



(Music)
1st GIRL: This month I will...



rack up a massive cell phone bill talking about absolutely nothing.



1st BOY: When my parents open up next months cell phone bill...



they will cry.
2nd GIRL: My calls will be monitored...



like a felons.
2nd BOY: My Dad's patience with my...



cell phone bill will run out at a socially crippling time.



(Music)
VOICE OVER: Don't get schooled in wireless...



get Go Phone. Pay as you go with cash or pick your plan with debit or credit.

Text: Features vary by product and plan



Go Phone comes with everything but a surprise bill.



1st GIRL: I will be grounded several times this year...



but not because of my Go Phone.



V.O.: Only from Cingular. Raising the bar.
(Fade out)

Text: www.cingular.com/gophone

- Tapes and MPEGs can be ordered by contacting us at 718.482.4211 -

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(Music)



(Couple kiss good night)
LAUREN: I'll call you later.



SONG: It's good to hear your voice...



you know it's been so long.



If I don't get your calls then everything goes wrong.



VOICE OVER: When it matters...

Text: Simulated text



more bars in more places.



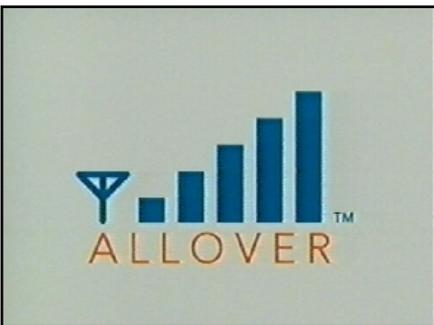
MAN: Hello?
V.O.: That's the goal of the largest digital...



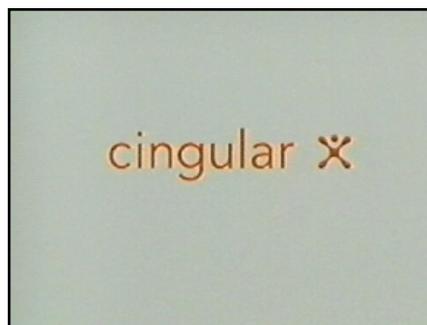
(Lauren finally calls and man celebrates)
voice and data network in America.

Text: More bars claim compares Cingular before to after merger. The ALLOVER network covers 270 million people. Coverage not available in all areas.

Text cont.: covers 270 million people. Coverage not available in all areas.



MAN: Hey Lauren.



V.O.: Cingular's All Over Network. Cingular.



Raising the bar.
(Fade out)

Text: www.cingular.com

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Radio Transcript

Advertiser/Brand: U.S. Cellular
Ad Code: USCETL-3052
Title: Get Quality Service
Length: 60
First Air Date: 10/26/05
First Air Market: Chicago

(Woman talking in background)

MAN: Are you someone that loves to talk?

WOMAN: ...I told him I need me some money, girl to get my hair done, my nails done...

MAN: If you and your friends love to talk, U.S. Cellular, the area's leading wireless service provider, and Urban Media Group, a U.S. Cellular platinum dealer, is looking for you. Get 1000 local anytime minutes for \$39.95 a month, including unlimited local Call Me minutes, and mobile-to-mobile. The first three new activations will receive one free Motorola V266 at the new location – 7610 West Roosevelt Rd. in Forest Park, next to AJ Right. Call to sign up now. 708-435-0125. That's 708-435-0125. Get quality wireless service from U.S. Cellular. This Saturday October 29th, meet Kendra G and the Power 92 Street Team with giveaways from noon to 2pm at 7610 West Roosevelt Rd. Bring your kids to receive a Halloween Safety Kit while supplies last. Urban Media Group, a U.S. Cellular authorized platinum dealer.

(Fade Out)

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(Music)
(Joan Cusack writes Christmas cards)



(Music)



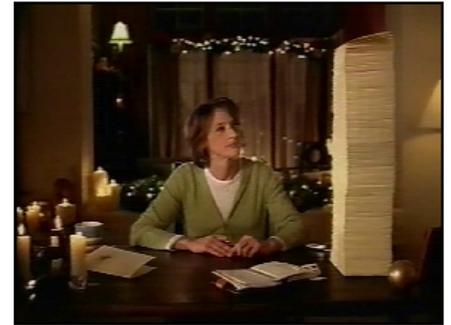
(Music)



VOICE OVER: There's an easier way...



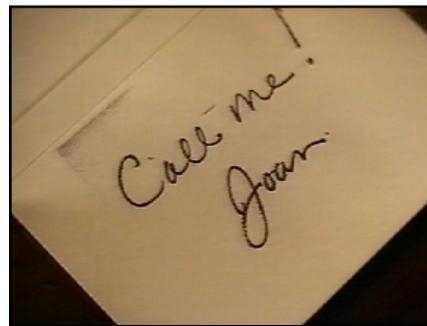
to stay in touch...



this holiday.



With free Call me Minutes there's no charge for incoming local calls.
Text: CALL ME Minutes are only available in your local calling area. Minimum service agreement required. Other restrictions and charges apply. Limited time offer. See store for details or call 1-888-BUY-USCC.



(Joan begins to stamp...



all her cards)



U.S. cellular. We connect with you.



Right now get a free Kyocera Candid Camera Phone.
Text: Promotional phone subject to change. \$50 mail-in rebate with \$9.95 unlimited easyedge access plan required. Other restrictions and charges apply. Limited time offer. See store for details or call 1-888-BUY-USCC.



(Fade out)



Competitive Advertising Tracking Service

Radio Transcript

Advertiser/Brand: U.S. Cellular
Ad Code: USCETL-3122
Title: Appearance
Length: 30
First Air Date: 12/05/05
First Air Market: Chicago

(Music)

VOICE OVER: Join ESPN 1,000's Brian Dalton, this Saturday from 1 to 3 pm at the Grand Opening of the U.S. Cellular Store, 3019 North Clark Street in Chicago. During Brian's appearance you can receive free activation of new service on plans beginning at 39.95 and higher, only at this location. Plus while supplies last get a free Official White Sox World Series Baseball with purchase for all activations and renewals. That's Brian Dalton, this Saturday from 1 to 3 pm at the new U.S. Cellular on North Clark Street in Chicago. Sponsored by U.S. Cellular.

(Music out)

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