

**ICC Docket No. 07-0540**

**Commonwealth Edison Company's Response to  
CUB's (CUB) Data Requests 1.02 – 1.23  
Dated: November 21, 2007**

**REQUEST NO. CUB 1.19:**

Provide all documents, studies and work papers supporting the “one-time promotional O&M cost to acquire a new customer of \$80 per participant.” ComEd Ex. 3.0, line 274.

**RESPONSE:**

*Person responsible for response*

*James Eber, Commonwealth Edison Company*

The \$80 estimate is based on ongoing confidential negotiations between ComEd and a vendor. At such time that a final agreement is reached, ComEd will supplement this response with supporting documentation.