

Dear ComEd Customer:

We know that reliable energy is critical to your family and your business. Therefore, we want you to know about important changes in Illinois' electricity industry.

A number of significant changes have taken place over the last 8 years. Some of them are obvious and others perhaps less so:

- Rates for residential customers were cut and have been frozen since 1997, which will save customers \$4 billion by the end of 2006 when the rate freeze expires.
- Since 2001, ComEd has invested approximately \$3 billion to improve reliability and meet the growing demand for electricity.
- As a result, service has improved dramatically. Outages are down by 44% and their duration is down by 53%.

Another important change is that, **while ComEd owns the cables and wires that transmit electricity into people's homes and businesses, it no longer owns the plants that produce energy.** This change helped foster competition among electric generation companies.

ComEd must buy energy for its customers on the open market beginning in 2007 – just 15 months from now.

Earlier this year, the experts at the Illinois Commerce Commission (ICC) led a process to develop the best system for buying electricity using market competition to achieve the lowest available price for consumers. This process *included* consumer groups, business leaders, ComEd and other electricity companies.

After months of discussions, **the expert staff of the ICC endorsed a competitive bidding process as the best way for ComEd to buy power beginning in 2007.** This is a transparent process, overseen by independent professionals, which will result in consumers paying the lowest available market price for electricity.

We hope that Illinois policymakers will support this process so ComEd can start planning for it and our customers can be assured that there is a plan in place to deliver reliable energy for years to come.

We will continue to communicate with you about these important issues because we know that the delivery of reliable electricity is more than a business; it's a commitment.

To learn more about these issues, visit www.ComEdPost2006.com.

Sincerely,



Frank M. Clark
President
ComEd