

REBUTTAL TESTIMONY

OF

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**Central Illinois Light Company d/b/a AmerenCILCO,
Central Illinois Public Service Company d/b/a AmerenCIPS,
and Illinois Power Company d/b/a AmerenIP**

Docket Nos. 05-0160/05-0161/05-0162 (Consolidated)

**Proposals to implement a competitive procurement process
by establishing Rider BSG, Rider BSG-L, Rider RTP,
Rider RTP-L, Rider D, and Rider MV.**

August 10, 2005

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1 **I. Witness Qualifications**

2 **Q. State your name and business address.**

3 A. Richard J. Zuraski, Illinois Commerce Commission, 527 East Capitol
4 Avenue, Springfield, Illinois, 62701.

5 **Q. Are you the same Richard J. Zuraski who submitted direct testimony in this**
6 **docket on behalf of the staff of the Illinois Commerce Commission**
7 **(“Staff”)?**

8 A. Yes.

9 **II. Purpose of Testimony**

10 **Q. What is the subject matter of your rebuttal testimony?**

11 A. My rebuttal testimony concerns filings by Central Illinois Light Company,
12 Central Illinois Public Service Company, and Illinois Power Company,
13 (collectively, “Ameren” or the “Company”) of certain tariff changes. According to
14 Ameren, the revised tariff sheets (1) define and establish the generation services
15 that Ameren will provide upon the expiration of the mandatory transition period,
16 effective January 2, 2007; (2) establish the procurement process by which
17 Ameren will obtain the power supply necessary to provide those generation
18 services; and (3) establish the methodology by which the auction prices will be
19 translated into prices that customers will pay. (Resp. Ex. 1.0, pp. 3-4, lines 36-63)
20 My rebuttal testimony will address portions of the direct testimony of several
21 intervenor witnesses and the rebuttal testimony of several Company witnesses,
22 including: People of the State of Illinois through the Office of the Attorney

23 General of the State of Illinois (“AG”) witness Harvey Salgo; Coalition of Energy
 24 Suppliers (“CES”) witness Philip R. O’Connor, Citizens Utility Board and the
 25 Cook County State’s Attorney’s Office (“CUB/CCSAO”) witnesses Robert M.
 26 Fagan and William Steinhurst; and Direct Energy Services, LLC and U.S.
 27 Energy Savings Corp. (“DES-USESC”) witness James Steffes; and Ameren
 28 witnesses Craig D. Nelson, James C. Blessing, and Wilbon L. Cooper. More
 29 specifically, my rebuttal testimony addresses the issues identified in the following
 30 table:

Witness(es)	Issue(s)
AG witness Salgo	His concern with the choice of procurement model.
	His concern with the choice of contract durations.
CES witness O’Connor	His proposal to remove the 400 kW to 1 MW customers from the BGS-FP segment.
CUB/CCSAO witness Fagan	His concerns with the wholesale market for electricity.
CUB/CCSAO witness Steinhurst	His recommendations to reject the auction, open a new docket to consider a full range of procurement options, and affirm that retail rates remain subject to traditional regulatory standards of justness and reasonableness.
	His concerns regarding the competitiveness of the wholesale market for electricity.
	His concerns about renewable resource and energy efficiency procurement.
DES/USESC witness Steffes	His concern with the choice of contract durations.
Ameren witnesses Nelson and Blessing	Company’s proposal pertaining to Staff’s role in overseeing the auction.
Ameren witnesses Blessing and Cooper	Company’s position with respect to CES witness O’Connor’s proposal to remove the 400 kW to 1 MW customers from the BGS-FP segment.

31

32 **III. Choice of Procurement Model**

33 **Q. AG witness Salgo and CUB/CCSAO witness Steinhurst express concerns**
34 **with the Company’s choice of procurement model -- namely, the type of**
35 **“vertical tranche” simultaneous descending clock auction (“SDCA”) that**
36 **has been used by several New Jersey electric utilities over the last several**
37 **years (“the NJ model”). Mr. Salgo recommends that the “Commission**
38 **require Ameren to present a complete analysis of the rate impacts and risk**
39 **levels for bundled customers associated with its proposed portfolio design**
40 **and procurement method, compared with a variety of other portfolio design**
41 **and procurement options.” (AG Exhibit 2.0, p. 23, lines 16-19) Dr.**
42 **Steinhurst recommends that the Illinois Commerce Commission**
43 **(“Commission”): “[r]eject the Companies' proposal,” and “[o]pen a new**
44 **docket to consider the full range of procurement options.” (CUB-CCSAO**
45 **Exhibit 2.0, p. 8, lines 168-170) Do you have a response to these**
46 **recommendations?**

47 **A.** Yes, I do. I recommend that the Commission reject these proposals. In
48 my opinion, these witnesses have not provided a sound or reasonable basis to
49 “[r]eject the Companies’ entire auction proposal” and “[o]pen a new docket to
50 consider the full range of procurement options.” First, there was nothing stopping
51 parties that oppose the NJ model from presenting alternative models in the
52 context of this proceeding. In this regard, it could not have been a surprise--
53 especially to anyone who was involved in the Commission’s Post 2006 Initiative
54 last summer--that the Company would be making a post 2006 procurement filing
55 toward the beginning of 2005, and that it would likely propose something close to

56 the NJ model. In any event, the clock has been and continues to be ticking,
57 bringing us closer to the post 2006 era. The AG and CUB/CCSAO should have
58 come to this proceeding prepared to present their alternatives to the NJ model
59 rather than with proposals to further delay the inevitable need to make decisions
60 on viable procurement approaches. Second, the Company, in its rebuttal
61 testimony, has more fully compared the NJ model to several other procurement
62 concepts and has adequately justified the use of the NJ model.¹ Third, I
63 generally share the views expressed in “The Post-2006 Initiative: Final Staff
64 Report to the Commission,” released in November 2004 (“Staff Report”), which
65 supports the use of the NJ model. For instance, I agree with the following
66 statements from the Staff Report:

67 In Staff’s view, for procuring supply for large electric utilities that
68 own little to no generation capacity (having spun off most or all of
69 their generation assets), a vertical tranche auction (as explained in
70 the subsections, below) would best mitigate the affiliate and market
71 power concerns described above. ... Furthermore, for utilities with
72 generation affiliates, the vertical tranche auction model apparently
73 would satisfy the Federal Energy Regulatory Commission’s
74 (“FERC’s”) “Edgar standard” regarding arms-length transactions.
75 The Edgar standard requires that a utility prove that any deal it
76 makes with its affiliate was entered into through a procurement
77 process that was transparent, nondiscriminatory, and clearly
78 defined, contained standardized evaluation criteria, and was
79 administered by an independent third-party. Indeed, of the
80 procurement scenarios explored in the workshops, the vertical
81 tranche auction most directly addresses concerns about utilities
82 buying from their affiliates.²

83 ...

¹ See Resp. Ex. 10.0, pp. 29-33; and Resp. Ex. 11.0 (Revised), pp. 3-21.

² Staff Report, p. 10.

84 In Staff's view, vertical tranche auctions provide a viable means of
85 achieving the five overarching policy goals for a preferred
86 procurement methodology:

- 87 • Mitigation of market structure problems;
- 88 • Provision of regulatory certainty;
- 89 • Provision of market based prices and rate stability;
- 90 • Provision of a straightforward mechanism to convert a wide
91 variety of supply acquisition costs into retail rates using
92 traditional rate design; and
- 93 • Provision of a working option by January 2007.³

94 ...

95 In terms of dealing with market power and affiliate abuse concerns,
96 the transparency of the vertical tranche auction is its central
97 strength. This transparency is provided by the uniformity of the
98 auctioned vertical tranche full requirement product as well as the
99 bidding mechanism of the auction. Relative to requests for
100 proposal (which are bilateral processes traditionally used in the
101 Midwest for the procurement of electricity), an auction for a uniform
102 product increases the comparability of offers. The comparability of
103 the offers, in turn, increases competition among suppliers and
104 provides transparency to the process. Suppliers are, in the end,
105 evaluated solely on the price upon which they can supply a pre-
106 defined product. Since all potential suppliers are ultimately judged
107 on the same observable criterion, this minimizes the potential for
108 utilities to provide favorable treatment to their affiliates, and reduces
109 the burden of regulatory oversight. The bidding mechanism also
110 provides a means for bidders to have their bids considered
111 objectively, fairly, and simultaneously, further adding to the
112 transparency to the process.⁴

113 **Q. Notwithstanding his recommendation to “[o]pen a new docket to consider**
114 **the full range of procurement options,” Dr. Steinhurst also recommends**
115 **that the Commission “...reject the competitive procurement and require**

³ Staff Report, p. 12.

⁴ Staff Report, p. 12.

116 **Ameren to procure least cost power under traditional cost recovery**
117 **standards. Such procurement would be subject to traditional ratemaking**
118 **standards.” (CUB-CCSAO Exhibit 2.0, p. 18, lines 393-395) Do you concur**
119 **with this recommendation?**

120 A. I have to disagree with rejecting “competitive procurement” in favor of
121 such a vague alternative as requiring Ameren “to procure least cost power
122 meeting such standards as the Commission may impose, ... subject to traditional
123 rate making standards.” Indeed, it is unclear if Dr. Steinhurst’s proposed
124 alternative is even different than “competitive procurement.” First, “to procure
125 least cost power” is a goal and not a procurement method or process. Second,
126 that goal is not inconsistent with using a competitive procurement process.
127 Third, Dr. Steinhurst not only fails to explain what he means by “traditional rate
128 making standards”, but he also fails to explain how using an auction or using a
129 translation tariff is inconsistent with such traditional standards. In short, there is
130 no basis for the Commission to accept Dr. Steinhurst’s recommendations,
131 because they lack substance.

132 **Q. Dr. Steinhurst states, “The Ameren Companies have ‘publicly stated that**
133 **they presently anticipate average rate increases in the range of 10-20% for**
134 **Illinois electric operations as a whole.’ Ameren Resp. to CUB DR 1.32. This**
135 **is an increase in the bundled rate due only to the power supply**
136 **component.” (CUB-CCSAO Exhibit 2.0, p. 13, lines 282-285) How do you**
137 **respond to this statement?**

138 A. Although some may find it distressing that rates could rise by such
139 degrees, it is unclear how the Commission can utilize Dr. Steinhurst's
140 assessment in this case. The fact of the matter is that, pursuant to the Customer
141 Choice and Rate Relief Law of 1997, the Company was allowed to divest itself of
142 its generating assets. Thus, unless the generating assets are bought back by the
143 Company, the historical cost of those plants and the cost of operating them
144 cannot directly form the basis for a reassessment of the Company's rates
145 following the rate freeze. These plants are now a part of "market" supply. From
146 the Company's perspective, the cost of producing power and energy from these
147 plants is not and may never again be determined by an accounting of the cost of
148 building and operating the plants. From the Company's current perspective, the
149 cost of acquiring power and energy from these plants (or from any outside
150 source) is determined by the market.

151 Obviously, it would be desirable for ratepayers if wholesale suppliers could
152 be convinced to provide power and energy to Illinois utilities at below-market
153 prices. However, it is highly unlikely and unrealistic to assume that the Company
154 can acquire power and energy at below-market prices, and Dr. Steinhurst
155 provides no viable plan for making it happen.

156 **IV. Concerns with the Wholesale Market**

157 **Q. CUB/CCSAO witnesses Fagan and Steinhurst express concerns about the**
158 **wholesale market for electricity (CUB-CCSAO Exhibit 1.0, pp. 5-21; and**
159 **CUB-CCSAO Exhibit 2.0, pp. 11-12) and Dr. Steinhurst states that the**
160 **proposed auction process "absolutely" assumes and depends on a fully**

161 **competitive wholesale electricity market (CUB-CCSAO Exhibit 2.0, pp. 11,**
162 **lines 234-236). How do you respond to this testimony?**

163 A. I am not going to comment directly on the competitiveness of the
164 wholesale market for electricity. However, even assuming, for the sake of
165 argument, that the wholesale market is not competitive, that would not change
166 the facts that (i) Ameren has an obligation to provide power and energy to most
167 of its retail customers and (ii) the only conceivable place that Ameren will be able
168 to acquire power and energy for delivery beginning in 2007 is the wholesale
169 market. Furthermore, even if the wholesale market is not competitive, Mr. Fagan
170 and Dr. Steinhurst have not explained why the NJ model should be rejected.
171 That is, they have not explained how an alternative procurement process would
172 somehow circumvent a less-than-competitive wholesale market and produce a
173 more favorable result for ratepayers.

174 **V. Contract Durations**

175 **Q. DES/USESC witness Steffes and AG witness Salgo express some concerns**
176 **with Ameren’s choice of contract durations for the BGS-FP segment (3-year**
177 **contracts). Mr. Steffes recommends 3-month contract durations.**
178 **(DES/USESC Ex. 1.0, p. 9, lines 176-183) Finally, Mr. Salgo states that “in**
179 **principle, I am not opposed to longer term contracts. In this situation,**
180 **however, the Company has not presented a rationale for ‘testing’ the**
181 **market for three year, full requirements, fixed price contracts.” (AG Exhibit**
182 **2.0, p. 14, lines 15-17) Mr. Salgo goes on to recommend that the Company**

183 **perform an analysis of contract durations. (Id., p. 15) Do you concur with**
184 **the recommendations of any of these witnesses?**

185 A. No. Staff has not objected to Ameren's proposed 3-year contract
186 durations. However, Staff would object to utilizing longer-term contracts without
187 also adding some shorter-term contracts to the portfolio mix. Like Mr. Steffes
188 (DES/USESC Ex. 1.0, p. 8, line 163-169), I am concerned with using long-term
189 contracts, particularly in the first Illinois procurement auction. Notwithstanding
190 those concerns, since the first auction will include some 1-year and 2-year
191 contracts, as part of the Company's planned transition to an annual mixing of
192 laddered 3-year contracts, I support the Company's contract duration proposal at
193 this time. I also disagree with Mr. Steffes' more extreme recommendation of
194 using only contracts of one month duration for customers above 15,000 kWh and
195 three months duration for all customers with annual usage below 15,000 kWh.⁵
196 (DES/USESC Ex. 1.0, p. 9, line 176-183) Finally, with respect to AG witness
197 Salgo's recommendation that the Company perform an analysis of contract
198 durations, it is not clear what Mr. Salgo wants the Company to do that the AG
199 could not do itself, with the aid of Mr. Salgo or other experts. I share his desire
200 for a thoughtful consideration of the options for defining the products to be
201 acquired through the auction. However, I do not understand why it cannot be
202 done in the context of the current docket.

⁵ Note: Between 2003 and 2004, the average annual use per residential customer for the four Ameren electric distribution companies in Illinois ranged between 10,000 and 11,500 kWh. (Source: Illinois Electric Utilities: Comparison of Electric Sales Statistics For Calendar Years 2004 and 2003, Prepared by the Financial Analysis Division, Illinois Commerce Commission, p. 12, <http://www.icc.illinois.gov/ec/docs/050603ecSalesStats.pdf>).

203 **Q. Please summarize your concerns with including longer-term contracts in**
204 **the first Illinois procurement auction?**

205 A. First, the price of the longer-term contracts may entail an excessive risk
206 premium. Second, if there is a significant expected upward or downward trend in
207 market prices, the longer-term contracts will induce uneconomic retail switching
208 activity. Third, as with any new process, the possibility of discovering problems
209 or errors is higher for the initial implementation of the auction and will diminish
210 over the course of subsequent auctions as problems are discovered and
211 remedied on a going-forward basis. However, the length of time that is required
212 before any remedial measures can take effect generally will be tied to the length
213 of the supply contracts. In this regard, it may make more sense to test the
214 waters with shorter-term contracts until all the problems with the auction (if any)
215 have been identified and, if possible, eliminated or ameliorated.

216 **Q. Please explain how the price of the longer-term contracts may entail a**
217 **higher risk premium.**

218 A. Note that the Company's proposed supplier contracts place all quantity
219 risk on suppliers by obligating the supplier to provide a fixed percentage or share
220 of the utility's annual load for a particular customer group or segment. Although
221 suppliers will be provided data that will allow them to estimate the amount of
222 energy that will be required for a given percentage of load, a supplier could end
223 up being called upon to provide significantly less or significantly more than that
224 estimated quantity. The difference may be due to a number of factors including
225 unanticipated weather patterns, migration, business cycles, implementation of

226 renewable resource and/or energy conservation policies, or switching by
227 customers to or from other utilities or alternative retail electric suppliers (“RESs”).

228 At the same time, the greater the share of load served by longer-term
229 contracts the greater the chance that the Company’s average portfolio price (at
230 any point in time) will deviate by any given amount from the prevailing short-term
231 market price. This, in turn, increases the risk of switching either from Company
232 supply to RES supply (when short-run prices are below the Company’s average
233 portfolio price) or from RES supply to Company supply (when short-run prices
234 are above the Company’s average portfolio price). In this regard, it is important
235 to remember that customers with peak demand less than 1 MW have few
236 restrictions on switching between Company supply and RES supply (with one
237 notable exception being that customers returning from RES supply to Company
238 supply are obligated to remain for 12 months).

239 Presumably, the longer the contract term, the larger will be the supplier’s
240 risk, and the larger will be the risk premium embedded in the final auction
241 clearing price.

242 **Q. Have you quantified this risk?**

243 A. Yes. I performed two quantitative analyses. The first uses an option
244 pricing model. The second uses an alternative approach, which I will describe
245 later in this testimony. I note that my analyses are intended to provide an
246 assessment of the potential risk and are not an attempt to forecast the precise
247 level of risk premiums that will be embedded in long-term contracts purchased
248 through the proposed auction. Based on these analyses, I conclude that there
249 could be significant risk premiums embedded in the prices, if long-term vertical

250 tranche type contracts are utilized. For example, five-year contracts may include
251 percentage premiums in the mid-teens, even where there is a zero expected
252 market price trend. The risk premium increases as a function of market price
253 volatility and decreases with the size of switching transaction costs (or any
254 factors that inhibit switching).

255 **Q. Please describe your analysis based on option pricing.**

256 A. Options are financial tools that enable their owners to limit risks. For
257 example, a call option on a common stock can be used to lock in a price for
258 purchasing that stock at some point in the future, while a put option on a common
259 stock can be used to lock in a price for selling that stock at some point in the
260 future. The option premium (the price of the option itself) is a measure of the
261 value of transferring that risk to the seller of the option. There are also options
262 on futures. In Docket 05-0159, Commonwealth Edison Company (“ComEd”)
263 panel witnesses Alongi and Crumrine use a pricing model for options on futures
264 to allocate between customer classes the estimated premium for switching risk
265 that may be embedded in the clearing prices from the supply auction.⁶

266 Using a similar approach, I estimated switching risk premiums for each of
267 five 1-year electricity contracts beginning after 1 month, 13 months, 25 months,
268 37 months, and 49 months, respectively, from the time that the option is
269 purchased. As employed by Mr. Alongi and Mr. Crumrine, I assumed a 23%
270 annual volatility in the underlying contract and used the same formula for

⁶ Docket 05-0159, ComEd Exhibit 7.6.

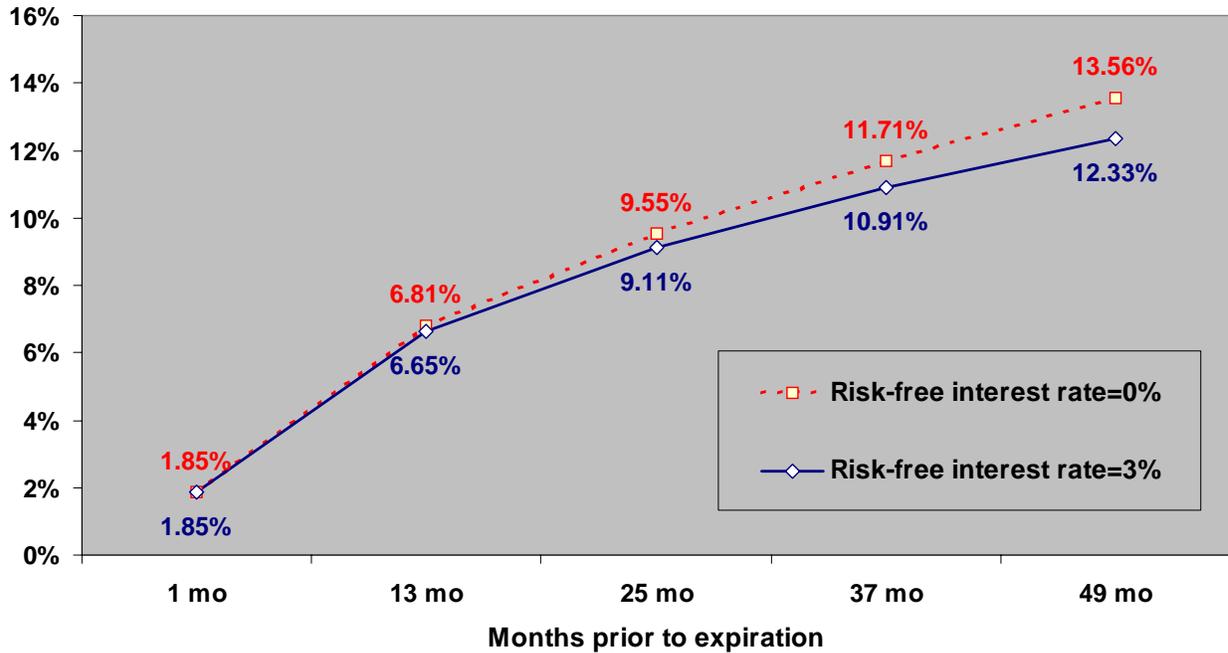
271 computing the price (or premium) of a call option.⁷ Also, like the analysis of Mr.
272 Alongi and Mr. Crumrine, the strike price of these options (the price at which the
273 customer has the option to buy) was determined endogenously so that the sum
274 of the forward price and the option premium would equal the option strike price.

275 **Q. What are the results from your option pricing analysis?**

276 A. The results are expressed as a percent of the forward price. As shown
277 below, the premium for an option for a 1-year supply contract expiring in one
278 month is 1.85% of the prevailing forward price, while an option expiring after 4
279 years rises to between 12.33% and 13.56% (assuming a 3% and 0% risk-free
280 interest rate, respectively). I provide both a 0% and a 3% interest rate to show
281 how a higher interest rate lowers the value of the option. While ComEd
282 witnesses Alongi and Crumrine used a 0% rate in their option pricing analysis, a
283 3% rate is closer to the type of risk-free interest rates currently available.

⁷ As shown in ComEd's response in Docket 05-0159 to Staff data request PL 2.08, Attachment 1, 23% is derived from the measured daily volatility of NI Hub 5x16 Electric Forward Price Quotes (7/1/03 - 12/29/04) from Megawatt Daily (2/8/05).

Weighted Avg Option Cost as % of Forward Price
(before switching stats used as weights)



284

285 **Q. Are there any drawbacks to the option analysis discussed above?**

286 A. Yes. First, the option analysis assumes that the option holder can freely
287 switch between bundled and unbundled service. However, I suspect that there
288 will continue to be significant transaction costs and other factors that deter
289 customers from freely switching back and forth between Company supply and
290 RES supply whenever it is otherwise to their advantage. To put this in terms of
291 the option pricing analysis, customers cannot necessarily be expected to
292 exercise their options optimally. For example, some customers may fail to
293 exercise their option; instead they remain on or switch to RES supply, even when
294 they would be better off on Company supply. More significantly, though, for a
295 customer already on Company supply (at any given moment), the option to take
296 Company supply is exercised **automatically**, even when it is “out of the money”

297 (i.e., even when the customer should be switching to RES supply and letting the
298 option expire worthless). Such deviations from optimal exercise could be due to
299 other costs of shopping and/or switching that are not taken into account by the
300 option pricing model. In any event, potential suppliers in the auction are apt to be
301 somewhat cognizant of such factors, so the anticipated deviation from optimal
302 exercise should lead to a lower premium for the more distant years of the
303 contract than are implied by the option pricing model.

304 Second, the contract between the utility and a tranche supplier is not really
305 an option contract (at least not like the option contract modeled), in that the utility
306 has no direct control over buying more or less energy when short-run market
307 prices fall or rise relative to the contract price. Retail customers decide whether
308 to switch between Company supply and RES supply. There is no direct option
309 contract between retail customers and suppliers.

310 Third, because the utility is annually re-blending together 2-year old, 1-
311 year old, and 0-year old 3-year supplier contracts in order to offer a blended
312 contract to ratepayers, the implicit option strike price seen by ratepayers does not
313 remain fixed from year to year. Thus, the standard option pricing model,
314 discussed above, is not particularly well-suited to valuing the type of risk
315 premium associated with the supply contracts in question. The exercise of an
316 option depends on its strike price, just as the choice to remain on bundled
317 service depends on the price of the blended product. While the option pricing
318 model used above assumes a constant strike price for the entire period, the price
319 of the blended product changes every year as new contracts are added and old
320 ones are subtracted from the blend.

321 Fourth, the option pricing model used above assumes a constant quantity
322 which is either bought or not bought when the option is exercised or not
323 exercised, respectively. However, in the case of the long-term supply contracts
324 under Ameren's proposal, the quantity depends on when, and how often, if at all,
325 customers decide to exercise the implicit option. For example, suppose a
326 customer begins by taking RES supply, and decides to "exercise the option" to
327 take bundled service within what happens to be year two of a particular 3-year
328 supply contract. To that supplier the quantity from that customer is at most about
329 one-third the total quantity that the customer could have demanded, had the
330 customer exercised the option at every opportunity throughout the entire three
331 years (basically once a year for three years). Also note that, while the change in
332 quantity is spread among all suppliers with time left on their supply contracts with
333 the utility, the firms at greatest risk are those with the most time left on their
334 contracts and the highest differentials between their contract prices and current
335 market prices.

336 **Q. Have you attempted to take the above factors into account to recompute an**
337 **expected premium for long-term contracts?**

338 A. Yes. However, rather than use an option pricing model, I computed the
339 expected loss of income that the average supplier of 3-, 4-, and 5-year contracts
340 would face, due to the ability of customers to switch within the term of the
341 contract. A premium was added to the contract price to make up for that
342 difference. The logic of this alternative approach is that the supplier is assumed
343 to be able to freely choose to sell either a relatively fixed quantity in the market
344 (without the "optionality" component implicit in the proposed vertical tranche

345 contract) or a vertical tranche contract to Ameren (with the premium). The
346 premium is modeled to rise up to the level needed to equate the value of these
347 two types of contracts.

348 In this alternative analysis, I continued to use the same probabilistic
349 assumptions that were used in the option analysis about how prices change.
350 Using a random number generator, prices were allowed to move according to
351 these assumptions for 500 time periods. I also assumed that the price seen by
352 the ratepayer is a rolling average of the last three 3-year contract prices, with the
353 above-mentioned risk premium. Separately, I performed the same calculations
354 with 4-year contracts and 5-year contracts, even though Ameren is only
355 proposing to use 3-year contracts.

356 Switching off of bundled service was modeled to occur whenever fixed-
357 quantity contract prices (without the “optionality” premium) were lower than the
358 bundled service rolling average rate (with the “optionality” premium) plus a
359 transaction cost (computed as an assumed percent of the fixed-quantity contract
360 prices). The assumed transaction cost percentage was subjected to a sensitivity
361 analysis where it varied between 0% and 50% (specifically, 0%, 2%, 5%, 10%,
362 20%, 35%, and 50%). An alternative interpretation of the transaction cost
363 percentage is that it could represent the degree of reluctance to leave bundled
364 service or brand loyalty to the utility. When switching off of bundled service
365 occurred, it occurred for five years (when computing the 5-year contract
366 premium), four years (when computing the 4-year contract premium), or three
367 years (when computing the 3-year contract premium). At the end of that period,
368 customers would again go back to evaluating whether they should switch back or

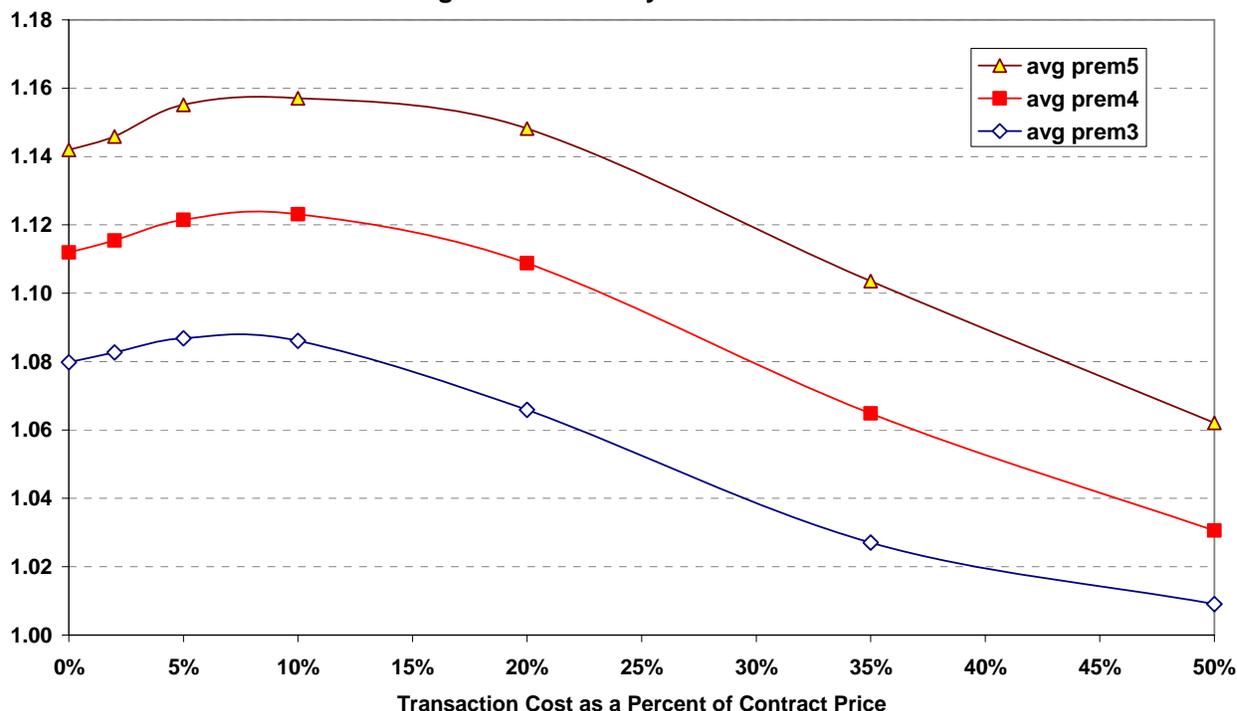
369 stay off bundled service, using the same price comparison process described
370 above.

371 For each set of assumptions, the risk premium associated with the 3-, 4-,
372 and 5-year contracts, respectively, was computed as the ratio of (a) the average
373 price paid to suppliers if there was switching taking place (as described above) to
374 (b) the average price paid to suppliers if there was NO switching taking place.
375 The entire process, described above, was repeated 500 times (i.e., with 500 new
376 sets of 500 randomly generated prices) in order to collect an average, as well as
377 a minimum, a maximum and a standard deviation of the risk premiums. These
378 measures were used to determine how consistent the results would be from one
379 random draw to the next.

380 **Q. What are the results from this alternative analysis?**

381 A. The average risk premiums associated with each of the 3-year, 4-year,
382 and 5-year contracts, and for each of the assumed levels of switching transaction
383 costs, are shown in the chart and table, below.

**Premiums for 5-year, 4-year, and 3-year Contracts
 for various levels of switching transaction costs
 and assuming annual volatility of annual contracts = 23%**



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TC	avg prem3	avg prem4	avg prem5
0%	1.080	1.112	1.142
2%	1.083	1.115	1.146
5%	1.087	1.121	1.155
10%	1.086	1.123	1.157
20%	1.066	1.109	1.148
35%	1.027	1.065	1.104
50%	1.009	1.031	1.062

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A value of one would imply no risk premium. The extent to which the value exceeds one is the risk premium percentage. For example, the upper right-hand side of the table shows a value of 1.142. This indicates that, for the 5-year contract and the 0% switching transaction cost (TC) level, the risk premium relative to a 1-year contract is 14.2 percent. In general, the results show that the longer-term contracts have larger risk premiums. This relationship holds under each of the switching transaction cost assumptions.

393 Also, as shown in the graph, above, beyond a certain level of switching
394 transaction costs, the premiums appear to be inversely related to switching
395 transaction costs. For instance, for the 5-year contracts, the average premiums
396 fall from a high point of about 16% to about 6%, as switching transaction costs
397 are assumed to rise from 10% to 50%. A very similar pattern is seen for the 3-
398 year and 4-year contracts.

399 **Q. What do you conclude from your alternative analysis?**

400 A. As with the option analysis, I conclude from my alternative analysis that
401 there is a basis for concern about using long-run contracts, because longer terms
402 can be expected to include higher risk premiums. The analysis justifies a
403 cautious use of long-term contracts. Unfortunately, assessing the actual risk
404 premium that can be expected is not an easy task. As noted earlier, my analysis
405 is not an attempt to forecast the level of risk premiums that will be embedded in
406 long-term contracts purchased through the proposed auction. Rather, it is my
407 attempt to explain the basis for my concern about these contracts.

408 **Q. Does your analysis take into account any expected upward or downward**
409 **trend in forward prices?**

410 A. No. Both the option analysis and the alternative analysis, above, assume
411 a zero trend in forward prices.

412 **Q. Would an upward trend in electricity prices affect the price paid for long-**
413 **term contracts?**

414 A. Yes. An upward trend in electricity prices would be embedded in any
415 long-term contracts resulting from the auction. In other words, customers would

416 not be able to escape expected increases in market prices through longer-term
417 contracts. For a guaranteed fixed sales volume, offering a fixed price for the
418 entirety of a long-term contract (such as five years) implies that the early years
419 would be overpriced and the late years would be underpriced, but, on average,
420 over the entire five years, the price would equal the supplier's expected
421 opportunity cost in the market.

422 **Q. How would trends in market prices affect switching risk?**

423 A. As already noted, retail customers served by the blended auction product
424 are free to switch between Company supply and RES supply, at any time.
425 Hence, a long-term fixed price scheme in a market where prices are expected to
426 be getting higher can be expected to induce switching off of Company supply for
427 the initial years of the post 2006 period (when the long-term fixed price has to be
428 above any short-term market price). The increased risk of losing sales in those
429 initial otherwise profitable years of the first long-term supply contracts should
430 lead to a further increase in the price of those contracts. The switching problem
431 is prolonged if the expected upward trend (embedded in the long-run contract
432 price) does not materialize in the ensuing years.

433 **Q. Given your analysis above, why don't you object to the Company's**
434 **proposal to use 3-year contracts?**

435 A. First, while I am concerned about the potential risk premiums associated
436 with using long-term contracts, I have not provided what I would consider to be
437 reliable predictions of those premiums. Second, in the 2004 NJ auction, both 1-
438 year and 3-year contracts were auctioned simultaneously, and the actual

439 differences in prices between the 1-year and the 3-year products were less than
440 one percent for three of the utilities and 2.87% for the remaining utility. Third, in
441 the first auction, only 33% of demand will be served from 3-year contracts,
442 allowing a comparison with 2-year and 1-year contract prices. Fourth, to the
443 extent to which ratepayers and the Commission may be adverse to price
444 volatility, including long-term contracts in the blend should reduce exposure to
445 such volatility.

446 Finally, it is worth remembering that the use of 3-year durations is not
447 being written in stone. There will be opportunities to periodically review the
448 auction results and reassess the mix of contracts to be procured in future years.
449 Thus, for the time being, Staff recommends that the Commission accept the
450 Company's proposed use of 3-year contracts, and that the Commission reassess
451 the benefits and costs of using this contract duration at points in the future.

452 **VI. Regrouping of 400 kW to 1 MW Customers**

453 **Q. According to CES witness O'Connor,**

454 **The Coalition recommends that the BGS-FP customer grouping**
455 **should be bifurcated at the 400 kW level. Larger business customers**
456 **within the 400 kW to 1 MW demand group would be separated from**
457 **all those below that level and offered a one-year, fixed price product**
458 **akin to that offered to customers over 1 MW in demand, that we can**
459 **call "BGS-LFP2." However, that product would be an automatic**
460 **default product for customers with less than 1 MW in demand, not**
461 **requiring an affirmative election.**

462
463 **Under this approach, the small customer grouping, residential and**
464 **smaller commercial retail customers with peak demands up to 400**
465 **kW, would continue to be offered the one-year, fixed-price product**
466 **based on the blended multi-year, laddered auction product.⁸**

⁸ CES Exhibit 1.0, pp. 13-14, lines 289-300

467 **Does Staff have a position with respect to this proposal by CES witness**
468 **O'Connor?**

469 A. Yes. In principle, Staff supports this proposal. As explained in the
470 previous section of my rebuttal testimony, I am concerned that long-term supply
471 contracts, combined with giving customers relative freedom to switch between
472 RES supply and auction-derived Company supply, will lead to significant risk
473 premiums being built into auction prices. It is reasonable to believe that
474 switching in order to take advantage of price changes will be most pronounced
475 for the largest customers in the BGS-FP customer segment (i.e., those within the
476 400 kW to 1 MW sub-group). According to Ameren witness Blessing, "switching
477 risk is greater for larger customers than for smaller customers." (Resp. Ex. 11.0
478 (Revised), p. 26, lines 571-572)

479 Removing the 400 kW to 1 MW customers from the BGS-FP segment--
480 and placing them in their own segment to be served with one-year contracts--
481 would allow the market to decide directly what the switching risk premium for the
482 400 kW to 1 MW sub-group should be, thus bypassing the issue of whether to
483 perform a computational allocation of the risk premium facing the entire BGS-FP
484 segment. In addition, since the 400 kW to 1 MW sub-group seems to comprise
485 the customers with the highest propensity to switch to delivery services,
486 segregating them from the BGS-FP segment can be expected to reduce the
487 switching risk premium embedded in the auction prices of the revised BGS-FP
488 segment, thus lowering the rate for the smaller customers. In fact, the total
489 amount of switching-risk premiums paid to suppliers should also decrease since
490 the new 400 kW to 1 MW segment would be served with only 1-year contracts

491 rather than the longer-term contracts that I have argued lead to higher risk
492 premiums.

493 **Q. How has the Company responded to this proposal?**

494 A. Ameren witness Blessing argues that the Company should not be too
495 aggressive about tailoring retail power and energy services to various customer
496 classes (Resp. Ex. 11.0 (Revised), pp. 21-23), opining,

497 [T]he Ameren Companies should behave in a manner consistent
498 with their role as wires companies and not as companies offering a
499 variety of retail generation products to meet specific end use
500 customer needs. ... The Ameren Companies, as IDCs, should not
501 be competing with ARES.⁹

502 Ameren witness Cooper raises a more practical concern, claiming that
503 90% of the customers in the 400 kW to 1 MW size range do not have the interval
504 meters that would be necessary for them to be carved out of the BGS-FP
505 segment. (Resp. Ex. 15.0, pp. 18-21)

506 **Q. Do you have a position with respect to Mr. Blessing's argument?**

507 A. While I agree that policy and rate structures should be designed to allow
508 competitive forces to take hold in Illinois retail electric markets, utilities should not
509 be purposefully pricing themselves out of the retail market (for example, by
510 offering poorly-designed products). If there are valid reasons to expect that
511 placing 400 kW to 1 MW customers in the BGS-FP segment (to be served with
512 relatively long-term-contracts) will raise rates for all customers in that segment,
513 such product design can be inconsistent with the Company's obligation to provide
514 least-cost service.

515 **Q. Do you have a position with respect to Mr. Cooper's argument?**

516 A. I would agree with Mr. Cooper that CES witness O'Connor's proposal to
517 segregate the 400 kW to 1 MW customers presents a practical problem if these
518 customers do not have interval metering. Hence, I recommend that Dr.
519 O'Connor's proposal be placed in abeyance pending review of one or more
520 rounds of auction results and subsequent switching activity by customers within
521 the BGS-FP segment. Meanwhile, I would request that the Company present
522 estimates in its surrebuttal testimony of how quickly the Company could install
523 interval meters on customers within the 400 kW to 1 MW size range, as well as
524 the cost of such installation.

525 **VII. Renewable Resource and Energy Efficiency Procurement**

526 **Q. CUB/CCSAO witness Steinhurst discusses the procurement of electricity**
527 **from renewable resources and the procurement of energy efficiency**
528 **resources. (CUB-CCSAO Exhibit 2.0, pp. 32-39) What does he propose?**

529 A. Basically, he says that these resources could be procured through the
530 Company's proposed auction, but that he prefers that they be procured apart
531 from the auction.

532 **Q. Do you concur with his recommendations?**

533 A. I strongly oppose Dr. Steinhurst's less-favored recommendation to make
534 renewable and energy efficiency purchases through the auction. If such
535 resources are to be procured, I concur that such procurement should be

⁹ Resp. Ex. 11.0 (Revised), p. 22, lines 497-503

536 accomplished outside of the auction. Indeed, the Commission has recently
537 issued a resolution adopting a policy of encouraging voluntary participation by
538 electric public utilities in a plan to make greater use of renewable and energy
539 efficiency resources.¹⁰ Thus, other than rejecting the concepts of making
540 earmarked purchases of renewable energy through the auction and purchases of
541 energy efficiency resources through the auction, it is totally unnecessary for the
542 Commission to make any decisions about purchasing renewable and energy
543 efficiency resources in this docket.

544 **Q. Why do you oppose making special earmarked purchases of renewable**
545 **energy through the auction?**

546 A. There are no artificial barriers preventing renewable power developers
547 from participating in the auction. The only barriers that may exist are due to the
548 lack of expected profitability of renewable power at market prices. If renewable
549 power production is generally more expensive than conventional power
550 production, I would not be surprised if suppliers' intent on relying on renewable
551 power would be reluctant to compete head-to-head in the auction. However, this
552 should not be remedied with special treatment or set-asides for renewable power
553 within the auction. The end result of such special treatment can only be price
554 increases, especially in the initial post-2006 period, when ratepayers already may
555 be subject to significant price increases due to the end of the price freeze
556 currently in effect for bundled customers.

¹⁰ Resolution, ICC Docket No. 05-0437, July 19, 2005. Available from the ICC's internet-based eDocket system: <http://eweb.icc.state.il.us/e-docket/>.

557 **Q. Why do you oppose making special purchases of energy efficiency through**
558 **the auction?**

559 A. The concept of **energy efficiency resources** is fundamentally different
560 than the concept of **a supply of energy that is meeting vertical tranches of**
561 **load**. First, there is the problem of measuring reductions in load, which is
562 intrinsically speculative and imprecise, particularly when compared to the exact
563 science of measuring a supply of electricity. Second, even if such measurement
564 problems could be adequately solved, it would be simply impossible to “supply” a
565 vertical tranche of energy efficiency (which presumably would be a constant
566 portion of load in every hour of the year that has been reduced). Hence, the
567 provision of energy efficiency resources cannot be adequately compared against
568 the supply of vertical tranches in a manner that would enable them both to be
569 treated interchangeably in the same auction.

570 **VIII. Role of the Commission Staff**

571 **Q. In his rebuttal testimony, Ameren witness Nelson states,**

572 **As initially proposed, the Auction Manager and the Auction Advisor**
573 **were to prepare their report on the auction and submit them directly**
574 **to the ICC. As modified, the Auction Manager and the ICC Staff will**
575 **submit their reports to the ICC. This allows the ICC Staff more of a**
576 **direct role in the process.**¹¹

577 **Ameren witness Blessing also states,**

578 **To properly monitor, report, and perform other activities relative to**
579 **the auction review, the responsible party should have: (a) a deep and**
580 **broad experience in Illinois and expertise with Illinois-specific issues**
581 **– for example, administration of the Public Utilities Act; and (b)**
582 **technical auction experience. The ICC Staff has the necessary**

¹¹ Resp. Ex. 10.0, p. 18, lines 396-399

583 **Illinois background and is best suited to bring together the technical**
584 **knowledge of the Auction Advisor and other technical experts.**
585 **Based on its reconsideration of these factors, the Ameren**
586 **Companies now believe that the Illinois consumers will be best**
587 **protected by the ICC Staff taking a principal role in the auction**
588 **review.¹²**

589 **Does the Staff concur with the Company's proposal for Staff's role in the**
590 **auction process?**

591 A. Yes.

592 **Q. Does this conclude your testimony?**

593 A. Yes.

¹² Resp. Ex. 11.0 (Revised), p. 54, lines 1196-1204