out more at
ActOnEnergy.com.**

Power Smart Pricing



Thermostat Settings for Precooling Your Home



Stay cool. Pre-cool.

Power Smart Pricing



Power Smart Pricing

For Immediate Release
October 25, 2011

For more information contact:
Stephanie Folk, CNT Energy
Phone: 773-269-4085
E-mail: sfolk@cntenergy.org

Illinois Households Slash Electricity Costs 25 Percent with Power Smart Pricing

More than 11,000 downstate Illinois households have discovered they can cut their electric utility bills by switching to the Power Smart Pricing program from Ameren Illinois. **Customers in this program have saved an average of 25 percent on the electricity supply portion of their electricity bills compared with what they would pay on the standard rate.** That amounts to nearly \$200 in annual savings for a typical household with total electric bills that averaged around \$100 per month before switching to Power Smart Pricing. Program participants have saved more than \$4 million since the program started in 2007.

The 25 percent savings result is based on average savings on electricity supply charges for 2008 through 2010. By the end of this year, current customers are on track to save an average of roughly 25 percent during 2011.

Power Smart Pricing is designed to help customers save money by giving them access to hourly, market-based electricity prices. While these prices vary, often the market-based price of electricity is lower than the price under the standard residential rate. Prices tend to be low most of the time during the fall, winter and spring, and can be higher on summer afternoons. Customers can increase their savings with Power Smart Pricing by taking simple actions to conserve electricity during the hours when prices rise.

Power Smart Pricing is an electricity rate option from Ameren Illinois that is administered by CNT Energy, a nonprofit organization dedicated to helping consumers and communities save energy and money. Customers who sign up for Power Smart Pricing continue to get their electricity supply from Ameren Illinois. CNT Energy provides information and customer support to help program participants get the best possible value from the program.

"Power Smart Pricing works a bit like a cell phone plan that gives you lower prices for nights and weekends," says Stephanie Folk, a program spokesperson from CNT Energy. "But with Power Smart Pricing you get even more times when prices are low. For many people it's an easy way to save on household bills."

With Power Smart Pricing, the hourly electricity prices for each day are set the evening in advance. Customers can check prices by phone or the Internet or through other tools including Twitter and smart phone apps. Program participants can also view their electricity usage and savings information by logging in to their account at www.powersmartpricing.org.

In addition to helping customers cut costs, Power Smart Pricing has demonstrated that participants reduce their electricity usage during hours when demand for electricity is highest. This eases stress on the electric grid, and can help reduce the cost of power for all customers by reducing the amount of expensive peak power that the utility must buy.

For more information, go to www.powersmartpricing.org or call 877- 655-6028.

You could **save 15% or more**
on electricity with **Power Smart Pricing.**

Enroll at **www.powersmartpricing.org**
or call **1-877-655-6028** to learn more.



22747

**\$192 yearly
savings**

**for a household paying \$100 per
month on the standard rate***

*Power Smart Pricing is an hourly electricity pricing option offered by Ameren Illinois and administered by CNT Energy. The 15% or more savings estimate is based on average customer savings for Dec. 2007 through July 2011. Actual savings vary depending on customer usage and market conditions. Past performance does not guarantee future results.

Start saving on electricity with Power Smart Pricing

Power Smart Pricing is a rate option from Ameren Illinois that could help you save on electricity. It works a bit like a cell phone plan that gives you lower rates for nights and weekends. But with Power Smart Pricing, there are even more hours when electricity prices are low. Here's how it could help you save:

- During the fall, winter, and spring, the hourly price of electricity is often lower than the standard rate throughout the day.
- To manage your costs during the summer, shift some of your electricity use to off-peak times such as nights and weekends.
- You'll get energy saving ideas, personalized information, and customer support.

Go to www.powersmartpricing.org or call 1-877-655-6028 for details.

You could **save 15% or more**
on electricity with **Power Smart Pricing.**

Enroll at **www.powersmartpricing.org**
or call **1-877-655-6028** to learn more.



20409

**\$192 yearly
savings**

**for a household paying \$100 per
month on the standard rate***

*Power Smart Pricing is an hourly electricity pricing option offered by Ameren Illinois and administered by CNT Energy. The 15% or more savings estimate is based on average customer savings for Dec. 2007 through Dec. 2010. Actual savings vary depending on customer usage and market conditions. Past performance does not guarantee future results.

Start saving on electricity with Power Smart Pricing

Power Smart Pricing is a rate option from Ameren Illinois that could help you save on electricity. It works a bit like a cell phone plan that gives you lower rates for nights and weekends. But with Power Smart Pricing, there are even more hours when electricity prices are low. Here's how it could help you save:

- During the fall, winter, and spring, the hourly price of electricity is often lower than the standard rate throughout the day.
- To manage your costs during the summer, shift some of your electricity use to off-peak times such as nights and weekends.
- You'll get energy saving ideas, personalized information, and customer support.

Go to www.powersmartpricing.org or call 1-877-655-6028 for details.