

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

Public Power of Illinois, LLC	:	
	:	
Application for Certificate of	:	Docket No.
Service Authority under Section	:	
16-115 of the Public Utilities Act.	:	

ATTACHMENT 'H'

Demonstration of managerial qualifications. [451.340]



January 11, 2012

Illinois Commerce Commission
527 East Capitol Avenue
Springfield, IL 62701

**RE: Application for Certificate of Service Authority
Under Section 16-115 of the Public Utilities Act
Public Power, LLC**

Section 451.330 – Managerial Qualifications under Subpart D

As required by Administrative Code Section 451.330, Public Power, LLC (“Public Power”) submits managerial information below, pursuant to Subpart (c) which states, “In the event the applicant does not meet the managerial qualifications set forth in this Section, the applicant shall demonstrate the extent its managerial resources and abilities match the services that it intends to provide to its customers.” Although Public Power does not meet all of the requirements, specifically the amount of experience required, Public Power is confident that its management staff possesses sufficient managerial capabilities to match the services it intends to provide to customers. Public Power requests that the Commission take into consideration the tremendous success that has been achieved in other jurisdictions as demonstration of its capabilities. Further, as stated in Subpart (c), Public Power understands that certain terms and conditions may be imposed by the Commission in order to insure the applicant is managerially qualified. Public Power would further like to assert that it will make any modifications or additions and accept any terms and conditions the Commission feels are necessary.

Section 451.330(a)

Robert Gries, Jr. – President & Chief Executive Officer

Mr. Gries holds significant financial and business experience with enterprise financial and administration responsibilities, including profit and loss responsibilities, spanning for more than twenty years. Mr. Gries has been the Managing Member and a director of Gries Investment Fund I, LLC for six years. The fund is active in providing bridge loans and mezzanine financing for corporations and real estate projects.

Prior to the inception of the Fund in 2005, Mr. Gries was a private mezzanine lender and has financed a variety of loans, including public and private companies, real estate projects and several professional sports franchises. The various funds have directly loaned or invested approximately \$100 million and assisted in arranging financing in excess of \$300 million.

Mr. Gries, formerly a director of the Cleveland Browns, assisted in the negotiation of the sale of his family’s interest in the franchise in 1996. He is a former majority owner, President and Chief Executive Officer of the Tampa Bay Storm, an Arena Football franchise which he owned from 1991-1994, and was elected League Executive in 1993. Prior to forming his first fund, Sports Funding, Inc., Mr. Gries was the managing member of an entity which developed the \$25

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Section 451.330(a) – cont.

million, 43,000 square foot WWF-New York entertainment facility in Times Square, New York. Mr. Gries oversaw the construction of the facility and negotiated the sale to the WWF in 2000. Mr. Gries holds a BA from the University of Michigan.

- Experience with enterprise financial and administration responsibilities – including profit and loss responsibilities:
 - **Gries Investment Fund**
Managing Member 2005-2011

Bradley Martin – Chief Financial Officer

Mr. Martin is responsible for financial strategies at Public Power. As part of his role with Public Power, he oversees the energy procurement and risk management strategies for the company including scheduling, hedging and renewable energy portfolio standard compliance. Mr. Martin participates daily in the scheduling for Public Power’s load in the New England ISO and for eight utility zones within the PJM organization. He has held these responsibilities for approximately two years. In addition, he serves as a Principal in the Gries Investment Funds based in Tampa, Florida where his responsibilities include investment underwriting and portfolio management for a diverse group of opportunistic investments. Prior to joining the Gries Investment Fund and Public Power, Mr. Martin was a Senior Vice President at First Union/Wachovia Bank (now Wells Fargo) and held multiple positions over a 17 year period. During his career in banking his responsibilities included direct leadership and overall operating responsibility of several units within the company at both the regional and corporate level. Mr. Martin holds a BBA degree in finance from the University of Georgia.

- Experience with enterprise financial and administration responsibilities – including profit and loss responsibilities:
 - **Public Power, LLC**
Chief Financial Officer 2009-Present
 - **Gries Investment Fund**
Principal 2005-Present
 - **First Union/Wachovia Bank**
Multiple Positions (inc. Senior Vice President) 1988-2005
- Experience buying and selling power and energy in wholesale markets; experience in electric system operations:
 - **Public Power, LLC**
Chief Financial Officer 2009-Present

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Vjollca ‘Vee’ Jusufi – Chief Operating Officer

Ms. Jusufi oversees the day-to-day operations and managerial functions of the company. She is the central point of contact for all regulatory matters and directly works with **EC InfoSystems**, Public Power’s EDI vendor for billing and customer service purposes. Ms. Jusufi manages a team of personnel responsible for marketing, sales, billing, and customer service. Ms. Jusufi’s successful abilities in operational management are demonstrated by Public Power’s success in the retail electric markets of Connecticut, New York, New Jersey, Maryland, and Pennsylvania. Ms. Jusufi has nearly five years experience in operational management and holds a BS from Western Connecticut State University.

- Electric System Operational Experience:
 - **Public Power, LLC**
Chief Operating Officer 2010-2011

Kelly Becker – Controller

Mrs. Becker serves as Controller and Treasurer for Public Power, LLC since 2009. In her role, Mrs. Becker is responsible for the majority of accounting and cash management functions of the company, including: maintaining the company’s organizational structure, system of accounts and fiscal records, preparing financial analyses of operations for use by management and lenders; coordinating the annual audit with the company’s independent audit provider; and affective the company’s overall treasury management strategies. Mrs. Becker has been employed in a similar capacity with the Gries Investment Fund since 2005. Prior to the inception of the Fund, she worked directly with Mr. Gries, currently President and Chief Executive Officer of Public Power, LLC, in his role as a private mezzanine lender. Mrs. Becker holds a BA in Economics from the University of Virginia.

- Experience with enterprise financial and administration responsibilities – including profit and loss responsibilities:
 - **Public Power, LLC**
Controller 2009-Present
 - **Gries Investment Fund**
Controller 2005-Present

Peter Ramgolam – Vice President, Operations

Mr. Ramgolam is responsible for supply, pricing, and risk management for the company. Mr. Ramgolam is also responsible for scheduling, buying, and selling power. Mr. Ramgolam began his career as an engineer with Exxon where worked for two years. Subsequently, he worked in the IT industry for Control Data and Electronic Data Systems, holding several analytical and financial positions. In 1987, Mr. Ramgolam joined Florida Power & Light, where he worked for ten years in roles with increasing corporate financial responsibilities. Mr. Ramgolam began

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working at Enron Energy Services in 1996, where he was a director with risk management and deal structuring responsibilities, initially based in Houston, and then London. After four years at Enron, Mr. Ramgolam joined Sempra Energy Solutions as Vice President of Commercial Structuring, overseeing all structuring, pricing, and contracting activities for integrated energy solutions to large retail customers. Mr. Ramgolam left Sempra in 2003 to start SAIC's energy risk management consulting practice where he originated assignments at the MTA, NYPA, and SUNY in New York. In 2005, Peter joined Direct Energy as Operations Director in building their Mid-Atlantic business. In 2006, he joined Integrys Energy Services as Director, also to establish their Mid-Atlantic business. Peter holds a BS in Chemical Engineering from the University of the West Indies and an MBA in Finance from St. Johns University, New York.

- Experience buying and selling power and energy in wholesale markets:
 - **Public Power, LLC**
Vice President, Operations 2010-Present

Trevor Herbst – Vice President, Operations

Mr. Herbst has held a position in the company's management team since its inception in 2007. Mr. Herbst has worked directly with the New England ISO, New York ISO, and PJM. Mr. Herbst has also completed supplier training in New York, Connecticut, Maine, Massachusetts, and New Hampshire.

- Experience buying and selling power and energy in wholesale markets:
 - **Public Power, LLC**
Vice President, Operations 2007-Present
- Electric System Operational Experience:
 - **Public Power, LLC**
Vice President, Operations 2007-Present

Section 451.330(b)

An exhibit of Public Power, LLC's corporate organizational chart is enclosed with this Attachment (Attachment 'H'). The exhibit corresponds to the information (listed above), which fulfills the requirements of Subpart (a).

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Section 451.330(c)

The Public Power, LLC (“Public Power”) staff consists of highly qualified executives whom manage and facilitate individuals and are accountable for all functions. Public Power’s staff is responsible for power purchasing, scheduling, settlement, renewable energy credits, pricing, risk management, tax filings, regulatory filings, and customer service.

Public Power has been operating in the ISO-New England deregulated market since 2007. Public Power has since established membership with the New York ISO and PJM Interconnection, L.L.C., and is currently in the process of establishing membership with the Midwest ISO. Public Power currently manages a portfolio exceeding 200,000 residential, small-commercial, and large-commercial customers. Public Power’s successful operations across various jurisdictions demonstrates the substantial qualifications of its management staff.

Public Power is licensed and/or authorized as an alternative retail electric supplier, similar to the licensure required under Section 16-115 of the Illinois Public utilities Act, in the following jurisdictions: Connecticut, New York, Pennsylvania, and Ohio. Public Power’s subsidiary, Public Power & Utility of New Jersey, LLC currently holds a license in New Jersey. Public Power’s subsidiary, Public Power & Utility of Maryland, LLC currently holds a license in Maryland.

Further, Public Power currently has successful business relationships with thirteen (13) different utility companies across various jurisdictions, including: Northeast Utilities, United Illuminating, Pennsylvania Power & Light, PECO, Con Edison, Orange & Rockland, National Grid, Atlantic City Electric, PSE&G, First Energy, PEPCO, BG&E, and Delmarva Power.

Section 451.330(d)

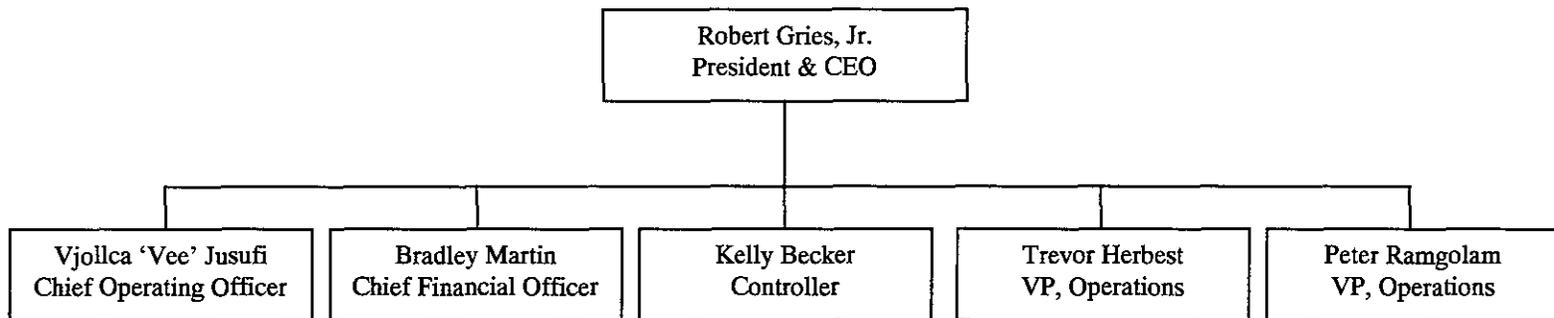
Along with providing excellent customer service, a top priority for Public Power’s management team is to maintain compliance with the Illinois Commerce Commission rules and regulations, as well as the market and utility protocols.

Public Power’s operations staff is actively involved in the consumer complaint process and dedicates time and resources to effectively mediate and resolve every dispute in a timely manner. Complaints brought directly to the attention of the company by the customer are handled by a trained and qualified customer service representative. All calls, inquiries, and complaints are recorded in Public Power’s customer service database. Every complaint remains ‘open’ until a proper resolution can be met to satisfy the customer. Complaints brought to the attention of the company by the Commission are carefully investigated by a member of management and resolved immediately.

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Updated 1/2012