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ABOUT US



ABOUT US

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CSG MAP

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Since 1984, Conservation Services Group (CSG) has pioneered promoting energy efficiency, conservation, and clean energy technologies that are helping consumers save money as well as protecting the environment.

Led by Steve Cowell, who co-founded the organization, CSG serves a range of clients from utilities and public agencies to homeowners and local communities where we do business. Our mission is simple – increase energy efficiency throughout the U.S. and invest in clean energy technologies to support environmental protection.

CSG's philosophy is one of partnership with its clients. The company has received awards from several industry groups including the Environmental Protection Agency, the American Council for an Energy Efficient Economy, and the Energy and Environmental Building Association. [Learn more](#)

IN THE BEGINNING

In the 1980s, CSG field staff would walk around neighborhoods, observing New England homes after winter storms. A clean, snow-free roof meant that the residence was not insulated properly. According to Steve Cowell, CSG's CEO and chairman, "nature's thermal camera" identified which homes needed building shell improvements. Known then as the Community Energy Partnership, the company began an energy audit program for Boston Edison (now NSTAR) in 1984.

Today, CSG conducts nearly a half million home energy assessments annually for utilities and energy efficiency organizations nationwide. We have reached more than 2 million homes in our 25-year history and we aspire to reach millions more as we help build a clean energy economy.

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 BUSINESS & SERVICES

BUSINESS LINES

- Residential Retrofit
- New Construction
- Heat/Cooling (HVAC)
- Appliance Recycling
- Clean Energy Markets

BUSINESS SERVICES

CASE STUDIES

PARTNERS

STRATEGIC ALLIANCES



At CSG, our expertise is deep and wide-ranging—and backed by years of real-world experience in energy efficiency and clean energy services. We have unequalled expertise in building sciences, public policy, energy efficiency programs for residential and commercial buildings, and renewable energy development. We have a broad knowledge of quality analysis, quality control and all areas of designing and implementing programs and processes.

- **RESIDENTIAL RETROFIT**

Employing a "whole house approach," our programs in residential retrofitting improve a home's energy consumption by using cost-effective measures that do not require extensive remodeling work.

- **NEW CONSTRUCTION**

Combining our expertise in energy efficiency and building science, we deliver a range of products and services from building certification to energy modeling and diagnostic testing, to ensure that homes are more energy/resource efficient, durable, safe, and affordable.

- **HEATING/COOLING (HVAC)**

Working with key industry groups for more than a decade, we promote efficiency standards for right-sizing equipment, early replacement, quality installation, and maintenance.

- **APPLIANCE RECYCLING**

Partnering with energy program administrators, utilities, state agencies, municipalities, and other groups we manage large-scale appliance recycling, demanufacturing, and materials reclamation.

- **CLEAN ENERGY MARKETS**

Pioneering Renewable Energy Certificate (REC) accounting systems and promoting Renewable Electricity Standards (RES) and green power products, we support existing and emerging clean energy technologies.

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 BUSINESS & SERVICES

BUSINESS LINES

BUSINESS SERVICES

- Program Management
- Policy & Research
- Certification Services
- Applied Building Science
- Strategic Marketing
- Customer Contact Centers

CASE STUDIES

PARTNERS

STRATEGIC ALLIANCES



CSG is a trusted partner for a wide range of challenges—from increasing energy efficiency to tapping renewable energy, to reducing environmental impact and energy-related emissions. We share knowledge among our entire team and partner network, drawing upon the expertise and creativity necessary to address the obstacles and opportunities in energy efficiency and renewable energy.

- **PROGRAM MANAGEMENT**

Program Management is the business service that enabled CSG to become an industry leader with 18 offices nationwide.

- **POLICY & RESEARCH**

From the start, CSG has taken an active role in working with local, state, and national legislative groups to shape responsible public policy for energy conservation and renewable energy.

- **CERTIFICATION SERVICES**

CSG offers a suite of green certification services to meet the needs of architects, builders, developers and ultimately home buyers to eliminate the guesswork of "building green."

- **APPLIED BUILDING SCIENCE**

CSG takes a "whole house approach" to new construction to design energy-efficient homes, from the building shell (walls, roof, windows) to HVAC systems, to preventing air leaks.

- **STRATEGIC MARKETING**

With over 25 years of experience in the energy efficiency market, CSG understands consumers and provides a full range of marketing services from campaign conception to implementation and metrics.

- **CUSTOMER CONTACT CENTERS**

Often as the first point of customer contact, CSG strives to ensure that customers reach someone who understands the program details and can assist promptly.

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