

Public Education and Enforcement Research Study

Chip Pew

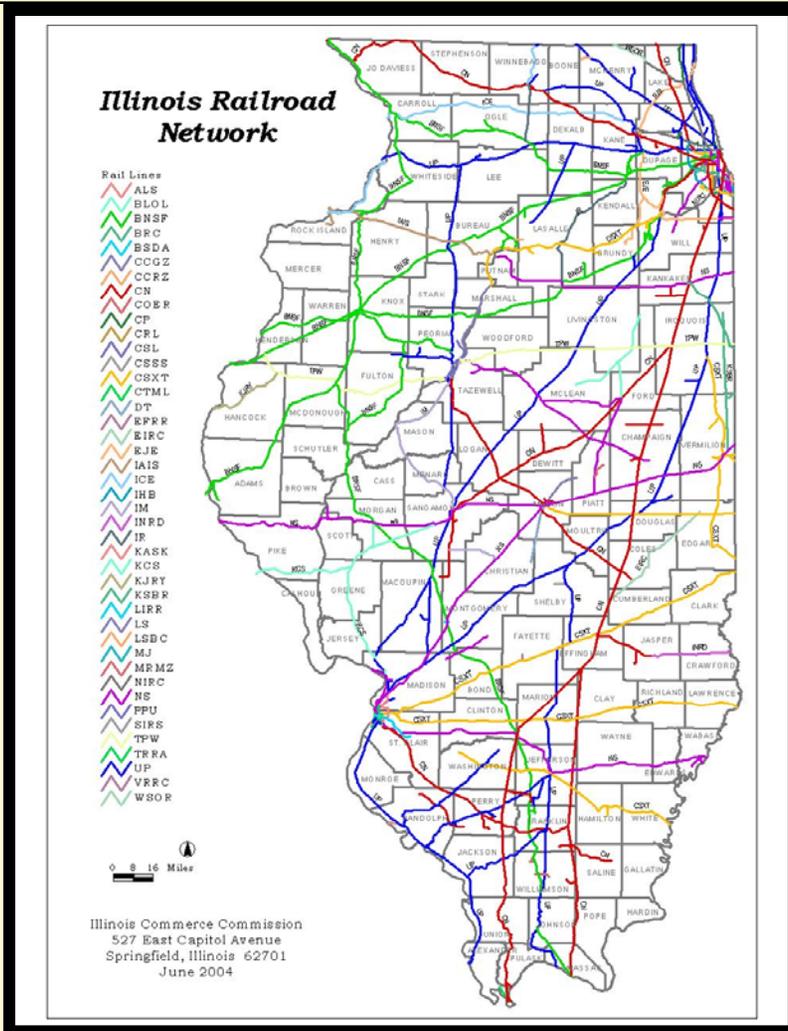
State Coordinator, Illinois Operation Lifesaver

Illinois Commerce Commission

PEERS Objectives

- Promote railroad safety through implementation of well defined and targeted education and enforcement programs.
- Reduce the number of train-vehicle collisions that occur in Illinois, as well as reduce trespassing incidents on railroad property.
- The emphasis is to help the communities recognize the lasting effect and value obtained from increased railroad safety programming
- Target communities throughout Illinois with elevated highway rail-grade crossing incidents.

Illinois - High Density Railroad Traffic



55 Railroads

1,500 Trains

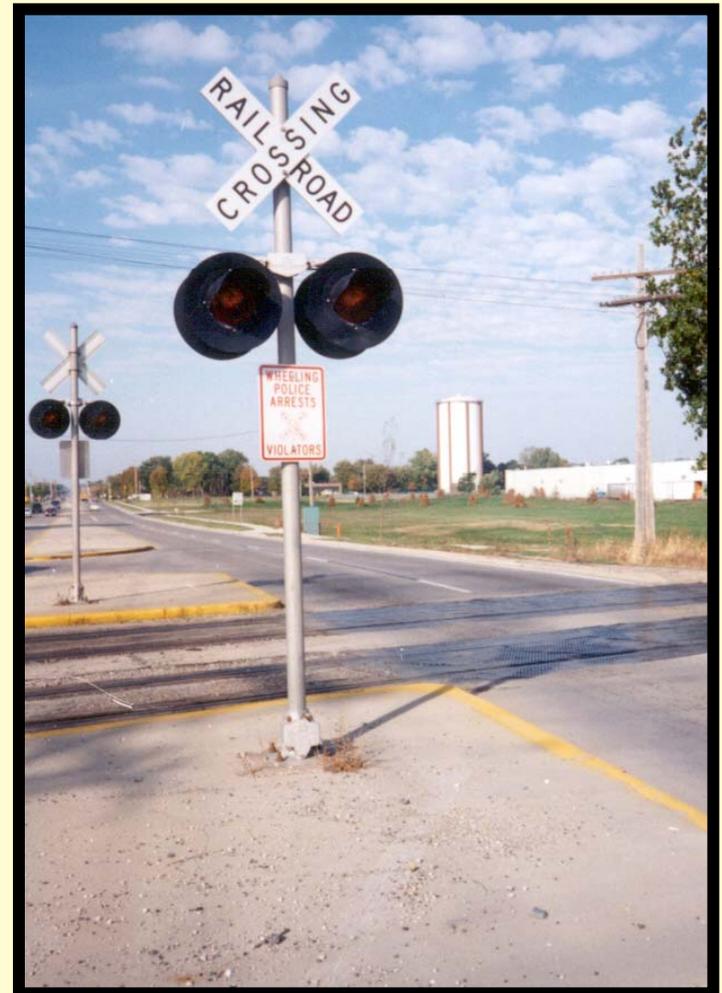
40,000 Rail cars move/day

11,050 Route miles of track

8,448 Public crossings

Fatal Potential

Every second 3,796 cars cross railroad tracks in the United States



**The 3 E's of
Operation Lifesaver**

Education

Engineering

Enforcement

Should I stay or Go



Target Counties by Incidents

County	Public Crossings	Percent	Collisions	Percent	Killed	Percent	Injured	Percent
COOK	965	11.4%	214	26.8%	37	27.2%	98	28.0%
ST CLAIR	234	2.8%	33	4.1%	1	0.7%	14	4.0%
DU PAGE	170	2.0%	27	3.4%	5	3.7%	15	4.3%
MADISON	171	2.0%	25	3.1%	4	2.9%	11	3.1%
WILL	172	2.0%	25	3.1%	5	3.7%	12	3.4%
LAKE	154	1.8%	24	3.0%	5	3.7%	6	1.7%
MACON	144	1.7%	24	3.0%	2	1.5%	4	1.1%
SANGAMON	202	2.4%	23	2.9%	2	1.5%	16	4.6%
CHAMPAIGN	202	2.4%	18	2.3%	1	0.7%	9	2.6%

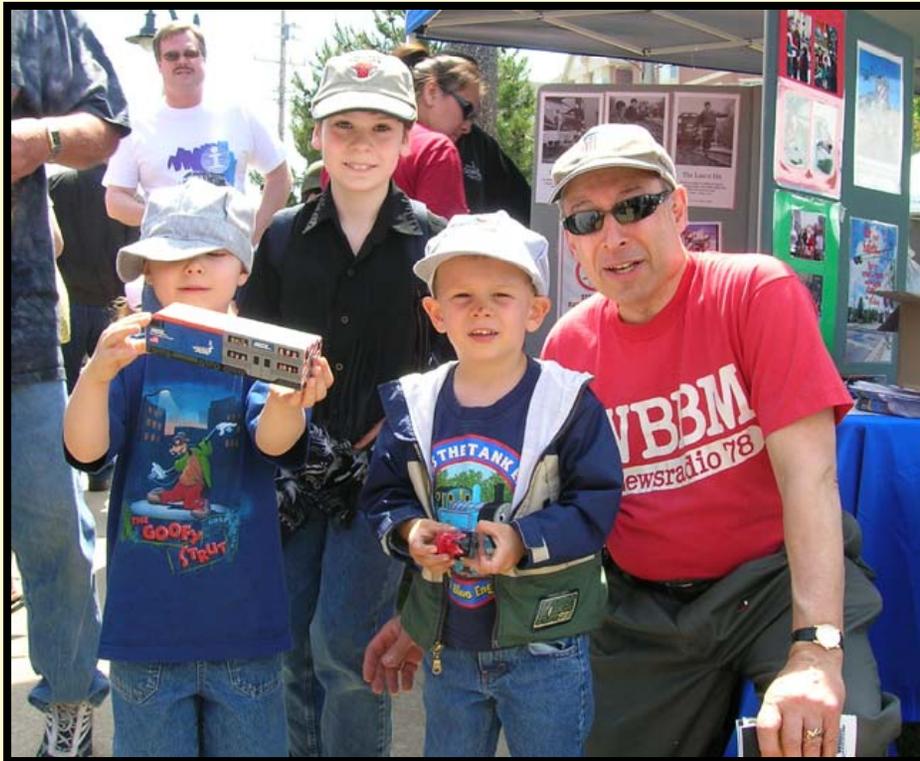
OL Grant of \$81,000

- Special Events and Outreach
- New Presenter Training
- Public Service Announcements
- Presenter Materials

Special Events



Local Community Events



OL Special Trains

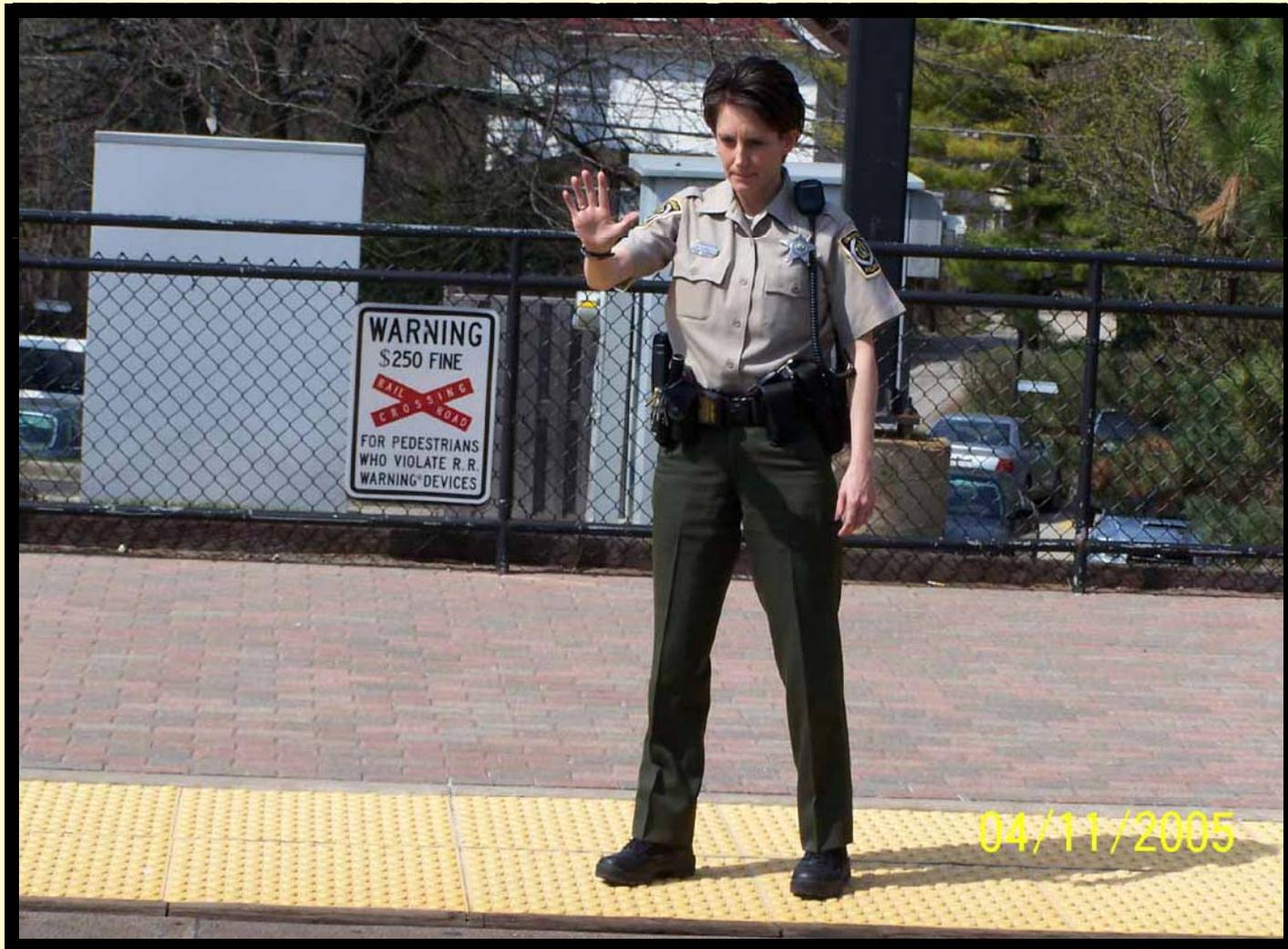


New Presenter Training



80 Police and Fire
Officers
10 Health World
Staff
5 Community
employees

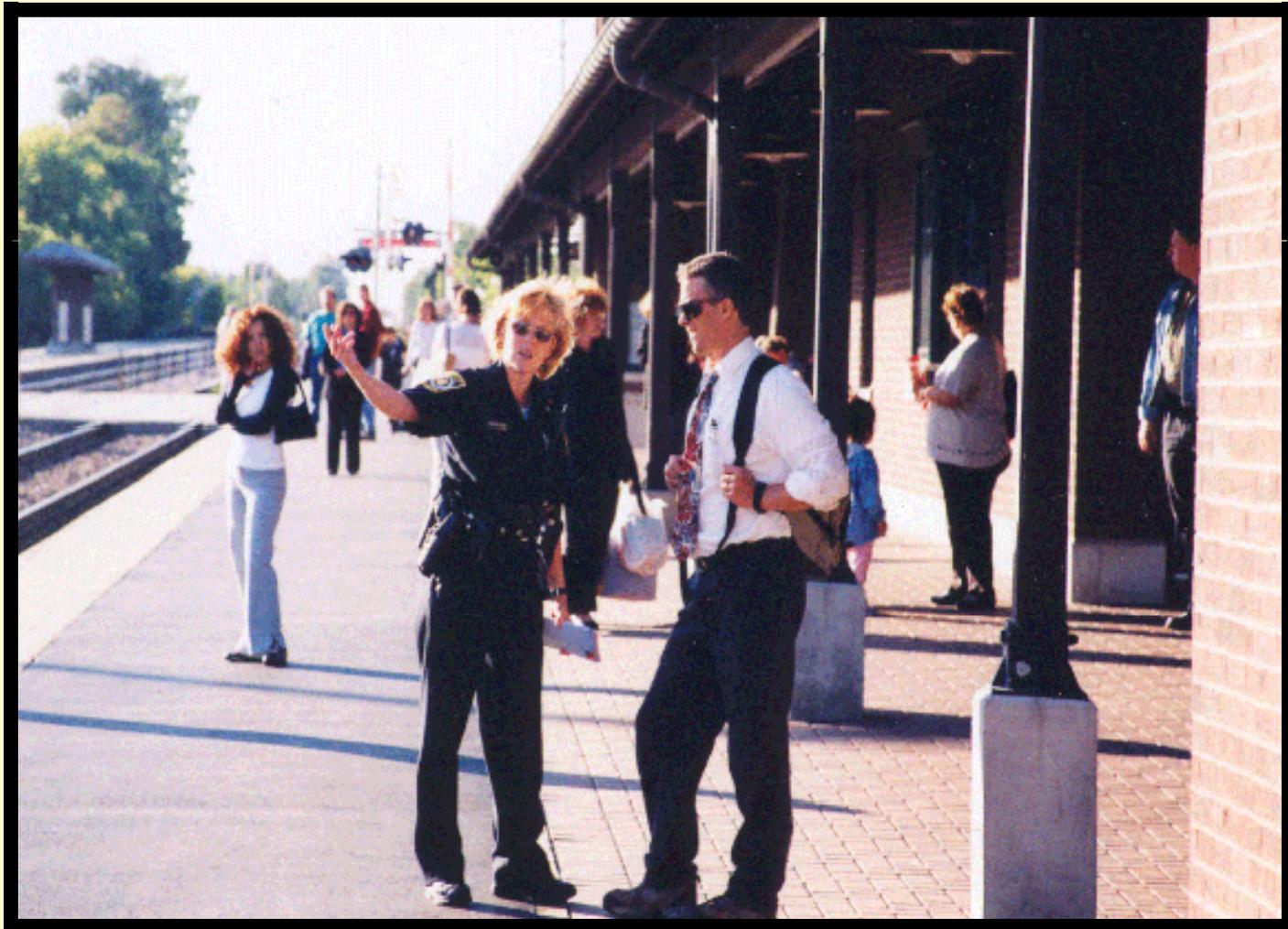
Enforcement Efforts



Enforcement of Grade Crossing Laws



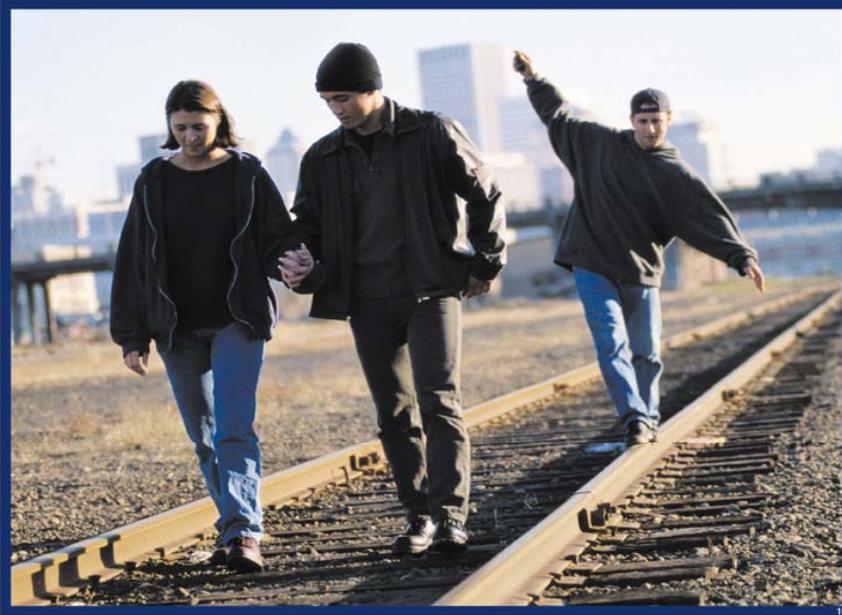
Station Blitz Campaigns



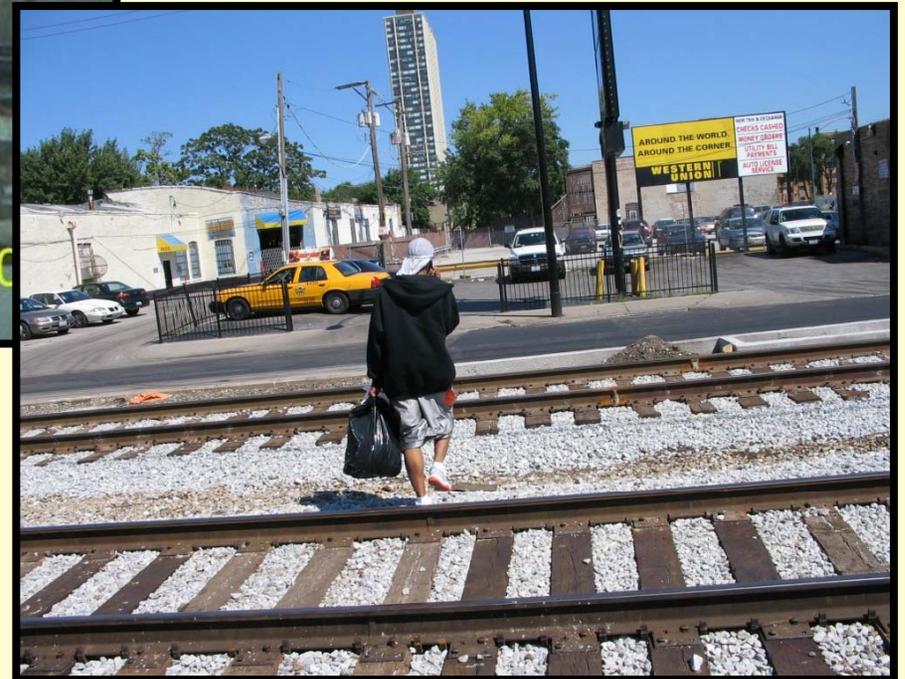
Trespassing is a Growing Problem



Trespassers Are Everywhere!



Trespass Enforcement



Public Service Announcements

- WRMJ-FM Aledo
- WRMS-FM..... Beardstown
- WLMD-FM Bushnell
- WBYS-AM Canton
- WCXO-FM Carlyle
- WROY-AM..... Carmi
- WCAZ-AM Carthage
- WDAN-AM Danville
- WLBK-AM De Kalb
- WRCV-FM Dixon
- WDQN-AM Du Quoin
- WFIW-AM Fairfield
- WAIK-AM..... Galesburg
- WJRE-FM Galva
- WGEN-AM Geneseo
- WEBQ-AM Harrisburg
- WDUK-FM Havana
- WJIL-AM Jacksonville
- WJVO-FM Jacksonville
- WJBM-AM Jerseyville
- WLRB-AM Macomb
- WRAM-AM Monmouth
- WVMC-AM Mount Carmel
- WXFH-FM Mt Zion
- WINI-AM Murphysboro
- WVLN-AM Olney
- WCMY-AM Ottawa
- WPXN-FM Paxton
- WBBA-FM Pittsfield
- WTRH-FM Ramsey
- WTAY-AM..... Robinson
- WTYE-FM Robinson
- WLUV-AM Rockford
- WJBD-AM Salem
- WCCI-FM Savanna
- WHCO-AM Sparta

Through Illinois Broadcasters
Association, PSA's played on 58
Chicago Metro Stations
including:

WBBM-AM
WGN-AM
WLS-AM
WLIT-FM
WSCR-AM
WNUA-FM
WCKG-FM
WDRV-FM

**Impressions conservatively
over 1 million.**



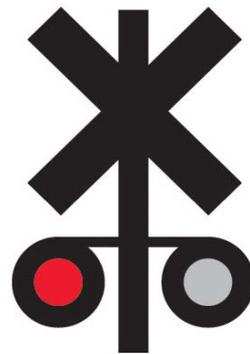


Near Tragic Incident



Illinois State Fair





**OPERATION
LIFESAVER[®]**

Illinois

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