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CHIEF CLERK'S OFFICE

**Good Energy, L.P.**

Application for Licensure of  
Agents, Brokers, and Consultants  
under Section 16-115C  
of the Public Utilities Act.

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Docket No. **10-0744**

APPLICATION

**Good Energy, L.P.** ("Applicant"), hereby requests that the Illinois Commerce Commission ("Commission") grant it a license pursuant to Section 16-115C of the Public Utilities Act ("Act"). In support of its application, Applicant states as follows:

GENERAL [454.40, 454.50, 454.100]

1. Applicant's name and street address.

**Good Energy, L.P.**  
**232 Madison Avenue, STE 405**  
**New York, NY. 10016**

2. Related Information:

- Type of business entity: **Limited Partnership (L.P.)**
- Jurisdiction in which and under whose laws business entity was created: **Delaware (see Attachment A, page 4)**
- Other names under which Applicant does business (D/B/A): **None**

3. Contact Persons for the following:

a) issues related to processing this application and

**Jean F. Ketchandji**  
**Account Manager**  
**232 Madison Ave., STE 405**  
**New York, NY 10003**  
**Phone: 646-837-7947**  
**Fax: 866-275-3083**  
**E-mail: jean@goodenergy.com**

- b) issues related to complaint resolution [454.130]

**Javier Barrios**  
**Managing Partner**  
**232 Madison Avenue, STE 405**  
**New York, NY 10016**  
**Phone: 212-784-6147**  
**Fax: 866-275-3083**  
**E-mail: Javier@goodenergy.com**

Provide each contact person's name, title, mailing address, telephone number, and e-mail address for a) and b).

4. Description of Applicant's business. [454.40(c)(1)]

**Good Energy, L.P is a national broker of energy commodities, including electricity, natural gas, fuel oil, and renewable energy certificates. Good Energy is active in all deregulated markets within the continental U.S. and Canada.**

**In the State of Illinois, we propose to offer retail energy supply brokerage services to commercial and industrial energy users, and also aggregation services to municipal and government energy users.**

5. A statement in support of application (including supporting documents and schedules if necessary) certifying the applicant meets the requirements of Section 16-115C of the Act. [454.40(d)(1)]

**Good Energy, L.P. ("Applicant") has read, understands and meets all requirements of Section 16-115C of the Act.**

**See all supplemental information, attached.**

6. The name, address, telephone number, any facsimile number and any e-mail address of the agent registered with the Illinois Secretary of State. This information shall be kept current and any change regarding the licensee shall be reported within 15 days after the change occurs. The required information shall be filed with the Chief Clerk of the Commission at its Springfield office. [454.40(c)(3)]

**InCorp Services, Inc.**  
**2501 Chatham Road, Suite 110**  
**Springfield, IL 62704**  
**Phone: 702-866-2500**  
**Fax: 702-866-2689**

**See Attachment A: FILED ILLINOIS APPLICATION FOR CERTIFICATE OF AUTHORITY including the information of the registered agent for Good Energy, L.P. This information shall be kept current and any change regarding the licensee shall be reported within 15 days after the change occurs. The required information shall be filed with the Chief Clerk of the Commission at its Springfield office.**

7. A statement to disclose whether the Applicant is licensed as an agent, broker or consultant in any other jurisdictions, similar to the licensure required under Section 16-115C of the Illinois Public Utilities Act. Additionally, the Applicant is directed to disclose whether it has had any complaints filed against it for its provision of any services in the electric or gas industry in this or any other jurisdiction. If yes, the Applicant is directed to include in its response the nature of the complaint, the jurisdiction, and the ultimate resolution.

**Good Energy is licensed as an agent, broker or consultant in the following jurisdictions; Pennsylvania, Massachusetts, Maryland, Ohio, New Hampshire, and Maine.**

**NO complaints have been filed against Good Energy for its provision of any services in the energy (electric and gas) industry in any of the aforementioned jurisdictions or any other state/province where we conduct business.**

8. Applicant certifies that it:

- a) is licensed to do business in the State of Illinois and is in compliance with all other applicable laws, regulations and Commission rules and orders; [454.40(c)(2)]. **Yes, see:**

**Attachment A; FILED ILLINOIS APPLICATION FOR CERTIFICATE OF AUTHORITY**

**Attachment B; ILLINOIS CERTIFICATE OF GOOD STANDING**

- b) shall comply with all terms and conditions required by Section 16-115C of the Act; [454.40(d)(2)]

**Good Energy will comply with all applicable laws, regulations, terms and conditions pursuant to Section 16-115C of the Act.**

- c) shall ensure any person who acts on behalf of the entity will comply with all sections of Part 454 applicable to the function or functions to be performed; [454.40(d)(3)]

**Any person who acts on behalf of Good Energy will comply with all Sections of Part 454 applicable to the function or functions to be performed.**

- d) shall remain in compliance with the provisions of the Act and Part 454; [454.50]

**Good Energy shall remain in compliance with all provisions of the Act and Part 454**

- e) shall ensure that authorizations received from customers, and all other applicable records are retained for a period of not less than three calendar years after the calendar year in which they were created; and [454.100(a)]

**All authorizations received from customers, and all other applicable records will be retained by Good Energy, for a period of not less than three calendar years after the calendar year in which they were created.**

- f) shall preserve the confidentiality of its customers' data. [454.100(b)]

**Good Energy, L.P. shall preserve the confidentiality of its customer's data.**

MANAGERIAL LICENSING QUALIFICATIONS [Section 454.60]

- 9. Applicant meets the managerial qualifications set forth in Part 454.60, as demonstrated in **Attachment C**. **Attachment C** includes **Exhibit 1** containing a corporate organizational chart and identifying the persons who are being used to meet the requirements of Part 454.60(a). **Attachment C** includes **Exhibit 2** containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.60(a). [Attachment should include narrative and/or resume of key personnel showing clearly how the managerial experience requirement is being met.]

TECHNICAL LICENSING QUALIFICATIONS [Section 454.70]

- 10. Applicant meets the technical qualifications set forth in Part 454.70, as demonstrated in **Attachment D**. **Attachment D** includes **Exhibit 3** containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.70(a).

FINANCIAL LICENSING REQUIREMENTS [SECTION 454.80]

- 11. Applicant is required to execute and maintain a license or permit bond in the name of the People of the State of Illinois issued by a qualifying surety or

insurance company authorized to transact business in the State of Illinois. The amount of the bond shall equal \$5,000. **(See Attachment E)**

[Department of the Treasury's Listing of Approved Sureties (Department Circular 570) (<http://www.fms.treas.gov/c570/c570.html>)]

CODE OF CONDUCT [SECTION 454.90]

12. Applicant certifies that it shall:

- a) Disclose in plain language in writing the nature of the services offered by the ABC;
- b) Disclose in plain language in writing to all persons it solicits the total anticipated remuneration to be paid to it by any third party over the period of the proposed underlying customer contract. Any such disclosure must be made prior to entering into the contract and signed by the customer;
- c) Not hold itself out as independent or unaffiliated with any RES, or both, or use words calculated to give that impression, unless the person or entity offering service under this Section 16-115C of the Act has no contractual relationship with any RES or its affiliates regarding retail electric service in Illinois;
- d) Not utilize false, misleading, materially inaccurate, defamatory, or otherwise deceptive language or materials in the soliciting or providing of its services;
- e) Maintain copies of all marketing materials disseminated to third parties for a period of not less than three years;
- f) Maintain copies of all disclosure statements required in subsections (a) and (b) for a period of not less than three years;
- g) Not present electricity pricing information in a manner that favors one supplier over another, unless a valid pricing comparison is made utilizing all relevant costs and terms; and
- h) Comply with the requirements of Sections 2EE, 2FF, 2GG, and 2HH of the Consumer Fraud and Deceptive Business Practices Act [815 ILCS 505/2EE, 2FF, 2GG, and 2HH].

**Good Energy has read, understands and will comply with the code of conduct (section 454.90) of the Act.**

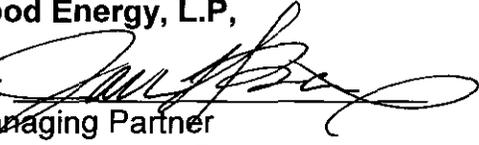
REPORTING REQUIREMENTS [SECTION 454.110]

13. Applicant agrees to submit reports in accordance with annual reporting requirements. [454.110]. **YES**

WHEREFORE, Applicant requests that the Commission grant its application for licensure as an agent, broker, or consultant to engage in the procurement or sale of retail electricity supply for third parties.

Respectfully submitted,

**Good Energy, L.P,**

By: 

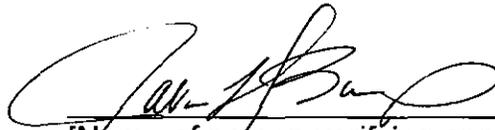
Managing Partner  
Good Energy, L.P.

**Ken Sussmane  
McCue Sussmane & Zapfel, P.C.  
521 Fifth Avenue, 28th Floor  
New York, New York 10175  
Phone: 212-931-5500  
Fax: 212-931-5508**

VERIFICATION

STATE OF New York )  
COUNTY OF New York )

Javier Barrios, being first duly sworn, deposes and says that she/he is the  
Managing Partner of **Good Energy, L.P**; that he/she has read the foregoing  
Application of **Good Energy, L.P.** and all of the attachments accompanying and  
referred to within the Application; and that the statements contained in the Application  
and the attachments are true, correct and complete to the best of [her][his] knowledge,  
information and belief.



[Name of person verifying application]

Javier Barrios

Subscribed and sworn to before me  
this 29<sup>th</sup> day of September, 2010.



Notary Public

[Stamp of Notary]

NOTARY PUBLIC  
STATE OF NEW YORK  
Javier Barrios  
Notary Public  
Commission Expires July 31, 2014