

STATE OF ILLINOIS

ILLINOIS COMMERCE COMMISSION

Aqua Illinois, Inc.)
) Docket No. 10-0194
Proposed increase in general water)
rates for its Kankakee service area)

Surrebuttal Testimony of

DAVID P. SMELTZER

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Aqua America, Inc.

On Behalf of
Aqua Illinois, Inc.

August 12, 2010

1 **I. WITNESS BACKGROUND**

2 **Q. Please state your name and business address.**

3 A. My name is David P. Smeltzer. My business address is 762 West Lancaster Avenue,
4 Bryn Mawr, Pennsylvania 19010.

5 **Q. By whom are you employed and in what capacity?**

6 A. I am employed by Aqua America, Inc. (“Aqua America”) as Chief Financial Officer.

7 **Q. Please briefly describe your education and business experience.**

8 A. I graduated from La Salle University in 1980 with a Bachelor of Science degree in
9 Business Administration, majoring in Accounting, and received my C.P.A. Certificate
10 from the Commonwealth of Pennsylvania in 1982. I was employed by KPMG Peat
11 Marwick, Certified Public Accountants (“KPMG”), from June 1980 until March 1986,
12 when I joined Philadelphia Suburban Water Company (“PSW”), the corporate
13 predecessor to Aqua Pennsylvania, Inc. While employed by KPMG, I worked initially as
14 a Junior Accountant, advancing thereafter to Senior Accountant and Manager. My
15 assignments varied, including financial, manufacturing and public utility clients. I was
16 hired by PSW as Controller, was promoted to Vice President Rates and Regulatory
17 Affairs in 1992, and in 1999 to my present position. In these capacities, I have a broad
18 base of experience in the utility finance and regulatory areas.

19 **Q. What are your duties as Chief Financial Officer of Aqua America?**

20 A. As Chief Financial Officer, I am responsible for accounting, SEC and financial reporting,
21 budgeting and planning, treasury (including accounts payable and payroll), regulatory
22 affairs, rate case management and frequent investor relations meetings and presentations.

23 **Q. Before what regulatory agencies have you previously appeared and presented expert**
24 **testimony?**

25 A. I testified before several regulatory agencies in various states including Pennsylvania,
26 Illinois, New Hampshire, Connecticut, Florida, Virginia and North Carolina.

27 **Q. When did you last testify before the Illinois Commerce Commission?**

28 A. My only testimony before the Illinois Commerce Commission (“Commission”) was in
29 1998, during the regulatory approval process related to Aqua America’s (then
30 Philadelphia Suburban Corporation) acquisition of Consumers Water Company, of which
31 Aqua Illinois (then Consumers Illinois) was a subsidiary.

32 **II. INTRODUCTION**

33 **Q. What is the purpose of your surrebuttal testimony?**

34 A. My testimony responds to the rebuttal testimony of Staff witness Kight-Garlich, who
35 continues to propose a 9.61% return on equity (“ROE”) for Aqua Illinois, Inc.’s (“Aqua”) Kankakee Division. (Staff Ex. 8.0) Specifically, my surrebuttal testimony will address
36 Staff’s proposal in terms of its implications on Aqua and Aqua America. I respond to
37 Ms. Kight-Garlich’s claims concerning how her proposal will impact Aqua America’s
38 finances, and I will discuss how Aqua America’s ability to borrow is directly linked to
39 the regulatory treatment now being proposed by Staff regarding return on equity. In
40 addition, I will discuss how Aqua America’s **actual** return on equity is far different than
41 its historically awarded return on equity, which is far lower due to effects of regulatory
42 lag.
43

44 **Q. Staff witness Kight-Garlich states that the investor-required rate of return on
45 common equity for Aqua is 9.61%. (Staff Ex. 8.0, p. 2). Do you agree with this
46 proposal?**

47 A. No, I do not. I will not comment on the specific mathematical nuances and various
48 source data that Ms. Kight-Garlich and Mr. Walker dispute in reaching their respective

49 calculations. However, given that Ms. Kight-Garlich has not altered her proposal in
50 rebuttal testimony, despite Mr. Walker's testimony, I would like to focus on the policy
51 ramifications of Ms. Kight-Garlich's recommendations and relay my concerns to the
52 Commission based on my more than 20 years experience working with the investment
53 community.

54 **Q. Can you please elaborate on your concerns?**

55 A. Aqua is an important part of the Aqua America corporate family of companies. Aqua is
56 considered one of Aqua America's larger corporate entities and has benefited from a well
57 defined and highly regarded regulatory compact with the Commission. To that end,
58 Aqua has invested over \$163 million in water infrastructure improvements in Illinois
59 since its acquisition in 1999. In exchange for that significant investment, over the past
60 ten years and the last three rate cases, the Kankakee division has always received a return
61 on equity related to these investments in excess of 10% (**10.15%, 10.16% and 10.40%**).

62 **Q. The Commission has awarded Aqua a return on equity above 10% for the last ten**
63 **years. If Staff's proposed 9.61% ROE is adopted, how would this departure from a**
64 **long-standing range of returns on equity affect Aqua's financial health?**

65 A. I believe that this will be received negatively by investors and will have a negative
66 impact on both Aqua's and Aqua America's financial health as more fully described
67 below.

68 **Q. Ms. Kight-Garlich's rebuttal testimony notes that the common equity of Aqua is**
69 **obtained indirectly from investors through Aqua America, a much larger**
70 **organization. (Staff Ex. 8.0, p. 13). Can you comment on this statement?**

71 A. Yes. From a policy perspective, I am concerned by Staff's failure to consider how the
72 actual investment community views Aqua's financial health. In today's world, investors

73 and analysts do not simply review Aqua America’s performance. As stated by one
74 research analyst, “Regulation can make or break a utility. As such, we believe it is
75 imperative to follow the regulatory nuances at the state level across the water utility
76 sector.” See Exhibit 8.1. The investment community certainly considers the regulatory
77 climate and awarded ROEs in each of the states that Aqua America operates in order to
78 fully analyze their investment decision. See attached Exhibits 8.1 through 8.7.

79 **Q. Please provide further insights into the investment community thought process.**

80 A. The following excerpts are taken from full reports or presentations attached as exhibits
81 hereto:

82 Per a Janney Montgomery Scott (Janney) Research Note on Aqua America dated
83 July 18, 2008:

84 Recent water rate cases in Pennsylvania have netted ... ROE rates
85 believed to be in the 10.5% range, so we view yesterday’s decision
86 as a positive development, signaling that the agency understands
87 the need to provide a fair return to support ongoing infrastructure
88 investment.

89 See Exhibit 8.2.

90 Per an April 27, 2009 presentation by Janney analyst Heike Doerr:

91 Allowed ROE’s are “the most important consideration in assessing
92 regulatory climate.

93 **Allowed ROE’s are typically not achievable/maintainable due**
94 **to regulatory lag.**

95 Capital spending levels are only sustainable if “water utilities can
96 regularly access the equity and debt markets and receive fair (and
97 timely) returns on their investments.

98 See Exhibit 8.3.

99 Per an excerpt is taken from “Water Utilities 101: A Primer for Investors,”
100 published by Janney Montgomery Scott for investor clients in November 2007:

101 We believe a fair and consistent regulatory environment is one of
102 most important factors in valuing the earnings capabilities of water
103 utilities. We view ratemaking as the most important interaction that
104 a utility has with the Commission, and the main driver of its ability
105 to generate sustainable earnings. The objective of ratemaking is to
106 establish rates that provide reliable service at a reasonable cost to
107 customers AND provide utility shareholders a fair return on
108 invested capital. It is no easy task to balance the needs of this
109 diverse constituent base. While mechanisms to minimize
110 regulatory lag are very important, we believe the single most
111 important metric contained in a rate stipulation is the allowed
112 return on equity and the ability to earn that allowed return. In fact,
113 most water utilities struggle to actually earn their Commission-
114 allowed ROEs, given their ongoing capital investment
115 requirements and rate case timing.

116 . . . [I]t is increasingly our view that sufficient risk exists that
117 shareholders should be fairly compensated if the industry is to
118 continue to attract the level of equity capital that it will need to
119 meet its infrastructure investment requirements over the coming
120 decade.

121 Consider the following operating risks:

- 122 • Earnings variability related to water supply shortages and
123 seasonal weather patterns, which appear likely to be exacerbated
124 by climate change
- 125 • Risks associated with distributing an ingestible product critical to
126 public health and welfare, not new but more apparent as
127 environmental litigation has increased over the past decade
- 128 • Accelerating costs related to replacing aging infrastructure and
129 meeting increasingly stringent environmental standards
- 130 • Risks of regulatory lag on recovering those costs
- 131 • Risk of eminent domain by municipal governments, which
132 creates a form of competition, and potential for loss of assets
- 133 • In the last five years, the potential risk of terrorism threats to
134 water facilities, though fortunately, this last risk seems remote so
135 far
- 136 • Long-lived assets with lengthy depreciation schedules and slow
137 cost recovery
- 138 • High capital intensity, as water is the most capital intensive of all
139 utilities.

140 In our view, **these risks deserve consideration of an additional**
141 **risk premium, rather than a reduction of ROEs in a declining**
142 **interest rate environment**, as some consumer advocates have
143 argued. In addition, increased market volatility has caused a rise in
144 the beta for many water utility stocks, the typical measure of equity
145 risk. Currently, allowed ROEs for water utilities in the United
146 States range from 9.0%-12%, although more recent cases are
147 coming in around 10.0% to 10.5%.

148 See Exhibit 8.4.

149 Per an August 10, 2010 Standard & Poor's Industry Report Card for investor-
150 owned water utilities noted:

151 Fair and timely regulation remains the most important rating factor
152 for a water utility's credit quality.

153 See Exhibit 8.5.

154 Lastly, at a June 28, 2010 commission regulatory conference, Richard Cortright
155 from Standard & Poors discussed a number of credit quality matters, and rated the US
156 State Commission policies on their level of credit support to jurisdictional utilities. In
157 this rating, the state of Illinois was rated "Less Credit Supportive." See Exhibit 8.6

158 **Q. Can you elaborate on the relationship between Aqua and Aqua America and its**
159 **credit rating?**

160 A. Yes. In addition to the policy concern mentioned above, I do not believe it is appropriate
161 to portray Aqua America as an entity entirely unrelated and distant to Aqua. (See Staff
162 Ex. 8.0, 13:255-14:284). While I understand Ms. Kight-Garlich's general description of
163 how Aqua obtains common equity through its shareholders, I would like to point out the
164 shortcomings of Staff's argument. Aqua America is the parent corporation, but it is not a
165 "larger organization." Without the individual state operations there would be no Aqua
166 America. Nearly 100% of the revenue reported by Aqua America is generated through
167 its regulated utility operations, of which Aqua is a large portion; fourth largest Aqua

168 America jurisdiction by customer count (62,000) and second largest Aqua America
169 jurisdiction by investment, over \$150 million. Investors, analysts, and credit agencies
170 look to the individual state operations and respective commissions to evaluate the credit
171 worthiness of the parent. Unreasonable returns and/or unjustified departures from long
172 standing precedents are typically viewed unfavorably by investors, analysts and credit
173 agencies.

174 **Q. Do you agree with Ms. Kight-Garlich’s statement that “Aqua IL has only one**
175 **common equity investor, Aqua America, which incurs costs to raise common equity**
176 **commensurate with Aqua America’s liquidity, not Aqua IL’s liquidity?” (Staff**
177 **Ex. 8.0, 13:270-72).**

178 A. Again, I respectfully disagree with the Staff’s myopic view of how the investment
179 community views Aqua and Aqua America in making investment decisions. As stated
180 above, investors, analysts, and credit agencies look to the individual state operations and
181 respective regulatory environment resulting from commission decisions to evaluate
182 whether to invest with Aqua.

183 **Q. Based on your experience, how will the investment community view an ROE below**
184 **10%?**

185 A. Based on my experience, I believe that the investment community will view this low
186 return as unreasonable, and an unnecessary penalty to a well managed Company that is
187 prudently investing in its aging infrastructure. Clearly, returns of this nature covering a
188 significant share of the company’s revenues would signal a likely decline in key ratios
189 and benchmarks that could result in reduced optimism on the company’s future and
190 actually increase the company’s cost of capital.

191 **Q. What facts support this belief?**

192 A. Just four months ago, Illinois-American Water Company (“Illinois-American”) was
193 awarded an ROE of 10.38%. Docket No. 09-0319, Order (Apr. 13, 2009). In my view,
194 Aqua is just as efficient and dedicated to customer service as its fellow water company,
195 Illinois-American. I seriously doubt the economy has changed that dramatically in the
196 last four months to warrant this disparity in returns on equity for water companies making
197 significant investments in our community’s infrastructure. The staff witness has failed to
198 explain this difference and the investment community will be left to guess and surmise
199 why drastically different ROEs have been awarded to two similar water utilities.

200 Further, in a recent Janney update on Connecticut Water (dated August 11, 2010,
201 attached as Exhibit 8.7), the analyst noted that “Despite raising our current year earnings
202 estimates to reflect the final rate decision, we lower our fair value to \$21 from \$23 to
203 reflect a valuation discount to peers that is warranted due to the company's sub-par
204 allowed return on equity below 10%.”

205 **Q. What do you mean when you say that a 9.61% ROE will have a negative impact on**
206 **Aqua?**

207 A. To me, this issue is more than just an argument between Mr. Walker and Ms. Kight-
208 Garlisch about sample size, make up and what goes into the specific mathematical
209 calculation to arrive at a reasonable ROE. Based on my experience, I believe that Staff’s
210 unprecedented departure to a 9.61% ROE, without any consideration for Aqua’s
211 historical, Commission-approved ROEs, could impact Aqua America’s bond ratings and
212 the recommendations by Analysts on Aqua America’s common stock, both of which
213 could result in a higher cost of capital in the future to continue the company’s
214 infrastructure rehabilitation. Moreover, I respectfully assert that Ms. Kight-Garlisch’s

215 assessment of the situation does not capture the investment community's real world
 216 demands.

217 **Q. Has Aqua earned its Commission-authorized ROE in the past?**

218 A. No, it has not. In the past ten years, Aqua has never earned its allowed return on equity.

219 **Q. Why are many utilities unable to achieve their authorized ROE?**

220 A. As is the case for most utilities that are required to file rate cases, there will always be a
 221 certain amount of regulatory lag and disallowances (i.e., power and chemicals adjusted
 222 for unaccounted-for water) that will prohibit the utility from earning its authorized ROE
 223 from the first day new rates go into effect.

224 **Q. What does this mean for Aqua?**

225 A. It means that its actual return on equity will be *even lower* than 9.61%.

226 **Q. Do you have data that will support this historic pattern?**

227 A. Yes. Please see below for the Kankakee Division.

	Kankakee		
	Allowed	Actual	Difference
2000		8.32%	
2001	10.15%	9.27%	-0.88%
2002		8.70%	-1.45%
2003		5.18%	-4.97%
2004	10.16%	7.02%	-3.14%
2005		6.59%	-3.57%
2006	10.40%	5.90%	-4.50%
2007		10.03%	-0.37%
2008		6.16%	-4.24%
2009		6.39%	-4.01%
Average			-3.01%

228
 229 **Q. Based on the above data, can you explain what the 9.61% recommended award will**
 230 **mean for the Kankakee Division?**

231 A. Yes. As you can see, due to regulatory lag and other disallowances, the typical ROE in
232 the Kankakee Division over the last 10 years has fallen short of the authorized ROE by
233 over 300 basis points on average. In other words, on average over this period, the
234 Commission has awarded Aqua ROE's of more than 10%, while Aqua has only been able
235 to earn ROE's of just over 7%, a difference of about 300 basis points. So, should the
236 Commission award Aqua a 9.61% ROE, we could expect this division, based on past
237 performance and the continuing need to expend capital, to earn in the range of 6.6%
238 ROE. This is far too low to sustain viable investor interest and falls well below even
239 Staff's range of acceptable ROEs.

240 **Q. Could you further explain how the 9.61% ROE recommendation compares to the**
241 **awarded ROE's in the past 10 years?**

242 A. Certainly. Exhibit 8.8 reflects a summary of comparative information which I believe
243 serves as a reasonableness test to Staff's proposed return on equity. With regard to line 1,
244 Company witness Harold Walker has expressed concern about the reduced number of
245 companies in the water sample (5 versus a historical average of 7), and the skewed ROE
246 results such a reduced number might produce. That the reduced number of companies
247 may in fact have skewed Staff's ROE results is supported by the comparisons which
248 follow.

249 Line 2 shows that the ROE per Order in excess of the risk free rate from the
250 average of seven prior Aqua and Illinois American proceedings is 570 basis points
251 whereas Staff's currently proposed ROE is only 495 basis points greater than the risk free
252 rate.

253 Line 3 addresses the percentage of the water beta to the utility beta from the
254 average of the seven prior Orders noted. Whereas the seven Order average shows a water

255 to utility beta percentage of 93%, Staff's currently proposed water to utility beta is just
256 85%. This is significant in that Staff recommends a 67% and 33% water and utility
257 weighting, respectively. While not reflected on this schedule, it should be noted that the
258 seven Order average reflects a 48% and 52% water and utility weighting, respectively.

259 Line 6 shows that while the water to utility average ROE from the average of the
260 seven prior Orders noted is the same (i.e., 100%), Staff's currently calculated water ROE
261 is only 87% of its utility ROE. Again, this is significant in that Staff recommends a 67%
262 weighting to water. It is thus not surprising to find that per line 7, Staff's currently
263 proposed ROE of 9.61% is 93 basis points lower than the average of 10.54 per the prior
264 seven noted Orders.

265 Whereas typically in ROE recommendations some of the metrics shown on this
266 schedule would suggest an above average ROE, while others would suggest a below
267 average ROE, balanced result is achieved. In the instant proceeding, all of the metrics
268 reviewed suggest a below average ROE. Staff's proposed ROE is not only clearly
269 skewed from the prior seven Orders referenced, it is 84 basis points lower than Value-
270 Line's water ROE of 10.45 as projected for the years 2013-2015—the second half of
271 Aqua's anticipated rate effective period. While the individual calculations of Staff's
272 current analysis may not reflect dramatic departures from the past, when put together to
273 form a whole, the 9.61% result does in fact reflect a sizable departure. Whether this end
274 result departure stems entirely from the reduced water sample group is not clear.

275 However there is no question that the outlier American States Water has a much greater
276 downward effect on the proposed DCF estimate with only four other companies in the
277 sample. Just as a high DCF outlier was excluded in Staff's Docket 04-0442 ROE
278 recommendation, I believe the Commission should consider excluding American States

279 from the sample group, and perhaps replacing it with the more mainstream American
280 Water Works for purposes of the average DCF estimate.

281 To summarize, Staff stresses the need for “informed judgment” in a return on
282 equity analysis per page 33 of its direct testimony. I respectfully submit that, with the
283 best of intentions, Staff’s judgment with regard to the reasonableness of its 9.61%
284 recommendation is lacking as evidenced by a differential of 84 and 93 basis points
285 looking forward per Value-Line and backward per the seven prior Orders, respectively. I
286 therefore would ask Staff to reconsider its position and add a “zone of reasonableness”
287 adjustment of no less than 40 and more realistically as much as 100 basis points.

288 **Q. How has the Staff’s ROE proposal further penalized Aqua?**

289 A. Staff seems to want to have it both ways. On one hand, Ms. Kight-Garlisch relies on
290 Aqua America’s current capabilities of borrowing and providing equity to Aqua. On the
291 other hand, she wants to prevent this type of advantageous position for customers in the
292 future. As noted above, Aqua makes up part of the Aqua America corporate structure.
293 Penalizing Aqua now will penalize customers with a higher cost of capital in the future.

294 **III. CONCLUSION**

295 **Q. Does this conclude your surrebuttal testimony Mr. Smeltzer?**

296 A. Yes, it does.