

ILLINOIS COMMERCE COMMISSION

**DIRECT TESTIMONY
OF
KATHLEEN C. MCSHANE**

Submitted On Behalf

Of

CENTRAL ILLINOIS LIGHT COMPANY

d/b/a AmerenCILCO

June 2009

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1 **ILLINOIS COMMERCE COMMISSION**

2 **DIRECT TESTIMONY**

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5 **Submitted On Behalf**

6 **Of**

7 **AMERENCILCO**

8 **I. INTRODUCTION**

9 **A. Witness Identification**

10 **Q. Please state your name and business address.**

11 A. My name is Kathleen C. McShane. My business address is 4550 Montgomery
12 Avenue, Suite 350N, Bethesda, Maryland 20814.

13 **Q. By whom are you employed and in what capacity?**

14 A. I am President of and Senior Consultant with Foster Associates, Inc., an
15 economic consulting firm.

16 **Q. Please provide your educational and employment history.**

17 A. I hold a Masters in Business Administration with a concentration in Finance from
18 the University of Florida (1980) and the Chartered Financial Analyst designation
19 (1989). I have testified on issues related to cost of capital and various ratemaking
20 issues on behalf of local gas distribution utilities, pipelines, electric utilities and

21 telephone companies, in more than 190 proceedings in Canada and the U.S. My
22 professional experience is provided in AmerenCILCO Exhibit 12E.

23 **B. Purpose, Scope and Identification of Exhibits**

24 **Q. What is the purpose of your direct testimony?**

25 A. I have been asked to render an opinion on the fair rate of return on equity that
26 would be applicable to the electric utility operations of Central Illinois Light
27 Company d/b/a AmerenCILCO. My analysis and conclusions regarding the fair
28 return follow; the statistical support for the studies I have conducted is contained
29 in AmerenCILCO Exhibit 12E, containing Schedules E-1 to E-11.

30 **II. SUMMARY OF CONCLUSIONS**

31 **Q. What were the key factors considered in conducting your analysis and**
32 **arriving at your recommendation?**

33 A. My analysis and recommendation took into account the following considerations:

34 (1) The allowed return on equity for AmerenCILCO's electric utility
35 operations should reflect the risk profile and cost of equity of comparable
36 electric utilities so as to provide a return commensurate with returns in
37 other enterprises with corresponding risks. A sample of electric utilities
38 serves as the comparable group for AmerenCILCO's electric utility
39 operations.

40 (2) In arriving at a recommended return, no single test result should be given
41 exclusive weight. Each of the various tests employed provide a different
42 perspective on a fair return. Each test has its own strengths and

43 weaknesses, which may vary with both the business cycle and stock
44 market conditions. In the end, the governing principles of *Bluefield*¹ and
45 *Hope*², require that a utility be allowed the opportunity to earn a return
46 commensurate with those of enterprises of comparable risk.

47 (3) For the purpose of determining a fair return on equity for a utility, a
48 critical factor that needs to be recognized is that the cost of capital is
49 determined in the capital markets. The cost of capital estimates reflect the
50 market value of the firm's capital, both debt and equity. While the DCF
51 and risk premium tests estimate the return required on the market value of
52 common equity, regulatory convention applies that return to the book
53 value of the assets included in rate base. The determination of a fair return
54 on book equity needs to recognize that distinction and the resulting
55 differences in financial risk.

56 (5) In principle, the comparable earnings test is most compatible with
57 regulation on an original cost book value rate base. For purposes of this
58 testimony, I have used the comparable earnings test results to demonstrate
59 the reasonableness of the recommended return in relation to the level of
60 returns being earned by relatively low risk unregulated companies.

¹ *Bluefield Water Works & Improv. Co. v. Public Serv. Comm'n of West Virginia*, 262 U.S. 679 (1923).

² *Federal Power Comm'n v. Hope Natural Gas Co.*, 320 U.S. 591 (1944).

61 (6) The results of the DCF and equity risk premium tests used to estimate a
 62 fair return for AmerenCILCO's electric utility operations are summarized
 63 below.

64 **Table 1**
 65

| | Cost of Equity | ROE Adjusted for AmerenCILCO's Equity Ratio |
|---|-----------------------|--|
| DCF | | |
| Constant-I/B/E/S | 13.6% | 13.7% |
| Constant-Sustainable Growth | 11.8% | 11.8% |
| Three-Stage | 12.4% | 12.4% |
| Equity Risk Premium | | |
| CAPM Forward | 11.2% | 12.5% |
| CAPM Historic | 10.1% | 11.1% |
| Historic – Utility vs. risk-free rate | 11.1% | 11.1% |
| Historic – Utility vs. Baa-rated public utility bonds | 11.5% | 11.5% |
| DCF-based RP vs. Baa-rated public utility bonds | 11.8% | 12.9% |
| Recommendation | | 12.25% |

66
 67
 68 The tests indicate that the cost of equity is approximately 11.75% based on all of
 69 the tests performed. On average, the difference between AmerenCILCO's 43.6%
 70 common equity ratio and the market value common equity ratios of the sample of
 71 companies over the relevant periods of analysis results in a 50 basis point upward
 72 adjustment to the 11.75% cost of equity required to account for differences in
 73 financial risk between AmerenCILCO and the proxy electric utilities. Therefore,
 74 I recommend that the allowed return on equity for AmerenCILCO's electric
 75 utility operations be set at 12.25%.

76 **III. KEY CONSIDERATIONS FOR A FAIR RETURN ON EQUITY**

77 **Q. Please explain the importance of the allowed return on equity.**

78 A. The allowed return on equity is one of the most critical elements of the revenue
79 requirement. The allowed return on equity reflects the cost of equity capital. The
80 cost of equity capital is a real cost to the utility. The return on equity capital
81 represents the compensation investors require to make available the funds
82 necessary to build, grow and maintain the infrastructure necessary to deliver
83 services essential to the economic well-being of a region.

84 A just and reasonable return on the capital provided by investors not only fairly
85 compensates the investors who have put up, and continue to commit, the funds
86 necessary to deliver service, but benefits all stakeholders, especially ratepayers.
87 A fair and reasonable return on the capital invested in a utility provides the basis
88 for attraction of capital for which investors have alternative investment
89 opportunities. Fair compensation on the capital committed to the utility provides
90 the utility with the financial means to invest in the infrastructure for the supply of
91 energy that is required to support long-term growth in the underlying economy, to
92 comply with the requirements that ensure that the production of needed energy is
93 not harmful to the environment, and to pursue technological innovations to meet
94 the future needs of a vibrant economy.

95 An inadequate return, on the other hand, undermines the ability of a utility to
96 compete for investment capital. Moreover, inadequate returns act as a
97 disincentive to expansion within the service area, may potentially degrade the
98 quality of service or deprive existing customers from the benefit of lower unit
99 costs which might be achieved from growth. In short, if the utility is not provided

100 the opportunity to earn a fair and reasonable return, it may be prevented from
101 making the requisite level of investments in the existing infrastructure in order to
102 reliably provide utility services for its customers.

103 The electric utility industry in North America is at the beginning of a major
104 capital expenditure cycle, driven by long-term demand growth, efficiency and
105 new technology (e.g., smart grid) investments, reliability and compliance with
106 environmental standards. In its 2008 *World Energy Outlook*, the International
107 Energy Agency estimated that between 2007 and 2030 close to \$4.3 trillion in
108 investment would be required by the electricity (\$2.6 trillion, of which over \$1.3
109 trillion is transmission and distribution) and gas transmission and distribution
110 (\$1.6 trillion) industries in North America.³

111 The Ameren utilities will be competing for capital in markets that may be
112 characterized by an unprecedented requirement for regulated infrastructure
113 capital. In contrast to the electric utilities' financial position during the last major
114 capital expenditure cycle in the 1970s and 1980s, when the utilities benefitted
115 from credit ratings in the A/AA ratings categories, the average rating for the
116 industry is currently in the BBB category. While BBB ratings are still investment
117 grade, they provide less financing flexibility and expose the utilities (and their
118 ratepayers) to significantly higher costs of capital than available to companies
119 with stronger ratings when the markets are strained, as recent financial market
120 conditions have demonstrated. Over the past 18 months, the spread between the

³ Approximately \$19 trillion world-wide (Table 2.4).

121 cost of long-term debt for BBB and A rated utilities has exceeded 150 basis
122 points, compared to the historic average of less than 50 basis points. The higher
123 cost of debt capital incurred today will persist over the life of the issued capital,
124 underscoring the importance of achieving and consistently maintaining strong
125 financial parameters. The ability to earn a fair return on equity is critical to the
126 ability to achieve and maintain strong credit metrics and to access capital on
127 reasonable terms and conditions even when capital markets are under pressure.

128 **Q. How do you ensure that the allowed return provides fair compensation to**
129 **investors for committing their equity capital to the utility?**

130 A. To ensure that the allowed return fairly compensates investors for committing
131 equity capital, the utility must be given the opportunity to:

- 132 1. earn a return on investment commensurate with that of comparable risk
133 enterprises;
- 134 2. maintain its financial integrity; and,
- 135 3. attract capital on reasonable terms.

136 These standards arise from United States Supreme Court precedents,⁴ and have
137 been echoed in numerous regulatory decisions across North America.

⁴ In *Bluefield*, 262 U.S. at 692, for example, the Court stated,

A public utility is entitled to such rates as will permit it to earn a return on the value of the property which it employs for the convenience of the public equal to that generally being made at the same time and in the same general part of the country on investments in other business undertakings which are attended by corresponding risks and uncertainties; but it has no constitutional right to profits such as are realized or anticipated in highly profitable enterprises or

138 **Q. Please explain the implication of “the opportunity to earn a return on**
139 **investment commensurate with that of comparable risk enterprises”.**

140 A. This criterion is at the heart of the “opportunity cost principle”. It means that the
141 fair return must be determined by estimating the return investors would receive if
142 they committed their funds to alternative investment opportunities with
143 comparable risks to AmerenCILCO’s electric utility operations. It means that any
144 estimate of the cost of equity capital must look to comparable risk enterprises and
145 the returns available thereon.

146 **Q. Does the need to look to comparable risk companies mean that each utility in**
147 **a sample of proxies must exhibit identical risk characteristics to those of**
148 **AmerenCILCO?**

149 A. No. Each utility will have risk characteristics that are unique. However, on
150 balance, the level of total risks (business plus financial) should be reasonably
151 comparable.

152 **Q. How have you selected comparable risk enterprises for this purpose?**

speculative ventures. The return should be reasonably sufficient to assure confidence in the financial soundness of the utility and should be adequate, under efficient and economical management, to maintain and support its credit and enable it to raise the money necessary for the proper discharge of its public duties

In *Hope*, 320 U.S. at 603, Justice Douglas, writing for the Court, stated,

From the investor or company point of view it is important that there be enough revenue not only for operating expenses but also for the capital costs of the business. . . . By that standard the return on equity owner should be commensurate with returns on investments in other enterprises having corresponding risks. That return, moreover, should be sufficient to assure confidence in the financial integrity of the enterprise, so as to maintain its credit and to attract capital.

153 A. I selected a sample of 29 electric utilities according to the criteria delineated in
154 Section IV.B.3 of this testimony.

155 **Q. Reliance on a sample of electric utilities as a proxy for AmerenCILCO's**
156 **electric utility operations implies that the latter are of similar risk to the**
157 **proxy sample. How does AmerenCILCO's risk compare to that of the**
158 **selected sample of electric utilities?**

159 A. It is somewhat higher than that of the selected sample of electric utilities.
160 AmerenCILCO's current ratings are below both the average rating for the U.S.
161 electric industry of BBB from S&P⁵ and Baa2 by Moody's⁶ as well as below the
162 average and median ratings by these agencies for my proxy sample of utilities
163 (S&P average and median of BBB+ and BBB; Moody's average and median of
164 Baa2).

165 Moody's established AmerenCILCO's Ba1 rating in March 2007 following the
166 passage of rate freeze legislation in both houses of the Illinois legislature. The
167 rating was confirmed following the August 2007 negotiated rate settlement which,
168 among other provisions, provided \$1 billion in rate relief over four years to the
169 state's electric customers, replaced the auction process with a power procurement
170 process to be administered by the newly created Illinois Power Agency, and
171 provided for recovery of a utility's costs of procuring power and energy.

⁵ S&P, *Industry Report Card: U.S. Electric Utility Sector Performed Well in First Quarter of 2009*, March 30, 2009.

⁶ Moody's, *Moody's Global Infrastructure Special Comment: U.S. Investor-Owned Electric Utilities*, October 2008.

172 Moody's Ba1 rating was affirmed again in August 2008. At that time Moody's
173 stated that the rating "reflects last year's negotiated rate settlement agreement that
174 greatly reduced the possibility of a rate freeze being re-implemented in Illinois a
175 stabilized political and regulatory environment in the state, and strong financial
176 metrics."⁷ However, Moody's declined to increase the rating at the time citing
177 continued concerns with the following factors:

- 178 • "Lingering political and regulatory uncertainty in a state that narrowly
179 avoided subjecting its investor owned electric utilities to a rate freeze in
180 2007";
- 181 • "Execution risk in the implementation of new power procurement
182 procedures in Illinois";and
- 183 • "Very strong financial metrics for its rating category are offset by
184 significant debt at its intermediate parent company CILCORP and limited
185 financial flexibility."⁸

186 AmerenCILCO is currently rated Ba1 by Moody's and BBB- by S&P. S&P
187 raised AmerenCILCO rating from BB to BBB- prior to the September 2008 ICC
188 decision (Docket 07-0585 *et al.* Cons) approving electric rate increases for the
189 Ameren utilities.⁹ However, the move anticipated that the decision would be

⁷ Moody's, *Credit Opinion: Central Illinois Light Company*, August 15, 2008.

⁸ *Ibid.*

⁹ Fitch also upgraded AmerenCILCO to BBB- in October 2008 reflecting expectation of improvement in the company's earnings and cash flow measures following the September 2008 Illinois regulatory decision.

190 “reasonably supportive of investment grade credit quality.”¹⁰ S&P maintained the
191 business profile for AmerenCILCO at “Satisfactory”, stating it did so because of
192 the riskier nature of CILCO’s unregulated generation business. In the absence of
193 the unregulated generation business, it is likely that AmerenCILCO would have
194 the same business profile score assigned to AmerenCIPS and AmerenIP, that is,
195 “Strong.” A “Strong” business profile score is lower (i.e., higher business risk)
196 than the average business profile score of “Excellent” assigned to the electric
197 utilities which comprise my proxy sample used to estimate the cost of equity
198 (AmerenCILCO Exhibit 12E, Schedule E-3, page 1 of 2).

199 Based on the above, I consider AmerenCILCO to be a higher than average risk
200 utility, while the selected sample of proxy utilities is of approximately average
201 risk. I have made no adjustment to the cost of equity estimates of the proxy
202 sample to recognize AmerenCILCO’s relatively higher risk; that is, I have relied
203 on the sample utilities’ cost of equity as a measure of the opportunity cost of
204 equity for the electric utility operations of AmerenCILCO. Since both the median
205 business risk profile and debt rating of the proxy group are higher than those of
206 AmerenCILCO, on balance, the sample’s cost of equity is a conservative proxy
207 for that of AmerenCILCO’s electric utility operations (as adjusted for financial
208 risk differences as required, discussed in Section V.D.2).

¹⁰ S&P, *Research Update: Ameren Corp.’s Illinois Subsidiaries Upgraded to Investment Grade*, September 11, 2008.

209 **Q. With respect to the capital structure that AmerenCILCO proposes to use for**
210 **ratemaking purposes, how does it compare to the book value capital**
211 **structures of the proxy electric utility sample?**

212 A. AmerenCILCO is proposing to use its March 31, 2009 capital structure for
213 ratemaking purposes. The proposed common equity ratio of 43.6% is within the
214 range of fiscal year-end 2008 book value equity ratios maintained by the proxy
215 sample of electric utilities; see AmerenCILCO Exhibit 12E, Schedule E-3).

216 **Q. In your opinion, is AmerenCILCO's proposed capital structure reasonable**
217 **for ratemaking purposes?**

218 A. Yes. In principle, the actual capital structure should be relied upon for
219 ratemaking purposes, except under unusual circumstances (e.g., where the capital
220 structure is demonstrably out of line with the capital structures maintained by the
221 industry).

222 **IV. ECONOMIC AND CAPITAL MARKET TRENDS**

223 **Q. Please summarize the recent trends in, and forecasts for, the key economic**
224 **and capital market indicators that bear on the cost of capital environment.**

225 A. The sections below discuss the trends in the economy, interest rates, and equity
226 markets, both for the market generally and for electric utilities specifically.

227 **A. Economic Conditions**

228 The U.S. economy is currently facing the worst financial crisis since the Great
229 Depression. As a result, the U.S. economy is in a deep recession that is expected
230 to last for an extended period of time.

231 The roots of the financial crisis can be traced to the search for higher yield
232 investment products in a period of stable markets and low credit spreads, leading
233 to excessive lending to borrowers with poor credit (subprime mortgages), which
234 in turn fueled the housing market bubble. The associated high risk mortgage loans
235 were securitized, given relatively high credit ratings, and the resulting structured
236 financial projects were spread throughout the global financial system. In early
237 2007, the subprime mortgage market began to unravel. Mortgage delinquencies
238 rose, large mortgage lenders began facing increasingly difficult financial
239 conditions, including bankruptcy, hundreds of mortgage-backed securities were
240 downgraded, institutional holders' confidence in the ability to value the securities
241 eroded and confidence in global financial institutions with significant exposure to
242 asset-backed securitized products began to deteriorate. A liquidity crunch
243 emerged in world financial markets, as the market for asset-backed commercial
244 paper (ABCP) dried up.

245 As the markets became increasingly nervous, and credit began to dry up, the
246 Federal Reserve stepped in, attempting to restart the flow of credit. Between
247 December 2006 and December 2007, the federal funds rate (the rate at which
248 banks lend to each other) was lowered three times. During the first six months of
249 2008, in addition to lowering the federal funds rate four more times, the Federal

250 Reserve implemented other measures aimed at maintaining an orderly financial
251 system, including the creation of lending facilities and increased swap lines with
252 other central banks.

253 Efforts by the Federal Reserve to stem the global financial crisis were
254 unsuccessful. By the end of the third quarter of 2008, the crisis had reached full-
255 blown proportions, with the failure, merger, or conservatorship of several large
256 United States-based financial firms. For example, in early September, the Federal
257 Housing Finance Agency (FHFA) created to regulate Fannie Mae, Freddie Mac
258 and the 12 Federal Home Loan Banks, placed Fannie Mae and Freddie Mac in
259 government conservatorship. In September, Lehman Brothers Holdings, the
260 fourth largest U.S. investment bank, having failed to elicit either government
261 support or a buyer, filed for Chapter 11 bankruptcy protection. On September
262 16th the Federal Reserve authorized \$85 billion to shore up American
263 International Group (AIG). At the end of the month, the Office of Thrift
264 Supervision closed Washington Mutual Bank.

265 On October 14, 2008, the Treasury announced the Troubled Asset Relief Program
266 (TARP) designed to purchase capital in financial institutions under the authority
267 of the Emergency Economic Stabilization Act of 2008. By the end of December
268 2008, the U.S. Treasury held a stake in more than 200 financial institutions. By
269 this time, the effects of the crisis had penetrated other industries, including the
270 U.S. auto industry. Loans from TARP of over \$17 billion were approved for the
271 ailing General Motors and Chrysler Corporations.

272 On December 1, 2008, the National Bureau of Economic Research (NBER)
273 announced what many had long believed, that the US economy, after peaking in
274 the 4th quarter of 2007, had entered into recession. Despite further reduction in
275 the federal funds rate to 1.00% in October 2008, the economy failed to respond to
276 the previous monetary and fiscal policy initiatives. As a result, following the
277 NBER's announcement, the Federal Reserve reduced the federal funds rate to the
278 unprecedented level of 0-0.25% in mid-December, citing deterioration in labor
279 market conditions, the declines in consumer spending, business investment, and
280 industrial production, the strained financial markets and the tight credit
281 conditions. Real growth dropped sharply in the fourth quarter of 2008 (-6.3%), its
282 biggest decline since the 1980-1981 recession.

283 The prospects for 2009 are dim; real growth is expected to be negative for the
284 year (-2.6%). Although the consensus of economists expects growth to turn
285 positive by the 3rd Quarter of 2009, real GDP growth is not anticipated to exceed
286 2% until 1st Quarter of 2010, or to exceed 3.0% until 4th quarter of 2010. Thus
287 while the economy is expected to gradually pull out of recession, the recovery is
288 not expected to be either rapid or robust.

289 The table below provides a brief summary of the most recent actual and
290 consensus forecast of economic indicators that are relevant to the cost of capital
291 environment.

292

Table 2

| | 2008 | Consensus Forecasts |
|--|-------------|----------------------------|
|--|-------------|----------------------------|

| | (Actual) | 2009 | 2010 | 2009-2013 | 2011-2020 |
|----------------------------|----------|-------|------|-----------|-----------|
| Economic Growth (Real GDP) | 1.1% | -2.6% | 1.8% | 1.8% | 2.9% |
| GDP Chained Price Index | 2.2% | 1.3% | 1.2% | 1.7% | 2.2% |
| Inflation (CPI) | 3.8% | -0.7% | 1.6% | 1.5% | 2.5% |

293 Source: Blue Chip *Economic Indicators*, April and March 2009

294 As the financial crisis spread, investors sought a safe haven in government
295 securities. The “flight to quality” put downward pressure on 30-year Treasury
296 bond yields, which fell from under 5% in August 2007 to below 2.7%, a level not
297 seen since the mid-1950s, by the end of 2008.

298 While the “flight to quality” pushed yields on government securities down, yields
299 and spreads on corporate bonds began to rise as the financial crisis took hold.
300 From early 2004 to mid-2007, spreads on long-term A- and Baa-rated corporate
301 bonds relative to the government benchmark yields had been fairly stable,
302 averaging approximately 110 and 150 basis points respectively. Between mid-
303 2007 and the end of November 2008, the spread between long-term A-rated
304 corporate and long-term Treasury bond yields had soared to almost 390 basis
305 points (yield of 8%). The corresponding spread between long-term Baa-rated
306 corporate and Treasury bond yields had ballooned to 560 basis points (yield of
307 9%).¹¹ The wide differential between Baa-rated and A-rated bond spreads in late
308 2008 was a clear signal of the importance of credit quality.

¹¹ The peak in absolute yields occurred on October 31, 2008, when A-rated and Baa-rated corporate yields hit 8.07% and 9.54% respectively.

309 Some signs of a thaw in the credit markets have emerged in early 2009; yields on
310 30-year government bonds have risen moderately (3.6% at the end of March
311 2009). Nevertheless, long-term Treasury bond yields remain well below their
312 long-term expected level of 5.6% (See Table 3 below).

313 Yields on long-term corporate bonds have receded from their 2008 peaks. At the
314 end of March 2009, yields on long-term A-rated and Baa-rated corporate bonds
315 had declined to 6.64% and 8.45% respectively. Their corresponding spreads with
316 Treasury bond yields had also fallen, to approximately 310 and 490 basis points
317 respectively, but, despite this decline, remained well above their historic averages
318 of 110 and 150 basis points.

319 Long-term Treasury yields are expected to remain at or below 2008 levels through
320 mid-2010. Through mid-year 2010, the long-term Treasury bond yield is
321 expected to average approximately 3.8%. As the economy gradually recovers,
322 yields on the 30-year Treasury bond are expected to rise gradually, averaging
323 4.7% from 2009-2013. Over the longer term, 2011-2020, the 30-year Treasury is
324 expected to average approximately 5.6%. Corporate spreads are expected to
325 decline only slightly from their current levels in 2009. While the spreads are
326 expected to continue to decline over the longer-term, they are expected to remain
327 above the historic levels maintained prior to the onset of the current financial
328 crisis of 110 and 150 basis points on average for A- and Baa-rated corporate
329 bonds respectively. Table 3 summarizes actual and forecast government and
330 corporate interest rate forecasts.

331

Table 3

| | 2008 (Actual) | Consensus Forecasts | | | |
|---------------------------------|--------------------------|----------------------------|--------------------|--------------------|--------------------|
| | | 2009 | 2010 | 2009-2013 | 2011-2020 |
| 90-day Treasury Bills | 1.3% | 0.3% | 1.0% | 2.3% | 4.0% |
| 10-year Treasury Notes | 3.6% | 2.9% | 3.7% | 4.25% | 5.25% |
| 30-year Treasury Bonds | 4.2% | 3.5% | 4.0% ^{1/} | 4.7% ^{2/} | 5.6% ^{2/} |
| Long-term A-Rated Corp. Bonds | 6.6% | 6.6% ^{3/} | NA | NA | NA |
| Long-term Baa-Rated Corp. Bonds | 7.5% | 7.8% | 7.6% ^{1/} | 7.5% ^{4/} | 7.8% ^{4/} |

332

^{1/} Through June 2010.

333

^{2/} Based on March 2009 forecast yields and forecast long-term spreads between 10 and 30-year Treasury yields as per December 2008 Blue Chip *Financial Forecasts*. Blue Chip *Financial Forecasts* publishes long-term forecasts in December and June only.

334

335

^{3/} Actual through March 2009.

336

337

^{4/} Based on March 2009 forecast yields and forecast long-term spreads between corporate Baa-rated bond and 30-year Treasury yields as per December 2008 Blue Chip *Financial Forecasts*.

338

339

340

Source: Blue Chip *Economic Indicators*, March 2009 and Blue Chip *Financial Forecasts*, December 2008 and March 2009

341

342

B. Equity Market Trends

343

Following the 2001-2002 recession, as the economy strengthened, fueled by low

344

interest rates, easy credit and a buoyant housing market, the equity markets also

345

strengthened. They continued to climb even as the housing bubble started to

346

deflate in late 2006. Even as the credit markets coped with an increasingly severe

347

credit crunch in 2007, the equity markets remained steady, reaching their peak in

348

mid-October. However, during 2008, as the crisis in the credit markets expanded

349

globally, commodity prices (e.g., oil, copper, aluminum, wheat, corn) began to

350

collapse and global economies appeared more likely to be heading toward

351

recession, the equity markets began an incessant retreat. Following the Lehman

352

Brothers bankruptcy announcement in September 2008, the equity market retreat

353

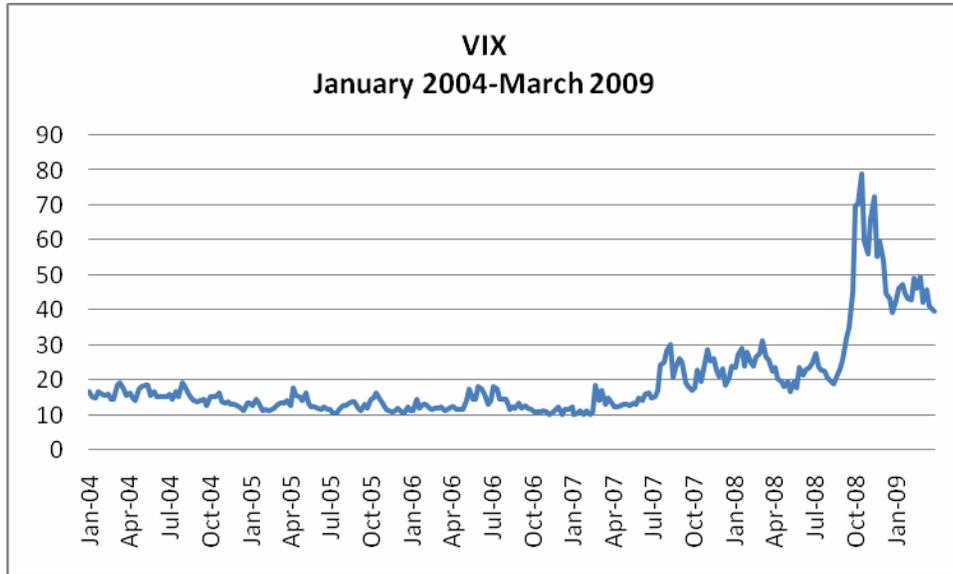
erupted into a full-fledged panic.

354 From its October 2007 peak through the mid-March 2009 trough, the S&P 500
355 fell over 55%, from a high of 1,565 on October 9, 2007 to a low of 676 on March
356 9, 2009, the lowest level since 1997. Relatively positive reports on retail sales,
357 inflation and housing starts in March 2009 did boost the market slightly, but at the
358 end of March, the S&P 500 remained 50% below its October 2007 peak.

359 Equity market volatility rose significantly in 2008. The VIX index, an equity
360 volatility index (often referred to as the “Fear Gauge”), introduced in 1993 by the
361 Chicago Board Options Exchange, is an indicator of investor risk aversion. An
362 increase in the VIX index signals rising risk aversion and an increase in the
363 required equity market risk premium.

364 As demonstrated in the figure below, the index indicates that, during much of
365 2004-2006, the equity market was perceived as unusually stable; trading within a
366 range of 10 to 19, and averaging 13.5. The VIX index rose steadily throughout
367 much of 2007; during the first eight months of 2008 it averaged 23, 70% higher
368 than its 2004-2006 average. During the fourth quarter of 2008, as investor
369 concerns accelerated, the index jumped sharply, peaking at almost 80 in October
370 2008, its highest level since inception, and averaging close to 60 during the entire
371 4th quarter. While the volatility has since declined, on average during the first
372 quarter of 2009, the VIX has traded at 45, still over three times above its pre-crisis
373 levels. To put this in perspective, on only six days prior to the onset of the current
374 financial market crisis in August 2007 has the index traded at or above 40.

375 **Figure 1**



376

377

Source: Chicago Board Options Exchange

378

C. Trends In The Markets For Utility Securities

379

During the past 18 months, trends in the markets for long-term debt and equity indicate a significant increase in the cost of capital for BBB/Baa-rated utilities (which account for approximately 60% of the total number of utilities rated by Standard & Poor's and Moody's).

382

383

The yield on Moody's long-term Baa-rated public utility bond index rose from approximately 6.4% at the beginning of 2008 and exceeded 9% in October 2008.

384

385

In October 2008, AmerenIP raised 10-year Senior Secured notes at a cost of 9.75%. By the end of March 2009, the yield on Baa-rated public utility bonds

386

387

was still over 8%, representing a spread of 450 basis points over long-term Treasury bond yields. In March 2009 AmerenUE raised 30-year Senior Secured

388

389

notes at 8.45%. To put this in perspective, the historical spread (April 1953-

390 March 2009) between long-term Baa-rated public utility and Treasury bond yields
391 has been approximately 165 basis points.

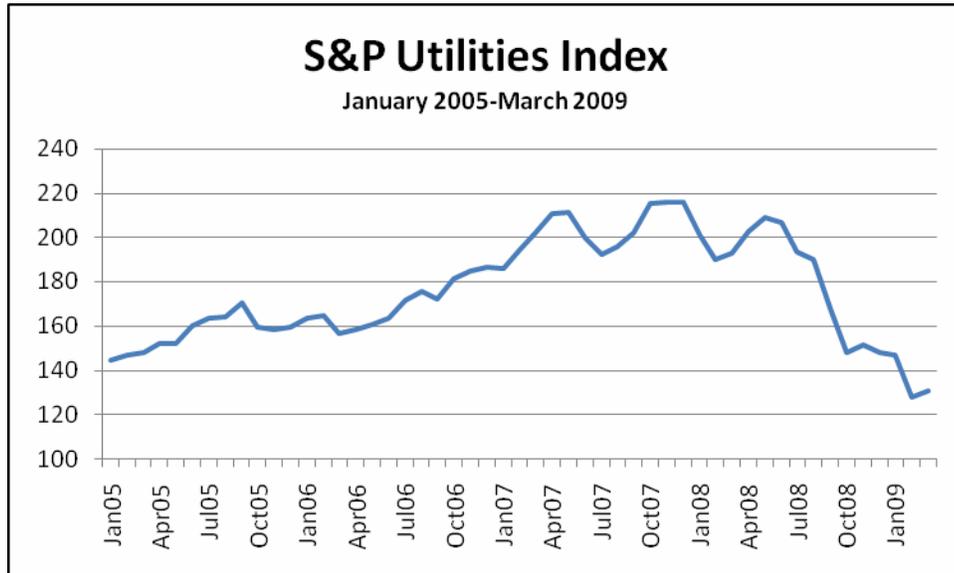
392 Long-term A-rated public utility bond yields also rose significantly, from
393 approximately 6.1% at the beginning of 2008 to over 8% in October. The yields
394 have since declined to 6.4% at the end of March 2009, but the spreads with long-
395 term Treasury bond yields are materially higher than their long-term levels. The
396 spread at the end of March 2009 was 285 basis points, compared to the long-term
397 (April 1953-March 2009) average of approximately 130 basis points.

398 While both the costs of A- and Baa-rated public utility debt and spreads
399 have risen, the increase in cost to Baa-rated public utilities has been significantly
400 greater. At the end of March 2009, at 165 basis points, the spread was over 100
401 basis points higher than the long-term average (less than 50 basis points).

402 The comparison of the increase in the costs of debt to A- and Baa-rated public
403 utilities on a relative basis underscores the importance of maintaining strong
404 credit metrics and credit ratings. The opportunity to earn a fair return on equity is
405 critical to the ability to achieve and maintain strong credit metrics and ratings.
406 Ratings below the A category can impair a utility's access to capital on reasonable
407 terms and conditions, particularly when capital markets are under pressure. The
408 significantly higher cost of Baa-rated public utility debt relative to A rated debt
409 under current market conditions demonstrates that the cost to ratepayers of credit
410 ratings lower than the A category can be substantial.

411 In the equity markets, the S&P Utilities Index fell 40% from its 2007 peak to its
412 March 2009 trough as shown in Figure 2 below.

413 **Figure 2**



414
415 Source: S&P, Research Insight

416 My proxy sample of electric utilities experienced a similar decline. Ameren's
417 shares have lost 60% of their value in less than two years, with close to half of the
418 loss occurring after the February 2009 announcement that the Company was
419 planning to cut its dividend by 40%. Many electric utilities, including Ameren and
420 one-third of the electric utilities in my proxy sample, are currently trading at
421 prices below book value (AmerenCILCO Exhibit 12E, Schedule E-3, page 1 of
422 2).

423 While there has been some improvement in the market for public utility equities
424 since the trough in March 2009, at the end of March 2009, equity markets remain
425 difficult and the S&P Utilities Index remains well below its peak.

426 V. **ESTIMATE OF A FAIR RETURN ON EQUITY**

427 A. **Conceptual Considerations**

428 Q. **Please summarize your approach to estimating a fair return on equity for the**
429 **electric utility operations of AmerenCILCO.**

430 A. My estimation of a fair return on equity starts with a recognition of the objective
431 of regulation. That objective is to simulate competition, i.e., to establish a
432 regulatory framework that will mimic the competitive model. Under the
433 competitive model, the required return on equity is expected to reflect the
434 opportunity cost of capital, i.e., a return that is commensurate with the returns
435 available on foregone investments of similar risk. As discussed in Section III, a
436 fair return is one that provides the utility with an opportunity to earn a return on
437 investment commensurate with that of comparable risk enterprises, and ensure
438 confidence in the financial integrity of the company in order to maintain its credit
439 and attract necessary capital.

440 The ability to attract capital is not synonymous with being allowed a return
441 comparable with those of similar risk entities. A return that simply allows a
442 utility to attract capital, irrespective of the cost, does not lead to the conclusion
443 that it is consistent with the comparable returns standard.

444 The criteria for a fair return give rise to two separate standards, the capital
445 attraction standard and the comparable return, or comparable earnings, standard.

446 The fact that the allowed return is applied to an original cost rate base is key to
447 distinguishing between the capital attraction and comparable earnings standards.

448 The base to which the return is applied determines the dollar earnings stream to
449 the utility, which, in turn, generates the return to the shareholder (dividends plus
450 capital appreciation). When the allowed return on original cost book value is set,
451 a market-derived cost of attracting capital must be converted to a fair and
452 reasonable return on book equity. Failure to equate a market-derived equity cost
453 rate to a stream of earnings on book value in dollar terms will result in an allowed
454 level of earnings that will discourage utilities from making the significant
455 required investments in critical infrastructure.

456 **Q. What tests have you applied to estimate a fair return on equity for**
457 **AmerenCILCO's electric utility operations?**

458 A. I have applied both a constant growth and a three-stage growth discounted cash
459 flow (DCF) model and three equity risk premium (ERP) tests, including the
460 capital asset pricing model (CAPM). I have also applied the comparable earnings
461 test for purposes of assessing the reasonableness of these results. However, my
462 recommendation relies on the results of the market-based tests, that is, the DCF
463 and ERP tests.

464 Reliance on multiple tests recognizes that no one test produces a definitive
465 estimate of the fair return.¹² Each test is a forward-looking estimate of investors'
466 equity return requirements. However, the premises of each of the tests differ;
467 each test has its own strengths and weaknesses and not all tests are equally

¹² As stated in Bonbright, "No single or group test or technique is conclusive." (James C. Bonbright, Albert L. Danielsen, David R. Kamerschen, *Principles of Public Utility Rates*, 2nd Ed., Arlington, Va.: Public Utilities Reports, Inc., March 1988).

468 reliable in different capital market conditions. In principle, the concept of a fair
469 and reasonable return does not reduce to a simple mathematical construct. It
470 would be unreasonable to view it as such.

471 In contrast to the cost of debt, the cost of equity is not directly observable. No
472 one knows with certainty what “cost of equity” is in each equity investor’s mind,
473 or even what cost of equity is required by the “consensus” of investors who set
474 equity market prices through their buying and selling of shares. The cost of
475 equity must be inferred using relatively simple models that attempt to quantify the
476 way investors collectively price common equity. Since individual investors
477 commit capital for many different reasons, there is no way to be certain what
478 factors account for their decisions.

479 Discounted cash flow and equity risk premium models represent conceptually
480 different ways that investors might approach estimating the return they require on
481 the market value of an equity investment. Both the discounted cash flow and
482 equity risk premium approaches are intuitively appealing, and both types of tests
483 are relatively simple in principle to apply. Nevertheless, any DCF or ERP test is a
484 simplified, stylized model of complex behavior with different assumptions and
485 inputs. These differences can result in a range of estimates of the return that
486 investors require to provide equity capital. Ultimately, establishing a fair return
487 requires informed judgment to ensure that both the capital attraction and
488 comparable return requirements of the fair return standard are met.

489 **B. Discounted Cash Flow Model**

490 **1. Conceptual Underpinnings**

491 **Q. Please discuss the conceptual basis for the DCF model.**

492 A. The discounted cash flow approach proceeds from the proposition that the price of
493 a common stock is the present value of the future expected cash flows to the
494 investor, discounted at a rate that reflects the riskiness of those cash flows. If the
495 price of the security is known (can be observed), and if the expected stream of
496 cash flows can be estimated, it is possible to approximate the investor's required
497 return (or capitalization rate) as the rate that equates the price of the stock to the
498 discounted value of future cash flows.

499 **2. DCF Models**

500 **Q. What DCF models did you use?**

501 A. There are multiple versions of the discounted cash flow model available to
502 estimate the investor's required return. An analyst can employ a constant growth
503 model or a multiple period growth model to estimate the cost of equity. One can
504 also utilize different timing of receipt of cash flow assumptions, e.g., annual or
505 quarterly.

506 The constant growth model rests on the assumption that investors expect cash
507 flows to grow at a constant rate throughout the life of the stock. Similarly, a
508 multiple period growth model rests on the assumption that growth rates will
509 change over the life of the stock. In determining the DCF cost of equity for the
510 electric utilities that are a proxy for AmerenCILCO's electric utility operations, I
511 utilized both constant growth and three-stage growth models.

512 **3. Proxy Companies**

513 **Q. To what companies did you apply the DCF test?**

514 A. I applied the DCF test to a sample of companies that includes every electric
515 utility:

- 516 1. classified by *Value Line* as an electric utility and has *Value Line* forecasts;
- 517 2. that is rated in the BBB category;
- 518 3. which have greater than 50% of total assets (2008) in regulated activities,
519 equivalent to the Edison Electric Institute’s categories of “Regulated” and
520 “Mostly Regulated”;
- 521 4. that has I/B/E/S¹³ forecasts of long-term growth rates for each of the
522 preceding 12 months;
- 523 5. that has not omitted dividends since 1st Quarter 2008; and,
- 524 6. is not publicly known to be an acquisition target or involved in a merger.

525 The resulting 29 electric utilities are listed on AmerenCILCO Exhibit 12E,
526 Schedule E-3.

527 **Q. Did you apply the discounted cash flow test specifically to Ameren**
528 **Corporation?**

¹³ The consensus forecasts are obtained from I/B/E/S, a leading provider of earnings expectations data. The data are collected from over 7,000 analysts at over 1,000 institutions worldwide, and cover companies in more than 60 countries.

529 A. No, I did not apply the model specifically (or solely) to AmerenCILCO's parent,
530 Ameren Corporation, for three reasons. First, while Ameren Corporation is
531 primarily an electric utility, any DCF estimate which relies only on data for a
532 single company is subject to measurement error. Second, the application of the
533 test to the "subject" utility entails considerable circularity. Third, the application
534 of the DCF test solely to Ameren Corporation is incompatible with the
535 comparable returns criterion for estimating a fair and reasonable return. It is the
536 performance of companies comparable to the utility in terms of risk that must be
537 the focus of the return on equity analysis.

538 **Q. What is "measurement error"?**

539 A. In this context, measurement error refers to the use of an input to the model which
540 I theoretically inconsistent with the other inputs to the model. Specifically, the
541 application of the DCF approach requires inferring investor growth expectations;
542 the resulting DCF cost estimate is very sensitive to the inferred growth
543 expectations. Measurement error results when the forecast of growth used in the
544 DCF model does not equate to the investors' expectation of growth that is
545 embedded in the dividend yield component. By relying on a sample of
546 companies, the amount of "measurement error" in the data can be reduced. The
547 larger the sample, the more confidence the analyst has that the sample results are
548 representative of the cost of equity. As noted in a widely utilized finance
549 textbook:

550 Remember, [a company's] cost of equity is not its personal property. In
 551 well-functioning capital markets investors capitalize the dividends of all
 552 securities in [the company's] risk class at exactly the same rate. But any
 553 estimate of [the cost of equity] for a single common stock is noisy and
 554 subject to error. Good practice does not put too much weight on single-
 555 company cost-of-equity estimates. It collects samples of similar
 556 companies, estimates [the cost of equity] for each, and takes an average.
 557 The average gives a more reliable benchmark for decision making.¹⁴

558 **Q. What factual support do you have for the existence of potential measurement**
 559 **error?**

560 A. In principle, the cost of equity for firms of similar risk in the same industry should
 561 be quite similar. The fact that individual company DCF costs differ widely
 562 (AmerenCILCO Exhibit 12E, Schedules E-4 to E-6) is a strong indication that a
 563 single company DCF cost does not lead to a reliable estimate of the cost of equity.

564 **4. Application of the DCF Test**

565 **a. Constant Growth Model**

566 **Q. Please summarize the premises of the constant growth model.**

567 A. The assumption that investors expect a stock to grow at a constant rate over the
 568 long-term is most applicable to stocks in mature industries. Growth rates in these
 569 industries will vary from year to year and over the business cycle, but will tend to
 570 deviate around a long-term expected value.

571 The annual constant growth model is expressed as follows:

$$572 \text{ Cost of Equity (k)} = \frac{D_1}{P_0} + g,$$

573 where,

574

¹⁴ Richard A. Brealey, Stewart C. Myers and Franklin Allen, *Principles of Corporate Finance*, Eighth Edition, Boston, MA: Irwin McGraw Hill, 2006, p. 67 (emphasis added).

575 D_1 = next expected dividend
576 P_0 = current price
577 g = constant growth rate

578 **Q. How does the model set forth above reflect a simplification of reality?**

579 A. First, it is based on the notion that investors expect all cash flows to be derived
580 through dividends. Second, the underlying premise is that dividends, earnings,
581 and price all grow at the same rate.¹⁵ While capital appreciation (price growth) is
582 implicit in the model, it is not an explicit input to the model. It is likely that, at
583 any given point in time, investors expect growth in dividends, earnings and prices
584 to be different from each other, and, in the near term, to deviate from their long-
585 run values. Third, the annual version of the DCF model assumes investors
586 receive their dividends annually and that the dividend grows at an annually
587 compounded rate. The annual growth rate DCF model simplifies from the reality
588 that dividends are received by investors quarterly and can be reinvested so as to
589 compound quarterly. Finally, the model is perpetual. It literally assumes that an
590 investor's holding period is equal to infinity. Clearly that is a simplification of
591 reality.

592 **Q. Did you incorporate quarterly compounding into your estimates of the DCF**
593 **cost of equity?**

¹⁵ Additional assumptions include: a constant price/earnings multiple, a constant growth rate in book value per share, a constant retention ratio and a constant payout ratio.

594 A. Yes. I have incorporated quarterly compounding to capture the impact on the cost
 595 of equity of the reinvestment of dividends. The quarterly compounding constant
 596 growth DCF model is expressed as follows:

$$597 \text{ Cost of Equity (k) = } \frac{[d_1*(1+k)^{.75}+d_2*(1+k)^{.5}+d_3*(1+k)^{.25}+d_4]}{P_o} + g,$$

598

599

where,

600

k = required return on equity

601

d_i = dividends expected over coming year

602

P_o = current price

603

g = constant growth rate

604

The model is solved iteratively because the required return on equity (k) appears

605

on both sides of the equation.

606

**Q. Has the Illinois Commerce Commission (“ICC”) accepted the premise of the
 607 quarterly compounding model?**

608

A. Yes, it has, most recently in Docket 08-0363 (*See, Northern Illinois Gas*

609

Company d/b/a Nicor Gas Company (Tariffs filed April 29, 2008), Proposed

610

general increase in rates, and revision to other terms and conditions of service,

611

Docket No. 08-0363, March 25, 2009 at pages 69-70).

612

**Q. How does one apply the constant growth model given the potential disparity
 613 between forecasts of earnings, dividends and price growth?**

614

A. The model can be applied by recognizing that all investor returns must ultimately

615

come from earnings. Hence, focusing on investor expectations of earnings

616

growth will encompass all of the sources of investor returns (i.e., dividends and

617

retained earnings).

618 **b. Three-Stage Growth Model**

619 **Q. Please explain your application of the three-stage growth model.**

620 A. My application of the three-stage growth model is based on the premise that
621 investors expect the growth rate for the sample of electric utilities to be equal to
622 company-specific growth rates for the near-term (Stage 1 Growth), but, in the
623 longer-term (from Year 6 onward) will migrate to the expected long-run rate of
624 growth in the economy (nominal GDP Growth).

625 **Q. Why did you use a three-stage, rather than a two-stage, model as you have**
626 **done in previous cases?**

627 A. The two-stage model implicitly assumes that investors' growth expectations will
628 suddenly change, either upward or downward, from the Stage 1 growth rate to the
629 long-term growth rate at the end of Stage 1. The three-stage model is based on
630 the more realistic assumption that investors would expect the utilities' growth
631 prospects to gradually trend toward the longer-term growth rate.

632 **Q. Why would you expect utilities to grow at the overall rate of growth in the**
633 **economy in the long-term?**

634 A. Industries go through various stages in their life cycle. Utilities are generally
635 considered to be a mature industry. Mature industries are those whose growth
636 parallels that of the overall economy.

637 **Q. Is reliance on expected GDP growth as an estimate of the longer-term growth**
638 **rate an accepted approach?**

639 A. Yes. Use of forecast GDP growth as the long-term growth component is a widely
640 utilized approach. For example, the Merrill Lynch discounted cash flow model
641 for valuation utilizes GDP growth as a proxy for long-term growth expectations.
642 The Federal Energy Regulatory Commission relies on GDP growth to estimate
643 expected long-term growth in its standard DCF models (applied to companies
644 with conventional corporate structures) for gas and oil pipelines. Most recently,
645 in Docket 08-0363 (Nicor, March 25, 2009, page 70) the ICC found that the use
646 of a terminal growth rate in a non-constant DCF analysis “that effectively caps the
647 terminal growth rate for companies in the sample at the GDP growth rate, which
648 is a reasonable proxy for growth in the U.S. economy, will provide useful
649 information and produce a reasonable estimate of the cost of common equity”.

650 **Q. How is the DCF cost estimated using a three-stage DCF model?**

651 A. The DCF cost of equity is estimated as the internal rate of return that causes the
652 price of the stock to equal the present value of all future cash flows to the
653 investor.

654 The cash flows, in annualized terms, are as follows:

655 Year 1, cash flow is equal to:

656 Last Paid Annualized Dividend x (1 + Stage 1 Growth)

657

658 For each of years 2 through 5, cash flow is defined as:

659

660 Cash Flow $_{t-1}$ x (1 + Stage 1 Growth)

661

662 Cash flows from Year 6 through 10 are estimated as:

663

664 Cash Flow $_{t-1}$ x (1 + Average of Stage 1 Growth and GDP Growth)

665
666 Cash flows from Year 11 and onward are estimated as:
667
668
$$\text{Cash Flow}_{t-1} \times (1 + \text{GDP Growth})$$

669

670 **Q. Have you incorporated quarterly compounding in your application of the**
671 **three-stage DCF cost of equity model?**

672 A. Yes. In the quarterly compounding three-stage model, the present value of each
673
674 quarterly cash flow is calculated as follows:

675
676
$$\text{Cash flow}_{Q_i} = d_i / (1+k)^N$$

677
678 where,

679 Q_i = quarter for $i = 1$ to 40
680 k = required return on equity
681 d_i = dividends expected in quarter i
682 N = the percentage of days in a year until
683 dividend is paid.¹⁶
684

685 The dividend is increased in the same quarter each year by an amount equal to the
686 I/B/E/S growth rate during the first 20 quarters (5 years) and by an amount equal
687 to the average of the I/B/E/S growth rate and rate of growth in GDP during the
688 next 20 quarters. A final (terminal value) cash flow is calculated as follows:

689
$$\text{Cash Flow}_{\text{Final}} = \{ [d_1 \cdot (1+k)^{-75} + d_2 \cdot (1+k)^{-50} + d_3 \cdot (1+k)^{-25} + d_4] / (k-g_2) \} / (1+k)^N$$

690
691 where,

692 k = required return on equity
693 d_i = dividends expected in next four quarters
694 g_2 = GDP growth
695 N = value of N in period 40

¹⁶ For the first observation, N = the number of days from the last payment until the next payment divided by the number of days in the year. In subsequent observations, 0.25 is added to this value.

696

697 The model is solved iteratively to find the value for k which causes the current
698 price of the stock to equal the present value of all future cash flows (Cash Flow_{Qi}
699 plus Cash Flow_{Final}) to the investor.

700

5. Investor Growth Expectations for the DCF Models

701

Q. Please discuss how you have estimated investor growth expectations.

702

A. In the application of the constant growth model, I relied upon both the I/B/E/S
703 consensus earnings forecasts and an estimate of the sustainable growth rate. The
704 sustainable growth rate was derived from *Value Line* forecasts. In the application
705 of the three-stage growth model, I relied upon the I/B/E/S consensus earnings
706 forecasts as the estimate of investor growth expectations during Stage 1. During
707 the second stage, I relied upon an average of the Stage 1 and Stage 3 growth rates.
708 Use of an average of the I/B/E/S growth rate (Stage 1) and the consensus forecast
709 for long-term growth in the economy (Stage 3) is consistent with the expectation
710 that the adjustment to the long-term growth rate would occur gradually rather than
711 abruptly.

712

Q. Please explain sustainable growth.

713

A. Sustainable growth, or earnings retention growth, is premised on the notion that
714 future dividend growth depends on both internal and external financing. Internal
715 growth is achieved by the firm retaining a portion of its earnings in order to
716 produce earnings and dividends in the future. External growth measures the long-
717 run expected stock financing undertaken by the utility and the percentage of funds

718 from that investment that are expected to accrue to existing investors. The
719 internal growth rate is estimated as the fraction of earnings (b) expected to be
720 retained multiplied by expected return on equity (r). The external growth rate is
721 estimated by the forecast growth in common stock outstanding (s) multiplied by
722 the fraction of the investment expected to be retained (v). The sustainable growth
723 rate is then calculated as the sum of br and sv. The external growth component
724 recognizes that investors may expect future growth to be achieved not only
725 through the retention of earnings but also through the issuance of additional
726 equity capital which is invested in projects that are accretive to earnings.

727 **Q. Why have you utilized only forecast growth rates and not historic growth**
728 **rates?**

729 A. I have utilized forecast growth rates for the following reasons. First, various
730 studies have concluded that analysts' forecasts are a better predictor of growth
731 than naïve forecasts equivalent to historic growth; moreover, analysts' forecasts
732 have been shown to be more closely related to investors' expectations.¹⁷

¹⁷ Empirical studies that conclude that investment analysts' growth forecasts serve as a better surrogate for investors' expectations than historic growth rates include Lawrence D. Brown and Michael S. Rozeff, "The Superiority of Analyst Forecasts as Measures of Expectations: Evidence from Earnings", *The Journal of Finance*, Vol. XXXIII, No. 1, March 1978; Dov Fried and Dan Givoly, "Financial Analysts' Forecasts of Earnings, A Better Surrogate for Market Expectations", *Journal of Accounting and Economics*, Vol. 4, 1982; R. Charles Moyer, Robert E. Chatfield, Gary D. Kelley, "The Accuracy of Long-Term Earnings Forecasts in the Electric Utility Industry", *International Journal of Forecasting*, Vol. I, 1985; Robert S. Harris, "Using Analysts' Growth Forecasts to Estimate Shareholder Required Rates of Return", *Financial Management*, Spring 1986; James H. Vander Weide and William T. Carleton, "Investor Growth Expectations: Analysts vs. History", *The Journal of Portfolio Management*, Spring 1988; and David Gordon, Myron Gordon and Lawrence Gould, "Choice Among Methods of Estimating Share Yield," *The Journal of Portfolio Management*, Spring 1989.

The Vander Weide and Carleton study cited

...found overwhelming evidence that the consensus analysts' forecast of future growth is

733 Second, to the extent history is relevant to the outlook for earnings, it should
734 already be reflected in the forecasts.

735 **6. Application of the Constant Growth DCF Model**

736 **Q. Please summarize your application of the constant growth DCF model.**

737 A. I applied the constant growth DCF model to the sample of 29 electric utilities
738 using the following inputs to calculate the dividend yield:

739 1. the most recent annualized dividend paid prior to March 26, 2009 as D_0 ;

740 and

741 2. the average of the daily closing stock prices for the period February 26 to

742 March 26, 2009 as P_0 .

743 **Q. Why did you rely on an average price, rather than a “spot” price?**

744 A. The use of an average price lowers the possibility that the estimated cost of equity
745 is not attributable to any capital market anomalies that may arise due to transitory
746 investor behavior. In other words, using an average price reduces the possibility
747 of “measurement error” as discussed above. The use of an average price is

superior to historically oriented growth measures in predicting the firm’s stock price [and that these results] also are consistent with the hypothesis that investors use analysts’ forecasts, rather than historically oriented growth calculations, in making stock buy-and-sell decisions.

The Gordon, Gordon and Gould study concluded,

...the superior performance by KFRG [forecasts of [earnings] growth by securities analysts] should come as no surprise. All four estimates [securities analysts’ forecasts plus past growth in earnings and dividends and historic retention growth rates] rely upon past data, but in the case of KFRG a larger body of past data is used, filtered through a group of security analysts who adjust for abnormalities that are not considered relevant for future growth.”

748 particularly critical in current market conditions which have been characterized by
749 significant volatility.

750 **Q. What are the results of the constant growth model?**

751 A. The results of my application of the constant growth model are detailed in
752 AmerenCILCO Exhibit 12E, Schedules E-4 and E-5 and summarized below:

753 **Table 4**

| | Mean | Median | Average |
|---------------------------|-------------|---------------|----------------|
| I/B/E/S | 13.9% | 13.2% | 13.6% |
| Sustainable Growth | 12.2% | 11.3% | 11.8% |

754

755 **7. Three-Stage Growth Model**

756 **Q. Please summarize the results of your application of the three-stage growth**
757 **model.**

758 A. The three-stage growth model, as previously noted, relies on the I/B/E/S
759 consensus of analysts' earnings forecasts for Stage 1 (20 quarters), and the
760 average of this growth rate with the forecast nominal growth in the economy for
761 the Stage 2 (second 20 quarters). In the long-run (Stage 3), represented by the
762 model's terminal value, growth equals the forecast nominal rate of growth in the
763 economy (GDP). The expected long-run rate of growth in the economy is based
764 on the consensus of economists' forecasts found in Blue Chip *Economic*
765 *Indicators* (March 2009). The consensus expected long-run (2011-2020) nominal
766 rate of growth in GDP is 5.0%.

767 **Q. What are the estimated DCF costs of equity using the three-stage growth**
768 **model?**

769 A. As detailed in AmerenCILCO Exhibit 12E, Schedule E-6, the three-stage DCF
770 model estimates of the cost of equity for the electric utility sample are as follows:

771

Table 5

| Mean | Median | Average |
|-------------|---------------|----------------|
| 12.6% | 12.1% | 12.4% |

772

773 **8. DCF Cost of Equity**

774 **Q. What do the constant growth and three-stage growth models together**
775 **indicate is the cost of equity for the proxy sample of electric utilities?**

776 A. The results of the two DCF models indicate a required return of approximately
777 12.6%.

778 **Q. Do the results of the DCF test underscore the importance of using proxy**
779 **groups and multiple DCF models in estimating the investors' required return**
780 **on equity?**

781 A. Yes. First, the individual company values vary widely among utilities that are of
782 relatively similar total investment risk. To illustrate, the DCF costs of equity
783 based on the I/B/E/S earnings forecasts, even excluding the two highest and two
784 lowest values, range from 10.8% to almost 18%, a difference of almost eight
785 percentage points. Second, the different growth estimates result in widely
786 divergent costs of equity for an individual company. For example, the I/B/E/S

787 consensus earnings forecast for Otter Tail Corp is 8.5% whereas the sustainable
788 growth rate developed from *Value Line forecasts* is 4.1%. The resulting constant
789 growth estimates of Otter Tail's DCF cost of equity are 15.7% and 10.8%,
790 respectively. These examples underscore the importance both of using proxy
791 groups rather than a single company and the application of more than one model.

792 **C. Equity Risk Premium Tests**

793 **1. Conceptual Underpinnings**

794 **Q. What is the underlying premise of equity risk premium tests?**

795 A. The premise of all equity risk premium tests is the basic concept of finance that
796 there is a direct relationship between the level of risk assumed and the return
797 required. Since an investor in common equity is exposed to greater risk than an
798 investor in bonds, the former requires a premium above bond yields as
799 compensation for the greater risk. Like the DCF test, the equity risk premium test
800 results are a measure of the market-related cost of attracting capital, i.e., a return
801 on the market value of the common stock, not the book value.

802 **Q. What equity risk premium tests did you apply?**

803 A. I used the capital asset pricing model ("CAPM"), plus two direct estimates of
804 utility equity risk premiums. The first of the two direct estimates was made by
805 reference to historic achieved equity returns and risk premiums for both electric
806 and natural gas distribution utilities (an *ex post* model); the second direct
807 approach is based on differences between DCF cost of equity estimates for my

808 proxy sample of 29 electric utilities and contemporaneous interest rates (an (*ex*
809 *ante* model).

810 **2. Capital Asset Pricing Model**

811 **a. Conceptual Underpinnings of CAPM**

812 **Q. Please discuss the assumptions that underpin the CAPM.**

813 A. The CAPM is a formal equity risk premium model, which specifies that the
814 required return on an equity security is a linear function of the required return on
815 a risk-free investment. In its simplest form, the CAPM posits the following
816 relationship between the required return on the risk-free investment and the
817 required return on an individual equity security (or portfolio of equity securities):

818
$$R_E = R_F + b_e (R_M - R_F)$$

819 where,
820 R_E = Required return on individual equity security
821 R_F = Risk-free rate
822 R_M = Required return on the market as a whole
823 b_e = Beta on individual equity security

824 The CAPM relies on the premise that an investor requires compensation for non-
825 diversifiable risks only. Non-diversifiable risks are those risks that are related to
826 overall market factors (e.g., interest rate changes, economic growth). Company-
827 specific risks, according to the CAPM, can be diversified away by investing in a
828 portfolio of securities, and therefore the shareholder requires no compensation to
829 bear those risks.

830 The non-diversifiable risk is captured in the beta, which, in principle, is a
831 forward-looking measure of the expected volatility of a particular stock or group
832 of stocks, relative to the market. Specifically, the beta is equal to:

$$\frac{\text{Covariance } (R_E, R_M)}{\text{Variance } (R_M)}$$

835 The variance of the market return is intended to capture the uncertainty related to
836 economic events as they impact the market as a whole. The covariance between
837 the return on a particular stock and that of the market reflects how responsive the
838 required return on an individual security is to changes in events, which also
839 change the required return on the market.

840 In simplistic terms, the CAPM requires determining the equity risk premium
841 required for the market as a whole (“market risk premium”), then adjusting it to
842 account for the risk of the particular security or portfolio of securities using the
843 beta. The result (market risk premium multiplied by beta) is an estimate of the
844 equity risk premium specific to the particular security or portfolio of securities.

845 **b. Risk-Free Rate**

846 **Q. What is the proxy for the risk-free rate?**

847 A. The simple CAPM model is a single holding period model which, if the model
848 were applied assuming a single year holding period, would entail using a short-
849 term government interest rate as the risk-free rate. However, it is widely
850 recognized that short-term rates are largely the effect of monetary policy and, as
851 such, are administered, rather than market-driven, rates. In principle, a longer-

852 term Treasury should be used, so as to more closely match the duration of the
853 risk-free rate and common equities, whose values reflect expected cash flows that
854 are perpetual in nature. Hence, in the application of the CAPM, most analysts
855 rely on a long-term government yield, which is risk-free in that there is no default
856 risk associated with U.S. Treasury securities. Thus, I have utilized forecast yields
857 on the 30-year Treasury bond as a proxy for the risk-free rate in the simple CAPM
858 model.

859 **Q. In past proceedings before the ICC, you used the forecast of 10-year**
860 **Treasury bonds in your application of the CAPM? Why have you switched to**
861 **the 30-year forecast?**

862 A. For two reasons. First, as stated above, the 30-year Treasury bond more closely
863 matches the perpetual life of equities. Second, the Federal Government had
864 stopped issuing 30-year bonds in 2002 as a result of reduced financing
865 requirements, leaving the 10-year Treasury bond as the benchmark. The
866 government began issuing 30-year Treasury bonds again in 2006, and is highly
867 likely to continue to do so in light of the significant government deficits that have
868 been created in recent months. The 30-year Treasury bond is once again
869 considered a benchmark bond for the purpose of pricing securities.

870 **Q. What is your forecast of the risk-free rate in the CAPM analysis?**

871 A. Over the next five years, 2009-2013, as the economy recovers from the current
872 crisis, yields on the 30-year Treasury are expected to average 4.7%. In the longer
873 term, 2011-2020, the 30-year Treasury is expected to average approximately

874 5.6%.¹⁸ I have utilized both forecasts in my CAPM analysis, as explained in
875 further detail below.

876 **c. Beta**

877 **Q. What is the appropriate beta to be used for the sample of LDCs?**

878 **A.** In estimating the appropriate beta, there were two main considerations:

- 879 1. Empirical studies have shown that the CAPM understates the return
880 requirement for companies with betas less than the market mean of 1.0.¹⁹
881 Reliance on *Value Line* betas, which are adjusted for the tendency of betas
882 to trend toward the market mean of 1.0, assists in mitigating the model's
883 tendency toward understatement of required returns for low beta (e.g.,
884 utility) stocks.
- 885 2. The beta is a forward-looking concept. However, typically, betas are
886 calculated from historic data.²⁰ The applicability of a calculated historic

¹⁸ Blue Chip *Financial Forecasts*, December 2008 and Blue Chip *Economic Indicators*, March 2009.

¹⁹ Evidence of this is found in the following studies:

Fisher Black, Michael C. Jensen, and Myron S. Scholes, "The Capital Asset Pricing Model: Some Empirical Tests," *Studies in the Theory of Capital Markets*, edited by Michael Jensen. (New York: Praeger, 1972), pp. 79-121.

Marshall E. Blume and Irwin Friend, "A New Look at the Capital Asset Pricing Model," *Journal of Finance*, Vol. XXVIII (March 1973), pp. 19-33.

Eugene F. Fama, and James D. MacBeth, "Risk, Return and Equilibrium: Empirical Tests." Unpublished Working Paper No. 7237, University of Chicago, Graduate School of Business, August 1972.

Nancy Jacob, "The Measurement of Systematic Risk for Securities and Portfolios: Some Empirical Results," *Journal of Financial and Quantitative Analysis*, Vol. VI (March 1971), pp. 815-833.

²⁰ Calculated betas are typically simple regressions between the daily, weekly or monthly price changes for individual stocks and the corresponding price changes of the market index for a period of five years.

887 beta to a future period must be analyzed in the context of events that gave
888 rise to the calculation.

889 **Q. What are the recent betas for the sample of electric utilities that you used?**

890 A. The most recent *Value Line* betas for the comparable electric utilities are in the
891 range of 0.70-0.72 (midpoint of 0.71); see AmerenCILCO Exhibit 12E, Schedule
892 E-3, page 1 of 2.

893 **d. Market Risk Premium**

894 **(1) Conceptual Considerations**

895 **Q. Please discuss your estimates of the required market risk premium.**

896 A. While the market risk premium concept is deceptively simple, its quantification
897 is, in principle, quite complex, because the level of the risk premium expected or
898 required by investors is not static; it changes with economic and capital market
899 conditions (particularly with inflation expectations), as well as with investors'
900 willingness to bear risk.

901 The required market equity risk premium can be developed (1) from estimates of
902 prospective market risk premiums and (2) from an analysis of experienced market
903 risk premiums. With respect to the former, the discounted cash flow model can
904 be used to estimate the cost of equity, where the expected return is comprised of
905 the dividend yield plus investor expectations of longer-term growth based on
906 prevailing capital market conditions. The estimated market equity risk premiums
907 are obtained by subtracting the corresponding government bond yield from the
908 estimated cost of equity.

909 (2) **Market Risk Premium from DCF Cost of Equity**
910 **for the Market**

911 **Q. Please explain why an estimate of a forward-looking market risk premium is**
912 **of value.**

913 A. It is widely accepted that the required market risk premium is not static, but varies
914 with the outlook for inflation, interest rates and profits. Hence, a direct measure
915 of the prospective market risk premium may provide a more accurate measure of
916 the current level of the expected differential between stock and bond returns than
917 experienced risk premiums. In particular, the application of a current interest rate
918 to a longer-term average may be unrepresentative of investor expectations in a
919 specific capital market environment. An estimate of a forward-looking market
920 risk premium provides value because 1) the equivalence of past return to what
921 were investors' *ex ante* expectations may be pure coincidence and 2) the
922 determination of a fair return on equity reflective of the expected interest rate
923 environment requires a direct assessment of current stock market expectations.

924 **Q. Please explain how your estimate of the forward-looking market risk**
925 **premium was calculated.**

926 A. The forward-looking market premium may be determined by an application of the
927 discounted cash flow model to the S&P 500. To estimate the DCF cost of equity
928 for the S&P 500, an expected dividend yield and an expected growth rate are
929 required. The expected dividend yield is equal to the average of the month-end
930 February and March 2009 market-value weighted expected dividend yields for the

931 S&P 500 companies of 3.7%.²¹ For the expected growth rate, the market-value
932 weighted consensus forecasts of earnings growth for the companies in the S&P
933 500 were used as a proxy for investor expectations of long-term growth. The
934 market-value weighted average I/B/E/S forecast of five-year growth for the S&P
935 500 companies was approximately 10.1%. The resulting expected market return
936 is 13.8%.

937 For the risk-free rate, I used the forecast 30-year Treasury yield expected to
938 prevail over the same five-year time frame for which the forecast growth rates for
939 the market are made. The use of the five-year forecast also recognizes that
940 currently government bond yields are abnormally low, partly as a response to
941 monetary policy initiatives and partly the result of a flight to quality, as discussed
942 in Section IV.A. With a forecast 30-year Treasury yield of 4.7%, the resulting
943 forward-looking estimate of the market risk premium is 9.1%.

944 **Q. Do the current economic and financial circumstances cause you to give**
945 **greater weight to the DCF-based market risk premium than you have in the**
946 **past?**

947 A. Yes. As discussed in Section IV.C, the equity markets are currently experiencing
948 significant turmoil and uncertainty. Given the extent of equity market risk at
949 present, the current level of the market risk premium is undoubtedly higher by a
950 significant margin than its long-term average. As a result, I have made two

²¹ The current dividend yield of 3.4% was adjusted by the expected growth rate to estimate the expected dividend yield.

951 CAPM estimates of the cost of equity, one based on *ex post* market risk premiums
952 and one based on an *ex ante* estimate of the market risk premium.

953 **(3) Experienced Market Risk Premiums**

954 **Q. Please explain your estimate of the market risk premium from historic**
955 **values.**

956 A. The estimation of the expected market risk premium from achieved (*ex post* or
957 experienced) market risk premiums is premised on the notion that investors'
958 expectations are linked to their past experience. Basing calculations of achieved
959 risk premiums on the longest periods available reflects the notion that it is
960 necessary to include as broad a range of event types as possible to avoid
961 overweighting periods that represent unusual circumstances. On the other hand,
962 since the objective of the analysis is to assess investor expectations in the current
963 economic and capital market environment, weight should be given to periods
964 whose equity characteristics, on balance, are more closely aligned with what
965 today's investors are likely to anticipate over the longer term.

966 **Q. What type of average is required when an estimated market risk premium is**
967 **developed from historic average returns?**

968 A. When historic risk premiums are used as a basis for estimating the expected risk
969 premium, arithmetic averages, rather than geometric averages, need to be used.²²

²² The arithmetic average is the sum of the holding period returns divided by the number of returns in the sample. The geometric average, also referred to as the constant rate of return, is calculated by adding one to each of the holding period returns, multiplying all of the values together, raising the product of the values to the power of one divided by the number of returns in the sample, and then subtracting one.

970 The appropriateness of arithmetic averages, as opposed to geometric averages, for
971 this purpose is succinctly explained by Ibbotson Associates²³ (*Stocks, Bonds, Bills*
972 *and Inflation, 1998 Yearbook*, pp. 157-159):

973 The expected equity risk premium should always be calculated using the
974 arithmetic mean. The arithmetic mean is the rate of return which, when
975 compounded over multiple periods, gives the mean of the probability
976 distribution of ending wealth values . . . in the investment markets, where
977 returns are described by a probability distribution, the arithmetic mean is
978 the measure that accounts for uncertainty, and is the appropriate one for
979 estimating discount rates and the cost of capital.

980 Expressed simply, the arithmetic average recognizes the uncertainty in the stock
981 market; the geometric average removes the uncertainty by smoothing over annual
982 differences. Equity risk premiums were calculated for two historic periods: 1926-
983 2008 and 1947-2008. The year 1926 represents the first year for which the
984 seminal Ibbotson Associates risk premium data are available. The data for the
985 post-World War II period (1947-2008) were also relied upon, because the end of
986 World War II marked significant changes in the economic structure, which remain
987 relevant today.²⁴

²³ Now owned by Morningstar.

²⁴ The key structural changes that have occurred since the end of World War II are:

1. The globalization of the economy, which has been facilitated by the reduction in trade barriers of which GATT (1947) was a key driver;
2. The exertion of the independence of the Federal Reserve commencing in 1951, and its focus on promoting domestic economic stability, which has been instrumental in tempering economic cyclicalities;
3. Demographic changes, specifically suburbanization and the rise of the middle class, which have impacted the patterns of consumption;
4. Transition from a predominately manufacturing to a service-oriented economy; and,
5. Technological change, particularly in the areas of telecommunications and computerization, which have facilitated both market globalization and rising productivity.

988 **Q. What should be the measure of the historic risk-free rate used when**
989 **calculating historic risk premiums?**

990 A. It should be the income return, as contrasted with the total return on long-term
991 government bonds. The income return represents the riskless portion of the bond
992 return. Since the CAPM requires a riskless return, the income return is the
993 appropriate measure for estimating the historic differential between equity market
994 returns and the risk-free rate.

995 **Q. What were the historic market risk premiums?**

996 A. The experienced risk premiums for the two periods were as follows:

997 **Table 6**

| 1926-2008 | 1947-2008 |
|------------------|------------------|
| 6.5% | 6.2% |

Source: AmerenCILCO Exhibit 12E, Schedule E-7, page 1 of 2.

999 **e. CAPM Risk Premiums**

1000 **Q. Please provide your CAPM risk premiums for your sample of electric**
1001 **utilities based on your estimated values for the market risk premium and the**
1002 **proxy electric utility sample beta.**

1003 A. The CAPM analysis above gives rise to two separate estimates of the market risk
1004 premium, the *ex ante* DCF-based premium of 9.1% and the *ex post* historic risk
1005 premium of 6.25% to 6.5%. Applying the sample beta to the two risk premium
1006 estimates results in CAPM risk premiums as follows:

1007 CAPM Risk Premium = Beta X Market Risk Premium

1008

1009 Based on DCF-based market risk premium:

1010

1011 6.5% = 0.71 X 9.1%

1012

1013 Based on historic market risk premium:

1014

1015 4.5% = 0.71 X 6.25% to 6.5%

1016

f. CAPM Returns on Equity

1017

Q. What is the CAPM return on equity produced by the *ex ante* DCF-based market risk premium approach?

1018

1019

A. The application of the CAPM using the DCF-based market risk premium approach to estimating the market return relies on the same forecast of the 30-year Treasury bond yield of 4.7% as the risk-free rate in both places in the model in which a risk-free rate is required. The resulting CAPM cost of equity is:

1020

1021

1022

1023

Cost of Equity = Risk-free Rate + Beta X (Market Return – Risk-free Rate)

1024

11.2% = 4.7% + 0.71 X (13.8%-4.7%)

1025

Q. What is the CAPM return on equity produced by the *ex post* (or historic) market risk premium approach?

1026

1027

A. If the CAPM is to be applied to the long-run average equity risk premium, the corresponding risk-free rate needs to be representative of the long-term expected risk-free rate also. The long-term average forecast 30-year Treasury bond yield is 5.6% as indicated in Section IV.B above. The long-term average expected bond yield of 5.6% is quite close to the historic average levels of 5.2% to 6.0% for

1028

1029

1030

1031

1032 1926-2008 and 1946-2008, respectively, as shown in AmerenCILCO Exhibit 12E,
1033 Schedule E-7, page 1 of 2.

1034 **Q. The preceding historic average risk premiums reflect differentials between**
1035 **equity market returns and income returns on a 20-year government security.**
1036 **Did you adjust the risk premiums for the fact that you are using a 30-year**
1037 **Treasury note as the risk-free rate?**

1038 A. No. From October 1993 to March 2009, the longest period for which data for
1039 both series are available, the average spread between 30- and 20-year Treasury
1040 bond yields was approximately 10 basis points.²⁵ The differential spread is
1041 minimal and thus no adjustment is warranted.

1042 The CAPM result based on a long-term average expected risk-free rate and the
1043 long-term average market equity risk premium is:

1044 Cost of Equity = Risk-free Rate + Beta X (Market Risk Premium)

1045 $10.1\% = 5.6\% + 0.71 \times (6.25\% \text{ to } 6.5\%)$

1046 **Q. What bearing does the current state of financial markets have on the weight**
1047 **to be given to each of these two estimates?**

1048 A. The DCF-based market risk premium approach explicitly captures current
1049 financial market conditions and, as between the two approaches, should be given
1050 greater weight.

²⁵ The 20-year constant maturity yield reported by the Department of the Treasury since October 1993 is based on outstanding Treasury bonds with approximately 20 years remaining to maturity. The Treasury discontinued issuing a 20-year bond in 1986.

1051 **3. Equity Risk Premium Test Based on Utility Achieved Risk**
1052 **Premiums**

1053 **Q. Please summarize the basis for estimating the required equity risk premium**
1054 **by reference to historic utility data.**

1055 A. Reliance on achieved risk premiums for the electric utility industry as an indicator
1056 of what investors expect for the future is based on the same proposition as that
1057 used in the development of the market risk premium: over the longer term,
1058 investors' expectations and experience converge. The more stable an industry,
1059 the more likely it is that this convergence will occur.

1060 **Q. What are the historic equity risk premiums derived from historic utility**
1061 **data?**

1062 A. Over the period 1947-2008, the risk premium achieved by the electric utility
1063 industry (as estimated from returns on the S&P/Moody's Electric Utility Indices)
1064 in relation to the risk-free rate (that is, the income return component of Treasury
1065 bonds) was 4.8% (AmerenCILCO Exhibit 12E, Schedule E-7, page 1 of 2).

1066 Given the historic similarity in risk between the electric and natural gas utility
1067 industries, I also considered the achieved equity risk premiums of the natural gas
1068 distribution utilities. Over the same period, the corresponding achieved equity
1069 risk premium for the S&P/Moody's Gas Distribution Utility Index was 6.1%
1070 (AmerenCILCO Exhibit 12E, Schedule E-7, page 1 of 2).

1071 Based on both electric and natural gas distribution utility historic risk premiums,
1072 the indicated expected risk premium is in the range of 4.8% to 6.1%, or

1073 approximately 5.5%. Similar to the CAPM, if the risk premium is estimated by
1074 reference to long-term historic averages, the corresponding risk-free rate should
1075 be estimated as the expected yield over the longer-term. That forecast 30-year
1076 Treasury yield over the longer term is 5.6%. The corresponding equity return at
1077 the long-term forecast 30-year Treasury bond yield of 5.6% is 11.1% (5.6% +
1078 5.5%).

1079 **Q. Did you estimate the historic utility equity risk premium relative to long-**
1080 **term utility bonds?**

1081 A. Yes, I have estimated the historic equity risk premium relative to the total return
1082 on Moody's long-term Baa-rated public utility bonds, which represents the
1083 current average bond rating of the proxy sample of electric utilities, as well as the
1084 current rating category of the Illinois Ameren utilities.

1085 **Q. What have been the historic equity risk premiums for utilities relative to**
1086 **long-term Baa-rated public utility bonds?**

1087 A. Based on both the electric and gas historic utility returns of, respectively, 10.8%
1088 and 12.1%, (average of approximately 11.4%), and historic long-term Baa-rated
1089 public utility bond returns over the period 1947-2008 of 7.2%, the historic risk
1090 premium is 4.25%.

1091 **Q. Does the application of the test by reference to utility bond returns require a**
1092 **forecast of Baa-rated public utility bond yields over the long run, similar to**
1093 **your application of the test using the risk-free rate?**

1094 A. Yes, for the same reason.

1095 **Q. What is your forecast of the Baa-rated public utility bond yield for the long**
1096 **term?**

1097 A. To my knowledge, there is no readily available forecast of long-term Baa-rated
1098 public utility bond yields. On average historically, long-term Baa-rated public
1099 utility bonds have traded at a spread of approximately 165 basis points over the
1100 30-year Treasury bond yield. Adding a 165 basis point spread to my 5.6% longer-
1101 term forecast for the 30-year Treasury bond yield results in a forecast longer-term
1102 yield of 7.25% for Baa-rated public utility bonds.

1103 **Q. What is the corresponding equity return requirement?**

1104 A. The corresponding equity return requirement at a 7.25% forecast long-term Baa-
1105 rated public utility bond yield is 11.5%.

1106 **4. DCF-Based Equity Risk Premium Test for Electric Utilities**

1107 **Q. Please summarize your DCF-based equity risk premium test.**

1108 A. A forward-looking equity risk premium for a utility can be estimated as a time
1109 series of differences between the discounted cash flow estimates of the cost of
1110 equity for a representative sample of utilities and the corresponding long
1111 government bond yield, where the DCF cost is the sum of the expected dividend
1112 yield (that is, adjusted for expected growth) and investors' expectations of long-
1113 term growth. The I/B/E/S investment analysts' consensus forecasts of five-year

1114 (normalized) earnings growth can be used as a proxy for investors' expectations
1115 of long-term growth.

1116 For each electric utility used in this study,²⁶ monthly DCF costs were estimated as
1117 the sum of the month-end expected dividend yield and the corresponding I/B/E/S
1118 five-year earnings growth expectation. Monthly equity risk premiums were
1119 calculated as the differences between the DCF cost of equity and the month-end
1120 long-term Baa-rated public utility bond yield.

1121 **Q. Over what period did you conduct your analysis?**

1122 A. The analysis was limited to a period which most closely resembles current capital
1123 market conditions, that is, the period August 2007 (which represents the onset of
1124 the current capital market crisis) through March 2009.

1125 **Q. Please explain why you chose to estimate the equity return relative to both**
1126 **long-term Treasury and Baa-rated public utility bond yields.**

1127 A. As discussed in Section IV.A, the financial markets are currently characterized by
1128 long-term Treasury bond yields at levels not seen since the late 1950's. These
1129 abnormally low yields are partly the result of monetary policy decisions taken by
1130 the Federal Reserve to free up credit markets and partly the result of a flight to
1131 quality. While yields on long-term government securities have declined, the
1132 spread between long-term Baa-rated public utility bond yields and 30-year
1133 Treasury bond yields have risen dramatically, from an average of 140 basis points

²⁶ My DCF-based equity risk premium test utilizes the same sample of electric utilities relied upon in the application of the DCF test.

1134 at the end of 2006, peaking at over 520 basis points in November 2008 and are
1135 now (end of March 2009) 440 basis points above Treasury bond yields as
1136 compared to the long-run yield spread of approximately 165 basis points. The
1137 absolute cost of Baa-rated public utility debt has also risen significantly, with the
1138 yield as of the end of March 2009 close to 185 basis points higher than it was at
1139 the end of 2006.

1140 The trends in Baa-rated public utility bond yields and spreads provide some
1141 indication of the increase in the cost of capital both in the broader market and to
1142 utilities in particular over the past 20 months. (See discussion in Section IV.A
1143 above) In contrast, the downward trend in the long-term Treasury bond yields
1144 due to the flight to quality does not capture the increased cost of capital that has
1145 occurred across a broad range of debt and equity securities. Given the divergent
1146 trends in long-term Treasury bond and Baa-rated public utility bond yields and
1147 spreads, I have estimated the equity return based on the forecast long-term Baa-
1148 rated public utility bond yield.

1149 **Q. Over what period did you forecast bond yields for purposes of applying the**
1150 **DCF-based risk premium test?**

1151 A. I used the same 2009-2013 period as I did in the application of the CAPM using
1152 the DCF-based market risk premium.

1153 **Q. What is your 2009-2013 forecast for the long-term Baa-rated public utility**
1154 **bond yield?**

1155 A. Over the period of the analysis (August 2007 to March 2009), the spread between
1156 long-term Baa-rated public utility bonds and the long-term Treasury yield has
1157 averaged 290 basis points. Adding this spread to my 2009-2013 forecast for the
1158 30-year Treasury bond yield of 4.7% results in a forecast Baa-rated public utility
1159 bond yield of 7.6%. The resulting yield is somewhat lower than the current (end
1160 of March 2009) yield of 8.04%, representing the expectation that Treasury bond
1161 yields will rise over the period but market conditions for Baa-rated public utility
1162 bonds will improve.

1163 **Q. What is the equity risk premium above Baa-rated public utility bond yields**
1164 **resulting from your analysis?**

1165 A. The resulting equity risk premium is 4.2%. (See Schedule E-8)

1166 **Q. What cost of equity capital does the DCF-based equity risk premium test**
1167 **indicate?**

1168 A. The DCF-based risk premium test result indicates an equity risk premium relative
1169 to long-term Baa-rated public utility bond yields of approximately 4.2%. At the
1170 forecast yield of 7.6% for Baa-rated public utility bonds, the indicated cost of
1171 equity is approximately 11.8%.

1172 **D. Conclusions From The DCF And Equity Risk Premium Tests**

1173 **1. Summary of Market-Derived Costs of Equity**

1174 **Q. Please summarize the results of your DCF and equity risk premium tests.**

1175 A. The table below summarizes the results of the tests.

1176
1177

Table 7

| | |
|---|-------|
| DCF | |
| Constant-I/B/E/S | 13.6% |
| Constant-Sustainable Growth | 11.8% |
| Three-Stage | 12.4% |
| Equity Risk Premium | |
| CAPM forward | 11.2% |
| CAPM historic | 10.1% |
| Historic-utility vs. risk free rate | 11.1% |
| Historic-utility vs. Baa-rated public utility bonds | 11.5% |
| DCF based RP vs. Baa-rated public utility bonds | 11.8% |

1178

1179 The results of the various tests indicate a required equity return in the range of
1180 10.1% (historic CAPM) to 13.6% (constant growth DCF based on I/B/E/S).
1181 Based on all of the tests, the indicated cost of equity as applied to the proxy
1182 sample of electric utilities is approximately 11.75%.

1183

2. Adjustment for Market Value Capital Structures

1184

**Q. Is the indicated 11.75% return derived from the DCF and equity risk
1185 premium tests equivalent to a fair return on equity for AmerenCILCO's
1186 electric utility operations?**

1187

A. No. The DCF and equity risk premium cost of equity estimates are derived from
1188 market values of equity capital, and represent investors' expected returns on the
1189 market value. Consequently, for the purposes of determining a fair return on
1190 equity for a utility, a critical factor that needs to be recognized is that the cost of
1191 capital is determined in the capital markets. The cost of capital reflects the
1192 market value of the firms' capital, both debt and equity. The market value capital
1193 structures may be quite different from the book value capital structures. When the

1194 market value common equity ratio is higher (lower) than the book value common
1195 equity ratio, the market is attributing less (more) financial risk to the firm than is
1196 “on the books” as measured by the book value capital structure. Higher financial
1197 risk leads to a higher cost of common equity, all other things equal.

1198 To put this concept in common sense terms, assume that I purchased my home 10
1199 years ago for \$100,000 and took out a mortgage for the full amount. My home is
1200 currently worth \$250,000 and my mortgage is now \$85,000. If I were applying
1201 for a loan, the bank would consider my net worth (equity) to be \$165,000 (market
1202 value of \$250,000 less the \$85,000 unpaid mortgage), not the “book value” of the
1203 equity in my home of \$15,000, which reflects the original purchase price less the
1204 unpaid mortgage loan amount. It is the market value of my home that determines
1205 my financial risk to the bank, not the original purchase price. The same principle
1206 applies when the cost of common equity is estimated. The book value of the
1207 common equity shares is not the relevant measure of financial risk to investors; it
1208 is their market value, that is, the value at which the shares could be sold.

1209 Regulatory convention applies the allowed equity return to a book value capital
1210 structure. Application of the market-derived cost of equity for a sample whose
1211 average market value common equity ratios have been, for example,
1212 approximately 55% to a ratemaking (book value) common equity ratio of 45%
1213 would fail to recognize the higher financial risk in the latter. To recognize this
1214 fact, the cost of equity estimated using the comparable utilities needs to be

1215 increased when applied to a lower ratemaking book value common equity ratio.

1216 The converse is also true.

1217 The relevant financial principles and the quantification of the incremental
1218 required equity return are as follows. The rationale for the differences in the
1219 required return on equity for companies of similar business risk but different
1220 financial risk begins with the recognition that the overall cost of capital for a firm
1221 is primarily a function of business risk. In the absence of both the deductibility of
1222 interest expense for income tax purposes and costs associated with excessive debt
1223 (e.g., bankruptcy), the overall cost of capital to a firm does not change materially
1224 when a firm changes its capital structure. Costs associated with bankruptcy and
1225 the loss of financing flexibility will increase the overall cost of capital at high
1226 degrees of leverage, but the conclusion that the cost of capital is essentially flat
1227 applies across a broad range of capital structures.

1228 The use of debt creates a class of investors whose claims on the resources of the
1229 firm take precedence over those of the equity holder. However, the sum of the
1230 available cash flows does not change when debt is added to the capital structure.
1231 The available cash flows are now split between debt and equity holders. Since
1232 there are fixed debt costs that must be paid before the equity shareholder receives
1233 any return, the variability of the equity return increases as debt rises. The higher
1234 the debt ratio, the higher the potential volatility of the equity return. Hence, as the
1235 debt ratio rises, the cost of equity rises. The higher cost rates of both the debt and

1236 equity offset the higher proportion of debt in the capital structure, so that the
1237 overall cost of capital does not change.

1238 The deductibility of interest expense for corporate income tax purposes may alter
1239 the conclusion that the cost of capital is constant across all capital structures. The
1240 deductibility of interest expense for income tax purposes means that there is a
1241 cash flow advantage to equity holders from the assumption of debt. When interest
1242 expense is deductible for corporate income tax purposes, in the absence of
1243 offsetting factors, the after-tax cost of capital would tend to decline as more debt
1244 is used. However, there are offsetting factors that severely limit a company's
1245 ability to reduce its overall cost of capital by raising the debt ratio. First, there is
1246 a loss of financial flexibility and the increasing potential for bankruptcy as the
1247 debt ratio rises. The loss of financing flexibility tends to increase the cost of
1248 capital as leverage is increased. Particularly, as the percentage of debt in the
1249 capital structure increases, the credit rating of the company may decline and its
1250 cost of debt will increase.

1251 Second, although interest expense is tax deductible at the corporate level, the
1252 corresponding interest income is taxable to individual investors at a higher rate
1253 than equity. Thus, personal income taxes on interest offset some of the advantage
1254 of using debt in the capital structure.

1255 It is impossible to state with precision whether, within a broad range of capital
1256 structures, raising the debt ratio will leave the overall cost of capital unchanged or
1257 result in some decline. However, what is indisputable is that the cost of equity

1258 does change when the debt ratio changes; increasing when the debt ratio increases
1259 and, conversely, decreasing when the debt ratio falls.

1260 I have used two approaches to quantify the range of the impact of a change in
1261 financial risk on the cost of equity. The first approach is based on the widely
1262 accepted view that the overall cost of capital does not change materially over a
1263 relatively broad range of capital structures. The second approach is based on the
1264 theoretical model which assumes that the overall cost of capital declines as the
1265 debt ratio rises due to the income tax shield on interest expense. The second
1266 approach does not account for any of the factors that offset the corporate income
1267 tax advantage of debt, including the costs of bankruptcy/loss of financing
1268 flexibility, the impact of personal income taxes on the attractiveness of issuing
1269 debt, or the flow-through of the benefits of interest expense deductibility to
1270 ratepayers. Thus, the results of applying the second approach will over-estimate
1271 the impact of leverage on the overall cost of capital and understate the impact of
1272 increasing financial leverage on the cost of equity.

1273 **Q. How do you apply the two approaches using the proxy sample of electric**
1274 **utilities?**

1275 A. To quantify the required increase in the DCF and risk premium cost of equity
1276 estimates to recognize the difference in financial risk between the market value
1277 capital structures of the electric utility sample and AmerenCILCO's book value
1278 capital structure, the following steps were taken:

1279 (1) Determine the market value capital structures of the sample companies
1280 over the period which corresponds to the relevant period of analysis for
1281 the specific cost of equity.

1282 The market value of common equity is calculated by multiplying the
1283 number of shares outstanding by the price of the common stock equity.
1284 This value is added to the book value of total debt and preferred shares,
1285 which for simplicity, were assumed to be trading at par (that is, the
1286 embedded cost of debt and preferred are the same as the current cost).

1287 The market value capital structures were calculated over three periods:

- 1288 • For the DCF test, the prices used were the same as those used in
1289 the application of the DCF test, i.e., average daily closing prices
1290 over the period February 26 to March 26, 2009; the book value of
1291 debt and preferred represents the year-end 2008 amounts.
- 1292 • For the CAPM test, the average monthly closing prices over the
1293 period January 2004 to December 2008 were used, consistent with
1294 the historic period over which the beta is measured. The book
1295 values of debt and preferred shares represent the averages of year-
1296 ends 2004-2008.
- 1297 • For the DCF-based risk premium test, the average monthly closing
1298 prices over the period August 2007 to March 2009 were used. The

1299 book values of debt and preferred shares represent the average of
1300 year-ends 2007 and 2008.

1301 No market value capital structure was calculated for the purpose of the
1302 historic risk premium test. It would be impossible to accurately measure
1303 the market value capital structure represented by the underlying
1304 companies due to the changes in the composition of the indices over time.

1305 The sample average market value common equity ratios which correspond
1306 to the DCF, CAPM and DCF-based risk premium test are shown below:

1307 **Table 8**

| Test | Market Value Equity Ratio |
|---------------------|----------------------------------|
| DCF | 44% |
| CAPM | 56% |
| DCF-Based RP | 53% |

1308 Source: AmerenCILCO Exhibit 12E, Schedule E-9

1309 (2) Using the appropriate market value common equity ratio and cost of
1310 equity, estimate the electric utility sample's weighted average cost of
1311 capital using market value capital structures.

1312 (3) Estimate the change in common equity return requirement for each of the
1313 DCF, CAPM and DCF-based risk premium tests required to account for
1314 the difference between the sample average market value common equity
1315 ratio and AmerenCILCO's book value common equity ratio of 43.6% (see
1316 AmerenCILCO Exhibit XX, Schedule E-10).

1317 The results are summarized in the table below:

1318 **Table 9**

| | Market Value Equity Ratio | Cost of Equity | ROE Adjusted for AmerenCILCO's Equity Ratio |
|---|----------------------------------|-----------------------|--|
| DCF | | | |
| Constant-I/B/E/S | 44% | 13.6% | 13.7% |
| Constant-Sustainable Growth | 44% | 11.8% | 11.8% |
| Three-Stage | 44% | 12.4% | 12.4% |
| Equity Risk Premium | | | |
| CAPM Forward | 56% | 11.2% | 12.5% |
| CAPM Historic | 56% | 10.1% | 11.1% |
| Historic – Utility vs. risk-free rate | N/A | 11.1% | 11.1% |
| Historic – Utility vs. Baa-rated public utility bonds | N/A | 11.5% | 11.5% |
| DCF-based RP vs. Baa-rated public utility bonds | 53% | 11.8% | 12.9% |
| Recommendation | | | 12.25% |

1319

1320 On average, the difference between AmerenCILCO's 43.6% ratemaking common
1321 equity ratio and the relevant market value common equity ratios results an upward
1322 adjustment of 50 basis points to the 11.75% estimated cost of equity for the proxy
1323 utilities for a recommended cost of equity of 12.25%

1324 **Q. In Docket 07-0585, the Ameren utilities accepted Staff's recommended cost**
1325 **of equity. As a result, Docket 07-0585 et al. (Cons.) was silent on the issue of**
1326 **market value adjustments as the basis for establishing the cost of common**
1327 **equity. However, the ICC has previously rejected this approach.²⁷ In doing**
1328 **so, it has observed that the Ameren utilities do not have market traded stock**

²⁷ See, Central Illinois Light Company d/b/a AmerenCILCO Central Illinois Public Service Company d/b/a AmerenCIPS; Illinois Power Company d/b/a AmerenIP Proposed general increase in rates, and revision to other terms and conditions of service (Tariffs filed December 27, 2005) Docket Nos. 06-0070/06-0071/06-0072 (Cons.) November 21, 2006 at page 141

1329 **and therefore do not have an observable market value. Please address these**
1330 **observations.**

1331 A. The application of a market-derived cost of equity to the book value (ratemaking)
1332 capital structure without recognition of the financial risk differences between the
1333 market value capital structures that underpin the estimates of the cost of equity
1334 and the book value (ratemaking) capital structures of the Ameren utilities will
1335 understate the Ameren utilities' cost of equity. The absence of observable market
1336 value capital structures for the Ameren utilities does not detract from this
1337 conclusion, as the relevant comparison is between the financial risk inherent in
1338 the market value capital structures of proxy utilities and the financial risk inherent
1339 in the book value (ratemaking) capital structures of the Ameren utilities.

1340 **Q. Have any other regulators accepted this type adjustment for differences in**
1341 **financial risk?**

1342 A. Yes. The Pennsylvania Public Utility Commission (PPUC) has accepted such an
1343 adjustment in six decisions, the most recent of which was in February 2007. In
1344 Docket No. R-00049255 (Pennsylvania Public Utility Commission *et al.* v. PPL
1345 Electric Utilities Corporation, Rulemaking Proceeding), the PPUC stated:

1346 We find it reasonable that a financial risk adjustment, as proposed by PPL,
1347 is necessary to compensate PPL for the mismatched application of a
1348 market based cost of common equity to a book value common equity ratio.
1349 The adjustment is necessary because the DCF method produces the
1350 investor required return based on the current market price, not the return
1351 on the book value capitalization.

1352 Most recently (March 19, 2009), the National Energy Board of Canada (NEB)
1353 accepted the appropriateness of reliance on market value capital structures.²⁸ Its
1354 decision stated:

1355the Board is of the view that market-value weights should be used to
1356 emulate the actual financial risk which each capital component bears. In
1357 the Board's view, market values reflect the level of financial risk that
1358 equity holders bear for the sample companies. These market values, and
1359 ultimately the financial risk, are determined by aggregate expectations of
1360 all financial market participants. (page 28)

1361
1362 The NEB explicitly adopted a weighted average cost of capital for a pipeline
1363 which was based on market value capital structures. This same regulator has
1364 historically relied upon book value capital structures in conjunction with market-
1365 derived costs of equity estimated using the traditional cost of equity tests (e.g.,
1366 equity risk premium).

1367 **E. Comparable Earnings Test**

1368 **1. Conceptual Underpinnings**

1369 **Q. Please discuss the conceptual underpinnings of the comparable earnings test.**

1370 A. The comparable earnings test provides a measure of the fair return based on the
1371 concept of opportunity cost. Specifically, the test is derived from the premise that
1372 capital should not be committed to a venture unless it can earn a return
1373 commensurate with that available prospectively in alternative ventures of
1374 comparable risk. Since regulation is intended to be a surrogate for competition,
1375 the opportunity cost principle entails permitting utilities the opportunity to earn a

²⁸ National Energy Board, *Reasons for Decision: Trans Québec and Maritimes Pipelines Inc. RH-1-2008*, March 19, 2009.

1376 return commensurate with the levels achievable by competitive firms of similar
1377 risk.

1378 The concept that regulation is a surrogate for competition implies that the
1379 regulatory application of a fair return to an original cost rate base should result in
1380 a value to investors commensurate with that of similar risk competitive ventures.

1381 The fact that a return is applied to an original cost rate base does not mean that the
1382 original cost of the assets is the appropriate measure of their fair market value.

1383 The comparable earnings standard, as well as the principle of fairness, suggests
1384 that, if competitive industrial firms of similar risk are able to maintain the value of
1385 their assets considerably above book value, the return allowed to utilities should
1386 likewise not foreclose them from maintaining the value of their assets as reflected
1387 in current stock prices.

1388 **Q. In Docket 06-0070/06-0071/06-0072 (Cons.), the ICC concluded that the**
1389 **comparable earnings test is “faulty because it incorrectly assumes that**
1390 **earned returns on book common equity are the same as, or representative of,**
1391 **investor-required returns on common equity.”²⁹ Please respond.**

1392 A. I agree that the comparable earnings test does not measure the investor’s
1393 opportunity cost of attracting equity capital as measured relative to market values.
1394 The comparable earnings test is an implementation of the comparable earnings

²⁹ See, *Central Illinois Light Company d/b/a AmerenCILCO Central Illinois Public Service Company d/b/a AmerenCIPS; Illinois Power Company d/b/a AmerenIP Proposed general increase in rates, and revision to other terms and conditions of service (Tariffs filed December 27, 2005)* Docket Nos. 06-0070/06-0071/06-0072 (Cons.) November 21, 2006 at page 141-142.

1395 standard, as distinguished from the cost of attracting capital standard. It provides
1396 a measure of the fair return based on the concept of opportunity cost.

1397 Specifically, the test arises from the notion that capital should not be committed to
1398 a venture unless it can earn a return commensurate with that available
1399 prospectively in alternative ventures of comparable risk. Since regulation is a
1400 surrogate for competition, the opportunity cost principle entails permitting utilities
1401 the opportunity to earn a return commensurate with the levels achievable by
1402 competitive firms facing similar risk.

1403 The comparable earnings test recognizes that (1) utility costs are measured in
1404 vintaged dollars and (2) rates are based on accounting costs, not economic costs.
1405 In contrast, the cost of attracting capital tests rely on costs expressed in dollars of
1406 current purchasing power, i.e., a market-related cost of capital. The comparable
1407 earnings test remains the only test that explicitly recognizes that, in the North
1408 American regulatory framework, the return is applied to an original cost (book
1409 value) rate base. The application of the comparable earnings test recognizes that,
1410 to achieve the competitive result, the measurement of the return (in percentage
1411 terms) needs to match conceptually the measurement of the assets (or in the case
1412 of the utility, the rate base) to which the return is applied.

1413 Nevertheless, the comparable earnings test was solely applied for purposes of
1414 testing the reasonableness of the market-derived cost of equity results. The
1415 comparable earnings returns are not incorporated into my recommended ROE.

1416 **Q. Why have you applied the comparable earnings test to competitive firms, and**
1417 **not utilities?**

1418 A. Application of the test to utilities would be circular. The achieved returns of
1419 utilities are influenced by allowed returns. In contrast, the earnings of
1420 competitive firms represent returns available to alternative investments
1421 independent of the regulatory process.

1422 **2. Principal Application Issues**

1423 **Q. What are the principal issues arising in the application of the comparable**
1424 **earnings test?**

1425 A. The principal issues in the application of the comparable earnings test are:

- 1426 • Selection of a sample of industrials of reasonably comparable risk
1427 to a utility;
- 1428 • Selection of an appropriate time period over which returns are to
1429 be measured in order to estimate prospective returns; and
- 1430 • Assessment of the total investment risk of the sample of utilities
1431 relative to that of the selected industrials.

1432 **Q. Please discuss the selection process.**

1433 A. The selection process starts with the recognition that industrials are generally
1434 exposed to higher business risk, but lower financial risk, than utilities. The
1435 selection of industrials focuses on total investment risk, i.e., the combined

1436 business and financial risks. The comparable earnings test is based on the
1437 premise that industrials' higher business risks can be offset by a more
1438 conservative capital structure, thus permitting selection of industrial samples of
1439 reasonably comparable total investment risk to a sample of utilities.

1440 The U.S. industrials were selected as follows: The initial universe consisted of all
1441 companies actively traded in the U.S. from S&P's Research Insight database in
1442 Global Industry Classification Standard (GICS) sectors 20-30.³⁰ The resulting
1443 universe contained 2,585 companies. Companies were removed which:

- 1444 • Are not incorporated in the U.S.;
- 1445 • Had 2007 equity less than \$100 million;
- 1446 • Had missing or negative common equity during 1991-2007;
- 1447 • Had less than five years of market data;
- 1448 • Paid no dividends in any year 2004-2008;
- 1449 • Traded fewer than 5% of their outstanding shares in 2007;
- 1450 • Had an S&P rating below BBB-;
- 1451 • Had a *Value Line* Rank of "4" or "5";

³⁰ The sectors represented by the GICS codes in this range are: Industrials, Consumer Discretionary and Consumer Staples. Included in these sectors are major industries such as: Food Retail, Food Distributors, Tobacco, Packaged Foods, Soft Drinks, Distillers, Household Appliances, Aerospace and Defense, Electrical Components & Equipment, Industrial Machinery, Publishing & Printing, Department Stores, and General Merchandise.

- 1452 • Had a *Value* Line beta of 1.0 or higher.

1453 These screens narrowed the universe to 91 companies. From this group, those
1454 companies whose 1996-2007 returns were greater than ± 1 standard deviation from
1455 the average were removed to eliminate companies whose earnings have been
1456 chronically depressed or which have been extraordinarily profitable. The final
1457 sample of comparable risk U.S. industrials is comprises 81 companies.

1458 **3. Period for Measurement of Returns**

1459 **Q. Over what period did you measure the industrials' returns?**

1460 A. The measurement of returns for competitive industrials starts with historical
1461 returns. However, like every test used to estimate a fair return, this test is
1462 intended to be prospective in nature. Therefore, the returns earned in the past
1463 should be analyzed in the context of the longer-term outlook for the economy to
1464 determine the reasonableness of relying on past returns as a proxy for the future.
1465 Since returns on equity tend to be cyclical, the returns should be measured over an
1466 entire business cycle, in order to give fair representation to years of expansion and
1467 decline.

1468 The forward-looking nature of the estimate of the fair return requires selection of
1469 a cycle that is reasonably representative of prospective economic conditions. The
1470 business cycle, measured from peak to peak, covering the period 1991-2007
1471 meets those criteria. It reflects a nominal rate of growth (5.2%; see

1472 AmerenCILCO Exhibit 12E, Schedule E-1) that is very close to the 5.0%
1473 consensus forecast of nominal GDP growth for the longer-term.³¹

1474 The achieved returns on equity of the 81 companies for 1991-2007 are as follows:

1475

Table 10

| | |
|---------------------------|-------|
| Average | 15.9% |
| Median | 14.9% |
| Average of Annual Medians | 15.7% |

1476

Source: AmerenCILCO Exhibit 12E, Schedule E-11

1477

4. Relative Risk Assessment

1478 **Q. What are the industrial sample's quantitative risk measures relative to those**
1479 **of the electric utilities?**

1480 A. The industrial sample has the following risk measures, compared to the sample of
1481 electric utilities:

1482

Table 11

| | Industrials | | Sample of 29 Electric Utilities | |
|----------------------------------|-------------|------|---------------------------------|------|
| | Median | Mean | Median | Mean |
| S&P Debt Ratings | A- | A- | BBB | BBB+ |
| <i>Value Line</i> Risk Measures: | | | | |
| Safety | 3 | 2 | 2 | 2 |
| Earnings Predictability | 85 | 79 | 60 | 56 |
| Financial Strength | B++ | A | B++ | B++ |
| Beta | 0.80 | 0.80 | 0.70 | 0.72 |

1483

1484

Source: AmerenCILCO Exhibit 12E, Schedules E-3 and E-11

³¹ Blue Chip *Economic Indicators*, March 10, 2009.

1485 A comparison of risk statistics for the electric utilities and industrials indicates
1486 that, on balance, the electric utilities and the industrials are in approximately the
1487 same risk class and would be considered comparable risk investments.

1488 **5. Relevance of Comparable Earnings Test**

1489 **Q. What is the relevance of the comparable earnings test?**

1490 A. Since the objective of regulation is to simulate competition, it is critical that the
1491 determination of a fair return explicitly consider the returns achievable by
1492 competitive firms on a risk-adjusted basis. This avoids the circularity that a focus
1493 on other regulated companies alone entails and ensures that the objective of
1494 regulation is achieved.

1495 The results of the comparable earnings test can be used as an indicator of whether
1496 the market-based test cost of equity results are reasonable. The DCF test and
1497 equity risk premium tests, as adjusted for AmerenCILCO's book value capital
1498 structure, indicate a fair return of 12.25%. The comparable earnings test indicates
1499 that competitive firms of similar investment risk to the sample of electric utilities
1500 are able to earn returns on book value of 15.0-16.0%. An allowed return on
1501 equity for AmerenCILCO's electric utility operations of 12.25%, as indicated by
1502 the DCF and equity risk premium tests and as adjusted for AmerenCILCO's book
1503 value capital structure, is conservative when compared to the earnings level of
1504 relatively comparable risk unregulated companies.

1505 **F. Recommendation**

1506 **Q. Please summarize your recommendation.**

1507 A. As indicated earlier in my testimony, my recommendation is based on the results
1508 of the market-derived tests, the discounted cash flow and equity risk premium
1509 tests. The DCF and equity risk premium test results indicate that a fair return on
1510 equity for AmerenCILCO's electric utility operations as adjusted for
1511 AmerenCILCO's book value capital structure is 12.25%.

1512 **VI. CONCLUSION**

1513 **Q. Does this conclude your testimony?**

1514 A. Yes, it does.

APPENDIX

QUALIFICATIONS OF KATHLEEN C. McSHANE

Kathleen McShane is President and senior consultant with Foster Associates, Inc., where she has been employed since 1981. She holds an M.B.A. degree in Finance from the University of Florida, and M.A. and B.A. degrees from the University of Rhode Island. She has been a CFA charterholder since 1989.

Ms. McShane worked for the University of Florida and its Public Utility Research Center, functioning as a research and teaching assistant, before joining Foster Associates. She taught both undergraduate and graduate classes in financial management and assisted in the preparation of a financial management textbook.

At Foster Associates, Ms. McShane has worked in the areas of financial analysis, energy economics and cost allocation. Ms. McShane has presented testimony in more than 190 proceedings on rate of return, capital structure and other ratemaking issues before federal, state, provincial and territorial regulatory boards, on behalf of U.S. and Canadian gas distributors and pipelines, electric utilities and telephone companies. These testimonies include the assessment of the impact of business risk factors (e.g., competition, rate design, contractual arrangements) on capital structure and equity return requirements. She has also testified on various ratemaking issues, including deferral accounts, rate stabilization mechanisms, excess earnings accounts, cash working capital, and rate base issues. Ms. McShane has provided consulting services for numerous U.S. and Canadian companies on financial and regulatory issues, including financing, dividend policy, corporate structure, cost of capital, automatic adjustments for return on equity, form of regulation (including performance-based regulation), unbundling, corporate separations, stand-alone cost of debt, regulatory climate, income tax allowance for partnerships, change in fiscal year end, treatment of inter-corporate financial transactions, and the impact of weather normalization on risk.

Ms. McShane was principal author of a study on the applicability of alternative incentive regulation proposals to Canadian gas pipelines. She was instrumental in the design and

preparation of a study of the profitability of 25 major U.S. gas pipelines, in which she developed estimates of rate base, capital structure, profit margins, unit costs of providing services, and various measures of return on investment. Other studies performed by Ms. McShane include a comparison of municipal and privately owned gas utilities, an analysis of the appropriate capitalization and financing for a new gas pipeline, risk/return analyses of proposed water and gas distribution companies and an independent power project, pros and cons of performance-based regulation, and a study on pricing of a competitive product for the U.S. Postal Service. She has also conducted seminars on cost of capital for regulated utilities, with focus on the Canadian regulatory arena.

Publications, Papers and Presentations

- *Utility Cost of Capital: Canada vs. U.S.*, presented at the CAMPUT Conference, May 2003.
- *The Effects of Unbundling on a Utility's Risk Profile and Rate of Return*, (co-authored with Owen Edmondson, Vice President of ATCO Electric), presented at the Unbundling Rates Conference, New Orleans, Louisiana sponsored by Infocast, January 2000.
- *Atlanta Gas Light's Unbundling Proposal: More Unbundling Required?* presented at the 24th Annual Rate Symposium, Kansas City, Missouri, sponsored by several commissions and universities, April 1998.
- *Incentive Regulation: An Alternative to Assessing LDC Performance*, (co-authored with Dr. William G. Foster), presented at the Natural Gas Conference, Chicago, Illinois sponsored by the Center for Regulatory Studies, May 1993.
- *Alternative Regulatory Incentive Mechanisms*, (co-authored with Stephen F. Sherwin), prepared for the National Energy Board, Incentive Regulation Workshop, October 1992.

EXPERT TESTIMONY/OPINIONS
ON
RATE OF RETURN AND CAPITAL STRUCTURE

| <u>Client</u> | <u>Date</u> |
|---|--|
| Alberta Natural Gas | 1994 |
| AltaGas Utilities | 2000 |
| Ameren (Central Illinois Public Service) | 2000, 2002, 2005, 2007 (2 cases) |
| Ameren (Central Illinois Light Company) | 2005, 2007 (2 cases) |
| Ameren (Illinois Power) | 2004, 2005, 2007 (2 cases) |
| Ameren (Union Electric) | 2000 (2 cases), 2002 (2 cases), 2003, 2006 (2 cases) |
| ATCO Electric | 1989, 1991, 1993, 1995, 1998, 1999, 2000, 2003 |
| ATCO Gas | 2000, 2003, 2007 |
| ATCO Pipelines | 2000, 2003, 2007 |
| ATCO Utilities | 2008 |
| Bell Canada | 1987, 1993 |
| Benchmark Utility Cost of Equity (British Columbia) | 1999 |
| Canadian Western Natural Gas | 1989, 1996, 1998, 1999 |
| Centra Gas B.C. | 1992, 1995, 1996, 2002 |
| Centra Gas Ontario | 1990, 1991, 1993, 1994, 1995 |
| Direct Energy Regulated Services | 2005 |
| Dow Pool A Joint Venture | 1992 |
| Edmonton Water/EPCOR Water Services | 1994, 2000, 2006, 2008 |
| Enbridge Gas Distribution | 1988, 1989, 1991-1997, 2001, 2002 |
| Enbridge Gas New Brunswick | 2000 |
| Enbridge Pipelines (Line 9) | 2007 |
| Enbridge Pipelines (Southern Lights) | 2007 |
| FortisBC | 1995, 1999, 2001, 2004 |
| Gas Company of Hawaii | 2000, 2008 |

| | |
|--|--|
| Gaz Metropolitan | 1988 |
| Gazifère | 1993, 1994, 1995, 1996, 1997, 1998 |
| Generic Cost of Capital, Alberta (ATCO and AltaGas Utilities) | 2003 |
| Heritage Gas | 2004, 2008 |
| Hydro One | 1999, 2001, 2006 (2 cases) |
| Insurance Bureau of Canada (Newfoundland) | 2004 |
| Laclede Gas Company | 1998, 1999, 2001, 2002, 2005 |
| Laclede Pipeline | 2006 |
| Mackenzie Valley Pipeline | 2005 |
| Maritimes NRG (Nova Scotia) and (New Brunswick) | 1999 |
| Multi-Pipeline Cost of Capital Hearing (National Energy Board) | 1994 |
| Natural Resource Gas | 1994, 1997, 2006 |
| New Brunswick Power Distribution | 2005 |
| Newfoundland & Labrador Hydro | 2001, 2003 |
| Newfoundland Power | 1998, 2002, 2007 |
| Newfoundland Telephone | 1992 |
| Northland Utilities | 2008 (2 cases) |
| Northwestel, Inc. | 2000, 2006 |
| Northwestern Utilities | 1987, 1990 |
| Northwest Territories Power Corp. | 1990, 1992, 1993, 1995, 2001, 2006 |
| Nova Scotia Power Inc. | 2001, 2002, 2005, 2008 |
| Ontario Power Generation | 2007 |
| Ozark Gas Transmission | 2000 |
| Pacific Northern Gas | 1990, 1991, 1994, 1997, 1999, 2001, 2005 |
| Plateau Pipe Line Ltd. | 2007 |
| Platte Pipeline Co. | 2002 |
| St. Lawrence Gas | 1997, 2002 |
| Southern Union Gas | 1990, 1991, 1993 |
| Stentor | 1997 |
| Tecumseh Gas Storage | 1989, 1990 |
| Telus Québec | 2001 |

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|------------------------------------|--|
| Terasen Gas | 1992, 1994, 2005, 2009 |
| Terasen Gas (Whistler) | 2008 |
| TransCanada PipeLines | 1988, 1989, 1991 (2 cases), 1992, 1993 |
| TransGas and SaskEnergy LDC | 1995 |
| Trans Québec & Maritimes Pipelines | 1987 |
| Union Gas | 1988, 1989, 1990, 1992, 1994, 1996, 1998, 2001 |
| Westcoast Energy | 1989, 1990, 1992 (2 cases), 1993, 2005 |
| Yukon Electrical Company | 1991, 1993, 2008 |
| Yukon Energy | 1991 1993 |

EXPERT TESTIMONY/OPINIONS**ON****OTHER ISSUES**

| <u>Client</u> | <u>Issue</u> | <u>Date</u> |
|----------------------------------|---|-------------|
| New Brunswick Power Distribution | Interest Coverage/Capital Structure | 2007 |
| Heritage Gas | Revenue Deficiency Account | 2006 |
| Hydro Québec | Cash Working Capital | 2005 |
| Nova Scotia Power | Cash Working Capital | 2005 |
| Ontario Electricity Distributors | Stand-Alone Income Taxes | 2005 |
| Caisse Centrale de Réassurance | Collateral Damages | 2004 |
| Hydro Québec | Cost of Debt | 2004 |
| Enbridge Gas New Brunswick | AFUDC | 2004 |
| Heritage Gas | Deferral Accounts | 2004 |
| ATCO Electric | Carrying Costs on Deferral Account | 2001 |
| Newfoundland & Labrador Hydro | Rate Base, Cash Working Capital | 2001 |
| Gazifère Inc. | Cash Working Capital | 2000 |
| Maritime Electric | Rate Subsidies | 2000 |
| Enbridge Gas Distribution | Principles of Cost Allocation | 1998 |
| Enbridge Gas Distribution | Unbundling/Regulatory Compact | 1998 |
| Maritime Electric | Form of Regulation | 1995 |
| Northwest Territories Power | Rate Stabilization Fund | 1995 |
| Canadian Western Natural Gas | Cash Working Capital/ Compounding Effect | 1989 |
| Gaz Metro/ Province of Québec | Cost Allocation/ Incremental vs. Rolled-In Tolling | 1984 |