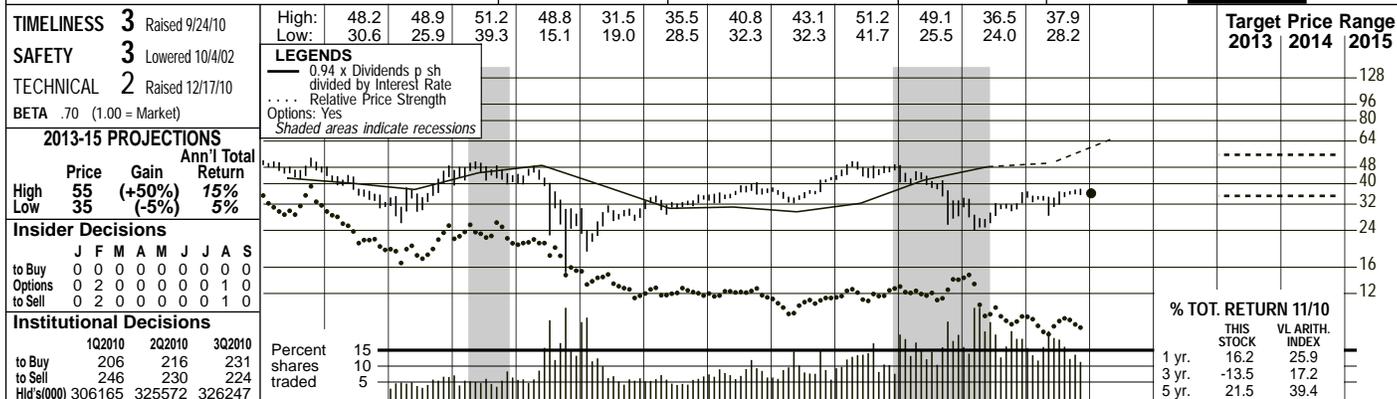


AMERICAN ELEC. PWR. NYSE-AEP

RECENT PRICE **36.08** P/E RATIO **11.5** (Trailing: 13.6 Median: 13.0) RELATIVE P/E RATIO **0.70** DIV'D YLD **5.1%** VALUE LINE



2013-15 PROJECTIONS	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
Price	42.53	190.10	42.96	36.82	35.51	30.76	31.82	33.41	35.56	28.22	30.10	31.70	Revenues per sh	37.75
Gain	5.11	7.65	6.99	5.76	5.89	5.96	6.54	6.64	6.62	6.19	6.00	6.35	"Cash Flow" per sh	7.25
Ann'l Total Return	1.04	3.27	2.86	2.53	2.61	2.64	2.86	2.86	2.99	2.97	2.60	3.10	Earnings per sh ^A	3.50
High	2.40	2.40	2.40	1.65	1.40	1.42	1.50	1.58	1.64	1.64	1.71	1.84	Div'd Decl'd per sh ^B	2.00
Low	5.51	5.69	5.08	3.44	4.28	6.11	8.89	8.88	9.83	6.19	4.85	5.75	Cap'l Spending per sh ^C	6.50
Options to Buy	25.01	25.54	20.85	19.93	21.32	23.08	23.73	25.17	26.33	27.49	28.35	29.65	Book Value per sh ^C	34.25
Options to Sell	322.02	322.24	338.84	395.02	395.86	393.72	396.67	400.43	406.07	478.05	482.00	486.00	Common Shs Outst'g ^D	498.00
Institutional Decisions	34.3	13.9	12.7	10.7	12.4	13.7	12.9	16.3	13.1	10.0	10.0	10.0	Avg Ann'l P/E Ratio	12.5
to Buy	2.23	.71	.69	.61	.66	.73	.70	.87	.79	.67	.79	.67	Relative P/E Ratio	.85
to Sell	6.7%	5.3%	6.6%	6.1%	4.3%	3.9%	4.1%	3.4%	4.2%	5.5%	4.4%	5.5%	Avg Ann'l Div'd Yield	4.5%
Hld's(000)	13694	61257	14555	14545	14057	12111	12622	13380	14440	13489	14500	15400	Revenues (\$mill)	18850
1Q2010	332.0	1063.0	976.0	984.0	1038.0	1036.0	1131.0	1147.0	1208.0	1365.0	1250	1505	Net Profit (\$mill)	1760
2Q2010	66.1%	36.0%	25.2%	38.8%	33.1%	29.3%	33.0%	31.1%	31.3%	29.7%	33.5%	32.5%	Income Tax Rate	32.5%
3Q2010	52.9%	54.6%	56.0%	60.6%	56.2%	54.8%	56.7%	58.3%	59.1%	54.4%	55.5%	54.0%	AFUDC % to Net Profit	11.0%
Percent shares traded	44.4%	44.6%	43.1%	38.7%	43.1%	44.9%	43.0%	41.4%	40.7%	45.4%	44.5%	46.0%	Long-Term Debt Ratio	52.0%
1Q2010	18151	18459	16393	20333	19584	20222	21902	24342	26290	28958	30650	31450	Common Equity Ratio	48.0%
2Q2010	22393	24543	21684	22029	22801	24284	26781	29870	32987	34344	35025	36250	Total Capital (\$mill)	35600
3Q2010	3.8%	7.5%	7.5%	6.6%	7.0%	6.6%	6.7%	6.3%	6.2%	6.2%	5.5%	5.5%	Net Plant (\$mill)	40300
to Buy	3.9%	12.7%	13.5%	12.3%	12.1%	11.3%	11.9%	11.3%	11.2%	10.3%	9.0%	10.5%	Return on Total Cap'l	6.5%
to Sell	3.7%	12.8%	13.7%	12.4%	12.2%	11.3%	12.0%	11.4%	11.3%	10.4%	9.0%	10.5%	Return on Shr. Equity	10.5%
Hld's(000)	NMF	3.4%	2.4%	4.5%	5.7%	5.2%	5.7%	5.1%	5.1%	4.6%	3.0%	4.5%	Return on Com Equity ^E	10.5%
1Q2010	NMF	74%	82%	64%	54%	54%	53%	55%	55%	56%	66%	59%	Retained to Com Eq	4.5%
2Q2010													All Div'ds to Net Prof	57%

AMERICAN ELEC. PWR. NYSE-AEP
American Electric Power acquired Central and South West Corporation (CSW) in 2000. CSW common stockholders received 0.6 of an AEP common share for each of their shares, for a total of \$4.5 billion. The transaction was effected under pooling-of-interests accounting rules.

CAPITAL STRUCTURE as of 9/30/10
Total Debt \$18747 mill. Due in 5 Yrs \$6194 mill.
LT Debt \$15995 mill. LT Interest \$880 mill.
Incl. \$1909 mill. securitized bonds; \$317 million capitalized leases.
(LT interest earned: 3.1x)

Leases, Uncapitalized Annual rentals \$334 mill.

Pension Assets-12/09 \$3.40 bill. **Oblig.** \$4.70 bill.

Pfd Stock \$61 mill. **Pfd Div'd** \$3 mill.
607,044 shs. 4%-5%, cumulative, callable at \$102-\$110.

Common Stock 480,276,270 shs. as of 10/29/10
MARKET CAP: \$17 billion (Large Cap)

ELECTRIC OPERATING STATISTICS

	2007	2008	2009
% Change Retail Sales (KWH)	+5.3	-1	-6.4
Avg. Indust. Use (MWH)	NA	NA	NA
Avg. Indust. Revs. per KWH (¢)	4.65	5.08	4.83
Capacity at Peak (Mw)	NA	NA	NA
Peak Load (Mw)	NA	NA	NA
Annual Load Factor (%)	NA	NA	NA
% Change Customers (yr-end)	+6	NA	NA

ANNUAL RATES

	Past 10 Yrs.	Past 5 Yrs.	Est'd '07-'09 to '13-'15
Revenues	-5%	-3.5%	2.5%
"Cash Flow"	.5%	1.0%	2.0%
Earnings	-	2.0%	3.0%
Dividends	-4.0%	-2.5%	3.5%
Book Value	.5%	5.0%	4.5%

QUARTERLY REVENUES (\$ mill.)

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2007	3169	3146	3789	3276	13380
2008	3467	3546	4191	3236	14440
2009	3458	3202	3547	3282	13489
2010	3569	3360	4064	3507	14500
2011	3750	3650	4250	3750	15400

EARNINGS PER SHARE^A

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2007	.68	.64	1.02	.52	2.86
2008	1.02	.70	.93	.34	2.99
2009	.89	.68	.93	.50	2.97
2010	.72	.35	1.16	.37	2.60
2011	.85	.75	1.05	.45	3.10

QUARTERLY DIVIDENDS PAID^B

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2006	.37	.37	.37	.39	1.50
2007	.39	.39	.39	.41	1.58
2008	.41	.41	.41	.41	1.64
2009	.41	.41	.41	.41	1.64
2010	.41	.42	.42	.46	

BUSINESS: American Electric Power Company, Inc. (AEP), through 10 operating utilities, serves about 5.2 million customers in Arkansas, Kentucky, Indiana, Louisiana, Michigan, Ohio, Oklahoma, Tennessee, Texas, Virginia, and West Virginia. Electric revenue breakdown, '09: residential, 35%; commercial, 25%; industrial, 21%; wholesale, 14%; other, 5%. Sold 50% stake in Yorkshire

American Electric Power's board of directors has increased the dividend for the second time in 2010. Earlier, the board raised the quarterly dividend by one cent a share (2.4%)—the first hike in the disbursement since the fourth quarter of 2007. The latest increase, \$0.04 a share (9.5%) quarterly, was far greater. Even after the significant boost in the dividend, AEP's payout ratio will probably be within its targeted range of 50%-60% in 2011.

Investors shouldn't be alarmed by the earnings decline that is probable in 2010. AEP took an aftertax charge of \$185 million (\$0.39 a share) for a reduction in the employee headcount and some other restructuring moves.

A rate case was settled in Michigan, and rate matters are pending in West Virginia, Oklahoma, and Ohio. In Michigan, Indiana-Michigan received a \$36 million tariff hike, based on a 10.35% return on equity. In West Virginia, Appalachian Power reached a settlement (subject to commission approval) for a base rate hike of \$60 million. New tariffs would take effect on March 31st. In Oklahoma, Public Service of Oklahoma is requesting a

rate increase of \$82.7 million, based on an 11.5% ROE. However, the commission's staff is recommending an increase of just \$0.3 million, based on a 10.04% ROE. A decision is expected soon. In Ohio, AEP has reached a settlement that, if adopted by the commission, would resolve the complaints that the utility had excessive earnings in the state. Some intervenors are opposing the agreement, even though the company made some concessions (such as forgoing a rate increase in 2011).

Rate relief should help earnings advance beginning in 2011. Each year, AEP has some regulatory activity, and this will continue as the company's utilities expand their rate bases. Another positive factor is the expected growth in demand as the economy in AEP's service area recovers. Finally, transmission spending is likely to become an important source of growth this decade as upcoming projects generate healthy returns on investment.

This stock offers an attractive yield, which is fractionally above the utility average. Total return potential to 2013-2015 is a cut above the utility average, too. *Paul E. Debbas, CFA December 24, 2010*

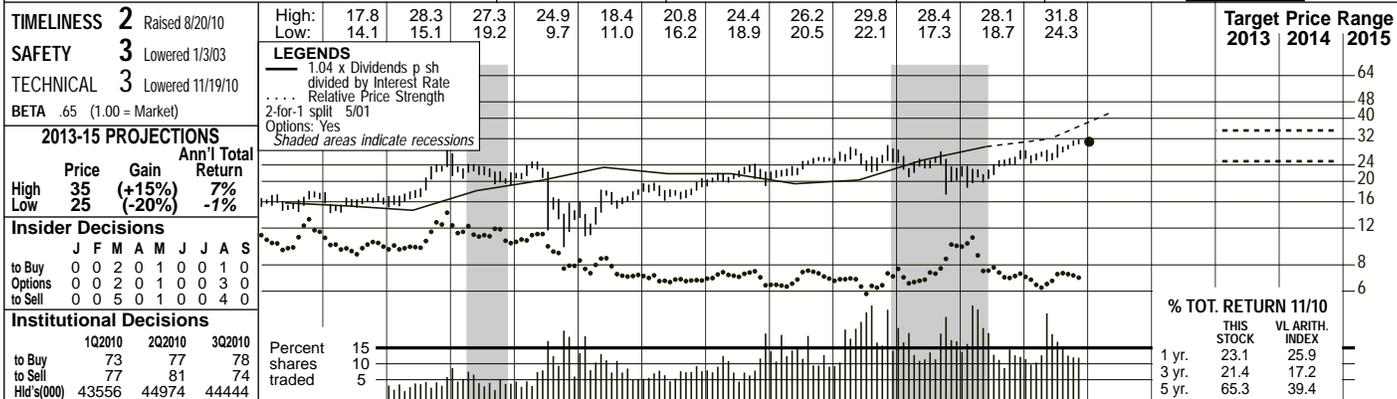
(A) Excl. nonrec. gains (losses): '02, (\$3.86); '03, (\$1.92); '04, 24¢; '05, (62¢); '06, (20¢); '07, (20¢); '08, 40¢; '10, (7¢); gains (losses) on disc. ops.: '02, (57¢); '03, (32¢); '04, 15¢; '05, 7¢; '06, 2¢; '08, 3¢; '09, (1¢). '09 EPS don't add due to change in shs. Next eqs. report due late Jan. (B) Div'ds historically paid early Mar., June, Sept. & Dec. (C) Div'd reinvestment plan avail. (D) Incl. intang. In '09: \$15.72/sh. (E) In mill. (F) Rate base: various. Rates allowed on com. eq.: 9.96%-15.7%; earned on avg. com. eq., '09: 11.0%. Regulatory Climate: Average.

Company's Financial Strength B++
Stock's Price Stability 100
Price Growth Persistence 35
Earnings Predictability 95

To subscribe call 1-800-833-0046.

CLECO CORPORATION NYSE-CNL

RECENT PRICE **30.90** P/E RATIO **15.3** (Trailing: 14.2; Median: 14.0) RELATIVE P/E RATIO **0.93** DIV'D YLD **3.5%** VALUE LINE



1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
8.48	8.79	9.70	10.16	11.46	17.12	18.23	23.55	15.33	18.54	15.03	18.41	17.38	17.19	17.99	14.17	18.85	18.95	Revenues per sh	20.50
1.85	1.99	2.11	2.18	2.28	2.36	2.77	2.94	3.05	2.98	2.56	2.76	2.63	2.69	3.71	3.78	4.70	4.85	"Cash Flow" per sh	5.50
.96	1.04	1.12	1.09	1.12	1.19	1.46	1.51	1.52	1.26	1.32	1.42	1.36	1.32	1.70	1.76	2.20	2.35	Earnings per sh ^A	2.75
.73	.75	.77	.79	.81	.83	.85	.87	.90	.90	.90	.90	.90	.90	.90	.90	.98	1.08	Div'd Decl'd per sh ^B = †	1.45
1.24	1.29	1.43	1.73	2.09	3.99	2.52	1.10	1.91	1.58	1.61	3.19	4.11	8.51	5.59	4.15	3.15	3.25	Cap'l Spending per sh	3.50
7.56	7.91	8.30	8.68	9.07	9.44	10.04	10.69	11.77	10.09	10.83	13.69	15.22	16.85	17.65	18.50	21.60	22.70	Book Value per sh ^C	25.75
44.78	44.85	44.91	44.93	44.97	44.88	44.99	44.96	47.04	47.18	49.62	49.99	57.57	59.94	60.04	60.26	61.00	62.00	Common Shs Outst'g ^D	65.00
12.1	11.6	11.9	12.5	14.4	13.4	13.2	14.6	12.2	12.4	13.8	15.0	17.3	19.6	14.1	13.2	13.2	13.2	Avg Ann'l P/E Ratio	11.0
.79	.78	.75	.72	.75	.76	.86	.75	.67	.71	.73	.80	.93	1.04	.85	.88	.85	.88	Relative P/E Ratio	.75
6.2%	6.2%	5.8%	5.8%	5.0%	5.2%	4.4%	3.9%	4.8%	5.8%	5.0%	4.2%	3.8%	3.5%	3.8%	3.9%	3.8%	3.9%	Avg Ann'l Div'd Yield	4.7%

CAPITAL STRUCTURE as of 9/30/10		2007	2008	2009	BUSINESS:	
Total Debt \$1374.2 mill. Due in 5 Yrs \$359.9 mill.		820.0	1058.6	721.2	Cleco Corporation is a holding company for Cleco Power, which supplies electricity to about 277,000 customers in central Louisiana. Through subsidiaries, has 1,065 megawatts of wholesale capacity. Electric revenue breakdown, '09: residential, 45%; commercial, 27%; industrial, 14%; other, 14%. Largest industrial customers are paper mills and other wood-product industries.	
LT Debt \$1187.8 mill. LT Interest \$72.5 mill.		69.3	72.3	74.2	Generating sources, '09: coal & lignite, 31%; gas & oil, 15%; purchased, 54%. Fuel costs: 56% of revenues. '09 reported deprec. rate (utility): 3.2%. Has 1,300 employees. Chairman: J. Patrick Garrett. President & CEO: Michael H. Madison. Inc.: Louisiana. Address: 2030 Donahue Ferry Road, P.O. Box 5000, Pineville, Louisiana 71361-5000. Tel.: 318-484-7400. Internet: www.cleco.com.	
Incl. \$19.2 million capitalized leases. (LT interest earned: 1.5x)		33.5%	34.7%	36.9%	permission to build an advanced metering system. Previously, the utility had planned to spend \$53 million on the project (excluding \$20 million in federal grants), but is now looking for ways to reduce the cost.	
Leases, Uncapitalized Annual rentals \$9.5 mill.		12.1%	16.7%	12.6%	The sale of Acadia Unit 2 should be completed in the first quarter of 2011. Cleco's nonregulated subsidiary owns 50% of this gas-fired generating facility. The company plans to use the aftertax proceeds of about \$150 million to reduce short-term debt. Following the transaction, Cleco will still own one nonregulated gas-fired plant with 775 mw of capacity. The company is marketing the plant's capacity for power sales beginning in 2012, after a contract expires at the end of 2011. This stock is timely, but has a high valuation. The dividend yield is a percentage point below the utility average. Also, even though we project high-single-digit earnings and dividend growth over the 3- to 5-year period, total return potential over that time is unappealing because the share price is already well within our 2013-2015 Target Price Range.	
Pension Assets-12/09 \$221.1 mill.		57.9%	55.2%	60.0%	Paul E. Debbas, CFA December 24, 2010	
Pfd Stock \$1.0 mill. Pfd Div'd \$1.1 mill.		39.7%	42.4%	38.2%		
Includes 10,288 shares 8.125%, each convertible into 9.6 common shares, callable at \$100.8125.		1139.2	1134.7	1448.7		
Common Stock 60,730,766 shs.		1232.8	1224.7	1566.2		
as of 7/30/10		14.3%	8.3%	8.6%		
MARKET CAP: \$1.9 billion (Mid Cap)		14.4%	14.2%	12.8%		
		14.9%	14.6%	13.1%		
		6.5%	6.5%	5.6%		
		57%	57%	58%		

ELECTRIC OPERATING STATISTICS		2007	2008	2009
% Change Retail Sales (KWH)		+2.0	-2.1	-6.0
Avg. Indust. Use (MWH)		4635	4535	3532
Avg. Indust. Revs. per KWH (c)		7.46	7.89	6.48
Capacity at Peak (Mw)		2166	2254	2355
Peak Load, Summer (Mw)		2218	2113	2242
Annual Load Factor (%)		54.8	57.0	53.5
% Change Customers (avg.)		+1.7	+9	+7

ANNUAL RATES		Past 10 Yrs.	Past 5 Yrs.	Est'd '07-'09
of change (per sh)		10 Yrs.	5 Yrs.	'13-'15
Revenues		2.5%	-	3.5%
"Cash Flow"		4.0%	3.5%	8.5%
Earnings		3.5%	3.0%	9.5%
Dividends		1.0%	-	8.5%
Book Value		7.0%	10.0%	6.5%

Cal-endar	QUARTERLY REVENUES (\$ mill.)				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2007	223.7	261.5	311.7	233.7	1030.6
2008	222.5	274.8	343.7	239.2	1080.2
2009	213.0	207.2	241.5	192.1	853.8
2010	272.3	275.9	343.9	257.9	1150
2011	275	275	350	275	1175

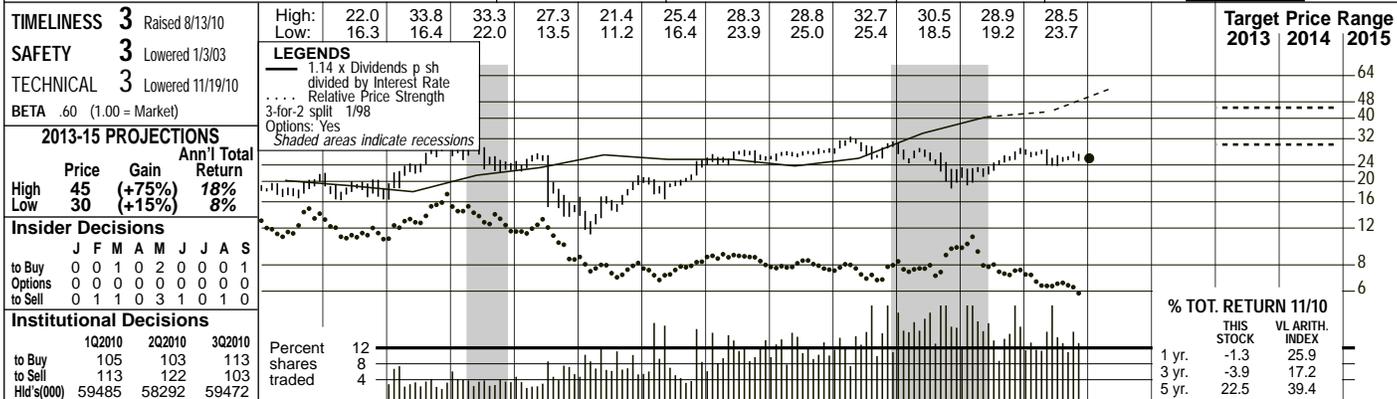
Cal-endar	EARNINGS PER SHARE ^A				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2007	.14	.25	.72	.20	1.32
2008	.37	.49	.62	.22	1.70
2009	.11	.45	.99	.21	1.76
2010	.55	.58	.82	.25	2.20
2011	.40	.55	1.10	.30	2.35

Cal-endar	QUARTERLY DIVIDENDS PAID ^B = †				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2006	.225	.225	.225	.225	.90
2007	.225	.225	.225	.225	.90
2008	.225	.225	.225	.225	.90
2009	.225	.225	.225	.225	.90
2010	.225	.25	.25	.25	.90

(A) Diluted earnings. Excl. nonrec. gains (losses): '00, 5c; '02, (5c); '03, (\$2.05); '05, \$2.11; '07, \$1.22; '10, \$1.93; losses from disc. ops.: '00, 14c; '01, 4c. '07 EPS don't add due to rounding. Next egs. report due late Feb. (B) Div'ds historically paid in mid-Feb., May, Aug., and Nov. ■ Div'd reinvest. plan avail. † Shareholder invest. plan avail. (C) Incl. def'd chgs. in '09: \$11.13/sh. (D) In mill., adj. for split. (E) Rate base: Net orig. cost. Rate allowed on com. eq. in '09: 11.7%; earned on avg. com. eq., '09: 9.8%. Regul. Climate: Avg.

To subscribe call 1-800-833-0046.

DPL INC. NYSE-DPL RECENT PRICE **25.79** P/E RATIO **10.1** (Trailing: 11.2; Median: 16.0) RELATIVE P/E RATIO **0.62** DIV'D YLD **5.0%** **VALUE LINE**



1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
7.40	7.84	7.90	8.46	8.55	8.48	11.25	9.48	9.38	9.42	9.41	10.08	12.33	13.35	13.81	13.36	15.55	15.85	Revenues per sh	19.15
1.68	1.77	1.87	1.92	1.96	2.15	2.62	2.76	1.75	2.14	2.85	2.13	2.45	3.04	3.29	3.14	3.70	3.90	"Cash Flow" per sh	4.85
1.03	1.09	1.15	1.20	1.24	1.35	1.49	1.74	.72	1.09	1.81	.97	1.02	1.81	2.12	2.01	2.50	2.60	Earnings per sh ^A	3.00
.79	.83	.87	.91	.94	.94	.94	.94	.94	.94	.96	.96	1.00	1.04	1.10	1.14	1.21	1.28	Div'd Decl'd per sh ^B	1.50
.59	.63	.68	.71	.66	1.08	2.58	2.67	1.36	.96	.69	1.41	3.16	3.05	2.10	1.45	1.25	1.50	Cap'l Spending per sh	2.35
7.03	7.28	7.55	8.03	8.58	9.20	6.80	6.31	6.38	7.13	8.25	8.14	6.30	7.69	8.41	9.25	10.50	10.85	Book Value per sh ^C	12.50
160.43	160.05	159.01	160.20	161.26	157.80	127.77	126.50	126.50	126.50	126.50	127.53	113.02	113.56	115.96	118.97	119.00	120.00	Common Shs Outst'g ^D	120.00
13.0	13.6	13.8	13.7	15.1	13.7	16.6	15.4	28.8	14.5	11.2	26.9	26.6	16.0	11.9	11.9			Avg Ann'l P/E Ratio	13.0
.85	.91	.86	.79	.79	.78	1.08	.79	1.57	.83	.59	1.43	1.44	.85	.72	.79			Relative P/E Ratio	.85
5.9%	5.6%	5.5%	5.5%	5.0%	5.1%	3.8%	3.5%	4.5%	5.9%	4.7%	3.7%	3.7%	3.6%	4.3%	4.8%			Avg Ann'l Div'd Yield	3.8%

CAPITAL STRUCTURE as of 9/30/10		2007	2008	2009	2010	2011	13-15								
Total Debt \$1323.8 mill. Due in 5 Yrs \$867.4 mill.		1436.9	1199.6	1186.4	1191.0	1189.8	1284.9	1393.5	1515.7	1601.6	1588.9	1850	1900	Revenues (\$mill)	2300
LT Debt \$926.4 mill. LT Interest \$60.0 mill.		199.0	221.5	87.3	131.5	217.3	124.7	125.6	211.8	244.5	229.1	300	315	Net Profit (\$mill)	380
(LT interest earned: 6.4x)		35.5%	35.8%	36.6%	38.8%	36.6%	39.1%	35.7%	36.6%	29.6%	32.9%	33.0%	33.0%	Income Tax Rate	33.0%
Pension Assets-12/09 \$243.4 mill.		--	--	--	--	--	--	--	--	--	--	--	--	AFUDC % to Net Profit	--
Oblig. \$323.6 mill.		72.1%	74.8%	74.6%	67.9%	66.5%	61.3%	67.9%	63.3%	58.0%	52.1%	44.5%	46.0%	Long-Term Debt Ratio	50.0%
Pfd Stock \$22.9 mill. Pfd Div'd \$0.8 mill.		27.2%	24.4%	24.7%	31.3%	32.8%	37.9%	31.1%	35.8%	41.1%	46.9%	55.5%	54.0%	Common Equity Ratio	50.0%
Incl. 228,508 shs. 3.75% to 3.90%; call. \$101 to \$103 per shr.		3200.9	3264.3	3265.8	2880.0	3184.3	2738.1	2286.8	2437.1	2374.6	2346.3	2250	2400	Total Capital (\$mill)	3000
Common Stock 118,943,392 shs. as of 10/26/10		2267.0	2482.3	2502.7	2573.9	2530.1	2572.9	2559.3	2777.0	2876.4	2892.2	2925	3050	Net Plant (\$mill)	3400
MARKET CAP: \$3.1 billion (Mid Cap)		8.2%	9.5%	5.4%	7.1%	9.3%	7.1%	7.4%	10.2%	12.0%	11.4%	14.5%	14.5%	Return on Total Cap'l	14.0%
ELECTRIC OPERATING STATISTICS		22.3%	27.0%	10.5%	14.2%	20.4%	11.8%	17.1%	23.6%	24.5%	20.4%	23.5%	24.0%	Return on Shr. Equity	25.0%
% Change Retail Sales (KWH)		22.9%	27.8%	10.8%	14.6%	20.7%	11.9%	17.5%	24.2%	25.0%	20.7%	24.0%	24.0%	Return on Com Equity ^E	25.5%
Avg. Indust. Use (MWH)		8.9%	13.7%	NMF	2.2%	9.8%	.8%	1.7%	11.4%	12.6%	9.0%	12.5%	12.0%	Retained to Com Eq	12.5%
Avg. Indust. Revs. per KWH (c)		61%	51%	NMF	85%	53%	93%	90%	53%	50%	57%	48%	50%	All Div'ds to Net Prof	50%
Capacity at Peak (MW)		<p>BUSINESS: DPL Inc., parent of The Dayton Power and Light Company, sells electricity in Dayton and west-central Ohio. Serves about 515,000 retail customers. Principal industries served: automotive, food processing, paper, plastic, defense. Electric revenue breakdown in 2009: residential, 46%; commercial, 27%; industrial, 19%; other, 8%. Power costs: 37% of revenues; labor costs, 5%. '09 depreciation rate: 2.8%. Sold gas distribution business 10/00. Has 1,581 employees. Officers/directors own less than 1% of common stock; BlackRock, 6.9% (3/10 proxy). Chairman: Glenn E. Harder. Chief Executive Officer & President: Paul M. Barbas. Incorporated: OH. Address: 1065 Woodman Drive, Dayton, OH 45432. Telephone: 937-224-6000. Internet: www.dplinc.com.</p>													

DPL turned in a strong performance for the third quarter. Revenues and share net increased 27% and 25%, respectively, in the recent interim. The company benefited from greater average retail and wholesale rates, higher retail sales, and increased RTO (Regional Transmission Organization) capacity revenues. This was partly offset by lower wholesale volume. **Solid results will probably continue going forward.** We expect a favorable comparison for the fourth quarter, and higher revenues and earnings for full-year 2010. Earnings may well continue to advance in 2011, albeit probably at a more modest pace. This assumes further top-line growth and success at controlling operating expenses. **The company has requested to withdraw its advanced metering initiative and smart grid filing.** Capital costs for this project had been expected to total \$270 million. Several factors have led to the decision to abandon the project. These include challenging economic conditions and the company not being awarded federal stimulus dollars. The Public Utilities Commission of Ohio will likely rule on this motion by the end of the year. Assuming withdrawal is granted, the company will have excess cash to make other investments. In addition to maintenance-related expenses, DPL will evaluate transmission, distribution, and renewable investment opportunities. **The board of directors recently approved a share-repurchase program.** The board approved a plan to repurchase up to \$200 million of common stock through the end of 2013. Thus, buybacks will probably keep a lid on the share count going forward. **Shares of DPL are neutrally ranked for Timeliness.** Looking further out, we anticipate steady growth in revenues and share earnings at the company over the pull to 2013-2015. DPL should benefit from future load and employment growth in its service territory. From the present quotation, this equity has solid total return potential for the coming years. Moreover, this issue earns high marks for Price Stability and Earnings Predictability. Thus, patient, income-oriented investors may find this stock attractive. *Michael Napoli, CFA December 24, 2010*

Cal-endar	QUARTERLY REVENUES (\$ mill.)				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	Year
2007	379.7	343.1	422.0	370.9	1515.7
2008	416.1	378.8	414.5	392.2	1601.6
2009	415.0	361.2	407.3	405.4	1588.9
2010	451.2	445.5	516.9	436.4	1850
2011	460	460	510	470	1900

Cal-endar	EARNINGS PER SHARE ^A				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	Year
2007	.43	.45	.53	.40	1.81
2008	.65	.41	.42	.64	2.12
2009	.61	.37	.59	.43	2.01
2010	.61	.53	.74	.62	2.50
2011	.65	.55	.75	.65	2.60

Cal-endar	QUARTERLY DIVIDENDS PAID ^B				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	Year
2006	.25	.25	.25	.25	1.00
2007	.26	.26	.26	.26	1.04
2008	.275	.275	.275	.275	1.10
2009	.285	.285	.285	.285	1.14
2010	.303	.303	.303	.303	

Cal-endar	QUARTERLY DIVIDENDS PAID ^B				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	Year
2006	.25	.25	.25	.25	1.00
2007	.26	.26	.26	.26	1.04
2008	.275	.275	.275	.275	1.10
2009	.285	.285	.285	.285	1.14
2010	.303	.303	.303	.303	

(A) Basic shs. till 1996, diluted thereafter. Excl. nonrecr. gains (loss): '00, 33¢; '01, (5¢); '03, 14¢; '06, 11¢. Next earnings report in February. (B) Div'ds historically pd. early Mar., June, Sept., and Dec. Div'd reinvest. plan avail. (C) Incl. regulatory assets '09: \$1.80 sh. (D) In mill., adj'd for split. (E) Rate base: net original cost. Reg. Climate: Above Avg.

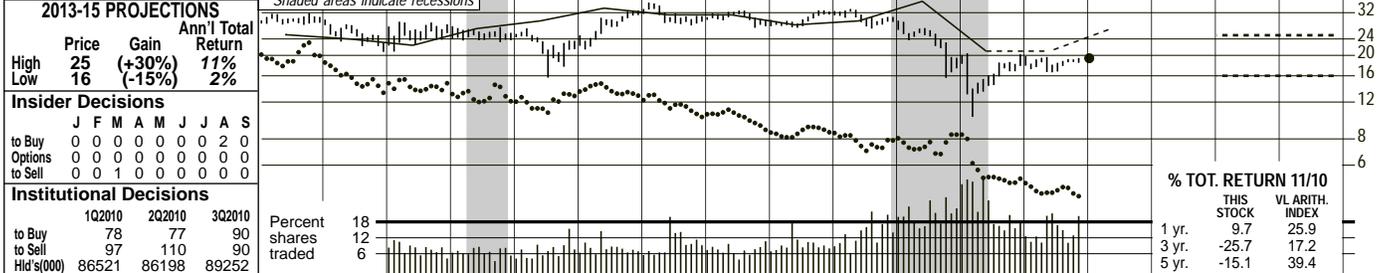
Company's Financial Strength B++
Stock's Price Stability 100
Price Growth Persistence 45
Earnings Predictability 70
To subscribe call 1-800-833-0046.

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GREAT PLAINS EN'GY NYSE-GXP

RECENT PRICE **19.37** P/E RATIO **13.1** (Trailing: 11.5; Median: 15.0) RELATIVE P/E RATIO **0.80** DIV'D YLD **4.5%** VALUE LINE

TIMELINESS 3 Lowered 12/17/10	High: 29.6	29.0	27.6	27.0	32.8	35.7	32.8	32.8	33.4	29.3	20.5	19.9								Target Price Range									
SAFETY 3 Lowered 12/26/08	Low: 20.8	20.9	23.2	15.7	21.4	27.9	27.1	27.1	26.9	15.6	10.2	16.6								2013	2014	2015							
TECHNICAL 3 Lowered 12/17/10	<p>LEGENDS 0.81 x Dividends p sh divided by Interest Rate Relative Price Strength Options: Yes Shaded areas indicate recessions</p>																												
BETA .75 (1.00 = Market)	<p>2013-15 PROJECTIONS</p> <table border="1"> <tr> <th>Price</th> <th>Gain</th> <th>Ann'l Total Return</th> </tr> <tr> <td>High 25</td> <td>(+30%)</td> <td>11%</td> </tr> <tr> <td>Low 16</td> <td>(-15%)</td> <td>2%</td> </tr> </table>																				Price	Gain	Ann'l Total Return	High 25	(+30%)	11%	Low 16	(-15%)	2%
Price	Gain	Ann'l Total Return																											
High 25	(+30%)	11%																											
Low 16	(-15%)	2%																											



Insider Decisions		Institutional Decisions		Percent shares traded		% TOT. RETURN 11/10											
J	F	M	A	M	J	J	A	S	1Q2010	2Q2010	3Q2010	1 yr.	3 yr.	5 yr.	THIS STOCK	VL ARITH. INDEX	
to Buy	0	0	0	0	0	0	0	2	to Buy	78	77	90	18	12	6	9.7	25.9
Options	0	0	0	0	0	0	0	0	to Sell	97	110	90	6	6	6	-25.7	17.2
to Sell	0	0	1	0	0	0	0	0	Hld's(000)	86521	86198	89252				-15.1	39.4

1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
14.03	14.31	14.60	14.47	15.17	14.50	18.02	23.61	26.91	31.04	33.13	34.85	33.30	37.89	14.00	14.51	17.15	17.40	Revenues per sh	18.50
3.69	4.06	3.90	3.91	4.21	3.63	4.63	4.70	4.40	4.69	4.75	4.54	3.86	4.24	3.09	3.27	4.15	4.25	"Cash Flow" per sh	4.75
1.64	1.92	1.69	1.69	1.89	1.26	2.05	1.59	2.04	2.27	2.46	2.18	1.62	1.85	1.16	1.03	1.60	1.45	Earnings per sh ^A	1.75
1.50	1.54	1.59	1.62	1.64	1.66	1.66	1.66	1.66	1.66	1.66	1.66	1.66	1.66	1.66	.83	.83	.87	Div'd Decl'd per sh ^B = †	1.15
2.02	2.20	1.66	2.05	1.97	2.97	6.67	4.38	1.91	2.19	2.66	4.49	6.05	6.15	8.86	6.49	5.25	5.20	Cap'l Spending per sh	3.25
14.13	14.50	14.71	14.19	14.41	13.97	14.88	12.59	13.58	13.82	15.35	16.37	16.70	18.18	21.39	20.62	21.20	21.75	Book Value per sh ^C	22.50
61.91	61.91	61.91	61.91	61.91	61.91	61.91	61.91	69.20	69.26	74.37	74.74	80.35	86.23	119.26	135.42	137.00	138.00	Common Shs Outst'g ^D	159.00
13.2	12.2	15.9	17.0	15.7	20.0	12.4	15.9	11.1	12.2	12.6	14.0	18.3	16.3	20.5	16.0	Bold figures are Value Line estimates	Avg Ann'l P/E Ratio	11.5	
.87	.82	1.00	.98	.82	1.14	.81	.81	.61	.70	.67	.75	.99	.87	1.23	1.07	Relative P/E Ratio	.75		
6.9%	6.5%	5.9%	5.6%	5.5%	6.6%	6.5%	6.6%	7.3%	6.0%	5.4%	5.5%	5.6%	5.5%	7.0%	5.0%	Avg Ann'l Div'd Yield	5.7%		

CAPITAL STRUCTURE as of 9/30/10
 Total Debt \$3763.5 mill. Due in 5 Yrs \$1342.0 mill.
 LT Debt \$3101.3 mill. LT Interest \$203.0 mill.
 (LT interest earned: 2.0x)
 Leases, Uncapitalized Annual rentals \$15.6 mill.
 Pension Assets-12/09 \$488.2 mill.
 Oblig. \$836.3 mill.

Pfd Stock \$39.0 mill. Pfd Div'd \$1.6 mill.
 390,000 shs. 3.80% to 4.50% (all \$100 par & cum.), callable from \$101 to \$103.70.
 Common Stock 135,649,422 shs.
 as of 10/25/10
 MARKET CAP: \$2.6 billion (Mid Cap)

ELECTRIC OPERATING STATISTICS			
	2007	2008	2009
% Change Retail Sales (KWH)	+3.6	+22.5	+18.1
Avg. Indust. Use (MWH)	1005	966	1367
Avg. Indust. Revs. per KWH (c)	4.94	5.23	5.47
Capacity at Peak (Mw)	4392	4164	6336
Peak Load, Summer (Mw)	3638	3495	5347
Annual Load Factor (%)	52.0	52.8	51.3
% Change Customers (avg.)	+6	+6	-1.2

ANNUAL RATES				Past 10 Yrs.	Past 5 Yrs.	Est'd '07-'09 to '13-'15
Revenues	4.0%	-6.0%	-3.0%			
"Cash Flow"	-1.0%	-5.0%	5.0%			
Earnings	-2.0%	-10.0%	4.5%			
Dividends	-1.5%	-3.5%	-3.0%			
Book Value	3.5%	7.0%	2.0%			

Cal-endar	QUARTERLY REVENUES (\$ mill.)				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2007	664.3	804.6	992.0	806.2	3267.1
2008	297.6	335.0	593.6	443.9	1670.1
2009	419.2	480.5	587.7	477.6	1965.0
2010	506.9	552.0	728.8	562.3	2350
2011	525	600	700	575	2400

Cal-endar	EARNINGS PER SHARE ^A				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2007	.28	.29	.72	.56	1.85
2008	d.07	.15	.92	.06	1.16
2009	.05	.28	.57	.10	1.03
2010	.15	.47	.96	.02	1.60
2011	.15	.35	.80	.15	1.45

Cal-endar	QUARTERLY DIVIDENDS PAID ^B = †				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	
2006	.415	.415	.415	.415	1.66
2007	.415	.415	.415	.415	1.66
2008	.415	.415	.415	.415	1.66
2009	.2075	.2075	.2075	.2075	.83
2010	.2075	.2075	.2075	.2075	

BUSINESS: Great Plains Energy Incorporated is a holding company for Kansas City Power & Light and two other subsidiaries, which supply electricity to 824,000 customers in western Missouri (71% of revenues) and eastern Kansas (29%). Acq'd Aquila 7/08. Sold Strategic Energy (energy-marketing subsidiary) in '08. Electric revenue breakdown, '09: residential, 40%; commercial, 39%; industrial, 9%;

Great Plains Energy has completed the Iatan 2 coal-fired unit. The company's utilities own 618 megawatts of the 850-mw facility. Great Plains' share of the total cost is still being calculated, but isn't expected to differ significantly from the previously estimated range of \$1.22 billion-\$1.25 billion.

Kansas City Power & Light received a somewhat disappointing rate order. The utility had filed for a rate hike of \$50.9 million (10.6%) but was granted an increase of \$21.8 million (4.5%), based on a 10% return on a 49.66% common-equity ratio. A small portion of the Iatan 2 costs were disallowed, causing Great Plains to take a \$4 million pretax charge in the September quarter. New tariffs took effect at the start of December.

Rate cases are pending in Missouri. Great Plains' utility subsidiaries in the state are asking for a total increase of \$190.0 million (14%), based on a return of 11% on a common-equity ratio of 46.16%. The staff of the Missouri commission has put forth a harsh recommendation, however. The staff recommendation is for a total increase in a range of \$29.5 million-

other, 12%. Generating sources, '09: coal, 66%; nuclear, 14%; gas & oil, 1%; wind, 1%; purchased, 18%. Fuel costs: 30% of revenues. '09 reported depr. rate (utility): 3.0%. Has 3,200 employees. Chairman & CEO: Michael J. Chesser. President & COO: William H. Downey, Inc. MO. Address: 1200 Main St., Kansas City, MO 64105. Tel.: 816-556-2200. Internet: www.greatplainsenergy.com.

\$56.7 million, based on returns ranging from 8.5%-9.5% on common-equity ratios ranging from 47.65%-47.96%. The staff also recommends a disallowance of \$200 million of construction costs for Iatan 2 and environmental expenditures for Iatan 1. New tariffs are expected to take effect in the second quarter of 2011.

We have raised our 2010 share-earnings estimate by \$0.10, to \$1.60. Third-quarter profits were better than we expected, due to the effects of summer weather conditions that were much hotter than usual. Our revised earnings estimate is within the company's guidance of \$1.52-\$1.62.

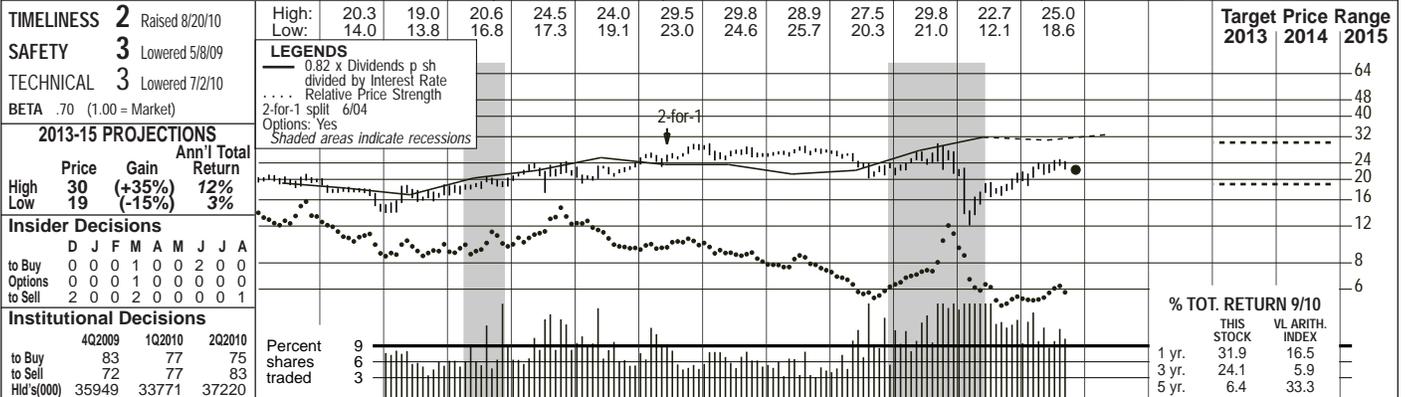
We expect an earnings decline in 2011. We assume normal temperatures after favorable weather patterns (even before the third quarter) boosted profits in 2010. Also, there will be some regulatory lag until the rate orders in Missouri take effect in the second quarter.

This stock's dividend yield is average, by utility standards. Its total return potential over the 3- to 5-year period is subpar.

Paul E. Debbas, CFA December 24, 2010

HAWAIIAN ELECTRIC NYSE-HE

RECENT PRICE **22.27** P/E RATIO **16.4** (Trailing: 19.9; Median: 18.0) RELATIVE P/E RATIO **1.03** DIV'D YLD **5.6%** VALUE LINE



1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
20.74	21.76	22.86	22.95	23.12	23.64	26.05	24.26	22.46	23.49	23.85	27.36	30.21	30.40	35.56	24.96	28.05	28.50	Revenues per sh	33.75
2.52	2.73	2.81	3.01	3.23	3.35	3.08	3.33	3.52	3.54	3.09	3.22	3.19	3.01	2.72	2.59	3.03	3.25	"Cash Flow" per sh	3.75
1.30	1.33	1.30	1.38	1.48	1.45	1.27	1.60	1.62	1.58	1.36	1.46	1.33	1.11	1.07	.91	1.30	1.50	Earnings per sh ^A	2.00
1.17	1.19	1.21	1.22	1.24	1.24	1.24	1.24	1.24	1.24	1.24	1.24	1.24	1.24	1.24	1.24	1.24	1.24	Div'd Decl'd per sh ^B = †	1.30
3.50	3.27	3.33	2.31	2.60	2.09	2.04	1.77	1.74	2.15	2.66	2.76	2.58	2.62	3.12	3.29	2.85	3.00	Cap'l Spending per sh	3.75
11.90	12.25	12.52	12.77	12.87	13.16	12.72	13.06	14.21	14.36	15.01	15.02	13.44	15.29	15.35	15.58	15.75	16.15	Book Value per sh ^C	18.00
57.31	59.55	61.71	63.79	64.23	64.43	65.98	71.20	73.62	75.84	80.69	80.98	81.46	83.43	90.52	92.52	94.50	96.50	Common Shs Outst'g ^D	99.00
12.5	13.5	13.7	13.2	13.4	12.1	12.9	11.8	13.5	13.8	19.2	18.3	20.3	21.6	23.2	19.8	19.8	19.8	Avg Ann'l P/E Ratio	12.0
.82	.90	.86	.76	.70	.69	.84	.60	.74	.79	1.01	.97	1.10	1.15	1.40	1.32	1.40	1.32	Relative P/E Ratio	.80
7.2%	6.6%	6.8%	6.7%	6.2%	7.1%	7.5%	6.6%	5.7%	5.7%	4.8%	4.6%	4.6%	5.2%	5.0%	6.9%	6.9%	6.9%	Avg Ann'l Div'd Yield	5.5%

CAPITAL STRUCTURE as of 6/30/10
Total Debt \$1676.4 mill. Due in 5 Yrs \$479.1 mill.
LT Debt \$1364.9 mill. LT Interest \$75.1 mill.
Incl. \$50 mill. 6.5% oblig. pfd. sec. of trust subsid. (LT interest earned: 2.7x)
Pension Assets-12/09 \$739.0 mill.
Oblig. \$1.01 bill.
Pfd Stock \$34.3 mill. Pfd Div'd \$2.0 mill.
1,114,657 shs. 4 1/4% to 5 1/4%, \$20 par. call. \$20 to \$21; 120,000 shs. 7 5/8%, \$100 par. call. \$100.
Sinking fund ends 2018.
Common Stock 93,680,089 shs.
as of 7/30/10
MARKET CAP: \$2.1 billion (Mid Cap)

1719.0	1727.3	1653.7	1781.3	1924.1	2215.6	2460.9	2536.4	3218.9	2309.6	2650	2750	Revenues (\$mill)	3300
84.6	109.8	120.2	120.1	109.6	120.3	109.9	93.6	92.2	84.9	125	145	Net Profit (\$mill)	195
41.6%	34.6%	34.6%	34.9%	45.8%	36.4%	36.5%	35.4%	34.7%	34.1%	35.0%	35.0%	Income Tax Rate	34.0%
9.8%	5.9%	4.8%	5.1%	7.6%	5.9%	8.4%	8.3%	14.2%	20.6%	8.0%	8.0%	AFUDC % to Net Profit	9.0%
58.4%	56.9%	52.0%	48.6%	47.6%	45.2%	49.9%	47.6%	46.0%	48.0%	44.5%	45.0%	Long-Term Debt Ratio	47.0%
39.9%	41.6%	46.5%	49.8%	51.0%	53.3%	48.6%	51.0%	52.7%	50.7%	54.5%	54.0%	Common Equity Ratio	52.0%
2101.2	2235.8	2251.0	2186.9	2375.1	2283.9	2252.7	2501.8	2635.2	2840.8	2740	2895	Total Capital (\$mill)	3450
2091.3	2067.5	2079.3	2311.9	2422.3	2542.8	2647.5	2743.4	2907.4	3088.6	3190	3310	Net Plant (\$mill)	3800
5.9%	6.7%	7.3%	7.3%	6.0%	6.8%	6.4%	5.2%	4.7%	4.3%	6.0%	6.5%	Return on Total Cap'l	7.0%
9.7%	11.4%	11.1%	10.7%	8.8%	9.6%	9.7%	7.1%	6.5%	5.8%	8.0%	9.0%	Return on Shr. Equity	10.5%
9.8%	11.6%	11.3%	10.8%	8.9%	9.7%	9.9%	7.2%	6.5%	5.8%	8.0%	9.0%	Return on Com Equity ^E	10.5%
1.7%	4.4%	4.3%	3.9%	1.1%	1.5%	.7%	.8%	.5%	NMF	.5%	1.5%	Retained to Com Eq	3.5%
84%	63%	63%	64%	87%	85%	93%	89%	93%	116%	96%	96%	All Div'ds to Net Prof ^F	68%

ELECTRIC OPERATING STATISTICS

	2007	2008	2009
% Change Retail Sales (KWH)	-	-1.8	-2.5
Avg. Indust. Use (MWH)	6584	6623	6403
Avg. Indust. Revs. per KWH (c)	17.68	25.36	17.68
Capacity at Yearend (Mw)	2223	2227	2347
Peak Load, Winter (Mw)	1635	1590	1618
Annual Load Factor (%)	74.7	75.3	72.2
% Change Customers (yr-end)	+1.3	+1	+5

	2007	2008	2009
Fixed Charge Cov. (%)	262	255	234

ANNUAL RATES Past 10 Yrs. 5 Yrs. Past 5 Yrs. Est'd '07-'09 of change (per sh)

Revenues	2.5%	5.5%	2.0%
"Cash Flow"	-1.5%	-4.0%	5.0%
Earnings	-3.5%	-7.5%	11.5%
Dividends	-	-	1.0%
Book Value	2.0%	1.0%	2.5%

BUSINESS: Hawaiian Electric Industries, Inc. is the parent company of Hawaiian Electric Company (HECO) & American Savings Bank (ASB). HECO & its subs., Maui Electric Co. (MECO) & Hawaii Electric Light Co. (HELCO), supply electricity to 442,000 customers on Oahu, Maui, Molokai, Lanai, & Hawaii. Operating companies' systems are not interconnected. Disc. int'l power sub. in '01. Elec. rev. breakdown, '09: res'l, 34%; comm'l, 34%; large light & power, 31%; other, 1%. Generating sources, '09: oil, 60%; purch., 40%. Fuel costs: 51% of revs. '09 reported depr. rate (util.): 3.8%. Has 3,500 empls. Chairman: Jeffrey N. Watanabe. Pres. & CEO: Constance H. Lau, Inc.: HI. Address: 900 Richards St., P.O. Box 730, Honolulu, HI 96808-0730. Tel.: 808-543-5662. Web: www.hei.com.

The Public Utilities Commission (PUC) has instituted a decoupling mechanism for Hawaiian Electric Industries' three utilities. Decoupling revenues from kilowatt-hour sales is beneficial for the company because sales have been declining due to conservation and the weak economy. The new mechanism will also provide for annual revenue adjustments to recover higher costs and capital additions. But the PUC didn't okay the mechanism just as the company had proposed. Instead of being retroactive, the mechanism will go into effect only when each utility has had a rate order that lowers the allowed return on equity. (The rationale is that a lower ROE is appropriate when a utility has less operating risk.) Still, the positive outweighs the negative. **The utilities have not been earning an adequate ROE.** Rising expenses, in addition to weak kilowatt-hour sales, are hurting. For the 12 months that ended on June 30th, the three utilities (as a group) earned an ROE of just 6.81%. The new decoupling mechanism will help ameliorate this situation, but the improvement won't come as fast as we had expected. Thus, we

have lowered our 2010 and 2011 share-earnings estimates by a dime each year. **Hawaiian Electric Company has filed a rate case.** The utility is seeking a rate hike of \$94 million (5.4%), based on a return of 10.75% on a 56% common-equity ratio. An interim order is due in mid-2011. **Hawaii Electric Light Company has reached a settlement of its rate case.** If the PUC approves new depreciation rates, this will result in a \$4.4 million (1.2%) tariff increase, based on a 10.125% return on a 55.9% common-equity ratio. The decoupling mechanism will take effect upon the PUC's order. **American Savings Bank's prospects are mixed.** The bank is benefiting from a multiyear restructuring program that is near its conclusion. On the other hand, a new law will reduce fee income from ATM and debit card transactions. This provided \$9 million in net income in 2009. **This timely stock's yield is above the utility average.** With a share price already within our 2013-2015 Target Price Range, however, total return prospects are only about average for a utility. *Paul E. Debbas, CFA November 5, 2010*

(A) Dil. EPS. Excl. gains (losses) from disc. ops.: '00, (56c); '01, (36c); '03, (5c); '04, 2c; '05, (1c); nonrec. gain (loss): '05, 11c; '07, (9c). Next egs. due mid-Feb. (B) Div'ds stor. paid in early Mar., June, Sept., & Dec. = Div'd reinv. plan avail. † Sharehldr. invest. plan avail. (C) Incl. intang. In '09: \$5.50/sh. (D) In all, adj. for split. (E) Rate base: Orig. cost. Rate all'd on com. eq. in '09: HECO, 10.5%; in '07: HELCO, 10.7%; in '07: MECO, 10.7%; earned on avg. com. eq., '09: 5.9%. Regul. Climate: Avg. (F) Excl. div'ds paid through reinv. plan.	Company's Financial Strength	B+
	Stock's Price Stability	95
	Price Growth Persistence	25
	Earnings Predictability	70

IDACORP, INC. NYSE-IDA

RECENT PRICE **36.73** P/E RATIO **12.5** (Trailing: 13.0 Median: 15.0) RELATIVE P/E RATIO **0.79** DIV'D YLD **3.3%** VALUE LINE



Year	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	Value Line Pub., Inc.	13-15
Revenues per sh	14.45	14.51	15.38	19.90	29.83	17.50	27.10	150.10	24.43	20.41	20.00	20.15	21.23	19.51	20.47	21.92	21.65	23.05	Revenues per sh	25.60
"Cash Flow" per sh	3.39	3.89	4.05	4.22	4.69	4.50	5.63	5.63	4.08	3.50	4.12	3.87	4.58	4.11	4.27	5.07	5.30	5.35	"Cash Flow" per sh	5.60
Earnings per sh ^A	1.80	2.10	2.21	2.32	2.37	2.43	3.50	3.35	1.63	.96	1.90	1.75	2.35	1.86	2.18	2.64	2.85	2.90	Earnings per sh ^A	3.10
Div'd Decl'd per sh ^{B†}	1.86	1.86	1.86	1.86	1.86	1.86	1.86	1.86	1.86	1.70	1.20	1.20	1.20	1.20	1.20	1.20	1.20	1.20	Div'd Decl'd per sh ^{B†}	1.40
Cap'l Spending per sh	2.94	2.23	2.49	2.51	2.37	2.95	3.73	4.78	3.53	3.89	4.73	4.53	5.16	6.39	5.19	5.26	5.40	5.85	Cap'l Spending per sh	7.50
Book Value per sh ^C	17.91	18.15	18.47	18.93	19.42	20.02	21.82	23.15	23.01	22.54	23.88	24.04	25.77	26.79	27.76	29.17	30.60	32.15	Book Value per sh ^C	36.50
Common Shs Outst'g ^D	37.61	37.61	37.61	37.61	37.61	37.61	37.61	37.63	38.02	38.34	42.22	42.66	43.63	45.06	46.92	47.90	49.00	49.00	Common Shs Outst'g ^D	52.00
Avg Ann'l P/E Ratio	13.9	12.4	13.7	13.6	14.4	12.7	10.9	11.4	18.9	26.5	15.5	16.7	15.1	18.2	13.9	10.2	13.0	13.0	Avg Ann'l P/E Ratio	13.0
Relative P/E Ratio	.91	.83	.86	.78	.75	.72	.71	.58	1.03	1.51	.82	.89	.82	.97	.84	.68	.85	.85	Relative P/E Ratio	.85
Avg Ann'l Div'd Yield	7.4%	7.2%	6.1%	5.9%	5.4%	6.0%	4.9%	4.9%	6.0%	6.7%	4.1%	4.1%	3.4%	3.5%	4.0%	4.5%	4.5%	4.5%	Avg Ann'l Div'd Yield	3.5%

CAPITAL STRUCTURE as of 9/30/10
Total Debt \$1614.8 mill. Due in 5 Yrs \$290.0 mill.
LT Debt \$1488.2 mill. LT Interest \$73.0 mill.
(LT interest earned: 3.0x)

Pension Assets-12/09 \$313.5 mill.
Oblig. \$506.7 mill.

Pfd Stock None

Common Stock 49,116,468 shs. as of 10/20/10

MARKET CAP: \$1.8 billion (Mid Cap)

ELECTRIC OPERATING STATISTICS

	2007	2008	2009
% Change Retail Sales (KWH)	+4.3	+1	-4.1
Avg. Indust. Use (MWH)	28081	26840	24341
Avg. Indust. Revs. per KWH (c)	2.93	3.65	4.51
Capacity at Peak (Mw)	N/A	N/A	N/A
Peak Load, Summer (Mw)	3193	3214	3014
Annual Load Factor (%)	N/A	N/A	N/A
% Change Customers (yr-end)	+2.6	+1.6	+6

Fixed Charge Cov. (%) 262 261 280

ANNUAL RATES Past 10 Yrs. Past 5 Yrs. Est'd '07-'09 of change (per sh)

	10 Yrs.	5 Yrs.	Est'd '07-'09
Revenues	-1.0%	-1.0%	3.5%
"Cash Flow"	--	3.0%	4.0%
Earnings	-0.5%	8.5%	5.5%
Dividends	-4.5%	-5.5%	2.5%
Book Value	3.5%	4.0%	5.0%

QUARTERLY REVENUES (\$ mill.)

Calendar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2007	206.7	213.8	261.5	197.4	879.4
2008	213.4	230.2	299.7	217.1	960.4
2009	228.6	243.6	324.5	253.1	1049.8
2010	252.5	241.8	309.4	256.3	1060
2011	240	260	309	280	1130

EARNINGS PER SHARE^A

Calendar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2007	.56	.42	.65	.23	1.86
2008	.48	.39	1.14	.17	2.18
2009	.40	.59	1.16	.49	2.64
2010	.34	.82	1.39	.30	2.85
2011	.42	.63	1.30	.55	2.90

QUARTERLY DIVIDENDS PAID^{B†}

Calendar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2006	.30	.30	.30	.30	1.20
2007	.30	.30	.30	.30	1.20
2008	.30	.30	.30	.30	1.20
2009	.30	.30	.30	.30	1.20
2010	.30	.30	.30	.30	1.20

BUSINESS: IDACORP, Inc. is the holding company for Idaho Power, a utility that operates 17 hydroelectric generation developments, 2 natural gas-fired plants, and partly owns three coal plants in Idaho, Oregon, Wyoming, and Nevada. Sold a patented fuel cell system in 2006. Sells electricity in Idaho (95% of revenues) and Oregon (5%). Revenue breakdown: residential, 46%; commercial, 26%; industrial, 16%; other, 12%. Fuel and purchased power cost: 50% of '09 revenues; estimated labor costs: 9.0%. 2009 depreciation rate: 3.0%. Fuel sources: hydro, 46%; thermal, 54%. Has 1,994 employees. Chairman & Chief Executive Officer: J. LaMont Kean. Inc.: Idaho. Address: 1221 W. Idaho St., Boise, ID. 83702. Telephone: 208-388-2200. Internet: www.idacorpinc.com.

IDACORP posted a strong earnings gain for the second consecutive quarter. The company reported third-quarter earnings of \$1.39 a share, up 20% year over year. After a challenging March period, profits have rebounded nicely over the past few quarters. Improved performance can be primarily attributed to a decrease in the estimated annual effective tax rate (result of a tax accounting method change) and the favorable Idaho regulatory settlement agreement that increased base rates earlier in the year. So far in 2010, the regulatory changes have contributed an additional \$21 million to Idaho Power's operating income compared to 2009, partially offset by reductions in sales volume (\$15.1 million). Due to the positive showing, management increased its 2010 earnings guidance from a range of \$2.65-\$2.80 to a range of \$2.75-\$2.90. Accordingly. . .

We have added \$0.10 to our 2010 share-earnings estimate, now at \$2.85. In addition to higher rates, Idaho Power has benefited considerably from stipulations in the agreement that have allowed it to amortize a certain amount of accumu-

lated deferred investment tax credits (ADITCs). Based on management's current estimates, Idaho Power believes its return on equity will now exceed 9.5% and does not expect to amortize any more ADITCs for 2010. As a result, it expects to have available \$25 million of additional ADITCs for use in 2011.

The company's Smart Grid infrastructure is on pace for a December, 2011 completion. At the conclusion of the three-year project, the company estimates that nearly 500,000 smart meters will have been installed. The \$47 million grant received from the U.S. Department of Energy earlier this year has helped accelerate the planned technology upgrade.

We believe better options are available. The regulatory environment in Idaho is much improved since the rate settlement earlier this year. However, despite the positive regulatory outlook, investors should note that the stock's current dividend yield (3.3%), is a full percentage point below the utility industry average (4.4%). More lucrative income options are available within the group.

Michael Ratty
November 5, 2010

(A) EPS diluted. Excl. nonrecurring gains (loss): '00, 22c; '03, 26c; '05, (24c); '06, 17c. Next earnings report due late Feb. (B) Div'ds historically paid in late Feb., late May, late Aug., and late Nov. (C) Div'd reinvestment plan avail. (D) Shareholder investment plan avail. (E) Rate Base: Net original cost. Rate allowed on com. eq. in Idaho in '08: 10.5%; earned on avg. system com. eq., '09: 8.9%. Regulatory Climate: Above Average.

Company's Financial Strength B+
Stock's Price Stability 100
Price Growth Persistence 30
Earnings Predictability 75

NEXTERA ENERGY NYSE-NEE

RECENT PRICE **52.56** P/E RATIO **11.9** (Trailing: 10.6; Median: 14.0) RELATIVE P/E RATIO **0.78** DIV'D YLD **4.0%** VALUE LINE



Year	1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
Revenues per sh	14.53	15.14	16.51	17.52	18.43	18.03	20.15	24.10	22.74	26.13	28.27	30.00	38.75	37.47	40.13	37.82	37.30	38.05	Revenues per sh	42.25
"Cash Flow" per sh	3.22	3.98	4.21	4.62	5.39	4.86	4.94	5.02	4.51	5.36	5.60	6.18	6.77	6.85	8.03	8.75	9.95	9.25	"Cash Flow" per sh	10.75
Earnings per sh ^A	1.46	1.58	1.67	1.79	1.93	2.04	2.07	2.31	2.01	2.45	2.46	2.32	3.23	3.27	4.07	3.97	4.95	4.30	Earnings per sh ^A	5.25
Div'd Decl'd per sh ^B = †	.94	.88	.92	.96	1.00	1.04	1.08	1.12	1.16	1.20	1.30	1.42	1.50	1.64	1.78	1.89	2.00	2.10	Div'd Decl'd per sh ^B = †	2.40
Cap'l Spending per sh	2.03	1.82	1.33	1.52	1.71	2.41	3.70	3.28	3.44	3.75	3.75	4.09	9.22	12.32	12.80	14.52	11.85	11.50	Cap'l Spending per sh	9.25
Book Value per sh ^C	11.25	11.89	12.56	13.32	14.18	15.04	15.91	17.10	17.48	18.91	20.25	21.52	24.49	26.35	28.57	31.35	34.45	36.80	Book Value per sh ^C	45.25
Common Shs Outst'g ^D	373.14	369.39	365.63	363.63	361.42	357.11	351.53	351.71	365.51	368.53	372.24	394.85	405.40	407.35	408.92	413.62	421.00	427.00	Common Shs Outst'g ^D	446.00
Avg Ann'l P/E Ratio	11.3	12.3	13.5	13.5	16.2	13.0	12.8	12.5	14.2	12.6	13.6	17.9	13.7	18.9	14.5	13.4	11.8	11.5	Avg Ann'l P/E Ratio	13.0
Relative P/E Ratio	.74	.82	.85	.78	.84	.74	.83	.64	.78	.72	.72	.95	.74	1.00	.87	.89	0.78	0.78	Relative P/E Ratio	.85
Avg Ann'l Div'd Yield	5.7%	4.5%	4.1%	4.0%	3.2%	3.9%	4.1%	3.9%	4.1%	3.9%	3.9%	3.4%	3.4%	2.7%	3.0%	3.5%	4.0%	4.0%	Avg Ann'l Div'd Yield	3.5%

CAPITAL STRUCTURE as of 9/30/10
Total Debt \$20513 mill. Due in 5 Yrs \$8182.0 mill.
LT Debt \$16601 mill. LT Interest \$996.0 mill.
Incl. \$402.5 mill. of equity units, conv. into common by 2013 at \$50/share.
(LT interest earned: 3.3x)

Pension Assets-12/09 \$3.03 bill. **Oblig.** \$1.87 bill.

Pfd Stock None

Common Stock 418,420,348 shs.

MARKET CAP: \$22 billion (Large Cap)

Year	2007	2008	2009
% Change Retail Sales (KWH)	+1.6	-3.0	-
Avg. Indust. Use (MWH)	201	NA	NA
Avg. Indust. Revs. per KWH (c)	8.50	8.66	8.86
Capacity at Peak (Mw)	25677	24997	26682
Peak Load, Summer (Mw)	21962	21060	22351
Annual Load Factor (%)	59	NA	NA
% Change Customers (yr-end)	+2.0	-.2	-

Year	2007	2008	2009	2010	2011
Fixed Charge Cov. (%)	280	319	281	-	-
ANNUAL RATES of change (per sh)	Past 10 Yrs.	Past 5 Yrs.	Est'd '07-'09		
Revenues	8.0%	8.5%	1.5%		
"Cash Flow"	4.5%	9.0%	5.5%		
Earnings	7.0%	10.5%	5.5%		
Dividends	6.0%	7.5%	5.0%		
Book Value	7.5%	9.0%	8.0%		

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2007	3075	3929	4575	3684	15263
2008	3434	3585	5387	4004	16410
2009	3705	3811	4473	3654	15643
2010	3622	3591	4691	3796	15700
2011	3850	3850	4700	3850	16250

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2007	.38	1.01	1.33	.56	3.27
2008	.62	.52	1.92	1.01	4.07
2009	.90	.91	1.31	.85	3.97
2010	1.36	1.01	1.74	.84	4.95
2011	.85	1.00	1.50	.95	4.30

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2006	.375	.375	.375	.375	1.50
2007	.41	.41	.41	.41	1.64
2008	.445	.445	.445	.445	1.78
2009	.4725	.4725	.4725	.4725	1.89
2010	.50	.50	.50		

BUSINESS: NextEra Energy, Inc. (formerly FPL Group, Inc.) is a holding company for Florida Power & Light (FPL), which provides electricity to 4.5 million customers in a 27,650-sq.-mi. area in eastern & southern Florida. NextEra Energy Resources is a nonregulated power generator with nuclear, gas, & wind ownership. Revenue breakdown, '09: residential, 55%; commercial, 41%; industrial, 3%; other, 1%. Generating sources, '09: gas, 56%; nuclear, 21%; coal, 6%; oil, 4%; purchased, 13%. Fuel costs: 47% of revs. '09 reported deprec. rates: FPL, 3.6%; NextEra, 4.2%. Has 15,400 employees. Chairman & CEO: Lewis Hay, III. President & COO: James L. Robo, Inc.: FL. Address: 700 Universe Blvd., Juno Beach, FL 33408. Tel.: 561-694-4000. Internet: www.nexteraenergy.com.

NextEra Energy's utility subsidiary has reached a regulatory settlement with the staff of the Florida commission and some intervenors. Earlier this year, Florida Power & Light was hit with a harsh rate order. There was some concern about the treatment FPL would get when it filed for recovery of the cost of a 1,220-megawatt gas-fired plant that is being built for commercial operation in 2011 at an expected cost of \$900 million. The agreement allows the utility to recover the cost of the plant next year, but only to the extent that lower fuel prices will offset the revenue requirement. Base rates will be frozen through the end of 2012. The allowed return on equity will remain in a range from 9%-11%. The Florida commission must still approve the settlement. Its decision is expected soon.

FPL has other construction projects under way. The utility's nuclear uprate program will add 400 mw of capacity from 2011 through 2013 at a cost of \$2.1 billion-\$2.3 billion. FPL should be able to recover these costs through a regulatory clause. The utility is also modernizing two gas-fired plants for 2013 and 2014 at a cost of

\$2.4 billion.

Investors should not be alarmed by the earnings decline we estimate in 2011. In the first three quarters of 2010, NextEra benefited from mark-to-market accounting credits that boosted share net by \$0.61. We assume no such credits (or charges) in 2011 because they are impossible to predict. Our 2011 share-net estimate is near the low end of the company's targeted range of \$4.25-\$4.55.

The nonregulated side of the business is feeling some pressure. Conditions in the wholesale power markets are unfavorable. Even so, NextEra is now earning a very healthy return on equity on its nonregulated assets thanks to its effective hedging program. But this will become tougher as older hedges roll off and are replaced at lower prices. Offsetting this to some extent are investments NextEra is making in renewable energy.

This timely stock is suitable for utility investors with a long-term focus. The yield is fractionally below the utility average, but 2013-2015 total return potential is above average for the group.

Paul E. Debbas, CFA November 26, 2010

(A) Diluted EPS. Excl. nonrecurring gain (losses): '00, (5c); '02, (60c); '03, 5c. '07 EPS don't add to full-year total due to rounding. Next earnings report due late Jan. (B) Div'ds historically paid in mid-Mar., mid-June, mid-Sept., and mid-Dec. ▀ Div'd reinvestment plan available. † Shareholder investment plan available. (C) Incl. deferred charges. In '09: \$5.06/sh. (D) In millions, adjusted for stock split. (E) Rate allowed on common equity in '10: 9%-11%; earned on avg. com. eq., '09: 13.3%. Regulatory Climate: Average.

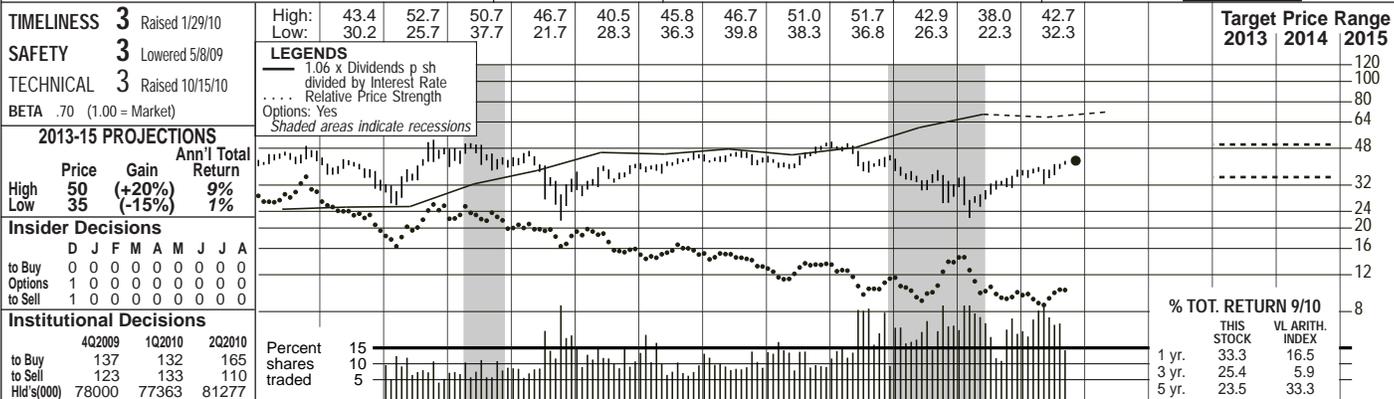
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Company's Financial Strength	A
Stock's Price Stability	95
Price Growth Persistence	75
Earnings Predictability	90

PINNACLE WEST NYSE-PNW

RECENT PRICE **41.90** P/E RATIO **13.5** (Trailing: 14.9; Median: 14.0) RELATIVE P/E RATIO **0.85** DIV'D YLD **5.0%** VALUE LINE



1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
19.28	19.08	20.77	23.52	25.12	28.57	43.50	53.66	28.90	30.87	31.59	30.16	34.03	35.07	33.37	32.50	30.40	32.55	Revenues per sh	34.00
5.09	5.16	5.90	7.12	7.34	7.73	7.99	8.72	7.01	7.33	6.93	5.76	9.70	9.29	8.13	8.08	7.70	7.95	"Cash Flow" per sh	8.25
1.99	2.22	2.47	2.76	2.85	3.18	3.35	3.68	2.53	2.52	2.58	2.24	3.17	2.96	2.12	2.26	3.10	3.15	Earnings per sh ^A	3.50
.83	.93	1.03	1.13	1.23	1.33	1.43	1.53	1.63	1.73	1.83	1.93	2.03	2.10	2.10	2.10	2.10	2.10	Div'd Decl'd per sh ^{B + †}	2.30
2.92	3.38	2.95	3.63	3.76	4.05	7.76	12.27	9.81	7.60	5.86	6.39	7.59	9.37	9.46	7.64	7.30	9.55	Cap'l Spending per sh	9.00
20.32	21.49	22.51	23.90	25.50	26.00	28.09	29.46	29.44	31.00	32.14	34.57	34.48	35.15	34.16	32.69	34.10	35.10	Book Value per sh ^C	38.50
87.43	87.52	87.52	84.83	84.83	84.83	84.83	84.83	91.26	91.29	91.79	99.08	99.96	100.49	100.89	101.43	108.50	109.00	Common Shs Outst'g ^D	122.00
9.6	10.8	11.8	11.8	15.2	11.9	11.3	12.0	14.4	14.0	15.8	19.2	13.7	14.9	16.1	13.7	13.7	13.7	Avg Ann'l P/E Ratio	12.0
.63	.72	.74	.68	.79	.68	.73	.61	.79	.80	.83	1.02	.74	.79	.97	.91	.97	.91	Relative P/E Ratio	.80
4.3%	3.9%	3.5%	3.5%	2.8%	3.5%	3.8%	3.5%	4.5%	4.9%	4.5%	4.5%	4.7%	4.8%	6.2%	6.8%	6.2%	6.8%	Avg Ann'l Div'd Yield	5.5%

CAPITAL STRUCTURE as of 6/30/10		2009	2010	2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025	2026	2027	2028	2029	2030		
Total Debt \$3789.9 mill. Due in 5 Yrs \$1854.3 mill.		3690.2	4551.4	2637.3	2817.9	2899.7	2988.0	3401.7	3523.6	3367.1	3297.1	3300	3550	3300	3550	3300	3550	3300	3550	3300	3550	3300	3550	3300	3550
LT Debt \$3326.5 mill. LT Interest \$206.2 mill.		283.6	312.2	215.2	230.6	235.2	223.2	317.1	298.8	213.6	229.2	330	345	330	345	330	345	330	345	330	345	330	345	330	345
(LT interest earned: 3.3x)		44.1%	40.6%	39.1%	31.4%	35.4%	36.2%	33.0%	33.6%	23.4%	36.9%	35.0%	38.0%	35.0%	38.0%	35.0%	38.0%	35.0%	38.0%	35.0%	38.0%	35.0%	38.0%	35.0%	38.0%
Leases, Uncapitalized Annual rentals \$77.0 mill.		7.6%	15.3%	20.5%	6.2%	6.9%	10.4%	11.1%	14.8%	17.5%	11.2%	10.0%	12.0%	10.0%	12.0%	10.0%	12.0%	10.0%	12.0%	10.0%	12.0%	10.0%	12.0%	10.0%	12.0%
Pension Assets-12/09 \$1.46 bill.		45.1%	51.7%	51.8%	50.6%	46.7%	43.2%	48.4%	47.0%	46.8%	50.4%	44.0%	48.5%	46.0%	44.0%	48.5%	46.0%	44.0%	48.5%	46.0%	44.0%	48.5%	46.0%	44.0%	48.5%
Pfd Stock None		54.9%	48.3%	48.2%	49.4%	53.3%	56.8%	51.6%	53.0%	53.2%	49.6%	56.0%	51.5%	53.0%	49.6%	56.0%	51.5%	53.0%	49.6%	56.0%	51.5%	53.0%	49.6%	56.0%	51.5%
Common Stock 108,642,028 shs. as of 7/28/10		4337.8	5172.4	5567.9	5727.5	5535.2	6033.4	6678.7	6658.7	6477.6	6886.6	6620	7450	6620	7450	6620	7450	6620	7450	6620	7450	6620	7450	6620	7450
MARKET CAP: \$4.6 billion (Mid Cap)		5133.2	5907.3	6479.4	7480.1	7535.5	7577.1	7881.9	8436.4	8916.7	9257.8	9545	10065	9545	10065	9545	10065	9545	10065	9545	10065	9545	10065	9545	10065
ELECTRIC OPERATING STATISTICS		8.1%	7.6%	5.4%	5.5%	5.6%	5.0%	6.2%	5.9%	4.7%	4.8%	6.5%	6.0%	4.7%	4.8%	6.5%	6.0%	4.7%	4.8%	6.5%	6.0%	4.7%	4.8%	6.5%	6.0%
% Change Retail Sales (KWH)		11.9%	12.5%	8.0%	8.1%	8.0%	6.5%	9.2%	8.5%	6.2%	6.9%	9.0%	9.0%	6.2%	6.9%	9.0%	9.0%	6.2%	6.9%	9.0%	9.0%	6.2%	6.9%	9.0%	9.0%
Avg. Indust. Use (MWH)		11.9%	12.5%	8.0%	8.1%	8.0%	6.5%	9.2%	8.5%	6.2%	6.9%	9.0%	9.0%	6.2%	6.9%	9.0%	9.0%	6.2%	6.9%	9.0%	9.0%	6.2%	6.9%	9.0%	9.0%
Avg. Indust. Revs. per KWH (c)		6.8%	7.3%	2.9%	2.6%	2.3%	1.0%	3.4%	2.5%	.3%	.7%	3.0%	3.0%	.3%	.7%	3.0%	3.0%	.3%	.7%	3.0%	3.0%	.3%	.7%	3.0%	3.0%
Capacity at Peak (Mw)		43%	41%	64%	68%	71%	85%	63%	70%	96%	89%	67%	66%	96%	89%	67%	66%	96%	89%	67%	66%	96%	89%	67%	66%
Peak Load, Summer (Mw)		BUSINESS: Pinnacle West Capital Corporation is a holding company for Arizona Public Service Company (APS), which supplies electricity to 1.1 million customers in 11 of 15 Arizona counties. Discontinued SunCor real estate subsidiary in '10. Electric revenue breakdown, '09: residential, 47%; commercial, 40%; industrial, 6%; other, 7%. Generating sources, '09: coal, 36%; nuclear, 26%; gas, 17%; purchased, 21%. Fuel costs: 36% of revenues. Has 7,200 employees. '09 reported depreciation rate: 3.1%. Chairman, President & Chief Executive Officer: Donald E. Brandt. Incorporated: Arizona. Address: 400 North Fifth St., P.O. Box 53999, Phoenix, Arizona 85072-3999. Telephone: 602-250-1000. Internet: www.pinnaclewest.com.																							
Annual Load Factor (%)		Pinnacle West is close to exiting its SunCor real estate business. This was once a profitable operation, but fell into the red after the real estate downturn, which hit Arizona especially hard. Beginning in 2009, Pinnacle took sizable charges for writedowns and losses on asset sales. Now, slightly over \$22 million of assets remain, and these will probably be gone by mid-2011. SunCor's debt has been retired, and Pinnacle expects to receive \$110 million in cash tax benefits in 2012. The company is now reporting SunCor as a discontinued operation. Accordingly, we restated our earnings presentation to show income of \$0.09 a share in the March quarter, compared with the original \$0.03-a-share profit. Due to the absence of SunCor's losses in ongoing operations, and better-than-expected second- and third-quarter tallies, we raised our 2010 earnings estimate by \$0.25 a share, to \$3.10. We are sticking with our \$3.15-a-share estimate for 2011, however.																							
% Change Customers (yr-end)		Arizona Public Service is benefiting from a rate increase that took effect at the start of 2010. Tariffs were boosted by \$207.5 million (7.8%). That's a key reason why we expect earnings to rise significantly this year. Even after the rate hike, however, the utility is still underearning its allowed return on equity. APS is earning an ROE of about 9%, compared with the allowed 11%. We expect another rate application on June 1, 2011 (the earliest the utility may file), with new tariffs taking effect by mid-2012.																							

Cal-endar	QUARTERLY REVENUES (\$ mill.)	Full Year
	Mar.31 Jun.30 Sep.30 Dec.31	Year
2007	695.1 863.4 1205.9 759.2	3523.6
2008	709.8 898.0 1072.9 866.4	3367.1
2009	625.9 836.0 1142.2 693.0	3297.1
2010	620.3 820.6 1139.1 720	3300
2011	750 850 1200 750	3550

Cal-endar	EARNINGS PER SHARE ^A	Full Year
	Mar.31 Jun.30 Sep.30 Dec.31	Year
2007	.16 .78 1.99 .03	2.96
2008	d.04 1.13 1.50 d.48	2.12
2009	d.36 .74 2.07 d.19	2.26
2010	.09 .83 2.08 .10	3.10
2011	.10 .85 2.10 .10	3.15

Cal-endar	QUARTERLY DIVIDENDS PAID ^{B + †}	Full Year
	Mar.31 Jun.30 Sep.30 Dec.31	Year
2006	.50 .50 .50 .525	2.03
2007	.525 .525 .525 .525	2.10
2008	.525 .525 .525 .525	2.10
2009	.525 .525 .525 .525	2.10
2010	.525 .525 .525 .525	2.10

Cal-endar	ANNUAL RATES	Past 10 Yrs.	Past 5 Yrs.	Est'd '07-'09
	of change (per sh)	2.5%	2.0%	Nil
	Revenues	1.5%	3.5%	-5%
	"Cash Flow"	-2.0%	-1.0%	6.0%
	Earnings	5.5%	4.0%	1.5%
	Dividends	3.0%	2.0%	2.0%
	Book Value			

(A) Diluted eps. Excl. nonrec. losses: '02, 77c; '09, \$1.45; excl. gains (losses) from disc. ops.: '00, 22c; '05, (36c); '06, 10c; '08, 28c; '09, (13c); '10, 18c. '08 EPS don't add due to rounding. Next earnings report due mid-Feb. (B) Div'ds historically paid in early Mar., June, Sept., and Dec. (C) Div'd reinvestment plan avail. † Shareholder investment plan avail. (C) Incl. deferred charges. In '09: \$9.35/sh. (D) In mill. (E) Rate base: Fair value. Rate allowed on com. eq. in '10: 11%; earned on avg. com. eq., '09: 6.6%. Regulatory Climate: Avg.

Company's Financial Strength B+
Stock's Price Stability 100
Price Growth Persistence 20
Earnings Predictability 65

To subscribe call 1-800-833-0046.

Paul E. Debbas, CFA November 5, 2010

PORTLAND GENERAL NYSE-POR

RECENT PRICE **20.72** P/E RATIO **11.0** (Trailing: 14.4 Median: NMF) RELATIVE P/E RATIO **0.69** DIV'D YLD **5.1%** VALUE LINE

TIMELINESS 3 Raised 9/24/10
SAFETY 3 Lowered 5/7/10
TECHNICAL 2 Raised 10/29/10
BETA .75 (1.00 = Market)

2013-15 PROJECTIONS

	Price	Gain	Ann'l Total Return
High	30	(+45%)	13%
Low	20	(-5%)	4%

Insider Decisions

	D	J	F	M	A	M	J	J	A
to Buy	0	0	0	0	0	0	0	0	0
Options	0	0	0	0	0	0	0	0	0
to Sell	1	0	0	0	0	0	0	0	1

Institutional Decisions

	4Q2009	1Q2010	2Q2010	Percent shares traded
to Buy	89	102	84	15
to Sell	90	81	86	10
Hld's(000)	69934	69037	66956	5

LEGENDS
 — 1.04 x Dividends p sh divided by Interest Rate
 ... Relative Price Strength
 Options: Yes
 Shaded areas indicate recessions

Target Price Range
 2013 2014 2015
 64
 48
 40
 32
 24
 20
 16
 12
 8
 6

% TOT. RETURN 9/10
 THIS STOCK VL ARITH. INDEX
 1 yr. 6.9 16.5
 3 yr. -16.9 5.9
 5 yr. — 33.3

<p>On April 3, 2006, Portland General Electric's existing stock (which was owned by Enron) was canceled, and 62.5 million shares were issued to Enron's creditors or the Disputed Claims Reserve (DCR). The stock began trading on a when-issued basis that day, and regular trading began on April 10, 2006. Shares issued to the DCR were released over time to Enron's creditors until all of the remaining shares were released in June, 2007.</p> <p>CAPITAL STRUCTURE as of 6/30/10 Total Debt \$1808.0 mill. Due in 5 Yrs \$273.0 mill. LT Debt \$1808.0 mill. LT Interest \$104.0 mill. (LT interest earned: 2.0x) Leases, Uncapitalized Annual rentals \$8.0 mill.</p> <p>Pension Assets-12/09 \$406.0 mill. Oblig. \$491.0 mill.</p> <p>Pfd Stock None</p> <p>Common Stock 75,294,987 shs. as of 7/30/10</p> <p>MARKET CAP: \$1.6 billion (Mid Cap)</p> <p>ELECTRIC OPERATING STATISTICS</p> <table border="1"> <tr> <td></td> <td>2007</td> <td>2008</td> <td>2009</td> </tr> <tr> <td>% Change Retail Sales (KWH)</td> <td>+1.0</td> <td>+7</td> <td>-3.3</td> </tr> <tr> <td>Avg. Indust. Use (MWH)</td> <td>11450</td> <td>11392</td> <td>9344</td> </tr> <tr> <td>Avg. Indust. Revs. per KWH (¢)</td> <td>6.38</td> <td>6.42</td> <td>7.07</td> </tr> <tr> <td>Capacity at Peak (Mw)</td> <td>NA</td> <td>NA</td> <td>NA</td> </tr> <tr> <td>Peak Load, Winter (Mw) F</td> <td>3664</td> <td>4031</td> <td>3949</td> </tr> <tr> <td>Annual Load Factor (%)</td> <td>NA</td> <td>NA</td> <td>NA</td> </tr> <tr> <td>% Change Customers (yr-end)</td> <td>+1.4</td> <td>+8</td> <td>+7</td> </tr> </table> <p>Fixed Charge Cov. (%) 320 226 179</p> <p>ANNUAL RATES Past 10 Yrs. Past 5 Yrs. Est'd '07-'09 to '13-'15</p> <table border="1"> <tr> <td>Revenues</td> <td>--</td> <td>--</td> <td>Nil</td> </tr> <tr> <td>"Cash Flow"</td> <td>--</td> <td>--</td> <td>1.0%</td> </tr> <tr> <td>Earnings</td> <td>--</td> <td>--</td> <td>3.0%</td> </tr> <tr> <td>Dividends</td> <td>--</td> <td>--</td> <td>3.5%</td> </tr> <tr> <td>Book Value</td> <td>--</td> <td>--</td> <td>2.0%</td> </tr> </table>		2007	2008	2009	% Change Retail Sales (KWH)	+1.0	+7	-3.3	Avg. Indust. Use (MWH)	11450	11392	9344	Avg. Indust. Revs. per KWH (¢)	6.38	6.42	7.07	Capacity at Peak (Mw)	NA	NA	NA	Peak Load, Winter (Mw) F	3664	4031	3949	Annual Load Factor (%)	NA	NA	NA	% Change Customers (yr-end)	+1.4	+8	+7	Revenues	--	--	Nil	"Cash Flow"	--	--	1.0%	Earnings	--	--	3.0%	Dividends	--	--	3.5%	Book Value	--	--	2.0%	2000	2001	2002	2003	2004	2005 ^g	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
		2007	2008	2009																																																														
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	Book Value	--	--	2.0%																																																														
	--	--	--	--	--	23.14	24.32	27.87	27.89	23.99	24.25	22.20	Revenues per sh	26.50																																																				
--	--	--	--	--	4.75	4.64	5.21	4.71	4.07	4.75	4.10	"Cash Flow" per sh	5.00																																																					
--	--	--	--	--	1.02	1.14	2.33	1.39	1.31	1.70	1.75	Earnings per sh ^A	2.00																																																					
--	--	--	--	--	--	.68	.93	.97	1.01	1.04	1.07	Div'd Decl'd per sh ^B	1.20																																																					
--	--	--	--	--	4.08	5.94	7.28	6.12	9.25	6.75	3.45	Cap'l Spending per sh	4.00																																																					
--	--	--	--	--	19.15	19.58	21.05	21.64	20.50	21.10	21.55	Book Value per sh ^C	23.75																																																					
--	--	--	--	--	62.50	62.50	62.53	62.58	75.21	75.30	90.00	Common Shs Outst'g ^D	90.00																																																					
--	--	--	--	--	--	23.4	11.9	16.3	14.4	<i>Bold figures are Value Line estimates</i>		Avg Ann'l P/E Ratio	12.5																																																					
--	--	--	--	--	--	1.26	.63	.98	.95			Relative P/E Ratio	.85																																																					
--	--	--	--	--	--	2.5%	3.3%	4.3%	5.4%			Avg Ann'l Div'd Yield	4.8%																																																					
--	--	--	--	--	1454.0	1446.0	1520.0	1743.0	1745.0	1804.0	1825	2000	Revenues (\$mill)	2375																																																				
--	--	--	--	--	92.0	64.0	71.0	145.0	87.0	95.0	125	140	Net Profit (\$mill)	180																																																				
--	--	--	--	--	37.0%	40.2%	33.6%	33.8%	28.7%	28.8%	29.0%	27.0%	Income Tax Rate	27.0%																																																				
--	--	--	--	--	9.8%	18.8%	33.8%	17.9%	17.2%	31.6%	16.0%	7.0%	AFUDC % to Net Profit	6.0%																																																				
--	--	--	--	--	41.1%	42.3%	43.4%	49.9%	46.2%	50.3%	53.0%	47.0%	Long-Term Debt Ratio	50.0%																																																				
--	--	--	--	--	58.9%	57.7%	56.6%	50.1%	53.8%	49.7%	47.0%	53.0%	Common Equity Ratio	50.0%																																																				
--	--	--	--	--	2171.0	2076.0	2161.0	2629.0	2518.0	3100.0	3400	3650	Total Capital (\$mill)	4275																																																				
--	--	--	--	--	2275.0	2436.0	2718.0	3066.0	3301.0	3858.0	4140	4220	Net Plant (\$mill)	4525																																																				
--	--	--	--	--	5.6%	4.6%	4.7%	6.9%	5.0%	4.5%	5.0%	5.0%	Return on Total Cap'l	5.5%																																																				
--	--	--	--	--	7.2%	5.3%	5.8%	11.0%	6.4%	6.2%	8.0%	7.0%	Return on Shr. Equity	8.5%																																																				
--	--	--	--	--	7.2%	5.3%	5.8%	11.0%	6.4%	6.2%	8.0%	7.0%	Return on Com Equity ^E	8.5%																																																				
--	--	--	--	--	7.2%	5.3%	3.5%	6.6%	2.0%	1.5%	3.0%	2.5%	Retained to Com Eq	3.5%																																																				
--	--	--	--	--	--	39%	40%	69%	69%	76%	62%	64%	All Div'ds to Net Prof	60%																																																				

BUSINESS: Portland General Electric Company (PGE) provides electricity to 823,000 customers in 52 cities in a 4,000-square-mile area of Oregon, including Portland and Salem. The company is in the process of decommissioning the Trojan nuclear plant, which it closed in 1993. Electric revenue breakdown, '09: residential, 44%; commercial, 35%; industrial, 9%; other, 12%. Generating sources, '09: gas, 21%; coal, 18%; hydro, 8%; wind, 2%; purchased, 51%. Fuel costs: 52% of revenues. '09 reported depreciation rate: 3.8%. Has 2,700 employees. Chairman: Corbin A. McNeill, Jr. Chief Executive Officer and President: Jim Piro. Inc.: Oregon. Address: 121 SW Salmon Street, Portland, Oregon 97204. Telephone: 503-464-8000. Internet: www.portlandgeneral.com.

Portland General Electric has reached a settlement of its rate case. The utility filed for a rate hike of \$118 million (7.0%) based on a return of 10.5% on a common-equity ratio of 50%. The settlement calls for an increase of \$52 million (3.0%), which is subject to revision based on changes in net variable power costs. The allowed ROE would be 10%, and the common-equity ratio would be 50%. The agreement is better than the Oregon Public Utility Commission's (OPUC) staff recommendation for a \$20 million raise, and the power cost adjustment mechanism was modified so that the utility's exposure to higher power costs (before most of these expenses are passed on to ratepayers) is \$30 million, down from \$35 million currently. The settlement must still be approved by the OPUC. A decision is expected in December, with new tariffs taking effect at the start of 2011. The rate hike would enable PGE to recover higher expenses and place the cost of the third phase of a wind project into the rate base. **We raised our 2010 share-net estimate from \$1.35 to \$1.70.** Third-quarter profits were better than we expected, largely due to the effects of a state tax law that can cause big swings in earnings from year to year. This added \$0.16 to share net in the third quarter and will provide \$0.20 for all of 2010. We estimate no such income in 2011, but expect higher profits anyway. We assume normal weather and hydro conditions in 2011; these were unfavorable in the first quarter of 2010. The utility will also benefit from rate relief, assuming that the regulatory settlement is approved. **The future of the Boardman coal-fired plant is uncertain.** PGE has put forth another proposal after the Oregon Environmental Quality Commission rejected the previous one, which would have allowed the utility to run the plant until 2020 without making costly retrofits. Now, the company must also respond to the United States EPA, which alleges that Boardman is violating the Clean Air Act. **This stock's yield is fractionally above the utility mean.** Total return potential to 2013-2015 is comparable with the industry average. However, we are still concerned about the regulatory climate in Oregon, despite the settlement.

Paul E. Debbas, CFA November 5, 2010

<p>(A) Diluted earnings. '09 EPS don't add to full-year total due to rounding. Next earnings report due late February. (B) Dividends paid mid-Jan., Apr., July, and Oct. (C) Incl. deferred charges.</p>	<p>In '09: \$465.0 mill., \$6.18/sh. (D) In millions. (E) Rate base: Net original cost. Rate allowed on common equity in '09: 10.0%; earned on average common equity, '09: 6.4%. Regulatory</p>	<p>Climate: Below Average. (F) Summer peak in '09. (G) '05 per-share data are pro forma, based on shares outstanding when the stock began trading in '06.</p>	<p>Company's Financial Strength B+ Stock's Price Stability 95 Price Growth Persistence 55 Earnings Predictability 45</p>
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SOUTHERN CO. NYSE-SO RECENT PRICE **38.13** P/E RATIO **17.0** (Trailing: 15.2; Median: 15.0) RELATIVE P/E RATIO **1.12** DIV'D YLD **4.9%** VALUE LINE



1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
12.64	13.71	15.30	18.19	16.34	17.40	14.78	14.54	14.73	15.31	16.05	18.28	19.24	20.12	22.04	19.21	20.70	20.45	Revenues per sh	23.50
3.22	3.53	3.64	3.86	4.26	4.17	3.89	3.55	3.46	3.53	3.65	4.03	4.01	4.22	4.43	4.43	4.30	4.70	"Cash Flow" per sh	5.50
1.52	1.66	1.68	1.58	1.73	1.83	2.01	1.61	1.85	1.97	2.06	2.13	2.10	2.28	2.25	2.32	2.36	2.50	Earnings per sh ^A	3.00
1.18	1.22	1.26	1.30	1.34	1.34	1.34	1.34	1.36	1.39	1.42	1.48	1.54	1.60	1.66	1.73	1.80	1.88	Div'd Decl'd per sh ^B = †	2.10
2.34	2.09	1.82	2.68	2.87	3.85	3.27	3.75	3.79	2.72	2.85	3.20	4.01	4.65	5.10	5.70	5.35	5.40	Cap'l Spending per sh	7.25
12.47	13.10	13.61	13.91	14.04	13.82	15.69	11.43	12.16	13.13	13.86	14.42	15.24	16.23	17.08	18.15	19.10	20.00	Book Value per sh ^C	23.50
656.53	669.54	677.04	693.42	697.75	665.80	681.16	698.34	716.40	734.83	741.50	741.45	746.27	763.10	777.19	819.65	840.00	850.00	Common Shs Outst'g ^D	895.00
12.9	13.2	13.8	14.0	15.7	14.3	13.2	14.6	14.6	14.8	14.7	15.9	16.2	16.0	16.1	13.5	13.5	13.5	Avg Ann'l P/E Ratio	14.0
.85	.88	.86	.81	.82	.82	.86	.75	.80	.84	.78	.85	.87	.85	.97	.90	.97	.90	Relative P/E Ratio	.95
6.0%	5.6%	5.5%	5.9%	4.9%	5.1%	5.0%	5.7%	5.0%	4.7%	4.7%	4.4%	4.5%	4.4%	4.6%	5.5%	5.5%	5.5%	Avg Ann'l Div'd Yield	5.0%

CAPITAL STRUCTURE as of 9/30/10
 Total Debt \$20530 mill. Due in 5 Yrs \$6533.0 mill.
 LT Debt \$18198 mill. LT Interest \$819.0 mill.
 (LT interest earned: 4.1x)

Leases, Uncapitalized Annual rentals \$144.0 mill.
Pension Assets-12/09 \$5.63 bill. **Oblig.** \$6.76 bill.
Pfd Stock \$1082 mill. **Pfd Div'd** \$65.0 mill.
 Incl. 1 mill. shs. 4.20%-5.44% cum. pfd. (\$100 par);
 12 mill. shs. 4.95%-5.83% cum. pfd. (\$1 par); 2
 mill. shs. 6.0% noncum. pfd. (\$25 par); 3 mill. shs.
 6.0%-6.5% noncum. pfd. (\$100 par); 14 mill. shs.
 5.63%-6.5% noncum. pfd. (\$1 par).
Common Stock 838,671,173 shs.
MARKET CAP: \$32 billion (Large Cap)

2007	2008	2009	2007	2008	2009
10066	10155	10549	11251	11902	13554
1501.0	1306.0	1510.0	1602.1	1589.0	1621.0
31.0%	29.9%	25.9%	27.0%	27.0%	26.9%
4.7%	5.1%	5.4%	4.6%	5.2%	4.4%
37.1%	43.8%	43.1%	45.9%	53.5%	53.2%
50.6%	42.2%	43.4%	43.6%	44.1%	44.3%
21147	18925	20086	22135	23288	24131
21622	23084	24642	27534	28361	29480
8.5%	8.2%	8.6%	8.4%	8.1%	8.2%
11.3%	12.3%	13.2%	13.4%	14.7%	14.4%
12.3%	14.0%	15.1%	14.8%	14.9%	13.8%
4.1%	2.5%	4.1%	4.4%	4.7%	4.6%
71%	85%	76%	73%	69%	70%

ELECTRIC OPERATING STATISTICS

2007	2008	2009
+1.4	-2.1	-4.8
3644	3509	3095
5.52	6.54	6.04
41948	42607	42932
38777	37166	34471
57.6	58.7	60.6
+1.3	+6	-

BUSINESS: The Southern Company's four operating subsidiaries supply electricity to 4.4 million customers in about 120,000 square miles of Georgia, Alabama, Florida, and Mississippi. Revenue breakdown, '09: residential, 36%; commercial, 32%; industrial, 19%; other, 13%. Retail revenues by state: Georgia, 49%; Alabama, 36%; Florida, 8%; Mississippi, 7%. Also has competitive

Southern Company's largest utility subsidiary is awaiting an order on its general rate case. Georgia Power has put forth an alternative ratemaking plan that calls for a tariff increase of \$615 million (8.2%) based on a return of 11.95% on a common-equity ratio of 50.4%. Otherwise, the utility is requesting (in a standard one-year filing) a rate boost of \$809 million (10.8%) based on the same return on a common-equity ratio of 50.63%. The staff of the state commission is proposing a one-year increase of \$421 million, based on a 10.5% return on a 50.63% common-equity ratio. A settlement is possible before the commission issues its order in December. New tariffs will take effect at the start of 2011.

Based on the company's guidance, we have lowered our 2010 earnings estimate from \$2.50 to \$2.36. The year got off to a good start, thanks to a winter that was much colder than usual. Then, the summer was hotter than usual. This gave Southern an earnings "cushion" that management is using to increase spending on plant maintenance and on other operating and maintenance items such as tree trim-

ming. (Some of this spending occurred in the September quarter.) Another negative factor that will affect the year-to-year earnings comparison is an increase in average shares outstanding. Thus, Southern expects its fourth-quarter profits to fall to \$0.16 a share, well below the norm for that period. Most of the time, the company's guidance proves to be close to the outcome.

We are sticking with our \$2.50-a-share earnings estimate for 2011. We assume that the outcome of Georgia Power's rate case is reasonable, and that the service area's economy continues to recover. If our 2010 and 2011 profit forecasts are on the mark, this would result in earnings growth of 6% for next year, which is within Southern Company's targeted annual range of 5%-7%.

Conservative income-oriented investors might like this equity for its top-quality Safety rank and a yield that is fractionally above the utility average. The stock's total return potential to 2013-2015 is somewhat below average for a utility, however.

Paul E. Debbas, CFA November 26, 2010

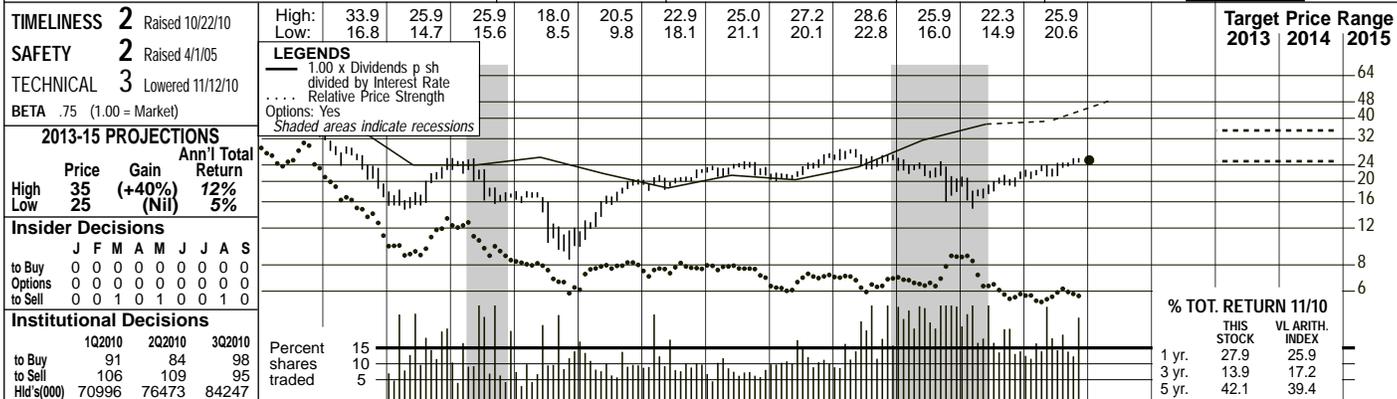
Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2007	3409	3772	4832	3340	15353
2008	3683	4215	5427	3802	17127
2009	3666	3885	4682	3510	15743
2010	4157	4207	5320	3716	17400
2011	3900	4100	5600	3900	17500

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2007	.45	.57	.99	.27	2.28
2008	.47	.54	1.00	.24	2.25
2009	.41	.61	.99	.31	2.32
2010	.60	.62	.98	.16	2.36
2011	.50	.60	1.10	.30	2.50

Cal-endar	Mar.31	Jun.30	Sep.30	Dec.31	Full Year
2006	.3725	.3875	.3875	.3875	1.54
2007	.3875	.4025	.4025	.4025	1.60
2008	.4025	.42	.42	.42	1.66
2009	.42	.4375	.4375	.4375	1.73
2010	.4375	.455	.455		

WESTAR ENERGY NYSE-WR

RECENT PRICE **25.26** P/E RATIO **13.6** (Trailing: 13.7; Median: 15.0) RELATIVE P/E RATIO **0.90** DIV'D YLD **5.0%** VALUE LINE



1994	1995	1996	1997	1998	1999	2000	2001	2002	2003	2004	2005	2006	2007	2008	2009	2010	2011	© VALUE LINE PUB., INC.	13-15
26.26	25.01	31.67	32.90	30.86	30.21	33.80	31.20	24.77	20.06	17.02	18.23	18.37	18.09	16.98	17.04	17.25	17.70	Revenues per sh	20.55
4.98	5.17	5.52	3.47	6.36	7.51	6.96	5.32	4.77	3.77	3.12	3.28	3.94	3.77	3.14	3.59	4.05	4.25	"Cash Flow" per sh	4.90
2.51	2.71	2.60	d.46	2.13	1.48	.89	d.58	1.00	1.48	1.17	1.55	1.88	1.84	1.31	1.28	1.90	1.95	Earnings per sh ^A	2.40
1.98	2.03	2.07	2.10	2.14	2.14	1.44	1.20	1.20	.87	.80	.92	.98	1.08	1.16	1.20	1.24	1.28	Div'd Decl'd per sh ^{B=†}	1.40
3.86	3.77	3.09	3.22	2.77	4.09	4.40	3.37	1.89	2.06	2.19	2.45	3.95	7.84	8.65	5.09	4.20	4.50	Cap'l Spending per sh	6.45
23.93	24.71	25.14	30.79	29.40	27.83	27.20	25.97	13.68	14.23	16.13	16.31	17.62	19.14	20.18	20.78	20.40	20.85	Book Value per sh ^C	24.20
61.62	62.86	64.63	65.41	65.91	67.40	70.08	70.08	71.51	72.84	86.03	86.84	87.39	95.46	108.31	109.07	119.00	120.00	Common Shs Outst'g ^E	124.00
11.6	11.7	11.7	--	18.4	17.2	20.6	--	14.0	10.8	17.4	14.8	12.2	14.1	17.0	14.9	14.2	14.9	Avg Ann'l P/E Ratio	12.5
.76	.78	.73	--	.96	.98	1.34	--	.76	.62	.92	.79	.66	.75	1.02	.98	1.02	.98	Relative P/E Ratio	.85
6.8%	6.4%	6.8%	6.3%	5.5%	8.4%	7.9%	5.8%	8.6%	5.5%	3.9%	4.0%	4.3%	4.2%	5.2%	6.3%	6.3%	6.3%	Avg Ann'l Div'd Yield	4.7%

CAPITAL STRUCTURE as of 9/30/10		2007	2008	2009	2010		2011	2012	2013	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	2024	2025
Total Debt \$2972.0 mill. Due in 5 Yrs \$443.6 mill.		2368.5	2186.3	1771.1	1461.1	1464.5	1583.3	1605.7	1726.8	1839.0	1858.2	2050	2125	Revenues (\$mill)	2550						
LT Debt \$2778.5 mill. LT Interest \$175.0 mill. (LT interest earned: 1.6x)		62.7	d40.0	72.0	108.1	100.1	134.9	165.3	168.4	136.8	140.3	215	235	Net Profit (\$mill)	300						
Pension Assets-12/09 \$404 mill. Oblig. \$662 mill.		42.4%	NMF	53.4%	43.1%	25.0%	31.0%	25.4%	27.5%	24.8%	29.4%	30.0%	30.0%	Income Tax Rate	30.0%						
Pfd Stock \$21.4 mill. Pfd Div'd \$1.0 mill.		62.6%	61.8%	71.6%	66.2%	53.8%	52.1%	50.0%	50.6%	49.8%	52.1%	53.5%	54.5%	AFUDC % to Net Profit	10.0%						
121,613 shs. 4 1/2%, callable 108; 54,970 shs.		36.9%	37.7%	22.9%	33.2%	45.5%	47.2%	49.3%	48.9%	49.7%	47.4%	46.0%	45.5%	Long-Term Debt Ratio	53.5%						
4 1/4%, callable 101.50; 37,780 shs. 5%, callable		5169.3	4822.4	4272.4	3127.3	3049.2	3000.4	3124.2	3738.3	4400.1	4778.2	5245	5520	Common Equity Ratio	46.0%						
102. All cum. \$100 par.		3993.4	4042.9	3995.4	3909.5	3911.0	3947.7	4071.6	4803.7	5533.5	5771.7	5900	6050	Total Capital (\$mill)	6520						
Common Stock 111,390,861 shs. as of 10/20/10		3.4%	1.5%	4.4%	7.0%	5.5%	6.2%	6.7%	5.8%	4.2%	4.5%	5.5%	6.0%	Return on Total Cap'l	6.0%						
MARKET CAP: \$2.8 billion (Mid Cap)		3.2%	NMF	5.9%	10.2%	7.1%	9.4%	10.6%	9.1%	6.2%	6.1%	9.0%	9.5%	Return on Shr. Equity	10.0%						
ELECTRIC OPERATING STATISTICS		3.2%	NMF	7.3%	10.3%	7.1%	9.5%	10.7%	9.2%	6.2%	6.2%	9.0%	9.5%	Return on Com Equity ^D	10.0%						
2007 2008 2009		NMF	NMF	NMF	4.9%	3.2%	4.3%	5.5%	4.3%	1.2%	.7%	3.0%	3.0%	Retained to Com Eq	4.5%						
% Change Retail Sales (KWH)		NMF	NMF	120%	53%	56%	55%	49%	53%	80%	88%	66%	66%	All Div'ds to Net Prof	57%						
+2.3 -2.0 -2.0		<p>BUSINESS: Westar Energy, Inc., formerly Western Resources, is the parent of Kansas Gas & Electric Company. Westar supplies electricity to 685,000 customers in east Kansas. Electric revenue sources: residential and rural, 42%; commercial, 38%; industrial, 20%. Sold investment in ONEOK in 2003 and 85% ownership in Protection One in 2004. 2009 depreciation rate: 4.4%. Estimated plant age: 13 years. Fuels: coal, 50%; nuclear, 8%; gas, 41%; other, 1%. Has 2,397 employees. BlackRock, Inc. owns 5.5% of common; off. & dir., less than 1% (4/10 proxy). Chairman: Charles Q. Chandler IV. Pres. & CEO: William B. Moore. Inc.: Kansas. Address: 818 South Kansas Avenue, Topeka, Kansas 66612. Telephone: 785-575-6300. Internet: www.westarenergy.com.</p>																			

Westar Energy turned in a strong performance for the third quarter. Revenues and share earnings compared favorably with the results of the prior-year period. The retail business experienced higher kilowatt-hour sales, thanks to favorable weather and an economic recovery in certain industrial sectors. Looking forward, the company should continue to benefit from an improving business environment, though near-term results may be hurt by higher costs and the delay of electricity sales to a large oil pipeline customer. Overall, though, we expect favorable comparisons for the fourth quarter, and healthy revenues and share earnings for full-year 2010. Results will probably remain solid in 2011, though comparisons may prove somewhat tougher, given the strong 2010 performance. The company remains committed to investing in new transmission projects. Westar is constructing a 345-kilovolt line from Wichita to Oklahoma, which should be in service by mid-2012. This project is expected to cost about \$100 million. In addition, WR has named multiple potential 345-kilovolt projects in Kansas that may be constructed over the next decade. Such investments would ensure regional transmission reliability, enable the growth of renewable energy, and reduce emissions. The company will invest in air quality projects and develop wind generation assets, too.

Westar has completed a public offering of its common stock. In early November, the company priced an offering of 7.5 million shares at \$25.54 per share. Net proceeds from the sale were used to repay short-term obligations incurred to fund investments in electric utility infrastructure, and for general corporate purposes. **This equity has improved a notch in Timeliness over the past three months, and is now ranked 2 (Above Average).** We project steady growth in revenues and earnings out to 2013-2015. Moreover, this issue earns high marks for Safety, Price Stability, and Earnings Predictability. From the present quotation, this good-quality equity has decent total return potential for the coming three to five years. Income-seeking investors may find the dividend yield attractive.

Cal-endar	QUARTERLY REVENUES (\$ mill.)				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	Year
2007	370.3	415.2	548.5	392.8	1726.8
2008	406.8	451.2	574.9	406.1	1839.0
2009	421.8	467.8	528.5	440.1	1858.2
2010	459.8	495.2	644.4	450.6	2050
2011	475	525	650	475	2125

Cal-endar	EARNINGS PER SHARE ^A				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	Year
2007	.34	.36	.99	.15	1.84
2008	.23	.06	.81	.21	1.31
2009	.10	.35	.73	.10	1.28
2010	.27	.47	1.01	.15	1.90
2011	.20	.50	1.00	.25	1.95

Cal-endar	QUARTERLY DIVIDENDS PAID ^{B=†}				Full Year
	Mar.31	Jun.30	Sep.30	Dec.31	Year
2006	.23	.25	.25	.25	.98
2007	.25	.27	.27	.27	1.06
2008	.27	.29	.29	.29	1.14
2009	.29	.30	.30	.30	1.19
2010	.30	.31	.31	.31	

Michael Napoli, CFA December 24, 2010

Company's Financial Strength	B++
Stock's Price Stability	100
Price Growth Persistence	55
Earnings Predictability	80

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