

ILLINOIS COMMERCE COMMISSION

DOCKET NO. _____

**DIRECT TESTIMONY
OF
KATHLEEN C. MCSHANE**

SUBMITTED ON BEHALF

OF

**ILLINOIS POWER COMPANY
d/b/a AMERENIP**

JUNE 2009

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**ILLINOIS POWER COMPANY
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I. INTRODUCTION

A. Witness Identification

Q. Please state your name and business address.

A: My name is Kathleen C. McShane. My business address is 4550 Montgomery Avenue, Suite 350N, Bethesda, Maryland 20814.

Q. By whom are you employed and in what capacity?

A. I am President of and Senior Consultant with Foster Associates, Inc., an economic consulting firm.

Q. Please provide your educational and employment history.

A. I hold a Masters in Business Administration with a concentration in Finance from the University of Florida (1980) and the Chartered Financial Analyst designation (1989). I have testified on issues related to cost of capital and various ratemaking issues on behalf of local gas distribution utilities, pipelines, electric utilities and

23 telephone companies, in more than 190 proceedings in Canada and the U.S. My
24 professional experience is provided in AmerenIP Exhibit 12E.

25 **B. Purpose, Scope and Identification of Exhibits**

26 **Q. What is the purpose of your direct testimony?**

27 A. I have been asked to render an opinion on the fair rate of return on equity that
28 would be applicable to the electric utility operations of Illinois Power d/b/a
29 AmerenIP. My analysis and conclusions regarding the fair return follow; the
30 statistical support for the studies I have conducted is contained in AmerenIP
31 Exhibit 12E, containing Schedules E-1 to E-11.

32 **II. SUMMARY OF CONCLUSIONS**

33 **Q. What were the key factors considered in conducting your analysis and**
34 **arriving at your recommendation?**

35 A. My analysis and recommendation took into account the following considerations:

36 (1) The allowed return on equity for AmerenIP's electric utility operations
37 should reflect the risk profile and cost of equity of comparable electric
38 utilities so as to provide a return commensurate with returns in other
39 enterprises with corresponding risks. A sample of electric utilities serves
40 as the comparable group for AmerenIP's electric utility operations.

41 (2) In arriving at a recommended return, no single test result should be given
42 exclusive weight. Each of the various tests employed provide a different
43 perspective on a fair return. Each test has its own strengths and
44 weaknesses, which may vary with both the business cycle and stock

45 market conditions. In the end, the governing principles of *Bluefield*¹ and
46 *Hope*², require that a utility be allowed the opportunity to earn a return
47 commensurate with those of enterprises of comparable risk.

48 (3) For the purpose of determining a fair return on equity for a utility, a
49 critical factor that needs to be recognized is that the cost of capital is
50 determined in the capital markets. The cost of capital estimates reflect the
51 market value of the firm's capital, both debt and equity. While the DCF
52 and risk premium tests estimate the return required on the market value of
53 common equity, regulatory convention applies that return to the book
54 value of the assets included in rate base. The determination of a fair return
55 on book equity needs to recognize that distinction and the resulting
56 differences in financial risk.

57 (5) In principle, the comparable earnings test is most compatible with
58 regulation on an original cost book value rate base. For purposes of this
59 testimony, I have used the comparable earnings test results to demonstrate
60 the reasonableness of the recommended return in relation to the level of
61 returns being earned by relatively low risk unregulated companies.

62 (6) The results of the DCF and equity risk premium tests used to estimate a
63 fair return for AmerenIP's electric utility operations are summarized
64 below.

¹ *Bluefield Water Works & Improv. Co. v. Public Serv. Comm'n of West Virginia*, 262 U.S. 679 (1923).

² *Federal Power Comm'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944).

Table 1

	Cost of Equity	ROE Adjusted for AmerenIP's Equity Ratio
DCF		
Constant-I/B/E/S	13.6%	13.6%
Constant-Sustainable Growth	11.8%	11.8%
Three-Stage	12.4%	12.4%
Equity Risk Premium		
CAPM Forward	11.2%	12.4%
CAPM Historic	10.1%	11.1%
Historic – Utility vs. risk-free rate	11.1%	11.1%
Historic – Utility vs. Baa-rated public utility bonds	11.5%	11.5%
DCF-based RP vs. Baa-rated public utility bonds	11.8%	12.8%
Recommendation		12.25%

The tests indicate that the cost of equity is approximately 11.75% based on all of the tests performed. On average, the difference between AmerenIP's 44.1% common equity ratio and the market value common equity ratios of the sample of companies over the relevant periods of analysis results in an upward adjustment of 50 basis points to the 11.75% cost of equity required for differences in financial risk between AmerenIP and the proxy electric utilities. I recommend that the allowed return on equity for AmerenIP's electric utility operations be set at 12.25%.

III. KEY CONSIDERATIONS FOR A FAIR RETURN ON EQUITY

Q. Please explain the importance of the allowed return on equity.

A. The allowed return on equity is one of the most critical elements of the revenue requirement. The allowed return on equity reflects the cost of equity capital. The cost of equity capital is a real cost to the utility. The return on equity capital

82 represents the compensation investors require to make available the funds
83 necessary to build, grow and maintain the infrastructure necessary to deliver
84 services essential to the economic well-being of a region.

85 A just and reasonable return on the capital provided by investors not only fairly
86 compensates the investors who have put up, and continue to commit, the funds
87 necessary to deliver service, but benefits all stakeholders, especially ratepayers.

88 A fair and reasonable return on the capital invested in a utility provides the basis
89 for attraction of capital for which investors have alternative investment
90 opportunities. Fair compensation on the capital committed to the utility provides
91 the utility with the financial means to invest in the infrastructure for the supply of
92 energy that is required to support long-term growth in the underlying economy, to
93 comply with the requirements that ensure that the production of needed energy is
94 not harmful to the environment, and to pursue technological innovations to meet
95 the future needs of a vibrant economy.

96 An inadequate return, on the other hand, undermines the ability of a utility to
97 compete for investment capital. Moreover, inadequate returns act as a
98 disincentive to expansion within the service area, may potentially degrade the
99 quality of service or deprive existing customers from the benefit of lower unit
100 costs which might be achieved from growth. In short, if the utility is not provided
101 the opportunity to earn a fair and reasonable return, it may be prevented from
102 making the requisite level of investments in the existing infrastructure in order to
103 reliably provide utility services for its customers.

104 The electric utility industry in North America is at the beginning of a major
105 capital expenditure cycle, driven by long-term demand growth, efficiency and
106 new technology (e.g., smart grid) investments, reliability and compliance with
107 environmental standards. In its 2008 *World Energy Outlook*, the International
108 Energy Agency estimated that between 2007 and 2030 close to \$4.3 trillion in
109 investment would be required by the electricity (\$2.6 trillion, of which over \$1.3
110 trillion is transmission and distribution) and gas transmission and distribution
111 (\$1.6 trillion) industries in North America.³

112 The Ameren utilities will be competing for capital in markets that may be
113 characterized by an unprecedented requirement for regulated infrastructure
114 capital. In contrast to the electric utilities' financial position during the last major
115 capital expenditure cycle in the 1970s and 1980s, when the utilities benefitted
116 from credit ratings in the A/AA ratings categories, the average rating for the
117 industry is currently in the BBB category. While BBB ratings are still investment
118 grade, they provide less financing flexibility and expose the utilities (and their
119 ratepayers) to significantly higher costs of capital than available to companies
120 with stronger ratings when the markets are strained, as recent financial market
121 conditions have demonstrated. Over the past 18 months, the spread between the
122 cost of long-term debt for BBB and A rated utilities has exceeded 150 basis
123 points, compared to the historic average of less than 50 basis points. The higher
124 cost of debt capital incurred today will persist over the life of the issued capital,
125 underscoring the importance of achieving and consistently maintaining strong

³ Approximately \$19 trillion world-wide (Table 2.4).

126 financial parameters. The ability to earn a fair return on equity is critical to the
127 ability to achieve and maintain strong credit metrics and to access capital on
128 reasonable terms and conditions even when capital markets are under pressure.

129 **Q. How do you ensure that the allowed return provides fair compensation to**
130 **investors for committing their equity capital to the utility?**

131 A. To ensure that the allowed return fairly compensates investors for committing
132 equity capital, the utility must be given the opportunity to:

- 133 1. earn a return on investment commensurate with that of comparable risk
134 enterprises;
- 135 2. maintain its financial integrity; and,
- 136 3. attract capital on reasonable terms.

137 These standards arise from United States Supreme Court precedents,⁴ and have
138 been echoed in numerous regulatory decisions across North America.

⁴ In *Bluefield*, 262 U.S. at 692, for example, the Court stated,

A public utility is entitled to such rates as will permit it to earn a return on the value of the property which it employs for the convenience of the public equal to that generally being made at the same time and in the same general part of the country on investments in other business undertakings which are attended by corresponding risks and uncertainties; but it has no constitutional right to profits such as are realized or anticipated in highly profitable enterprises or speculative ventures. The return should be reasonably sufficient to assure confidence in the financial soundness of the utility and should be adequate, under efficient and economical management, to maintain and support its credit and enable it to raise the money necessary for the proper discharge of its public duties

In *Hope*, 320 U.S. at 603, Justice Douglas, writing for the Court, stated,

From the investor or company point of view it is important that there be enough revenue not only for operating expenses but also for the capital costs of the business. . . . By that standard the return on equity owner should be commensurate with returns on investments in other enterprises having corresponding risks. That return, moreover, should be sufficient to assure confidence in the financial integrity of the enterprise, so as to maintain its credit and to attract capital.

139 **Q. Please explain the implication of “the opportunity to earn a return on**
140 **investment commensurate with that of comparable risk enterprises”.**

141 A. This criterion is at the heart of the “opportunity cost principle”. It means that the
142 fair return must be determined by estimating the return investors would receive if
143 they committed their funds to alternative investment opportunities with
144 comparable risks to AmerenIP’s electric utility operations. It means that any
145 estimate of the cost of equity capital must look to comparable risk enterprises and
146 the returns available thereon.

147 **Q. Does the need to look to comparable risk companies mean that each utility in**
148 **a sample of proxies must exhibit identical risk characteristics to those of**
149 **AmerenIP?**

150 A. No. Each utility will have risk characteristics that are unique. However, on
151 balance, the level of total risks (business plus financial) should be reasonably
152 comparable.

153 **Q. How have you selected comparable risk enterprises for this purpose?**

154 A. I selected a sample of 29 electric utilities according to the criteria delineated in
155 Section IV.B.3 of this testimony.

156 **Q. Reliance on a sample of electric utilities as a proxy for AmerenIP’s electric**
157 **utility operations implies that the latter are of similar risk to the proxy**
158 **sample. How does AmerenIP’s risk compare to that of the selected sample of**
159 **electric utilities?**

160 A. It is somewhat higher than that of the selected sample of electric utilities.

161 AmerenIP's current ratings are below both the average rating for the U.S. electric
162 industry of BBB from S&P⁵ and Baa2 by Moody's⁶ as well as below the average
163 and median ratings by these agencies for my proxy sample of utilities (S&P
164 average and median of BBB+ and BBB; Moody's average and median of Baa2).

165 Moody's established AmerenIP's Ba1 rating in March 2007 following the passage
166 of rate freeze legislation in both houses of the Illinois legislature. The rating was
167 confirmed following the August 2007 negotiated rate settlement which, among
168 other provisions, provided \$1 billion in rate relief over four years to the state's
169 electric customers, replaced the auction process with a power procurement
170 process to be administered by the newly created Illinois Power Agency, and
171 provided for recovery of a utility's costs of procuring power and energy.

172 Moody's Ba1 rating was affirmed again in August 2008. At that time Moody's
173 stated that the rating "reflects last year's negotiated rate settlement agreement that
174 greatly reduced the possibility of a rate freeze being implemented in Illinois and
175 the stabilized political and regulatory environment that followed that settlement."⁷

176 However, Moody's declined to increase the rating at the time citing continued
177 concerns with the following factors:

⁵ S&P, *Industry Report Card: U.S. Electric Utility Sector Performed Well in First Quarter of 2009*, March 30, 2009.

⁶ Moody's, *Moody's Global Infrastructure Special Comment: U.S. Investor-Owned Electric Utilities*, October 2008.

⁷ Moody's, *Credit Opinion: Illinois Power*, August 15, 2008.

- 178 • “Lingering political and regulatory uncertainty in a state that narrowly
179 avoided subjecting its investor owned electric utilities to a rate freeze in
180 2007”;
- 181 • “Execution risk in the implementation of new power procurement
182 procedures in Illinois”;and
- 183 • “Financial coverage metrics that have been at or below Moody’s
184 investment grade parameters in both 2007 and 2008.”⁸

185 AmerenIP is currently rated Ba1 by Moody’s and BBB- by S&P. S&P raised
186 AmerenIP rating from BB to BBB- prior to the September 2008 ICC decision
187 (Docket 07-0585 *et al.* Cons) approving electric rate increases for the Ameren
188 utilities.⁹ However, the move anticipated that the decision would be “reasonably
189 supportive of investment grade credit quality.”¹⁰ At the same time, S&P revised
190 the business profile for AmerenIP to “Strong” from “Satisfactory”, stating the
191 “satisfactory business profile for the relatively low-risk transmission and
192 distribution businesses of IP and CIPS was solely a function of the highly
193 politicized environment in Illinois, which appears to have diminished”.¹¹
194 AmerenIP’s “Strong” business profile score is lower (i.e., higher business risk)
195 than the average business profile score of “Excellent” assigned to the electric

⁸ *Ibid.*

⁹ Fitch also upgraded AmerenIP to BBB- in October 2008 reflecting expectation of improvement in the company’s earnings and cash flow measures following the September 2008 Illinois regulatory decision.

¹⁰ S&P, *Research Update: Ameren Corp.’s Illinois Subsidiaries Upgraded to Investment Grade*, September 11, 2008.

¹¹ Although both S&P and Moody’s acknowledge the ratings outlook reflects the improvement in the Illinois political environment, additional political intervention represents a risk to the rating. S&P, *Central Illinois Public Service Co.*, February 27, 2009 and Moody’s, *Credit Opinion: Central Illinois Public Service Company*, August 15, 2008.

196 utilities which comprise my proxy sample used to estimate the cost of equity
197 (AmerenIP 12E, Schedule E-3, page 1 of 2).

198 Based on the above, I consider AmerenIP to be a higher than average risk utility,
199 while the selected sample of proxy utilities is of approximately average risk. I
200 have made no adjustment to the cost of equity estimates of the proxy sample to
201 recognize AmerenIP's relatively higher risk; that is, I have relied on the sample
202 utilities' cost of equity as a measure of the opportunity cost of equity for
203 AmerenIP. Since both the median business risk profile and debt rating of the
204 proxy group are higher than those of AmerenIP, on balance, the sample's cost of
205 equity is a conservative proxy for that of the AmerenIP's electric utility
206 operations (as adjusted for financial risk differences as required, discussed in
207 Section V.D.2).

208 **Q. With respect to the capital structure that AmerenIP proposes to use for**
209 **ratemaking purposes, how does it compare to the book value capital**
210 **structures of the proxy electric utility sample?**

211 A. AmerenIP is proposing to use its March 31, 2009 capital structure for ratemaking
212 purposes. The proposed common equity ratio of 44.1% is within the range of
213 fiscal year-end 2008 book value equity ratios maintained by the proxy sample of
214 electric utilities; see AmerenIP Exhibit 12E, Schedule E-3).

215 **Q. In your opinion, is AmerenIP's proposed capital structure reasonable for**
216 **ratemaking purposes?**

217 A. Yes. In principle, the actual capital structure should be relied upon for
218 ratemaking purposes, except under unusual circumstances (e.g., where the capital
219 structure is demonstrably out of line with the capital structures maintained by the
220 industry).

221 **IV. ECONOMIC AND CAPITAL MARKET TRENDS**

222 **Q. Please summarize the recent trends in, and forecasts for, the key economic
223 and capital market indicators that bear on the cost of capital environment.**

224 A. The sections below discuss the trends in the economy, interest rates, and equity
225 markets, both for the market generally and for electric utilities specifically.

226 **A. Economic Conditions**

227 The U.S. economy is currently facing the worst financial crisis since the Great
228 Depression. As a result, the U.S. economy is in a deep recession that is expected
229 to last for an extended period of time.

230 The roots of the financial crisis can be traced to the search for higher yield
231 investment products in a period of stable markets and low credit spreads, leading
232 to excessive lending to borrowers with poor credit (subprime mortgages), which
233 in turn fueled the housing market bubble. The associated high risk mortgage
234 loans were securitized, given relatively high credit ratings, and the resulting
235 structured financial projects were spread throughout the global financial system.
236 In early 2007, the subprime mortgage market began to unravel. Mortgage
237 delinquencies rose, large mortgage lenders began facing increasingly difficult
238 financial conditions, including bankruptcy, hundreds of mortgage-backed

239 securities were downgraded, institutional holders' confidence in the ability to
240 value the securities eroded and confidence in global financial institutions with
241 significant exposure to asset-backed securitized products began to deteriorate. A
242 liquidity crunch emerged in world financial markets, as the market for asset-
243 backed commercial paper (ABCP) dried up.

244 As the markets became increasingly nervous, and credit began to dry up, the
245 Federal Reserve stepped in, attempting to restart the flow of credit. Between
246 December 2006 and December 2007, the federal funds rate (the rate at which
247 banks lend to each other) was lowered three times. During the first six months of
248 2008, in addition to lowering the federal funds rate four more times, the Federal
249 Reserve implemented other measures aimed at maintaining an orderly financial
250 system, including the creation of lending facilities and increased swap lines with
251 other central banks.

252 Efforts by the Federal Reserve to stem the global financial crisis were
253 unsuccessful. By the end of the third quarter of 2008, the crisis had reached full-
254 blown proportions, with the failure, merger, or conservatorship of several large
255 United States-based financial firms. For example, in early September, the Federal
256 Housing Finance Agency (FHFA) created to regulate Fannie Mae, Freddie Mac
257 and the 12 Federal Home Loan Banks, placed Fannie Mae and Freddie Mac in
258 government conservatorship. In September, Lehman Brothers Holdings, the
259 fourth largest U.S. investment bank, having failed to elicit either government
260 support or a buyer, filed for Chapter 11 bankruptcy protection. On September 16th

261 the Federal Reserve authorized \$85 billion to shore up American International
262 Group (AIG). At the end of the month, the Office of Thrift Supervision closed
263 Washington Mutual Bank.

264 On October 14, 2008, the Treasury announced the Troubled Asset Relief Program
265 (TARP) designed to purchase capital in financial institutions under the authority
266 of the Emergency Economic Stabilization Act of 2008. By the end of December
267 2008, the U.S. Treasury held a stake in more than 200 financial institutions. By
268 this time, the effects of the crisis had penetrated other industries, including the
269 U.S. auto industry. Loans from TARP of over \$17 billion were approved for the
270 ailing General Motors and Chrysler Corporations.

271 On December 1, 2008, the National Bureau of Economic Research (NBER)
272 announced what many had long believed, that the US economy, after peaking in
273 the 4th quarter of 2007, had entered into recession. Despite further reduction in the
274 federal funds rate to 1.00% in October 2008, the economy failed to respond to the
275 previous monetary and fiscal policy initiatives. As a result, following the NBER's
276 announcement, the Federal Reserve reduced the federal funds rate to the
277 unprecedented level of 0-0.25% in mid-December, citing deterioration in labor
278 market conditions, the declines in consumer spending, business investment, and
279 industrial production, the strained financial markets and the tight credit
280 conditions. Real growth dropped sharply in the fourth quarter of 2008 (-6.3%), its
281 biggest decline since the 1980-1981 recession.

282 The prospects for 2009 are dim; real growth is expected to be negative for the

283 year (-2.6%). Although the consensus of economists expects growth to turn
 284 positive by the 3rd Quarter of 2009, real GDP growth is not anticipated to exceed
 285 2% until 1st Quarter of 2010, or to exceed 3.0% until 4th quarter of 2010. Thus
 286 while the economy is expected to gradually pull out of recession, the recovery is
 287 not expected to be either rapid or robust.

288 The table below provides a brief summary of the most recent actual and
 289 consensus forecast of economic indicators that are relevant to the cost of capital
 290 environment.

Table 2

	2008 (Actual)	Consensus Forecasts			
		2009	2010	2009- 2013	2011-2020
Economic Growth (Real GDP)	1.1%	-2.6%	1.8%	1.8%	2.9%
GDP Chained Price Index	2.2%	1.3%	1.2%	1.7%	2.2%
Inflation (CPI)	3.8%	-0.7%	1.6%	1.5%	2.5%

292 Source: Blue Chip *Economic Indicators*, April and March 2009

293 As the financial crisis spread, investors sought a safe haven in government
 294 securities. The “flight to quality” put downward pressure on 30-year Treasury
 295 bond yields, which fell from under 5% in August 2007 to below 2.7%, a level not
 296 seen since the mid-1950s, by the end of 2008.

297 While the “flight to quality” pushed yields on government securities down, yields
 298 and spreads on corporate bonds began to rise as the financial crisis took hold.
 299 From early 2004 to mid-2007, spreads on long-term A- and Baa-rated corporate
 300 bonds relative to the government benchmark yields had been fairly stable,

301 averaging approximately 110 and 150 basis points respectively. Between mid-
302 2007 and the end of November 2008, the spread between long-term A-rated
303 corporate and long-term Treasury bond yields had soared to almost 390 basis
304 points (yield of 8%). The corresponding spread between long-term Baa-rated
305 corporate and Treasury bond yields had ballooned to 560 basis points (yield of
306 9%).¹² The wide differential between Baa-rated and A-rated bond spreads in late
307 2008 was a clear signal of the importance of credit quality.

308 Some signs of a thaw in the credit markets have emerged in early 2009; yields on
309 30-year government bonds have risen moderately (3.6% at the end of March
310 2009). Nevertheless, long-term Treasury bond yields remain well below their
311 long-term expected level of 5.6% (See Table 3 below).

312 Yields on long-term corporate bonds have receded from their 2008 peaks. At the
313 end of March 2009, yields on long-term A-rated and Baa-rated corporate bonds
314 had declined to 6.64% and 8.45% respectively. Their corresponding spreads with
315 Treasury bond yields had also fallen, to approximately 310 and 490 basis points
316 respectively, but, despite this decline, remained well above their historic averages
317 of 110 and 150 basis points.

318 Long-term Treasury yields are expected to remain at or below 2008 levels through
319 mid-2010. Through mid-year 2010, the long-term Treasury bond yield is
320 expected to average approximately 3.8%. As the economy gradually recovers,

¹² The peak in absolute yields occurred on October 31, 2008, when A-rated and Baa-rated corporate yields hit 8.07% and 9.54% respectively.

321 yields on the 30-year Treasury bond are expected to rise gradually, averaging
 322 4.7% from 2009-2013. Over the longer term, 2011-2020, the 30-year Treasury is
 323 expected to average approximately 5.6%. Corporate spreads are expected to
 324 decline only slightly from their current levels in 2009. While the spreads are
 325 expected to continue to decline over the longer-term, they are expected to remain
 326 above the historic levels maintained prior to the onset of the current financial
 327 crisis of 110 and 150 basis points on average for A- and Baa-rated corporate
 328 bonds respectively. Table 3 summarizes actual and forecast government and
 329 corporate interest rate forecasts.

330 **Table 3**

	2008 (Actual)	Consensus Forecasts			
		2009	2010	2009-2013	2011-2020
90-day Treasury Bills	1.3%	0.3%	1.0%	2.3%	4.0%
10-year Treasury Notes	3.6%	2.9%	3.7%	4.25%	5.25%
30-year Treasury Bonds	4.2%	3.5%	4.0% ¹	4.7% ²	5.6% ²
Long-term A-Rated Corp. Bonds	6.6%	6.6% ³	NA	NA	NA
Long-term Baa-Rated Corp. Bonds	7.5%	7.8%	7.6% ¹	7.5% ⁴	7.8% ⁴

331 ^{1/} Through June 2010.
 332 ^{2/} Based on March 2009 forecast yields and forecast long-term spreads between 10 and
 333 30-year Treasury yields as per December 2008 Blue Chip *Financial Forecasts*. Blue
 334 Chip *Financial Forecasts* publishes long-term forecasts in December and June only.
 335 ^{3/} Actual through March 2009.
 336 ^{4/} Based on March 2009 forecast yields and forecast forecast long-term spreads between
 337 corporate Baa-rated bond and 30-year Treasury yields as per December 2008 Blue
 338 Chip *Financial Forecasts*.
 339 Source: Blue Chip *Economic Indicators*, March 2009 and Blue Chip *Financial Forecasts*,
 340 December 2008 and March 2009

341 **B. Equity Market Trends**

342 Following the 2001-2002 recession, as the economy strengthened, fueled by low
 343 interest rates, easy credit and a buoyant housing market, the equity markets also
 344 strengthened. They continued to climb even as the housing bubble started to

345 deflate in late 2006. Even as the credit markets coped with an increasingly severe
346 credit crunch in 2007, the equity markets remained steady, reaching their peak in
347 mid-October. However, during 2008, as the crisis in the credit markets expanded
348 globally, commodity prices (e.g., oil, copper, aluminum, wheat, corn) began to
349 collapse and global economies appeared more likely to be heading toward
350 recession, the equity markets began an incessant retreat. Following the Lehman
351 Brothers bankruptcy announcement in September 2008, the equity market retreat
352 erupted into a full-fledged panic.

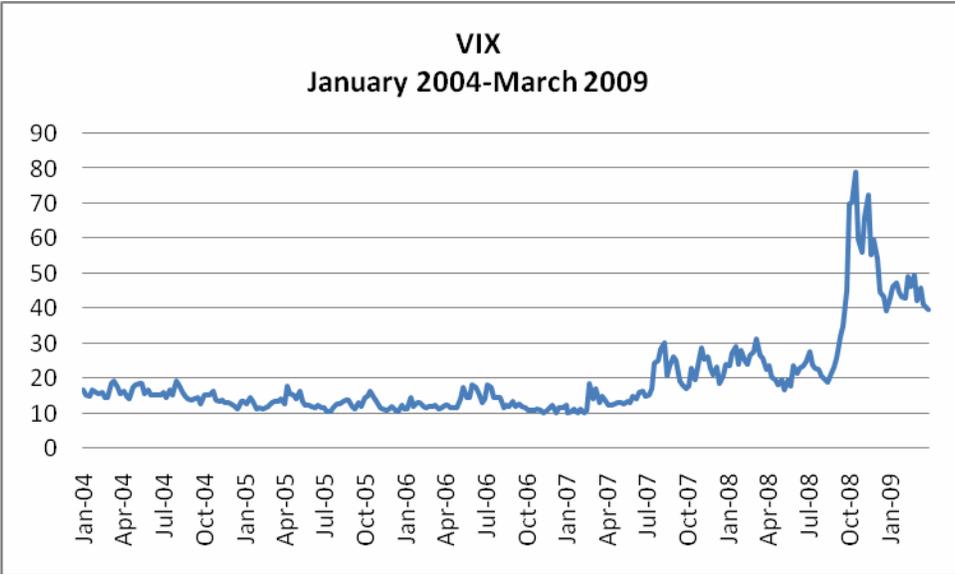
353 From its October 2007 peak through the mid-March 2009 trough, the S&P 500
354 fell over 55%, from a high of 1,565 on October 9, 2007 to a low of 676 on March
355 9, 2009, the lowest level since 1997. Relatively positive reports on retail sales,
356 inflation and housing starts in March 2009 did boost the market slightly, but at the
357 end of March, the S&P 500 remained 50% below its October 2007 peak.

358 Equity market volatility rose significantly in 2008. The VIX index, an equity
359 volatility index (often referred to as the “Fear Gauge”), introduced in 1993 by the
360 Chicago Board Options Exchange, is an indicator of investor risk aversion. An
361 increase in the VIX index signals rising risk aversion and an increase in the
362 required equity market risk premium.

363 As demonstrated in the figure below, the index indicates that, during much of
364 2004-2006, the equity market was perceived as unusually stable; trading within a
365 range of 10 to 19, and averaging 13.5. The VIX index rose steadily throughout
366 much of 2007; during the first eight months of 2008 it averaged 23, 70% higher

367 than its 2004-2006 average. During the fourth quarter of 2008, as investor
368 concerns accelerated, the index jumped sharply, peaking at almost 80 in October
369 2008, its highest level since inception, and averaging close to 60 during the entire
370 4th quarter. While the volatility has since declined, on average during the first
371 quarter of 2009, the VIX has traded at 45, still over three times above its pre-crisis
372 levels. To put this in perspective, on only six days prior to the onset of the current
373 financial market crisis in August 2007 has the index traded at or above 40.

374 **Figure 1**



375

376 Source: Chicago Board Options Exchange

377 **C. Trends In The Markets For Utility Securities**

378 During the past 18 months, trends in the markets for long-term debt and equity
379 indicate a significant increase in the cost of capital for BBB/Baa-rated utilities
380 (which account for approximately 60% of the total number of utilities rated by
381 Standard & Poor's and Moody's).

382 The yield on Moody's long-term Baa-rated public utility bond index rose from
383 approximately 6.4% at the beginning of 2008 and exceeded 9% in October 2008.
384 In October 2008, AmerenIP raised 10-year Senior Secured notes at a cost of
385 9.75%. By the end of March 2009, the yield on Baa-rated public utility bonds
386 was still over 8%, representing a spread of 450 basis points over long-term
387 Treasury bond yields. In March 2009 AmerenUE raised 30-year Senior Secured
388 notes at 8.45%. To put this in perspective, the historical spread (April 1953-
389 March 2009) between long-term Baa-rated public utility and Treasury bond yields
390 has been approximately 165 basis points.

391 Long-term A-rated public utility bond yields also rose significantly, from
392 approximately 6.1% at the beginning of 2008 to over 8% in October. The yields
393 have since declined to 6.4% at the end of March 2009, but the spreads with long-
394 term Treasury bond yields are materially higher than their long-term levels. The
395 spread at the end of March 2009 was 285 basis points, compared to the long-term
396 (April 1953-March 2009) average of approximately 130 basis points.

397 While both the costs of A- and Baa-rated rated public utility debt and spreads
398 have risen, the increase in cost to Baa-rated public utilities has been significantly

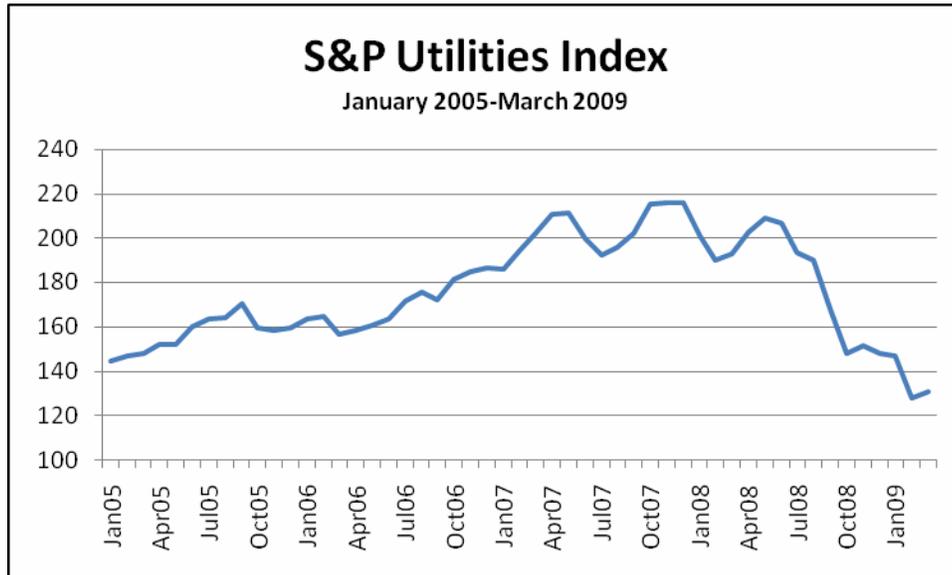
399 greater. At the end of March 2009, at 165 basis points, the spread was over 100
400 basis points higher than the long-term average (less than 50 basis points).

401 The comparison of the increase in the costs of debt to A- and Baa-rated public
402 utilities on a relative basis underscores the importance of maintaining strong
403 credit metrics and credit ratings. The opportunity to earn a fair return on equity is
404 critical to the ability to achieve and maintain strong credit metrics and ratings.
405 Ratings below the A category can impair a utility's access to capital on reasonable
406 terms and conditions, particularly when capital markets are under pressure. The
407 significantly higher cost of Baa-rated public utility debt relative to A rated debt
408 under current market conditions demonstrates that the cost to ratepayers of credit
409 ratings lower than the A category can be substantial.

410 In the equity markets, the S&P Utilities Index fell 40% from its 2007 peak to its
411 March 2009 trough as shown in Figure 2 below.

412

Figure 2



413

414

Source: S&P, Research Insight

415

416

417

418

419

420

My proxy sample of electric utilities experienced a similar decline. Ameren's shares have lost 60% of their value in less than two years, with close to half of the loss occurring after the February 2009 announcement that the Company was planning to cut its dividend by 40%. Many electric utilities, including Ameren and one-third of the electric utilities in my proxy sample, are currently trading at prices below book value (AmerenIP Exhibit 12E, Schedule E-3, page 1 of 2).

421

422

423

While there has been some improvement in the market for public utility equities since the trough in March 2009, at the end of March 2009, equity markets remain difficult and the S&P Utilities Index remains well below its peak.

424

V. ESTIMATE OF A FAIR RETURN ON EQUITY

425

A. Conceptual Considerations

426

Q. Please summarize your approach to estimating a fair return on equity for the

427

electric utility operations of AmerenIP.

428 A. My estimation of a fair return on equity starts with a recognition of the objective
429 of regulation. That objective is to simulate competition, i.e., to establish a
430 regulatory framework that will mimic the competitive model. Under the
431 competitive model, the required return on equity is expected to reflect the
432 opportunity cost of capital, i.e., a return that is commensurate with the returns
433 available on foregone investments of similar risk. As discussed in Section III, a
434 fair return is one that provides the utility with an opportunity to earn a return on
435 investment commensurate with that of comparable risk enterprises, and ensure
436 confidence in the financial integrity of the company in order to maintain its credit
437 and attract necessary capital.

438 The ability to attract capital is not synonymous with being allowed a return
439 comparable with those of similar risk entities. A return that simply allows a
440 utility to attract capital, irrespective of the cost, does not lead to the conclusion
441 that it is consistent with the comparable returns standard.

442 The criteria for a fair return give rise to two separate standards, the capital
443 attraction standard and the comparable return, or comparable earnings, standard.
444 The fact that the allowed return is applied to an original cost rate base is key to
445 distinguishing between the capital attraction and comparable earnings standards.
446 The base to which the return is applied determines the dollar earnings stream to
447 the utility, which, in turn, generates the return to the shareholder (dividends plus
448 capital appreciation). When the allowed return on original cost book value is set,
449 a market-derived cost of attracting capital must be converted to a fair and

450 reasonable return on book equity. Failure to equate a market-derived equity cost
451 rate to a stream of earnings on book value in dollar terms will result in an allowed
452 level of earnings that will discourage utilities from making the significant
453 required investments in critical infrastructure.

454 **Q. What tests have you applied to estimate a fair return on equity for**
455 **AmerenIP's electric utility operations?**

456 A. I have applied both a constant growth and a three-stage growth discounted cash
457 flow (DCF) model and three equity risk premium (ERP) tests, including the
458 capital asset pricing model (CAPM). I have also applied the comparable earnings
459 test for purposes of assessing the reasonableness of these results. However, my
460 recommendation relies on the results of the market-based tests, that is, the DCF
461 and ERP tests.

462 Reliance on multiple tests recognizes that no one test produces a definitive
463 estimate of the fair return.¹³ Each test is a forward-looking estimate of investors'
464 equity return requirements. However, the premises of each of the tests differ;
465 each test has its own strengths and weaknesses and not all tests are equally
466 reliable in different capital market conditions. In principle, the concept of a fair
467 and reasonable return does not reduce to a simple mathematical construct. It
468 would be unreasonable to view it as such.

¹³ As stated in Bonbright, "No single or group test or technique is conclusive." (James C. Bonbright, Albert L. Danielsen, David R. Kamerschen, *Principles of Public Utility Rates*, 2nd Ed., Arlington, Va.: Public Utilities Reports, Inc., March 1988).

469 In contrast to the cost of debt, the cost of equity is not directly observable. No
470 one knows with certainty what “cost of equity” is in each equity investor’s mind,
471 or even what cost of equity is required by the “consensus” of investors who set
472 equity market prices through their buying and selling of shares. The cost of
473 equity must be inferred using relatively simple models that attempt to quantify the
474 way investors collectively price common equity. Since individual investors
475 commit capital for many different reasons, there is no way to be certain what
476 factors account for their decisions.

477 Discounted cash flow and equity risk premium models represent conceptually
478 different ways that investors might approach estimating the return they require on
479 the market value of an equity investment. Both the discounted cash flow and
480 equity risk premium approaches are intuitively appealing, and both types of tests
481 are relatively simple in principle to apply. Nevertheless, any DCF or ERP test is a
482 simplified, stylized model of complex behavior with different assumptions and
483 inputs. These differences can result in a range of estimates of the return that
484 investors require to provide equity capital. Ultimately, establishing a fair return
485 requires informed judgment to ensure that both the capital attraction and
486 comparable return requirements of the fair return standard are met.

487 **B. Discounted Cash Flow Model**

488 **1. Conceptual Underpinnings**

489 **Q. Please discuss the conceptual basis for the DCF model.**

490 A. The discounted cash flow approach proceeds from the proposition that the price of
491 a common stock is the present value of the future expected cash flows to the
492 investor, discounted at a rate that reflects the riskiness of those cash flows. If the
493 price of the security is known (can be observed), and if the expected stream of
494 cash flows can be estimated, it is possible to approximate the investor's required
495 return (or capitalization rate) as the rate that equates the price of the stock to the
496 discounted value of future cash flows.

497 **2. DCF Models**

498 **Q. What DCF models did you use?**

499 A. There are multiple versions of the discounted cash flow model available to
500 estimate the investor's required return. An analyst can employ a constant growth
501 model or a multiple period growth model to estimate the cost of equity. One can
502 also utilize different timing of receipt of cash flow assumptions, e.g., annual or
503 quarterly.

504 The constant growth model rests on the assumption that investors expect cash
505 flows to grow at a constant rate throughout the life of the stock. Similarly, a
506 multiple period growth model rests on the assumption that growth rates will
507 change over the life of the stock. In determining the DCF cost of equity for the
508 electric utilities that are a proxy for AmerenIP's electric utility operations, I
509 utilized both constant growth and three-stage growth models.

510 **3. Proxy Companies**

511 **Q. To what companies did you apply the DCF test?**

- 512 A. I applied the DCF test to a sample of companies that includes every electric
513 utility:
- 514 1. classified by *Value Line* as an electric utility and has *Value Line* forecasts;
 - 515 2. that is rated in the BBB category;
 - 516 3. which have greater than 50% of total assets (2008) in regulated activities,
517 equivalent to the Edison Electric Institute's categories of "Regulated" and
518 "Mostly Regulated";
 - 519 4. that has I/B/E/S¹⁴ forecasts of long-term growth rates for each of the
520 preceding 12 months;
 - 521 5. that has not omitted dividends since 1st Quarter 2008; and,
 - 522 6. is not publicly known to be an acquisition target or involved in a merger.

523 The resulting 29 electric utilities are listed on AmerenIP Exhibit 12E, Schedule E-
524 3.

525 **Q. Did you apply the discounted cash flow test specifically to Ameren**
526 **Corporation?**

527 A. No, I did not apply the model specifically (or solely) to AmerenIP' parent,
528 Ameren Corporation, for three reasons. First, while Ameren Corporation is

¹⁴ The consensus forecasts are obtained from I/B/E/S, a leading provider of earnings expectations data. The data are collected from over 7,000 analysts at over 1,000 institutions worldwide, and cover companies in more than 60 countries.

529 primarily an electric utility, any DCF estimate which relies only on data for a
530 single company is subject to measurement error. Second, the application of the
531 test to the “subject” utility entails considerable circularity. Third, the application
532 of the DCF test solely to Ameren Corporation is incompatible with the
533 comparable returns criterion for estimating a fair and reasonable return. It is the
534 performance of companies comparable to the utility in terms of risk that must be
535 the focus of the return on equity analysis.

536 **Q. What is “measurement error”?**

537 A. In this context, measurement error refers to the use of an input to the model which
538 is theoretically inconsistent with the other inputs to the model. Specifically, the
539 application of the DCF approach requires inferring investor growth expectations;
540 the resulting DCF cost estimate is very sensitive to the inferred growth
541 expectations. Measurement error results when the forecast of growth used in the
542 DCF model does not equate to the investors’ expectation of growth that is
543 embedded in the dividend yield component. By relying on a sample of
544 companies, the amount of “measurement error” in the data can be reduced. The
545 larger the sample, the more confidence the analyst has that the sample results are
546 representative of the cost of equity. As noted in a widely utilized finance
547 textbook:

548 Remember, [a company’s] cost of equity is not its personal property. In
549 well-functioning capital markets investors capitalize the dividends of all
550 securities in [the company’s] risk class at exactly the same rate. But any
551 estimate of [the cost of equity] for a single common stock is noisy and
552 subject to error. Good practice does not put too much weight on single-

553 company cost-of-equity estimates. It collects samples of similar
 554 companies, estimates [the cost of equity] for each, and takes an average.
 555 The average gives a more reliable benchmark for decision making.¹⁵

556 **Q. What factual support do you have for the existence of potential measurement**
 557 **error?**

558 A. In principle, the cost of equity for firms of similar risk in the same industry should
 559 be quite similar. The fact that individual company DCF costs differ widely
 560 (AmerenIP Exhibit 12E, Schedules E-4 to E-6) is a strong indication that a single
 561 company DCF cost does not lead to a reliable estimate of the cost of equity.

562 4. Application of the DCF Test

563 a. Constant Growth Model

564 **Q. Please summarize the premises of the constant growth model.**

565 A. The assumption that investors expect a stock to grow at a constant rate over the
 566 long-term is most applicable to stocks in mature industries. Growth rates in these
 567 industries will vary from year to year and over the business cycle, but will tend to
 568 deviate around a long-term expected value.

569 The annual constant growth model is expressed as follows:

$$570 \text{ Cost of Equity (k)} = \frac{D_1}{P_0} + g,$$

571 where,

572 D_1 = next expected dividend

573 P_0 = current price

574 g = constant growth rate

¹⁵ Richard A. Brealey, Stewart C. Myers and Franklin Allen, *Principles of Corporate Finance*, Eighth Edition, Boston, MA: Irwin McGraw Hill, 2006, p. 67 (emphasis added).

576 **Q. How does the model set forth above reflect a simplification of reality?**

577 A. First, it is based on the notion that investors expect all cash flows to be derived
578 through dividends. Second, the underlying premise is that dividends, earnings,
579 and price all grow at the same rate,¹⁶ While capital appreciation (price growth) is
580 implicit in the model, it is not an explicit input to the model. It is likely that, at
581 any given point in time, investors expect growth in dividends, earnings and prices
582 to be different from each other, and, in the near term, to deviate from their long-
583 run values. Third, the annual version of the DCF model assumes investors
584 receive their dividends annually and that the dividend grows at an annually
585 compounded rate. The annual growth rate DCF model simplifies from the reality
586 that dividends are received by investors quarterly and can be reinvested so as to
587 compound quarterly. Finally, the model is perpetual. It literally assumes that an
588 investor's holding period is equal to infinity. Clearly that is a simplification of
589 reality.

590 **Q. Did you incorporate quarterly compounding into your estimates of the DCF**
591 **cost of equity?**

592 A. Yes. I have incorporated quarterly compounding to capture the impact on the cost
593 of equity of the reinvestment of dividends. The quarterly compounding constant
594 growth DCF model is expressed as follows:

595
$$\text{Cost of Equity (k)} = \frac{[d_1*(1+k)^{.75}+d_2*(1+k)^{.5}+d_3*(1+k)^{.25}+d_4]}{g},$$

¹⁶ Additional assumptions include: a constant price/earnings multiple, a constant growth rate in book value per share, a constant retention ratio and a constant payout ratio.

596 P_0
597 where,
598 k = required return on equity
599 d_i = dividends expected over coming year
600 P_0 = current price
601 g = constant growth rate

602 The model is solved iteratively because the required return on equity (k) appears
603 on both sides of the equation.

604 **Q. Has the Illinois Commerce Commission (“ICC”) accepted the premise of the**
605 **quarterly compounding model?**

606 A. Yes, it has, most recently in Docket 08-0363 (*See, Northern Illinois Gas*
607 *Company d/b/a Nicor Gas Company (Tariffs filed April 29, 2008), Proposed*
608 *general increase in rates, and revision to other terms and conditions of service,*
609 *Docket No. 08-0363, March 25, 2009 at pages 69-70).*

610 **Q. How does one apply the constant growth model given the potential disparity**
611 **between forecasts of earnings, dividends and price growth?**

612 A. The model can be applied by recognizing that all investor returns must ultimately
613 come from earnings. Hence, focusing on investor expectations of earnings
614 growth will encompass all of the sources of investor returns (i.e., dividends and
615 retained earnings).

616 **b. Three-Stage Growth Model**

617 **Q. Please explain your application of the three-stage growth model.**

618 A. My application of the three-stage growth model is based on the premise that
619 investors expect the growth rate for the sample of electric utilities to be equal to
620 company-specific growth rates for the near-term (Stage 1 Growth), but, in the
621 longer-term (from Year 6 onward) will migrate to the expected long-run rate of
622 growth in the economy (nominal GDP Growth).

623 **Q. Why did you use a three-stage, rather than a two-stage, model as you have**
624 **done in previous cases?**

625 A. The two-stage model implicitly assumes that investors' growth expectations will
626 suddenly change, either upward or downward, from the Stage 1 growth rate to the
627 long-term growth rate at the end of Stage 1. The three-stage model is based on
628 the more realistic assumption that investors would expect the utilities' growth
629 prospects to gradually trend toward the longer-term growth rate.

630 **Q. Why would you expect utilities to grow at the overall rate of growth in the**
631 **economy in the long-term?**

632 A. Industries go through various stages in their life cycle. Utilities are generally
633 considered to be a mature industry. Mature industries are those whose growth
634 parallels that of the overall economy.

635 **Q. Is reliance on expected GDP growth as an estimate of the longer-term growth**
636 **rate an accepted approach?**

637 A. Yes. Use of forecast GDP growth as the long-term growth component is a widely
638 utilized approach. For example, the Merrill Lynch discounted cash flow model

639 for valuation utilizes GDP growth as a proxy for long-term growth expectations.
640 The Federal Energy Regulatory Commission relies on GDP growth to estimate
641 expected long-term growth in its standard DCF models (applied to companies
642 with conventional corporate structures) for gas and oil pipelines. Most recently,
643 in Docket 08-0363 (Nicor, March 25, 2009, page 70) the ICC found that the use
644 of a terminal growth rate in a non-constant DCF analysis “that effectively caps the
645 terminal growth rate for companies in the sample at the GDP growth rate, which is a
646 reasonable proxy for growth in the U.S. economy, will provide useful information
647 and produce a reasonable estimate of the cost of common equity”.

648 **Q. How is the DCF cost estimated using a three-stage DCF model?**

649 A. The DCF cost of equity is estimated as the internal rate of return that causes the
650 price of the stock to equal the present value of all future cash flows to the
651 investor.

652 The cash flows, in annualized terms, are as follows:

653 Year 1, cash flow is equal to:

654 Last Paid Annualized Dividend x (1 + Stage 1 Growth)

655

656 For each of years 2 through 5, cash flow is defined as:

657

658 Cash Flow_{t-1} x (1 + Stage 1 Growth)

659

660 Cash flows from Year 6 through 10 are estimated as:

661

662 Cash Flow_{t-1} x (1 + Average of Stage 1 Growth and GDP Growth)

663

664 Cash flows from Year 11 and onward are estimated as:

665

666 Cash Flow_{t-1} x (1 + GDP Growth)

667

668 **Q. Have you incorporated quarterly compounding in your application of the**
669 **three-stage DCF cost of equity model?**

670 A. Yes. In the quarterly compounding three-stage model, the present value of each
671 quarterly cash flow is calculated as follows:
672

$$\text{Cash flow}_{Q_i} = d_i / (1+k)^N$$

673 where,

$$\begin{aligned} 674 \quad Q_i &= \text{quarter for } i = 1 \text{ to } 40 \\ 675 \quad k &= \text{required return on equity} \\ 676 \quad d_i &= \text{dividends expected in quarter } i \\ 677 \quad N &= \text{the percentage of days in a year until} \\ 678 &\quad \text{dividend is paid.}^{17} \end{aligned}$$

679 The dividend is increased in the same quarter each year by an amount equal to the
680 I/B/E/S growth rate during the first 20 quarters (5 years) and by an amount equal
681 to the average of the I/B/E/S growth rate and rate of growth in GDP during the
682 next 20 quarters. A final (terminal value) cash flow is calculated as follows:
683

$$\text{Cash Flow}_{\text{Final}} = \{ [d_1*(1+k)^{75} + d_2*(1+k)^{50} + d_3*(1+k)^{25} + d_4] / (k-g_2) \} / (1+k)^N$$

684 where,

$$\begin{aligned} 685 \quad k &= \text{required return on equity} \\ 686 \quad d_i &= \text{dividends expected in next four quarters} \\ 687 \quad g_2 &= \text{GDP growth} \\ 688 \quad N &= \text{value of } N \text{ in period } 40 \end{aligned}$$

689

690 The model is solved iteratively to find the value for k which causes the current
691 price of the stock to equal the present value of all future cash flows (Cash Flow_{Q_i}
692 plus Cash Flow_{Final}) to the investor.
693

¹⁷ For the first observation, N = the number of days from the last payment until the next payment divided by the number of days in the year. In subsequent observations, 0.25 is added to this value.

697 **5. Investor Growth Expectations for the DCF Models**

698 **Q. Please discuss how you have estimated investor growth expectations.**

699 A. In the application of the constant growth model, I relied upon both the I/B/E/S
700 consensus earnings forecasts and an estimate of the sustainable growth rate. The
701 sustainable growth rate was derived from *Value Line* forecasts. In the application
702 of the three-stage growth model, I relied upon the I/B/E/S consensus earnings
703 forecasts as the estimate of investor growth expectations during Stage 1. During
704 the second stage, I relied upon an average of the Stage 1 and Stage 3 growth rates.
705 Use of an average of the I/B/E/S growth rate (Stage 1) and the consensus forecast
706 for long-term growth in the economy (Stage 3) is consistent with the expectation
707 that the adjustment to the long-term growth rate would occur gradually rather than
708 abruptly.

709 **Q. Please explain sustainable growth.**

710 A. Sustainable growth, or earnings retention growth, is premised on the notion that
711 future dividend growth depends on both internal and external financing. Internal
712 growth is achieved by the firm retaining a portion of its earnings in order to
713 produce earnings and dividends in the future. External growth measures the long-
714 run expected stock financing undertaken by the utility and the percentage of funds
715 from that investment that are expected to accrue to existing investors. The
716 internal growth rate is estimated as the fraction of earnings (b) expected to be
717 retained multiplied by expected return on equity (r). The external growth rate is
718 estimated by the forecast growth in common stock outstanding (s) multiplied by

719 the fraction of the investment expected to be retained (v). The sustainable growth
720 rate is then calculated as the sum of br and sv. The external growth component
721 recognizes that investors may expect future growth to be achieved not only
722 through the retention of earnings but also through the issuance of additional
723 equity capital which is invested in projects that are accretive to earnings.

724 **Q. Why have you utilized only forecast growth rates and not historic growth**
725 **rates?**

726 A. I have utilized forecast growth rates for the following reasons. First, various
727 studies have concluded that analysts' forecasts are a better predictor of growth
728 than naïve forecasts equivalent to historic growth; moreover, analysts' forecasts
729 have been shown to be more closely related to investors' expectations.¹⁸

¹⁸ Empirical studies that conclude that investment analysts' growth forecasts serve as a better surrogate for investors' expectations than historic growth rates include Lawrence D. Brown and Michael S. Rozeff, "The Superiority of Analyst Forecasts as Measures of Expectations: Evidence from Earnings", *The Journal of Finance*, Vol. XXXIII, No. 1, March 1978; Dov Fried and Dan Givoly, "Financial Analysts' Forecasts of Earnings, A Better Surrogate for Market Expectations", *Journal of Accounting and Economics*, Vol. 4, 1982; R. Charles Moyer, Robert E. Chatfield, Gary D. Kelley, "The Accuracy of Long-Term Earnings Forecasts in the Electric Utility Industry", *International Journal of Forecasting*, Vol. 1, 1985; Robert S. Harris, "Using Analysts' Growth Forecasts to Estimate Shareholder Required Rates of Return", *Financial Management*, Spring 1986; James H. Vander Weide and William T. Carleton, "Investor Growth Expectations: Analysts vs. History", *The Journal of Portfolio Management*, Spring 1988; and David Gordon, Myron Gordon and Lawrence Gould, "Choice Among Methods of Estimating Share Yield," *The Journal of Portfolio Management*, Spring 1989.

The Vander Weide and Carleton study cited

...found overwhelming evidence that the consensus analysts' forecast of future growth is superior to historically oriented growth measures in predicting the firm's stock price [and that these results] also are consistent with the hypothesis that investors use analysts' forecasts, rather than historically oriented growth calculations, in making stock buy-and-sell decisions.

The Gordon, Gordon and Gould study concluded,

...the superior performance by KFRG [forecasts of [earnings] growth by securities analysts] should come as no surprise. All four estimates [securities analysts' forecasts plus past growth in earnings and dividends and historic retention growth rates] rely upon past data, but in the case of KFRG a larger body of past data is used, filtered through a group of security analysts who adjust for abnormalities that are not considered relevant for future growth."

730 Second, to the extent history is relevant to the outlook for earnings, it should
731 already be reflected in the forecasts.

732 **6. Application of the Constant Growth DCF Model**

733 **Q. Please summarize your application of the constant growth DCF model.**

734 A. I applied the constant growth DCF model to the sample of 29 electric utilities
735 using the following inputs to calculate the dividend yield:

- 736 1. the most recent annualized dividend paid prior to March 26, 2009 as D_0 ;
737 and
- 738 2. the average of the daily closing stock prices for the period February 26 to
739 March 26, 2009 as P_0 .

740 **Q. Why did you rely on an average price, rather than a “spot” price?**

741 A. The use of an average price lowers the possibility that the estimated cost of equity
742 is not attributable to any capital market anomalies that may arise due to transitory
743 investor behavior. In other words, using an average price reduces the possibility
744 of “measurement error” as discussed above. The use of an average price is
745 particularly critical in current market conditions which have been characterized by
746 significant volatility.

747 **Q. What are the results of the constant growth model?**

748 A. The results of my application of the constant growth model are detailed in
749 AmerenIP Exhibit 12E, Schedules E-4 and E-5 and summarized below:

750

Table 4

	Mean	Median	Average
I/B/E/S	13.9%	13.2%	13.6%
Sustainable Growth	12.2%	11.3%	11.8%

751

752

7. Three-Stage Growth Model

753

Q. Please summarize the results of your application of the three-stage growth model.

754

755

A. The three-stage growth model, as previously noted, relies on the I/B/E/S consensus of analysts' earnings forecasts for Stage 1 (20 quarters), and the average of this growth rate with the forecast nominal growth in the economy for the Stage 2 (second 20 quarters). In the long-run (Stage 3), represented by the model's terminal value, growth equals the forecast nominal rate of growth in the economy (GDP). The expected long-run rate of growth in the economy is based on the consensus of economists' forecasts found in *Blue Chip Economic Indicators* (March 2009). The consensus expected long-run (2011-2020) nominal rate of growth in GDP is 5.0%.

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764

Q. What are the estimated DCF costs of equity using the three-stage growth model?

765

766

A. As detailed in AmerenIP Exhibit 12E, Schedule E-6, the three-stage DCF model estimates of the cost of equity for the electric utility sample are as follows:

767

768

Table 5

Mean	Median	Average
12.6%	12.1%	12.4%

769

770

8. DCF Cost of Equity

771

Q. What do the constant growth and three-stage growth models together

772

indicate is the cost of equity for the proxy sample of electric utilities?

773

A. The results of the two DCF models indicate a required return of approximately

774

12.6%.

775

Q. Do the results of the DCF test underscore the importance of using proxy

776

groups and multiple DCF models in estimating the investors' required return

777

on equity?

778

A. Yes. First, the individual company values vary widely among utilities that are of

779

relatively similar total investment risk. To illustrate, the DCF costs of equity

780

based on the I/B/E/S earnings forecasts, even excluding the two highest and two

781

lowest values, range from 10.8% to almost 18%, a difference of almost eight

782

percentage points. Second, the different growth estimates result in widely

783

divergent costs of equity for an individual company. For example, the I/B/E/S

784

consensus earnings forecast for Otter Tail Corp is 8.5% whereas the sustainable

785

growth rate developed from *Value Line forecasts* is 4.1%. The resulting constant

786

growth estimates of Otter Tail's DCF cost of equity are 15.7% and 10.8%,

787 respectively. These examples underscore the importance both of using proxy
788 groups rather than a single company and the application of more than one model.

789 **C. Equity Risk Premium Tests**

790 **1. Conceptual Underpinnings**

791 **Q. What is the underlying premise of equity risk premium tests?**

792 A. The premise of all equity risk premium tests is the basic concept of finance that
793 there is a direct relationship between the level of risk assumed and the return
794 required. Since an investor in common equity is exposed to greater risk than an
795 investor in bonds, the former requires a premium above bond yields as
796 compensation for the greater risk. Like the DCF test, the equity risk premium test
797 results are a measure of the market-related cost of attracting capital, i.e., a return
798 on the market value of the common stock, not the book value.

799 **Q. What equity risk premium tests did you apply?**

800 A. I used the capital asset pricing model (“CAPM”), plus two direct estimates of
801 utility equity risk premiums. The first of the two direct estimates was made by
802 reference to historic achieved equity returns and risk premiums for both electric
803 and natural gas distribution utilities (an *ex post* model); the second direct
804 approach is based on differences between DCF cost of equity estimates for my
805 proxy sample of 29 electric utilities and contemporaneous interest rates (an *ex*
806 *ante* model).

807 **2. Capital Asset Pricing Model**

808 **a. Conceptual Underpinnings of CAPM**809 **Q. Please discuss the assumptions that underpin the CAPM.**

810 A. The CAPM is a formal equity risk premium model, which specifies that the
 811 required return on an equity security is a linear function of the required return on
 812 a risk-free investment. In its simplest form, the CAPM posits the following
 813 relationship between the required return on the risk-free investment and the
 814 required return on an individual equity security (or portfolio of equity securities):

$$815 \quad R_E = R_F + b_e (R_M - R_F)$$

816 where,

817 R_E = Required return on individual equity security818 R_F = Risk-free rate819 R_M = Required return on the market as a whole820 b_e = Beta on individual equity security

821 The CAPM relies on the premise that an investor requires compensation for non-
 822 diversifiable risks only. Non-diversifiable risks are those risks that are related to
 823 overall market factors (e.g., interest rate changes, economic growth). Company-
 824 specific risks, according to the CAPM, can be diversified away by investing in a
 825 portfolio of securities, and therefore the shareholder requires no compensation to
 826 bear those risks.

827 The non-diversifiable risk is captured in the beta, which, in principle, is a
 828 forward-looking measure of the expected volatility of a particular stock or group
 829 of stocks, relative to the market. Specifically, the beta is equal to:

$$830 \quad \frac{\text{Covariance } (R_E, R_M)}{\text{Variance } (R_M)}$$

831

832 The variance of the market return is intended to capture the uncertainty related to
833 economic events as they impact the market as a whole. The covariance between
834 the return on a particular stock and that of the market reflects how responsive the
835 required return on an individual security is to changes in events, which also
836 change the required return on the market.

837 In simplistic terms, the CAPM requires determining the equity risk premium
838 required for the market as a whole (“market risk premium”), then adjusting it to
839 account for the risk of the particular security or portfolio of securities using the
840 beta. The result (market risk premium multiplied by beta) is an estimate of the
841 equity risk premium specific to the particular security or portfolio of securities.

842 **b. Risk-Free Rate**

843 **Q. What is the proxy for the risk-free rate?**

844 A. The simple CAPM model is a single holding period model which, if the model
845 were applied assuming a single year holding period, would entail using a short-
846 term government interest rate as the risk-free rate. However, it is widely
847 recognized that short-term rates are largely the effect of monetary policy and, as
848 such, are administered, rather than market-driven, rates. In principle, a longer-
849 term Treasury should be used, so as to more closely match the duration of the
850 risk-free rate and common equities, whose values reflect expected cash flows that
851 are perpetual in nature. Hence, in the application of the CAPM, most analysts
852 rely on a long-term government yield, which is risk-free in that there is no default
853 risk associated with U.S. Treasury securities. Thus, I have utilized forecast yields

854 on the 30-year Treasury bond as a proxy for the risk-free rate in the simple CAPM
855 model.

856 **Q. In past proceedings before the ICC, you used the forecast of 10-year**
857 **Treasury bonds in your application of the CAPM? Why have you switched to**
858 **the 30-year forecast?**

859 A. For two reasons. First, as stated above, the duration of the 30-year Treasury bond
860 more closely matches the perpetual life of equities. Second, the Federal
861 Government had stopped issuing 30-year bonds in 2002 as a result of reduced
862 financing requirements, leaving the 10-year Treasury bond as the benchmark.
863 The government began issuing 30-year Treasury bonds again in 2006, and is
864 highly likely to continue to do so in light of the significant government deficits
865 that have been created in recent months. The 30-year Treasury bond is once again
866 considered a benchmark bond for the purpose of pricing securities.

867 **Q. What is your forecast of the risk-free rate in the CAPM analysis?**

868 A. Over the next five years, 2009-2013, as the economy recovers from the current
869 crisis, yields on the 30-year Treasury are expected to average 4.7%. In the longer
870 term, 2011-2020, the 30-year Treasury is expected to average approximately
871 5.6%.¹⁹ I have utilized both forecasts in my CAPM analysis, as explained in
872 further detail below.

873 **c. Beta**

¹⁹ Blue Chip *Financial Forecasts*, December 2008 and Blue Chip *Economic Indicators*, March 2009.

874 **Q. What is the appropriate beta to be used for the sample of LDCs?**

875 A. In estimating the appropriate beta, there were two main considerations:

876 1. Empirical studies have shown that the CAPM understates the return
877 requirement for companies with betas less than the market mean of 1.0.²⁰
878 Reliance on *Value Line* betas, which are adjusted for the tendency of betas
879 to trend toward the market mean of 1.0, assists in mitigating the model's
880 tendency toward understatement of required returns for low beta (e.g.,
881 utility) stocks.

882 2. The beta is a forward-looking concept. However, typically, betas are
883 calculated from historic data.²¹ The applicability of a calculated historic
884 beta to a future period must be analyzed in the context of events that gave
885 rise to the calculation.

886 **Q. What are the recent betas for the sample of electric utilities that you used?**

²⁰ Evidence of this is found in the following studies:

Fisher Black, Michael C. Jensen, and Myron S. Scholes, "The Capital Asset Pricing Model: Some Empirical Tests," *Studies in the Theory of Capital Markets*, edited by Michael Jensen. (New York: Praeger, 1972), pp. 79-121.

Marshall E. Blume and Irwin Friend, "A New Look at the Capital Asset Pricing Model," *Journal of Finance*, Vol. XXVIII (March 1973), pp. 19-33.

Eugene F. Fama, and James D. MacBeth, "Risk, Return and Equilibrium: Empirical Tests." Unpublished Working Paper No. 7237, University of Chicago, Graduate School of Business, August 1972.

Nancy Jacob, "The Measurement of Systematic Risk for Securities and Portfolios: Some Empirical Results," *Journal of Financial and Quantitative Analysis*, Vol. VI (March 1971), pp. 815-833.

²¹ Calculated betas are typically simple regressions between the daily, weekly or monthly price changes for individual stocks and the corresponding price changes of the market index for a period of five years.

887 A. The most recent *Value Line* betas for the comparable electric utilities are in the
888 range of 0.70-0.72 (midpoint of 0.71); see AmerenIP Exhibit 12E, Schedule E-3,
889 page 1 of 2.

890 **d. Market Risk Premium**

891 **(1) Conceptual Considerations**

892 **Q. Please discuss your estimates of the required market risk premium.**

893 A. While the market risk premium concept is deceptively simple, its quantification
894 is, in principle, quite complex, because the level of the risk premium expected or
895 required by investors is not static; it changes with economic and capital market
896 conditions (particularly with inflation expectations), as well as with investors'
897 willingness to bear risk.

898 The required market equity risk premium can be developed (1) from estimates of
899 prospective market risk premiums and (2) from an analysis of experienced market
900 risk premiums. With respect to the former, the discounted cash flow model can
901 be used to estimate the cost of equity, where the expected return is comprised of
902 the dividend yield plus investor expectations of longer-term growth based on
903 prevailing capital market conditions. The estimated market equity risk premiums
904 are obtained by subtracting the corresponding government bond yield from the
905 estimated cost of equity.

906 **(2) Market Risk Premium from DCF Cost of Equity**
907 **for the Market**

908 **Q. Please explain why an estimate of a forward-looking market risk premium is**
909 **of value.**

910 A. It is widely accepted that the required market risk premium is not static, but varies
911 with the outlook for inflation, interest rates and profits. Hence, a direct measure
912 of the prospective market risk premium may provide a more accurate measure of
913 the current level of the expected differential between stock and bond returns than
914 experienced risk premiums. In particular, the application of a current interest rate
915 to a longer-term average may be unrepresentative of investor expectations in a
916 specific capital market environment. An estimate of a forward-looking market
917 risk premium provides value because 1) the equivalence of past return to what
918 were investors' *ex ante* expectations may be pure coincidence and 2) the
919 determination of a fair return on equity reflective of the expected interest rate
920 environment requires a direct assessment of current stock market expectations.

921 **Q. Please explain how your estimate of the forward-looking market risk**
922 **premium was calculated.**

923 A. The forward-looking market premium may be determined by an application of the
924 discounted cash flow model to the S&P 500. To estimate the DCF cost of equity
925 for the S&P 500, an expected dividend yield and an expected growth rate are
926 required. The expected dividend yield is equal to the average of the month-end
927 February and March 2009 market-value weighted expected dividend yields for the
928 S&P 500 companies of 3.7%.²² For the expected growth rate, the market-value

²² The current dividend yield of 3.4% was adjusted by the expected growth rate to estimate the expected

929 weighted consensus forecasts of earnings growth for the companies in the S&P
930 500 were used as a proxy for investor expectations of long-term growth. The
931 market-value weighted average I/B/E/S forecast of five-year growth for the S&P
932 500 companies was approximately 10.1%. The resulting expected market return
933 is 13.8%.

934 For the risk-free rate, I used the forecast 30-year Treasury yield expected to
935 prevail over the same five-year time frame for which the forecast growth rates for
936 the market are made. The use of the five-year forecast also recognizes that
937 currently government bond yields are abnormally low, partly as a response to
938 monetary policy initiatives and partly the result of a flight to quality, as discussed
939 in Section IV.A. With a forecast 30-year Treasury yield of 4.7%, the resulting
940 forward-looking estimate of the market risk premium is 9.1%.

941 **Q. Do the current economic and financial circumstances cause you to give**
942 **greater weight to the DCF-based market risk premium than you have in the**
943 **past?**

944 A. Yes. As discussed in Section IV.C, the equity markets are currently experiencing
945 significant turmoil and uncertainty. Given the extent of equity market risk at
946 present, the current level of the market risk premium is undoubtedly higher by a
947 significant margin than its long-term average. As a result, I have made two
948 CAPM estimates of the cost of equity, one based on *ex post* market risk premiums
949 and one based on an *ex ante* estimate of the market risk premium.

950 (3) Experienced Market Risk Premiums

951 Q. Please explain your estimate of the market risk premium from historic
952 values.

953 A. The estimation of the expected market risk premium from achieved (*ex post* or
954 experienced) market risk premiums is premised on the notion that investors'
955 expectations are linked to their past experience. Basing calculations of achieved
956 risk premiums on the longest periods available reflects the notion that it is
957 necessary to include as broad a range of event types as possible to avoid
958 overweighting periods that represent unusual circumstances. On the other hand,
959 since the objective of the analysis is to assess investor expectations in the current
960 economic and capital market environment, weight should be given to periods
961 whose equity characteristics, on balance, are more closely aligned with what
962 today's investors are likely to anticipate over the longer term.

963 Q. What type of average is required when an estimated market risk premium is
964 developed from historic average returns?

965 A. When historic risk premiums are used as a basis for estimating the expected risk
966 premium, arithmetic averages, rather than geometric averages, need to be used.²³

²³ The arithmetic average is the sum of the holding period returns divided by the number of returns in the sample. The geometric average, also referred to as the constant rate of return, is calculated by adding one to each of the holding period returns, multiplying all of the values together, raising the product of the values to the power of one divided by the number of returns in the sample, and then subtracting one.

967 The appropriateness of arithmetic averages, as opposed to geometric averages, for
968 this purpose is succinctly explained by Ibbotson Associates²⁴ (*Stocks, Bonds, Bills
969 and Inflation, 1998 Yearbook*, pp. 157-159):

970 The expected equity risk premium should always be calculated using the
971 arithmetic mean. The arithmetic mean is the rate of return which, when
972 compounded over multiple periods, gives the mean of the probability
973 distribution of ending wealth values . . . in the investment markets, where
974 returns are described by a probability distribution, the arithmetic mean is
975 the measure that accounts for uncertainty, and is the appropriate one for
976 estimating discount rates and the cost of capital.

977 Expressed simply, the arithmetic average recognizes the uncertainty in the stock
978 market; the geometric average removes the uncertainty by smoothing over annual
979 differences. Equity risk premiums were calculated for two historic periods: 1926-
980 2008 and 1947-2008. The year 1926 represents the first year for which the
981 seminal Ibbotson Associates risk premium data are available. The data for the
982 post-World War II period (1947-2008) were also relied upon, because the end of
983 World War II marked significant changes in the economic structure, which remain
984 relevant today.²⁵

²⁴ Now owned by Morningstar.

²⁵ The key structural changes that have occurred since the end of World War II are:

1. The globalization of the economy, which has been facilitated by the reduction in trade barriers of which GATT (1947) was a key driver;
2. The exertion of the independence of the Federal Reserve commencing in 1951, and its focus on promoting domestic economic stability, which has been instrumental in tempering economic cyclicalities;
3. Demographic changes, specifically suburbanization and the rise of the middle class, which have impacted the patterns of consumption;
4. Transition from a predominately manufacturing to a service-oriented economy; and,
5. Technological change, particularly in the areas of telecommunications and computerization, which have facilitated both market globalization and rising productivity.

985 **Q. What should be the measure of the historic risk-free rate used when**
986 **calculating historic risk premiums?**

987 A. It should be the income return, as contrasted with the total return on long-term
988 government bonds. The income return represents the riskless portion of the bond
989 return. Since the CAPM requires a riskless return, the income return is the
990 appropriate measure for estimating the historic differential between equity market
991 returns and the risk-free rate.

992 **Q. What were the historic market risk premiums?**

993 A. The experienced risk premiums for the two periods were as follows:

994 **Table 6**

1926-2008	1947-2008
6.5%	6.2%

995 Source: AmerenIP Exhibit 12E, Schedule E-7, page 1 of 2.

996 **e. CAPM Risk Premiums**

997 **Q. Please provide your CAPM risk premiums for your sample of electric**
998 **utilities based on your estimated values for the market risk premium and the**
999 **proxy electric utility sample beta.**

1000 A. The CAPM analysis above gives rise to two separate estimates of the market risk
1001 premium, the *ex ante* DCF-based premium of 9.1% and the *ex post* historic risk
1002 premium of 6.25% to 6.5%. Applying the sample beta to the two risk premium
1003 estimates results in CAPM risk premiums as follows:

1004 CAPM Risk Premium = Beta X Market Risk Premium

1005

1006 Based on DCF-based market risk premium:

1007

1008 6.5% = 0.71 X 9.1%

1009

1010 Based on historic market risk premium:

1011

1012 4.5% = 0.71 X (6.25% to 6.5%)

1013

f. CAPM Returns on Equity

1014 **Q. What is the CAPM return on equity produced by the *ex ante* DCF-based**
1015 **market risk premium approach?**

1016 A. The application of the CAPM using the DCF-based market risk premium
1017 approach to estimating the market return relies on the same forecast of the 30-year
1018 Treasury bond yield of 4.7% as the risk-free rate in both places in the model in
1019 which a risk-free rate is required. The resulting CAPM cost of equity is:

1020 Cost of Equity = Risk-free Rate + Beta X (Market Return – Risk-free Rate)

1021 11.2% = 4.7% + 0.71 X (13.8%-4.7%)

1022 **Q. What is the CAPM return on equity produced by the *ex post* (or historic)**
1023 **market risk premium approach?**

1024 A. If the CAPM is to be applied to the long-run average equity risk premium, the
1025 corresponding risk-free rate needs to be representative of the long-term expected
1026 risk-free rate also. The long-term average forecast 30-year Treasury bond yield is
1027 5.6% as indicated in Section IV.B above. The long-term average expected bond
1028 yield of 5.6% is quite close to the historic average levels of 5.2% to 6.0% for

1029 1926-2008 and 1946-2008, respectively, as shown in AmerenIP 12E, Schedule E-
1030 7, page 1 of 2.

1031 **Q. The preceding historic average risk premiums reflect differentials between**
1032 **equity market returns and income returns on a 20-year government security.**
1033 **Did you adjust the risk premiums for the fact that you are using a 30-year**
1034 **Treasury note as the risk-free rate?**

1035 A. No. From October 1993 to March 2009, the longest period for which data for
1036 both series are available, the average spread between 30- and 20-year Treasury
1037 bond yields was approximately 10 basis points.²⁶ The differential spread is
1038 minimal and thus no adjustment is warranted.

1039 The CAPM result based on a long-term average expected risk-free rate and the
1040 long-term average market equity risk premium is:

1041 Cost of Equity = Risk-free Rate + Beta X (Market Risk Premium)

1042 $10.1\% = 5.6\% + 0.71 \times (6.25\% \text{ to } 6.5\%)$

1043 **Q. What bearing does the current state of financial markets have on the weight**
1044 **to be given to each of these two estimates?**

1045 A. The DCF-based market risk premium approach explicitly captures current
1046 financial market conditions and, as between the two approaches, should be given
1047 greater weight.

²⁶ The 20-year constant maturity yield reported by the Department of the Treasury since October 1993 is based on outstanding Treasury bonds with approximately 20 years remaining to maturity. The Treasury discontinued issuing a 20-year bond in 1986.

1048 **3. Equity Risk Premium Test Based on Utility Achieved Risk**
1049 **Premiums**

1050 **Q. Please summarize the basis for estimating the required equity risk premium**
1051 **by reference to historic utility data.**

1052 A. Reliance on achieved risk premiums for the electric utility industry as an indicator
1053 of what investors expect for the future is based on the same proposition as that
1054 used in the development of the market risk premium: over the longer term,
1055 investors' expectations and experience converge. The more stable an industry,
1056 the more likely it is that this convergence will occur.

1057 **Q. What are the historic equity risk premiums derived from historic utility**
1058 **data?**

1059 A. Over the period 1947-2008, the risk premium achieved by the electric utility
1060 industry (as estimated from returns on the S&P/Moody's Electric Utility Indices)
1061 in relation to the risk-free rate (that is, the income return component of Treasury
1062 bonds) was 4.8% (AmerenIP 12, Schedule E-7, page 1 of 2). Given the historic
1063 similarity in risk between the electric and natural gas utility industries, I also
1064 considered the achieved equity risk premiums of the natural gas distribution
1065 utilities. Over the same period, the corresponding achieved equity risk premium
1066 for the S&P/Moody's Gas Distribution Utility Index was 6.1% (AmerenIP Exhibit
1067 12E, Schedule E-7, page 1 of 2).

1068 Based on both electric and natural gas distribution utility historic risk premiums,
1069 the indicated expected risk premium is in the range of 4.8% to 6.1%, or

1070 approximately 5.5%. Similar to the CAPM, if the risk premium is estimated by
1071 reference to long-term historic averages, the corresponding risk-free rate should
1072 be estimated as the expected yield over the longer-term. That forecast 30-year
1073 Treasury yield over the longer term is 5.6%. The corresponding equity return at
1074 the long-term forecast 30-year Treasury bond yield of 5.6% is 11.1% (5.6% +
1075 5.5%).

1076 **Q. Did you estimate the historic utility equity risk premium relative to long-**
1077 **term utility bonds?**

1078 A. Yes, I have estimated the historic equity risk premium relative to the total return
1079 on Moody's long-term Baa-rated public utility bonds, which represents the
1080 current average bond rating of the proxy sample of electric utilities, as well as the
1081 current rating category of the Illinois Ameren utilities.

1082 **Q. What have been the historic equity risk premiums for utilities relative to**
1083 **long-term Baa-rated public utility bonds?**

1084 A. Based on both the electric and gas historic utility returns of, respectively, 10.8%
1085 and 12.1%, (average of approximately 11.4%), and historic long-term Baa-rated
1086 public utility bond returns over the period 1947-2008 of 7.2%, the historic risk
1087 premium is 4.25%.

1088 **Q. Does the application of the test by reference to utility bond returns require a**
1089 **forecast of Baa-rated public utility bond yields over the long run, similar to**
1090 **your application of the test using the risk-free rate?**

1091 A. Yes, for the same reason.

1092 **Q. What is your forecast of the Baa-rated public utility bond yield for the long**
1093 **term?**

1094 A. To my knowledge, there is no readily available forecast of long-term Baa-rated
1095 public utility bond yields. On average historically, long-term Baa-rated public
1096 utility bonds have traded at a spread of approximately 165 basis points over the
1097 30-year Treasury bond yield. Adding a 165 basis point spread to my 5.6% longer-
1098 term forecast for the 30-year Treasury bond yield results in a forecast longer-term
1099 yield of 7.25% for Baa-rated public utility bonds.

1100 **Q. What is the corresponding equity return requirement?**

1101 A. The corresponding equity return requirement at a 7.25% forecast long-term Baa-
1102 rated public utility bond yield is 11.5%.

1103 **4. DCF-Based Equity Risk Premium Test for Electric Utilities**

1104 **Q. Please summarize your DCF-based equity risk premium test.**

1105 A. A forward-looking equity risk premium for a utility can be estimated as a time
1106 series of differences between the discounted cash flow estimates of the cost of
1107 equity for a representative sample of utilities and the corresponding long
1108 government bond yield, where the DCF cost is the sum of the expected dividend
1109 yield (that is, adjusted for expected growth) and investors' expectations of long-
1110 term growth. The I/B/E/S investment analysts' consensus forecasts of five-year

1111 (normalized) earnings growth can be used as a proxy for investors' expectations
1112 of long-term growth.

1113 For each electric utility used in this study,²⁷ monthly DCF costs were estimated as
1114 the sum of the month-end expected dividend yield and the corresponding I/B/E/S
1115 five-year earnings growth expectation. Monthly equity risk premiums were
1116 calculated as the differences between the DCF cost of equity and the month-end
1117 long-term Baa-rated public utility bond yield.

1118 **Q. Over what period did you conduct your analysis?**

1119 A. The analysis was limited to a period which most closely resembles current capital
1120 market conditions, that is, the period August 2007 (which represents the onset of
1121 the current capital market crisis) through March 2009.

1122 **Q. Please explain why you chose to estimate the equity return relative to both**
1123 **long-term Treasury and Baa-rated public utility bond yields.**

1124 A. As discussed in Section IV.A, the financial markets are currently characterized by
1125 long-term Treasury bond yields at levels not seen since the late 1950's. These
1126 abnormally low yields are partly the result of monetary policy decisions taken by
1127 the Federal Reserve to free up credit markets and partly the result of a flight to
1128 quality. While yields on long-term government securities have declined, the
1129 spread between long-term Baa-rated public utility bond yields and 30-year
1130 Treasury bond yields have risen dramatically, from an average of 140 basis points

²⁷ My DCF-based equity risk premium test utilizes the same sample of electric utilities relied upon in the application of the DCF test.

1131 at the end of 2006, peaking at over 520 basis points in November 2008 and are
1132 now (end of March 2009) 440 basis points above Treasury bond yields as
1133 compared to the long-run yield spread of approximately 165 basis points. The
1134 absolute cost of Baa-rated public utility debt has also risen significantly, with the
1135 yield as of the end of March 2009 close to 185 basis points higher than it was at
1136 the end of 2006.

1137 The trends in Baa-rated public utility bond yields and spreads provide some
1138 indication of the increase in the cost of capital both in the broader market and to
1139 utilities in particular over the past 20 months. (See discussion in Section IV.A
1140 above) In contrast, the downward trend in the long-term Treasury bond yields
1141 due to the flight to quality does not capture the increased cost of capital that has
1142 occurred across a broad range of debt and equity securities. Given the divergent
1143 trends in long-term Treasury bond and Baa-rated public utility bond yields and
1144 spreads, I have estimated the equity return based on the forecast long-term Baa-
1145 rated public utility bond yield.

1146 **Q. Over what period did you forecast bond yields for purposes of applying the**
1147 **DCF-based risk premium test?**

1148 A. I used the same 2009-2013 period as I did in the application of the CAPM using
1149 the DCF-based market risk premium.

1150 **Q. What is your 2009-2013 forecast for the long-term Baa-rated public utility**
1151 **bond yield?**

1152 A. Over the period of the analysis (August 2007 to March 2009), the spread between
1153 long-term Baa-rated public utility bonds and the long-term Treasury yield has
1154 averaged 290 basis points. Adding this spread to my 2009-2013 forecast for the
1155 30-year Treasury bond yield of 4.7% results in a forecast Baa-rated public utility
1156 bond yield of 7.6%. The resulting yield is somewhat lower than the current (end
1157 of March 2009) yield of 8.04%, representing the expectation that Treasury bond
1158 yields will rise over the period but market conditions for Baa-rated public utility
1159 bonds will improve.

1160 **Q. What is the equity risk premium above Baa-rated public utility bond yields**
1161 **resulting from your analysis?**

1162 A. The resulting equity risk premium is 4.2%. (See Schedule E-8)

1163 **Q. What cost of equity capital does the DCF-based equity risk premium test**
1164 **indicate?**

1165 A. The DCF-based risk premium test result indicates an equity risk premium relative
1166 to long-term Baa-rated public utility bond yields of approximately 4.2%. At the
1167 forecast yield of 7.6% for Baa-rated public utility bonds, the indicated cost of
1168 equity is approximately 11.8%.

1169 **D. Conclusions From The DCF And Equity Risk Premium Tests**

1170 **1. Summary of Market-Derived Costs of Equity**

1171 **Q. Please summarize the results of your DCF and equity risk premium tests.**

1172 A. The table below summarizes the results of the tests.

1173
1174

Table 7

DCF	
Constant-I/B/E/S	13.6%
Constant-Sustainable Growth	11.8%
Three-Stage	12.4%
Equity Risk Premium	
CAPM forward	11.2%
CAPM historic	10.1%
Historic-utility vs. risk free rate	11.1%
Historic-utility vs. Baa-rated public utility bonds	11.5%
DCF based RP vs. Baa-rated public utility bonds	11.8%

1175

1176 The results of the various tests indicate a required equity return in the range of
1177 10.1% (historic CAPM) to 13.6% (constant growth DCF based on I/B/E/S).
1178 Based on all of the tests, the indicated cost of equity as applied to the proxy
1179 sample of electric utilities is approximately 11.75%.

1180

2. Adjustment for Market Value Capital Structures

1181

Q. Is the indicated 11.75% return derived from the DCF and equity risk premium tests equivalent to a fair return on equity for AmerenIP's electric utility operations?

1182

1183

1184

A. No. The DCF and equity risk premium cost of equity estimates are derived from market values of equity capital, and represent investors' expected returns on the market value. Consequently, for the purposes of determining a fair return on equity for a utility, a critical factor that needs to be recognized is that the cost of capital is determined in the capital markets. The cost of capital reflects the market value of the firms' capital, both debt and equity. The market value capital structures may be quite different from the book value capital structures. When the

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1191 market value common equity ratio is higher (lower) than the book value common
1192 equity ratio, the market is attributing less (more) financial risk to the firm than is
1193 “on the books” as measured by the book value capital structure. Higher financial
1194 risk leads to a higher cost of common equity, all other things equal.

1195 To put this concept in common sense terms, assume that I purchased my home 10
1196 years ago for \$100,000 and took out a mortgage for the full amount. My home is
1197 currently worth \$250,000 and my mortgage is now \$85,000. If I were applying
1198 for a loan, the bank would consider my net worth (equity) to be \$165,000 (market
1199 value of \$250,000 less the \$85,000 unpaid mortgage), not the “book value” of the
1200 equity in my home of \$15,000, which reflects the original purchase price less the
1201 unpaid mortgage loan amount. It is the market value of my home that determines
1202 my financial risk to the bank, not the original purchase price. The same principle
1203 applies when the cost of common equity is estimated. The book value of the
1204 common equity shares is not the relevant measure of financial risk to investors; it
1205 is their market value, that is, the value at which the shares could be sold.

1206 Regulatory convention applies the allowed equity return to a book value capital
1207 structure. Application of the market-derived cost of equity for a sample whose
1208 average market value common equity ratios have been, for example,
1209 approximately 55% to a ratemaking (book value) common equity ratio of 45%
1210 would fail to recognize the higher financial risk in the latter. To recognize this
1211 fact, the cost of equity estimated using the comparable utilities needs to be

1212 increased when applied to a lower ratemaking book value common equity ratio.

1213 The converse is also true.

1214 The relevant financial principles and the quantification of the incremental
1215 required equity return are as follows. The rationale for the differences in the
1216 required return on equity for companies of similar business risk but different
1217 financial risk begins with the recognition that the overall cost of capital for a firm
1218 is primarily a function of business risk. In the absence of both the deductibility of
1219 interest expense for income tax purposes and costs associated with excessive debt
1220 (e.g., bankruptcy), the overall cost of capital to a firm does not change materially
1221 when a firm changes its capital structure. Costs associated with bankruptcy and
1222 the loss of financing flexibility will increase the overall cost of capital at high
1223 degrees of leverage, but the conclusion that the cost of capital is essentially flat
1224 applies across a broad range of capital structures.

1225 The use of debt creates a class of investors whose claims on the resources of the
1226 firm take precedence over those of the equity holder. However, the sum of the
1227 available cash flows does not change when debt is added to the capital structure.
1228 The available cash flows are now split between debt and equity holders. Since
1229 there are fixed debt costs that must be paid before the equity shareholder receives
1230 any return, the variability of the equity return increases as debt rises. The higher
1231 the debt ratio, the higher the potential volatility of the equity return. Hence, as the
1232 debt ratio rises, the cost of equity rises. The higher cost rates of both the debt and

1233 equity offset the higher proportion of debt in the capital structure, so that the
1234 overall cost of capital does not change.

1235 The deductibility of interest expense for corporate income tax purposes may alter
1236 the conclusion that the cost of capital is constant across all capital structures. The
1237 deductibility of interest expense for income tax purposes means that there is a
1238 cash flow advantage to equity holders from the assumption of debt. When interest
1239 expense is deductible for corporate income tax purposes, in the absence of
1240 offsetting factors, the after-tax cost of capital would tend to decline as more debt
1241 is used. However, there are offsetting factors that severely limit a company's
1242 ability to reduce its overall cost of capital by raising the debt ratio. First, there is
1243 a loss of financial flexibility and the increasing potential for bankruptcy as the
1244 debt ratio rises. The loss of financing flexibility tends to increase the cost of
1245 capital as leverage is increased. Particularly, as the percentage of debt in the
1246 capital structure increases, the credit rating of the company may decline and its
1247 cost of debt will increase.

1248 Second, although interest expense is tax deductible at the corporate level, the
1249 corresponding interest income is taxable to individual investors at a higher rate
1250 than equity. Thus, personal income taxes on interest offset some of the advantage
1251 of using debt in the capital structure.

1252 It is impossible to state with precision whether, within a broad range of capital
1253 structures, raising the debt ratio will leave the overall cost of capital unchanged or
1254 result in some decline. However, what is indisputable is that the cost of equity

1255 does change when the debt ratio changes; increasing when the debt ratio increases
1256 and, conversely, decreasing when the debt ratio falls.

1257 I have used two approaches to quantify the range of the impact of a change in
1258 financial risk on the cost of equity. The first approach is based on the widely
1259 accepted view that the overall cost of capital does not change materially over a
1260 relatively broad range of capital structures. The second approach is based on the
1261 theoretical model which assumes that the overall cost of capital declines as the
1262 debt ratio rises due to the income tax shield on interest expense. The second
1263 approach does not account for any of the factors that offset the corporate income
1264 tax advantage of debt, including the costs of bankruptcy/loss of financing
1265 flexibility, the impact of personal income taxes on the attractiveness of issuing
1266 debt, or the flow-through of the benefits of interest expense deductibility to
1267 ratepayers. Thus, the results of applying the second approach will over-estimate
1268 the impact of leverage on the overall cost of capital and understate the impact of
1269 increasing financial leverage on the cost of equity.

1270 **Q. How do you apply the two approaches using the proxy sample of electric**
1271 **utilities?**

1272 A. To quantify the required increase in the DCF and risk premium cost of equity
1273 estimates to recognize the difference in financial risk between the market value
1274 capital structures of the electric utility sample and AmerenIP's book value capital
1275 structure, the following steps were taken:

1276 (1) Determine the market value capital structures of the sample companies
1277 over the period which corresponds to the relevant period of analysis for
1278 the specific cost of equity.

1279 The market value of common equity is calculated by multiplying the
1280 number of shares outstanding by the price of the common stock equity.
1281 This value is added to the book value of total debt and preferred shares,
1282 which for simplicity, were assumed to be trading at par (that is, the
1283 embedded cost of debt and preferred are the same as the current cost).

1284 The market value capital structures were calculated over three periods:

- 1285 • For the DCF test, the prices used were the same as those used in
1286 the application of the DCF test, i.e., average daily closing prices
1287 over the period February 26 to March 26, 2009; the book value of
1288 debt and preferred represents the year-end 2008 amounts.
- 1289 • For the CAPM test, the average monthly closing prices over the
1290 period January 2004 to December 2008 were used, consistent with
1291 the historic period over which the beta is measured. The book
1292 values of debt and preferred shares represent the averages of year-
1293 ends 2004-2008.
- 1294 • For the DCF-based risk premium test, the average monthly closing
1295 prices over the period August 2007 to March 2009 were used. The

1296 book values of debt and preferred shares represent the average of
1297 year-ends 2007 and 2008.

1298 No market value capital structure was calculated for the purpose of the
1299 historic risk premium test. It would be impossible to accurately measure
1300 the market value capital structure represented by the underlying
1301 companies due to the changes in the composition of the indices over time.

1302 The sample average market value common equity ratios which correspond
1303 to the DCF, CAPM and DCF-based risk premium test are shown below:

1304 **Table 8**

Test	Market Value Equity Ratio
DCF	44%
CAPM	56%
DCF-Based RP	53%

1305 Source: AmerenIP Exhibit 12E, Schedule E-9

1306 (2) Using the appropriate market value common equity ratio and cost of
1307 equity, estimate the electric utility sample's weighted average cost of
1308 capital using market value capital structures.

1309 (3) Estimate the change in common equity return requirement for each of the
1310 DCF, CAPM and DCF-based risk premium tests required to account for
1311 the difference between the sample average market value common equity
1312 ratio and AmerenIP's book value common equity ratio of 44.1% (see
1313 AmerenIP Exhibit 12E, Schedule E-10).

1314 The results are summarized in the table below:

1315 **Table 9**

	Market Value Equity Ratio	Cost of Equity	ROE Adjusted for AmerenIP's Equity Ratio
DCF			
Constant-I/B/E/S	44%	13.6%	13.6%
Constant-Sustainable Growth	44%	11.8%	11.8%
Three-Stage	44%	12.4%	12.4%
Equity Risk Premium			
CAPM Forward	56%	11.2%	12.4%
CAPM Historic	56%	10.1%	11.1%
Historic – Utility vs. risk-free rate	N/A	11.1%	11.1%
Historic – Utility vs. Baa-rated public utility bonds	N/A	11.5%	11.5%
DCF-based RP vs. Baa-rated public utility bonds	53%	11.8%	12.8%
Recommendation			12.25%

1316

1317 On average, the difference between AmerenIP's 44.1% ratemaking common
 1318 equity ratio and the relevant market value common equity ratios results in an
 1319 upward adjustment of 50 basis points to the 11.75% estimated cost of equity for
 1320 the proxy utilities for a recommended return on equity of 12.25%.

1321 **Q. In Docket 07-0585, the Ameren utilities accepted Staff's recommended cost**
 1322 **of equity. As a result, Docket 07-0585 et al. (Cons.) was silent on the issue of**
 1323 **market value adjustments as the basis for establishing the cost of common**
 1324 **equity. However, the ICC has previously rejected this approach.²⁸ In doing**
 1325 **so, it has observed that the Ameren utilities do not have market traded stock**

²⁸ See, *Central Illinois Light Company d/b/a AmerenCILCO Central Illinois Public Service Company d/b/a AmerenCIPS; Illinois Power Company d/b/a AmerenIP Proposed general increase in rates, and revision to other terms and conditions of service (Tariffs filed December 27, 2005)* Docket Nos. 06-0070/06-0071/06-0072 (Cons.) November 21, 2006 at page 141

1326 **and therefore do not have an observable market value. Please address these**
1327 **observations.**

1328 A. The application of a market-derived cost of equity to the book value (ratemaking)
1329 capital structure without recognition of the financial risk differences between the
1330 market value capital structures that underpin the estimates of the cost of equity
1331 and the book value (ratemaking) capital structures of the Ameren utilities will
1332 understate the Ameren utilities' cost of equity. The absence of observable market
1333 value capital structures for the Ameren utilities does not detract from this
1334 conclusion, as the relevant comparison is between the financial risk inherent in
1335 the market value capital structures of proxy utilities and the financial risk inherent
1336 in the book value (ratemaking) capital structures of the Ameren utilities.

1337 **Q. Have any other regulators accepted this type adjustment for differences in**
1338 **financial risk?**

1339 A. Yes. The Pennsylvania Public Utility Commission (PPUC) has accepted such an
1340 adjustment in six decisions, the most recent of which was in February 2007. In
1341 Docket No. R-00049255 (Pennsylvania Public Utility Commission *et al.* v. PPL
1342 Electric Utilities Corporation, Rulemaking Proceeding), the PPUC stated:

1343 We find it reasonable that a financial risk adjustment, as proposed by PPL,
1344 is necessary to compensate PPL for the mismatched application of a
1345 market based cost of common equity to a book value common equity ratio.
1346 The adjustment is necessary because the DCF method produces the
1347 investor required return based on the current market price, not the return
1348 on the book value capitalization.

1349 Most recently (March 19, 2009), the National Energy Board of Canada (NEB)
1350 accepted the appropriateness of reliance on market value capital structures.²⁹ Its
1351 decision stated:

1352the Board is of the view that market-value weights should be used to emulate
1353 the actual financial risk which each capital component bears. In the Board's view,
1354 market values reflect the level of financial risk that equity holders bear for the
1355 sample companies. These market values, and ultimately the financial risk, are
1356 determined by aggregate expectations of all financial market participants. (page
1357 28)

1358
1359 The NEB explicitly adopted a weighted average cost of capital for a pipeline
1360 which was based on market value capital structures. This same regulator has
1361 historically relied upon book value capital structures in conjunction with market-
1362 derived costs of equity estimated using the traditional cost of equity tests (e.g.,
1363 equity risk premium).

1364 **E. Comparable Earnings Test**

1365 **1. Conceptual Underpinnings**

1366 **Q. Please discuss the conceptual underpinnings of the comparable earnings test.**

1367 A. The comparable earnings test provides a measure of the fair return based on the
1368 concept of opportunity cost. Specifically, the test is derived from the premise that
1369 capital should not be committed to a venture unless it can earn a return
1370 commensurate with that available prospectively in alternative ventures of
1371 comparable risk. Since regulation is intended to be a surrogate for competition,
1372 the opportunity cost principle entails permitting utilities the opportunity to earn a

²⁹ National Energy Board, *Reasons for Decision: Trans Québec and Maritimes Pipelines Inc. RH-1-2008*, March 19, 2009.

1373 return commensurate with the levels achievable by competitive firms of similar
1374 risk.

1375 The concept that regulation is a surrogate for competition implies that the
1376 regulatory application of a fair return to an original cost rate base should result in
1377 a value to investors commensurate with that of similar risk competitive ventures.

1378 The fact that a return is applied to an original cost rate base does not mean that the
1379 original cost of the assets is the appropriate measure of their fair market value.

1380 The comparable earnings standard, as well as the principle of fairness, suggests
1381 that, if competitive industrial firms of similar risk are able to maintain the value of
1382 their assets considerably above book value, the return allowed to utilities should
1383 likewise not foreclose them from maintaining the value of their assets as reflected
1384 in current stock prices.

1385 **Q. In Docket 06-0070/06-0071/06-0072 (Cons.), the ICC concluded that the**
1386 **comparable earnings test is “faulty because it incorrectly assumes that**
1387 **earned returns on book common equity are the same as, or representative of,**
1388 **investor-required returns on common equity.”³⁰ Please respond.**

1389 A. I agree that the comparable earnings test does not measure the investor’s
1390 opportunity cost of attracting equity capital as measured relative to market values.
1391 The comparable earnings test is an implementation of the comparable earnings

³⁰ See, *Central Illinois Light Company d/b/a AmerenCILCO Central Illinois Public Service Company d/b/a AmerenCIPS; Illinois Power Company d/b/a AmerenIP Proposed general increase in rates, and revision to other terms and conditions of service (Tariffs filed December 27, 2005)* Docket Nos. 06-0070/06-0071/06-0072 (Cons.) November 21, 2006 at page 141-142.

1392 standard, as distinguished from the cost of attracting capital standard. It provides
1393 a measure of the fair return based on the concept of opportunity cost.

1394 Specifically, the test arises from the notion that capital should not be committed to
1395 a venture unless it can earn a return commensurate with that available
1396 prospectively in alternative ventures of comparable risk. Since regulation is a
1397 surrogate for competition, the opportunity cost principle entails permitting utilities
1398 the opportunity to earn a return commensurate with the levels achievable by
1399 competitive firms facing similar risk.

1400 The comparable earnings test recognizes that (1) utility costs are measured in
1401 vintaged dollars and (2) rates are based on accounting costs, not economic costs.
1402 In contrast, the cost of attracting capital tests rely on costs expressed in dollars of
1403 current purchasing power, i.e., a market-related cost of capital. The comparable
1404 earnings test remains the only test that explicitly recognizes that, in the North
1405 American regulatory framework, the return is applied to an original cost (book
1406 value) rate base. The application of the comparable earnings test recognizes that,
1407 to achieve the competitive result, the measurement of the return (in percentage
1408 terms) needs to match conceptually the measurement of the assets (or in the case
1409 of the utility, the rate base) to which the return is applied.

1410 Nevertheless, the comparable earnings test was solely applied for purposes of
1411 testing the reasonableness of the market-derived cost of equity results. The
1412 comparable earnings returns are not incorporated into my recommended ROE.

1413 **Q. Why have you applied the comparable earnings test to competitive firms, and**
1414 **not utilities?**

1415 A. Application of the test to utilities would be circular. The achieved returns of
1416 utilities are influenced by allowed returns. In contrast, the earnings of
1417 competitive firms represent returns available to alternative investments
1418 independent of the regulatory process.

1419 **2. Principal Application Issues**

1420 **Q. What are the principal issues arising in the application of the comparable**
1421 **earnings test?**

1422 A. The principal issues in the application of the comparable earnings test are:

- 1423 • Selection of a sample of industrials of reasonably comparable risk
1424 to a utility;
- 1425 • Selection of an appropriate time period over which returns are to
1426 be measured in order to estimate prospective returns; and
- 1427 • Assessment of the total investment risk of the sample of utilities
1428 relative to that of the selected industrials.

1429 **Q. Please discuss the selection process.**

1430 A. The selection process starts with the recognition that industrials are generally
1431 exposed to higher business risk, but lower financial risk, than utilities. The
1432 selection of industrials focuses on total investment risk, i.e., the combined

1433 business and financial risks. The comparable earnings test is based on the
1434 premise that industrials' higher business risks can be offset by a more
1435 conservative capital structure, thus permitting selection of industrial samples of
1436 reasonably comparable total investment risk to a sample of utilities.

1437 The U.S. industrials were selected as follows: The initial universe consisted of all
1438 companies actively traded in the U.S. from S&P's Research Insight database in
1439 Global Industry Classification Standard (GICS) sectors 20-30.³¹ The resulting
1440 universe contained 2,585 companies. Companies were removed which:

- 1441 • Are not incorporated in the U.S.;
- 1442 • Had 2007 equity less than \$100 million;
- 1443 • Had missing or negative common equity during 1991-2007;
- 1444 • Had less than five years of market data;
- 1445 • Paid no dividends in any year 2004-2008;
- 1446 • Traded fewer than 5% of their outstanding shares in 2007;
- 1447 • Had an S&P rating below BBB-;
- 1448 • Had a *Value Line* Rank of "4" or "5";

³¹ The sectors represented by the GICS codes in this range are: Industrials, Consumer Discretionary and Consumer Staples. Included in these sectors are major industries such as: Food Retail, Food Distributors, Tobacco, Packaged Foods, Soft Drinks, Distillers, Household Appliances, Aerospace and Defense, Electrical Components & Equipment, Industrial Machinery, Publishing & Printing, Department Stores, and General Merchandise.

- 1449 • Had a *Value Line* beta of 1.0 or higher.

1450 These screens narrowed the universe to 91 companies. From this group, those
1451 companies whose 1996-2007 returns were greater than ± 1 standard deviation from
1452 the average were removed to eliminate companies whose earnings have been
1453 chronically depressed or which have been extraordinarily profitable. The final
1454 sample of comparable risk U.S. industrials comprises 81 companies.

1455 **3. Period for Measurement of Returns**

1456 **Q. Over what period did you measure the industrials' returns?**

1457 A. The measurement of returns for competitive industrials starts with historical
1458 returns. However, like every test used to estimate a fair return, this test is
1459 intended to be prospective in nature. Therefore, the returns earned in the past
1460 should be analyzed in the context of the longer-term outlook for the economy to
1461 determine the reasonableness of relying on past returns as a proxy for the future.
1462 Since returns on equity tend to be cyclical, the returns should be measured over an
1463 entire business cycle, in order to give fair representation to years of expansion and
1464 decline.

1465 The forward-looking nature of the estimate of the fair return requires selection of
1466 a cycle that is reasonably representative of prospective economic conditions. The
1467 business cycle, measured from peak to peak, covering the period 1991-2007
1468 meets those criteria. It reflects a nominal rate of growth (5.2%; see AmerenIP

1469 Exhibit 12E, Schedule E-1) that is very close to the 5.0% consensus forecast of
1470 nominal GDP growth for the longer-term.³²

1471 The achieved returns on equity of the 81 companies for 1991-2007 are as follows:

1472

Table 10

Average	15.9%
Median	14.9%
Average of Annual Medians	15.7%

1473

Source: AmerenIP Exhibit 12E, Schedule E-11

1474

4. Relative Risk Assessment

1475 **Q. What are the industrial sample’s quantitative risk measures relative to those**
1476 **of the electric utilities?**

1477 **A.** The industrial sample has the following risk measures, compared to the sample of
1478 electric utilities:

1479

Table 11

	Industrials		Sample of 29 Electric Utilities	
	Median	Mean	Median	Mean
S&P Debt Ratings	A-	A-	BBB	BBB+
<i>Value Line</i> Risk Measures:				
Safety	3	2	2	2
Earnings Predictability	85	79	60	56
Financial Strength	B++	A	B++	B++
Beta	0.80	0.80	0.70	0.72

1480

1481

Source: AmerenIP Exhibit 12E, Schedules E-3 and E-11

³² Blue Chip *Economic Indicators*, March 10, 2009.

1482 A comparison of risk statistics for the electric utilities and industrials indicates
1483 that, on balance, the electric utilities and the industrials are in approximately the
1484 same risk class and would be considered comparable risk investments.

1485 **5. Relevance of Comparable Earnings Test**

1486 **Q. What is the relevance of the comparable earnings test?**

1487 A. Since the objective of regulation is to simulate competition, it is critical that the
1488 determination of a fair return explicitly consider the returns achievable by
1489 competitive firms on a risk-adjusted basis. This avoids the circularity that a focus
1490 on other regulated companies alone entails and ensures that the objective of
1491 regulation is achieved.

1492 The results of the comparable earnings test can be used as an indicator of whether
1493 the market-based test cost of equity results are reasonable. The DCF test and
1494 equity risk premium tests, as adjusted for AmerenIP's book value capital
1495 structure, indicate a fair return of 12.25%. The comparable earnings test indicates
1496 that competitive firms of similar investment risk to the sample of electric utilities
1497 are able to earn returns on book value of 15.0-16.0%. An allowed return on
1498 equity for AmerenIP's electric utility operations of 12.25%, as indicated by the
1499 DCF and equity risk premium tests as adjusted for AmerenIP's book value capital
1500 structure, is conservative when compared to the earnings level of relatively
1501 comparable risk unregulated companies.

1502 **F. Recommendation**

1503 **Q. Please summarize your recommendation.**

1504 A. As indicated earlier in my testimony, my recommendation is based on the results
1505 of the market-derived tests, the discounted cash flow and equity risk premium
1506 tests. The DCF and equity risk premium test results as adjusted for AmerenIP's
1507 book value capital structure indicate that a fair return on equity for AmerenIP's
1508 electric utility operations is 12.25%.

1509 **VI. CONCLUSION**

1510 **Q. Does this conclude your testimony?**

1511 A. Yes, it does.

APPENDIX

QUALIFICATIONS OF KATHLEEN C. McSHANE

Kathleen McShane is President and senior consultant with Foster Associates, Inc., where she has been employed since 1981. She holds an M.B.A. degree in Finance from the University of Florida, and M.A. and B.A. degrees from the University of Rhode Island. She has been a CFA charterholder since 1989.

Ms. McShane worked for the University of Florida and its Public Utility Research Center, functioning as a research and teaching assistant, before joining Foster Associates. She taught both undergraduate and graduate classes in financial management and assisted in the preparation of a financial management textbook.

At Foster Associates, Ms. McShane has worked in the areas of financial analysis, energy economics and cost allocation. Ms. McShane has presented testimony in more than 190 proceedings on rate of return, capital structure and other ratemaking issues before federal, state, provincial and territorial regulatory boards, on behalf of U.S. and Canadian gas distributors and pipelines, electric utilities and telephone companies. These testimonies include the assessment of the impact of business risk factors (e.g., competition, rate design, contractual arrangements) on capital structure and equity return requirements. She has also testified on various ratemaking issues, including deferral accounts, rate stabilization mechanisms, excess earnings accounts, cash working capital, and rate base issues. Ms. McShane has provided consulting services for numerous U.S. and Canadian companies on financial and regulatory issues, including financing, dividend policy, corporate structure, cost of capital, automatic adjustments for return on equity, form of regulation (including performance-based regulation), unbundling, corporate separations, stand-alone cost of debt, regulatory climate, income tax allowance for partnerships, change in fiscal year end, treatment of inter-corporate financial transactions, and the impact of weather normalization on risk.

Ms. McShane was principal author of a study on the applicability of alternative incentive regulation proposals to Canadian gas pipelines. She was instrumental in the design and preparation of a study of the profitability of 25 major U.S. gas pipelines, in which she developed estimates of rate base, capital structure, profit margins, unit costs of providing services, and various measures of return on investment. Other studies performed by Ms. McShane include a comparison of municipal and privately owned gas utilities, an analysis of the appropriate capitalization and financing for a new gas pipeline, risk/return analyses of proposed water and gas distribution companies and an independent power project, pros and cons of performance-based regulation, and a study on pricing of a competitive product for the U.S. Postal Service. She has also conducted seminars on cost of capital for regulated utilities, with focus on the Canadian regulatory arena.

Publications, Papers and Presentations

- *Utility Cost of Capital: Canada vs. U.S.*, presented at the CAMPUT Conference, May 2003.
- *The Effects of Unbundling on a Utility's Risk Profile and Rate of Return*, (co-authored with Owen Edmondson, Vice President of ATCO Electric), presented at the Unbundling Rates Conference, New Orleans, Louisiana sponsored by Infocast, January 2000.
- *Atlanta Gas Light's Unbundling Proposal: More Unbundling Required?* presented at the 24th Annual Rate Symposium, Kansas City, Missouri, sponsored by several commissions and universities, April 1998.
- *Incentive Regulation: An Alternative to Assessing LDC Performance*, (co-authored with Dr. William G. Foster), presented at the Natural Gas Conference, Chicago, Illinois sponsored by the Center for Regulatory Studies, May 1993.
- *Alternative Regulatory Incentive Mechanisms*, (co-authored with Stephen F. Sherwin), prepared for the National Energy Board, Incentive Regulation Workshop, October 1992.

EXPERT TESTIMONY/OPINIONS
ON
RATE OF RETURN AND CAPITAL STRUCTURE

<u>Client</u>	<u>Date</u>
Alberta Natural Gas	1994
AltaGas Utilities	2000
Ameren (Central Illinois Public Service)	2000, 2002, 2005, 2007 (2 cases)
Ameren (Central Illinois Light Company)	2005, 2007 (2 cases)
Ameren (Illinois Power)	2004, 2005, 2007 (2 cases)
Ameren (Union Electric)	2000 (2 cases), 2002 (2 cases), 2003, 2006 (2 cases)
ATCO Electric	1989, 1991, 1993, 1995, 1998, 1999, 2000, 2003
ATCO Gas	2000, 2003, 2007
ATCO Pipelines	2000, 2003, 2007
ATCO Utilities	2008
Bell Canada	1987, 1993
Benchmark Utility Cost of Equity (British Columbia)	1999
Canadian Western Natural Gas	1989, 1996, 1998, 1999
Centra Gas B.C.	1992, 1995, 1996, 2002
Centra Gas Ontario	1990, 1991, 1993, 1994, 1995
Direct Energy Regulated Services	2005
Dow Pool A Joint Venture	1992
Edmonton Water/EPCOR Water Services	1994, 2000, 2006, 2008
Enbridge Gas Distribution	1988, 1989, 1991-1997, 2001, 2002
Enbridge Gas New Brunswick	2000
Enbridge Pipelines (Line 9)	2007
Enbridge Pipelines (Southern Lights)	2007
FortisBC	1995, 1999, 2001, 2004
Gas Company of Hawaii	2000, 2008

Gaz Metropolitain	1988
Gazifère	1993, 1994, 1995, 1996, 1997, 1998
Generic Cost of Capital, Alberta (ATCO and AltaGas Utilities)	2003
Heritage Gas	2004, 2008
Hydro One	1999, 2001, 2006 (2 cases)
Insurance Bureau of Canada (Newfoundland)	2004
Laclede Gas Company	1998, 1999, 2001, 2002, 2005
Laclede Pipeline	2006
Mackenzie Valley Pipeline	2005
Maritimes NRG (Nova Scotia) and (New Brunswick)	1999
Multi-Pipeline Cost of Capital Hearing (National Energy Board)	1994
Natural Resource Gas	1994, 1997, 2006
New Brunswick Power Distribution	2005
Newfoundland & Labrador Hydro	2001, 2003
Newfoundland Power	1998, 2002, 2007
Newfoundland Telephone	1992
Northland Utilities	2008 (2 cases)
Northwestel, Inc.	2000, 2006
Northwestern Utilities	1987, 1990
Northwest Territories Power Corp.	1990, 1992, 1993, 1995, 2001, 2006
Nova Scotia Power Inc.	2001, 2002, 2005, 2008
Ontario Power Generation	2007
Ozark Gas Transmission	2000
Pacific Northern Gas	1990, 1991, 1994, 1997, 1999, 2001, 2005
Plateau Pipe Line Ltd.	2007
Platte Pipeline Co.	2002
St. Lawrence Gas	1997, 2002
Southern Union Gas	1990, 1991, 1993
Stentor	1997
Tecumseh Gas Storage	1989, 1990
Telus Québec	2001

Terasen Gas	1992, 1994, 2005, 2009
Terasen Gas (Whistler)	2008
TransCanada PipeLines	1988, 1989, 1991 (2 cases), 1992, 1993
TransGas and SaskEnergy LDC	1995
Trans Québec & Maritimes Pipelines	1987
Union Gas	1988, 1989, 1990, 1992, 1994, 1996, 1998, 2001
Westcoast Energy	1989, 1990, 1992 (2 cases), 1993, 2005
Yukon Electrical Company	1991, 1993, 2008
Yukon Energy	1991 1993

EXPERT TESTIMONY/OPINIONS
ON
OTHER ISSUES

<u>Client</u>	<u>Issue</u>	<u>Date</u>
New Brunswick Power Distribution	Interest Coverage/Capital Structure	2007
Heritage Gas	Revenue Deficiency Account	2006
Hydro Québec	Cash Working Capital	2005
Nova Scotia Power	Cash Working Capital	2005
Ontario Electricity Distributors	Stand-Alone Income Taxes	2005
Caisse Centrale de Réassurance	Collateral Damages	2004
Hydro Québec	Cost of Debt	2004
Enbridge Gas New Brunswick	AFUDC	2004
Heritage Gas	Deferral Accounts	2004
ATCO Electric	Carrying Costs on Deferral Account	2001
Newfoundland & Labrador Hydro	Rate Base, Cash Working Capital	2001
Gazifère Inc.	Cash Working Capital	2000
Maritime Electric	Rate Subsidies	2000
Enbridge Gas Distribution	Principles of Cost Allocation	1998
Enbridge Gas Distribution	Unbundling/Regulatory Compact	1998
Maritime Electric	Form of Regulation	1995
Northwest Territories Power	Rate Stabilization Fund	1995
Canadian Western Natural Gas	Cash Working Capital/ Compounding Effect	1989
Gaz Metro/ Province of Québec	Cost Allocation/ Incremental vs. Rolled-In Tolling	1984