

Commonwealth Edison Company  
 Determination of Residential Real-Time Pricing Program Cost Recovery Charge

Test Year Number of Residential Bills <sup>(1)</sup>	41,275,467	a
Uncollectibles Factor <sup>(2)</sup>	1.0183	b
<b>Program Costs</b>		
	<u>2009</u>	
Program Administrator Costs <sup>(3)</sup>	\$1,041,975	c
Supplemental Program Administrator Costs <sup>(4)</sup>	\$737,104	d
Bill Inserts <sup>(5)</sup>	\$7,493	e
Customer Survey <sup>(6)</sup>	\$52,400	f
Technical, System and Data Support <sup>(7)</sup>	\$3,888	g
Back-Office & Analytical Support, Smart Thermostat Installations <sup>(8)</sup>	\$84,100	h
Price forecasting and rate analysis <sup>(9)</sup>	\$44,895	i
<u>ComEd Customer Communications</u> <sup>(10)</sup>	<u>\$8,682</u>	j
Total	\$1,980,536	k = sum ( c : j )
Total Including Uncollectibles	\$2,016,780	l = k * b

**Residential Real-Time Pricing Program Cost Recovery Charge**

	<u>2009</u>	
Cost To Be Recovered from Residential Customers	\$2,016,780	m = l
Residential Real-Time Pricing Program Cost Recovery Charge <sup>(11)</sup> per customer per month	\$0.05	n = m / a

\* Notes

- (1) The Test Year Number of Residential Bills, 41,275,467, is from Page 1 of 4 of ComEd Exhibit 16.2.
- (2) The uncollectibles factor, 1.0183, is the proposed factor in ComEd Exhibit 16.20 for customers served under Rate BESH - Basic Electric Service Hourly Pricing ("Rate BESH") in the Uncollectible Factors section of Rider UF - Uncollectible Factors ("Rider-UF").
- (3) The Program Administrator costs for services provided under the Program Administrator Agreement executed on December 22, 2006 between ComEd and Comverge, the Program Administrator of ComEd's Residential Real-Time Pricing (RRTP) program.
- (4) The Supplemental Program Administrator costs are for services provided under the Supplemental Program Administrator Agreement executed on March 27, 2008 and amended January 7, 2009) between ComEd and CNT Energy, the Supplemental Program Administrator of ComEd's Residential Real-Time Pricing (RRTP) program.
- (5) Comverge, the Program Administrator, designed and printed the bill inserts and provided them to ComEd to include in residential bills twice per year. The costs to design and print the bill inserts are included in the Program Administrator Costs in the Program Costs section. Separately, ComEd paid the insertion and mailing costs for the bill inserts to Regulus Integrated.
- (6) Fees paid to Market Strategies International for conducting a telephone study to measure satisfaction among RRTP program participants.
- (7) Fees paid to Calico Energy (formerly known as Invaluable Technologies LTD.) for providing technical, system and data support for the RRTP program on an ad-hoc basis. Tasks include resolving system interface issues, supporting the program's Load Guard Automated Price Response Service, performing various technical and data analysis.
- (8) Fees paid to Mad Dash, Inc. include services for providing RRTP back-office and analytical support (one analyst; ~75% average utilization). Tasks include helping to resolve ComEd and Comverge back-office issues related to enrollments, meter installations and investigations, meter reading, billing, customer complaints, IT, etc. Additional support includes assistance with information tracking, basic program related analysis, customer and data research. In addition, fees were paid to Mad Dash Inc. for supporting the program's Smart Thermostat Test Promotion. Mad Dash was responsible for the thermostat installations and the associated process management. It currently provides ongoing technical & service support and charges an ongoing fee to maintain a call center, which customers can call with questions about their smart thermostat; CNT Energy managed and marketed this test promotion, however, its costs related to this test promotion are included in the Supplemental Program Administrator Costs in the Program Cost section.
- (9) Fees paid to the Brattle Group and the Northbridge Group for work related to updating price forecasts and rate analysis.
- (10) ComEd sought a revision to the Integrated Distribution Company ("IDC") Implementation Plan for its RRTP that would allow it to promote, advertise and market its RRTP (in addition to Comverge and CNT). A Final Order was granted on October 8, 2008. The costs listed are the incremental costs associated with ComEd's Customer Communications related to RRTP and paid to Medius & Assoc.
- (11) The charge for residential customers is listed in the Residential Real-Time Pricing Program Cost Recovery Charge section of Rider RCA - Retail Customer Assessments ("Rider RCA").