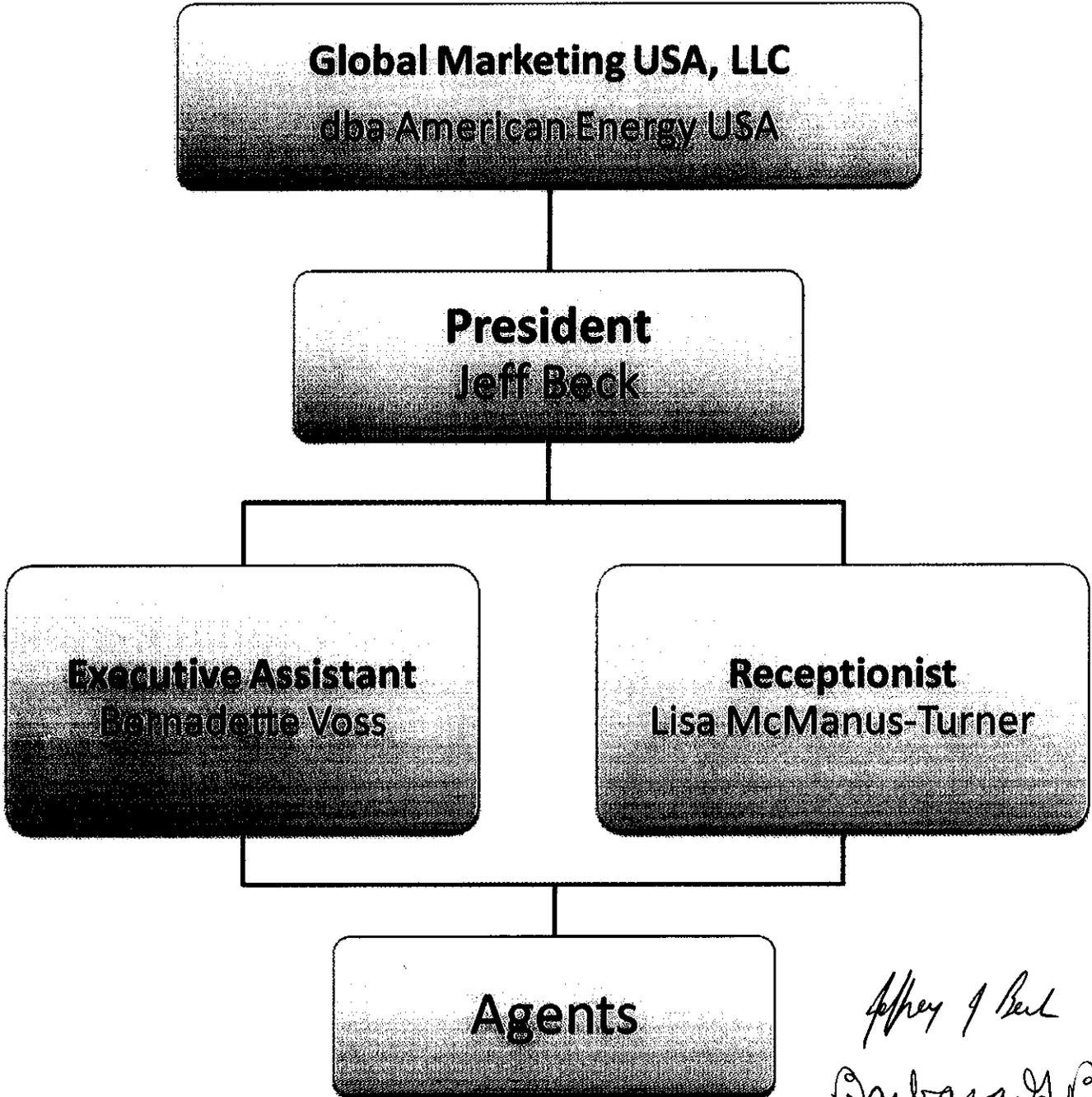




Organizational Chart



Jeffrey J Beck

Barbara G Bean

Official Seal
Barbara G Bean
Notary Public State of Illinois
My Commission Expires 11/26/2011

As defined in Section 454.70 (Technical Licensing Requirements) I feel that I possess sufficient technical capabilities to provide agency, brokering or consulting services.

As stated in my initial application, I am currently licensed as a mortgage broker with the State of Illinois and oversee three separate offices as well as a staff of 15 employees. In addition, I am also an independent insurance agent licensed in the State of Illinois. My years of management experience and my educational background has allowed me to quickly learn and grasp the dynamics of the energy industry in a much shorter time than most.

Since December of 2010, I have been investigating and researching the impact that energy deregulation in the State of Illinois. Upon converting my business office to Blue Star Energy in January, 2011 and seeing the impact that a similar change could have on other businesses, I became very passionate about disseminating information regarding energy alternatives to other local businesses.

In January 2011, I signed a contract to become an exclusive agent with Blue Star Energy. During the past 4 weeks, I have been mentored and trained by Joseph Costa, an energy manager for Blue Star Energy. Throughout this 4 week process, Joseph has done a tremendous job in educating and training me in the energy industry.

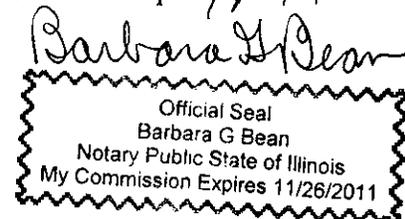
I feel extremely confident from the training received that I am ready to become a broker and pass on my knowledge to potential business owners so they can begin saving on their electricity. In addition, the internet and available research from the various licensed retail energy supply companies has allowed me to gain a very large amount of detailed information about the industry.

In my opinion, the energy business mirrors exactly what I currently do as a mortgage broker; educating the consumer that competition allows them a choice to save money. The deregulation of the energy industry is no different than the wholesale mortgage industry with the exception of the terminology.

I thoroughly understand the process and function of each licensed retail energy supplier. For example, we receive an energy bill from a business owner and email it to Blue Star Energy. Usually within a few hours, Blue Star Energy's pricing department will email me back with the various rate options including the contract. Within the detailed quote are the customers previous 12 months usage broken out in "on peak" and "off peak" kilowatt hours along with the demand load. This allows me to help educate the customer about energy and the various choices available such as fixed pricing, index and length of term. By being a broker, I would be able to offer alternatives with several suppliers to make sure we meet the customers' needs. I have already executed and completed several local businesses to Blue Star Energy and have many more in the pipeline.

In conclusion, I understand completely why Illinois Commerce Commission has the one year experience requirement; to deter inexperienced and uneducated individuals who don't understand the industry from applying. I am requesting an exception from this one-year requirement due to the experience I have as a current mortgage broker and insurance agent, and also because of the on-going education that I receive a daily basis from Joseph Costa of Blue Star Energy.

Here is the information for my contact at Blue Star Energy
Joseph Costa -- Energy Manager
Phone: 312-488-5120; Email: jcosta@bluestarenergy.com



Date: 2-24-2011

Printed Name: Jeffrey Beck

Signature: Jeffrey J Beck

State of Illinois

County of Madison

On this, the 24th day of February, 2011, before me a notary public, the undersigned officer, personally appeared Jeffrey J Beck, known to me (or satisfactorily proven) to be the person whose name is subscribed to the within instrument, and acknowledged that he executed the same for the purposes therein contained.

In witness hereof, I hereunto set my hand and official seal.

Barbara G Bean

Notary Public

