

**ICC DOCKET 10-1040**

**TDS LONG DISTANCE CORPORATION**

**APPLICANT'S EXHIBIT 3 (LATE-FILED) –**

**TELECOMMUNICATIONS INDUSTRY EXPERIENCE OF**

**PRINCIPAL MANAGEMENT PERSONNEL**

## **Officer Biographies**

### **David Wittwer**

#### **President and Chief Executive Officer**

**Dave Wittwer** joined TDS in 1983. While working his way to the executive level, Dave has held a number of positions at increasing levels of responsibility, including as an internal auditor, division accounting manager, and controller.

During his 27-years with TDS, Dave has also held many leadership positions: executive vice president of Staff Operations and chief financial officer, president of the company's ILEC operations, and chief operating officer. His experience within the company spans many departments and areas; it has served as preparation for his current role as president and CEO, to which he was appointed in 2006.

Dave has many goals as president and CEO, including: providing great service to TDS' customer base, delivering quality products and services, promoting a positive work environment that employees can be proud of, and giving shareholders a good return on their investment.

Dave has a Bachelor of Business Administration degree from the University of Wisconsin–Whitewater and a Master's from the University of Wisconsin–Madison specializing in management and quality. He is a Certified Public Accountant.

### **James W. Butman**

#### **Vice President of Marketing, Sales & Customer Operations**

**Jim Butman** joined TDS in 1985 as a member of the Government and Regulatory Affairs department. He held a variety of managerial and director level positions before joining the Marketing department as director of Product Management.

In 1994, Jim was named president of USLink (TDS Telecom's long distance operation in Minnesota and North Dakota). He served in this leadership role for three years before being appointed president of TDS Metrocom. In 2006, Jim was named the group president of Marketing, Sales, and Customer operations for TDS Telecommunications Corp.

Jim has nearly 30 years experience in the telecom industry, including five years with GTE Midwestern Telephone Operations. He has held leadership roles in all facets of the industry, local exchange, long distance, and competitive local exchange.

He holds a Master of Business Administration in Finance from the University of Wisconsin–Madison and is a Certified Management Accountant. He earned a Bachelor of Business Administration in Finance from the University of Wisconsin–Eau Claire.

Jim currently serves on the board of directors, is a member of the Executive Committee and is Treasurer, for COMPTTEL, the national association for the competitive local telecom industry.

### **Bill Megan**

#### **Vice President – Finance and Chief Financial Officer**

**Bill Megan** joined TDS in 1989. He held a variety of positions of increasing responsibility in Customer Service, Marketing, Planning, and Business Development at TDS Telecommunications Corp. After five years with TDS, Bill had an opportunity to join the New York office of PricewaterhouseCoopers where he worked, for seven years, as a management consultant focused on strategy and finance.

Bill returned to TDS in 2001 as vice president–Finance and Controller. He was named chief financial officer (CFO) in 2005 and executive vice president–Finance and CFO in 2006. Bill currently oversees Accounting, Strategic Planning and Analysis, Legal Affairs, Business Development, and Billing Operations.

Bill has a Bachelor of Arts degree in Economics from the University of Wisconsin–Madison, and a Master of Business Administration from Cornell University. He is a Chartered Financial Analyst, a designation earned from the CFA Institute, a global, not-for-profit association of investment professionals.

### **Mike Gasser** **Vice President and Controller**

**Mike Gasser's** career with TDS began in 1993 at Telephone and Data Systems Inc. He began in the Accounting Group as a supervisor of Accounting and Reporting. He quickly moved up to manager and then director. Mike was responsible for the production of the TDS consolidated financial statements, external financial reports and filings with the SEC.

In November 2007, Mike joined TDS Telecommunications Corp. as vice president and controller. He currently oversees the company's accounting activities.

Mike has more than 25 years experience in accounting, including several years at both Universal Medical Buildings in Milwaukee and Arthur Young & Company. He is a member of the American Institute of Certified Public Accountants and the Wisconsin Institute of Certified Public Accountants.

Mike earned a Bachelor of Science degree in Accounting from the University of Wisconsin–LaCrosse and an Executive Master of Business Administration from the University of Wisconsin–Madison.

### **Cliff Lawson** **Vice President – Network Operations**

Cliff Lawson initially joined TDS Metrocom in 1997 as Director of Network Operations. During his time with our competitive operation, Cliff was responsible for the implementation and development of the network and support systems and teams. He was also a member of the officer team responsible for growing the business into a \$200 million plus contributor. Prior to joining TDS, he served in various capacities with MCI. Areas included MCI Metro, the CLEC arm of MCI, as well as MCI Long Distance beginning in 1984. He held positions that included operations manager and senior staff engineer and was responsible for switching, fiber long haul and data center operations.

Cliff began his career with GTE in 1973 and held positions in central office installation and repair, I&R, Cable and PBX, along with business office, facilities and centralized control center assignments. He worked for the Ohio company based in Medina and held several positions with the Southwest Company located in Texas until June of 1984.

Cliff has over 36 years of experience in the local, long distance and competitive local exchange segments of the telecom industry. He attended David Meyers College and has extensive technical and management course credits and experience.