

PUBLIC VERSION

**CONFIDENTIAL AND PROPRIETARY INFORMATION SUBJECT TO A
REQUEST FOR CONFIDENTIALITY**

**WideOpenWest Illinois, LLC
Application for State-Issued
Authorization to Provide Cable Service
Affidavit of Kelvin Fee
Exhibit 4**

WOW! Illinois Financial Statements and Projections

**PUBLIC
VERSION**

Illinois

Estimated Balance Sheet

PUBLIC VERSION

	2009	2010	2011
Assets			
Total Cash			
Accounts receivable - trade			
Accounts receivable - allowance			
Accounts receivable, net			
Accounts receivable - other			
Prepaid expenses and other			
Total Current Assets			
Property, plant and equipment, net			
Intangible assets subject to amortization, net			
Franchise operating rights			
Goodwill			
Other assets			
Total Assets			
Liabilities and Equity			
Liabilities			
Current Liabilities			
Accounts payable - trade			
Accrued liabilities and other			
Unearned service revenue			
Total Current Liabilities			
Intercompany elims (Long-term debt and Cap Leases)			
Deferred credits - noncurrent			
Asset retirement obligation			
Total Liabilities			
Equity			
Current year earnings			
Accumulated deficit			
Total Members' equity			
Total liabilities and Members' equity			

WIDOPENWEST FINANCE, LLC

WOW Illinois: 2008 and 2009 Results

2010 Projections

2011 Projections

	Illinois - 2008	Illinois - 2009	2010	2011	Qtr 1	Qtr 2	Qtr 3	Qtr 4	Qtr 1	Qtr 2	Qtr 3	Qtr 4
	Actual	Actual	Budget	Forecast								
Subscriber Revenue:												
Basic												
Digital & HD												
Premium												
PPV & VOD												
Internet												
Analog Converter Box												
Commercial Revenue												
Telephony												
Total Subscriber Revenue												
Installation												
Advertising												
Other												
Total Revenue												
Direct Expenses:												
Basic												
Digital												
Premium												
PPV & VOD												
Other												
Internet												
Telephony												
Direct Expenses												
Gross Margin												
Gross Margin %												
Operations Expense:												
Technical & Construction												
Information Technology												
Dispatch												
Customer Service & Dispatch												
Bad Debt, Billing & Collections												
Operations Expense												
SG&A Expense:												
Sales & Marketing												
Marketing												
Human Resources & Legal												
Legal												
Administration												
Commercial Support												
SG&A Expense												
Total Operating Expenses												
System Cash Flow												
Less: Corporate												
EBITDA												
Less: Capital Expenditures												
Net Cash Flow												
EBITDA Margin												
Homes Passed, Subscribers & Penetration												
Homes Passed												
Subscribers:												
Total Subscribers												
Basic Cable												
Premium												
Digital												
Internet (incl. Commercial)												
Telephony Subs												
Basic to Homes Passed												
Premium to Basic												
Digital to Basic												
Internet to Homes Passed												
Internet to Basic												
Telephony to Basic												
Telephony To HSD												