

# Health World Outreach Education

## The Power of Play



# Bridging the Gap

85,000 square feet of interactive learning

Hands-on Educational Resources

Engaging Students

Supporting Schools, Teachers,  
Community Groups and Parents



# 3-Million and Counting!

Since October 1995 Health World has provided more than 3-million with access to health and safety education.



# The Formula to Success

Strong Educational Goals

Know your audience

Provide the resources needed

Engage the desire to learn

Make learning fun

Partnerships! Working for the common good.

Have an evaluation tool built into your programming.

Share results and information with your advisors, partners and participants.



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# Educational Goals

Stay true to your educational goals. They are the foundation of your success and the touchstone for your organization.

Since 1993 train safety education has been integrated as an important component of Health World's overall educational goals.



# Opening Ceremony at Health World



Madam Administrator, Ms. Jolene Molitoris, joins Don Richardson, Transportation Division/Operation Lifesaver, Illinois Commerce Commission; Dennis Mogan, Director Safety & Rules, Metra; Tom Myers, Manager of Transportation, Illinois Commerce Commission; and Chip Pew, Safety Administrator, Metra to officially open the Train Safety Exhibit at Health World.

# Train Safety... Health World Style



In partnership with the FRA, ICC, Metra  
and Operation Lifesaver

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# Know Your Audience

In 2005 Health World's Board of Directors made the decision to:

- Stay true to Health World's Mission
- Expand our reach beyond the primary market area
- Re-tool the program delivery style



**Outreach Education was launched!**

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# RESOURCES FOR ALL



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# Engage in learning!



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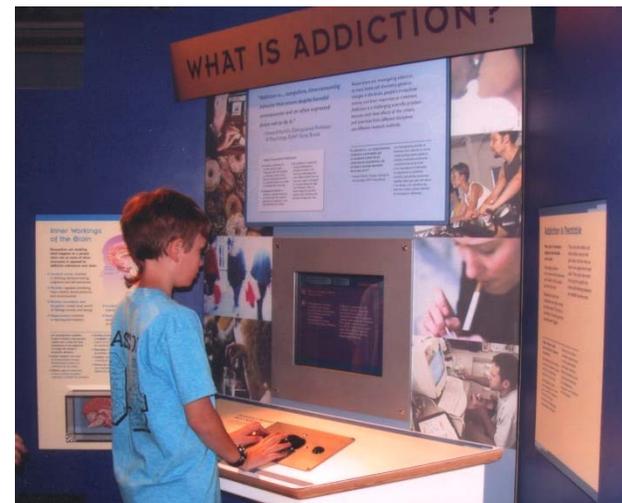
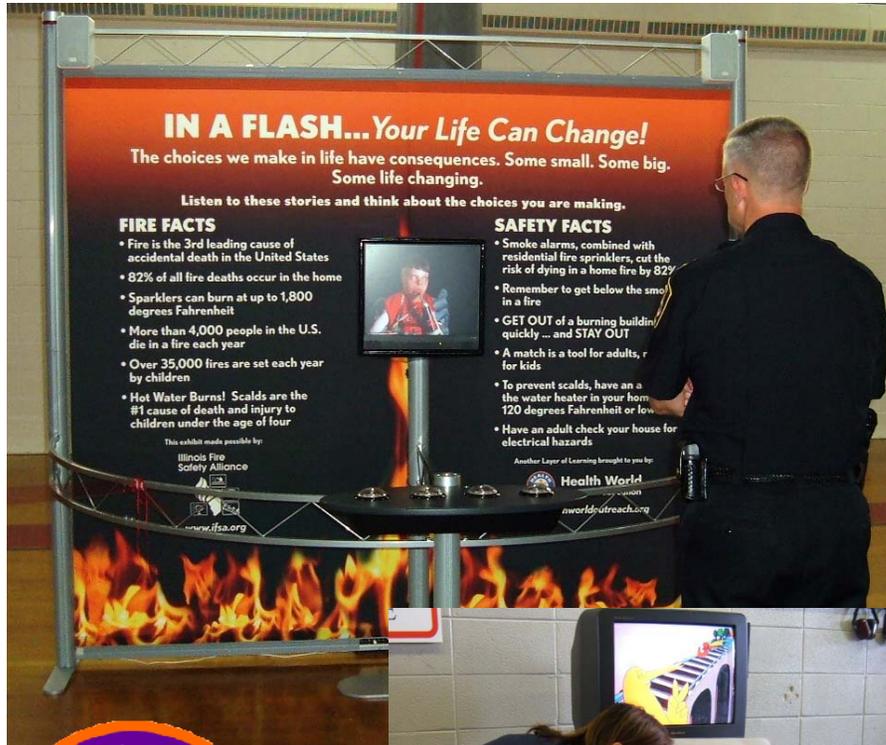
Share results and information with your advisors & audience



# Every Lesson is an “experience”



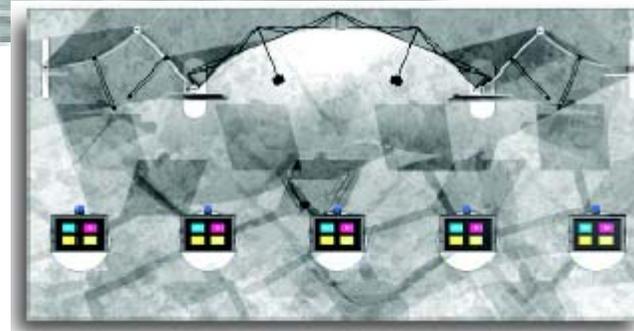
# Life skills and lessons to last a lifetime...



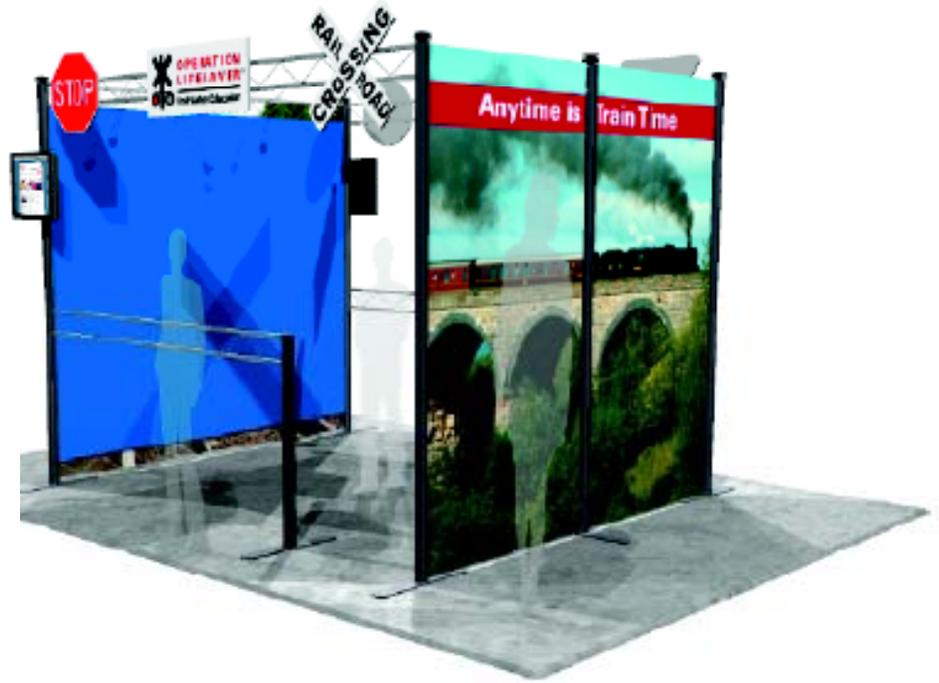
# Mobile! Interactive! Educational! Fun!



October 2007



Set to Engage in October 2007!



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# Gathering the Data

An approaching train may be closer and faster than you think.

1. True
2. False



# SURVEY SAYS...



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# And Sharing....

