

DIRECT TESTIMONY

of

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Commonwealth Edison Company

Proposal to Establish Rider PORCB
(Purchase of Receivables with Consolidated Billing)

Docket No. 10-0138

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Witness _____

Date 8/19/10 Reporter RB

1 **1. Q. Please state your name and business address.**

2 A. My name is Rochelle Phipps. My business address is 527 East Capitol
3 Avenue, Springfield, Illinois 62701.

4 **2. Q. By whom are you employed and in what capacity?**

5 A. I am currently employed as a Senior Financial Analyst in the Finance
6 Department of the Financial Analysis Division of the Illinois Commerce
7 Commission ("Commission").

8 **3. Q. Please describe your qualifications and background.**

9 A. I received a Bachelor of Arts degree in Finance from Illinois College,
10 Jacksonville, Illinois. I received a Master of Business Administration
11 degree from the University of Illinois at Springfield. I have been employed
12 by the Commission since June 2000.

13 **4. Q. What is the purpose of your testimony in this proceeding?**

14 A. Commonwealth Edison Company ("ComEd" or "Company") proposes to
15 implement a Purchase Of Receivables and Consolidated Billing program
16 ("PORCB program") pursuant to Section 16-118 of the Illinois Public
17 Utilities Act ("Act"). The Company proposes to recover prudently incurred
18 capital costs associated with implementing the PORCB program through a
19 new Rider PORCB - Purchase of Receivables with Consolidated Billing
20 ("Rider PORCB") and tariff revisions to Rider RCA – Retail Customer

21 Assessments ("Rider RCA").¹ The Company proposes to apply a carrying
22 charge that equals the Commission-authorized rate of return on rate base
23 to the unrecovered PORCB costs (*i.e.*, the PORCB assets).² I will present
24 my evaluation of the Company's rate of return proposal and my rate of
25 return recommendation for the PORCB assets.

26 **5. Q. Please summarize your conclusions and recommendations.**

27 A. The Company's proposed rate of return equals the cost of capital for
28 electric delivery services, which implies that the risk inherent in the
29 recovery of PORCB assets equals the risk of the Company's electric
30 delivery services assets. In my judgment, the PORCB assets warrant a
31 lower rate of return than electric delivery services. Specifically, I
32 recommend applying a 6.61% rate of return on common equity to PORCB
33 assets, which results in an overall rate of return of 6.71%. My cost of
34 equity estimate equals the midpoint of the ten-year yield on AAA-rated
35 utility debt and the Company's rate of return on rate base, as adjusted to
36 reflect a ten-year maturity instead of a perpetuity.

37 **6. Q. Please describe the key characteristics that distinguish the risk**
38 **inherent in the recovery of PORCB assets from those inherent in the**
39 **investment in traditionally rate-based assets.**

¹ ComEd Ex. 1.1 and ComEd Ex. 1.2.

² ComEd Ex. 1.1, Original Sheet No. 397.

40 A. The Company's electric delivery services rates are based on a
41 Commission-authorized revenue requirement, which includes a targeted,
42 fair return on unrecovered investment. Nevertheless, the return on
43 unrecovered investment is not guaranteed. The utility could earn more or
44 less than the targeted, fair return on investment depending upon the
45 degree to which its actual revenues, expenses and investment differ from
46 the levels composing its revenue requirement.

47 In contrast, the Company's proposed Rider PORCB and Rider RCA will
48 provide "dollar-for-dollar cost recovery."³ Towards that end, Rider RCA
49 includes components that would capture differences (either positive or
50 negative) between actual and projected recovery of PORCB costs.⁴
51 That "true-up" reduces risk associated with the PORCB assets relative to
52 cost recovery through traditional rates. The rate of return investors require
53 varies with risk; therefore, the PORCB assets require a lower rate of return
54 than rate base assets.

55 **7. Q. Did the Company analyze the risk associated with recovering the**
56 **cost of PORCB assets though a rider with a true-up mechanism**
57 **relative to the risk of cost recovery through tariffs established in a**
58 **rate case?**

³ ComEd Ex. 1.0, p. 10.

⁴ ComEd Ex. 1.2, Original Sheet Nos. 257 through 257.3.

59 A. No. ComEd has not performed such analyses.⁵

60 **8. Q. Please describe the similarities between the PORCB assets and cost**
61 **recovery for securitized utility debt obligations, such as ComEd's**
62 **AAA-rated transitional funding instruments,⁶ which the Commission**
63 **authorized in Docket No. 98-0319 ("Securitization").⁷**

64 A. Several important features of the Company's PORCB assets resemble
65 Securitization.⁸ Foremost, the Statutes authorizing the PORCB program
66 (Public Act 95-0700) and Securitization (Public Act 90-0561) explicitly
67 require recovery of program costs by utilities. Specifically, Section 18-104
68 of the Act ("Terms and Provisions of Transitional Funding Order")
69 authorizes the Commission to create and establish "intangible transition
70 property," which secures the right to collect transitional funding charges
71 outside of the traditional revenue-requirement construct for one or more
72 legislatively mandated purposes.⁹ Further, Section 18-103 of the Act
73 requires the Commission to approve the issuance transitional funding
74 instruments in an order.¹⁰ Intangible transition property has four major
75 implications with respect to determining the appropriate rate of return for
76 the PORCB assets.

⁵ Company response to ICC Staff data request RP 1.10.

⁶ Commonwealth Edison Company, Form 10-K for the fiscal year ended December 31, 2007, p. 145.

⁷ Order, Docket No. 98-0319, July 21, 1998.

⁸ Generally, securitization provides a means by which a utility could recover costs that were incorporated in the traditional regulatory cost-plus scheme that cannot be passed on to customers in a competitive marketplace. See Standard & Poor's, "Research: Securitizing Stranded Costs," January 18, 2001.

⁹ 220 ILCS 5/18-104(a).

¹⁰ 220 ILCS 5/18-103(d).

77 First, by creating a separate asset class, intangible transition property, and
78 permitting the issuance of intangible funding instruments against the value
79 of that asset, the Act implicitly recognized that utility assets that have
80 different levels of risk warrant different rates of return. Absent differences
81 among the opportunity costs of capital of utility assets, creating intangible
82 transition property would have been pointless.

83 Second, intangible transition property permits the utility to collect charges
84 outside revenue requirement-based rates. Similarly, the Company will
85 recover PORCB assets through Rider PORCB and Rider RCA instead of
86 the Company's revenue requirement-based rates. The Company
87 proposes recovering the costs incurred to provide services related to retail
88 electric suppliers ("RES") from eligible retail customers through Rider RCA
89 to the extent the Company does not initially recover those costs through
90 Rider PORCB.¹¹

91 Third, the discount rate formula would effectively allow the Company to
92 recover from RES an amount above the portion of the PORCB assets that
93 the Company initially assigns to RES.¹² Including a balance factor in the
94 discount rate calculation is similar to establishing cash and over-
95 collateralization reserves, which were credit-enhancing features of
96 Securitization.

¹¹ ComEd Ex. 1.0, p. 8; ComEd Ex. 1.1, Original Sheet No. 393; and ComEd Ex. 1.2, 1st Revised Sheet No. 257 and Original Sheet No. 257.2.

¹² ComEd Ex. 1.0, p. 20; and ComEd Ex. 1.2, 1st Revised Sheet No. 257 and Original Sheet No. 257.2.

97 Finally, the Act provided for periodic adjustments to the instrument funding
98 charges to ensure repayment of the transitional funding instruments.¹³
99 Both the PORCB program and Securitization involve periodic
100 reconciliations, which allow updates to Rider PORCB and Rider RCA to
101 capture any variance between the estimates used to establish the
102 program charges and the actual program costs and revenues collected via
103 Rider PORCB and Rider RCA.¹⁴

104 **9. Q. Are there any risk factors associated with PORCB assets that would**
105 **warrant a higher risk premium in its investor-required rate of return**
106 **than Securitization?**

107 A. Yes. If the Commission adopts Staff's recommendation to include
108 language requiring a prudence review of PORCB implementation and
109 start-up costs during the reconciliation proceedings, then such risk of
110 disallowance would warrant a higher risk premium than Securitization.
111 This additional risk factor is reflected in my rate of return recommendation;
112 however, if the Commission rejects Staff's proposed language requiring a
113 prudence review, then I would recommend a 4.23% rate of return on
114 PORCB assets, which equals the current yield for 10-year, AAA-rated
115 utility bonds.¹⁵

¹³ 220 ILCS 5/18-104(d).

¹⁴ ComEd Ex. 1.0, p. 25; ComEd Ex. 1.1, Original Sheet No. 399; and ComEd Ex. 1.2, Original Sheet Nos. 257.1 and 257.3.

¹⁵ Citi, "Bond Market Roundup," June 4, 2010, p. 15.

116 **10. Q. What is your recommendation for the cost of common equity for**
117 **PORCB assets?**

118 A. I recommend a 6.61% rate of return on common equity for PORCB assets.
119 This represents a 369 basis point adjustment from the base cost of equity
120 the Commission authorized in the Company's last rate case. Here is a
121 table presenting my rate of return recommendation for PORCB assets:

122 **Staff's Rate of Return Recommendation for PORCB Assets**

Capital Component	Cost	Weight	Weighted Cost
Debt	6.78%	54.96%	3.73%
Equity	6.61%	45.04%	2.98%
Weighted Average Cost of Capital for PORCB Assets =			6.71%

123 **11. Q. How did you estimate the investor-required rate return for PORCB**
124 **assets?**

125 A. The Company's authorized rate of return on rate base reflects the
126 investor-required rate of return on equity into perpetuity. In contrast, the
127 Company's proposal would amortize PORCB assets over ten years. All
128 else equal, assets with different lives have different required rates of
129 return. Currently, 10- and 30-year U.S. Treasury bond yields are 3.38%
130 and 4.29%, respectively, which is a difference of 91 basis points.
131 Currently, the spread of corporate debt yields over U.S. Treasury bond
132 yields increases 40 basis points when moving from 10- year utility bonds

133 to 30-year utility bonds.¹⁶ Therefore, the 10-year recovery period of
134 PORCB costs alone reduces the Company's proposed cost of equity from
135 10.3% by 131 basis points, or 8.99%. This cost recovery period
136 adjustment does not take into account any risk adjustment, such as that
137 associated with the cost recovery rider's true-up mechanism and "over-
138 collateralization style" mechanism.

139 Next, I adjusted the Company's authorized rate of return on rate base to
140 reflect a 238 basis point adjustment that equals one-half the spread
141 between the current interest rate for AAA-rated, 10-year utility bonds
142 (4.23%)¹⁷ and the Company's time horizon-adjusted, Commission-
143 authorized cost of common equity (8.99%). As explained previously, rider
144 recovery of PORCB assets effectively eliminates both regulatory lag and
145 the risk of non-recovery of prudent and reasonable costs incurred in
146 implementing the PORCB program. I chose the midpoint between the
147 4.23% rate of return on AAA-rated, 10-year utility bonds and ComEd's
148 authorized rate of return on common equity, adjusted for a 10-year
149 amortization period, because while it is clear that the risk of PORCB cost
150 recovery falls between those two limits, determining the precise proportion
151 of the difference between the AAA bond yield and the full, time horizon-
152 adjusted cost of common equity that can be attributable to the risk of non-

¹⁶ Currently, 10- and 30-year, BBB-rated utility bond yields includes spreads over U.S. Treasury bonds of 155 basis points and 195 basis points, respectively. See Citi, "Bond Market Roundup," June 4, 2010, pp. 14-15.

¹⁷ Citi, "Bond Market Roundup," June 4, 2010, p. 15.

153 recovery of imprudent or unreasonably incurred costs is not possible.
154 That is, while PORCB assets would not be subject to the risk of non-
155 recovery of prudent and reasonable costs, the prudence and
156 reasonableness of PORCB assets is still subject to periodic reviews.
157 Thus, there remains some degree of risk of non-recovery of costs.

158 **12. Q. Please explain why you did not adjust the Company's cost of debt.**

159 A. The Company states it will fund the PORCB assets through a combination
160 of debt and equity.¹⁸ Estimating the Company's marginal cost of debt
161 would be theoretically superior to using the embedded cost of long-term
162 debt, but would necessitate removing from the Company's ratemaking
163 capital structure the long-term debt used to fund PORCB assets. The
164 PORCB assets are diminutive relative to the size of the Company's rate
165 base assets, which total approximately \$6.7 billion.¹⁹ Therefore, I used the
166 Company's embedded cost of long-term debt to calculate the weighted-
167 average cost of capital for PORCB assets, which does not materially affect
168 my recommendation. The Company's embedded cost of long-term debt
169 equals 6.78%;²⁰ in comparison, I recommend a 6.61% cost of equity for
170 PORCB assets. Given the Company's capital structure for ratemaking
171 purposes, which comprises 45.04% equity and 54.96% debt, the weighted
172 average cost of capital for PORCB assets equals 6.71%.

¹⁸ Company responses to ICC Staff data requests RP 1.02 and 1.03.

¹⁹ Company response to ICC Staff data request RP 1.03; Order, Docket No. 07-0566 (9/10/2008), Appendix, p. 1.

²⁰ Order, Docket No. 07-0566 (9/10/2008), p. 99.

173 **13. Q. What are the effects of applying a carrying charge to unrecovered**
174 **PORCB assets that equals the Company's rate of return on rate**
175 **base?**

176 A. Authorizing a rate of return for PORCB assets that exceeds the investor-
177 required rate of return on PORCB assets would not balance the interests
178 of investors and ratepayers. Rather, it would benefit Company
179 shareholders at the expense of eligible customers because the portion of
180 return that exceeds the investor-required rate of return would be collected
181 from eligible customers and passed through to investors. Investors would
182 receive more return than they require given the risk level of the PORCB
183 assets, but eligible customers would receive no benefit from guaranteeing
184 the recovery of prudent and reasonable PORCB costs.

185 **14. Q. Does this question end your prepared direct testimony?**

186 A. Yes.