

# **ATTACHMENT A**

Managerial expertise required for Alfa Energy LLC pursuant to Section 454.60 will be provided by Kenan Kreso.

Mr. Kenan Kreso. Alfa Energy LLC will initially be managed by Kenan Kreso. Mr. Kreso earned a BS in Economics from the University of Arizona and an MBA from the University of Delaware. Mr. Kreso began his managerial experience with Cemex Corp in Sarajevo, Bosnia & Herzegovina (“*BiH*”). Mr. Kreso was tasked with changing the Cemex strategy in BiH from dealing with wholesalers to retail operations in BiH. Mr. Kreso started at Cemex as office manager and was promoted to Director of BiH operations after one year. Mr. Kreso held his employment at Cemex for two years.

After Cemex, Mr. Kreso took over as Director of BiH for Alfa Energy Ltd. Alfa Energy Ltd. entered as a start-up in BiH and had Mr. Kreso manage their operations from the beginning. Mr. Kreso helped implement Alfa Energy Ltd.’s mission statement while educating employees on the U.K. energy industry and helping employees in the sales aspect of the business. Mr. Kreso spent two years with Alfa Energy Ltd. in BiH.

Resume for Kenan Kreso is included on the following pages.

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**KENAN KRESO**

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Chicago, Illinois 60660

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KKreso@gmail.com

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**EDUCATION**

**The University of Delaware**  
**Sarajevo Graduate School of Business**  
Master of Business Administration, June 2007  
Alfred E. Lerner College of Business  
Major: International Business

Newark, Delaware  
Sarajevo, Bosnia and Herzegovina

**The University of Arizona**  
Bachelor of Science in Business Administration, May 2005  
Eller College of Business and Public Administration  
Major: Economics  
Minor: Spanish

Tucson, Arizona

**EXPERIENCE**

**Alfa Energy Ltd**  
Director

Sarajevo, Bosnia and Herzegovina  
January 2008 - November 2009

- Organized, directed and implemented start-up of Alfa Energy Sarajevo
- Led a staff of eight with minimal knowledge of the U.K. energy market from a clientele of zero to more than 300
- Maintained key relationships with energy suppliers in the U.K.
- Controlled costs to give Alfa Energy a first-year profit with revenues of more than £220,000
- Responsible for all financial transactions within Alfa Energy
- Worked closely with Alfa Energy London Director and IT team to revamp and strengthen database
- Motivated a staff of 10 in first half of 2009 to increase revenue to £300,000
- Gained extensive knowledge about the gas and electricity industries
- Worked closely with a new sales team to develop a new product for Alfa Energy Services, which helps clients with the U.K. Carbon Reduction Commitment

**Cemex BiH**  
Director

Sarajevo, Bosnia and Herzegovina  
May 2006 - January 2008

- Lead a staff of 10 to 15 employees in all functions of selling and implementing company mission in Bosnia and Herzegovina
- Maintained business networks between Croatia and Bosnia and Herzegovina
- Initiated new negotiations with local and foreign clients
- Responsible for more than 10,000 complete transactions in fiscal year 2006
- Increased our customer base from 30 contracts to more than 200 in four months
- Increased sales representative efficiency by reorganizing sales methodology when dealing with diverse customer base

**Cemex BiH**  
Office Manager

Sarajevo, Bosnia and Herzegovina  
November 2005 - May 2006

- Assembled and led registration of the company in Bosnia and Herzegovina
- Was integral in the logistical operations in Bosnia and Herzegovina
- Maintained communication from point of purchase to product delivery with both clients and distributors of Cement Adria
- Dealt with clients continuously with both logistical issues as well as sales queries
- Promoted to Director

**Sarajevo International Airport**  
Intern

Sarajevo, Bosnia and Herzegovina  
July 2005 - August 2005

- Operated several key functions for several important airport client representatives
- Oversaw and studied marketing, financial and accounting processes within various venues of the airport's operation
- Assisted with translation and conversion of important domestic and international documentation

**Volunteer Activities**

**SOS Kinderdorf**

Sarajevo, Bosnia and Herzegovina  
October 2006 - October 2007

Volunteer

- Taught English to local Bosnian students in Sarajevo
- Organized extracurricular activities such as basketball, football, and other sports related activities
- Helped with homework assignments
- Recognized as mentor to underprivileged Bosnian children

**Skrappys Mediation Center**

Tucson, Arizona

Volunteer

January 1997 - August 2003

- Assisted with teen crisis programs
- Organized musicals and children's events

**COMPUTER SKILLS**

Microsoft Excel, Access, Word, PowerPoint, Internet, Adobe Photoshop, Windows, Macintosh operations and SAP

**LANGUAGE**

Excellent command of both English and Bosnian/Croatian/Serbian

\*References available upon request.

**ORGANIZATIONAL CHART**

