



APPI Management

- 1) **Walter Moore, MBA – President and CEO:** Mr. Moore founded APPI in 1996 and serves as President, Chief Executive Officer and Chairman of the Board. In 1980, Mr. Moore was President and Founder of Trans Data Corporation, a market research and consulting firm specializing in the banking and financial services industry. In 1987 Mr. Moore founded Niche Publishing, a firm with over a decade of experience working extensively with associations. Mr. Moore earned a Bachelor of Science degree in Accounting from Pennsylvania State University. He received his Masters of Business Administration degree from Loyola University, Baltimore, Maryland.
- 2) **Michael Payne, J.D., L.L.M. – Executive Vice President & Corporate Counsel:** Mr. Payne joined APPI in 2000 and today serves as Executive Vice President and Corporate Counsel. Mr. Payne is responsible for the development and management of APPI consulting services, operations and legal matters. Prior to joining APPI, he worked in investment banking and corporate finance for twenty years. Mr. Payne graduated with honors receiving a B.A. from Wake Forest University. He received a J.D. from the University of Miami School of Law and a Masters of Law in Taxation from the George Washington University National Law Center.
- 3) **Kathy Kiernan, MBA – Senior Vice President:** Ms. Kiernan joined APPI in 2001 and serves as Senior Vice President. Ms. Kiernan is responsible for developing and managing APPI's association relationships, and the oversight of the Customer Service and IT departments. Ms. Kiernan graduated with honors from LaSalle University and earned a Masters of Business Administration degree from Drexel University, both in Philadelphia, PA.