

ILLINOIS COMMERCE COMMISSION

**DIRECT TESTIMONY
OF
KATHLEEN C. MCSHANE**

Submitted On Behalf

Of

CENTRAL ILLINOIS PUBLIC SERVICE COMPANY

d/b/a AMERENCIPS

June 2009

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I. INTRODUCTION

A. Witness Identification

Q. Please state your name and business address.

A: My name is Kathleen C. McShane. My business address is 4550 Montgomery Avenue, Suite 350N, Bethesda, Maryland 20814.

Q. By whom are you employed and in what capacity?

A. I am President of and Senior Consultant with Foster Associates, Inc., an economic consulting firm.

Q. Please provide your educational and employment history.

A. I hold a Masters in Business Administration with a concentration in Finance from the University of Florida (1980) and the Chartered Financial Analyst designation (1989). I have testified on issues related to cost of capital and various ratemaking issues on behalf of local gas distribution utilities, pipelines, electric utilities and

22 telephone companies, in more than 190 proceedings in Canada and the U.S. My
23 professional experience is provided in AmerenCIPS Exhibit 12E.

24 **B. Purpose, Scope and Identification of Exhibits**

25 **Q. What is the purpose of your direct testimony?**

26 A. I have been asked to render an opinion on the fair rate of return on equity that
27 would be applicable to the electric utility operations of Central Illinois Public
28 Service Company d/b/a AmerenCIPS. My analysis and conclusions regarding the
29 fair return follow; the statistical support for the studies I have conducted is
30 contained in AmerenCIPS Exhibit 12E, containing Schedules E-1 to E-11.

31 **II. SUMMARY OF CONCLUSIONS**

32 **Q. What were the key factors considered in conducting your analysis and**
33 **arriving at your recommendation?**

34 A. My analysis and recommendation took into account the following considerations:

35 (1) The allowed return on equity for AmerenCIPS' electric utility operations
36 should reflect the risk profile and cost of equity of comparable electric
37 utilities so as to provide a return commensurate with returns in other
38 enterprises with corresponding risks. A sample of electric utilities serves
39 as the comparable group for AmerenCIPS' electric utility operations.

40 (2) In arriving at a recommended return, no single test result should be given
41 exclusive weight. Each of the various tests employed provide a different
42 perspective on a fair return. Each test has its own strengths and

43 weaknesses, which may vary with both the business cycle and stock
44 market conditions. In the end, the governing principles of *Bluefield*¹ and
45 *Hope*², require that a utility be allowed the opportunity to earn a return
46 commensurate with those of enterprises of comparable risk.

47 (3) For the purpose of determining a fair return on equity for a utility, a
48 critical factor that needs to be recognized is that the cost of capital is
49 determined in the capital markets. The cost of capital estimates reflect the
50 market value of the firm's capital, both debt and equity. While the DCF
51 and risk premium tests estimate the return required on the market value of
52 common equity, regulatory convention applies that return to the book
53 value of the assets included in rate base. The determination of a fair return
54 on book equity needs to recognize that distinction and the resulting
55 differences in financial risk.

56 (5) In principle, the comparable earnings test is most compatible with
57 regulation on an original cost book value rate base. For purposes of this
58 testimony, I have used the comparable earnings test results to demonstrate
59 the reasonableness of the recommended return in relation to the level of
60 returns being earned by relatively low risk unregulated companies.

¹ *Bluefield Water Works & Improv. Co. v. Public Serv. Comm'n of West Virginia*, 262 U.S. 679 (1923).

² *Federal Power Comm'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944).

61 (6) The results of the DCF and equity risk premium tests used to estimate a
 62 fair return for AmerenCIPS' electric utility operations are summarized
 63 below.

64 **Table 1**
 65

	Cost of Equity	ROE Adjusted for AmerenCIPS' Equity Ratio
DCF		
Constant-I/B/E/S	13.6%	12.9%
Constant-Sustainable Growth	11.8%	11.3%
Three-Stage	12.4%	11.8%
Equity Risk Premium		
CAPM Forward	11.2%	11.9%
CAPM Historic	10.1%	10.6%
Historic – Utility vs. risk-free rate	11.1%	11.1%
Historic – Utility vs. Baa-rated public utility bonds	11.5%	11.5%
DCF-based RP vs. Baa-rated public utility bonds	11.8%	12.3%
Recommendation		11.75%

66
 67
 68 The tests indicate that the cost of equity is approximately 11.75% based on all of
 69 the tests performed. On average, the difference between AmerenCIPS' 48.7%
 70 common equity ratio and the market value common equity ratios of the sample of
 71 companies over the relevant periods of analysis results in no change to the
 72 11.75% cost of equity required for differences in financial risk between
 73 AmerenCIPS and the proxy electric utilities. I recommend that the allowed return
 74 on equity for AmerenCIPS' electric utility operations be set at 11.75%.

75 **III. KEY CONSIDERATIONS FOR A FAIR RETURN ON EQUITY**

76 **Q. Please explain the importance of the allowed return on equity.**

77 A. The allowed return on equity is one of the most critical elements of the revenue
78 requirement. The allowed return on equity reflects the cost of equity capital. The
79 cost of equity capital is a real cost to the utility. The return on equity capital
80 represents the compensation investors require to make available the funds
81 necessary to build, grow and maintain the infrastructure necessary to deliver
82 services essential to the economic well-being of a region.

83 A just and reasonable return on the capital provided by investors not only fairly
84 compensates the investors who have put up, and continue to commit, the funds
85 necessary to deliver service, but benefits all stakeholders, especially ratepayers.

86 A fair and reasonable return on the capital invested in a utility provides the basis
87 for attraction of capital for which investors have alternative investment
88 opportunities. Fair compensation on the capital committed to the utility provides
89 the utility with the financial means to invest in the infrastructure for the supply of
90 energy that is required to support long-term growth in the underlying economy, to
91 comply with the requirements that ensure that the production of needed energy is
92 not harmful to the environment, and to pursue technological innovations to meet
93 the future needs of a vibrant economy.

94 An inadequate return, on the other hand, undermines the ability of a utility to
95 compete for investment capital. Moreover, inadequate returns act as a
96 disincentive to expansion within the service area, may potentially degrade the
97 quality of service or deprive existing customers from the benefit of lower unit
98 costs which might be achieved from growth. In short, if the utility is not provided

99 the opportunity to earn a fair and reasonable return, it may be prevented from
100 making the requisite level of investments in the existing infrastructure in order to
101 reliably provide utility services for its customers.

102 The electric utility industry in North America is at the beginning of a major
103 capital expenditure cycle, driven by long-term demand growth, efficiency and
104 new technology (e.g., smart grid) investments, reliability and compliance with
105 environmental standards. In its 2008 *World Energy Outlook*, the International
106 Energy Agency estimated that between 2007 and 2030 close to \$4.3 trillion in
107 investment would be required by the electricity (\$2.6 trillion, of which over \$1.3
108 trillion is transmission and distribution) and gas transmission and distribution
109 (\$1.6 trillion) industries in North America.³

110 The Ameren utilities will be competing for capital in markets that may be
111 characterized by an unprecedented requirement for regulated infrastructure
112 capital. In contrast to the electric utilities' financial position during the last major
113 capital expenditure cycle in the 1970s and 1980s, when the utilities benefitted
114 from credit ratings in the A/AA ratings categories, the average rating for the
115 industry is currently in the BBB category. While BBB ratings are still investment
116 grade, they provide less financing flexibility and expose the utilities (and their
117 ratepayers) to significantly higher costs of capital than available to companies
118 with stronger ratings when the markets are strained, as recent financial market
119 conditions have demonstrated. Over the past 18 months, the spread between the

³ Approximately \$19 trillion world-wide (Table 2.4).

120 cost of long-term debt for BBB and A rated utilities has exceeded 150 basis
121 points, compared to the historic average of less than 50 basis points. The higher
122 cost of debt capital incurred today will persist over the life of the issued capital,
123 underscoring the importance of achieving and consistently maintaining strong
124 financial parameters. The ability to earn a fair return on equity is critical to the
125 ability to achieve and maintain strong credit metrics and to access capital on
126 reasonable terms and conditions even when capital markets are under pressure.

127 **Q. How do you ensure that the allowed return provides fair compensation to**
128 **investors for committing their equity capital to the utility?**

129 A. To ensure that the allowed return fairly compensates investors for committing
130 equity capital, the utility must be given the opportunity to:

- 131 1. earn a return on investment commensurate with that of comparable risk
132 enterprises;
- 133 2. maintain its financial integrity; and,
- 134 3. attract capital on reasonable terms.

135 These standards arise from United States Supreme Court precedents,⁴ and have
136 been echoed in numerous regulatory decisions across North America.

⁴ In *Bluefield*, 262 U.S. at 692, for example, the Court stated,

A public utility is entitled to such rates as will permit it to earn a return on the value of the property which it employs for the convenience of the public equal to that generally being made at the same time and in the same general part of the country on investments in other business undertakings which are attended by corresponding risks and uncertainties; but it has no constitutional right to profits such as are realized or anticipated in highly profitable enterprises or

137 **Q. Please explain the implication of “the opportunity to earn a return on**
138 **investment commensurate with that of comparable risk enterprises”.**

139 A. This criterion is at the heart of the “opportunity cost principle”. It means that the
140 fair return must be determined by estimating the return investors would receive if
141 they committed their funds to alternative investment opportunities with
142 comparable risks to AmerenCIPS’ electric utility operations. It means that any
143 estimate of the cost of equity capital must look to comparable risk enterprises and
144 the returns available thereon.

145 **Q. Does the need to look to comparable risk companies mean that each utility in**
146 **a sample of proxies must exhibit identical risk characteristics to those of**
147 **AmerenCIPS?**

148 A. No. Each utility will have risk characteristics that are unique. However, on
149 balance, the level of total risks (business plus financial) should be reasonably
150 comparable.

151 **Q. How have you selected comparable risk enterprises for this purpose?**

speculative ventures. The return should be reasonably sufficient to assure confidence in the financial soundness of the utility and should be adequate, under efficient and economical management, to maintain and support its credit and enable it to raise the money necessary for the proper discharge of its public duties

In *Hope*, 320 U.S. at 603, Justice Douglas, writing for the Court, stated,

From the investor or company point of view it is important that there be enough revenue not only for operating expenses but also for the capital costs of the business. . . . By that standard the return on equity owner should be commensurate with returns on investments in other enterprises having corresponding risks. That return, moreover, should be sufficient to assure confidence in the financial integrity of the enterprise, so as to maintain its credit and to attract capital.

152 A. I selected a sample of 29 electric utilities according to the criteria delineated in
153 Section IV.B.3 of this testimony.

154 **Q. Reliance on a sample of electric utilities as a proxy for AmerenCIPS' electric**
155 **utility operations implies that the latter are of similar risk to the proxy**
156 **sample. How does AmerenCIPS' risk compare to that of the selected sample**
157 **of electric utilities?**

158 A. It is somewhat higher than that of the selected sample of electric utilities.
159 AmerenCIPS' current ratings are below both the average rating for the U.S.
160 electric industry of BBB from S&P⁵ and Baa2 by Moody's⁶ as well as below the
161 average and median ratings by these agencies for my proxy sample of utilities
162 (S&P average and median of BBB+ and BBB; Moody's average and median of
163 Baa2).
164 Moody's established AmerenCIPS' Ba1 rating in March 2007 following the
165 passage of rate freeze legislation in both houses of the Illinois legislature. The
166 rating was confirmed following the August 2007 negotiated rate settlement which,
167 among other provisions, provided \$1 billion in rate relief over four years to the
168 state's electric customers, replaced the auction process with a power procurement
169 process to be administered by the newly created Illinois Power Agency, and
170 provided for recovery of a utility's costs of procuring power and energy.

⁵ S&P, *Industry Report Card: U.S. Electric Utility Sector Performed Well in First Quarter of 2009*, March 30, 2009.

⁶ Moody's, *Moody's Global Infrastructure Special Comment: U.S. Investor-Owned Electric Utilities*, October 2008.

171 Moody's Ba1 rating was affirmed again in August 2008. At that time Moody's
172 stated that the rating "reflects last year's negotiated rate settlement agreement that
173 greatly reduced the possibility of a rate freeze being implemented in Illinois and
174 the stabilized political and regulatory environment that followed that settlement."⁷
175 However, Moody's declined to increase the rating at the time citing continued
176 concerns with the following factors:

- 177 • "Lingering political and regulatory uncertainty in a state that narrowly
178 avoided subjecting its investor owned electric utilities to a rate freeze in
179 2007";
- 180 • "Execution risk in the implementation of new power procurement
181 procedures in Illinois";and
- 182 • "Financial coverage metrics that have been at or below Moody's
183 investment grade parameters in both 2007 and 2008."⁸

184 AmerenCIPS is currently rated Ba1 by Moody's and BBB- by S&P. S&P raised
185 AmerenCIPS rating from BB to BBB- prior to the September 2008 ICC decision
186 (Docket 07-0585 *et al.* Cons) approving electric rate increases for the Ameren
187 utilities.⁹ However, the move anticipated that the decision would be "reasonably
188 supportive of investment grade credit quality."¹⁰ At the same time, S&P revised

⁷ Moody's, *Credit Opinion: Central Illinois Public Service Company*, August 15, 2008.

⁸ *Ibid.*

⁹ Fitch also upgraded AmerenCIPS to BBB- in October 2008 reflecting expectation of improvement in the company's earnings and cash flow measures following the September 2008 Illinois regulatory decision.

¹⁰ S&P, *Research Update: Ameren Corp.'s Illinois Subsidiaries Upgraded to Investment Grade*, September

189 the business profile for AmerenCIPS to “Strong” from “Satisfactory”, stating the
190 “satisfactory business profile for the relatively low-risk transmission and
191 distribution businesses of IP and CIPS was solely a function of the highly
192 politicized environment in Illinois, which appears to have diminished”.¹¹
193 AmerenCIPS’ “Strong” business profile score is lower (i.e., higher business risk)
194 than the average business profile score of “Excellent” assigned to the electric
195 utilities which comprise my proxy sample used to estimate the cost of equity
196 (AmerenCIPS Exhibit 12E, Schedule E-3, page 1 of 2).

197 Based on the above, I consider AmerenCIPS to be a higher than average risk
198 utility, while the selected sample of proxy utilities is of approximately average
199 risk. I have made no adjustment to the cost of equity estimates of the proxy
200 sample to recognize AmerenCIPS’ relatively higher risk; that is, I have relied on
201 the sample utilities’ cost of equity as a measure of the opportunity cost of equity
202 for AmerenCIPS. Since both the median business risk profile and debt rating of
203 the proxy group are higher than those of AmerenCIPS, on balance, the sample’s
204 cost of equity is a conservative proxy for that of the AmerenCIPS’ electric utility
205 operations (as adjusted for financial risk differences as required, discussed in
206 Section V.D.2).

11, 2008.

¹¹ Although both S&P and Moody’s acknowledge the ratings outlook reflects the improvement in the Illinois political environment, additional political intervention represents a risk to the rating. S&P, *Central Illinois Public Service Co.*, February 27, 2009 and Moody’s, *Credit Opinion: Central Illinois Public Service Company*, August 15, 2008.

207 **Q. With respect to the capital structure that AmerenCIPS proposes to use for**
208 **ratemaking purposes, how does it compare to the book value capital**
209 **structures of the proxy electric utility sample?**

210 A. AmerenCIPS is proposing to use its December 31, 2008 capital structure for
211 ratemaking purposes. The proposed common equity ratio of 48.7% is within the
212 range of fiscal year-end 2008 book value equity ratios maintained by the proxy
213 sample of electric utilities; see AmerenCIPS Exhibit 12E, Schedule E-3).

214 **Q. In your opinion, is AmerenCIPS' proposed capital structure reasonable for**
215 **ratemaking purposes?**

216 A. Yes. In principle, the actual capital structure should be relied upon for
217 ratemaking purposes, except under unusual circumstances (e.g., where the capital
218 structure is demonstrably out of line with the capital structures maintained by the
219 industry).

220 **IV. ECONOMIC AND CAPITAL MARKET TRENDS**

221 **Q. Please summarize the recent trends in, and forecasts for, the key economic**
222 **and capital market indicators that bear on the cost of capital environment.**

223 A. The sections below discuss the trends in the economy, interest rates, and equity
224 markets, both for the market generally and for electric utilities specifically.

225 **A. Economic Conditions**

226 The U.S. economy is currently facing the worst financial crisis since the Great
227 Depression. As a result, the U.S. economy is in a deep recession that is expected
228 to last for an extended period of time.

229 The roots of the financial crisis can be traced to the search for higher yield
230 investment products in a period of stable markets and low credit spreads, leading
231 to excessive lending to borrowers with poor credit (subprime mortgages), which
232 in turn fueled the housing market bubble. The associated high risk mortgage
233 loans were securitized, given relatively high credit ratings, and the resulting
234 structured financial projects were spread throughout the global financial system.
235 In early 2007, the subprime mortgage market began to unravel. Mortgage
236 delinquencies rose, large mortgage lenders began facing increasingly difficult
237 financial conditions, including bankruptcy, hundreds of mortgage-backed
238 securities were downgraded, institutional holders' confidence in the ability to
239 value the securities eroded and confidence in global financial institutions with
240 significant exposure to asset-backed securitized products began to deteriorate. A
241 liquidity crunch emerged in world financial markets, as the market for asset-
242 backed commercial paper (ABCP) dried up.

243 As the markets became increasingly nervous, and credit began to dry up, the
244 Federal Reserve stepped in, attempting to restart the flow of credit. Between
245 December 2006 and December 2007, the federal funds rate (the rate at which
246 banks lend to each other) was lowered three times. During the first six months of
247 2008, in addition to lowering the federal funds rate four more times, the Federal

248 Reserve implemented other measures aimed at maintaining an orderly financial
249 system, including the creation of lending facilities and increased swap lines with
250 other central banks.

251 Efforts by the Federal Reserve to stem the global financial crisis were
252 unsuccessful. By the end of the third quarter of 2008, the crisis had reached full-
253 blown proportions, with the failure, merger, or conservatorship of several large
254 United States-based financial firms. For example, in early September, the Federal
255 Housing Finance Agency (FHFA) created to regulate Fannie Mae, Freddie Mac
256 and the 12 Federal Home Loan Banks, placed Fannie Mae and Freddie Mac in
257 government conservatorship. In September, Lehman Brothers Holdings, the
258 fourth largest U.S. investment bank, having failed to elicit either government
259 support or a buyer, filed for Chapter 11 bankruptcy protection. On September 16th
260 the Federal Reserve authorized \$85 billion to shore up American International
261 Group (AIG). At the end of the month, the Office of Thrift Supervision closed
262 Washington Mutual Bank.

263 On October 14, 2008, the Treasury announced the Troubled Asset Relief Program
264 (TARP) designed to purchase capital in financial institutions under the authority
265 of the Emergency Economic Stabilization Act of 2008. By the end of December
266 2008, the U.S. Treasury held a stake in more than 200 financial institutions. By
267 this time, the effects of the crisis had penetrated other industries, including the
268 U.S. auto industry. Loans from TARP of over \$17 billion were approved for the
269 ailing General Motors and Chrysler Corporations.

270 On December 1, 2008, the National Bureau of Economic Research (NBER)
 271 announced what many had long believed, that the US economy, after peaking in
 272 the 4th quarter of 2007, had entered into recession. Despite further reduction in the
 273 federal funds rate to 1.00% in October 2008, the economy failed to respond to the
 274 previous monetary and fiscal policy initiatives. As a result, following the
 275 NBER's announcement, the Federal Reserve reduced the federal funds rate to the
 276 unprecedented level of 0-0.25% in mid-December, citing deterioration in labor
 277 market conditions, the declines in consumer spending, business investment, and
 278 industrial production, the strained financial markets and the tight credit
 279 conditions. Real growth dropped sharply in the fourth quarter of 2008 (-6.3%), its
 280 biggest decline since the 1980-1981 recession.

281 The prospects for 2009 are dim; real growth is expected to be negative for the
 282 year (-2.6%). Although the consensus of economists expects growth to turn
 283 positive by the 3rd Quarter of 2009, real GDP growth is not anticipated to exceed
 284 2% until 1st Quarter of 2010, or to exceed 3.0% until 4th quarter of 2010. Thus
 285 while the economy is expected to gradually pull out of recession, the recovery is
 286 not expected to be either rapid or robust.

287 The table below provides a brief summary of the most recent actual and
 288 consensus forecast of economic indicators that are relevant to the cost of capital
 289 environment.

290

Table 2

	2008	Consensus Forecasts
--	-------------	----------------------------

	(Actual)	2009	2010	2009-2013	2011-2020
Economic Growth (Real GDP)	1.1%	-2.6%	1.8%	1.8%	2.9%
GDP Chained Price Index	2.2%	1.3%	1.2%	1.7%	2.2%
Inflation (CPI)	3.8%	-0.7%	1.6%	1.5%	2.5%

291 Source: Blue Chip *Economic Indicators*, April and March 2009

292 As the financial crisis spread, investors sought a safe haven in government
 293 securities. The “flight to quality” put downward pressure on 30-year Treasury
 294 bond yields, which fell from under 5% in August 2007 to below 2.7%, a level not
 295 seen since the mid-1950s, by the end of 2008.

296 While the “flight to quality” pushed yields on government securities down, yields
 297 and spreads on corporate bonds began to rise as the financial crisis took hold.
 298 From early 2004 to mid-2007, spreads on long-term A- and Baa-rated corporate
 299 bonds relative to the government benchmark yields had been fairly stable,
 300 averaging approximately 110 and 150 basis points respectively. Between mid-
 301 2007 and the end of November 2008, the spread between long-term A-rated
 302 corporate and long-term Treasury bond yields had soared to almost 390 basis
 303 points (yield of 8%). The corresponding spread between long-term Baa-rated
 304 corporate and Treasury bond yields had ballooned to 560 basis points (yield of
 305 9%).¹² The wide differential between Baa-rated and A-rated bond spreads in late
 306 2008 was a clear signal of the importance of credit quality.

¹² The peak in absolute yields occurred on October 31, 2008, when A-rated and Baa-rated corporate yields hit 8.07% and 9.54% respectively.

307 Some signs of a thaw in the credit markets have emerged in early 2009; yields on
308 30-year government bonds have risen moderately (3.6% at the end of March
309 2009). Nevertheless, long-term Treasury bond yields remain well below their
310 long-term expected level of 5.6% (See Table 3 below).

311 Yields on long-term corporate bonds have receded from their 2008 peaks. At the
312 end of March 2009, yields on long-term A-rated and Baa-rated corporate bonds
313 had declined to 6.64% and 8.45% respectively. Their corresponding spreads with
314 Treasury bond yields had also fallen, to approximately 310 and 490 basis points
315 respectively, but, despite this decline, remained well above their historic averages
316 of 110 and 150 basis points.

317 Long-term Treasury yields are expected to remain at or below 2008 levels through
318 mid-2010. Through mid-year 2010, the long-term Treasury bond yield is
319 expected to average approximately 3.8%. As the economy gradually recovers,
320 yields on the 30-year Treasury bond are expected to rise gradually, averaging
321 4.7% from 2009-2013. Over the longer term, 2011-2020, the 30-year Treasury is
322 expected to average approximately 5.6%. Corporate spreads are expected to
323 decline only slightly from their current levels in 2009. While the spreads are
324 expected to continue to decline over the longer-term, they are expected to remain
325 above the historic levels maintained prior to the onset of the current financial
326 crisis of 110 and 150 basis points on average for A- and Baa-rated corporate
327 bonds respectively. Table 3 summarizes actual and forecast government and
328 corporate interest rate forecasts.

329

Table 3

	2008 (Actual)	Consensus Forecasts			
		2009	2010	2009-2013	2011-2020
90-day Treasury Bills	1.3%	0.3%	1.0%	2.3%	4.0%
10-year Treasury Notes	3.6%	2.9%	3.7%	4.25%	5.25%
30-year Treasury Bonds	4.2%	3.5%	4.0% ¹	4.7% ²	5.6% ²
Long-term A-Rated Corp. Bonds	6.6%	6.6% ³	NA	NA	NA
Long-term Baa-Rated Corp. Bonds	7.5%	7.8%	7.6% ¹	7.5% ⁴	7.8% ⁴

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^{1/} Through June 2010.
^{2/} Based on March 2009 forecast yields and forecast long-term spreads between 10 and 30-year Treasury yields as per December 2008 Blue Chip *Financial Forecasts*. Blue Chip *Financial Forecasts* publishes long-term forecasts in December and June only.
^{3/} Actual through March 2009.
^{4/} Based on March 2009 forecast yields and forecast long-term spreads between corporate Baa-rated bond and 30-year Treasury yields as per December 2008 Blue Chip *Financial Forecasts*.
Source: Blue Chip *Economic Indicators*, March 2009 and Blue Chip *Financial Forecasts*, December 2008 and March 2009

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B. Equity Market Trends

Following the 2001-2002 recession, as the economy strengthened, fueled by low interest rates, easy credit and a buoyant housing market, the equity markets also strengthened. They continued to climb even as the housing bubble started to deflate in late 2006. Even as the credit markets coped with an increasingly severe credit crunch in 2007, the equity markets remained steady, reaching their peak in mid-October. However, during 2008, as the crisis in the credit markets expanded globally, commodity prices (e.g., oil, copper, aluminum, wheat, corn) began to collapse and global economies appeared more likely to be heading toward recession, the equity markets began an incessant retreat. Following the Lehman Brothers bankruptcy announcement in September 2008, the equity market retreat erupted into a full-fledged panic.

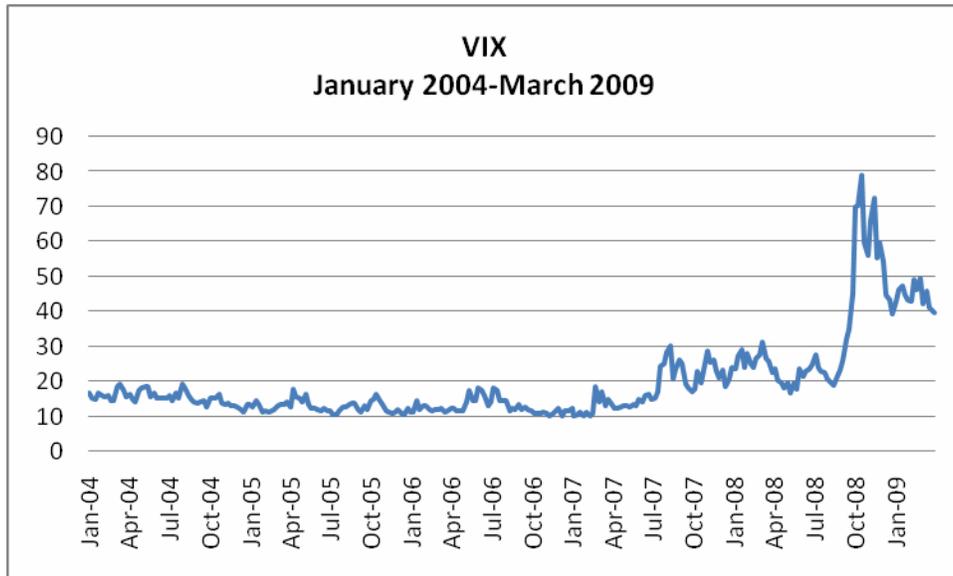
352 From its October 2007 peak through the mid-March 2009 trough, the S&P 500
353 fell over 55%, from a high of 1,565 on October 9, 2007 to a low of 676 on March
354 9, 2009, the lowest level since 1997. Relatively positive reports on retail sales,
355 inflation and housing starts in March 2009 did boost the market slightly, but at the
356 end of March, the S&P 500 remained 50% below its October 2007 peak.

357 Equity market volatility rose significantly in 2008. The VIX index, an equity
358 volatility index (often referred to as the “Fear Gauge”), introduced in 1993 by the
359 Chicago Board Options Exchange, is an indicator of investor risk aversion. An
360 increase in the VIX index signals rising risk aversion and an increase in the
361 required equity market risk premium.

362 As demonstrated in the figure below, the index indicates that, during much of
363 2004-2006, the equity market was perceived as unusually stable; trading within a
364 range of 10 to 19, and averaging 13.5. The VIX index rose steadily throughout
365 much of 2007; during the first eight months of 2008 it averaged 23, 70% higher
366 than its 2004-2006 average. During the fourth quarter of 2008, as investor
367 concerns accelerated, the index jumped sharply, peaking at almost 80 in October
368 2008, its highest level since inception, and averaging close to 60 during the entire
369 4th quarter. While the volatility has since declined, on average during the first
370 quarter of 2009, the VIX has traded at 45, still over three times above its pre-crisis
371 levels. To put this in perspective, on only six days prior to the onset of the current
372 financial market crisis in August 2007 has the index traded at or above 40.

373

Figure 1



374

375

Source: Chicago Board Options Exchange

376

C. Trends In The Markets For Utility Securities

377

During the past 18 months, trends in the markets for long-term debt and equity

378

indicate a significant increase in the cost of capital for BBB/Baa-rated utilities

379

(which account for approximately 60% of the total number of utilities rated by

380

Standard & Poor's and Moody's).

381

The yield on Moody's long-term Baa-rated public utility bond index rose from

382

approximately 6.4% at the beginning of 2008 and exceeded 9% in October 2008.

383

In October 2008, AmerenIP raised 10-year Senior Secured notes at a cost of

384

9.75%. By the end of March 2009, the yield on Baa-rated public utility bonds

385

was still over 8%, representing a spread of 450 basis points over long-term

386

Treasury bond yields. In March 2009 AmerenUE raised 30-year Senior Secured

387 notes at 8.45%. To put this in perspective, the historical spread (April 1953-
388 March 2009) between long-term Baa-rated public utility and Treasury bond yields
389 has been approximately 165 basis points.

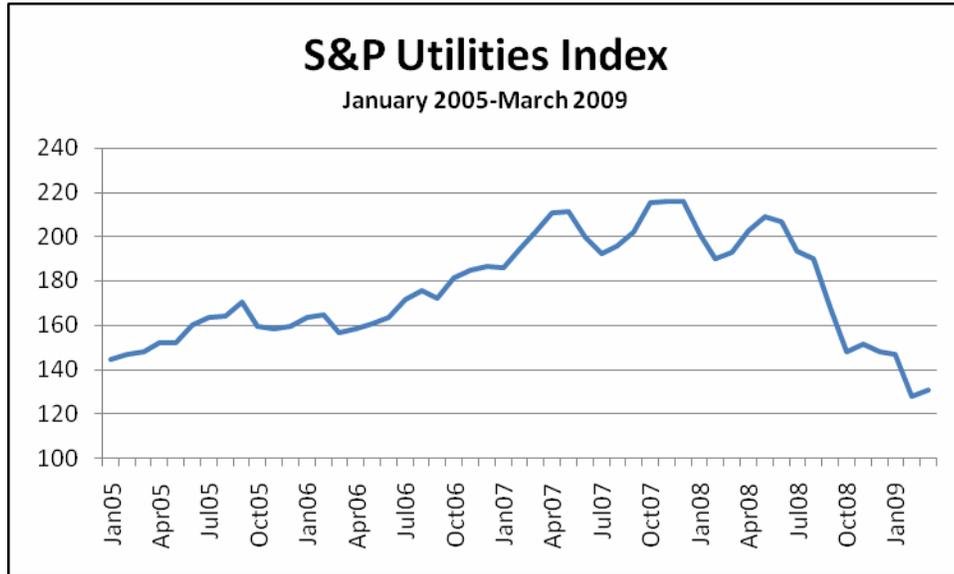
390 Long-term A-rated public utility bond yields also rose significantly, from
391 approximately 6.1% at the beginning of 2008 to over 8% in October. The yields
392 have since declined to 6.4% at the end of March 2009, but the spreads with long-
393 term Treasury bond yields are materially higher than their long-term levels. The
394 spread at the end of March 2009 was 285 basis points, compared to the long-term
395 (April 1953-March 2009) average of approximately 130 basis points.

396 While both the costs of A- and Baa-rated rated public utility debt and spreads
397 have risen, the increase in cost to Baa-rated public utilities has been significantly
398 greater. At the end of March 2009, at 165 basis points, the spread was over 100
399 basis points higher than the long-term average (less than 50 basis points).

400 The comparison of the increase in the costs of debt to A- and Baa-rated public
401 utilities on a relative basis underscores the importance of maintaining strong
402 credit metrics and credit ratings. The opportunity to earn a fair return on equity is
403 critical to the ability to achieve and maintain strong credit metrics and ratings.
404 Ratings below the A category can impair a utility's access to capital on reasonable
405 terms and conditions, particularly when capital markets are under pressure. The
406 significantly higher cost of Baa-rated public utility debt relative to A-rated debt
407 under current market conditions demonstrates that the cost to ratepayers of credit
408 ratings lower than the A category can be substantial.

409 In the equity markets, the S&P Utilities Index fell 40% from its 2007 peak to its
410 March 2009 trough as shown in Figure 2 below.

411 **Figure 2**



412 Source: S&P Research Insight
413

414 My proxy sample of electric utilities experienced a similar decline. Ameren's
415 shares have lost 60% of their value in less than two years, with close to half of the
416 loss occurring after the February 2009 announcement that the Company was
417 planning to cut its dividend by 40%. Many electric utilities, including Ameren
418 and one-third of the electric utilities in my proxy sample, are currently trading at
419 prices below book value (AmerenCIPS Exhibit 12E, Schedule E-3, page 1 of 2).

420 While there has been some improvement in the market for public utility equities
421 since the trough in March 2009, at the end of March 2009, equity markets remain
422 difficult and the S&P Utilities Index remains well below its peak.

423 V. **ESTIMATE OF A FAIR RETURN ON EQUITY**

424 A. **Conceptual Considerations**

425 Q. **Please summarize your approach to estimating a fair return on equity for the**
426 **electric utility operations of AmerenCIPS.**

427 A. My estimation of a fair return on equity starts with a recognition of the objective
428 of regulation. That objective is to simulate competition, i.e., to establish a
429 regulatory framework that will mimic the competitive model. Under the
430 competitive model, the required return on equity is expected to reflect the
431 opportunity cost of capital, i.e., a return that is commensurate with the returns
432 available on foregone investments of similar risk. As discussed in Section III, a
433 fair return is one that provides the utility with an opportunity to earn a return on
434 investment commensurate with that of comparable risk enterprises, and ensure
435 confidence in the financial integrity of the company in order to maintain its credit
436 and attract necessary capital.

437 The ability to attract capital is not synonymous with being allowed a return
438 comparable with those of similar risk entities. A return that simply allows a
439 utility to attract capital, irrespective of the cost, does not lead to the conclusion
440 that it is consistent with the comparable returns standard.

441 The criteria for a fair return give rise to two separate standards, the capital
442 attraction standard and the comparable return, or comparable earnings, standard.

443 The fact that the allowed return is applied to an original cost rate base is key to
444 distinguishing between the capital attraction and comparable earnings standards.

445 The base to which the return is applied determines the dollar earnings stream to
446 the utility, which, in turn, generates the return to the shareholder (dividends plus
447 capital appreciation). When the allowed return on original cost book value is set,
448 a market-derived cost of attracting capital must be converted to a fair and
449 reasonable return on book equity. Failure to equate a market-derived equity cost
450 rate to a stream of earnings on book value in dollar terms will result in an allowed
451 level of earnings that will discourage utilities from making the significant
452 required investments in critical infrastructure.

453 **Q. What tests have you applied to estimate a fair return on equity for**
454 **AmerenCIPS' electric utility operations?**

455 A. I have applied both a constant growth and a three-stage growth discounted cash
456 flow (DCF) model and three equity risk premium (ERP) tests, including the
457 capital asset pricing model (CAPM). I have also applied the comparable earnings
458 test for purposes of assessing the reasonableness of these results. However, my
459 recommendation relies on the results of the market-based tests, that is, the DCF
460 and ERP tests.

461 Reliance on multiple tests recognizes that no one test produces a definitive
462 estimate of the fair return.¹³ Each test is a forward-looking estimate of investors'
463 equity return requirements. However, the premises of each of the tests differ;
464 each test has its own strengths and weaknesses and not all tests are equally

¹³ As stated in Bonbright, "No single or group test or technique is conclusive." (James C. Bonbright, Albert L. Danielsen, David R. Kamerschen, *Principles of Public Utility Rates*, 2nd Ed., Arlington, Va.: Public Utilities Reports, Inc., March 1988).

465 reliable in different capital market conditions. In principle, the concept of a fair
466 and reasonable return does not reduce to a simple mathematical construct. It
467 would be unreasonable to view it as such.

468 In contrast to the cost of debt, the cost of equity is not directly observable. No
469 one knows with certainty what “cost of equity” is in each equity investor’s mind,
470 or even what cost of equity is required by the “consensus” of investors who set
471 equity market prices through their buying and selling of shares. The cost of
472 equity must be inferred using relatively simple models that attempt to quantify the
473 way investors collectively price common equity. Since individual investors
474 commit capital for many different reasons, there is no way to be certain what
475 factors account for their decisions.

476 Discounted cash flow and equity risk premium models represent conceptually
477 different ways that investors might approach estimating the return they require on
478 the market value of an equity investment. Both the discounted cash flow and
479 equity risk premium approaches are intuitively appealing, and both types of tests
480 are relatively simple in principle to apply. Nevertheless, any DCF or ERP test is a
481 simplified, stylized model of complex behavior with different assumptions and
482 inputs. These differences can result in a range of estimates of the return that
483 investors require to provide equity capital. Ultimately, establishing a fair return
484 requires informed judgment to ensure that both the capital attraction and
485 comparable return requirements of the fair return standard are met.

486 **B. Discounted Cash Flow Model**

487 **1. Conceptual Underpinnings**

488 **Q. Please discuss the conceptual basis for the DCF model.**

489 A. The discounted cash flow approach proceeds from the proposition that the price of
490 a common stock is the present value of the future expected cash flows to the
491 investor, discounted at a rate that reflects the riskiness of those cash flows. If the
492 price of the security is known (can be observed), and if the expected stream of
493 cash flows can be estimated, it is possible to approximate the investor's required
494 return (or capitalization rate) as the rate that equates the price of the stock to the
495 discounted value of future cash flows.

496 **2. DCF Models**

497 **Q. What DCF models did you use?**

498 A. There are multiple versions of the discounted cash flow model available to
499 estimate the investor's required return. An analyst can employ a constant growth
500 model or a multiple period growth model to estimate the cost of equity. One can
501 also utilize different timing of receipt of cash flow assumptions, e.g., annual or
502 quarterly.

503 The constant growth model rests on the assumption that investors expect cash
504 flows to grow at a constant rate throughout the life of the stock. Similarly, a
505 multiple period growth model rests on the assumption that growth rates will
506 change over the life of the stock. In determining the DCF cost of equity for the

507 electric utilities that are a proxy for AmerenCIPS' electric utility operations, I
508 utilized both constant growth and three-stage growth models.

509 **3. Proxy Companies**

510 **Q. To what companies did you apply the DCF test?**

511 A. I applied the DCF test to a sample of companies that includes every electric
512 utility:

- 513 1. classified by *Value Line* as an electric utility and has *Value Line* forecasts;
- 514 2. that is rated in the BBB category;
- 515 3. which have greater than 50% of total assets (2008) in regulated activities,
516 equivalent to the Edison Electric Institute's categories of "Regulated" and
517 "Mostly Regulated";
- 518 4. that has I/B/E/S¹⁴ forecasts of long-term growth rates for each of the
519 preceding 12 months;
- 520 5. that has not omitted dividends since 1st Quarter 2008; and,
- 521 6. is not publicly known to be an acquisition target or involved in a merger.

522 The resulting 29 electric utilities are listed on AmerenCIPS Exhibit 12E, Schedule
523 E-3.

¹⁴ The consensus forecasts are obtained from I/B/E/S, a leading provider of earnings expectations data. The data are collected from over 7,000 analysts at over 1,000 institutions worldwide, and cover companies in more than 60 countries.

524 **Q. Did you apply the discounted cash flow test specifically to Ameren**
525 **Corporation?**

526 A. No, I did not apply the model specifically (or solely) to AmerenCIPS' parent,
527 Ameren Corporation, for three reasons. First, while Ameren Corporation is
528 primarily an electric utility, any DCF estimate which relies only on data for a
529 single company is subject to measurement error. Second, the application of the
530 test to the "subject" utility entails considerable circularity. Third, the application
531 of the DCF test solely to Ameren Corporation is incompatible with the
532 comparable returns criterion for estimating a fair and reasonable return. It is the
533 performance of companies comparable to the utility in terms of risk that must be
534 the focus of the return on equity analysis.

535 **Q. What is "measurement error"?**

536 A. In this context, measurement error refers to the use of an input to the model which
537 is theoretically inconsistent with the other inputs to the model. Specifically, the
538 application of the DCF approach requires inferring investor growth expectations;
539 the resulting DCF cost estimate is very sensitive to the inferred growth
540 expectations. Measurement error results when the forecast of growth used in the
541 DCF model does not equate to the investors' expectation of growth that is
542 embedded in the dividend yield component. By relying on a sample of
543 companies, the amount of "measurement error" in the data can be reduced. The
544 larger the sample, the more confidence the analyst has that the sample results are

545 representative of the cost of equity. As noted in a widely utilized finance
546 textbook:

547 Remember, [a company's] cost of equity is not its personal property. In
548 well-functioning capital markets investors capitalize the dividends of all
549 securities in [the company's] risk class at exactly the same rate. But any
550 estimate of [the cost of equity] for a single common stock is noisy and
551 subject to error. Good practice does not put too much weight on single-
552 company cost-of-equity estimates. It collects samples of similar
553 companies, estimates [the cost of equity] for each, and takes an average.
554 The average gives a more reliable benchmark for decision making.¹⁵

555 **Q. What factual support do you have for the existence of potential measurement**
556 **error?**

557 A. In principle, the cost of equity for firms of similar risk in the same industry should
558 be quite similar. The fact that individual company DCF costs differ widely
559 (AmerenCIPS Exhibit 12E, Schedules E-4 to E-6) is a strong indication that a
560 single company DCF cost does not lead to a reliable estimate of the cost of equity.

561 **4. Application of the DCF Test**

562 **a. Constant Growth Model**

563 **Q. Please summarize the premises of the constant growth model.**

564 A. The assumption that investors expect a stock to grow at a constant rate over the
565 long-term is most applicable to stocks in mature industries. Growth rates in these
566 industries will vary from year to year and over the business cycle, but will tend to
567 deviate around a long-term expected value.

¹⁵ Richard A. Brealey, Stewart C. Myers and Franklin Allen, *Principles of Corporate Finance*, Eighth Edition, Boston, MA: Irwin McGraw Hill, 2006, p. 67 (emphasis added).

568 The annual constant growth model is expressed as follows:

569 Cost of Equity (k) = $\frac{D_1}{P_0} + g,$
570

571 where,

572 D_1 = next expected dividend
573 P_0 = current price
574 g = constant growth rate

575 **Q. How does the model set forth above reflect a simplification of reality?**

576 A. First, it is based on the notion that investors expect all cash flows to be derived
577 through dividends. Second, the underlying premise is that dividends, earnings,
578 and price all grow at the same rate.¹⁶ While capital appreciation (price growth) is
579 implicit in the model, it is not an explicit input to the model. It is likely that, at
580 any given point in time, investors expect growth in dividends, earnings and prices
581 to be different from each other, and, in the near term, to deviate from their long-
582 run values. Third, the annual version of the DCF model assumes investors
583 receive their dividends annually and that the dividend grows at an annually
584 compounded rate. The annual growth rate DCF model simplifies from the reality
585 that dividends are received by investors quarterly and can be reinvested so as to
586 compound quarterly. Finally, the model is perpetual. It literally assumes that an
587 investor's holding period is equal to infinity. Clearly that is a simplification of
588 reality.

589 **Q. Did you incorporate quarterly compounding into your estimates of the DCF**
590 **cost of equity?**

¹⁶ Additional assumptions include: a constant price/earnings multiple, a constant growth rate in book value per share, a constant retention ratio and a constant payout ratio.

591 A. Yes. I have incorporated quarterly compounding to capture the impact on the cost
 592 of equity of the reinvestment of dividends. The quarterly compounding constant
 593 growth DCF model is expressed as follows:

$$594 \text{ Cost of Equity (k) = } \frac{[d_1*(1+k)^{.75}+d_2*(1+k)^{.5}+d_3*(1+k)^{.25}+d_4]}{P_o} + g,$$

595

596

597

598

599

600

where,

k	=	required return on equity
d _i	=	dividends expected over coming year
P _o	=	current price
g	=	constant growth rate

601 The model is solved iteratively because the required return on equity (k) appears
 602 on both sides of the equation.

603 **Q. Has the Illinois Commerce Commission (“ICC”) accepted the premise of the**
 604 **quarterly compounding model?**

605 A. Yes, it has, most recently in Docket 08-0363 (*See, Northern Illinois Gas*
 606 *Company d/b/a Nicor Gas Company (Tariffs filed April 29, 2008), Proposed*
 607 *general increase in rates, and revision to other terms and conditions of service,*
 608 *Docket No. 08-0363, March 25, 2009 at pages 69-70).*

609 **Q. How does one apply the constant growth model given the potential disparity**
 610 **between forecasts of earnings, dividends and price growth?**

611 A. The model can be applied by recognizing that all investor returns must ultimately
 612 come from earnings. Hence, focusing on investor expectations of earnings
 613 growth will encompass all of the sources of investor returns (i.e., dividends and
 614 retained earnings).

615 **b. Three-Stage Growth Model**

616 **Q. Please explain your application of the three-stage growth model.**

617 A. My application of the three-stage growth model is based on the premise that
618 investors expect the growth rate for the sample of electric utilities to be equal to
619 company-specific growth rates for the near-term (Stage 1 Growth), but, in the
620 longer-term (from Year 6 onward) will migrate to the expected long-run rate of
621 growth in the economy (nominal GDP Growth).

622 **Q. Why did you use a three-stage, rather than a two-stage, model as you have**
623 **done in previous cases?**

624 A. The two-stage model implicitly assumes that investors' growth expectations will
625 suddenly change, either upward or downward, from the Stage 1 growth rate to the
626 long-term growth rate at the end of Stage 1. The three-stage model is based on
627 the more realistic assumption that investors would expect the utilities' growth
628 prospects to gradually trend toward the longer-term growth rate.

629 **Q. Why would you expect utilities to grow at the overall rate of growth in the**
630 **economy in the long-term?**

631 A. Industries go through various stages in their life cycle. Utilities are generally
632 considered to be a mature industry. Mature industries are those whose growth
633 parallels that of the overall economy.

634 **Q. Is reliance on expected GDP growth as an estimate of the longer-term growth**
635 **rate an accepted approach?**

636 A. Yes. Use of forecast GDP growth as the long-term growth component is a widely
637 utilized approach. For example, the Merrill Lynch discounted cash flow model
638 for valuation utilizes GDP growth as a proxy for long-term growth expectations.
639 The Federal Energy Regulatory Commission relies on GDP growth to estimate
640 expected long-term growth in its standard DCF models (applied to companies
641 with conventional corporate structures) for gas and oil pipelines. Most recently,
642 in Docket 08-0363 (Nicor, March 25, 2009, page 70) the ICC found that the use
643 of a terminal growth rate in a non-constant DCF analysis “that effectively caps the
644 terminal growth rate for companies in the sample at the GDP growth rate, which is a
645 reasonable proxy for growth in the U.S. economy, will provide useful information
646 and produce a reasonable estimate of the cost of common equity”.

647 **Q. How is the DCF cost estimated using a three-stage DCF model?**

648 A. The DCF cost of equity is estimated as the internal rate of return that causes the
649 price of the stock to equal the present value of all future cash flows to the
650 investor.

651 The cash flows, in annualized terms, are as follows:

652 Year 1, cash flow is equal to:

653 Last Paid Annualized Dividend x (1 + Stage 1 Growth)

654

655 For each of years 2 through 5, cash flow is defined as:

656

657 Cash Flow $_{t-1}$ x (1 + Stage 1 Growth)

658

659 Cash flows from Year 6 through 10 are estimated as:

660

661 Cash Flow $_{t-1}$ x (1 + Average of Stage 1 Growth and GDP Growth)

662
663 Cash flows from Year 11 and onward are estimated as:

664
665
$$\text{Cash Flow}_{t-1} \times (1 + \text{GDP Growth})$$

666

667 **Q. Have you incorporated quarterly compounding in your application of the**
668 **three-stage DCF cost of equity model?**

669 A. Yes. In the quarterly compounding three-stage model, the present value of each
670
671 quarterly cash flow is calculated as follows:

672
673
$$\text{Cash flow}_{Q_i} = d_i / (1+k)^N$$

674
675 where,
676
$$Q_i = \text{quarter for } i = 1 \text{ to } 40$$

677
$$k = \text{required return on equity}$$

678
$$d_i = \text{dividends expected in quarter } i$$

679
$$N = \text{the percentage of days in a year until}$$

680
$$\text{dividend is paid.}^{17}$$

681

682 The dividend is increased in the same quarter each year by an amount equal to the
683 I/B/E/S growth rate during the first 20 quarters (5 years) and by an amount equal
684 to the average of the I/B/E/S growth rate and rate of growth in GDP during the
685 next 20 quarters. A final (terminal value) cash flow is calculated as follows:

686
$$\text{Cash Flow}_{\text{Final}} = \{ [d_1 * (1+k)^{75} + d_2 * (1+k)^{50} + d_3 * (1+k)^{25} + d_4] / (k-g_2) \} / (1+k)^N$$

687
688 where,
689
$$k = \text{required return on equity}$$

690
$$d_i = \text{dividends expected in next four quarters}$$

691
$$g_2 = \text{GDP growth}$$

692
$$N = \text{value of } N \text{ in period } 40$$

¹⁷ For the first observation, N = the number of days from the last payment until the next payment divided by the number of days in the year. In subsequent observations, 0.25 is added to this value.

693

694

The model is solved iteratively to find the value for k which causes the current

695

price of the stock to equal the present value of all future cash flows (Cash Flow_{Qi}

696

plus Cash Flow_{Final}) to the investor.

697

5. Investor Growth Expectations for the DCF Models

698

Q. Please discuss how you have estimated investor growth expectations.

699

A. In the application of the constant growth model, I relied upon both the I/B/E/S

700

consensus earnings forecasts and an estimate of the sustainable growth rate. The

701

sustainable growth rate was derived from *Value Line* forecasts. In the application

702

of the three-stage growth model, I relied upon the I/B/E/S consensus earnings

703

forecasts as the estimate of investor growth expectations during Stage 1. During

704

the second stage, I relied upon an average of the Stage 1 and Stage 3 growth rates.

705

Use of an average of the I/B/E/S growth rate (Stage 1) and the consensus forecast

706

for long-term growth in the economy (Stage 3) is consistent with the expectation

707

that the adjustment to the long-term growth rate would occur gradually rather than

708

abruptly.

709

Q. Please explain sustainable growth.

710

A. Sustainable growth, or earnings retention growth, is premised on the notion that

711

future dividend growth depends on both internal and external financing. Internal

712

growth is achieved by the firm retaining a portion of its earnings in order to

713

produce earnings and dividends in the future. External growth measures the long-

714

run expected stock financing undertaken by the utility and the percentage of funds

715 from that investment that are expected to accrue to existing investors. The
716 internal growth rate is estimated as the fraction of earnings (b) expected to be
717 retained multiplied by expected return on equity (r). The external growth rate is
718 estimated by the forecast growth in common stock outstanding (s) multiplied by
719 the fraction of the investment expected to be retained (v). The sustainable growth
720 rate is then calculated as the sum of br and sv. The external growth component
721 recognizes that investors may expect future growth to be achieved not only
722 through the retention of earnings but also through the issuance of additional
723 equity capital which is invested in projects that are accretive to earnings.

724 **Q. Why have you utilized only forecast growth rates and not historic growth**
725 **rates?**

726 A. I have utilized forecast growth rates for the following reasons. First, various
727 studies have concluded that analysts' forecasts are a better predictor of growth
728 than naïve forecasts equivalent to historic growth; moreover, analysts' forecasts
729 have been shown to be more closely related to investors' expectations.¹⁸

¹⁸ Empirical studies that conclude that investment analysts' growth forecasts serve as a better surrogate for investors' expectations than historic growth rates include Lawrence D. Brown and Michael S. Rozeff, "The Superiority of Analyst Forecasts as Measures of Expectations: Evidence from Earnings", *The Journal of Finance*, Vol. XXXIII, No. 1, March 1978; Dov Fried and Dan Givoly, "Financial Analysts' Forecasts of Earnings, A Better Surrogate for Market Expectations", *Journal of Accounting and Economics*, Vol. 4, 1982; R. Charles Moyer, Robert E. Chatfield, Gary D. Kelley, "The Accuracy of Long-Term Earnings Forecasts in the Electric Utility Industry", *International Journal of Forecasting*, Vol. I, 1985; Robert S. Harris, "Using Analysts' Growth Forecasts to Estimate Shareholder Required Rates of Return", *Financial Management*, Spring 1986; James H. Vander Weide and William T. Carleton, "Investor Growth Expectations: Analysts vs. History", *The Journal of Portfolio Management*, Spring 1988; and David Gordon, Myron Gordon and Lawrence Gould, "Choice Among Methods of Estimating Share Yield," *The Journal of Portfolio Management*, Spring 1989.

The Vander Weide and Carleton study cited

...found overwhelming evidence that the consensus analysts' forecast of future growth is

730 Second, to the extent history is relevant to the outlook for earnings, it should
731 already be reflected in the forecasts.

732 **6. Application of the Constant Growth DCF Model**

733 **Q. Please summarize your application of the constant growth DCF model.**

734 A. I applied the constant growth DCF model to the sample of 29 electric utilities
735 using the following inputs to calculate the dividend yield:

736 1. the most recent annualized dividend paid prior to March 26, 2009 as D_0 ;

737 and

738 2. the average of the daily closing stock prices for the period February 26 to

739 March 26, 2009 as P_0 .

740 **Q. Why did you rely on an average price, rather than a “spot” price?**

741 A. The use of an average price lowers the possibility that the estimated cost of equity
742 is not attributable to any capital market anomalies that may arise due to transitory
743 investor behavior. In other words, using an average price reduces the possibility
744 of “measurement error” as discussed above. The use of an average price is

superior to historically oriented growth measures in predicting the firm’s stock price [and that these results] also are consistent with the hypothesis that investors use analysts’ forecasts, rather than historically oriented growth calculations, in making stock buy-and-sell decisions.

The Gordon, Gordon and Gould study concluded,

...the superior performance by KFRG [forecasts of [earnings] growth by securities analysts] should come as no surprise. All four estimates [securities analysts’ forecasts plus past growth in earnings and dividends and historic retention growth rates] rely upon past data, but in the case of KFRG a larger body of past data is used, filtered through a group of security analysts who adjust for abnormalities that are not considered relevant for future growth.”

745 particularly critical in current market conditions which have been characterized by
746 significant volatility.

747 **Q. What are the results of the constant growth model?**

748 A. The results of my application of the constant growth model are detailed in
749 AmerenCIPS Exhibit 12E, Schedules E-4 and E-5 and summarized below:

750 **Table 4**

	Mean	Median	Average
I/B/E/S	13.9%	13.2%	13.6%
Sustainable Growth	12.2%	11.3%	11.8%

751

752 **7. Tree-Stage Growth Model**

753 **Q. Please summarize the results of your application of the three-stage growth**
754 **model.**

755 A. The three-stage growth model, as previously noted, relies on the I/B/E/S
756 consensus of analysts' earnings forecasts for Stage 1 (20 quarters), and the
757 average of this growth rate with the forecast nominal growth in the economy for
758 the Stage 2 (second 20 quarters). In the long-run (Stage 3), represented by the
759 model's terminal value, growth equals the forecast nominal rate of growth in the
760 economy (GDP). The expected long-run rate of growth in the economy is based
761 on the consensus of economists' forecasts found in Blue Chip *Economic*
762 *Indicators* (March 2009). The consensus expected long-run (2011-2020) nominal
763 rate of growth in GDP is 5.0%.

764 **Q. What are the estimated DCF costs of equity using the three-stage growth**
765 **model?**

766 A. As detailed in AmerenCIPS Exhibit 12E, Schedule E-6, the three-stage DCF
767 model estimates of the cost of equity for the electric utility sample are as follows:

768 **Table 5**

Mean	Median	Average
12.6%	12.1%	12.4%

769

770 **8. DCF Cost of Equity**

771 **Q. What do the constant growth and three-stage growth models together**
772 **indicate is the cost of equity for the proxy sample of electric utilities?**

773 A. The results of the two DCF models indicate a required return of approximately
774 12.6%.

775 **Q. Do the results of the DCF test underscore the importance of using proxy**
776 **groups and multiple DCF models in estimating the investors' required return**
777 **on equity?**

778 A. Yes. First, the individual company values vary widely among utilities that are of
779 relatively similar total investment risk. To illustrate, the DCF costs of equity
780 based on the I/B/E/S earnings forecasts, even excluding the two highest and two
781 lowest values, range from 10.8% to almost 18%, a difference of almost eight
782 percentage points. Second, the different growth estimates result in widely

783 divergent costs of equity for an individual company. For example, the I/B/E/S
784 consensus earnings forecast for Otter Tail Corp is 8.5% whereas the sustainable
785 growth rate developed from *Value Line forecasts* is 4.1%. The resulting constant
786 growth estimates of Otter Tail's DCF cost of equity are 15.7% and 10.8%,
787 respectively. These examples underscore the importance both of using proxy
788 groups rather than a single company and the application of more than one model.

789 **C. Equity Risk Premium Tests**

790 **1. Conceptual Underpinnings**

791 **Q. What is the underlying premise of equity risk premium tests?**

792 A. The premise of all equity risk premium tests is the basic concept of finance that
793 there is a direct relationship between the level of risk assumed and the return
794 required. Since an investor in common equity is exposed to greater risk than an
795 investor in bonds, the former requires a premium above bond yields as
796 compensation for the greater risk. Like the DCF test, the equity risk premium test
797 results are a measure of the market-related cost of attracting capital, i.e., a return
798 on the market value of the common stock, not the book value.

799 **Q. What equity risk premium tests did you apply?**

800 A. I used the capital asset pricing model ("CAPM"), plus two direct estimates of
801 utility equity risk premiums. The first of the two direct estimates was made by
802 reference to historic achieved equity returns and risk premiums for both electric
803 and natural gas distribution utilities (an *ex post* model); the second direct
804 approach is based on differences between DCF cost of equity estimates for my

805 proxy sample of 29 electric utilities and contemporaneous interest rates (an *ex*
806 *ante* model).

807 **2. Capital Asset Pricing Model**

808 **a. Conceptual Underpinnings of CAPM**

809 **Q. Please discuss the assumptions that underpin the CAPM.**

810 A. The CAPM is a formal equity risk premium model, which specifies that the
811 required return on an equity security is a linear function of the required return on
812 a risk-free investment. In its simplest form, the CAPM posits the following
813 relationship between the required return on the risk-free investment and the
814 required return on an individual equity security (or portfolio of equity securities):

815
$$R_E = R_F + b_e (R_M - R_F)$$

816 where,
817 R_E = Required return on individual equity security
818 R_F = Risk-free rate
819 R_M = Required return on the market as a whole
820 b_e = Beta on individual equity security

821 The CAPM relies on the premise that an investor requires compensation for non-
822 diversifiable risks only. Non-diversifiable risks are those risks that are related to
823 overall market factors (e.g., interest rate changes, economic growth). Company-
824 specific risks, according to the CAPM, can be diversified away by investing in a
825 portfolio of securities, and therefore the shareholder requires no compensation to
826 bear those risks.

827 The non-diversifiable risk is captured in the beta, which, in principle, is a
828 forward-looking measure of the expected volatility of a particular stock or group
829 of stocks, relative to the market. Specifically, the beta is equal to:

$$\frac{\text{Covariance } (R_E, R_M)}{\text{Variance } (R_M)}$$

832 The variance of the market return is intended to capture the uncertainty related to
833 economic events as they impact the market as a whole. The covariance between
834 the return on a particular stock and that of the market reflects how responsive the
835 required return on an individual security is to changes in events, which also
836 change the required return on the market.

837 In simplistic terms, the CAPM requires determining the equity risk premium
838 required for the market as a whole (“market risk premium”), then adjusting it to
839 account for the risk of the particular security or portfolio of securities using the
840 beta. The result (market risk premium multiplied by beta) is an estimate of the
841 equity risk premium specific to the particular security or portfolio of securities.

842 **b. Risk-Free Rate**

843 **Q. What is the proxy for the risk-free rate?**

844 A. The simple CAPM model is a single holding period model which, if the model
845 were applied assuming a single year holding period, would entail using a short-
846 term government interest rate as the risk-free rate. However, it is widely
847 recognized that short-term rates are largely the effect of monetary policy and, as
848 such, are administered, rather than market-driven, rates. In principle, a longer-

849 term Treasury should be used, so as to more closely match the duration of the
850 risk-free rate and common equities, whose values reflect expected cash flows that
851 are perpetual in nature. Hence, in the application of the CAPM, most analysts
852 rely on a long-term government yield, which is risk-free in that there is no default
853 risk associated with U.S. Treasury securities. Thus, I have utilized forecast yields
854 on the 30-year Treasury bond as a proxy for the risk-free rate in the simple CAPM
855 model.

856 **Q. In past proceedings before the ICC, you used the forecast of 10-year**
857 **Treasury bonds in your application of the CAPM? Why have you switched to**
858 **the 30-year forecast?**

859 A. For two reasons. First, as stated above, the duration of the 30-year Treasury bond
860 more closely matches the perpetual life of equities. Second, the Federal
861 Government had stopped issuing 30-year bonds in 2002 as a result of reduced
862 financing requirements, leaving the 10-year Treasury bond as the benchmark.
863 The government began issuing 30-year Treasury bonds again in 2006, and is
864 highly likely to continue to do so in light of the significant government deficits
865 that have been created in recent months. The 30-year Treasury bond is once again
866 considered a benchmark bond for the purpose of pricing securities.

867 **Q. What is your forecast of the risk-free rate in the CAPM analysis?**

868 A. Over the next five years, 2009-2013, as the economy recovers from the current
869 crisis, yields on the 30-year Treasury are expected to average 4.7%. In the longer
870 term, 2011-2020, the 30-year Treasury is expected to average approximately

871 5.6%.¹⁹ I have utilized both forecasts in my CAPM analysis, as explained in
872 further detail below.

873 **c. Beta**

874 **Q. What is the appropriate beta to be used for the sample of LDCs?**

875 **A.** In estimating the appropriate beta, there were two main considerations:

- 876 1. Empirical studies have shown that the CAPM understates the return
877 requirement for companies with betas less than the market mean of 1.0.²⁰
878 Reliance on *Value Line* betas, which are adjusted for the tendency of betas
879 to trend toward the market mean of 1.0, assists in mitigating the model's
880 tendency toward understatement of required returns for low beta (e.g.,
881 utility) stocks.
- 882 2. The beta is a forward-looking concept. However, typically, betas are
883 calculated from historic data.²¹ The applicability of a calculated historic

¹⁹ Blue Chip *Financial Forecasts*, December 2008 and Blue Chip *Economic Indicators*, March 2009.

²⁰ Evidence of this is found in the following studies:

Fisher Black, Michael C. Jensen, and Myron S. Scholes, "The Capital Asset Pricing Model: Some Empirical Tests," *Studies in the Theory of Capital Markets*, edited by Michael Jensen. (New York: Praeger, 1972), pp. 79-121.

Marshall E. Blume and Irwin Friend, "A New Look at the Capital Asset Pricing Model," *Journal of Finance*, Vol. XXVIII (March 1973), pp. 19-33.

Eugene F. Fama, and James D. MacBeth, "Risk, Return and Equilibrium: Empirical Tests." Unpublished Working Paper No. 7237, University of Chicago, Graduate School of Business, August 1972.

Nancy Jacob, "The Measurement of Systematic Risk for Securities and Portfolios: Some Empirical Results," *Journal of Financial and Quantitative Analysis*, Vol. VI (March 1971), pp. 815-833.

²¹ Calculated betas are typically simple regressions between the daily, weekly or monthly price changes for individual stocks and the corresponding price changes of the market index for a period of five years.

884 beta to a future period must be analyzed in the context of events that gave
885 rise to the calculation.

886 **Q. What are the recent betas for the sample of electric utilities that you used?**

887 A. The most recent *Value Line* betas for the comparable electric utilities are in the
888 range of 0.70-0.72 (midpoint of 0.71); see AmerenCIPS Exhibit 12E, Schedule E-
889 3, page 1 of 2.

890 **d. Market Risk Premium**

891 **(1) Conceptual Considerations**

892 **Q. Please discuss your estimates of the required market risk premium.**

893 A. While the market risk premium concept is deceptively simple, its quantification
894 is, in principle, quite complex, because the level of the risk premium expected or
895 required by investors is not static; it changes with economic and capital market
896 conditions (particularly with inflation expectations), as well as with investors'
897 willingness to bear risk.

898 The required market equity risk premium can be developed (1) from estimates of
899 prospective market risk premiums and (2) from an analysis of experienced market
900 risk premiums. With respect to the former, the discounted cash flow model can
901 be used to estimate the cost of equity, where the expected return is comprised of
902 the dividend yield plus investor expectations of longer-term growth based on
903 prevailing capital market conditions. The estimated market equity risk premiums

904 are obtained by subtracting the corresponding government bond yield from the
905 estimated cost of equity.

906 (2) **Market Risk Premium from DCF Cost of Equity**
907 **for the Market**

908 **Q. Please explain why an estimate of a forward-looking market risk premium is**
909 **of value.**

910 A. It is widely accepted that the required market risk premium is not static, but varies
911 with the outlook for inflation, interest rates and profits. Hence, a direct measure
912 of the prospective market risk premium may provide a more accurate measure of
913 the current level of the expected differential between stock and bond returns than
914 experienced risk premiums. In particular, the application of a current interest rate
915 to a longer-term average may be unrepresentative of investor expectations in a
916 specific capital market environment. An estimate of a forward-looking market
917 risk premium provides value because 1) the equivalence of past return to what
918 were investors' *ex ante* expectations may be pure coincidence and 2) the
919 determination of a fair return on equity reflective of the expected interest rate
920 environment requires a direct assessment of current stock market expectations.

921 **Q. Please explain how your estimate of the forward-looking market risk**
922 **premium was calculated.**

923 A. The forward-looking market premium may be determined by an application of the
924 discounted cash flow model to the S&P 500. To estimate the DCF cost of equity
925 for the S&P 500, an expected dividend yield and an expected growth rate are

926 required. The expected dividend yield is equal to the average of the month-end
927 February and March 2009 market-value weighted expected dividend yields for the
928 S&P 500 companies of 3.7%.²² For the expected growth rate, the market-value
929 weighted consensus forecasts of earnings growth for the companies in the S&P
930 500 were used as a proxy for investor expectations of long-term growth. The
931 market-value weighted average I/B/E/S forecast of five-year growth for the S&P
932 500 companies was approximately 10.1%. The resulting expected market return
933 is 13.8%.

934 For the risk-free rate, I used the forecast 30-year Treasury yield expected to
935 prevail over the same five-year time frame for which the forecast growth rates for
936 the market are made. The use of the five-year forecast also recognizes that
937 currently government bond yields are abnormally low, partly as a response to
938 monetary policy initiatives and partly the result of a flight to quality, as discussed
939 in Section IV.A . With a forecast 30-year Treasury yield of 4.7%, the resulting
940 forward-looking estimate of the market risk premium is 9.1%.

941 **Q. Do the current economic and financial circumstances cause you to give**
942 **greater weight to the DCF-based market risk premium than you have in the**
943 **past?**

944 A. Yes. As discussed in Section IV.C, the equity markets are currently experiencing
945 significant turmoil and uncertainty. Given the extent of equity market risk at

²² The current dividend yield of 3.4% was adjusted by the expected growth rate to estimate the expected dividend yield.

946 present, the current level of the market risk premium is undoubtedly higher by a
947 significant margin than its long-term average. As a result, I have made two
948 CAPM estimates of the cost of equity, one based on *ex post* market risk premiums
949 and one based on an *ex ante* estimate of the market risk premium.

950 **(3) Experienced Market Risk Premiums**

951 **Q. Please explain your estimate of the market risk premium from historic**
952 **values.**

953 A. The estimation of the expected market risk premium from achieved (*ex post* or
954 experienced) market risk premiums is premised on the notion that investors'
955 expectations are linked to their past experience. Basing calculations of achieved
956 risk premiums on the longest periods available reflects the notion that it is
957 necessary to include as broad a range of event types as possible to avoid
958 overweighting periods that represent unusual circumstances. On the other hand,
959 since the objective of the analysis is to assess investor expectations in the current
960 economic and capital market environment, weight should be given to periods
961 whose equity characteristics, on balance, are more closely aligned with what
962 today's investors are likely to anticipate over the longer term.

963 **Q. What type of average is required when an estimated market risk premium is**
964 **developed from historic average returns?**

965 A. When historic risk premiums are used as a basis for estimating the expected risk
966 premium, arithmetic averages, rather than geometric averages, need to be used.²³

967 The appropriateness of arithmetic averages, as opposed to geometric averages, for
968 this purpose is succinctly explained by Ibbotson Associates²⁴ (*Stocks, Bonds, Bills
969 and Inflation, 1998 Yearbook*, pp. 157-159):

970 The expected equity risk premium should always be calculated using the
971 arithmetic mean. The arithmetic mean is the rate of return which, when
972 compounded over multiple periods, gives the mean of the probability
973 distribution of ending wealth values . . . in the investment markets, where
974 returns are described by a probability distribution, the arithmetic mean is
975 the measure that accounts for uncertainty, and is the appropriate one for
976 estimating discount rates and the cost of capital.

977 Expressed simply, the arithmetic average recognizes the uncertainty in the stock
978 market; the geometric average removes the uncertainty by smoothing over annual
979 differences. Equity risk premiums were calculated for two historic periods: 1926-
980 2008 and 1947-2008. The year 1926 represents the first year for which the
981 seminal Ibbotson Associates risk premium data are available. The data for the
982 post-World War II period (1947-2008) were also relied upon, because the end of
983 World War II marked significant changes in the economic structure, which remain
984 relevant today.²⁵

²³ The arithmetic average is the sum of the holding period returns divided by the number of returns in the sample. The geometric average, also referred to as the constant rate of return, is calculated by adding one to each of the holding period returns, multiplying all of the values together, raising the product of the values to the power of one divided by the number of returns in the sample, and then subtracting one.

²⁴ Now owned by Morningstar.

²⁵ The key structural changes that have occurred since the end of World War II are:

1. The globalization of the economy, which has been facilitated by the reduction in trade barriers of which GATT (1947) was a key driver;

985 **Q. What should be the measure of the historic risk-free rate used when**
986 **calculating historic risk premiums?**

987 A. It should be the income return, as contrasted with the total return on long-term
988 government bonds. The income return represents the riskless portion of the bond
989 return. Since the CAPM requires a riskless return, the income return is the
990 appropriate measure for estimating the historic differential between equity market
991 returns and the risk-free rate.

992 **Q. What were the historic market risk premiums?**

993 A. The experienced risk premiums for the two periods were as follows:

994 **Table 6**

1926-2008	1947-2008
6.5%	6.2%

995 Source: AmerenCIPS Exhibit 12E, Schedule E-7, page 1 of 2.

996 **e. CAPM Risk Premiums**

997 **Q. Please provide your CAPM risk premiums for your sample of electric**
998 **utilities based on your estimated values for the market risk premium and the**
999 **proxy electric utility sample beta.**

1000 A. The CAPM analysis above gives rise to two separate estimates of the market risk
1001 premium, the *ex ante* DCF-based premium of 9.1% and the *ex post* historic risk

-
2. The exertion of the independence of the Federal Reserve commencing in 1951, and its focus on promoting domestic economic stability, which has been instrumental in tempering economic cyclicalities;
 3. Demographic changes, specifically suburbanization and the rise of the middle class, which have impacted the patterns of consumption;
 4. Transition from a predominately manufacturing to a service-oriented economy; and,
 5. Technological change, particularly in the areas of telecommunications and computerization, which have facilitated both market globalization and rising productivity.

1002 premium of 6.25% to 6.5%. Applying the sample beta to the two risk premium
 1003 estimates results in CAPM risk premiums as follows:

1004 CAPM Risk Premium = Beta X Market Risk Premium

1005

1006 Based on DCF-based market risk premium:

1007

1008 $6.5\% = 0.71 \times 9.1\%$

1009

1010 Based on historic market risk premium:

1011

1012 $4.5\% = 0.71 \times 6.25\% \text{ to } .5\%$

1013 **f. CAPM Returns on Equity**

1014 **Q. What is the CAPM return on equity produced by the *ex ante* DCF-based**
 1015 **market risk premium approach?**

1016 A. The application of the CAPM using the DCF-based market risk premium
 1017 approach to estimating the market return relies on the same forecast of the 30-year
 1018 Treasury bond yield of 4.7% as the risk-free rate in both places in the model in
 1019 which a risk-free rate is required. The resulting CAPM cost of equity is:

1020 Cost of Equity = Risk-free Rate + Beta X (Market Return – Risk-free Rate)

1021 $11.2\% = 4.7\% + 0.71 \times (13.8\% - 4.7\%)$

1022 **Q. What is the CAPM return on equity produced by the *ex post* (or historic)**
 1023 **market risk premium approach?**

1024 A. If the CAPM is to be applied to the long-run average equity risk premium, the
 1025 corresponding risk-free rate needs to be representative of the long-term expected
 1026 risk-free rate also. The long-term average forecast 30-year Treasury bond yield is

1027 5.6% as indicated in Section IV.B above. The long-term average expected bond
1028 yield of 5.6% is quite close to the historic average levels of 5.2% to 6.0% for
1029 1926-2008 and 1946-2008, respectively, as shown in AmerenCIPS Exhibit 12E,
1030 Schedule E-7, page 1 of 2.

1031 **Q. The preceding historic average risk premiums reflect differentials between**
1032 **equity market returns and income returns on a 20-year government security.**
1033 **Did you adjust the risk premiums for the fact that you are using a 30-year**
1034 **Treasury note as the risk-free rate?**

1035 A. No. From October 1993 to March 2009, the longest period for which data for
1036 both series are available, the average spread between 30- and 20-year Treasury
1037 bond yields was approximately 10 basis points.²⁶ The differential spread is
1038 minimal and thus no adjustment is warranted.

1039 The CAPM result based on a long-term average expected risk-free rate and the
1040 long-term average market equity risk premium is:

1041 Cost of Equity = Risk-free Rate + Beta X (Market Risk Premium)

1042 $10.1\% = 5.6\% + 0.71 \times (6.25\% \text{ to } 6.5\%)$

1043 **Q. What bearing does the current state of financial markets have on the weight**
1044 **to be given to each of these two estimates?**

²⁶ The 20-year constant maturity yield reported by the Department of the Treasury since October 1993 is based on outstanding Treasury bonds with approximately 20 years remaining to maturity. The Treasury discontinued issuing a 20-year bond in 1986.

1045 A. The DCF-based market risk premium approach explicitly captures current
1046 financial market conditions and, as between the two approaches, should be given
1047 greater weight.

1048 **3. Equity Risk Premium Test Based on Utility Achieved Risk**
1049 **Premiums**

1050 **Q. Please summarize the basis for estimating the required equity risk premium**
1051 **by reference to historic utility data.**

1052 A. Reliance on achieved risk premiums for the electric utility industry as an indicator
1053 of what investors expect for the future is based on the same proposition as that
1054 used in the development of the market risk premium: over the longer term,
1055 investors' expectations and experience converge. The more stable an industry,
1056 the more likely it is that this convergence will occur.

1057 **Q. What are the historic equity risk premiums derived from historic utility**
1058 **data?**

1059 A. Over the period 1947-2008, the risk premium achieved by the electric utility
1060 industry (as estimated from returns on the S&P/Moody's Electric Utility Indices)
1061 in relation to the risk-free rate (that is, the income return component of Treasury
1062 bonds) was 4.8% (AmerenCIPS Exhibit 12E, Schedule E-7, page 1 of 2). Given
1063 the historic similarity in risk between the electric and natural gas utility industries,
1064 I also considered the achieved equity risk premiums of the natural gas distribution
1065 utilities. Over the same period, the corresponding achieved equity risk premium

1066 for the S&P/Moody's Gas Distribution Utility Index was 6.1% (AmerenCIPS
1067 Exhibit 12E, Schedule E-7, page 1 of 2).

1068 Based on both electric and natural gas distribution utility historic risk premiums,
1069 the indicated expected risk premium is in the range of 4.8% to 6.1%, or
1070 approximately 5.5%. Similar to the CAPM, if the risk premium is estimated by
1071 reference to long-term historic averages, the corresponding risk-free rate should
1072 be estimated as the expected yield over the longer-term. That forecast 30-year
1073 Treasury yield over the longer term is 5.6%. The corresponding equity return at
1074 the long-term forecast 30-year Treasury bond yield of 5.6% is 11.1% (5.6% +
1075 5.5%).

1076 **Q. Did you estimate the historic utility equity risk premium relative to long-**
1077 **term utility bonds?**

1078 A. Yes, I have estimated the historic equity risk premium relative to the total return
1079 on Moody's long-term Baa-rated public utility bonds, which represents the
1080 current average bond rating of the proxy sample of electric utilities, as well as the
1081 current rating category of the Illinois Ameren utilities.

1082 **Q. What have been the historic equity risk premiums for utilities relative to**
1083 **long-term Baa-rated public utility bonds?**

1084 A. Based on both the electric and gas historic utility returns of, respectively, 10.8%
1085 and 12.1%, (average of approximately 11.4%), and historic long-term Baa-rated

1086 public utility bond returns over the period 1947-2008 of 7.2%, the historic risk
1087 premium is 4.25%.

1088 **Q. Does the application of the test by reference to Baa-rated public utility bond**
1089 **returns require a forecast of those bond yields over the long run, similar to**
1090 **your application of the test using the risk-free rate?**

1091 A. Yes, for the same reason.

1092 **Q. What is your forecast of the Baa-rated public utility bond yield for the long**
1093 **term?**

1094 A. To my knowledge, there is no readily available forecast of long-term Baa-rated
1095 public utility bond yields. On average historically, long-term Baa-rated public
1096 utility bonds have traded at a spread of approximately 165 basis points over the
1097 30-year Treasury bond yield. Adding a 165 basis point spread to my 5.6% longer-
1098 term forecast for the 30-year Treasury bond yield results in a forecast longer-term
1099 yield of 7.25% for Baa-rated public utility bonds.

1100 **Q. What is the corresponding equity return requirement?**

1101 A. The corresponding equity return requirement at a 7.25% forecast long-term Baa-
1102 rated public utility bond yield is 11.5%.

1103 **4. DCF-Based Equity Risk Premium Test for Electric Utilities**

1104 **Q. Please summarize your DCF-based equity risk premium test.**

1105 A. A forward-looking equity risk premium for a utility can be estimated as a time
1106 series of differences between the discounted cash flow estimates of the cost of
1107 equity for a representative sample of utilities and the corresponding long
1108 government bond yield, where the DCF cost is the sum of the expected dividend
1109 yield (that is, adjusted for expected growth) and investors' expectations of long-
1110 term growth. The I/B/E/S investment analysts' consensus forecasts of five-year
1111 (normalized) earnings growth can be used as a proxy for investors' expectations
1112 of long-term growth.

1113 For each electric utility used in this study,²⁷ monthly DCF costs were estimated as
1114 the sum of the month-end expected dividend yield and the corresponding I/B/E/S
1115 five-year earnings growth expectation. Monthly equity risk premiums were
1116 calculated as the differences between the DCF cost of equity and the month-end
1117 long-term Baa-rated public utility bond yield.

1118 **Q. Over what period did you conduct your analysis?**

1119 A. The analysis was limited to a period which most closely resembles current capital
1120 market conditions, that is, the period August 2007 (which represents the onset of
1121 the current capital market crisis) through March 2009.

1122 **Q. Please explain why you chose to estimate the equity return relative to Baa-**
1123 **rated public utility bond yields rather than long-term Treasury bond yields.**

²⁷ My DCF-based equity risk premium test utilizes the same sample of electric utilities relied upon in the application of the DCF test.

1124 A. As discussed in Section IV.A, the financial markets are currently characterized by
1125 long-term Treasury bond yields at levels not seen since the late 1950's. These
1126 abnormally low yields are partly the result of monetary policy decisions taken by
1127 the Federal Reserve to free up credit markets and partly the result of a flight to
1128 quality. While yields on long-term government securities have declined, the
1129 spread between long-term Baa-rated public utility bond yields and 30-year
1130 Treasury bond yields have risen dramatically, from an average of 140 basis points
1131 at the end of 2006, peaking at over 520 basis points in November 2008 and are
1132 now (end of March 2009) 440 basis points above Treasury bond yields as
1133 compared to the long-run yield spread of approximately 165 basis points. The
1134 absolute cost of Baa-rated public utility debt has also risen significantly, with the
1135 yield as of the end of March 2009 close to 185 basis points higher than it was at
1136 the end of 2006.

1137 The trends in Baa-rated public utility bond yields and spreads provide some
1138 indication of the increase in the cost of capital both in the broader market and to
1139 utilities in particular over the past 20 months. (See discussion in Section IV.A
1140 above) In contrast, the downward trend in the long-term Treasury bond yields
1141 due to the flight to quality does not capture the increased cost of capital that has
1142 occurred across a broad range of debt and equity securities. Given the divergent
1143 trends in long-term Treasury bond and Baa-rated public utility bond yields and
1144 spreads, I have estimated the equity return based on the forecast long-term Baa-
1145 rated public utility bond yield.

1146 **Q. Over what period did you forecast bond yields for purposes of applying the**
1147 **DCF-based risk premium test?**

1148 A. I used the same 2009-2013 period as I did in the application of the CAPM using
1149 the DCF-based market risk premium.

1150 **Q. What is your 2009-2013 forecast for the long-term Baa-rated public utility**
1151 **bond yield?**

1152 A. Over the period of the analysis (August 2007 to March 2009), the spread between
1153 long-term Baa-rated public utility bonds and the long-term Treasury yield has
1154 averaged 290 basis points. Adding this spread to my 2009-2013 forecast for the
1155 30-year Treasury bond yield of 4.7% results in a forecast Baa-rated public utility
1156 bond yield of 7.6%. The resulting yield is somewhat lower than the current (end
1157 of March 2009) yield of 8.04%, representing the expectation that Treasury bond
1158 yields will rise over the period but market conditions for Baa-rated public utility
1159 bonds will improve.

1160 **Q. What is the equity risk premium above Baa-rated public utility bond yields**
1161 **resulting from your analysis?**

1162 A. The resulting equity risk premium is 4.2%. (See AmerenCIPS Schedule E-8)

1163 **Q. What cost of equity capital does the DCF-based equity risk premium test**
1164 **indicate?**

1165 A. The DCF-based risk premium test result indicates an equity risk premium relative
1166 to long-term Baa-rated public utility bond yields of approximately 4.2%. At the
1167 forecast yield of 7.6% for Baa-rated public utility bonds, the indicated cost of
1168 equity is approximately 11.8%.

1169 **D. Conclusions From The DCF And Equity Risk Premium Tests**

1170 **1. Summary of Market-Derived Costs of Equity**

1171 **Q. Please summarize the results of your DCF and equity risk premium tests.**

1172 A. The table below summarizes the results of the tests.

1173 **Table 7**

DCF	
Constant-I/B/E/S	13.6%
Constant-Sustainable Growth	11.8%
Three-Stage	12.4%
Equity Risk Premium	
CAPM forward	11.2%
CAPM historic	10.1%
Historic-utility vs. risk free rate	11.1%
Historic-utility vs. Baa-rated public utility bonds	11.5%
DCF based RP vs. Baa-rated public utility bonds	11.8%

1174

1175 The results of the various tests indicate a required equity return in the range of
1176 10.1% (CAPM historic) to 13.6% (constant growth DCF based on I/B/E/S).

1177 Based on all of the tests, the indicated cost of equity as applied to the proxy
1178 sample of electric utilities is approximately 11.75%.

1179 **2. Adjustment for Market Value Capital Structures**

1180 **Q. Is the indicated 11.75% return derived from the DCF and equity risk**
1181 **premium tests equivalent to a fair return on equity for AmerenCIPS' electric**
1182 **utility operations?**

1183 A. No. The DCF and equity risk premium cost of equity estimates are derived from
1184 market values of equity capital, and represent investors' expected returns on the
1185 market value. Consequently, for the purposes of determining a fair return on
1186 equity for a utility, a critical factor that needs to be recognized is that the cost of
1187 capital is determined in the capital markets. The cost of capital reflects the
1188 market value of the firms' capital, both debt and equity. The market value capital
1189 structures may be quite different from the book value capital structures. When the
1190 market value common equity ratio is higher (lower) than the book value common
1191 equity ratio, the market is attributing less (more) financial risk to the firm than is
1192 "on the books" as measured by the book value capital structure. Higher financial
1193 risk leads to a higher cost of common equity, all other things equal.

1194 To put this concept in common sense terms, assume that I purchased my home 10
1195 years ago for \$100,000 and took out a mortgage for the full amount. My home is
1196 currently worth \$250,000 and my mortgage is now \$85,000. If I were applying
1197 for a loan, the bank would consider my net worth (equity) to be \$165,000 (market
1198 value of \$250,000 less the \$85,000 unpaid mortgage), not the "book value" of the
1199 equity in my home of \$15,000, which reflects the original purchase price less the
1200 unpaid mortgage loan amount. It is the market value of my home that determines
1201 my financial risk to the bank, not the original purchase price. The same principle

1202 applies when the cost of common equity is estimated. The book value of the
1203 common equity shares is not the relevant measure of financial risk to investors; it
1204 is their market value, that is, the value at which the shares could be sold.

1205 Regulatory convention applies the allowed equity return to a book value capital
1206 structure. Application of the market-derived cost of equity for a sample whose
1207 average market value common equity ratios have been, for example,
1208 approximately 55% to a ratemaking (book value) common equity ratio of 45%
1209 would fail to recognize the higher financial risk in the latter. To recognize this
1210 fact, the cost of equity estimated using the comparable utilities needs to be
1211 increased when applied to a lower ratemaking book value common equity ratio.
1212 The converse is also true.

1213 The relevant financial principles and the quantification of the incremental
1214 required equity return are as follows. The rationale for the differences in the
1215 required return on equity for companies of similar business risk but different
1216 financial risk begins with the recognition that the overall cost of capital for a firm
1217 is primarily a function of business risk. In the absence of both the deductibility of
1218 interest expense for income tax purposes and costs associated with excessive debt
1219 (e.g., bankruptcy), the overall cost of capital to a firm does not change materially
1220 when a firm changes its capital structure. Costs associated with bankruptcy and
1221 the loss of financing flexibility will increase the overall cost of capital at high
1222 degrees of leverage, but the conclusion that the cost of capital is essentially flat
1223 applies across a broad range of capital structures.

1224 The use of debt creates a class of investors whose claims on the resources of the
1225 firm take precedence over those of the equity holder. However, the sum of the
1226 available cash flows does not change when debt is added to the capital structure.
1227 The available cash flows are now split between debt and equity holders. Since
1228 there are fixed debt costs that must be paid before the equity shareholder receives
1229 any return, the variability of the equity return increases as debt rises. The higher
1230 the debt ratio, the higher the potential volatility of the equity return. Hence, as the
1231 debt ratio rises, the cost of equity rises. The higher cost rates of both the debt and
1232 equity offset the higher proportion of debt in the capital structure, so that the
1233 overall cost of capital does not change.

1234 The deductibility of interest expense for corporate income tax purposes may alter
1235 the conclusion that the cost of capital is constant across all capital structures. The
1236 deductibility of interest expense for income tax purposes means that there is a
1237 cash flow advantage to equity holders from the assumption of debt. When interest
1238 expense is deductible for corporate income tax purposes, in the absence of
1239 offsetting factors, the after-tax cost of capital would tend to decline as more debt
1240 is used. However, there are offsetting factors that severely limit a company's
1241 ability to reduce its overall cost of capital by raising the debt ratio. First, there is
1242 a loss of financial flexibility and the increasing potential for bankruptcy as the
1243 debt ratio rises. The loss of financing flexibility tends to increase the cost of
1244 capital as leverage is increased. Particularly, as the percentage of debt in the
1245 capital structure increases, the credit rating of the company may decline and its
1246 cost of debt will increase.

1247 Second, although interest expense is tax deductible at the corporate level, the
1248 corresponding interest income is taxable to individual investors at a higher rate
1249 than equity. Thus, personal income taxes on interest offset some of the advantage
1250 of using debt in the capital structure.

1251 It is impossible to state with precision whether, within a broad range of capital
1252 structures, raising the debt ratio will leave the overall cost of capital unchanged or
1253 result in some decline. However, what is indisputable is that the cost of equity
1254 does change when the debt ratio changes; increasing when the debt ratio increases
1255 and, conversely, decreasing when the debt ratio falls.

1256 I have used two approaches to quantify the range of the impact of a change in
1257 financial risk on the cost of equity. The first approach is based on the widely
1258 accepted view that the overall cost of capital does not change materially over a
1259 relatively broad range of capital structures. The second approach is based on the
1260 theoretical model which assumes that the overall cost of capital declines as the
1261 debt ratio rises due to the income tax shield on interest expense. The second
1262 approach does not account for any of the factors that offset the corporate income
1263 tax advantage of debt, including the costs of bankruptcy/loss of financing
1264 flexibility, the impact of personal income taxes on the attractiveness of issuing
1265 debt, or the flow-through of the benefits of interest expense deductibility to
1266 ratepayers. Thus, the results of applying the second approach will over-estimate
1267 the impact of leverage on the overall cost of capital and understate the impact of
1268 increasing financial leverage on the cost of equity.

1269 **Q. How do you apply the two approaches using the proxy sample of electric**
1270 **utilities?**

1271 A. To quantify the required increase in the DCF and risk premium cost of equity
1272 estimates to recognize the difference in financial risk between the market value
1273 capital structures of the electric utility sample and AmerenCIPS' book value
1274 capital structure, the following steps were taken:

1275 (1) Determine the market value capital structures of the sample companies
1276 over the period which corresponds to the relevant period of analysis for
1277 the specific cost of equity.

1278 The market value of common equity is calculated by multiplying the
1279 number of shares outstanding by the price of the common stock equity.
1280 This value is added to the book value of total debt and preferred shares,
1281 which for simplicity, were assumed to be trading at par (that is, the
1282 embedded cost of debt and preferred are the same as the current cost).

1283 The market value capital structures were calculated over three periods:

1284 • For the DCF test, the prices used were the same as those used in
1285 the application of the DCF test, i.e., average daily closing prices
1286 over the period February 26 to March 26, 2009; the book value of
1287 debt and preferred represents the year-end 2008 amounts.

1288 • For the CAPM test, the average monthly closing prices over the
1289 period January 2004 to December 2008 were used, consistent with

1290 the historic period over which the beta is measured. The book
1291 values of debt and preferred shares represent the averages of year-
1292 ends 2004-2008.

1293 • For the DCF-based risk premium test, the average monthly closing
1294 prices over the period August 2007 to March 2009 were used. The
1295 book values of debt and preferred shares represent the average of
1296 year-ends 2007 and 2008.

1297 No market value capital structure was calculated for the purpose of the
1298 historic risk premium test. It would be impossible to accurately measure
1299 the market value capital structure represented by the underlying
1300 companies due to the changes in the composition of the indices over time.

1301 The sample average market value common equity ratios which correspond
1302 to the DCF, CAPM and DCF-based risk premium test are shown below:

1303 **Table 8**

Test	Market Value Equity Ratio
DCF	44%
CAPM	56%
DCF-Based RP	53%

1304 Source: AmerenCIPS Exhibit 12E, Schedule E-9

1305 (2) Using the appropriate market value common equity ratio and cost of
1306 equity, estimate the electric utility sample's weighted average cost of
1307 capital using market value capital structures.

1308 (3) Estimate the change in common equity return requirement for each of the
 1309 DCF, CAPM and DCF-based risk premium tests required to account for
 1310 the difference between the sample average market value common equity
 1311 ratio and AmerenCIPS’ book value common equity ratio of 48.7% (see
 1312 AmerenCIPS Exhibit 12E, Schedule E-10).

1313 The results are summarized in the table below:

1314 **Table 9**

	Market Value Equity Ratio	Cost of Equity	ROE Adjusted for AmerenCIPS’ Equity Ratio
DCF			
Constant-I/B/E/S	44%	13.6%	12.9%
Constant-Sustainable Growth	44%	11.8%	11.3%
Three-Stage	44%	12.4%	11.8%
Equity Risk Premium			
CAPM Forward	56%	11.2%	11.9%
CAPM Historic	56%	10.1%	10.6%
Historic – Utility vs. risk-free rate	N/A	11.1%	11.1%
Historic – Utility vs. Baa-rated public utility bonds	N/A	11.5%	11.5%
DCF-based RP vs. Baa-rated public utility bonds	53%	11.8%	12.3%
Recommendation			11.75%

1315
 1316 On average, the difference between AmerenCIPS’ 48.7% ratemaking common
 1317 equity ratio and the relevant market value common equity ratios results in no
 1318 change to the 11.75% estimated cost of equity for the proxy utilities.

1319 **Q. In Docket 07-0585, the Ameren utilities accepted Staff’s recommended cost**
 1320 **of equity. As a result, Docket 07-0585 et al. (Cons.) was silent on the issue of**
 1321 **market value adjustments as the basis for establishing the cost of common**

1322 **equity. However, the ICC has previously rejected this approach.²⁸ In doing**
1323 **so, it has observed that the Ameren utilities do not have market traded stock**
1324 **and therefore do not have an observable market value. Please address these**
1325 **observations.**

1326 A. The application of a market-derived cost of equity to the book value (ratemaking)
1327 capital structure without recognition of the financial risk differences between the
1328 market value capital structures that underpin the estimates of the cost of equity
1329 and the book value (ratemaking) capital structures of the Ameren utilities will
1330 understate the Ameren utilities' cost of equity. The absence of observable market
1331 value capital structures for the Ameren utilities does not detract from this
1332 conclusion, as the relevant comparison is between the financial risk inherent in
1333 the market value capital structures of proxy utilities and the financial risk inherent
1334 in the book value (ratemaking) capital structures of the Ameren utilities.

1335 **Q. Have any other regulators accepted this type adjustment for differences in**
1336 **financial risk?**

1337 A. Yes. The Pennsylvania Public Utility Commission (PPUC) has accepted such an
1338 adjustment in six decisions, the most recent of which was in February 2007. In
1339 Docket No. R-00049255 (Pennsylvania Public Utility Commission *et al.* v. PPL
1340 Electric Utilities Corporation, Rulemaking Proceeding), the PPUC stated:

²⁸ See, *Central Illinois Light Company d/b/a AmerenCILCO Central Illinois Public Service Company d/b/a AmerenCIPS; Illinois Power Company d/b/a AmerenIP Proposed general increase in rates, and revision to other terms and conditions of service (Tariffs filed December 27, 2005)* Docket Nos. 06-0070/06-0071/06-0072 (Cons.) November 21, 2006 at page 141

1341 We find it reasonable that a financial risk adjustment, as proposed by PPL,
1342 is necessary to compensate PPL for the mismatched application of a
1343 market based cost of common equity to a book value common equity ratio.
1344 The adjustment is necessary because the DCF method produces the
1345 investor required return based on the current market price, not the return
1346 on the book value capitalization.

1347 Most recently (March 19, 2009), the National Energy Board of Canada (NEB)
1348 accepted the appropriateness of reliance on market value capital structures.²⁹ Its
1349 decision stated:

1350the Board is of the view that market-value weights should be used to
1351 emulate the actual financial risk which each capital component bears. In
1352 the Board's view, market values reflect the level of financial risk that
1353 equity holders bear for the sample companies. These market values, and
1354 ultimately the financial risk, are determined by aggregate expectations of
1355 all financial market participants. (page 28)

1356
1357 The NEB explicitly adopted a weighted average cost of capital for a pipeline
1358 which was based on market value capital structures. This same regulator has
1359 historically relied upon book value capital structures in conjunction with market-
1360 derived costs of equity estimated using the traditional cost of equity tests (e.g.,
1361 equity risk premium).

1362 **E. Comparable Earnings Test**

1363 **1. Conceptual Underpinnings**

1364 **Q. Please discuss the conceptual underpinnings of the comparable earnings test.**

1365 A. The comparable earnings test provides a measure of the fair return based on the
1366 concept of opportunity cost. Specifically, the test is derived from the premise that

²⁹ National Energy Board, *Reasons for Decision: Trans Québec and Maritimes Pipelines Inc. RH-1-2008*, March 19, 2009.

1367 capital should not be committed to a venture unless it can earn a return
1368 commensurate with that available prospectively in alternative ventures of
1369 comparable risk. Since regulation is intended to be a surrogate for competition,
1370 the opportunity cost principle entails permitting utilities the opportunity to earn a
1371 return commensurate with the levels achievable by competitive firms of similar
1372 risk.

1373 The concept that regulation is a surrogate for competition implies that the
1374 regulatory application of a fair return to an original cost rate base should result in
1375 a value to investors commensurate with that of similar risk competitive ventures.

1376 The fact that a return is applied to an original cost rate base does not mean that the
1377 original cost of the assets is the appropriate measure of their fair market value.

1378 The comparable earnings standard, as well as the principle of fairness, suggests
1379 that, if competitive industrial firms of similar risk are able to maintain the value of
1380 their assets considerably above book value, the return allowed to utilities should
1381 likewise not foreclose them from maintaining the value of their assets as reflected
1382 in current stock prices.

1383 **Q. In Docket 06-0070/06-0071/06-0072 (Cons.), the ICC concluded that the**
1384 **comparable earnings test is “faulty because it incorrectly assumes that**
1385 **earned returns on book common equity are the same as, or representative of,**
1386 **investor-required returns on common equity.”³⁰ Please respond.**

³⁰ See, *Central Illinois Light Company d/b/a AmerenCILCO Central Illinois Public Service Company d/b/a AmerenCIPS; Illinois Power Company d/b/a AmerenIP Proposed general increase in rates, and revision to other terms and conditions of service (Tariffs filed December 27, 2005)* Docket Nos. 06-0070/06-0071/06-

1387 A. I agree that the comparable earnings test does not measure the investor's
1388 opportunity cost of attracting equity capital as measured relative to market values.
1389 The comparable earnings test is an implementation of the comparable earnings
1390 standard, as distinguished from the cost of attracting capital standard. It provides
1391 a measure of the fair return based on the concept of opportunity cost.

1392 Specifically, the test arises from the notion that capital should not be committed to
1393 a venture unless it can earn a return commensurate with that available
1394 prospectively in alternative ventures of comparable risk. Since regulation is a
1395 surrogate for competition, the opportunity cost principle entails permitting utilities
1396 the opportunity to earn a return commensurate with the levels achievable by
1397 competitive firms facing similar risk.

1398 The comparable earnings test recognizes that (1) utility costs are measured in
1399 vintaged dollars and (2) rates are based on accounting costs, not economic costs.
1400 In contrast, the cost of attracting capital tests rely on costs expressed in dollars of
1401 current purchasing power, i.e., a market-related cost of capital. The comparable
1402 earnings test remains the only test that explicitly recognizes that, in the North
1403 American regulatory framework, the return is applied to an original cost (book
1404 value) rate base. The application of the comparable earnings test recognizes that,
1405 to achieve the competitive result, the measurement of the return (in percentage
1406 terms) needs to match conceptually the measurement of the assets (or in the case
1407 of the utility, the rate base) to which the return is applied.

1408 Nevertheless, the comparable earnings test was solely applied for purposes of
1409 testing the reasonableness of the market-derived cost of equity results. The
1410 comparable earnings returns are not incorporated into my recommended ROE.

1411 **Q. Why have you applied the comparable earnings test to competitive firms, and**
1412 **not utilities?**

1413 A. Application of the test to utilities would be circular. The achieved returns of
1414 utilities are influenced by allowed returns. In contrast, the earnings of
1415 competitive firms represent returns available to alternative investments
1416 independent of the regulatory process.

1417 **2. Principal Application Issues**

1418 **Q. What are the principal issues arising in the application of the comparable**
1419 **earnings test?**

1420 A. The principal issues in the application of the comparable earnings test are:

- 1421 • Selection of a sample of industrials of reasonably comparable risk
1422 to a utility;
- 1423 • Selection of an appropriate time period over which returns are to
1424 be measured in order to estimate prospective returns; and
- 1425 • Assessment of the total investment risk of the sample of utilities
1426 relative to that of the selected industrials.

1427 **Q. Please discuss the selection process.**

1428 A. The selection process starts with the recognition that industrials are generally
1429 exposed to higher business risk, but lower financial risk, than utilities. The
1430 selection of industrials focuses on total investment risk, i.e., the combined
1431 business and financial risks. The comparable earnings test is based on the
1432 premise that industrials' higher business risks can be offset by a more
1433 conservative capital structure, thus permitting selection of industrial samples of
1434 reasonably comparable total investment risk to a sample of utilities.

1435 The U.S. industrials were selected as follows: The initial universe consisted of all
1436 companies actively traded in the U.S. from S&P's Research Insight database in
1437 Global Industry Classification Standard (GICS) sectors 20-30.³¹ The resulting
1438 universe contained 2,585 companies. Companies were removed which:

- 1439 • Are not incorporated in the U.S.;
- 1440 • Had 2007 equity less than \$100 million;
- 1441 • Had missing or negative common equity during 1991-2007;
- 1442 • Had less than five years of market data;
- 1443 • Paid no dividends in any year 2004-2008;
- 1444 • Traded fewer than 5% of their outstanding shares in 2007;

³¹ The sectors represented by the GICS codes in this range are: Industrials, Consumer Discretionary and Consumer Staples. Included in these sectors are major industries such as: Food Retail, Food Distributors, Tobacco, Packaged Foods, Soft Drinks, Distillers, Household Appliances, Aerospace and Defense, Electrical Components & Equipment, Industrial Machinery, Publishing & Printing, Department Stores, and General Merchandise.

- 1445 • Had an S&P rating below BBB-;
- 1446 • Had a *Value Line* Rank of “4” or “5”;
- 1447 • Had a *Value Line* beta of 1.0 or higher.

1448 These screens narrowed the universe to 91 companies. From this group, those
1449 companies whose 1996-2007 returns were greater than ± 1 standard deviation from
1450 the average were removed to eliminate companies whose earnings have been
1451 chronically depressed or which have been extraordinarily profitable. The final
1452 sample of comparable risk U.S. industrials comprises 81 companies.

1453 **3. Period for Measurement of Returns**

1454 **Q. Over what period did you measure the industrials’ returns?**

1455 A. The measurement of returns for competitive industrials starts with historical
1456 returns. However, like every test used to estimate a fair return, this test is
1457 intended to be prospective in nature. Therefore, the returns earned in the past
1458 should be analyzed in the context of the longer-term outlook for the economy to
1459 determine the reasonableness of relying on past returns as a proxy for the future.
1460 Since returns on equity tend to be cyclical, the returns should be measured over an
1461 entire business cycle, in order to give fair representation to years of expansion and
1462 decline.

1463 The forward-looking nature of the estimate of the fair return requires selection of
1464 a cycle that is reasonably representative of prospective economic conditions. The
1465 business cycle, measured from peak to peak, covering the period 1991-2007

1466 meets those criteria. It reflects a nominal rate of growth (5.2%; see AmerenCIPS
1467 Exhibit 12E, Schedule E-1) that is very close to the 5.0% consensus forecast of
1468 nominal GDP growth for the longer-term.³²

1469 The achieved returns on equity of the 81 companies for 1991-2007 are as follows:

1470

Table 10

Average	15.9%
Median	14.9%
Average of Annual Medians	15.7%

1471

Source: AmerenCIPS Exhibit 12E, Schedule E-11

1472

4. Relative Risk Assessment

1473

**Q. What are the industrial sample’s quantitative risk measures relative to those
1474 of the electric utilities?**

1475

A. The industrial sample has the following risk measures, compared to the sample of
1476 electric utilities:

1477

Table 11

	Industrials		Sample of 29 Electric Utilities	
	Median	Mean	Median	Mean
S&P Debt Ratings	A-	A-	BBB	BBB+
<i>Value Line</i> Risk Measures:				
Safety	3	2	2	2
Earnings Predictability	85	79	60	56
Financial Strength	B++	A	B++	B++
Beta	0.80	0.80	0.70	0.72

1478

1479

Source: AmerenCIPS Exhibit 12E, Schedules E-3 and E-11

³² Blue Chip *Economic Indicators*, March 10, 2009.

1480 A comparison of risk statistics for the electric utilities and industrials indicates
1481 that, on balance, the electric utilities and the industrials are in approximately the
1482 same risk class and would be considered comparable risk investments.

1483 **5. Relevance of Comparable Earnings Test**

1484 **Q. What is the relevance of the comparable earnings test?**

1485 A. Since the objective of regulation is to simulate competition, it is critical that the
1486 determination of a fair return explicitly consider the returns achievable by
1487 competitive firms on a risk-adjusted basis. This avoids the circularity that a focus
1488 on other regulated companies alone entails and ensures that the objective of
1489 regulation is achieved.

1490 The results of the comparable earnings test can be used as an indicator of whether
1491 the market-based test cost of equity results are reasonable. The DCF test and
1492 equity risk premium tests indicate a fair return of 11.75%. The comparable
1493 earnings test indicates that competitive firms of similar investment risk to the
1494 sample of electric utilities are able to earn returns on book value of 15.0-16.0%.
1495 An allowed return on equity for AmerenCIPS' electric utility operations of
1496 11.75%, as indicated by the DCF and equity risk premium tests, is conservative
1497 when compared to the earnings level of comparable risk unregulated companies.

1498 **F. Recommendation**

1499 **Q. Please summarize your recommendation.**

1500 A. As indicated earlier in my testimony, my recommendation is based on the results
1501 of the market-derived tests, the discounted cash flow and equity risk premium
1502 tests. The DCF and equity risk premium test results indicate that a fair return on
1503 equity for AmerenCIPS' electric utility operations is 11.75%. On average, the
1504 difference between AmerenCIPS' 48.7% common equity ratio and the market
1505 value common equity ratios of the sample of companies over the relevant periods
1506 of analysis results in no change to the 11.75% cost of equity required for
1507 differences in financial risk between AmerenCIPS and the proxy electric utilities.

1508 **VI. CONCLUSION**

1509 **Q. Does this conclude your testimony?**

1510 A. Yes, it does.

APPENDIX

QUALIFICATIONS OF KATHLEEN C. McSHANE

Kathleen McShane is President and senior consultant with Foster Associates, Inc., where she has been employed since 1981. She holds an M.B.A. degree in Finance from the University of Florida, and M.A. and B.A. degrees from the University of Rhode Island. She has been a CFA charterholder since 1989.

Ms. McShane worked for the University of Florida and its Public Utility Research Center, functioning as a research and teaching assistant, before joining Foster Associates. She taught both undergraduate and graduate classes in financial management and assisted in the preparation of a financial management textbook.

At Foster Associates, Ms. McShane has worked in the areas of financial analysis, energy economics and cost allocation. Ms. McShane has presented testimony in more than 190 proceedings on rate of return, capital structure and other ratemaking issues before federal, state, provincial and territorial regulatory boards, on behalf of U.S. and Canadian gas distributors and pipelines, electric utilities and telephone companies. These testimonies include the assessment of the impact of business risk factors (e.g., competition, rate design, contractual arrangements) on capital structure and equity return requirements. She has also testified on various ratemaking issues, including deferral accounts, rate stabilization mechanisms, excess earnings accounts, cash working capital, and rate base issues. Ms. McShane has provided consulting services for numerous U.S. and Canadian companies on financial and regulatory issues, including financing, dividend policy, corporate structure, cost of capital, automatic adjustments for return on equity, form of regulation (including performance-based regulation), unbundling, corporate separations, stand-alone cost of debt, regulatory climate, income tax allowance for partnerships, change in fiscal year end, treatment of inter-corporate financial transactions, and the impact of weather normalization on risk.

Ms. McShane was principal author of a study on the applicability of alternative incentive regulation proposals to Canadian gas pipelines. She was instrumental in the design and

preparation of a study of the profitability of 25 major U.S. gas pipelines, in which she developed estimates of rate base, capital structure, profit margins, unit costs of providing services, and various measures of return on investment. Other studies performed by Ms. McShane include a comparison of municipal and privately owned gas utilities, an analysis of the appropriate capitalization and financing for a new gas pipeline, risk/return analyses of proposed water and gas distribution companies and an independent power project, pros and cons of performance-based regulation, and a study on pricing of a competitive product for the U.S. Postal Service. She has also conducted seminars on cost of capital for regulated utilities, with focus on the Canadian regulatory arena.

Publications, Papers and Presentations

- *Utility Cost of Capital: Canada vs. U.S.*, presented at the CAMPUT Conference, May 2003.
- *The Effects of Unbundling on a Utility's Risk Profile and Rate of Return*, (co-authored with Owen Edmondson, Vice President of ATCO Electric), presented at the Unbundling Rates Conference, New Orleans, Louisiana sponsored by Infocast, January 2000.
- *Atlanta Gas Light's Unbundling Proposal: More Unbundling Required?* presented at the 24th Annual Rate Symposium, Kansas City, Missouri, sponsored by several commissions and universities, April 1998.
- *Incentive Regulation: An Alternative to Assessing LDC Performance*, (co-authored with Dr. William G. Foster), presented at the Natural Gas Conference, Chicago, Illinois sponsored by the Center for Regulatory Studies, May 1993.
- *Alternative Regulatory Incentive Mechanisms*, (co-authored with Stephen F. Sherwin), prepared for the National Energy Board, Incentive Regulation Workshop, October 1992.

EXPERT TESTIMONY/OPINIONS
ON
RATE OF RETURN AND CAPITAL STRUCTURE

<u>Client</u>	<u>Date</u>
Alberta Natural Gas	1994
AltaGas Utilities	2000
Ameren (Central Illinois Public Service)	2000, 2002, 2005, 2007 (2 cases)
Ameren (Central Illinois Light Company)	2005, 2007 (2 cases)
Ameren (Illinois Power)	2004, 2005, 2007 (2 cases)
Ameren (Union Electric)	2000 (2 cases), 2002 (2 cases), 2003, 2006 (2 cases)
ATCO Electric	1989, 1991, 1993, 1995, 1998, 1999, 2000, 2003
ATCO Gas	2000, 2003, 2007
ATCO Pipelines	2000, 2003, 2007
ATCO Utilities	2008
Bell Canada	1987, 1993
Benchmark Utility Cost of Equity (British Columbia)	1999
Canadian Western Natural Gas	1989, 1996, 1998, 1999
Centra Gas B.C.	1992, 1995, 1996, 2002
Centra Gas Ontario	1990, 1991, 1993, 1994, 1995
Direct Energy Regulated Services	2005
Dow Pool A Joint Venture	1992
Edmonton Water/EPCOR Water Services	1994, 2000, 2006, 2008
Enbridge Gas Distribution	1988, 1989, 1991-1997, 2001, 2002
Enbridge Gas New Brunswick	2000
Enbridge Pipelines (Line 9)	2007
Enbridge Pipelines (Southern Lights)	2007
FortisBC	1995, 1999, 2001, 2004
Gas Company of Hawaii	2000, 2008

Gaz Metropolitan	1988
Gazifère	1993, 1994, 1995, 1996, 1997, 1998
Generic Cost of Capital, Alberta (ATCO and AltaGas Utilities)	2003
Heritage Gas	2004, 2008
Hydro One	1999, 2001, 2006 (2 cases)
Insurance Bureau of Canada (Newfoundland)	2004
Laclede Gas Company	1998, 1999, 2001, 2002, 2005
Laclede Pipeline	2006
Mackenzie Valley Pipeline	2005
Maritimes NRG (Nova Scotia) and (New Brunswick)	1999
Multi-Pipeline Cost of Capital Hearing (National Energy Board)	1994
Natural Resource Gas	1994, 1997, 2006
New Brunswick Power Distribution	2005
Newfoundland & Labrador Hydro	2001, 2003
Newfoundland Power	1998, 2002, 2007
Newfoundland Telephone	1992
Northland Utilities	2008 (2 cases)
Northwestel, Inc.	2000, 2006
Northwestern Utilities	1987, 1990
Northwest Territories Power Corp.	1990, 1992, 1993, 1995, 2001, 2006
Nova Scotia Power Inc.	2001, 2002, 2005, 2008
Ontario Power Generation	2007
Ozark Gas Transmission	2000
Pacific Northern Gas	1990, 1991, 1994, 1997, 1999, 2001, 2005
Plateau Pipe Line Ltd.	2007
Platte Pipeline Co.	2002
St. Lawrence Gas	1997, 2002
Southern Union Gas	1990, 1991, 1993
Stentor	1997
Tecumseh Gas Storage	1989, 1990
Telus Québec	2001

Terasen Gas	1992, 1994, 2005, 2009
Terasen Gas (Whistler)	2008
TransCanada PipeLines	1988, 1989, 1991 (2 cases), 1992, 1993
TransGas and SaskEnergy LDC	1995
Trans Québec & Maritimes Pipelines	1987
Union Gas	1988, 1989, 1990, 1992, 1994, 1996, 1998, 2001
Westcoast Energy	1989, 1990, 1992 (2 cases), 1993, 2005
Yukon Electrical Company	1991, 1993, 2008
Yukon Energy	1991 1993

EXPERT TESTIMONY/OPINIONS
ON
OTHER ISSUES

<u>Client</u>	<u>Issue</u>	<u>Date</u>
New Brunswick Power Distribution	Interest Coverage/Capital Structure	2007
Heritage Gas	Revenue Deficiency Account	2006
Hydro Québec	Cash Working Capital	2005
Nova Scotia Power	Cash Working Capital	2005
Ontario Electricity Distributors	Stand-Alone Income Taxes	2005
Caisse Centrale de Réassurance	Collateral Damages	2004
Hydro Québec	Cost of Debt	2004
Enbridge Gas New Brunswick	AFUDC	2004
Heritage Gas	Deferral Accounts	2004
ATCO Electric	Carrying Costs on Deferral Account	2001
Newfoundland & Labrador Hydro	Rate Base, Cash Working Capital	2001
Gazifère Inc.	Cash Working Capital	2000
Maritime Electric	Rate Subsidies	2000
Enbridge Gas Distribution	Principles of Cost Allocation	1998
Enbridge Gas Distribution	Unbundling/Regulatory Compact	1998
Maritime Electric	Form of Regulation	1995
Northwest Territories Power	Rate Stabilization Fund	1995
Canadian Western Natural Gas	Cash Working Capital/ Compounding Effect	1989
Gaz Metro/ Province of Québec	Cost Allocation/ Incremental vs. Rolled-In Tolling	1984