

ATTACHMENT D

MANAGERIAL AND TECHNICAL COMPETENCY

- 1) INTRODUCTION TO CURRENTCHOICE**
- 2) CURRENTCHOICE MANAGEMENT TEAM**
- 3) CURRENTCHOICE ORGANIZATION CHART**
- 4) MANAGEMENT TEAM RESUMES**

APPLICANT MEETS THE MANAGERIAL QUALIFICATIONS SET FORTH IN PART 454.60

Introduction

Applicant's founders have spent the last sixteen months in product/service development and gathering data and designing proprietary processes and software to enable the business plan as described below. With its business launch scheduled for March 15, 2011, Applicant was incorporated on April 28, 2010, in Massachusetts. Applicant plans to offer its services in Illinois as described below and ultimately in all states that have an active, competitive retail electricity market. Applicant is also currently seeking an electricity broker's license in Pennsylvania, New Jersey and Maryland. As of the date of this filing, Applicant has received its broker's license from the Commonwealth of Massachusetts. See Attachment B.

Through its industry standard website, Applicant will provide all consumers (including residential and commercial) the information and tools to compare their options for purchase of electricity. This service is designed to educate customers generally about the retail electricity market and specifically about the different offerings to customers from available sources and the relative costs and savings associated with these offerings. Applicant also facilitates the customers' process of contracting with a particular supplier, if the customer so chooses. That choice is entirely up to customers at their own time and at their convenience. Marketing activities are currently contemplated to be entirely Internet-based.

CurrentChoice is a patent pending Internet marketplace specifically designed to provide residential and small business consumers of electricity in deregulated states easy access to the information they need to make an informed decision to participate confidently in the competitive electricity marketplace. This information includes: contract prices and fees, contract terms and details, competitive supplier background and licensing information, state law and regulatory information, and feedback about each company from other customers in the form of "Customer Ratings."

Using state-of-the-art technology, the CurrentChoice Internet marketplace also delivers a simple and transparent process that allows customers to select the product that is right for them, and a fast, no hassle, signup/switching process once they have made the decision to switch suppliers. By providing important information in a manner that is easy to use and easy to understand together with the ability to switch suppliers with ease, CurrentChoice.com intends to lower the barriers to the competitive electricity market for residential and small business consumers and by doing so increase their participation in this market.

CurrentChoice, Inc. Management Team

President

Alan Lehmann has over 20 years of senior-level management experience in financial services and software development. Most recently he was the Vice President of Finance Solutions at a \$240 million software-as-a-service (SaaS) provider to the retail and banking industries. In that position Mr. Lehmann managed strategy, product development, marketing, pricing, profitability, sales, and budgeting. He established, mentored and managed a team of 16 associates that produced Internet-based contracting systems for the auto finance industry, using Econtracting to connect banks, car dealerships, and car buyers, and reduce errors, accelerate funding, and cut expenses for the processing and storage of loan contracts. This Econtracting product became the market leader and still is. Mr. Lehmann's team increased subscription revenue by 149% and transaction revenue by 54%. Prior to that, he held a number of senior management roles in banking, including Senior Vice President in the Global Internet Strategy Group at FleetBoston (a \$197 billion institution) and he was the head of credit card marketing for BankBoston (a \$62 billion institution). Earlier in his career Mr. Lehmann was a CPA, a partner in the public accounting firm Arthur Anderson, and the CFO of a New England HVAC company.

Mr. Lehmann earned an MBA with High Honors from Boston University and a BS/BA in Accounting from Boston University.

General Counsel/ Senior Director

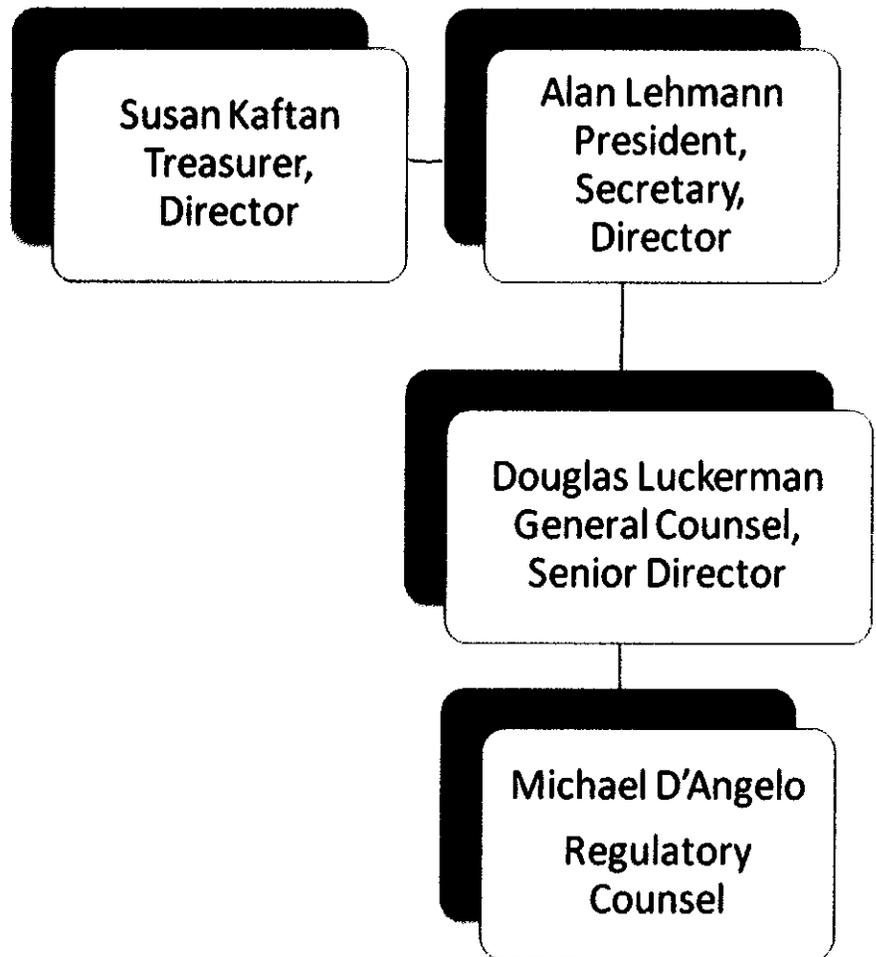
Attorney Douglas Luckerman has over 25 years of business, economic development, and federal and state regulatory experience. Prior to co-founding CurrentChoice, Mr. Luckerman managed his own law firm for over ten years, specializing in federal and state regulatory matters and Federal Indian Law. During that time he participated in the preparation and implementation of economic development plans for multiple Tribal Nations that included the establishment of for-profit Tribal businesses. Mr. Luckerman also managed several senior-level attorneys where the majority of cases involved complex federal appellate court issues that at times required appeals to the United States Supreme Court. From 1989 to 1999, Mr. Luckerman acted as a Senior Enforcement Counsel with the United States Environmental Protection Agency (EPA), and prior to that, he worked as an associate in the Boston office of the law firm of Sullivan and Worcester. Mr. Luckerman owned and operated two successful businesses before he entered law school at the age of 30.

Regulatory Counsel

Attorney Michael D'Angelo, Esq. brings 19 years of legal and regulatory experience to the team, with the last ten years in the energy industry. His law practice is currently a recognized authority on regulatory and compliance issues for competitive energy suppliers. He is also an Adjunct Law Professor, and teaches an Energy Law and Regulation class at New York Law School's Center on Financial Services Law. His past experience includes senior-level management roles (including General Counsel and Director of Regulatory Affairs) in three energy companies. During his tenure at these companies, Mr. D'Angelo was a key member of senior-level teams that successfully managed explosive growth and converted loss-making companies into profitable entities. In the public sector, he has served as an Administrative Law Judge and also worked at the New York State Department of Public Service General Counsel's Office. He has held various leadership roles at the National Energy Marketers Association ("NEM"), including Co-chair of Retail Natural Gas Policy and the Northeast Advocacy Team. He has also held senior-level regulatory and compliance positions at telecommunication companies.

CurrentChoice, Inc. Organization Chart

December 22, 2010



ALAN L. LEHMANN

CurrentChoice, Inc
46 Munroe Road
Lexington MA 02421
alan@currentchoice.com
617.875.0902

GENERAL MANAGEMENT EXECUTIVE

Outstanding record of developing eBusiness solutions that drive revenue. MBA, CPA with expertise in:

- General Management
- Financial Management
- Customer Service Management
- New Product Development
- P&L Management
- Internet Product Strategy
- Direct Marketing
- Internet Software Development
- Leadership and Mentoring

PROFESSIONAL EXPERIENCE

President, CURRENTCHOICE, INC. Lexington, MA

2009-Present

CurrentChoice™ is an online marketplace where residential and commercial customers can buy lower priced electricity and natural gas from competitive suppliers in deregulated states. Start Up.

- Determined market factors impeding widespread adoption of competitive energy sales for residential and commercial markets.
- Developed business plan, functional specification, and prototype for innovative online marketplace. Prototype received rave reviews from PA and MA public utility commissions and over 10 major competitive suppliers.
- Now negotiating multiple supplier contracts, creating website, and social media marketing strategy.

Vice President and General Manager, DEALERTRACK, Long Island, NY

2004-2009

\$240MM provider of software as a service/cloud computing solutions for the banking and retail industries. DealerTrack serves over 18,000 retail customers and 800 banks.

General manager responsible for strategy, product development, marketing, pricing, profitability, sales, budgeting, and customer support. Supervised team of 16 including product managers, software developers, call center personnel, and administrative team members.

eContracting A first to the market, Internet-based contracting system. eContracting connects banks to customers, reduces errors, accelerates funding, and cuts expenses for the processing and storage of loan contracts. Market leader.

- Built from a nascent, unfunctional product to one that processed over 20,000 transactions per month.
- Analyzed customer workflow and created product enhancement that increased transactions by 25%.
- Increased subscription revenue by 149% and transaction revenue by 54%.

eMenu An electronic menu that increases customer sales and compliance. Internet connectivity with suppliers delivers real-time product eligibility and pricing that reduces re-contracting, chargebacks, and back office effort.

- Retained 89% of acquired company's customers.
- Key enhancements increased usage by 20% in 5 months and customer satisfaction by 39%.
- Created full financial reporting tool with integration.

DealTransfer Delivers interoperability between customer computer systems and DealerTrack.

- Connected 10 system providers to DealerTrack.
- Grew revenue by 58%.

Director, Marketing and Sales, BANKRI, Providence, RI

2002-2004

CampusMate - Streamlines processing and collections of tuition payments/transactions for the university market. Start up division of BankRI.

Managed sales, customer relationships, marketing, pricing, trade shows, product development and implementation.

- Developed a multimedia marketing piece that generated a 25% response rate.
- Created and launched a software enhancement that more than quadrupled transaction profits from one school.

1995-2001

FLEETBOSTON FINANCIAL (formerly BankBoston and BayBank), Boston, MA

Senior Vice President

Global Internet Strategy Group - Accelerated Fleet's Internet strategy and drove cost-effective implementation of key initiatives.

- Using value chain analysis, co-led Internet strategic planning for all consumer lines of business. Funded initiatives: customer segment portals, rewards program, electronic bill presentment/ payment, CRM, and wireless projects.
- Led assessment of Fleet's wireless needs and selected platforms for pilot. Managed development and pilot of two successful wireless applications.

Director, Credit Cards

Responsible for top-line P&L performance. Directly supervised team of 6 but indirectly managed all aspects of product delivery including strategy, pricing, marketing communication, direct marketing, branch sales, budgeting, customer service, and performance for \$350MM credit card business. Credit card operations staff indirectly reported to me.

▪ Developed the bank's first online account-opening capability for credit cards, which became the bank's highest selling credit product on the Internet. ▪ Increased profits by \$2.8MM in one year by directing credit card portfolio repricing. ▪ Generated commitments of \$32MM (7,200 accounts) from direct mail acquisition programs. Exceeded response rate goal by 20%.

Director, Credit Products

Managed strategy, profitability, pricing, direct marketing, sales, budgeting, and forecasting for \$2.4BB portfolio of Indirect Auto (\$1.6 BB--BayBank's largest credit portfolio), Reserve Credit, Personal Lines of Credit, Direct Auto, and Installment Loans.

PRIOR PROFESSIONAL EXPERIENCE

Chief Financial Officer, HOMANS ASSOCIATES INC, Somerville, MA. --multi-state HVAC distributor.

Managed 15-member accounting and finance staff.

Partner, ADLER BLANCHARD & COMPANY, Burlington, MA. --public accounting firm.

Audit Team, ARTHUR ANDERSEN CO., Boston, MA.

EDUCATION

BOSTON UNIVERSITY SCHOOL OF MANAGEMENT

MBA, concentration in marketing. GPA 3.74, High Honors, Beta Gamma Sigma Honor Society (1994)

BS/BA in Business Administration (1981)

Certified Public Accountant

PROFESSIONAL MEMBERSHIPS

National Energy Marketers Association

VOLUNTEER ACTIVITIES

Project Place - an agency that serves the homeless. Finance Committee member. Board member for over 15 years. Former Board President.

DOUGLAS J. LUCKERMAN
Attorney at Law

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Lexington, MA 02421
(781) 861-6535
(781) 652-8099 fax
DLuckermanlaw@gmail.com

PROFESSIONAL PROFILE

Co - Founder CurrentChoice, Inc. 2010-Present

In 2009, Mr. Luckerman joined with Alan Lehmann to explore business opportunities in the deregulated electricity market. After more than a year of full time investigation into this area, Mr. Luckerman and Mr. Lehmann unveiled CurrentChoice.com, an innovative online marketplace that makes it simple for residential and small-business consumers to save money on electricity. CurrentChoice is specifically designed to provide residential and small business consumers of electricity in deregulated states easy access to the critical information they need to make an informed decision and confidently participate in the competitive electricity marketplace, including: contract prices, contract details, competitive supplier company background and licensing information, state law and regulatory information, and feedback about each company from other customers in the form of "Customer Ratings." By providing this information in a manner that is accessible, easy to use and easy to understand, CurrentChoice.com will considerably lower the barriers to participation in the competitive electricity market, significantly increase the participation of residential and small business consumers and consequently lower the cost of electricity for millions of residential and small business consumers.

Law Office of Douglas J. Luckerman--Lexington, MA. 2000-Present

Specialize in providing Federal and State regulatory advocacy. Significant experience in economic development matters, environmental law and code drafting. Assisted clients to establish and promote governmental infrastructure and support economic development. Prepared public relations and media strategies, facilitated communications between clients and local, state and federal parties. Negotiated with local, state and federal parties on behalf of clients. Significant experience working with political representatives and the media.

Brown & LaCounte, LLP--Madison, WI. 1999-2000

Provided general and special consultation services including: environmental regulation, water and air rights, code drafting, and facilitation of communications with local, state and federal interests.

United States Environmental Protection Agency--Boston, MA. 1989-1999

Senior Enforcement Attorney: Responsible for supervising site specific enforcement actions and coordinating activities amongst federal, state and local regulatory agencies, Tribes, elected officials, citizen groups, and private parties.

EPA Special Activities

Coordinator of the EPA Region I Office of Environmental Stewardship Tribal Enforcement (1997-1999).

Acting Manager of the Region I Indian and Federal Facility Programs (1993-1994).

Sullivan & Worcester--Boston, MA. 1988-1989.

Environmental and Corporate Associate.

Provided consultation and advice to corporate clients regarding Massachusetts environmental statutes and regulations; Superfund, RCRA, and insurer liability for costs incurred pursuant to enforcement of federal and state hazardous waste laws and regulations. Drafted first and second environmental newsletters firm distributed to clients.

National Litigation Project--Boston, MA. 1987-1988.

Director Of Case Development

Designed goals and strategy for national Clean Water Act "citizen suit" enforcement program.

Coordinated activities of eight branch offices throughout United States. Successfully developed first seven cases for program.

State Bars/Courts

Admitted to Massachusetts Bar (1988)

Admitted to Wisconsin Bar (1999)

Admitted to United States Supreme Court Bar (2002)

Admitted to Federal Bar First Circuit (2003)

Admitted to Federal Bar DC Circuit (2005)

TEACHING/SPEAKING

Harvard University Law School Conference--Cambridge MA. April 6, 2009.

Presenter: "The Supreme Court and the Future of Federal Indian Law"

Suffolk Law School, Native American Law Students Association,

Boston, MA. January 29, 2009.

Presentation to students from perspective as attorney for the Wampanoag Tribe on the canons of Federal Indian Law with specific emphasis on the social and political aspects of the legal relationship the tribes have with the federal government, the details of gaming law, and current trends of the 1st Circuit in reinterpreting some of its own decisions.

Mohegan Tribe, consultant--Uncasville, CT. 2008.

Presented testimony regarding application of state law to tribal casino.

Evergreen State College--Olympia, WA. February 2008.

Taught seminar on the basics of federal Indian law for joint Masters of Public Administration and Masters of Tribal Administration program.

Maine Tribal-State Work Group--Augusta, ME. 2007-2008.

Participated in work group put together by the Maine legislature to review the 1980 Maine settlement acts and determine whether they should be amended. First such work group in 27 years. Represented two of the four Maine tribes and presented detailed history of tribal negotiations and subsequent failure of state to adhere to agreements.

HUD Conference--Mystic, CT. 2007.

Presentation on creating tribal utilities as a basis for providing long-term economic development.

Consortium of North East States and Tribes 12th annual meeting, December 2005.
Section facilitator regarding Tribal Pb Program Approval Planning 2006.

United South Eastern Tribes, Annual Meeting 2004

Conference presentation on legal aspects of the State of Rhode Island's violation of the Narragansett Tribe's sovereignty in regard to the State's closure of a tribal smoke shop.

Suffolk University Law School Conference--Boston, MA. March 2004.

Presenter: "In the Tradition of Sovereignty: The Past Present and Future of Tribal Settlement Acts in New England."

New England Tribal Legal Summit hosted by the Wampanoag Tribe--Uncasville, CT. February 2004.

Panelist: "The federal government's trust relationship and implementation and enforcement of environmental statutes to achieve tribal goals."

New England School of Law Symposium: The Role of Jurisdiction in the Quest for Sovereignty--Boston MA. October 2002.

Presenter: "Sovereignty, Jurisdiction and Environmental Primacy on Tribal Lands."

Boston College Law School--Newton MA. 2001.

Adjunct Professor. "Regulatory Practice: Regulation of Hazardous and Toxic Materials." (Three credits)

Federal Bar Association, Indian Law Conference--Washington, DC. November 2000.

Presenter: "Sovereignty, Jurisdiction and Environmental Regulation in Indian Country."

United South and Eastern Tribes, Inc., Annual Conference--Verona, NY. November 2000.

Presenter: "Sovereignty, Jurisdiction and Environmental Primacy on Tribal Lands and Territories."

Native American Fish and Wildlife Society, Annual N.E Conference--West Greenwich, RI. August 2000.

Speaker: "The Federal Trust Responsibility, the Environment and Tribes."

National Association of Environmental Professionals, Annual Conference--Portland, ME. June 2000.

Speaker. "The History Nature and Scope of the Federal Trust Responsibility to Tribes."

Wisconsin Bar Association, Indian Law Seminar--Black River Falls, WI. October 1999.

Speaker. "EPA Regulations and Policy on the Treatment of Tribes in a Similar Manner as States."

Tellus Institute--Boston, MA. Spring 1999.

Guest Lecturer. "Grassroots Consensus Building in Complex Multi-Party Environmental Disputes."

Boston College--Chestnut Hill, MA. Spring 1998.

Guest lecturer. Boston College Law School, Environmental Teaching Program. "Thinking Outside the Box – RCRA/CERCLA-Strategies for Successful Resolution of Environmental Disputes."

Metropolitan Mediation Services--Brookline, MA. 1996-1999.

Trainer/Coach-Basic Mediation Training.

Metropolitan Mediation Services--Brookline, MA. 1995 and 1996.

Mediation Training for US EPA-New England Region, Office of Regional Counsel. Co-Presenter and Trainer.

University of Massachusetts--Boston, MA. 1995 and 1997.

Graduate Program in Dispute Resolution. Co-Presenter and Trainer.

PROFESSIONAL DEVELOPMENT

Boston Bar Association - Boston, MA. May 1997.

Using Alternative Dispute Resolution in Environmental Cases.

Resolve, Inc.- Boston, MA. January 1996.

Certificate in Advance Mediation Training.

Metropolitan Mediation Services - Brookline, MA. April 1995.

Certificate in Basic Mediation Skills.

Massachusetts Institute of Technology - Cambridge, MA. May 1994.

Environmental Policy Group

Certificate in Advanced Negotiation.

EDUCATION

Northeastern University School Of Law--Boston, MA. J.D. 1987.

Evergreen State College--Olympia, WA. B.A. 1979.

BOARDS/AWARDS

Advisory Board Member-Metropolitan Mediation Services, Brookline, Massachusetts (1996-1999)

EPA Regional Award for Legal Excellence (1998)

EPA Bronze Medal for Excellence in Negotiations (1998)

Vice Presidential Hammer Award for innovation in achieving federal agency goals (1997)

EPA Employee of the Month - December (1996)

Three EPA Special Act Awards for outstanding performance (1993-1995)

Professional Memberships

National Energy Marketers Association

MICHAEL D'ANGELO

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Leonia, NJ 07605

mdangelo2001@yahoo.com

COUNSEL

Accomplished attorney with a uniquely effective combination of business expertise and legal practice in public and private sectors. Proven results in regulatory compliance; transformed faltering programs and built new programs from the ground up. Known as a proactive, energetic team leader who thrives on challenges and excels in intense environments.

Highlights

- Key contributor to team that generated over \$800 million in revenues; directed regulatory compliance programs that aligned business and revenue goals with legal requirements.
 - Exceptional understanding of complex business and legal issues facing companies in today's challenging economic environment, based on in-depth corporate and legal experience.
 - Recognized for creating effective compliance cultures and reducing regulatory risk in diverse organizations across a range of products and services.
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CORE COMPETENCIES

Regulatory Compliance • Business Operations • Policy Development • Strategic Planning
Energy Law • Telecommunications Law • Environmental Law • Administrative Law
Business Development • Client Relations • Consulting • Risk Management
Presentations • Team Leadership • Personnel Management • Process Improvement

EXPERIENCE

Regulatory Counsel • CurrentChoice • Leonia, NJ • 2010–Present

Internet based energy broker dedicated to saving consumers money.

Work with President and General Counsel on all regulatory matters and issues concerning the electric industry. Strategically guide and advise company on best industry practices, full regulatory compliance and electric marketplace.

Director, Regulatory Affairs • Intelligent-Infinite Energy • Fort Lee, NJ • 2004–2009

Provider of wholesale and retail energy products for customers in five states.

Leadership role directing federal and state regulatory compliance for all locations. Deployed program that addressed essential aspects of compliance for company and vendors, from filing reports to obtaining proper licensure. Served as liaison between 20 utilities on regulatory matters.

- Played essential role in generating \$800 million in revenues; developed sophisticated regulatory compliance program that maximized revenue opportunities.
- Advanced legislative policies supporting business objectives by appearing before regulatory bodies and writing convincing position statements.
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General Counsel • Total Gas & Electric, Inc. • Matawan, NJ • 2001–2004

Retail energy marketer dedicated to providing energy choices to consumers.

Key contributor to team that rescued company from the brink of failure and positioned it for a multimillion-dollar sale. Directed all legal, compliance, regulatory, legislative, human resources, and utility relations matters. Contributed to business planning and strategies. Captured significant savings by identifying inefficiencies and deploying improved best practices.

- Acquired 30,000+ new customers and increased profits through team effort that aggressively pursued and obtained favorable industrial and regulatory changes.
- Facilitated seamless transition of corporate headquarters from Florida to New Jersey.
- Avoided lawsuits related to 60-person reduction in force; established strict downsizing protocols that protected company from legal liabilities.

Director, Regulatory Affairs • XO Communications • Paramus, NJ • 1999–2001

One of the nation's largest companies offering business communications technology and solutions.

Led regulatory policies in 23 states, including New York, New Jersey, and Massachusetts. Represented company before regulatory, administrative, and judicial bodies. Apprised senior management on bringing business plans into compliance with local, state, and federal laws.

- Generated millions in income by maximizing business opportunities while reducing costs.
- Protected corporate assets by facilitating legal representation in 40+ state proceedings.
- Secured favorable terms for 30+ municipal rights of way.

Deputy Director & Administrative Law Judge

New York City Department of Finance, Fraud Division • Brooklyn, NY • 1995–1999

Instrumental role building Fraud Unit from the ground up, establishing organizational structure, functions, powers, and procedures. Presided over administrative hearings, commercial adjudications, and appeals.

- Spearheaded plan that identified multimillion-dollar fraud schemes and operational errors.
- Quadrupled revenues and protected the public interest by improving practices aimed at the discovery, investigation, prosecution, and tracking of fraud.

PREVIOUS EXPERIENCE

Extensive experience honing regulatory skills in roles such as Deputy Commissioner and Administrative Law Judge before joining the New York City Department of Finance.

- Lead counsel on electric cable placements, natural gas pipelines, and energy pricing matters.

- **Improved hazardous materials adjudication process for the New York City Department of Environmental Protection; increased enforcement and tripled revenues from penalties.**

EDUCATION

Juris Doctor, New York Law School • Bachelor of Arts, University of Arizona

BAR MEMBERSHIPS

New York State Bar • New Jersey State Bar