

ILLINOIS COMMERCE COMMISSION

DOCKET Nos. 11-0279, 11-0282 (Cons.)

SURREBUTTAL TESTIMONY

OF

LEONARD M. JONES

SUBMITTED ON BEHALF

OF

AMEREN ILLINOIS COMPANY

d/b/a Ameren Illinois

September 1, 2011

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6 **Ameren Illinois**

7 **I. INTRODUCTION**

8 **Q. Please state your name and business address.**

9 **A.** My name is Leonard M. Jones. My business address is 1901 Chouteau Ave, P.O. Box
10 66149, St. Louis, MO 63103.

11 **Q. Are you the same Leonard M. Jones who provided direct testimony and rebuttal**
12 **testimony in this proceeding?**

13 **A.** Yes, I am.

14 **II. PURPOSE OF TESTIMONY**

15 **Q. What is the purpose of your surrebuttal testimony in this proceeding?**

16 **A.** The purpose of my surrebuttal testimony is to respond to the rebuttal testimony of Illinois
17 Commerce Commission (Commission) Staff witnesses, Mr. Peter Lazare and Mr. Torsten
18 Clausen; Illinois Industrial Energy Consumer (IIEC) witness Mr. Robert Stephens; The People of
19 the State of Illinois and the Citizens Utility Board (jointly AG/CUB) witness Mr. Scott Rubin;
20 The Kroger Company (Kroger) witness, Mr. Kevin Higgins; The Commercial Group (CG)

21 witness, Mr. Steve Chriss; and Grain and Feed Association of Illinois (GFA) witness, Mr. Jeffrey
22 Adkisson.

23 **Q. Are you sponsoring any exhibits with your surrebuttal testimony?**

24 **A.** Yes. I am sponsoring the following exhibits:

- 25 • Ameren Exhibit 48.1: Proposed Changes to Rider PER – Purchased
26 Electricity Recovery
- 27 • Ameren Exhibit 48.2: Distribution Tax Prices by Class and Rate Zone, Present
28 and Proposed Price Levels

29 **III. RESPONSE TO STAFF WITNESS, MR. LAZARE**

30 **Q. Regarding cost allocations, Mr. Lazare considers the Rate Zone embedded cost of**
31 **service studies submitted on rebuttal by Ameren Illinois Company to be a “significant**
32 **improvement upon the initial filing and the response to the ALJs’ deficiency letter.” He**
33 **claims, however, that the revised studies remain problematic because of “the length of time**
34 **it took for Ameren to provide a viable cost of service foundation for ratemaking in this**
35 **case.” (lines 91-92; 100-101) Were the embedded cost of service studies presented on**
36 **rebuttal radically changed and untimely?**

37 **A.** No. The only difference between the Rate Zone embedded cost of service studies
38 (ECOSS) provided in rebuttal and those provided in response to the deficiency letter is the
39 additional granularity of functional level costs, as discussed by Company witnesses, Mr. Ronald
40 D. Stafford and Mr. Ryan K. Schonhoff in their rebuttal testimonies, and as requested by Mr.
41 Lazare in his direct testimony. The cost allocation differences between the deficiency filing
42 ECOSS and the rebuttal filing ECOSS are minor and relatively few and should take little time to
43 examine. Notably, in his direct testimony, Mr. Lazare found the Rate Zone ECOSS appropriate

44 for allocating Ameren Illinois Company d/b/a Ameren Illinois' (AIC or Company) revenue
45 requirement among the three Rate Zones, stating "I find Ameren's choice of allocators to be
46 acceptable for ratemaking in this case. Since all the ECOSSs filed by Ameren in this proceeding
47 have employed the same allocation approach, my conclusion would apply to all the Ameren
48 ECOSSs filed in this case." (ICC Staff Ex. 14.0, lines 198-201.)

49 The incremental review during Staff's rebuttal period required examining the changes
50 discussed by Mr. Stafford and Mr. Schonhoff. This review apparently has been completed since
51 Mr. Lazare has declared the ECOSSs to be a "significant improvement" from what was initially
52 submitted. Mr. Lazare does not identify specific issues he believes require additional review
53 time to resolve. Any class cost or revenue allocation issues - beyond the functional level
54 corrections - could have been identified by Staff on direct. Moreover, there are no specific
55 issues. The ECOSS thus provide the Commission with a sound basis by which to set rates.

56 **Q. Mr. Lazare takes issue with AIC not providing any testimony to accompany the**
57 **Rate Zone ECOSSs submitted in response to the ALJs' deficiency letter. Was Staff**
58 **inhibited in its review of AIC's initial cost allocation, revenue allocation or rate design**
59 **without such testimony?**

60 **A.** No. First, at the outset, the deficiency Rate Zone ECOSSs were filed on March 24th,
61 more than 5 months ago and 3 months before Staff filed its direct case. Staff had ample time to
62 review these studies - and did review them. No testimony was necessary to review and
63 understand their results. Second, at this juncture, Staff has responded to AIC's initial cost
64 allocation, revenue allocation and rate design. AIC also has responded to all data requests
65 seeking information and further clarification. The Rate Zone ECOSSs have been thoroughly

66 examined and refined during this proceeding. Third, changes to customer class revenue
67 allocation methodologies are common in the course of rate cases. AIC's revenue allocation
68 changes on rebuttal were in response to the direct testimony submitted by Staff and other parties.
69 Parties often propose different cost and revenue allocation recommendations in direct and
70 rebuttal testimonies. Yes, the Final Order in Docket No. 10-0517 - issued after the direct case
71 filing - triggered the need for three Rate Zone ECOSSs so historical cost differences of the
72 legacy utilities could be considered during ratemaking, and the Company promptly submitted
73 those studies. The Final Order did not mandate, however, any method of revenue allocation
74 among the Rate Zones. The deficiency Rate Zone class equalized rates of return were
75 directionally consistent with the Company's rate proposals in direct. Changes to Rate Zone or
76 customer class revenue allocation were addressed during the proceeding on rebuttal after
77 reviewing of other parties' testimony. Fourth, AIC's delivery services rate design (i.e., pricing)
78 proposal has been consistent throughout the proceeding. In other words, the rate design process
79 introduced in my direct testimony at pages 25-26 (lines 507-531) has not changed.

80 **Q. Mr. Lazare also takes issue with the fact that AIC did not present any changes to its**
81 **ratemaking proposals in the deficiency response. Did the Company's ratemaking**
82 **proposals change based on the initial Rate Zone ECOSS?**

83 **A.** No. Mr. Lazare's statement does not draw a distinction between the revenue allocation
84 process and individual component pricing. As noted above, the AIC pricing methodology has
85 been consistent through the entire rate case proceeding. The only change in AIC's position has
86 been to move from a method where revenue allocation was based on a single AIC ECOSS to one
87 that uses three Rate Zone ECOSSs. Mr. Lazare raised concerns about the viability of the Rate

88 Zone ECOSSs. AIC responded to those concerns. The only difference between the AIC and
89 Staff revenue allocation methodology is that AIC proposes to allocate costs to individual rate
90 classes based on the results of the ECOSSs, subject to certain constraints. Staff, however, is not
91 evaluating available evidence. Instead Staff insists on an across-the-board application of rate
92 changes allocated to customer classes within each Rate Zone, as if the Company had never
93 addressed Mr. Lazare's concerns and modified the Rate Zone ECOSSs. While an across-the
94 board application is easy to implement, it ignores the available ECOSS evidence and the
95 Commission's desire to maintain and set cost-based rates.

96 **Q. Mr. Lazare claims that AIC presented a revised set of cost and ratemaking**
97 **proposals on rebuttal. (lines 108-109) Is that an accurate characterization of the**
98 **Company's rebuttal filing?**

99 **A.** The term "ratemaking proposals" is broad and could be taken out of context. AIC did
100 provide a revised set of Rate Zone ECOSSs on rebuttal, in response to Mr. Lazare's concerns
101 expressed in his direct testimony. AIC also revised its methodology for revenue allocation
102 among Rate Zones and classes within each Rate Zone. Again, this was in response to Staff and
103 other parties' direct testimony. However, AIC's pricing methodology remains unchanged from
104 the foundation laid in my direct testimony.

105 The revised prices presented in rebuttal were produced under the same pricing
106 methodology as used in my revised direct testimony. The purpose of showing the revised prices
107 was two fold. First, it was illustrative, showing prices at AIC's full revenue requirement (which
108 would tend to show an upper bound to potential bill impacts). Second, it demonstrated that the

109 pricing methodology can be readily used to conform prices to the final authorized class revenue
110 requirement.

111 **Q. Even though he acknowledges that the rebuttal ECOSSs represent an improvement,**
112 **Mr. Lazare claims Staff and Intervenors are left with a truncated schedule to review the**
113 **cost allocations that inhibits a complete and thorough discussion of these issues. What is**
114 **your response to Mr. Lazare’s timing concerns?**

115 **A.** Adjustments to ECOSS can and do happen during the course of rate cases. Fine tuning
116 the product to a better, more accurate model should lend support to using it, not the other way
117 around. Moreover, it is unclear what issues Mr. Lazare wishes to address that having additional
118 time would cure. Mr. Lazare has already examined the ECOSS models provided on March 24th,
119 2011 in response to deficiency letter. They were deemed accurate for purposes of allocating
120 costs among the three Rate Zones.

121 Mr. Lazare expressed concerns in his direct testimony about the granularity of functional
122 level costs, and expressed reservations about using the results to allocate costs to individual rate
123 classes. AIC responded to Mr. Lazare’s criticisms in its rebuttal, and Mr. Lazare finds the results
124 to be a “significant improvement”. AIC’s rebuttal ECOSSs provide the most reasonable
125 foundation to establish class revenue allocation targets.

126 **Q. Have any other parties raised similar concerns with the corrections and timing of**
127 **the Rate Zone ECOSSs?**

128 **A.** No. In fact, several parties are recommending that the Rate Zone ECOSSs be used to
129 establish class revenue requirement targets (i.e., Kroger, CG, IIEC, and AG/CUB). No other

130 party in the case is recommending that the class cost of service results be abandoned in favor of
131 an across-the-board increase.

132 **Q. Regarding revenue allocations, Mr. Lazare states that AIC revised its class revenue**
133 **allocations on rebuttal. What was the extent of the Company's revisions?**

134 **A.** AIC's direct testimony outlined a revenue allocation approach using a single AIC cost of
135 service study. In rebuttal, AIC set aside the single AIC cost study and instead used the results of
136 the individual Rate Zone ECOSSs. AIC adopted Mr. Lazare's first step of his revenue allocation
137 methodology, where he proposed to move half the distance from equal percentage across-the-
138 board increases to fully cost-based revenue allocations for the three Rate Zones. Next, rather
139 than allocating the same percentage amount to each rate class (as done by Mr. Lazare), I
140 proposed that the target revenue requirement for each Rate Zone be allocated according to the
141 class cost of service study. Specifically, the relative percentage relationship between class cost
142 of service (COS) to total COS within each Rate Zone, multiplied by the total Rate Zone revenue
143 target, was proposed to be set as the revenue target for each class. Finally, increases to
144 individual rate classes should not exceed 1.5 times the overall percentage increase allocated to
145 any Rate Zone, or 10%, whichever is greater.

146 **Q. Mr. Lazare says that AIC's phased-in proposal for distribution taxes "appears to be**
147 **sending conflicting messages concerning the need to implement class revenue allocation**
148 **constraints." (lines 176-177) Do you agree?**

149 **A.** No. The AIC proposal is the most balanced, and in keeping with the spirit of the Order in
150 Dockets 09-0306 (Cons.). The distribution tax phase-in plan constrains movement in this case
151 under the revenue allocation methodology because that was the preferred approach by the

152 Commission in the last order (Docket No. 09-0306 cons.). The plan also allows customers time
153 to adjust their budgets for changes planned for February 2013 and 2014.

154 Mr. Lazare criticizes my approach as “inconsistent on bill increases,” but his revenue
155 allocation approach completely disregards the effect of the Distribution Tax. We both agree that
156 the Distribution Tax rates for DS-4 customers are too low, and are being subsidized by other rate
157 classes. The question to answer is how to best accomplish removing the subsidy. My proposed
158 three step phase-in to an average distribution tax rate is a hybrid approach between a straight-cut
159 to an average rate, and an uncertain and perhaps chronic continuation of the subsidy for decades.
160 It is a more balanced approach than Mr. Lazare’s.

161 **Q. Do you still oppose his class revenue allocations proposed in his direct testimony?**

162 **A.** Yes. Mr. Lazare advocated an across-the-board revenue allocation approach in his direct
163 testimony, and continued to advocate this approach in his rebuttal. Viable cost of service studies
164 have been provided and the results should be used.

165 **Q. Regarding rate design, Mr. Lazare takes issue with your reliance on a single AIC**
166 **study as an adequate cost foundation to maintain uniform meter, customer, transformation**
167 **and reactive demand charges. He states that he concluded on direct there was no cost basis**
168 **for moving towards uniform charges. But aren’t these charges already uniform?**

169 **A.** Yes, the meter, customer, transformation, and reactive demand charges are uniform
170 today. Mr. Lazare believes that because he found fault with the Rate Zone ECOSs provided in
171 response to the ALJs' deficiency letter, he has concluded there was no cost basis for moving
172 toward uniform charges. (lines 216-218) Mr. Lazare ignores the fact for Rates DS-1 through
173 DS-4, only the Distribution Delivery Charges differ among Rate Zones. The Distribution

174 Delivery Charges are the only charges for which further movement toward price uniformity is
175 necessary.

176 For DS-1 through DS-4, it is the Distribution Delivery Charges that the Commission
177 would appear to be addressing in its Final Order in Docket No. 10-0517. In Docket No. 10-
178 0517, the Commission reaffirmed its support of the goal of single-tariff pricing. (page 20) To
179 unwind price uniformity where it exists today runs counter to the uniform single-tariff pricing
180 goal. AIC has been in the process of moving toward uniform rates for some period, as endorsed
181 and approved by the Commission. In Docket Nos. 06-0070 (cons.) and again in Docket Nos. 09-
182 0306 (cons.), the process used to develop uniform charges examined the summed results of the
183 three legacy company cost of service studies to develop uniform charges. Mr. Lazare appears to
184 be arguing that the advent of the Accounting Petition Order sets a different, more stringent
185 standard for pricing than when the Rate Zones were separate legal entities.

186 **Q. Mr. Lazare states that the rebuttal Rate Zone ECOSs provide a more reasonable**
187 **foundation for ratemaking (line 247). However, he then states that their appearance on**
188 **rebuttal affords insufficient time to establish that they provide a reasonable cost foundation**
189 **(line 250). Hasn't then the Company already met its burden in proving that the rebuttal**
190 **ECOSs are a reasonable foundation for cost allocation and ratemaking?**

191 **A.** Yes. AIC has responded to the deficiency letter, and Mr. Lazare's criticisms of the
192 studies provided in response to the deficiency letter. It is unclear to me what element of the
193 ratemaking process Mr. Lazare needs more time to consider: revenue allocation, pricing, or
194 something else. Mr. Lazare accepted the Rate Zone level cost studies in his direct testimony.
195 His expressed concern was the process by which functional level costs were allocated to

196 individual Federal Energy Regulatory Commission (FERC) accounts, an issue addressed by Mr.
197 Stafford and Mr. Schonhoff. The cost study modification from the deficiency letter to AIC's
198 rebuttal was not that dramatic as to cause one to start the rate analysis from scratch.

199 **Q. Mr. Lazare states that "movement away from uniformity at this time is necessary to**
200 **signal to the Company that it must provide reasonable cost data in a timely fashion to**
201 **achieve its uniformity objectives." He argues that "if the Company incurs no meaningful**
202 **consequences for this shortcoming, it will lack the incentive to meet the Commission's cost**
203 **of service standards in its next rate case." Does AIC need a signal or incentive to submit**
204 **Rate Zone ECOSSs in future rate filings?**

205 **A.** No. The Accounting Petition Order has provided the guidance AIC was seeking. It is
206 clear that Rate Zone ECOSSs will be required to establish distribution delivery service rates in
207 rate cases until uniformity is achieved. Moreover, AIC has acknowledged the same in this
208 proceeding, and that future filings will be accompanied with Rate Zone ECOSSs until we
209 achieve the goal of single-tariff pricing.

210 **Q. Who is truly bearing the consequence of Mr. Lazare's rate design proposals?**

211 **A.** Customers ultimately are harmed under Mr. Lazare's proposal. Any benefits of eventual
212 single tariff pricing will ultimately be returned to customers through operating efficiencies. The
213 longer we delay, the longer those benefits will take to achieve. Also, as I stated in my rebuttal
214 testimony, "AIC serves many non-residential customers with locations in more than one Rate
215 Zone. Uniformity may be important to those customers who manage facilities in multiple Rate
216 Zones. Uniformity may also be important to suppliers of power and energy who may find it
217 easier to communicate with customers when fewer pricing difference exist among Rate Zones.

218 Uniformity may also be important to potential meter service providers, who may offer services
219 across AIC Rate Zones.” (Ameren Ex. 31.0, lines 263-267)

220 **IV. RESPONSE TO STAFF WITNESS, MR. CLAUSEN**

221 **Q. On rebuttal, you proposed three modifications to Mr. Clausen’s proposal to further**
222 **eliminate subsidies to certain non-summer electric supply (BGS-1) rates. What were those**
223 **modifications?**

224 **A.** First, I had proposed the addition of three high non-summer use profiles to the nine
225 profiles initially proposed by Mr. Clausen. Second, I proposed to also examine the combination
226 of delivery service and BGS rates together as an additional level of scrutiny to the BGS rate
227 adjustment methodology. Third, I also recommended tariff revisions that invite a Commission
228 review period for adjustments to non-summer prices after each annual Illinois Power Agency
229 (IPA) or procurement event.

230 **Q. Regarding your first modification, does Mr. Clausen oppose your recommendation**
231 **to add three additional “high use” customer profiles?**

232 **A.** No. Mr. Clausen points out that the customer target for the three additional profiles is
233 small, but acknowledges that they were the center of attention during the rate redesign efforts in
234 the summer of 2007. Ultimately he appears to agree with their addition to the BGS rate
235 adjustment methodology.

236 **Q. Regarding your second modification, does Mr. Clausen have any comments about**
237 **your recommendation to setting a bill impact cap that takes into account delivery service**
238 **price changes in addition to the BGS-1 rate changes?**

239 A. Yes. In his direct testimony, Mr. Clausen had proposed BGS adjustments be capped to a
240 10% increase to the profiles for any Rate Zone. I had also proposed to add a second level of
241 scrutiny to the BGS rate adjustment methodology to also examine the combination of delivery
242 service and BGS rates together. Mr. Clausen's rebuttal testimony simplifies this review process
243 by focusing solely on the combined BGS and DS rates together. I find this proposal acceptable.

244 **Q. Do you agree with his proposed cap of the total bill impact for any of the 12**
245 **customer profiles at 10 percent at the conclusion of this proceeding?**

246 A. Yes. Choosing an increase level requires reasoned judgment, balancing the need to limit
247 undue bill impacts against the need to reduce intra-class subsidization. The proposed rate change
248 will go into effect in mid-January 2012. Customers may have an expectation of upcoming rate
249 changes at the conclusion of rate cases, and values of 10% and below likely will not exceed the
250 point of creating an undue bill impact. Also, a 10% initial threshold will allow slightly more
251 progress toward levelizing non-summer BGS prices (compared to a 7.5% initial limit), which in
252 turn provides otherwise lower bills to low-use and non-space heat non-summer use customers.
253 (Note that most customers will experience total bill rate changes less than 10%.) Finally,
254 customers will experience a period of relative price stability since no further BGS rate redesign
255 of non-summer prices will occur until after the annual IPA procurement event in the Spring of
256 2013.

257 **Q. Given his revised bill impact recommendation, Mr. Clausen revises his proposal to**
258 **cap BGS-1 rate increase such that none of the customer profiles in any of the three rate**
259 **zones exceed a 7.5 percent overall increases in delivery services and supply charges from**

260 **one year to the next for subsequent adjustments (those made after this rate proceeding).**

261 **Do you agree with his 7.5 percent benchmark?**

262 **A.** Yes. The next adjustment would be made when rates are established in 2013 (non-
263 summer rates effective in October 2013), and the threshold limit would be set at 7.5%, consistent
264 with a value I suggested in my rebuttal testimony. I believe this is reasonable. Keep in mind
265 that the BGS changes are revenue neutral, in that increases to non-summer tail block rates lead to
266 decreases to initial block non-summer rates, which are applicable to all customers.

267 **Q. Regarding your third modification, does Mr. Clausen oppose an annual review**
268 **period for adjustments to BGS-1 pricing?**

269 **A.** No.

270 **Q. Is the issue of adjustments to BGS-1 prices now settled?**

271 **A.** Yes. Ameren Exhibit 48.1 provides a revised redline/strikeout of Rider PER - Purchased
272 Electricity Recovery (Rider PER) that I believe are necessary to accommodate provisions agreed
273 to by Staff and AIC.

274 **V. RESPONSE TO IIEC WITNESS, MR. STEPHENS**

275 **Q. Mr. Stephens in his rebuttal testimony claims that AIC's proposed delivery service**
276 **and Distribution Tax rates "greatly exceed any reasonable conception of rate moderation,**
277 **especially for the above 100 kV supply voltage subclasses." He further claims that the**
278 **"increases in the range of 500%" are "exorbitant and require further adjustment for any**
279 **meaningful moderation." Do you agree?**

280 **A.** No. There is a need to move more aggressively to make meaningful progress toward
281 eliminating the Distribution Tax subsidy provided to DS-4 customers, especially +100 kV supply

282 voltage customers as explained further below Applying Mr. Stephens' adjustment could take
283 decades to remove the subsidy. It is not fair to other customers who are paying the subsidy to
284 DS-4 to ask to indefinitely subsidize rates.

285 Moreover, Mr. Stephens' percentages lack context. As I show in my direct testimony, the
286 DS-4 +100 kV supply voltage customers in Rate Zones I and III pay \$0.00010/kWh, or 7.7% of
287 the average proposed Distribution Tax rate of \$0.0012936/kWh, and those in Rate Zone II only
288 pay \$0.00003/kWh, or 2.3% of the average. To bring scale to the numbers, imagine the average
289 Distribution Tax rate is equivalent to nearly a 13 foot tall ceiling. The \$0.00010/kWh value paid
290 by Rate Zones I and III would be equivalent to 1 foot. The \$0.00003/kWh value paid by Rate
291 Zone II would be equivalent to 3.6 inches. These customers pay relatively little in Delivery
292 Service charges as well. The present average Delivery Service rate paid by DS-4 +100 kV
293 supply voltage customers is \$0.00024/kWh, \$0.00117/kWh, and \$0.00031/kWh for Rate Zones I,
294 II, and III, respectively. Thus, even relatively minor ¢/kWh increases to the Distribution Tax
295 result in high percentage changes. Ameren Exhibit 48.2 provides a chart showing present and
296 proposed Distribution Tax price levels by class and Rate Zone. The chart also helps bring
297 perspective to the issue.

298 If one were to include the cost of power and energy, and transmission service, in
299 examining impacts on these customers, components that these customers paid the legacy AIC
300 companies in 1997 and before, percentage impacts would be significantly diminished.

301 **Q. Mr. Stephens believes that adoption of Mr. Lazare's first step, where he proposes to**
302 **move half the distance from equal percentage across-the-board increases to fully cost-based**

303 **revenue allocations for the three rate zones, is unnecessary given that AIC provided**
304 **corrected ECOSs on rebuttal. Do you agree?**

305 **A.** Not necessarily. AIC adopted Staff's approach to move ½ the distance between an
306 across-the-board increase and the allocated cost provided by the separate Rate Zone ECOSs
307 results. At lines 75-77 in my rebuttal testimony, I explain that adding this step helps mitigate bill
308 impacts to Rate Zone II. Absent the step, increases to Rate Zone II were 18%, and 1.5 times that
309 is 27%. Including the step reduced the allocated average to 13.5%, for a class maximum
310 increase of about 20%. I note that AIC's rebuttal revenue requirement allocated to RZ II was
311 14.7%, for a class maximum increase of 22%. Staff has proposed an increase to RZ II of 10.8%,
312 or a maximum increase to a class of 16.2%. The overall increases for Rate Zone II are in the
313 range of the "adjusted" increase. The step still would smooth impacts across rate zones,
314 although at the present increase levels, further progress toward cost based rates may take
315 precedent.

316 As explained previously, the revenue allocation (rate moderation) proposal need not be
317 performed at the DS-3 and DS-4 supply voltage subclass level.

318 **Q. Mr. Stephens finds your 10% floor concept to have merit and be reasonable, but it**
319 **should be applied at the subclass level to ensure that more customers are adequately**
320 **protected. Do you agree?**

321 **A.** No. As explained in my revised direct, and in rebuttal, constraining rate changes to
322 customer supply voltage categories does not permit enough flexibility to increase DS-4
323 Distribution Tax prices, especially those for High Voltage and +100 kV supply voltage
324 categories.

325 The AIC proposed pricing methodology also ensures relative price stability within each
326 rate class. For DS-4, the combination of Customer and Meter Charges, when added together, are
327 roughly equivalent to total prices paid today. Transformation and Reactive Demand Charges are
328 proposed to remain at present levels. The only substantial price changes are to the Distribution
329 Delivery Charges and the Distribution Tax rates. The DS-4 Distribution Tax was proposed to
330 increase by \$0.000465/kWh, \$0.000333/kWh, and \$0.000170/kWh for Primary, High Voltage,
331 and +100 kV supply voltage customers, respectively, for each Rate Zone. At the initial revenue
332 requirement proposed in February, the overall DS-4 rate changes were 13.53%, 20.26%, and
333 10% for Rate Zones I, II, and III, respectively. After changes to the Distribution Tax, the
334 Distribution Delivery Charges were uniformly increased (at each voltage level) by 9.5%, 26.2%,
335 and 7.45%, for Rate Zones I, II, and III, respectively, to achieve the overall class revenue
336 requirement target. Setting aside the effect of the Distribution Tax (which is discussed above),
337 component price changes are relatively comparable to the average allocated to each class, and
338 voltage subclass.

339 **Q. Mr. Stephens recommends that Mr. Jones’s call for “meaningful progress” should**
340 **not take precedence over “the fundamental rate design concept of rate moderation and**
341 **avoidance of rate shock.” Is he in essence advocating that the Commission approve**
342 **“unmeaningful” progress in proposing subclass moderation?**

343 **A. Yes.** As stated in my rebuttal testimony, constraining rate changes to customer supply
344 voltage categories does not permit enough flexibility to meaningfully increase DS-4 Distribution
345 Tax prices, especially those for High Voltage and +100 kV supply voltage categories. For
346 example, DS-4 for Rate Zone I is proposed to increase by 13.5%. Limiting the +100 kV DS-4

347 group to a 13.5% increase would only permit the +100 kV Distribution Tax rate to increase from
348 \$0.00010/kWh to \$0.0001413/kWh. The price would increase from 7.7% of the full average
349 Distribution Tax rate of \$0.0012936/kWh to only 10.9%. At that pace, it would take nearly 28
350 *more iterations* to reach the average rate of \$0.0012936/kWh ($[\$0.0012936 -$
351 $\$0.0001413]/\$0.0000413 = 27.9$). (Ameren Ex. 31.0, l. 601-608; 646-648)

352 AIC's proposal increases the Distribution Tax rate to 20.9% of the average rate, or to
353 \$0.000270/kWh in this proceeding, and 60% of the full rate in February 2013 increasing to 100%
354 in February 2014. (Ameren Ex. 31.0, lines 608-610)

355 **Q. Mr. Stephens continues to advocate that the Commission allocate Public Utilities**
356 **Revene Act Tax expense based on current distribution plant in service levels rather kWh**
357 **sales. He claims that current plant in service levels are a "better proxy" for 1997 plant in**
358 **service levels. Is Mr. Stephens correct?**

359 **A.** No. Mr. Stephens uses a strained argument that because generation, transmission, and
360 distribution plant were allocated on demand prior to 1998, the Invested Capital Tax (the
361 predecessor to the Distribution Tax) would have followed those plant allocations, and thus use of
362 a kWh-based allocation does not represent a sound proxy for cost causation for the Distribution
363 Tax today. Instead, because generation and transmission plant costs were allocated based on
364 demand, and distribution plant costs are still allocated based on demand, the distribution tax
365 should (at least in part) also be allocated based on demand. Mr. Stephens' argument falls flat on
366 at least two fronts. First, Mr. Stephens' demand allocation uses only distribution plant. In 1997
367 and before, customers took bundled service from the legacy utilities, which included generation
368 and transmission plant. An allocated portion of the invested capital tax would have followed

369 those assets. Examining only distribution plant as the basis for an allocation today overlooks two
370 major expense components that shaped the amount of Public Utilities Revenue Act (PURA) Tax
371 allocated to customers. Second, the current legislative wording appears to me to have made the
372 prior method obsolete (“(t)he General Assembly finds and declares that this new tax is a fairer
373 and more equitable means to replace that portion of the property tax...” (35 ILCS 620)).

374 **Q. Mr. Stephens also asserts that the current method of allocating PURA Tax expense**
375 **by kWh sales is “not friendly to industrial economic development.” (lines 712-713) Is that**
376 **a reason for the Commission to move away from allocating PURA Tax expense to those**
377 **customers whose usage is causing the expense to be incurred?**

378 **A.** No. There is little disagreement among the parties in this proceeding that price levels
379 should be set according to those who cause the costs. The Distribution Tax expense is no
380 different. Mr. Stephens’ testimony was responding to my observation that at current Distribution
381 Tax rates to AIC and price levels charged customers, the marginal revenue from a new DS-4
382 +100 kV supply voltage customer would fall below marginal cost incurred to serve the customer.
383 This sort of price structure places the burden of such development on AIC’s shareholders in the
384 near term and ultimately on other customers after subsequent rate cases.

385 **Q. Mr. Stephens states that you believe that the PURA Tax is properly a base rate**
386 **charge. Is AIC taking a position in this case whether the expense is properly a base rate**
387 **charge?**

388 **A.** No. Ameren Illinois recognizes that in Dockets 09-0306 (Cons.), the Commission
389 explicitly expressed its intent for the Distribution Tax to operate as a pass-through tax, and
390 removed it from base delivery service rates. AIC also acknowledges that the Distribution Tax

391 was considered part of ComEd's base delivery service rates in its recent case (Docket 10-0467).
392 AIC defers to the Commission on how the Distribution Tax should be treated in this and future
393 rate proceedings.

394 **VI. RESPONSE TO AG/CUB WITNESS, MR. RUBIN**

395 **Q. Regarding PURA Tax expense, Mr. Rubin states that you and he "obviously**
396 **disagree about the appropriate way to implement public policy in this case." He argues**
397 **that any PURA Tax subsidies should be eliminated at the conclusion of this case. "To do**
398 **otherwise would elevate a general regulatory policy or philosophy over a specific statute**
399 **enacted by the legislature." Do you disagree with Mr. Rubin's position in theory?**

400 **A.** Yes. The Distribution Tax is assessed on the utility based annual kWh sales applied to a
401 seven tiered rate structure. I believe the General Assembly set the stage for establishing cost
402 causation (kWh). It is up to the Commission to decide the best means for recovering the cost.

403 **Q. Mr. Rubin claims to have a designed a phase-in proposal for PURA Tax expense for**
404 **Rate Zone II that does not increase the rates to DS-1 and DS-2. Is his proposal workable?**

405 **A.** No. Mr. Rubin's proposal is so close to no phase-in as to be of little practical use. Mr.
406 Rubin's proposal would set the DS-4 Distribution Tax at \$0.0012104/kWh, or 93.6% of the full
407 average rate of \$0.0012936/kWh. As shown on page 16 of my revised direct testimony, present
408 Distribution Tax rates are \$0.00034/kWh, \$0.00018/kWh, and \$0.00003/kWh for Primary, High
409 Voltage, and +100 kV supply line service, respectively. Holding all other DS-4 charges
410 constant, and changing only the Distribution Tax to Mr. Rubin's phase-in levels, would increase
411 Rate Zone II DS-4 revenue by 33.5% (11.7% for Primary, 38.4% for High Voltage, and 101.2%
412 for +100 kV supply line voltage, respectively). In contrast, repeating the exercise but with the

413 full average Distribution Tax rate of \$0.0012936/kWh would increase Rate Zone II DS-4
414 revenue by 36.2%, only 2.7 percentage points more than Mr. Rubin's phase-in. AIC's initial step
415 phase-in approach would increase Rate Zone II DS-4 revenue by 9.1% (6.2% for Primary, 12.4%
416 for High Voltage, and 14.6% for +100 kV supply line voltage, respectively), again holding all
417 other charges constant and changing only the Distribution Tax.

418 **Q. Mr. Rubin continues to argue that AIC's existing customer charge exceeds the cost**
419 **of service and that there should not be any increase in the customer charge. Do you agree?**

420 **A.** No. I disagree with the notion that the Customer Charge exceeds the costs of fixed
421 delivery service costs. The delivery system is designed and sized to serve expected demand and
422 use. Once delivery facilities are installed, AIC does not add or remove equipment based on
423 monthly variations in use. These costs are sunk. Moreover, operation and maintenance expense
424 related to equipment is substantially fixed. It is no more expensive to operate and maintain a
425 well-loaded equipment than lightly-loaded equipment. The cost of lines and substations do not
426 change with monthly kWh sales.

427 **Q. He states that your rebuttal is actually a policy argument claiming it is reasonable**
428 **for an electric utility to move toward a straight-fixed-variable type of rate design. Is that**
429 **what AIC is advocating?**

430 **A.** Movement toward straight-fixed-variable (SFV) rate design is a cost argument that may
431 have policy implications. As I discuss above, distribution costs are insensitive to monthly kWh
432 use. Current rate design relies heavily on kWh use to collect class revenue, in contrast to how
433 most costs are incurred.

434 Also, as I stated in my rebuttal testimony, movement toward a SFV rate design was
435 encouraged by the Commission in Dockets 07-0585 (Cons.) (Order, pp. 281-282) and approved
436 for present rates in Dockets 09-0306 (Cons.) (Order, pp. 266-267, 287). The Commission
437 encouraged movement toward an SFV rate design in its prior rate order, Dockets 09-0306
438 (Cons.) (Order, p. 252). AIC's proposed DS-1 and DS-2 prices continue gradual movement
439 toward SFV rate design.

440 **Q. He argues that in an environment of increasing residential electricity consumption,**
441 **there is no justification to deviate from cost-of-service to help promote a utility's revenue**
442 **stability. Do you agree that AIC's residential consumption has been increasing?**

443 **A.** Yes, forecast test-year 2012 residential use is projected to be greater than it has been in
444 recent previous rate cases. I do not believe increasing residential electricity consumption will
445 continue indefinitely. Since 2008, AIC has been offering energy efficiency programs, mandated
446 by Section 8-103 of the Public Utilities Act (PUA), 220 ILCS 5/8-103. Each year of the program
447 contains an incremental energy efficiency savings goal. These programs, in addition to other
448 mandated efficiency standards (such as the phasing out of less efficient incandescent light bulbs),
449 are expected to reduce AIC residential energy delivered. The current AIC usage projection
450 indicates that residential sales will be flat to declining over the next 5 years. Also, if residential
451 kWh consumption does continue to increase, SFV would produce less of a bill impact to
452 customers than it would under the present rate design.

453 **Q. Do you agree that AIC is attempting to deviate from cost-of-service in its proposed**
454 **rate design in this case to help promote revenue stability?**

455 A. No. As I state above, a SFV design is a cost based design. Most of AIC's delivery
456 service costs are fixed. Charging customers higher fixed costs aligns rates more closely with
457 cost causation. A SFV design may provide more stable annual revenue because the number of
458 connected customers tends to be more constant than annual kWh sales. The SFV design also
459 benefits customers by keeping the delivery services portion of their bill more constant during
460 extreme or mild weather periods. It is also true that the income stream under a SFV design
461 provides a better match to annual costs incurred to serve customers.

462 **Q. Mr. Rubin takes umbrage with your proposal that the consumption charge for**
463 **distribution service should be kept lower (by increasing the customer charge) because the**
464 **Company will be increasing its rates for Basic Generation Service. Is his concern about**
465 **“cross-subsidies” valid?**

466 A. No. Let me be clear. There are no cross subsidies between delivery service and power
467 supply. Delivery service prices recover the delivery service revenue requirement. Basic
468 Generation Service (BGS) prices recover power and energy supply costs, nothing more.

469 The interaction between delivery services and BGS prices I outline in my revised direct
470 and rebuttal testimonies, and herein in response to Mr. Clausen, focuses on bill impacts.
471 Residential BGS service contains deep discounts for Rate Zone I space-heat, Rate Zone I Metro-
472 East, Rate Zone II, and Rate Zone III space-heat customers with non-summer use over 800 kWh.
473 We are attempting to reduce those deep discounts through a BGS redesign process. To properly
474 measure bill impacts, it is necessary to examine both changes in delivery service and BGS prices.
475 Further progress toward reducing the +800 kWh non-summer use discount can be made if
476 variable delivery service charges are lower rather than higher. Mr. Rubin’s pricing methodology

477 runs counter to that suggested by the Commission in Docket 07-0585 and implemented in
478 Docket 09-0306. It would also results in retaining BGS subsidies longer than if AIC's pricing
479 proposal is adopted.

480 **Q. He claims your "short-term pricing philosophy," namely that the majority of AIC's**
481 **costs to serve customers are fixed, violates the principle of setting rates to mirror causation.**
482 **He argues that prices charged to customers should reflect the fact that increased demand**
483 **for electricity causes increases in distribution costs. Is Mr. Rubin misreading your**
484 **testimony?**

485 **A.** Yes. I do not claim that electric demand has no place in establishing distribution
486 facilities required to serve customers. Indeed, demands of customers are taken into consideration
487 when the initial design and construction of facilities occur. Facilities are sized to meet the
488 current and future expected demands of customers. Once installed, the cost of these facilities
489 will not change from month to month, or year to year. It is appropriate for delivery service
490 prices to reflect the fixed costs of serving customers.

491 **Q. Mr. Rubin claims that the customer charge no longer reflects the cost of service if**
492 **demand-related costs are recovered through the customer charge. Is AIC proposing to**
493 **recover demand-related costs through the customer charge?**

494 **A.** Yes, in part. Revenue from proposed residential fixed charges exceed costs allocated
495 based on the number of customers, meaning that a portion of costs allocated based on demand
496 are recovered through the proposed fixed charges. Residential DS-1 tariffs contain monthly
497 fixed Customer and Meter Charges, and variable \$/kWh Distribution Delivery Charges. At this
498 time, due to meter limitations, it is impractical to bill residential customers a demand charge.

499 Instead, it is practical to charge customers a larger fixed charge to reflect a portion of the cost of
500 serving the expected demand of customers.

501 **VII. RESPONSE TO KROGER WITNESS, MR. HIGGINS**

502 **Q. What is Mr. Higgins' response to the differing revenue allocation proposals**
503 **presented by AIC and Staff?**

504 **A.** Mr. Higgins agrees with AIC that the results of the rebuttal Rate Zone ECOSSs should be
505 used to establish class revenue allocations, subject to a constraint of the greater of 1.5 times the
506 Rate Zone average or 10%. He believes that it is reasonable to rely on the rebuttal Rate Zone
507 ECOSSs, given the adjustments made in direct responding to Mr. Lazare's critique. He does not
508 favor weighting the Rate Zone revenue allocation by using the ½ an AIC average, and ½ the
509 individual Rate Zone ECOSS.

510 Mr. Higgins opposes Staff's proposal that all rate classes receive an across-the-board
511 increase equal percentage base rate increase within each rate zone. He believes that Mr. Lazare's
512 proposal "would be unfair to customers in classes that are experiencing relative rates of return
513 above unity." (lines 85-86) He objects to the fact that, under Staff's proposal, customer classes
514 with higher distribution rates will pay even higher rates to mitigate the effect of the rate increase
515 on customer classes in lower-cost rate zones.

516 **Q. What is Mr. Higgins's response to the various proposals by the parties concerning**
517 **the revenue allocation of PURA Tax expense?**

518 **A.** Mr. Higgins now agrees with AIC that the revenue allocation should be performed at a
519 delivery service class level, and not extend to the supply voltage "subclass".

520 **VIII. RESPONSE TO CG WITNESS, MR. CHRISS**

521 **Q. What is Mr. Chriss's response to the differing revenue allocations proposed by Staff**
522 **and AIC?**

523 **A.** Mr. Chriss agrees with AIC that the results of the rebuttal Rate Zone ECOSSs should be
524 used to establish class revenue allocations. Mr. Chriss finds that this produces equitable rates
525 that reflect cost causation, send proper signals and minimize price distortions. He believes that
526 using Mr. Lazare's across-the-board approach would harm customers in the DS-3 class. The
527 Rate Zone cost of service studies all indicate below average rate changes should be made to the
528 class in each of the Rate Zones.

529 **IX. RESPONSE TO GFA WITNESS, MR. ADKISSON**

530 **Q. Mr. Adkisson claims that you admit that the Company never addressed or studied**
531 **"seasonal cost of service" or "seasonal cost responsibilities" for distribution line and**
532 **substation costs." Has GFA accurately characterized your testimony?**

533 **A.** No. It appears that Mr. Adkisson desires a rate segmentation study, where seasonal
534 customers are separated from other customers, essentially investigating whether a new class or
535 subclass of customer should be developed. Such a study was considered beyond the scope of the
536 circuit study. A rate segmentation study would require considerable effort. As noted in the
537 previous Order (Docket 09-0306 (Cons.)), aggregating circuit level details, in addition to
538 substation level details that Mr. Adkisson desires, is a highly manual process.

539 Mr. Adkisson is correct that the circuit study examines relative revenue data related to a
540 sample of both non-seasonal and seasonal customers. The circuit study provided information
541 indicating that local circuit peaks are likely to be driven by seasonal (i.e., grain dryers)

542 customers. The principle of cost causation would indicate that local circuit costs are driven by
543 the need to serve the local circuit demand. Thus, grain dryers would tend to be responsible for
544 circuit costs. Because grain dryers typically set relatively high demands in two months of the
545 year, and low demands in the rest of the year, and \$/kW Distribution Delivery Charges are based
546 on monthly maximum on-peak demands, a “cost based” unit price required to recover the
547 revenue requirement for the group would tend to be greater than their current charge, not less.

548 **Q. Mr. Adkisson also claims that GFA provided a list of various possible allocation**
549 **methods to consider a seasonal cost of service study. Has GFA adequately defined a**
550 **seasonal cost of service study?**

551 **A.** No. Mr. Adkisson refers to his response to AIC-GFAI 2.02 (attached to his testimony as
552 GFA Ex. 2.01E). Mr. Adkisson refers to four possible methods. The first was “to assign a
553 seasonal differential to DS-3 and DS-4 rates which approximate the seasonal differential in effect
554 for DS-1 and DS-2 customers which are served from the same distribution system.” The
555 seasonally differentiated rates for DS-1 and DS-2 were established during the rate redesign case,
556 Docket 07-0165. The Distribution Delivery charges for DS-1 and DS-2 were seasonally
557 differentiated to address bill impact concerns, not because of a cost of service rationale.
558 Following the DS-1 and DS-2 seasonal differential does not produce a cost-based differential for
559 DS-3 and DS-4. In that same proceeding, the Rate Limiter provision was inserted within DS-3
560 and DS-4, again to address bill impact concerns.

561 **Q. What was the second possible method listed?**

562 **A.** Mr. Adkisson states “(a)nother method is to develop electricity delivery service rates for
563 DS-3 and DS-4 customers which are patterned after the AIC GDS-5 seasonal gas delivery service

564 rate. Similar to the GDS-5 winter demand that is based on maximum usage for any day when the
565 Average Temperature is below 25 degrees Fahrenheit, the DS-3 and DS-4 demand could be
566 based on the maximum fifteen minute demand when the daily Average Temperature is above a
567 certain level; say 90 degrees Fahrenheit.” Here Mr. Adkisson has defined a possible rate design
568 he would like to explore, but this method does not tell us how to apportion costs. Mr. Adkisson
569 appears to be advocating a rate segmentation study, since GDS-5 is a separate gas rate class.
570 Moreover, the circuit study indicates that the peak loadings of circuits serving grain drying load
571 are not necessarily driven by demands of customers sensitive to average daily temperatures, but
572 by grain drying loads.

573 **Q. Please discuss the third method listed.**

574 A. Mr. Adkisson states “Yet another method is to allocate distribution system substation and
575 circuit costs to respective summer and non-summer periods and divide those respective seasonal
576 costs by the summer and non-summer monthly billing demands for the respective DS-3 and DS-
577 4 classes.” Again, this method does not state how one would determine the distribution
578 substation and circuit costs. For example, the method does not tell us how a situation where
579 local circuit peaks are established by grain dryers would be incorporated into a cost study.

580 **Q. What was the fourth possible method listed?**

581 A. Mr. Adkisson states “one seasonal cost allocation method within a rate class could be to
582 develop a historic five-year average of the respective rate class contribution to system monthly
583 coincident peaks.” This method appears to rely on aggregate system coincident peaks. Demand
584 at the time of total system peak has little to do with the capacity required to serve local circuits
585 serving larger grain drying customers. Local peaks drive the need for local investment. The

586 circuit study shows that the fall peaks of grain drying customers often set the highest peak
587 demand requirement for the circuit.

588 **Q. He claims that your study intentionally did not look at system wide loading of**
589 **distribution circuits and substations in an attempt to discern cost responsibility on a**
590 **seasonal basis. Is that true?**

591 **A.** Yes. Mr. Adkisson appears to be advocating for a rate segmentation study, where
592 seasonal customers are separated from other customers into a separate class or subclass of
593 customers. Such a study was considered beyond the scope of the circuit study that examined a
594 sample of customers.

595 **Q. Mr. Adkisson does not believe that you have provided sufficient evidence to support**
596 **your conclusions. How do you respond?**

597 **A.** In my direct testimony I state “the study shows that circuits serving customers with
598 constant demands through the year contribute more revenue through the year relative to the costs
599 of serving customers. On the other hand, customers with large peaks in the fall can and do set
600 the circuit peak, making that demand point appropriate for setting the cost of the system. Due to
601 the seasonal usage patterns of the customers, they contribute far less revenue through the year
602 than a customer with a comparable annual peak demand and a constant demand though the year.”
603 (Ameren Exhibit 13.0E, line 761-767) Mr. Adkisson is critical that the circuit study did not
604 examine substations. A table of monthly substation peaks was provided in the Company's
605 response to GFA data request 2.08, showing that for the substations serving the sampled circuits,
606 many peak in the summer, while some peak in the winter and fall. I believe my conclusion from

607 my revised direct testimony is correct when examining primary line costs. If one were to
608 establish a seasonal rate, the issue of substation costs would also need to be addressed.

609 **Q. He testifies that it is imprudent to design circuits without considering reasonable**
610 **thermal limits of the facilities when selecting conductor and equipment sizes. Do you**
611 **agree?**

612 **A.** No. Mr. Adkisson's mischaracterizes my testimony. What I stated in my rebuttal was
613 "From a practical standpoint, AIC does not design circuits differently if they peak in the summer
614 or fall/winter. The initial equipment selection will generally be based on long term load
615 projections for that area. In this sense, the magnitude of the peak is much more important than
616 the time of peak." (lines 1041-1044)

617 **Q. What does Mr. Adkisson conclude?**

618 **A.** Mr. Adkisson recommends that the Commission make no decision regarding seasonal
619 DS-3 and DS-4 rates at this time. I am not aware of any specific seasonal rate DS-3 or DS-4
620 proposals in this proceeding, and agree if one is brought before the Commission it should be
621 judged based on the facts in that proceeding.

622 **X. CONCLUSION**

623 **Q. Does this conclude your surrebuttal testimony?**

624 **A.** Yes, it does.