

ILLINOIS COMMERCE COMMISSION

OCT 30 2009

Glenview Consulting Group, Ltd. :
:
Application for Licensure of :
Agents, Brokers, and Consultants :
under Section 16-115C :
of the Public Utilities Act. :

FINANCIAL ANALYSIS
DIVISION
Docket No. 09-0489

APPLICATION

Glenview Consulting Group ("Applicant"), hereby requests that the Illinois Commerce Commission ("Commission") grant it a license pursuant to Section 16-115C of the Public Utilities Act ("Act"). In support of its application, Applicant states as follows:

GENERAL [454.40, 454.50, 454.100]

1. Applicant's name and street address.

Glenview Consulting Group, Ltd.
417 Cherry Creek Lane Suite 250
Prospect Heights, IL 60070

2. Related Information:

- Type of business entity: Corporation
- Jurisdiction in which and under whose laws business entity was created: Illinois
- Other names under which Applicant does business (D/B/A): Northern Illinois Municipal Electric Collaborative

3. Contact Persons for the following:

- a) issues related to processing this application: David Hoover
- b) issues related to complaint resolution [454.130]: David Hoover

David Hoover
Glenview Consulting Group
417 Cherry Creek Lane, Suite 250
Prospect Heights, IL 60070
Dhoover32@comcast.net

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4. Description of Applicant's business. [454.40(c)(1)]

Glenview acts as a broker to assist its clients' purchase of electricity. Glenview will get multiple bids, and presents the most attractive bid to the client, for their acceptance or rejection. If the clients accept the bid, they enter into a direct relationship with the electric supplier.

5. A statement in support of application, supporting documents, and schedules containing information showing that the applicant meets the requirements of Section 16-115C of the Act. [454.40(d)(1)]

See Exhibit One.

6. The name, address, telephone number, any facsimile number and any e-mail address of the agent registered with the Illinois Secretary of State. This information shall be kept current and any change regarding the licensee shall be reported within 15 days after the change occurs. The required information shall be filed with the Chief Clerk of the Commission at its Springfield office. [454.40(c)(3)]

Glenview Consulting
417 Cherry Creek Lane, Suite 250
Prospect Heights, IL 60070
847.392-9300
847.392-9303.....fax
Dhoover@nimec.net
DHoover32@comcast.net

7. Applicant certifies that it:

- a) is licensed to do business in the State of Illinois and is in compliance with all other applicable laws, regulations and Commission rules and orders; [454.40(c)(2)]
- b) shall comply with all terms and conditions required by Section 16-115C of the Act; [454.40(d)(2)]
- c) shall ensure any person who acts on behalf of the entity will comply with all sections of Part 454 applicable to the function or functions to be performed; [454.40(d)(3)]

- d) shall remain in compliance with the provisions of the Act and Part 454; [454.50]
- e) shall ensure that authorizations received from customers, and all other applicable records are retained for a period of not less than three calendar years after the calendar year in which they were created; and [454.100(a)]
- f) shall preserve the confidentiality of its customers' data. [454.100(b)]

MANAGERIAL LICENSING QUALIFICATIONS [Section 454.60]

- 8. Applicant meets the managerial qualifications set forth in Part 454.60, as demonstrated in Exhibit One. Exhibit One includes an exhibit containing a corporate organizational chart and identifying the persons who are being used to meet the requirements of Part 454.60(a). Exhibit One includes an exhibit containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.60(a). [Attachment should include narrative and/or resume of key personnel showing clearly how the managerial experience requirement is being met.]

TECHNICAL LICENSING QUALIFICATIONS [Section 454.70]

- 9. Applicant meets the technical qualifications set forth in Part 454.70, as demonstrated in Exhibit One. Exhibit One includes an exhibit containing occupational background information on the person or persons who are being used to meet the requirements of Part 454.70(a). [The attachment shall identify the persons who are being used to meet each of the requirements of Part 454.70. Attachment should include narrative and/or resumes of key personnel showing clearly how the technical experience requirement is being met.]

FINANCIAL LICENSING REQUIREMENTS [SECTION 454.80]

- 10. Applicant is required to execute and maintain a license or permit bond in the name of the People of the State of Illinois issued by a qualifying surety or insurance company authorized to transact business in the State of Illinois. The amount of the bond shall equal \$5,000. [Attach the license or permit bond required by Part 454.80(a) and proof that the surety meets the definition of "qualifying surety" as set forth in Part 454.10.]

[Department of the Treasury's Listing of Approved Sureties (Department Circular 570) (<http://www.fms.treas.gov/c570/c570.html>)]

CODE OF CONDUCT [SECTION 454.90]

- 11. Applicant certifies that it shall:

- a) Disclose in plain language in writing the nature of the services offered by the ABC;
- b) Disclose in plain language in writing to all persons it solicits the total anticipated remuneration to be paid to it by any third party over the period of the proposed underlying customer contract. Any such disclosure must be made prior to entering into the contract and signed by the customer;
- c) Not hold itself out as independent or unaffiliated with any RES, or both, or use words calculated to give that impression, unless the person or entity offering service under this Section 16-115C of the Act has no contractual relationship with any RES or its affiliates regarding retail electric service in Illinois;
- d) Not utilize false, misleading, materially inaccurate, defamatory, or otherwise deceptive language or materials in the soliciting or providing of its services;
- e) Maintain copies of all marketing materials disseminated to third parties for a period of not less than three years;
- f) Maintain copies of all disclosure statements required in subsections (a) and (b) for a period of not less than three years;
- g) Not present electricity pricing information in a manner that favors one supplier over another, unless a valid pricing comparison is made utilizing all relevant costs and terms; and
- h) Comply with the requirements of Sections 2EE, 2FF, 2GG, and 2HH of the Consumer Fraud and Deceptive Business Practices Act [815 ILCS 505/2EE, 2FF, 2GG, and 2HH].

REPORTING REQUIREMENTS [SECTION 454.110]

- 12. Applicant agrees to submit reports in accordance with annual reporting requirements. [454.110]

WHEREFORE, Applicant requests that the Commission grant its application for licensure as an agent, broker, or consultant to engage in the procurement or sale of retail electricity supply for third parties.

Respectfully submitted,

Glenview Consulting Group, Ltd.

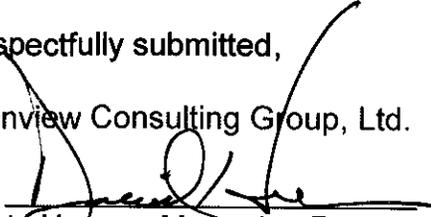
By: 
David Hoover, Managing Partner

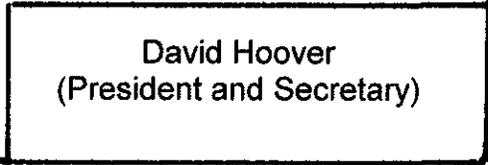
Exhibit One

The owner of Glenview Consulting Group (David Hoover) has an undergraduate degree in Business from University of Colorado (cum laude graduation). He also has attained an MBA from Arizona State University. David Hoover was then employed with large, multinational banks in Chicago in the area of Corporate Lending from 1980 to 1992.

In 1992, David Hoover started Glenview Consulting Group. From 1992 to 2007, Glenview provided utility consulting services to corporate and municipal clients. Glenview Consulting has assisted over 200 clients, achieving millions of dollars of savings for its clients.

In 2006, Glenview Consulting changed its operations in light of Illinois' electric deregulation. Glenview now acts as broker for over 100 clients, assisting them in their procurement of electricity from multiple suppliers.

Glenview Consulting Organizational Chart (one employee):



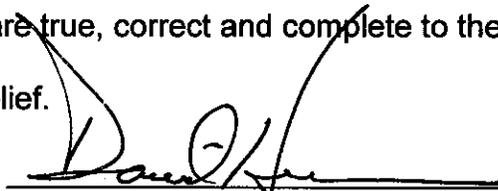
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graph TD; A[David Hoover  
(President and Secretary)];
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David Hoover
(President and Secretary)

VERIFICATION

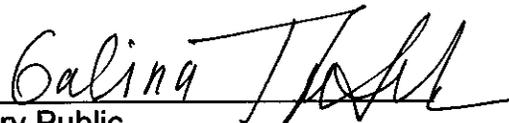
STATE OF ILLINOIS
COUNTY OF COOK

David Hoover, being first duly sworn, deposes and says that she/he is the Managing Director of Glenview Consulting Group, Ltd.; that he/she has read the foregoing Application of the Glenview Consulting Group, Ltd. and all of the attachments accompanying and referred to within the Application; and that the statements contained in the Application and the attachments are true, correct and complete to the best of [her][his] knowledge, information and belief.

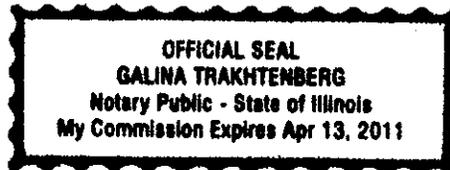


David Hoover

Subscribed and sworn to before me
this 27th day of October, 2009



Notary Public



[Stamp of Notary]