

Illinois Commerce Commission

Supplier Diversity Policy Session



July 20, 2016



SUPPLIER DIVERSITY AGENDA

- Ameren Diversity
- Key Business Diversity Accomplishment
- Diverse Business spending trends
- Economic Impact
- Recognition & Awards



Ameren Diversity

- **Co-worker Engagement:**
 - Corporate Diversity Council
 - Employee Resource Groups (6)
 - Corporate Diversity Festival
- **Community Support:**
 - United Way Charmaine Chapman & Multicultural Leadership Society
 - Honoring Military Veterans
 - Community Outreach
- **Supplier Diversity:**
 - Prime & Subcontractor reporting
 - New Supplier Development
 - Annual Symposiums/Summits



Key Business Diversity Accomplishment

- **Ameren Illinois:**

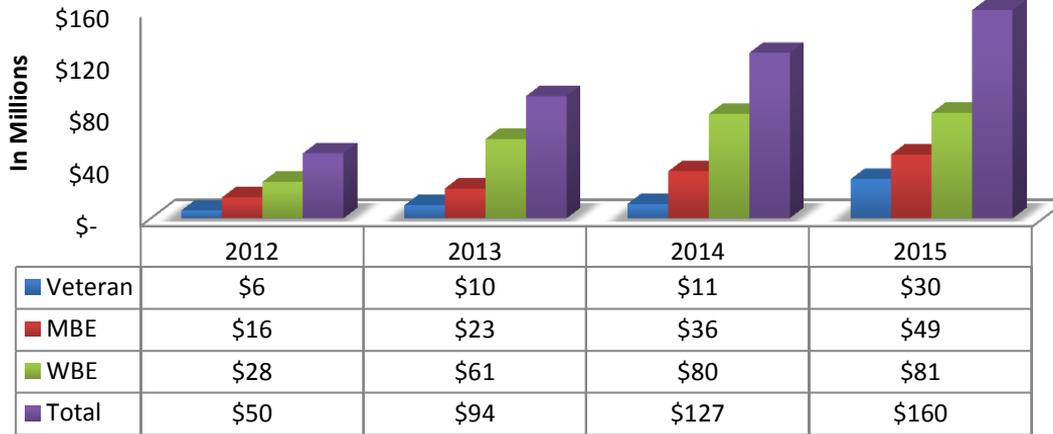
- Increased MBE spend with Over Head Line Construction company by 54% from 2014.
- Initiated work with a WBE gas construction company in 2014. Company in the process of becoming an AIC gas alliance contractor.
- Awarded 2 Dartmouth Tuck School of Business Scholarships to attend Growing the Minority Business to Scale program for two Illinois minority-owned companies
 - Environmental Design International (MBE)
 - 2IM Group (MBE)
- Energy Efficiency Minority-Owned Business and Building Analyst Training Program

- **Corporate Activities:**

- Corporate Supplier Diversity Leadership Council
- Supplier Development Opportunities
- Prime Supplier Subcontracting reporting
- Expanded Professional Services
 - \$1.2B in bond offering co-managed by 8 diverse investment banking firms
 - Grew professional services spending by 53% since 2013 (eg; Engineering, IT Services)



AMEREN ILLINOIS DIVERSE SPENDING



Economic Impact of Ameren Illinois Diverse Business Spending

Table 1. Economic Impacts of Ameren Illinois Supplier Diversity Spending, 2015

	<i>Service Territory</i>		<i>State of Illinois</i>	
Direct Spending	\$	159,306,000	\$	159,306,000
Indirect Output	\$	268,728,000	\$	322,175,000
Indirect Earnings	\$	79,461,000	\$	93,907,000
Indirect Jobs		1,450		1,780
Total Economic Output	\$	428,034,000	\$	481,481,000



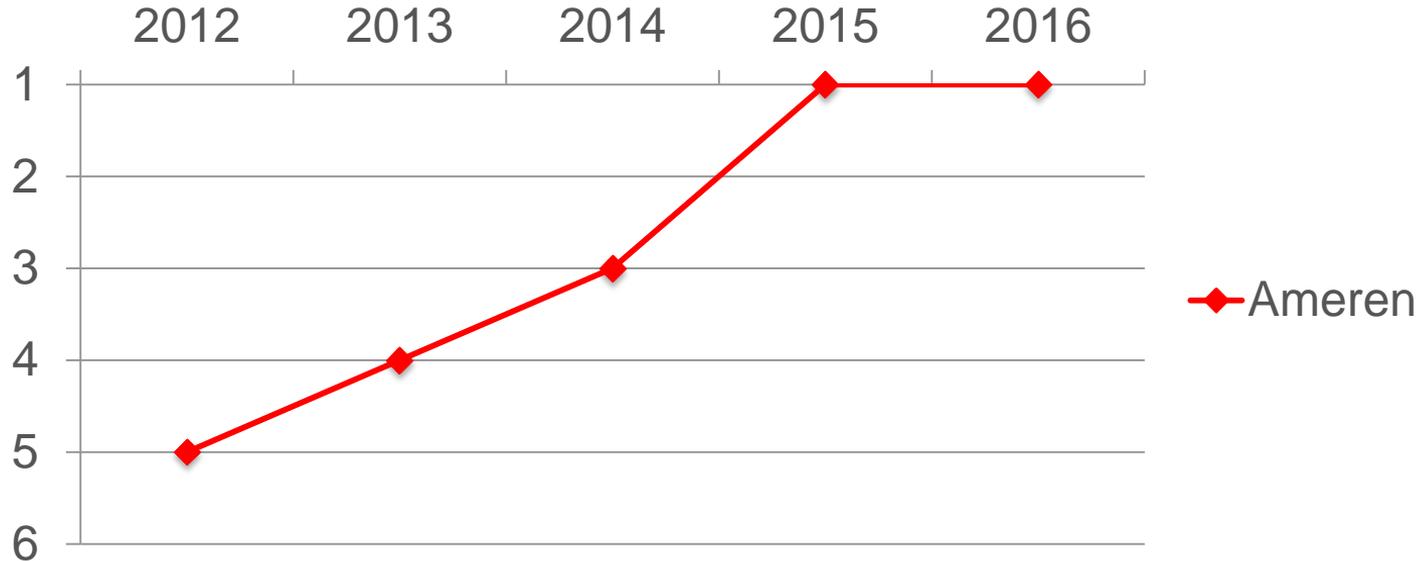
Ameren Diversity: Awards & Recognition

- Top Utility Company for 2015 & 2016 by DiversityInc
- Corporate Equality Index (CEI)
- Disability Equality Index (DEI)
- GI Jobs ranks Ameren 28 out of 100 military friendly companies



DiversityInc Top Utilities Ranking

Ranking



AREAS OF FOCUS FOR RANKING

- Strong leadership commitment
- Employee Resource Group engagement
- Strength of Corporate Diversity Council
- Supplier Diversity

Source: DiversityInc, April 2016





Ameren

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