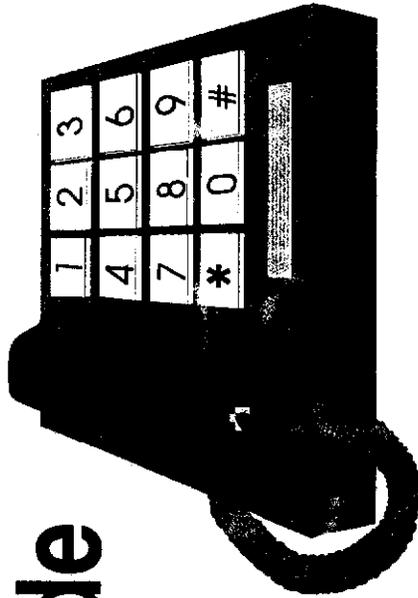


**ATTENTION
CUSTOMERS**

Join CUB and

**receive a guide
to understanding
your phone bills**



Citizens Utility Board

Dear Illinois Consumer,

Are you fed up with feeling bewildered and bamboozled by the phone companies? Does it seem like your phone bills are written in a secret code? Do you wish there was someone you could trust to help you save money on your phone bills?

If you answered yes to any of the above questions, the Citizens Utility Board -- CUB -- is for you. CUB is a nonprofit consumer organization dedicated to protecting your rights and fighting for lower rates and better service from your gas, electric and telephone companies.

(Lift flap to continue...)

MOISTEN HERE TO SEAL ENVELOPE

Join CUB today and for no extra charge we'll send you a copy of "Untangling Your Ameritech Phone Bill," a valuable consumer guide book that will help you understand all those confusing charges on your phone bill and save you money. Read this booklet and discover that:

- The "Federal Access Charge" may sound like a tax, but every nickel goes to Ameritech -- not the government.
- "Competition" actually has led to big price increases for many phone services, instead of the rate reductions promised by the phone companies.
- Instead of saving you money, Ameritech's special pricing plans, like CallPacks, often raise your phone bills.
- Ameritech charges you more for a 15-mile call than some long distance companies charge you to call across the country.

As a member of CUB, you will learn about these and many other pitfalls facing unwary consumers. But you also will be joining an organization that has saved Illinois utility customers over \$4 billion by helping to block utility rate hikes and win rate reductions and refunds of past overcharges.

By supporting CUB, you will help us carry on the fight for fair rates before state regulators, in the legislature and in the courts -- and you will be standing up for your rights as a utility ratepayer. Please join CUB today!

Sincerely,



Martin Cohen
Executive Director

P.S. In addition to the consumer guidebook, "Untangling Your Ameritech Phone Bill," as a CUB member you also will receive a subscription to the CUB newsletter, which will provide you with the latest information on utility rates and services, money-saving tips, your rights as a ratepayer and much more. Please respond today.

▼ DETACH HERE ▼

MOISTEN HERE TO SEAL ENVELOPE

▲ DETACH HERE ▲

Yes! I am fed up with Ameritech and the other big utilities trying to pull the wool over my eyes. To help CUB in its fight for fair electric, gas and telephone rates, I have enclosed a generous membership contribution of:

\$10 \$15* \$20 \$25 Other \$_____

* A contribution of this amount or more really helps CUB defend your rights as a ratepayer.

SSA00N

Name: _____

Address: _____

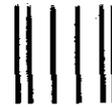
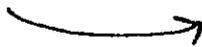
City: _____ State: _____ Zip Code: _____

This survey is not paid for with tax dollars. It is paid for by the Citizens Utility Board, a nonprofit organization that works for lower utility rates. Because CUB works for legislation to help consumers, your contribution is not tax-deductible. Please make your check payable to CUB. Thank you.

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NOTE: Do not enclose vehicle registration renewal in this envelope.

Your first-class stamp here helps fight
for lower utility rates. Thank you.



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