

TESLA

## OUR MISSION

Accelerate the world's transition to sustainable energy



# THE FUTURE WE WANT



Storage



Charging Network



Electric Car

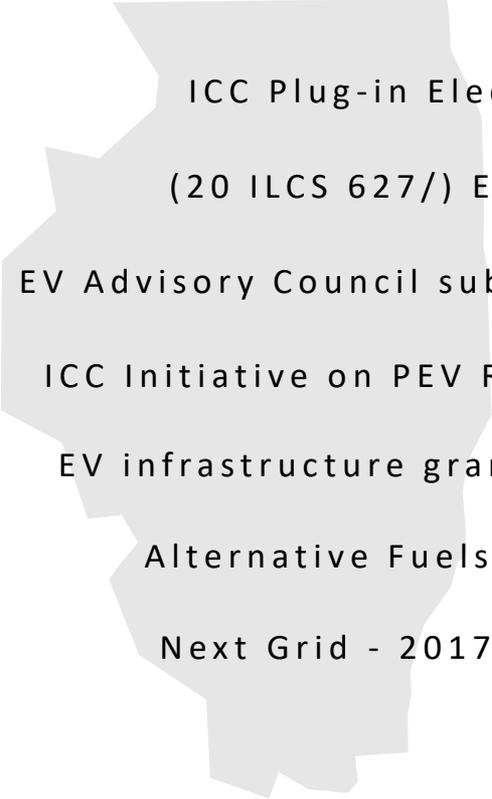
Solar

# THE 3 QUESTIONS CUSTOMERS HAVE WHEN PURCHASING AN EV



WHERE EVS CAN CHARGE REQUIRES A STAKEHOLDER PROCESS





ICC Plug-in Electric Vehicle (PEV) Initiative launched - 2010

(20 ILCS 627/) Electric Vehicle Act. - July 2011

EV Advisory Council submitted final report supporting EVs - December 2011

ICC Initiative on PEV Report and Recommendations - March 2012

EV infrastructure grants administered by DCEO through 2014

Alternative Fuels EV incentive, up to \$4000 through 2014

Next Grid - 2017