

**OFFICIAL FILE**  
**ILLINOIS COMMERCE COMMISSION**

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

9201  
ILLINOIS COMMERCE  
COMMISSION

**ORIGINAL**

2012 MAR - 11 A 10: 56

CHIEF CLERK'S OFFICE

[Energy Now Solutions LLC]

Application for Licensure of  
Agents, Brokers, and Consultants  
under Section 16-115C  
of the Public Utilities Act.

Docket No.

12-0159

APPLICATION

[Energy Now Solutions LLC] ("Applicant"), hereby requests that the Illinois Commerce Commission ("Commission") grant it a license pursuant to Section 16-115C of the Public Utilities Act ("Act"). In support of its application, Applicant states as follows:

GENERAL [454.40, 454.50, 454.100]

1. Applicant's name and street address.

Energy Now Solutions LLC  
2333 TENNYSON LANE  
HIGHLAND PARK, IL 60035

2. Related Information:

Type of business entity: [LLC]

Jurisdiction in which and under whose laws business entity was created:

ILLINOIS

Other names under which Applicant does business (D/B/A): EnergyNow Solutions

3. Contact Persons for the following:

- a) Issues related to processing this application,

David Bilfeld, Owner, 2333 Tennyson Lane, Highland Park, IL 60035.  
(773)315-5978 email: dbilfeld@gmail.com

- b) issues related to complaint resolution [454.130]

David Bilfeld, Owner, 2333 Tennyson Lane, Highland Park, IL 60035.  
(773)315-5978 email: dbilfeld@gmail.com

4. Description of Applicant's business. [454.40(c)(1)]

Energy Now Solutions LLC will provide users of electricity the opportunity to reduce costs through the presentation and brokerage of alternative sources for electricity. We will manage the procurement of most efficient energy plan for that user through established relationships with Retail Energy Supplier.

5. A statement in support of application (including supporting documents and schedules if necessary) certifying the applicant meets the requirements of Section 16-115C of the Act. [454.40(d)(1)]

Energy Now Solutions LLC owner David Bilfeld is a Multi Family and Single Family owner and manager. He has dealt directly with the obtaining better utility costs for his own businesses. In addition, David Bilfeld has brokered electricity as an affiliate of Chicago owned Select Energy Partners since 2008.

6. The name, address, telephone number, any facsimile number and any e-mail address of the agent registered with the Illinois Secretary of State.

Jon Moscovitch

847-997-3825

847-831-0879 fax

jdmvitch@aol.com

This information shall be kept current and any change regarding the licensee shall be reported within 15 days after the change occurs. The required information shall be filed with the Chief Clerk of the Commission at its Springfield office. [454.40(c)(3)]

7. A statement to disclose whether the Applicant is licensed as an agent, broker or consultant in any other jurisdictions, similar to the licensure required under Section 16-115C of the Illinois Public Utilities Act. Additionally, the Applicant is directed to disclose whether it has had any complaints filed against it for its provision of any services in the electric or gas industry in this or any other jurisdiction. If yes, the Applicant is directed to include in its response the nature of the complaint, the jurisdiction, and the ultimate resolution.

I, David Bilfeld, is a licensed Real Estate Sales Person since 2000 and Broker with the State of Illinois since 2011. I am have been an affiliate for Select Energy Partners an Illinois energy brokerage company since 2008 and have obtained lower cost electricity for clients in Illinois. No

complaints have been filed against me.

8. Applicant certifies that it:
- a) is licensed to do business in the State of Illinois and is in compliance with all other applicable laws, regulations and Commission rules and orders; [454.40(c)(2)]
  - b) shall comply with all terms and conditions required by Section 16-115C of the Act; [454.40(d)(2)]
  - c) shall ensure any person who acts on behalf of the entity will comply with all sections of Part 454 applicable to the function or functions to be performed; [454.40(d)(3)]
  - d) shall remain in compliance with the provisions of the Act and Part 454; [454.50]
  - e) shall ensure that authorizations received from customers, and all other applicable records are retained for a period of not less than three calendar years after the calendar year in which they were created; and [454.100(a)]
  - f) shall preserve the confidentiality of its customers' data. [454.100(b)]

MANAGERIAL LICENSING QUALIFICATIONS [Section 454.60]

9. Applicant meets the managerial qualifications set forth in Part 454.60, as demonstrated in EXHIBIT A. EXHIBIT A includes an exhibit containing a corporate organizational chart and identifying the persons who are being used to meet the requirements of Part 454.60(a). EXHIBIT A\_ includes an exhibit containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.60(a).

TECHNICAL LICENSING QUALIFICATIONS [Section 454.70]

10. Applicant meets the technical qualifications set forth in Part 454.70, as demonstrated in exhibit A containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.70(a). SEE EXHIBIT A

FINANCIAL LICENSING REQUIREMENTS [SECTION 454.80]

11. Applicant is required to execute and maintain a license or permit bond in

the name of the People of the State of Illinois issued by a qualifying surety or insurance company authorized to transact business in the State of Illinois. The amount of the bond shall equal \$5,000. SEE EXHIBIT B

[Department of the Treasury's Listing of Approved Sureties (Department Circular 570) ( HYPERLINK "<http://www.fms.treas.gov/c570/c570.html>" <http://www.fms.treas.gov/c570/c570.html>)]

CODE OF CONDUCT [SECTION 454.90]

12. Applicant certifies that it shall:

- a) Disclose in plain language in writing the nature of the services offered by the ABC;
- b) Disclose in plain language in writing to all persons it solicits the total anticipated remuneration to be paid to it by any third party over the period of the proposed underlying customer contract. Any such disclosure must be made prior to entering into the contract and signed by the customer;
- c) Not hold itself out as independent or unaffiliated with any RES, or both, or use words calculated to give that impression, unless the person or entity offering service under this Section 16-115C of the Act has no contractual relationship with any RES or its affiliates regarding retail electric service in Illinois;
- d) Not utilize false, misleading, materially inaccurate, defamatory, or otherwise deceptive language or materials in the soliciting or providing of its services;
- e) Maintain copies of all marketing materials disseminated to third parties for a period of not less than three years;
- f) Maintain copies of all disclosure statements required in subsections (a) and (b) for a period of not less than three years;
- g) Not present electricity pricing information in a manner that favors one supplier over another, unless a valid pricing comparison is made utilizing all relevant costs and terms; and
- h) Comply with the requirements of Sections 2EE, 2FF, 2GG, and 2HH of the Consumer Fraud and Deceptive Business Practices Act [815 ILCS 505/2EE, 2FF, 2GG, and 2HH].

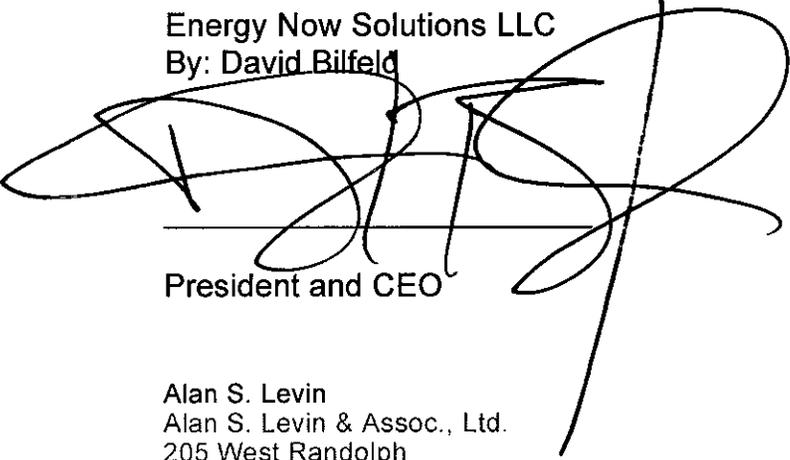
REPORTING REQUIREMENTS [SECTION 454.110]

13. Applicant agrees to submit reports in accordance with annual reporting requirements. [454.110]

WHEREFORE, Applicant requests that the Commission grant its application for licensure as an agent, broker, or consultant to engage in the procurement or sale of retail electricity supply for third parties.

Respectfully submitted,

Energy Now Solutions LLC  
By: David Bilfeld



\_\_\_\_\_  
President and CEO

Alan S. Levin  
Alan S. Levin & Assoc., Ltd.  
205 West Randolph  
Suite 1030  
Chicago, Illinois 60606  
312/782-2801 (Phone)  
312/782-2039 (Fax)

VERIFICATION

STATE OF ARIZONA  
COUNTY OF MARICOPA

David Bilted, being first duly sworn, deposes and says that she/  
he is [the] [a(n)] APPLICANT, PRESIDENT AND CEO [of][for] [Applicant]; that he/she has read the  
foregoing Application of [Applicant], and all of the attachments accompanying  
and referred to within the Application; and that the statements contained in the  
Application and the attachments are true, correct and complete to the best of  
[her][his] knowledge, information and belief.

KAILEY PROCTOR  
[Name of person verifying application]

Subscribed and sworn to before me  
this 23 day of FEBRUARY, 2012.

KAILEY PROCTOR  
Notary Public

