

**ICC Docket No. 06-0027
AT&T Illinois Exhibit 2.0
Sandy M. Moore Direct Testimony**

Schedule SMM-9

Schedule 9
VoIP Mass Advertising (Network TV, Radio, and Print)

Media Type	Ad Code	Advertiser	Headline	Ad Title	Product Name	Subcategory	Category	First Run Date	Last Run Date	Target Market	Station	Program
Print	VONATL-0558	Vonage	STOP PAYING TOO MUCH FOR YOUR PHONE	PHONE	Vonage Broadband Phone Service	Bundled Services-Residential	Residential Communications	1-Nov-05	12-Dec-05	Consumer	USA Today	United States
TV	VONATL-0584	Vonage	BETWEEN MY TWO PHONE BILLS	#1 Internet Phone Service(Visual)	Vonage Broadband Phone Service	Bundled Services-Residential	Residential Communications	26-Nov-05	17-Dec-05	Consumer	WBBM, WFLD, WGN, WMAQ	When you switch to Vonage not only do you get unlimited local&long distance calls for \$24.99/mo.you also get features like call waiting,call forwarding at no additional cost.First mo.free.800#.URL
Radio	VONATL-0603	Vonage	WHEN WAS THE LAST TIME YOU	The Way You Talk	Vonage Broadband Phone Service	Bundled Services-Residential	Residential Communications	6-Dec-05	16-Dec-05	Consumer	Chicago	
Print	VONATL-0621	Vonage	START SAVING MONEY ON YOUR PHONE		Vonage Broadband Phone Service	Bundled Services-Residential	Residential Communications	9-Jan-06	9-Jan-06	Consumer	Newsweek	United States

