

Overview

- Richards is a full-service resource for asset management, digital imaging, offset printing, kitting, fulfillment, inventory management, mailing and distribution
- Leader in creating and distributing internet-based, customized marketing collateral for corporations and utilities



Energy Efficiency/Trade Ally

- Cobranded business cards
- Fact sheets
- Checklists
- Incentives brochures
- ESK postcards (English, Korean, Chinese)
- Furnace Calculator flyer
- Rebates

Since 2015, over 925 orders have been placed by both independent trade allies as well as the marketing team.

The screenshot displays the Nicor Gas website interface. At the top left is the Nicor Gas logo. On the right, there is an 'Ordering' section with a search bar, a 'Go' button, and a user profile for 'Mary Lawrence energySMART' with a shopping cart icon showing '1' item. Below the header is a navigation bar with tabs for 'Residential', 'Multi-family', and 'Business', along with home and settings icons. The main content area is divided into two columns. The left column, titled 'Featured', contains four product cards: 'Business Cards - Cobranded IC cards', 'Umbrella fact sheet - English', 'Residential rebates fact sheet', and 'Business rebate and custom incentives brochure'. The right column contains a 'Cart' section with a table listing 'ESK and assessment sign up postcards - Chinese' with a quantity of 150. Below the table are 'Review Cart' and 'Checkout' buttons. At the bottom right is a blue 'CATAPULT FOR A CAUSE' banner with text explaining that a portion of proceeds from Catapult orders is donated to various charities to promote literacy, and a 'Click for more' link.

Marketing Collateral/Corporate Communications

- Employee newsletters
- Pivotal Home Solutions Posters
- IUBDC collateral
- Ribfest banner
- Legends event
- Planet Waterfall
- 2018 Year in Review
- Family fest

Passion with a Purpose

CATAPULT FOR A CAUSE

With every Catapult order placed, **a portion of the proceeds will be donated to various charities to help promote literacy.** It's more than just printing. It's a chance to share the gift of reading.

2019 Recipients

La Rabida Children's Hospital
Urban Initiatives
Cradles to Crayons
Books to Women in Prison

Additional financial support provided to

Sarah's Inn (Sponsor of Nicor Gas Inspire event)
Special Olympics Illinois
DuPagePads
Magdalene House Chicago
Hundred Club of Cook County



Thank You!



RICHARDS
GRAPHIC COMMUNICATIONS

94 YEARS OF
INNOVATION