

*Direct Testimony*  
*of*  
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**Senior Economist**

*Energy Division—Policy Section*  
*Illinois Commerce Commission*

**Approval of the Energy Efficiency and Demand-Response Plan  
Pursuant to Section 12-103(f) of the Public Utilities Act**

**Commonwealth Edison Company**

**Docket No. 07-0540**

**December 14, 2007**

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**Table of Contents**

I.	Witness Qualifications .....	1
II.	Purpose of Testimony .....	2
III.	Coordination with DCEO and the Department of Healthcare and Family Services .....	4
IV.	Implementation of new building and appliance standards.....	5
V.	Opportunities for program participation by diverse cross-section of customers .....	7
VI.	Demonstration of breakthrough equipment and devices .....	7
VII.	Flexibility.....	8
VIII.	The estimated spending screens.....	10
IX.	The energy and demand reduction requirements of Section 12-103, Subsections (b) and (c) of the Act .....	12
	A. Annualizing energy savings.....	14
	B. The Company's projections.....	17
X.	Cost effectiveness of portfolio of measures.....	19
XI.	Measurement and verification .....	20
	A. Section 12-103(f)(7) independent evaluations and future proceedings pursuant to Sections 12-103 (i) and (j) .....	22
	B. The role of "deemed" values in evaluating EE-DR savings.....	27
	C. Basing percent savings on actual usage versus previously forecast usage .....	44
	D. The ability to "bank" excess energy savings in a given Plan year, and apply that excess to and reduce a subsequent Plan year's goal. ....	47

1 **I. Witness Qualifications**

2 **Q. State your name and business address.**

3 A. Richard J. Zuraski, Illinois Commerce Commission, 527 East Capitol Avenue,  
4 Springfield, Illinois, 62701.

5 **Q. By whom are you employed and in what capacity?**

6 A. I am employed as a Senior Economist in the Illinois Commerce Commission's  
7 ("Commission") Energy Division—Policy Program.

8 **Q. What are your responsibilities within the Energy Division—Policy Program?**

9 A. I provide economic analyses and advise the Commission and other staff members  
10 on issues involving the gas and electric utility industries. I review tariff filings and make  
11 recommendations to the Commission concerning those filings. I provide testimony in  
12 Commission proceedings.

13 **Q. State your educational background.**

14 A. I graduated from the University of Maryland with a Bachelor of Arts degree in  
15 Economics. I obtained a Masters of Arts degree in Economics from Washington  
16 University in St. Louis. I completed other work toward a doctorate in economics from  
17 Washington University, but did not complete all requirements for that degree.

18 **Q. Describe your professional experience.**

19 A. Since December 1997, I have been a Senior Economist in the Policy Program of  
20 the Commission's Energy Division. I held the same position from February 1990 to  
21 December 1997, in the Commission's Office of Policy and Planning (prior to its  
22 incorporation into the Energy Division). Before that, I held positions in the  
23 Commission's Least-Cost Planning Program and Conservation Program. While

24 employed by the Commission, I have testified in numerous docketed proceedings before  
25 the Commission. Prior to coming to the Commission in November 1987, I was a  
26 graduate student at Washington University, where I taught various courses in economics  
27 to undergraduate students in the Washington University night school and summer school.

28 **II. Purpose of Testimony**

29 **Q. What is the subject matter of your testimony?**

30 A. This case concerns the filing by Commonwealth Edison Company ("ComEd" or  
31 "the Company") of a plan (as well as supporting testimony and other exhibits) to  
32 implement energy efficiency ("EE") and demand response ("DR") (together "EE-DR")  
33 programs, pursuant to Section 12-103 of the Public Utilities Act ("the Act"). I also note  
34 that the Company's plan, testimony and other filed exhibits include information  
35 pertaining to EE measures and programs that are also included in the plan filed by the  
36 Illinois Department of Commerce and Economic Opportunity ("DCEO" or "the  
37 Department") and are the subject of ICC Docket 07-0541. In broad terms, my testimony  
38 concerns the above-cited filings.

39 **Q. What is the purpose of your testimony?**

40 A. The purpose of my testimony is, first, to determine if the Company's plan (along  
41 with the portion of the plan, or measures, to be implemented by the DCEO and DCEO's  
42 plan) includes all the elements that it should include. The Act states:

43 In submitting proposed energy efficiency and demand-response plans and funding  
44 levels to meet the savings goals adopted by this Act the utility shall:

45 (1) Demonstrate that its proposed energy efficiency and demand-  
46 response measures will achieve the requirements that are identified in  
47 subsections (b) and (c) of this Section, as modified by subsections (d)  
48 and (e).

- 49 (2) Present specific proposals to implement new building and appliance  
50 standards that have been placed into effect.
- 51 (3) Present estimates of the total amount paid for electric service  
52 expressed on a per kilowatthour basis associated with the proposed  
53 portfolio of measures designed to meet the requirements that are  
54 identified in subsections (b) and (c) of this Section, as modified by  
55 subsections (d) and (e).
- 56 (4) Coordinate with the Department and the Department of Healthcare  
57 and Family Services to present a portfolio of energy efficiency  
58 measures targeted to households at or below 150% of the poverty  
59 level at a level proportionate to those households' share of total  
60 annual utility revenues in Illinois.
- 61 (5) Demonstrate that its overall portfolio of energy efficiency and  
62 demand-response measures, not including programs covered by item  
63 (4) of this subsection (f), are cost-effective using the total resource  
64 cost test and represent a diverse cross-section of opportunities for  
65 customers of all rate classes to participate in the programs.
- 66 (6) Include a proposed cost-recovery tariff mechanism to fund the  
67 proposed energy efficiency and demand-response measures and to  
68 ensure the recovery of the prudently and reasonably incurred costs of  
69 Commission-approved programs.
- 70 (7) Provide for an annual independent evaluation of the performance of  
71 the cost-effectiveness of the utility's portfolio of measures and the  
72 Department's portfolio of measures, as well as a full review of the 3-  
73 year results of the broader net program impacts and, to the extent  
74 practical, for adjustment of the measures on a going-forward basis as  
75 a result of the evaluations. The resources dedicated to evaluation shall  
76 not exceed 3% of portfolio resources in any given year.

77 220 ILCS 5/12-103(f).

78 Not necessarily in the same order, I provide Staff's fact-based assessment of whether the  
79 Company has made the required showings described in items (1) through (7), above, with  
80 the exclusion of item (6), which Staff witness Pearce will address. Staff's brief will  
81 provide Staff's legal assessment of whether the Company has made the required  
82 showings described in items (1) through (7).

83                   Second, the Company states that it is specifically requesting approval of the  
84 following features of its Plan:

- 85                   1.     Flexibility to modify program design and budgets and to add or  
86                   discontinue programs.
- 87                   2.     The ability to “bank” excess energy savings in a given Plan year, and  
88                   apply that excess to and reduce a subsequent Plan year’s goal.
- 89                   3.     The estimated spending screens calculated under Section 12-103(d) of the  
90                   Act.
- 91                   4.     The ability to seek recovery of prudently and reasonably incurred costs  
92                   that exceed the spending screen in a given Plan year.
- 93                   5.     Setting a schedule and adopting the proposed process for evaluating  
94                   whether ComEd achieves its year two and year three goals, beginning  
95                   after year two of the Plan.
- 96                   6.     The ability to annualize energy savings.
- 97                   7.     Proposed measure energy savings and net-to-gross ratio values, and  
98                   overall Evaluation, Measurement and Verification (“EM&V”) process.
- 99                   8.     Proposed allocation of energy efficiency measures to be implemented by  
100                   ComEd and DCEO.
- 101                   9.     Rider EDA – Energy Efficiency and Demand Response Adjustment,  
102                   ComEd’s proposed cost-recovery mechanism.

103 ComEd Ex. 2.0, p. 2.

104 Without drawing any legal conclusions, I evaluate each of these requested approvals,  
105 with the exception of items (4) and (9), which Staff witness Pearce will address. Staff’s  
106 legal conclusions concerning these items will be addressed in Staff’s brief.

107                   Finally, I address certain aspects of DCEO’s plan.

108 **III. Coordination with DCEO and the Department of Healthcare and Family**  
109 **Services**

110 **Q. Does the Company’s plan address how the Company has coordinated with the**

111 **DCEO and the Department of Healthcare and Family Services to present a portfolio**  
112 **of energy efficiency measures targeted to households at or below 150% of the**  
113 **poverty level at a level proportionate to those households' share of total annual**  
114 **utility revenues in Illinois?**

115 A. While ComEd clearly worked with the DCEO, I found no indication in their plan  
116 or testimony that the Company coordinated with the Department of Healthcare and  
117 Family Services. However, DCEO witness Feipel indicates that "DCEO Staff met with  
118 DHFS personnel." (DCEO Ex. 1.0, p. 20)

119 **IV. Implementation of new building and appliance standards**

120 **Q. Does the Company's plan "present specific proposals to implement new**  
121 **building and appliance standards that have been placed into effect" in accordance**  
122 **with Section 12-103(f)(2) of the Act?**

123 A. No. However, Mr. Brandt indicates that,  
124 ComEd coordinated with DCEO with respect to the requirement of  
125 Section 12-103(f)(2). Programs offered by the Department will address  
126 this requirement.

127 ComEd Ex. 2.0, p. 10.

128 **Q. Does the DCEO plan "present specific proposals to implement new building**  
129 **and appliance standards that have been placed into effect"?**

130 A. Preliminarily, I should indicate that it is not clear what is meant by "implement  
131 new ... standards that have been placed into effect." For instance, in this context, what  
132 constitutes a "new" standard? Would it be one that has been in effect for less than 6  
133 years, 6 months, or 6 days? And what does it mean for a utility company or DCEO to  
134 "implement" such standards?

135           But notwithstanding the uncertainty regarding the meaning of that language, I can  
136 confirm that DCEO witness Feipel has noted several ways in which DCEO might be  
137 considered, with respect to Section 12-103(f)(2) of the Act, to be implementing new  
138 building standards. For example, he states that the agency has had “further discussions  
139 with [the Capital Development Board] with respect to achieving any new building  
140 standards that have been issued in order to support this provision of the statute.” (ICC  
141 Docket No. 07-0541, DCEO Ex. 1.0, p. 20). Mr. Feipel also states,

142           The [agency’s] public sector new construction program was  
143 developed as an incentive for these entities to build new buildings to  
144 an energy standard beyond the current building code. Furthermore,  
145 because the statute refers to support of building standards it is  
146 appropriate to base our public sector new construction program on  
147 going beyond the building code, especially in light of the new  
148 building code recently adopted by CDB this year.

149 ICC Docket No. 07-0541, DCEO Ex. 1.0, p. 26 (footnote omitted)

150           Mr. Feipel also discusses DCEO’s Efficiency Training Program and describes  
151 several types of training that would be pursued, “as funds allow.” (DCEO Ex. 1.0, pp.  
152 51-54) Among these are efforts to “train code enforcement officials, architects, designers,  
153 engineers, builders, contractors, and other interested parties on current codes, code  
154 updates, and potential new codes (i.e. residential energy code) to facilitate and increase  
155 code compliance,” and efforts to “train commercial designers, builders and contractors to  
156 build beyond code.” (DCEO Ex. 1.0, p. 52)

157           On the other hand, while the above DCEO plans appear to include efforts to  
158 implement new *building* standards, Mr. Feipel does not appear do describe similar efforts  
159 to implement new *appliance* standards (which are also mentioned in Section 12-  
160 103(f)(2)).

161 V. **Opportunities for program participation by diverse cross-section of**  
162 **customers**

163 Q. Does the plan demonstrate that its overall portfolio of energy efficiency and  
164 demand-response measures, not including programs covered by item (4) of  
165 subsection (f) of Section 12-103 of the Act, represents a diverse cross-section of  
166 opportunities for customers of all rate classes to participate in the programs?

167 A. ComEd witnesses Brandt and Jensen describe how the Company's portfolio  
168 provides a diverse cross-section of opportunities for ComEd customers. (ComEd Ex. 2.0,  
169 pp. 31-32, ComEd Ex. 6.0, pp. 43-44) The portfolio of energy efficiency and demand  
170 response measures appears to comprise a "diverse cross-section of opportunities for  
171 customers of all rate classes."

172 VI. **Demonstration of breakthrough equipment and devices**

173 Q. Section 12-103(g) states that "No more than 3% of energy efficiency and  
174 demand-response program revenue may be allocated for demonstration of  
175 breakthrough equipment and devices." Does the Company's plan address this  
176 issue?

177 A. The Company's plan states that "The ComEd portfolio includes funding for such  
178 innovative technologies in the latter years of the Plan." But the very next sentence states  
179 that the Company "has not allocated proposed funding to specific projects." (ComEd Ex.  
180 1.0, p. 100) The Company then goes on to describe how it plans "to promote the  
181 development of efficiency improvements in consumer electronics" and that "ComEd is  
182 committed to investment in emerging technologies that successfully enable demand-  
183 response and energy efficiency integration, including smart thermostats and a range of

184 Zigbee (or other open-source protocols) compatible controllers and smart devices that  
185 ultimately can be integrated to more dynamic price signals.” (ComEd Ex. 1.0, pp. 100-  
186 101, footnote omitted)

187 **Q. Does this constitute compliance with the Act’s prohibition against allocating**  
188 **greater than 3% of energy efficiency and demand-response program revenue for**  
189 **demonstration of breakthrough equipment and devices?**

190 **A.** I will not offer a legal opinion, but I am advised by counsel that the phrase,  
191 “breakthrough equipment and devices,” is not defined in the Act, and could be open to  
192 interpretation. This ambiguity, along with the Company’s failure to specify how much of  
193 its EE-DR budget will be allocated to propagating Zigees (and to other activities that the  
194 Company at least believes constitutes the demonstration of breakthrough equipment and  
195 devices), makes it difficult for Staff to factually assess whether or not the plan is  
196 consistent with the 3 percent ceiling on such spending. I recommend that the Company  
197 pledge in its next round of testimony that it will never spend more than 3 percent of  
198 energy efficiency and demand-response program revenues on the types of activities that it  
199 describes on pages 100-101 of the Plan. Perhaps that will be of some assistance to the  
200 Commission in determining whether the Plan is in compliance with Section 12-103(g).

201 **VII. Flexibility**

202 **Q. Mr. Brandt explains that the Company seeks to retain “flexibility to adjust**  
203 **portfolio and program design based on the real-time information it receives.”**  
204 **(ComEd Ex. 2.1, p. 36) He further states that “To ensure that ComEd has the**  
205 **ability to respond to such challenges following approval of the Plan, it must retain**  
206 **sufficient flexibility to reallocate funds across program elements, including the**

207 **ability to modify, discontinue and add program elements within approved programs**  
208 **based on subsequent market research and actual implementation experience.” (Id.,**  
209 **also see ComEd Ex. 2.1, pp. 37-38) He also proposes that the utility would consult**  
210 **with “stakeholders,” before making these decisions. Should the Commission grant**  
211 **the Company permission to retain this flexibility?**

212 A. As a preliminary matter, I want to be clear that I am not offering an opinion on  
213 the legal propriety of providing such flexibility. On the pages cited above, Mr. Brandt  
214 provides reasonable arguments for requesting this flexibility, and I can appreciate how  
215 granting the requested flexibility would aid the Company in cost-effectively achieving  
216 the level of energy savings that it projects to be able to save.

217 However, I have one potential concern about the Company’s request that the  
218 Commission might wish to consider. In this docket, if the Commission approves the  
219 Company’s plan, presumably the Commission will have made a finding that the portfolio  
220 includes a “diverse cross-section of opportunities for customers of all rate classes.” But  
221 if the Company is to later modify and/or discontinue program elements, it is at least  
222 conceivable that these modifications and discontinuations will reduce the opportunities  
223 available to some rate classes. If the Commission is especially concerned about that  
224 particular criterion of the Act, then it may not feel comfortable effectively delegating its  
225 responsibility to make this “diverse cross-section” finding to the utility (even if the utility  
226 consults with a group of “stakeholders”).

227 Q. **In discussing the flexibility to adjust portfolio and program design, Mr.**  
228 **Brandt also indicates that ComEd would consult with a group of stakeholders**  
229 **before “Dismissing ComEd’s evaluation contractor under the terms of the contracts**

230 signed with that contractor, and the hiring of a new contractor.” (ComEd Ex. 2.0, p.  
231 38) Do you have any comments with respect to this aspect of the plan?

232 A. I believe this topic of dismissing and rehiring new evaluation contractors resides  
233 under a separate set of issues, which I shall discuss elsewhere in this testimony under the  
234 heading of “Measurement and Verification.”

235 **VIII. The estimated spending screens**

236 **Q. Does the plan “present estimates of the total amount paid for electric service**  
237 **expressed on a per kilowatt-hour basis associated with the proposed portfolio of**  
238 **measures designed to meet the requirements that are identified in subsections (b)**  
239 **and (c)” of Section 12-103 of the Act?**

240 A. Yes. ComEd witness Crumrine presents these numbers on page 12 of his  
241 testimony (ComEd Ex. 5.0): “8.430, 8.739 and 9.263 cents per kWh for the three twelve-  
242 month periods ending on May 31st of 2007, 2008 and 2009, respectively.” ComEd Ex.  
243 5.1 and 5.2 show some of the computations performed by ComEd to arrive at these  
244 values. As noted in ComEd Exhibits 5.1 and 5.2, there are numerous projections and  
245 assumptions underlying these computations.

246 **Q. Does ComEd present the EE-DR spending limits apparently prescribed by**  
247 **Section 12-103(d)(1) – (3)?**

248 A. Yes. ComEd witness Crumrine presents these numbers on page 16 of his  
249 testimony (ComEd Ex. 5.0): \$39.4 million, \$81.6 million, and \$126.7 million,  
250 respectively, or a total of \$247.6 million for the three Plan years. They are also shown in  
251 ComEd Ex. 1.0, in Tables 4, 5, and 6 on pages 16, 17, and 18, respectively. Some of the  
252 calculations to arrive at these values are shown in ComEd Ex. 5.3. As noted in ComEd

253 Ex. 5.3, there are numerous projections and assumptions underlying these computations.

254 I cannot vouch for these underlying projections and assumptions.

255 **Q. Do the computations in ComEd Exhibits 5.1, 5.2, and 5.3 appear to be**  
256 **correct?**

257 **A.** Yes. The computations appear to be correct. That is, given the underlying  
258 projections and assumptions alluded to, above, Mr. Crumrine's computed spending limits  
259 accurately represent the level of spending at which the amounts paid by retail customers  
260 in connection with electric service due to the cost of the plan's energy efficiency and  
261 demand reduction measures would increase:

- 262 • in 2008, no more than 0.5% of the amount paid per kilowatthour by those  
263 customers during the year ending May 31, 2007;
- 264 • in 2009, the greater of an additional 0.5% of the amount paid per kilowatthour  
265 by those customers during the year ending May 31, 2008 or 1% of the amount  
266 paid per kilowatthour by those customers during the year ending May 31, 2007;
- 267 • in 2010, the greater of an additional 0.5% of the amount paid per kilowatthour  
268 by those customers during the year ending May 31, 2009 or 1.5% of the amount  
269 paid per kilowatthour by those customers during the year ending May 31, 2007.

270 **Q. According to ComEd witness Brandt, the Company does not plan on**  
271 **updating the EE-DR spending limits of \$39.4 million, \$81.6 million, and \$126.7**  
272 **million, at any point during or after the three-year planning period. (See ComEd**  
273 **Ex. 2.0, p. 50) Should these values be updated?**

274 **A.** There are legitimate reasons for updating the spending limits at various points  
275 during the life of the three-year plan. As previously indicated, these spending limits are

276 based on projections of future usage and future costs, which are both subject to  
277 uncertainty. Future power supply costs and/or normalized usage could drop significantly,  
278 both or either of which could be excellent reasons to reduce the rate of spending on EE-  
279 DR programs. Conversely, future power supply costs and/or normalized usage could  
280 increase significantly, both or either of which would be excellent reasons to increase the  
281 rate of spending on EE-DR programs.

282 **IX. The energy and demand reduction requirements of Section 12-103,**  
283 **Subsections (b) and (c) of the Act**

284 **Q. What are the energy efficiency requirements identified in subsection (b) of**  
285 **Section 12-103 of the Act, as they pertain to this initial plan filed by ComEd?**

286 **A.** The requirements for this initial three-year plan are to “implement cost-effective  
287 energy efficiency measures to meet the following incremental annual energy savings  
288 goals: (1) 0.2% of energy delivered in the year commencing June 1, 2008; (2) 0.4% of  
289 energy delivered in the year commencing June 1, 2009; [and] (3) 0.6% of energy  
290 delivered in the year commencing June 1, 2010 . . . .” 220 ILCS 5/12-103(b). Consistent  
291 with ComEd’s plan, I assume that “energy delivered” refers to both bundled and  
292 unbundled sales of electricity delivered to the utility’s retail customers. In Megawatt-  
293 Hours (“MWH”), ComEd reports that this translates into the following values: (1)  
294 188,729, (2) 393,691, and (3) 584,077 for each of the three 12-month planning periods  
295 beginning June 1.

296 **Q. Are these values (188,729, 393,691, and 584,077 MWH) reasonable for**  
297 **purposes of the plan?**

298 **A.** These values are derived through a straightforward computation. However, the

299           reasonableness of the resulting values of this computation depends on the reasonableness  
300           of the underlying forecast of energy consumption for the three year period. Staff has not  
301           performed a thorough review of this underlying forecast.

302       **Q.           What are the demand response requirements identified in subsection (c) of**  
303       **Section 12-103 of the Act, as they pertain to this initial plan filed by ComEd?**

304       A.           The Act's demand response goal is to reduce peak demand of "eligible  
305       customers" by 0.1% of the previous year's peak demand. "Eligible retail customers" are  
306       defined in Section 16-111.5 of the Act as "those retail customers that purchase power and  
307       energy from the electric utility under fixed-price bundled service tariffs, other than those  
308       retail customers whose service is declared or deemed competitive under Section 16-113  
309       and those other customer groups specified in this Section, including self-generating  
310       customers, customers electing hourly pricing, or those customers who are otherwise  
311       ineligible for fixed-price bundled tariff service." In Megawatts (MW), ComEd reports  
312       that the 0.1% requirement translates into the following values: (1) 11.7, (2) 11.1, and (3)  
313       10.0 MW for each of the three 12-month planning periods beginning June 1. (ComEd Ex.  
314       1.0, p. 16) I am assuming that ComEd intends for these figures to represent  
315       "incremental" reductions, so that the cumulative reductions for 2009 and 2010 would be  
316       22.8 and 32.8 MW, respectively.

317       **Q.           Are these values (11.7, 11.1, and 10.0 MW) reasonable for purposes of the**  
318       **plan?**

319       A.           These values are derived through a straightforward computation. However, the  
320       reasonableness of the resulting values of this computation depends on the reasonableness  
321       of the underlying peak demand estimate (for the first year) and forecast (for the last two

322 years) for “eligible customers.” Staff has not performed a thorough review of these  
323 underlying estimates and forecasts.

324 **Q. Does the plan demonstrate that its proposed energy efficiency and demand-**  
325 **response measures will reduce energy and demand consumption by the amounts**  
326 **identified above?**

327 A. ComEd claims that it expects to meet the goals stated above. However, ComEd’s  
328 assessment is dependent on whether or not savings may be “annualized” and on the  
329 validity of the inputs and methods used to create those energy savings projections. These  
330 topics are addressed by me in the two sub-sections below.

331 A. Annualizing energy savings

332 **Q. ComEd seeks permission from the Commission to “annualize” any energy**  
333 **savings that are initiated during the planning year. According to ComEd witness**  
334 **Brandt, “This means that no matter when a measure is installed during the year, its**  
335 **savings are calculated as if the measure had been in place for the full year.”**  
336 **(ComEd Ex. 2.0, p. 48) What are the implications of this proposal to annual energy**  
337 **savings?**

338 A. The implication of the Company’s annualization proposal is that expected energy  
339 savings during the three years of the plan will be less than 0.2%, 0.4%, and 0.6%. For  
340 example, consider a portfolio of one measure installed ratably over the course of the first  
341 year of the plan in order to achieve the annualized goal of 0.2%. Ignoring seasonal  
342 differences in how the efficiency measure generates savings (which would be significant  
343 for weather-sensitive measures), the ratable installation assumption implies that the  
344 energy savings generated during the plan year would be approximately half (50% of)

345 ComEd's annualized savings goal.<sup>1</sup> This is simply because measures that are installed  
346 later in the planning year contribute less than measures that are installed earlier in the  
347 planning year.

348 In contrast, but by the same logic, if projected savings are *not* annualized, then  
349 strictly meeting the savings goal in the year of implementation would lead to exceeding  
350 the goal in any *full* twelve-month period over the life of the measure. For example,  
351 under the same ratable installation assumption, over the life of the measure (not just  
352 within the year of implementation), within any full twelve-month period, energy savings  
353 would average twice (200% of) ComEd's annualized savings goal.<sup>2</sup>

354 **Q. Should the Commission adopt ComEd's proposal to annualize savings?**

355 **A.** I will not offer a legal opinion about whether it is permissible under the Act, but I  
356 will offer some "policy" considerations that Staff considers relevant.

357 First, from my perspective, the best public policy rationale for percentage savings  
358 goals is that they provide a relatively straightforward means of assessing utility  
359 performance. When combined with the Act's threatened penalties for failing to meet  
360 these standards, they form the basis for a weak form of performance-based regulation.  
361 From that standpoint, the percentage goals are only useful if they are neither too easy nor  
362 too difficult to meet. For instance, if the goals are simply impossible to meet, then they

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<sup>1</sup> By "ratable installation," I mean that we are assuming 1/365ths of the total installations are completed each day of the planning year. As I understand the Company's annualization proposal, the 1/365th of installations that are completed on the first day will count toward the year's energy savings the same as the 1/365th of installations completed on the 100th and 300th days; they will all count as contributing 365/365 or 100% of their expected annualized rate of savings. However, we know that all but the first measures to be installed will be in effect too briefly to contribute a full 100% during the planning period. On average, only about 50% of the ComEd-annualized level of savings can be expected to actually accrue during the planning year.

<sup>2</sup> That is, the reciprocal of the value derived in footnote 1.

363 will not change utility behavior. It would be like telling me I will be fined \$1000 if I fail  
364 to run a marathon in under an hour. I may as well give up, forget about training, and start  
365 saving my money now, because I know I will never be able to avoid the fine.  
366 Unfortunately, at this time, I do not have a firm grasp on whether the percentage goals in  
367 the Act are either too easy or too difficult to meet; I do not know if they are realistic  
368 either with or without annualizing savings.

369           Second, assume for a moment that the goals are realistic, but not guaranteed,  
370 particularly without allowing annualized savings. Under such circumstances, not  
371 allowing annualized savings could induce the utility to choose less cost-effective  
372 programs and measures, specifically avoiding programs and measures that present greater  
373 savings opportunities but require relatively more time for marketing, preparation, or  
374 implementation. In this regard, I note that the Act may already create a bias in favor of  
375 short-run savings opportunities. Under the Act, the utility is only credited with a  
376 maximum of one year of savings (annualized or not), whether the measure has an  
377 expected useful life of 6 months, 6 years, or 25 years. That is, the requirements are in  
378 terms of reducing annual energy demand and peak demand in individual years. At the  
379 same time, the utility's costs for subsidizing/encouraging measures are liable to be  
380 incurred up-front (during the year of installation). This imbalance between the  
381 recognition of benefits and costs may tempt the utility to take a short-run view rather than  
382 a long-run view of energy savings opportunities. Allowing partial-year savings to be  
383 annualized, as proposed by ComEd, at least does not exacerbate the Act's built-in bias for  
384 measures and programs that promise instant gratification.

385 **Q.           ComEd witness Hall argues that "Adopting an annualized savings approach**

386 **saves significant amounts of money in evaluation, program planning, and projection**  
387 **of cost-effectiveness efforts.” (ComEd Ex. 7.0, pp. 10-11) Should this influence the**  
388 **Commission’s decision to adopt the annualized savings approach?**

389 A. No. In describing the alternative, Mr. Hall creates a dubious straw man of  
390 unnecessary complexity. In essence, the Company proposes to estimate the annual rate  
391 of energy savings. The alternative does not have to be the no-holds-barred, full-blown  
392 attempt to collect massive amounts of data and pinpoint the precise moments when the  
393 effective demand for kilowatt-hours shrinks. The alternative can be another relatively  
394 modest attempt at estimation. If worst came to worst, even my simple ratable installation  
395 assumption could be used, although I am sure that we can do better than that without  
396 breaking the bank.

397 Mr. Hall’s discussion, however, does allude to another broader set of issues: that  
398 of “measurement and verification.” That is, there is first the *planned* level of energy  
399 savings (which I have been discussing above), and then there is the *after-the-fact* level of  
400 energy saving that we actually think the Company was able to save. I address this latter,  
401 broader set of “measurement and verification” issues later in this testimony.

402 **B. The Company’s projections**

403 **Q. Have you examined the work papers supporting the Company’s projections**  
404 **of annualized energy savings?**

405 A. In response to Staff data request EDiv 1.01, the Company provided voluminous  
406 work papers. I have reviewed a portion of these work papers.

407 **Q. Have you specifically examined the Excel workbook that the Company**  
408 **labeled, “ED 1.01\_Attach 104\_(CONFIDENTIAL\_in\_Native\_format).xls”?**

409 A. Yes. This is an 18 megabyte file, containing the assumptions and computations  
410 that appear to have led to the plan's projections of energy savings. It also includes the  
411 assumptions and computations for the "total resource cost" test required under the Act,  
412 which is discussed later in this testimony. The file includes computations associated with  
413 1325 efficiency measures.

414 Q. **Have you discovered any errors in the energy savings computations**  
415 **contained in "ED 1.01\_Attach 104\_(CONFIDENTIAL\_in\_Native\_format).xls"?**

416 A. Yes. One small set of the 1325 efficiency measures involves "Energy Star  
417 Transformers." The Company's workbook contains a flaw that assigns a zero value for  
418 the avoided costs associated with these measures. The workbook's flaw would actually  
419 affect any measure with an assumed useful life greater than 21 years. However, since the  
420 "Energy Star Transformers" (with useful lives of 25 years) were the only measures in the  
421 file with assumed useful lives greater than 21, the flaw affected only the computations for  
422 this one relatively small set of measures. Perhaps this is why it went undetected by the  
423 Company.

424 Q. **What is the significance of the above-cited error?**

425 A. If anything, this particular error contributes a degree of conservativeness to the  
426 Company's projected energy savings.

427 Q. **Have you discovered any other potential flaws or anomalies from your**  
428 **review of other Company work papers that relate to the projection of energy**  
429 **savings?**

430 A. Yes. As discussed in a later section of this testimony in the context of "deemed"  
431 values, some questions remain about some of the computations performed by the

432 Company associated with certain lighting measures, as well as with the Company's  
433 assumptions of so-called Net-to-Gross ratios. It is unknown to me if these other potential  
434 flaws and anomalies bias the Company's projections upward, downward, or not at all.

435 **Q. Do you have an opinion about the validity of the Company's energy savings**  
436 **projections?**

437 **A.** At this time, I do not feel that I am in a position to provide a confident assessment  
438 of the Company's energy savings projections. In the limited time available to me, I have  
439 tried to delve as much as I could into the Company's projections. On the one hand, the  
440 basic approach taken by the Company appears valid to me; and, aside from the small and  
441 potential flaws and anomalies described above, I have not uncovered any computational  
442 errors. On the other hand, the Company's computations involve massive amounts of  
443 inputs derived from numerous sources. Some of the inputs are the results of studies  
444 performed years ago in distant locations. There has not been enough time to analyze a  
445 significant portion of the inputs and independently assess the validity of the source  
446 studies.

447 **X. Cost effectiveness of portfolio of measures**

448 **Q. Does the plan demonstrate that its overall portfolio of energy efficiency and**  
449 **demand-response measures, not including programs covered by item (4) of**  
450 **subsection (f) of Section 12-103 of the Act, are cost-effective using the total resource**  
451 **cost test?**

452 **A.** The Company reports "The portfolio as a whole is cost-effective with a Total

453 Resource Cost ("TRC") test benefit-cost ratio of 1.43."<sup>3</sup> The Company also reports that,  
454 aside from low-income programs, each of the individual programs that comprise the  
455 portfolio and each of the EE-DR measures that comprise these programs are expected to  
456 be cost effective.<sup>4</sup> These assertions are supported by the testimony of ComEd witness  
457 Jensen (ComEd Ex. 6.0), who reports on how the Company's EE-DR portfolio was  
458 developed. Staff has been informed by DCEO that the agency relied "completely" on  
459 ICF International (the Company's consultant) for computations of or related to the TRC  
460 test and the projected cost effectiveness of DCEO's proposed programs.<sup>5</sup>

461 I have been able to determine that, given all the assumptions used by the  
462 Company, the TRC test was correctly computed. However, as input to the TRC test, Mr.  
463 Jensen reports relying on a number of databases and models. Some potential problems  
464 and anomalies with these databases and models were discussed in the previous section,  
465 but, due to the time constraints of this docket, my review of these databases and models  
466 has been necessarily cursory. Hence, I cannot vouch for the resulting estimates of  
467 program benefits and costs.

468 **XI. Measurement and verification**

469 **Q. What are the issues that you have identified under the heading,**  
470 **"measurement and verification"?**

471 **A. Section 12-103(f)(7) of the Act states that the utility's plan must**

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<sup>3</sup> ComEd Ex. 1.0, p. 3.

<sup>4</sup> ComEd Ex. 1.0, pp. 9-10 and 24-25.

<sup>5</sup> DCEO response to Staff data request EDiv 2.02.

472 Provide for an annual independent evaluation of the performance of the  
473 cost-effectiveness of the utility's portfolio of measures and the  
474 Department's portfolio of measures, as well as a full review of the 3-year  
475 results of the broader net program impacts and, to the extent practical, for  
476 adjustment of the measures on a going-forward basis as a result of the  
477 evaluations. The resources dedicated to evaluation shall not exceed 3% of  
478 portfolio resources in any given year.

479 In addition, Sections 12-103 (i) and (j) of the Act seem to require someone to  
480 make periodic determinations of whether the "electric utility fails to meet the efficiency  
481 standard specified in subsection (b)," and impose penalties on the utility and other  
482 potential remedies for such failures. I am informed by Staff counsel that that someone is  
483 most likely intended to be the Commission.

484 I am also informed by counsel that the two sets of Section 12-103 provisions cited  
485 above--12-103(f)(7) on the one hand and 12-103 (i) and (j) on the other--are *not*  
486 inextricably connected in the sense that the Section 12-103(f)(7) "independent  
487 evaluations" need not be the only basis upon which the Commission would make  
488 findings under Sections 12-103 (i) and (j). Indeed, according to counsel, it is an open  
489 question whether Section 12-103(f)(7) "independent" evaluator(s) shall form any part of  
490 anticipated Section 12-103 (i) and (j) proceedings.

491 In light of these legal issues, I first discuss the "collaborative process" that the  
492 Company proposes as part of its plan for annually providing independent evaluations.

493 Second, I evaluate the Company's proposed "deemed" values and the Company's  
494 proposed role for such values in future "measurement and verification" proceedings.

495 Third, I evaluate whether percentage savings should be based on *actual* usage or  
496 previously forecast usage, in future "measurement and verification" proceedings.

497 Fourth, I evaluate ComEd's proposal to "bank" excess energy savings and apply

498 that excess to the following Plan year.

499 **A.** Section 12-103(f)(7) independent evaluations and future proceedings pursuant to  
500 Sections 12-103 (i) and (j)

501 **Q.** Does the plan provide for an annual independent evaluation of the  
502 performance of the cost-effectiveness of the utility's portfolio of measures and the  
503 Department's portfolio of measures, as well as a full review of the 3-year results of  
504 the broader net program impacts and, to the extent practical, for adjustment of the  
505 measures on a going-forward basis as a result of the evaluations?

506 **A.** It provides for an "evaluation process," but I am not certain of its independence,  
507 as I will discuss below.

508 **Q.** Does the plan provide for limiting the resources dedicated to evaluation to a  
509 level no greater than 3% of portfolio resources in any given year?

510 **A.** Not explicitly, but this legal limit, from 12-103(f) of the Act, is acknowledged by  
511 the Company (see, for example, ComEd Ex. 2.0, p. 42). Explicitly, taking 3% of the  
512 annual spending limits expressed in ComEd Ex. 5.3, the budget for evaluation would be  
513 limited to the following levels:

Year	Evaluation Spending Limit
2008	\$1,181,094
2009	\$2,447,916
2010	\$3,799,736
3-yr total	\$7,428,746

514

515 **Q.** How does the Company describe its proposed "evaluation process"?

516 **A.** The plan lists the following 7 components of the Company's proposed process:

517 1. Development of a request-for-proposals ("RFP") for evaluation services  
518 upon Commission approval of the Plan, and selection of the evaluator as  
519 soon as possible.

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2. Certain measure savings values for common measures and NTG ratio values are “deemed” appropriate by the Commission for use in evaluating ComEd’s portfolio performance.
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3. Any changes in the deemed values that the evaluator believes are appropriate should only be applied prospectively to subsequent years of ComEd’s Plan. For example, if the evaluator determines that the NTG ratio for a program should be changed, that change should be applied only to savings booked in subsequent Plan years and not to adjust savings booked to that point or otherwise booked in the current year.
- 529  
530
4. In calculating the ratio of net program savings to gross program savings, the evaluator shall consider both free rider and spillover effects.
- 531
5. Preparation of semi-annual evaluation status reports by the evaluator.
- 532  
533
6. Within the broader collaborative effort ComEd proposes, stakeholder participation in the following:
- 534  
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- a. The development of the scope of work included in the solicitation of evaluation services.
- 536
- b. The review of evaluation proposals.
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- c. The development of evaluation protocols that address the schedule for evaluations, the contents of evaluation reports, and the appropriate methods to be applied to evaluation of different types of program elements.
- 541
- d. The review of semi-annual reports prepared by the evaluator.
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7. Funds spent on market assessment studies to better understand baseline market conditions, consumer preferences, market effects of programs, and market actor behavior (e.g., training practices of HVAC contractors) are not considered evaluation funds for purposes of the 3% evaluation cap.

546  
547 **Q. Do you have any opposition to the Company’s proposal that funds spent on**

548 **market assessment studies to better understand baseline market conditions,**

549 **consumer preferences, market effects of programs, and market actor behavior (e.g.,**

550 **training practices of HVAC contractors) would not be considered “evaluation**

551 **funds” for purposes of the 3% evaluation cap?**