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BEFORE THE
ILLINOIS COMMERCE COMMISSION
ENERGY EFFICIENCY IN AFFORDABLE HOUSING

Wednesday, March 2, 2016
Chicago, Illinois

Met, pursuant to notice, at 9 a.m.,
at 160 North La Salle Street, Chicago, Illinois.

PRESENT:

BRIEN J. SHEAHAN, Chairman

ANN MCCABE, Commissioner

SHERINA E. MAYE EDWARDS, Commissioner

MIGUEL DEL VALLE, Commissioner

JOHN R. ROSALES, Commissioner

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A G E N D A

PANEL 1

CHAIRMAN BRIEN SHEAHAN, Chairman & CEO
Illinois Commerce Commission

MS. ANNE EVENS, CEO - Elevate Energy

PANEL 2

MS. ANNE EVENS, CEO - Elevate Energy

MS. ELIZABETH McERLEAN, Legal & Policy Advisor
to Chairman Sheahan - ICC

MR. GEORGE MALEK, Director of Energy Efficiency
Services - ComEd

MR. JIM JEROZAL, Managing Director of
Energy Efficiency - Nicor Gas

MR. PATRICK MICHALKIEWICZ, Manager of Energy
Efficiency and Major Accounts -
Peoples Gas/North Shore Gas

MR. KEITH MARTIN, Director of Energy Efficiency -
Ameren Illinois

MS. MOLLY LUNN, Deputy Director for Energy &
Recycling - Department of Commerce &
Economic Opportunity

MS. KAREN LUSSON, Assistant Bureau Chief,
Public Utilities Bureau -
Illinois Attorney General's Office

MR. DAN YORK, Utilities, State, and Local
Policy Program - Fellow American Council for an
Energy-Efficient Economy

MS. SANDY FAZELI, Senior Program Director -
National Association of State Energy Officials

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A G E N D A

PANEL 3

MS. ANASTASIA PALIVOS, Legal & Policy Advisor to
Chairman Sheahan - ICC

MS. AUDRA HAMERNIK, Executive Director -
Illinois Housing Development Authority

MR. JOHN BRAUC, President - Checkmate Realty

MR. MICHAEL BURTON, Assistant Management
Director - Bikerdike

MR. ANDREW GEER, VP & Market Leader -
Chicago Enterprise Community Partners

PANEL 4

MS. SUZANNE STELMASEK, Senior Policy Analyst -
Elevate Energy

MS. STACIE YOUNG, Director -
Preservation Compact Community Investment
Corporation

MR. THURMAN SMITH, Director of The Preservation
Compact - Community Investment Corporation

MR. ART RENDAK, President - Inland Mortgage Capital

MR. CHRIS MEISTER, Executive Director -
Illinois Finance Authority

1 CHAIRMAN SHEAHAN: Good morning. Welcome to the
2 Illinois Commerce Commission's policy session
3 regarding energy efficiency and affordable housing.
4 This session is convened pursuant to the Illinois
5 Open Meetings Act, and our guests and panelists
6 should be aware that a court reporter is present. A
7 transcript of this session will be posted to the
8 Commission's website shortly following the session.

9
10 With us are Commissioners McCabe,
11 del Valle and Edwards. Commissioner Rosales will be
12 with us shortly. We do have a quorum.

13 I would like to thank today's
14 panelists for the effort they put into their
15 presentations and for all of you for taking the time
16 to attend.

17 The purpose of today's session is to
18 invite leaders in the affordable housing field and
19 related industries to share regional best practices
20 in green rental housing preservation and energy
21 efficiency in order to explore ways to develop and
22 implement strategies through innovative

1 partnerships, policy development and legislative
2 reform.

3 As a former deputy executor director
4 of the Illinois Housing Development, I have a
5 special interest in the topic. Preserving
6 affordable housing is inherently resource efficient,
7 and, as the popular saying goes, the greenist
8 building is the one that already exists.

9 By retrofitting existing affordable
10 housing to increase energy efficiency, green jobs
11 are created, low-income residents pay less in
12 utilities, operating costs are reduced and healthier
13 homes are created.

14 In 2007, an Illinois bill created the
15 Energy Efficiency Portfolio Standard which created a
16 substantial budget for programs and incentives to
17 reduce electrical energy usage and demand for
18 customers of investor-owned electric utilities.

19 Investor-owned gas utilities were
20 added to the program in 2011, and since the
21 legislation, utilities in Illinois have made
22 significant investments in programs designed to help

1 the lives of utility customers by reducing their
2 energy expenses and creating healthier, more
3 comfortable living environments.

4 Nationally, utility energy efficiency
5 program budgets have significantly increased since
6 2006, reaching -- and are expected to reach
7 12 billion by 2020.

8 Today a majority of states implement
9 utility-funded energy efficiency programs often paid
10 for through charges included in customer utility
11 rates. These programs are significant and a growing
12 source of resources for residential energy retrofits
13 that remain largely untapped by the multifamily
14 sector.

15 As such, today's session will feature
16 panelists intended to provide an overview of the
17 affordable multifamily housing stock and the
18 potential for energy efficiency savings, discuss
19 current utility programs and best practices in
20 program design, analyze best practices concerning
21 technical solutions, and explore financing
22 mechanisms for energy efficiency programs in the

1 affordable housing sector.

2 As stakeholders work together on this
3 important issue, Illinois utility customers stand to
4 benefit from the lower system costs associated with
5 energy efficiency investments.

6 The value of providing effective
7 programs for low-income residents of multifamily
8 affordable housing is even greater than the general
9 population since these customers spend a high
10 proportion of their income on energy services.

11 Capturing these benefits requires
12 using innovative strategies penetrating existing
13 marketing barriers, and the Illinois Commerce
14 Commission is well poised to host a strategic
15 conversation on this topic in order to serve as a
16 steward of positive change.

17 To begin today's discussion, we will
18 be hearing from Ms. Anne Evens, CEO of Elevate
19 Energy, who will give a presentation providing an
20 overview of the affordable multifamily housing stock
21 and discussing the potential for energy efficiency
22 savings.

1 Please join me in welcoming Ms. Evens.

2 (Applause.)

3 (Slide presentation.)

4 MS. EVENS: Thank you, Chairman. So I would like
5 to start off by giving everyone some background
6 about the low-income families across Illinois and
7 the affordable housing sector, share some
8 definitions so we have some shared language when we
9 are talking about this important sector, talk about
10 some barriers, and then finish with the huge
11 opportunity I think we can all see in this sector.

12 So at Elevate our mission is smarter
13 energies for all. That means we design and
14 implement energy -- energy programs for folks that
15 need it most, and when we say "smarter energies for
16 all," we really mean that we want the investments
17 that are made in energy efficiency and renewables to
18 reach all sectors, especially low-and-moderate
19 income sectors in Illinois.

20 Our specific areas of focus are in
21 making sure the benefits of the smart grid reach
22 everyone. We work on hourly pricing programs across

1 the state and then we work every day in
2 buildings improving them, retrofitting them, making
3 them more efficient, and then we work at the
4 community level partnering with all different kinds
5 of communities. It could be communities in Little
6 Village and Bronzeville, SAG, in the City of
7 Chicago, Cook County, and communities across the
8 state to help implement community level policies.

9 Our particular focus in multifamily
10 came because again it's our mission trying to make
11 sure that underserved communities get the benefits
12 of energy efficiency.

13 We have retrofit over 24,000 units
14 saving on average 30 percent on energy bills,
15 partnering with lots of you in the room today,
16 including the Community Investment Corporation to
17 provide lending to make these improvements and
18 creating over 550 local construction jobs. Those
19 are folks that are going in and blowing in
20 insulation and sealing HVAC, lighting, and plumbing,
21 so that's a look at Elevate.

22 To talk about the landscape in

1 Illinois -- and I apologize if you can't see that
2 very well, so I'll describe to you what's on this
3 screen. Just to start off by defining what we mean
4 by low income, there's varying definitions out there
5 in the housing world. The U. S. Department of
6 Housing and Urban Development typically bases the
7 definitions around affordable housing as related to
8 the particular market that families are living in so
9 we use that concept of the area's median income to
10 define what's low -- low income, low-moderate, and
11 upper high income households.

12 The reason that they take this
13 approach is, as you might expect, living costs vary
14 across the country, and what it means to be low
15 income in Chicago may be different than what it
16 means to be low income in Carbondale.

17 So this definition -- to give you an
18 example of what that means in the Chicagoland area,
19 a low-income family, a family of four is a family
20 that's making less than \$57,000 a year; whereas, in
21 Rockford the numbers are similar. In Peoria a
22 low-income family is making -- again, this is a

1 family of four -- is making less than \$44,000 a
2 year.

3 Now many of us are also, when we are
4 working on federal programs, accustomed to the
5 concept of the federal poverty level. That's one
6 number that is relevant across the United States, so
7 it doesn't vary across the United States, and it's a
8 lower level.

9 So, again, in the context of the
10 federal poverty level, when we are talking about 150
11 percent of poverty, we are talking about a family
12 that makes \$35,000 a year or less.

13 In the Illinois markets, 200 percent
14 of the federal poverty is pretty similar to
15 80 percent of AMI, but I just wanted to review those
16 definitions because they are used differently in
17 different programs and for different eligibility,
18 and I think it's important as we think about the
19 low-income landscape in Illinois to consider these
20 definitions and look more broadly at what it means
21 to be low income.

22 As we look at how the numbers vary

1 across the utility territory, you'll see that for
2 most of the utilities, the low income populations
3 range from 40 -- 40 to 50 percent with, of course, a
4 higher percentage in the Peoples Gas territory in
5 the City of Chicago and a lower percentage in the
6 North Shore area.

7 These -- just to make sure you
8 understand what you are looking at, this is the
9 percentage of households in each income territory.
10 We tried to use the same color throughout the
11 presentation so you can see it well. The darker
12 blue is low income. The yellow is moderate
13 income -- and that's 80 to 100 percent of the area
14 median income -- and then the light blue is the
15 higher income households greater than 120 percent of
16 the AMI.

17 When we look at the numbers across --
18 as a whole across this state, Illinois has
19 4.7 million households, nearly half, 2.3 million are
20 low-income based on the HUD guidelines, and if we
21 want to look at the variable income, I would call it
22 the 150 percent of FPL, that's still nearly

1 30 percent of the state. So we are talking about a
2 very substantial part of our population here in
3 Illinois.

4 To get a sense of how the population
5 is distributed across the state, I'm going to give
6 you some maps by utility service territories
7 starting with ComEd. Again, the darker blue shows
8 the higher density of low-income families, and you
9 can see that as expected, of course, it's a
10 concentration in the city, but it's really
11 low-income families live across ComEd's service
12 territory.

13 When we look at Ameren, again, we see
14 that over half-a-million low-income families that
15 live in Ameren's electric service territory are
16 really spread out across the state and in
17 many counties.

18 We look at North Shore Gas, the over
19 50,000 low-income households are a little more
20 concentrated around Waukegan and Lake County. That
21 again is distributed across the service territory.
22 Peoples Gas -- again, nearly 60 percent of Peoples

1 Gas customers are low income. That represents
2 427,000 households in the Peoples Gas territory and
3 really distributed across the city with, of course,
4 some concentrations on the south and west side.

5 And then, finally, looking at Nicor
6 Gas 782,000 low-income households that live in the
7 Nicor Gas service territory are again concentrated
8 across the service territory.

9 And, finally, I have a lot of maps up
10 there, but when you look at Ameren's gas service
11 territory, again, you see that distribution relating
12 across the state.

13 So when we think about low income, I
14 think that many times we think about low income as
15 sort of a special sector, but it's really the
16 population of the State of Illinois. It's an
17 important population and an important sector for us
18 all to focus on, so I'm happy about this policy
19 session today to get some best practices.

20 Now I want to switch from the
21 households to housing stock to give some context
22 around that. There are 5.3 million housing units in

1 Illinois. Of those, if you think about this state,
2 33 percent are in multifamily housing; however, in
3 some communities, like the City of Chicago, more
4 than 75 percent of housing stocks are multifamily.

5 Now, of course, even when you are
6 talking about multifamily, that means many things.
7 In communities across the state, a lot of
8 multifamily is two flats, three flats, four flats.
9 A big portion is also 5 to 49 units, which is an
10 important market, specifically in the residential
11 market, and then we have some larger buildings,
12 50 units or more. Many low-income subsidized units
13 across the state are in that category. We see
14 pretty large housing developments that could be
15 200 units or more.

16 To talk a little bit more about the
17 affordable housing market and define what we mean by
18 that, typically we say housing is affordable if a
19 family is paying 30 percent or less of their monthly
20 income on rent, rent and utilities, so the idea is
21 that your housing costs are 30 percent or less than
22 your monthly income. Across this state, affordable

1 housing accounts for 40 to 50 percent of the housing
2 stock, so, again, we are talking about a big
3 population when we are talking about a low-income
4 family. We are talking about a big portion of our
5 housing stock when we are talking about affordable
6 housing.

7 You will hear more from experts later
8 today from the housing industry, but affordable
9 housing market, just like low-income families, is
10 not as unique. It's very diverse. It's made of a
11 number of different kinds of housing.

12 Two big categories to keep in mind are
13 there's low-income housing that can be subsidized,
14 meaning that there's some kind of government or
15 private subsidy that is helping to support either
16 the building or help pay for the rent of the family
17 that lives in the building.

18 It also includes public housing,
19 low-income housing tax credits, supportive housing,
20 but what is typically called "Section 8 Housing,"
21 and housing -- choice voucher housing. That
22 accounts for a portion of the affordable housing in

1 the state, but the bigger -- the bigger market in
2 affordable housing is actually unsubsidized
3 affordable housing, which is also called "Naturally
4 Occurring Affordable Housing."

5 We have created a new acronym, and I
6 know everyone is excited about that, called "NOAH,"
7 Naturally Occurring Affordable Housing, so that
8 accounts for a lot of the rental market where often
9 owned by private owners could be larger owners,
10 could be ma and pa owners.

11 In the Chicago and Cook market there's
12 a large number of smaller owners, individuals that
13 own one or two buildings or five -- five or maybe
14 5,000 units total of buildings, and then there's
15 some larger owners that own big portfolios.

16 It's important when we think about
17 these housing stocks to think -- and, again, you
18 will hear from experts later today -- but to think
19 about the challenges that each kind of ownership
20 structure faces. A larger owner may be able to have
21 more extensive property management staff. A smaller
22 owner may not have as many resources and staff and,

1 therefore, may encounter more difficulties when
2 trying to reach access to various programs that are
3 out there.

4 So, again, this industry is way more
5 complex than I have time to review today, and
6 there's lots of experts that could do a much better
7 job than I can, but I think it's important to know
8 the unsubsidized affordable housing market is
9 substantial and much larger than the subsidized,
10 which is important, and an important stock that we
11 want to preserve.

12 So now I want to talk a little bit
13 about energy costs and the energy burden that
14 low-income families are struggling with today in
15 Illinois. In Illinois we know that nearly a quarter
16 of the families are severely rent-burdened. What
17 that means is that 25 percent of the families are
18 spending about more than half of their monthly
19 incomes on rent and utilities. So when you think
20 about that, you can recognize that there's very
21 little resources available for the other
22 necessities: Food, health care, et cetera.

1 So when you think about that,
2 25 percent of families in Illinois are on a regular
3 basis making tradeoffs on are they going to pay the
4 rent? Are they going to buy their medicines? Are
5 they going to be able to put food on the table? Are
6 they going to be able to keep their power and heat
7 on? That's a big problem that the state faces.

8 We also see that energy costs are
9 substantial for families that live in poverty and
10 range from 15 to 28 percent of monthly income.
11 Low-income families also face other challenges, a
12 high degree of a large number of low-income families
13 are underbanked, which means it can be difficult to
14 do things, like make utility payments, because
15 low-income families can't make electronic payments
16 and so they may face other barriers and other
17 additional costs having to make utility payments at
18 your local currency exchange or storefront payment
19 centers.

20 CHAIRMAN SHEAHAN: Can I interrupt you for a
21 second.

22 MS. EVENS: Sure.

1 CHAIRMAN SHEAHAN: The cycle of utility shutoffs
2 and fees, do you have any idea typically, you know,
3 in a household that we are talking about, how
4 often -- how frequently that cycle occurs? Is it
5 sort of -- does it happen, you know, on an annual
6 basis more, or more often than annually, or every
7 couple of years? What's the frequency of that
8 cycle?

9 MS. EVENS: So, like everything I'm saying, it
10 kind of depends, and there's a lot of variability
11 among the vast majority of low-income families. The
12 vast majority of low-income families who pay their
13 utilities bill may get behind, and they may be
14 making sacrifices in order to pay their utility
15 bills, but the vast majority of low-income families
16 do keep up on their payments.

17 However, we know from the size of our
18 LIHEAP and PIPP eligibility, there's a huge
19 population probably, and here -- I would like to
20 come back to you with more concrete numbers, but we
21 are looking at about a million customers in Northern
22 Illinois that are eligible for some of the utility

1 assistance programs and many of them struggle and
2 come back to the same programs.

3 It's quite a complex landscape,
4 because there's several utility assistance programs
5 and many of them don't allow you to come back,
6 except for the ones every two years and there's been
7 a lot of interruptions in those programs, so I'm not
8 giving you a very good answer. I apologize.

9 CHAIRMAN SHEAHAN: No. I think that's helpful.

10 MS. EVENS: It would be good to have another
11 session on that.

12 CHAIRMAN SHEAHAN: Maybe we can get into it a bit
13 with some of the other panelists, but I think kind
14 of underlying the question is that I think it's
15 important there's a recognition that there's a cost
16 to the cycle that gets socialized --

17 MS. EVENS: Yes.

18 CHAIRMAN SHEAHAN: -- that isn't necessarily
19 reflected in other data, and so, to the extent that
20 we can help families that struggle with this have
21 lower bills that are more affordable that they can
22 keep up with regularly, you reduce that socialized

1 cost that all the other customers will pick up.

2 MS. EVENS: Absolutely. I completely agree.

3 COMMISSIONER MAYE EDWARDS: I just want to add in
4 addition to the cycle is also a situation where, you
5 know, you may have a very expensive and high gas
6 bill.

7 For example, I know someone right now
8 whose gas was actually shut off quite awhile ago,
9 because of the inability to pay, and now she is
10 using space heaters to heat her home. Her
11 electricity bill is through the roof, you know, so I
12 think that's something to talk about, that
13 consideration, the fact that, you know, you may have
14 one year trying to pay this one down, but while you
15 are trying to pay that one down, in the meantime if
16 you don't have gas, your electricity is going to be
17 extremely high, maybe you are going to choose maybe
18 my electricity is more important. More than likely,
19 your gas is going to be really high.

20 These programs don't necessarily
21 account for that situation, you know, when they're
22 looking at it separately as opposed to cumulatively,

1 which I'm now seeing with this particular person
2 that I know. That's really how it should be
3 analyzed.

4 MS. EVENS: Oh, absolutely. I think we are in
5 real need of a comprehensive solution for low-income
6 families that look at energy efficiencies so that we
7 can substantially reduce consumption, and I will
8 share with you a little bit of data.

9 There's a huge opportunity to
10 substantially reduce consumption on the gas side and
11 on the electric side, re-think our utility energy
12 assistance programs in such a way that we are
13 helping people before they get into really
14 significant debt and are facing disconnection,
15 because it's difficult for the low-income family.

16 Yes, I believe there's substantial
17 costs to sort of going through that process all the
18 way from substantial costs on utility customer
19 service centers that are taking a lot of calls from
20 people who are really in -- from people who are in
21 desperate situations trying to work out some kind of
22 payment plan or get some of the assistance, and,

1 yes, the problems are magnified, because you may
2 have problems on the gas side or on the electric
3 side.

4 And, you know, when we look back and
5 think that, you know, a quarter of our families in
6 this state are spending more than 50 percent of
7 their incomes on rent and utilities, those kinds of
8 struggles that you are describing are happening
9 every day for so many families across the state. We
10 are talking about a million families across the
11 state, and we have 4.7 million families.

12 So if we can come up with a
13 comprehensive solution that really looks at energy
14 efficiency, demand response, and utility assistance
15 in a way that benefits low-income families and the
16 rest of the state, because we are reducing some of
17 these costs, I think we'll be in a much better
18 position.

19 I think that there's some -- when we
20 look at how dollars have been spent to-date and we
21 have on the slide as an example of a study many of
22 you may have seen from UC Berkley, looking at the

1 federal tax credit program, 90 percent of the
2 federal tax credit benefits went to upper-income
3 families, now that's just one program. There's lots
4 of programs out there.

5 I don't mean to make a blanket
6 statement, but I think we have to take a look at how
7 our programs are currently targeted and how can we
8 make sure that the greatest number of families
9 across Illinois are benefiting.

10 COMMISSIONER ROSALES: This may be answered later
11 on this afternoon, but how does the housing stock
12 play out compared to this?

13 Specifically, in Chicago, as a student
14 of demographics, I can tell you that when you
15 mentioned Little Village, even Pilsen or Division
16 Street, when they rehab these buildings and make
17 them more energy efficient, they also become
18 condominiums at a much higher level for families to
19 get into, and so they become more energy efficient,
20 but they're now not affordable, and so that housing
21 stock or the opportunities become shortened or
22 become smaller, so the smaller the opportunities in

1 the areas where they have opportunities to buy
2 affordable housing tend to go outside the city or
3 farther from the city -- farther from the city
4 central, and they're overbuilding, so now they need
5 more work in these areas.

6 How does that play out in terms of
7 stock effect in terms of the amount of units that
8 are rented?

9 MS. EVENS: So that's a very big issue as housing
10 stock is rehabbed generally, which would include
11 energy efficiency improvements, rents or ownership
12 changes, we lose rental stock and that has certainly
13 been a trend that has been going around along and
14 across the state, but particularly in Cook County,
15 and I'm going to probably ask Stacie from
16 Preservation Contact that's been working on this
17 issue and trying to develop a strategy to preserve
18 affordable rental housing within the context of this
19 greater transformation in the marketplace where you
20 see communities gentrified, and as communities
21 become more desirable, because of location and
22 improved housing stock, what happens to the existing

1 community that's there, and how do you -- how do you
2 -- how do you make sure that you are actually
3 preserving the affordable owned and rental housing
4 across the -- across Chicago and across the state,
5 and that's certainly a big question.

6 I think you are asking me how does
7 energy efficiency play into it? I think reducing
8 energy costs is a key component to preserving
9 affordable housing. Again, we have experts here who
10 will talk more about this and the specifics, but if
11 you are managing a rental building and if you think
12 about managing rental building in Pilsen or Little
13 Village and your energy costs are going up, if it's
14 master metered and as the building owner, you are
15 paying the gas bill, it becomes increasingly
16 difficult for you to maintain lower rents.

17 So driving -- energy costs do drive --
18 do drive rents, and if we can do something to reduce
19 that part of the challenge, because, again, it's a
20 bigger challenge that we face, but if we can control
21 those energy costs, that's one of the number one
22 drivers for preserving affordable rental housing,

1 and, again, I can say we might talk more about
2 Preservation Compact later, but one of the key --
3 this is a group that came together across industries
4 to try and identify what was the key -- what were
5 the key drivers on preserving affordable housing,
6 and number one and number two were controlling
7 energy costs and controlling property costs.

8 I think the important thing to
9 remember is that energy costs are not a fixed cost.
10 They're variable. There's something we can do to
11 reduce consumption, and we have -- we have programs
12 available to do that, and now we have to think about
13 how we can best target this sector in order to have
14 those impacts.

15 I know you can't see this very well,
16 so I'll tell you what's on this screen.

17 COMMISSIONER del VALLE: A question.

18 MS. EVENS: Sure.

19 COMMISSIONER del VALLE: What do you say to the
20 person who tells you I'm looking at my bill and on
21 the energy side is low compared to the distribution
22 costs and other costs, the fixed costs, taxes, et

1 cetera? And so if I'm going to control the energy
2 side, I'm not going to see much of a difference in
3 my bill.

4 MS. EVENS: I think that's certainly an important
5 question to ask, and I think we need to look at
6 policy from -- and look at distribution versus
7 supply costs and think about what kind of policies
8 we want to look at in the state in order to control
9 that, but there's certainly a lot still to be done.

10 And if you look at the numbers again
11 in Chicago and in Cook County, our energy
12 consumption is probably twice what it needs to be,
13 so there's a huge amount of improvement that we can
14 make both on the gas side and on the electric side.

15 Again, it's going to vary, you know,
16 low-income families are not -- are diverse, just
17 like families are diverse, and low-income families,
18 maybe you may have a large multigenerational family
19 living in a big house with big energy consumption or
20 you might have a senior living on their own who
21 would have smaller consumption and much less
22 opportunity.

1 COMMISSIONER del VALLE: But it's more so on the
2 electric side than the gas side.

3 MS. EVENS: Yes.

4 COMMISSIONER del VALLE: On the electric side, I
5 think it's significant.

6 MS. EVENS: Yes.

7 To give, you a sense of how energy
8 consumption varies across income groups, to give you
9 a sense of what the potential is for energy
10 efficiency, this chart that you can't see very well
11 compares median electricity consumption and median
12 gas consumption among single-family homeowners that
13 are upper income and low income, and one of the
14 things that we see is that if you look at in an
15 absolute basis, upper income families do consume on
16 average a little bit more, 8700 kwh per year,
17 compared to lower income families, which was 81,
18 8200 kwh, just a little bit more. But when you
19 think about it from a square footage basis,
20 low- income families are using almost 12 percent
21 more electricity than upper-income families.

22 On the gas side, we see that

1 upper-income families are actually using less in
2 absolutes on average, 1300 therms annually, compared
3 to low-income families, which are 1400 therms, and
4 then, again, when you look at it on a per square
5 footage basis low-income families are using
6 32 percent more.

7 So getting back to Commissioner
8 Rosales' question about what happens when we are
9 rehabbing homes in upper-income communities and
10 energy efficiency is incorporated into these rehabs
11 and energy efficiency does work and people are
12 accessing energy efficiency, what we see is on the
13 upper-income spectrum energy consumption is actually
14 going down, but on the lower-income spectrum, we're
15 not yet seeing those gains in energy efficiency,
16 and, you know, that's not -- if you think about it,
17 that's not surprising.

18 Again, where upper-income families are
19 more likely to be living in homes that have recently
20 been rehabbed or built since the energy codes were
21 in place, they're more likely to have upgraded
22 equipment. They're more likely to have upgraded

1 appliances, or refrigerators, et cetera.

2 COMMISSIONER ROSALES: And the family size is
3 smaller.

4 MS. EVENS: Could be. I mean, again, I think
5 there's no -- I think we have to be broad in our
6 thinking when we are thinking about families.

7 You know, I think for many years
8 people just kind of assumed that low-income families
9 would use less energy because their incomes are
10 constrained and so they would just use less, but
11 then when you think about a low-income family that
12 has a high occupancy and people are working multiple
13 shifts and so they're using energy throughout the
14 day as opposed to maybe having a sort of 9-to-5
15 schedule where you are not home most of the day and
16 using energy, I think upper-income families you will
17 see probably a big spectrum, but they may have some
18 smaller household size as well as you pointed out.

19 So now we are talking about energy use
20 in multifamily housing. Again, we are seeing the
21 same trend here, because we just have the gas data,
22 but we are seeing the same trend where lower

1 multifamily buildings and lower income census tracts
2 are using 15 percent more gas as compared to
3 upper-income multifamily buildings. Most likely
4 it's the same sort of trends, upper-income buildings
5 more likely to have been recently rehabbed with
6 newer equipment, et cetera.

7 We like to look at this on the
8 electric side as well as a little more complicated,
9 because, of course, we aggregate multiple accounts
10 in the multi-facet family sector, but this is -- so
11 we see again the same trend we saw in single family
12 you see in multifamily, which I think goes to the
13 opportunity when for energy savings that we can be
14 encountered in this sector.

15 I'm going to quickly go through
16 barriers -- I think I'm going over my time, and I
17 apologize. These will be -- we have experts today
18 that will be talking about the barriers to energy
19 efficiency and affordable housing. Financing these
20 improvements is very difficult.

21 Oftentimes, we are dealing with
22 different maintenance issues, insulation, roof

1 leaking, for example. You have got the ever famous
2 or infamous split incentive issue where landlords
3 may be paying for improvements and then the tenants
4 may be seeing more lower bills and how do you sort
5 of manage that, or are you seeing that to be less of
6 an issue. I think through education everyone can
7 see that again in a state where we have so many
8 families that are rent-burdened it's really
9 essential to control those energy costs, even if the
10 tenant is bearing those costs, got complex landscape
11 of affordable housing owners I think they have a
12 variety of abilities and assets, and then I think
13 there's the ongoing information gap where building
14 owners don't know what's out there and they don't
15 know how to access that.

16 So I'm going to stop here and take any
17 more questions, but I would like to end by saying I
18 hope we all see the huge opportunity for this
19 sector, the importance of preserving our affordable
20 housing stock, the importance of controlling these
21 costs, and just the sheer size of the population, as
22 well as the energy savings opportunities I think

1 creates a huge opportunity, and I'm excited to see
2 us looking at new ways to address this sector.

3 CHAIRMAN SHEAHAN: Thank you, Anne. Any
4 Questions? Commissioner del Valle.

5 COMMISSIONER del VALLE: That last point on
6 various strategies of utilities to navigate multiple
7 programs, I think is a major, major issue. You look
8 at the materials that are sent out by the utilities
9 about the products and steps you can take, they're
10 not easy reading.

11 There's a lots of folks that just
12 don't understand. Of course, when they don't
13 understand fully, then they just set it aside, and
14 so I would like to hear more about how you are going
15 to tackle that, because it's complicated.

16 MS. EVENS: Yes, I entirely agree. I think that
17 energy is complicated and messy. We are in a
18 deregulated state. It's confusing already, and then
19 energy efficiency is complicated.

20 I think, you know, if you ask the
21 average person, most people don't have a good
22 understanding of how they use energy in their own

1 homes, and then there's a lot of different messages
2 out there, and I think that what has been -- I'm
3 sure our panelists today will talk to this, but what
4 has been proven to be successful again and again,
5 you need local trusted folks to be carrying that
6 message and there needs to be a resource to help
7 people navigate through the complexity that's out
8 there. That's been a proven successful method.

9 CHAIRMAN SHEAHAN: Thank you. That's a terrific
10 presentation and sort of sets the table for the
11 three panels that will follow. So please join me in
12 thanking Anne.

13 (Applause.)

14 The clock in the back of the room is
15 about five minutes fast. It's just about a quarter
16 two. Let's take a five-minute break and we will
17 come back in five minutes, so 10 to 2. Thank you.

18 (Whereupon, a break
19 was taken.)

20 I would like to thank Anne Evens again
21 for providing an overview of the affordable
22 multifamily housing stock.

1 To commence our discussion on current
2 utility programs and best practices and program
3 design, we will begin the conversation by hearing
4 from our Illinois utilities and the Department of
5 Commerce and Economic Opportunity Programs related
6 to energy efficiency and affordable housing, and
7 discussion by national experts sharing problematic
8 best practices from across the country will follow.

9 I would like to introduce our
10 moderator for Panel 2, my Legal and Policy
11 Assistant, Elizabeth McErlean.

12 (Applause.)

13 MS. McERLEAN: Thank you, Chairman, and thank you
14 again for all our panelists. As our Chairman
15 stated, my name is Elizabeth McErlean, and I'll be
16 our moderator.

17 The scope of our discussion will be to
18 provide an overview of current utility programs and
19 best practices in program design.

20 First, we will be hearing from Molly
21 Lunn, the Executive Director for Energy and
22 Recycling at the Department of Commerce & Economic

1 Opportunity. Molly will be discussing the state's
2 role in furthering energy efficiency and affordable
3 housing.

4 Following Molly, we will be hearing
5 from Karen Lusson, who is the Assistant Bureau Chief
6 in the Public Utility Bureau of the Attorney
7 General's Office, then we'll be hearing from the
8 following utility representatives who will each
9 discuss one aspect of the program related to energy
10 efficiency and affordable housing: From Ameren,
11 Keith Martin, Director of Energy Efficiency, and he
12 will be discussing single energy programs; George
13 Malek, Director to Energy Efficiency Services at
14 ComEd will be talking about multifamily programs;
15 from Nicor, Jim Jerozal, who is the Managing
16 Director of Energy Efficiency will be discussing
17 education and energy efficiency kits; and Patrick
18 Michalkiewicz, Manager of Energy Efficiency and
19 Major Accounts at Peoples Gas and he will be talking
20 about outreach and community events.

21 Lastly, we will be hearing from our
22 national experts on problematic best practices. We

1 have Dan York and Sandy Fazeli.

2 Dan is a fellow with the American
3 Council for Energy-Efficient Economy where he
4 conducts research on energy efficiency policies and
5 programs serving utility customers.

6 For the past several years, Dan has
7 helped lead ACEEE's multifamily program initiatives
8 which seeks to increase the number of programs
9 providing energy efficiency services to multifamily
10 owners and residents.

11 Lastly, we have Sandy Frazeli, Senior
12 Program Director at the National Association of
13 State Energy Officials. She leads NASEO's efforts
14 to track and elevate best practices among state
15 energy efficiency and renewable energy finance
16 programs, including policies and initiatives
17 addressing affordable multifamily housing
18 investments.

19 Prior to NASEO, she worked at the
20 Colorado Energy Office, the Rocky Mountain Institute
21 and the Alliance to Save Energy.

22 Please join me in welcoming our

1 panelists.

2 (Applause.)

3 MS. LUNN: Thank you, everyone, and I'm just
4 going to set the timer here, because I know we have
5 a lot to get through today and hopefully if I'm
6 going over time, you'll need one of these.

7 Again, I'm Molly Lunn, I'm the Deputy
8 Director for Energy and Design at the Department of
9 Commerce & Economic Opportunity, and I want to thank
10 the chairman and the Commission for putting together
11 this fantastic panel and session here today.

12 I also want to thank Anne for teaming
13 up the landscape here in Illinois so well. As Anne
14 laid out, there is really a tremendous opportunity
15 for energy efficiency in the affordable housing
16 market here in Illinois, and we believe the state as
17 partners have very effectively begun to walk that
18 potential, but there is such a significant market
19 that there's still a clear need to expand those
20 efforts, so I'm going to talk a little bit about the
21 safety programs, and what we have to offer and where
22 we think we have the opportunity to go in the

1 future,so here we go.

2 So very briefly, just to set the
3 stage -- somehow life grows on compost -- the
4 Department of Commerce had an opportunity to handle
5 different offices. Again, I manage the Office of
6 Energy & Recycling and we focus on a range of
7 different clean energy and recycling programs and
8 policy initiatives, but a lot of our work is really
9 focused on energy efficiency and in particular the
10 administration of energy efficiency portfolio
11 standards.

12 That said, we partner with offices
13 throughout the department, such as the Office of
14 Energy Assistance, the Office of Public Community
15 Development, and the Office of Urban Assistance. We
16 also offer programs that can help improve the energy
17 efficiency of affordable housing, and, in
18 particular, the Office of Energy Assistance we have
19 a program, which you might be familiar with, the
20 Weatherization Assistance Programs, and we work very
21 closely with them.

22 Okay. So this is pretty familiar,

1 this little diagram, in terms of how that energy
2 efficiency portfolio standards work, but for those
3 of you who aren't as familiar with these funding,
4 the department receives 25 percent of the state's
5 electric and gas funds for energy efficiency, but
6 truthfully the law is pretty general about how those
7 dollars should be spent. It does say that we are to
8 help serve part of the public sector and we have in
9 the last several plans served the entire public
10 sector market, and through agreement with the
11 utilities and with the Commission over the last
12 three plans, we have also been designated to
13 administer low-income programs and we also offer a
14 variety of market transformation programs.

15 The utility serves businesses,
16 non-profits, and also residential customers, and, of
17 course, those residential programs can touch low and
18 low-moderate income homeowners, and so we will be
19 talking a little bit about that later on, but the
20 programs that are specifically targeting low-income
21 homeowners are administered by the department.

22 So this is a little hard to read, but

1 I have included this somewhat loftly language up
2 here just to demonstrate how sort of very general
3 and vague the statute is in terms of low income.

4 So the statute requires utilities to
5 coordinate with the department to present energy
6 efficiency renters proportionate to the share of
7 total utility revenues from households with incomes
8 out of the low 150 percent of the poverty level but
9 programs can be targeted at households with incomes
10 at or low 80 percent of the earning community.

11 Anne talked about this a little bit,
12 but that's sort of two different buckets. One
13 hundred and fifty percent of poverty level makes up
14 a certain portion of the Illinois market, but 80
15 percent of the median income is much much greater,
16 about twice the amount of households in Illinois.

17 There's nowhere in the law that says
18 that an apartment should specifically be the only
19 implementer of low-income programs, but it has been
20 designated the implementer for several reasons.

21 First, we have been offering
22 low-income programs. The department has been

1 writing programs focused on efficiency and
2 affordable housing programs for over 25 years. We
3 can leverage existing programs and partners and have
4 a proven track record and are really well known in
5 low-income communities, so this is something that
6 again was brought up in the last panel. It's
7 important to work with trusted partners and we can
8 also design programs that complement and don't
9 duplicate efforts of other offices within the
10 department that are offering.

11 And then, finally, we are the only
12 entity that can offer statewide integrated gas and
13 electric programs which leads to more efficient use
14 of ratepayer dollars and also provide consistently
15 and clarity for customers.

16 So, again, to the point that was
17 brought up in the last panel, it can be extremely
18 confusing for any homeowner, but particularly for
19 low-income owners, what they're able to access. It
20 is different for every single utility territory.

21 So, again, Anne went into this in some
22 detail, and I believe Karen will talk about this a

1 little bit more in her presentation, but just very
2 briefly, for each plan we take a look at the market
3 and what the low-income households represent, and
4 for our last plan, the's plan that we are currently
5 operating, Plan 3, the department identified over a
6 hundred -- over a million homeowners in Illinois who
7 are at or below 150 percent of the poverty level.
8 That was up from our previous plan, and we expect
9 that the next plan those numbers will be higher as
10 well, and, again, that's compared to almost twice
11 that number for households at or below 80 percent
12 AMI. So our budget is set at 150 percent as a
13 whole, but we can serve twice as many customers, so
14 that is an inherent challenge right away.

15 Utility customers make up a slightly
16 smaller portion of that 150 percent number, but it's
17 still a very significant portion, and we then set
18 our budget based on the shared revenue paid by
19 low-income customers and that varies by utility
20 territory.

21 So on the right you see this is from
22 Plan 3 the percentage of households by each utility

1 territory and then how that corresponds to the
2 percentage of our budget by utility territory that
3 are dedicated to low-income homeowners.

4 So the bottom line is for where we are
5 now in our Plan 3. Over the three years we'll be
6 spending over \$55 million on low-income programs.
7 That's 24 percent of our total -- the department's
8 total budget, but just 6 percent of the total used
9 portfolio.

10 We offer three main programs, the
11 Residential Retrofit Program, Affordable Housing and
12 New Construction Program, and the Public Housing
13 Program, and although the budget represents
14 24 percent of our total budget, the percentage is
15 much smaller. That's what that 10 percent and 18
16 percent represent, and that's because the level of
17 incentives required for low-income programs is much
18 higher than, for example, the level of incentives
19 for public sector programs.

20 That said, overall in our last
21 evaluation that was completed for program year six
22 our overall total cost-effectiveness was at a point

1 94, so almost at cost-effective almost at one, and
2 we can prove that energy benefit were over one.

3 So by law, we don't to have meet that
4 one threshold, but we are striving to do so, and we
5 think our programs are doing very well in terms of
6 cost-effectiveness, although we think there's room
7 for improvement and we are working to make them more
8 effective and cost-effective in this current cycle.

9 Finally, I will go into a little more
10 detail about the specific programs in a minute, but
11 overall sort of the guiding principles we use are
12 comprehensive building system programs.

13 It's important when you get into these
14 homes to do really as much as you can. If you do
15 just light bulbs and low-flow shower heads, that's
16 great, but the opportunities are much greater than
17 that and, you know, the chance that you have to go
18 back there is not high, so you want to do as much as
19 you can when you are there, and then, in addition,
20 as I mentioned before, we believe that we are
21 working with trusted partners in communities is
22 critical.

1 Okay.

2 So a little bit about this specific
3 program. Residential retrofit is where we work in
4 existing housing. This is an existing single-family
5 and multifamily homes both that's subsidized markets
6 and unsubsidized markets we talked about with Anne.

7 Again, we are partnering with trusted
8 community partners, so we use various implementers
9 each year but our strongest and most reliable
10 partners over the last several years have been
11 Elevate Energy, you heard from this morning; Chicago
12 Bungalow Association, who's here today; and the
13 Department of Office of Energy Assistance and
14 Weatherization Assistance Program.

15 We identify the measures that are
16 eligible and we set the incentive levels and then we
17 provide funding to the implementers who determine
18 what makes up the metrics that's going to implement
19 the homes.

20 This program is very cost-effective.
21 It's our most cost-effective low-income program and
22 we have extremely high levels of customer

1 satisfaction.

2 Affordable Housing and New
3 Construction is again focused on new construction as
4 well as gut rehabs, and this is both multifamily and
5 single family. We implement this program directly,
6 but we have a lot of technical support from Domus
7 Plus, who have been working with us on this for over
8 20 years. We provide funding directly to non-profit
9 and for-profit developers, who I think you will hear
10 from later today, and these are developers who
11 typically also work very closely with IDOT.

12 The focus is on standards, so we don't
13 offer funding for specific measures but rather for
14 levels of performance in building systems.

15 And then, finally, the public housing
16 program. This focuses on the state's 99 public
17 housing authorities that have throughout the state
18 multifamily duplexes and facilities, and the
19 University of Illinois' Efficient Living Program was
20 also here today is our implementer for that.

21 We identify and implement measures
22 across the board similar to our other programs, but

1 funds are awarded directly to the grantees and then
2 those grantees can leverage additional funding from
3 organizations such as SESCOs.

4 This program again is very popular.
5 It was awarded in 2015 --

6 (Interruption.)

7 -- inspiring efficiency impact or from MEA and we
8 serve over half PHAs in the state.

9 So where are we going? Again, the
10 department, as well as all the utilities will be --

11 (Interruption.)

12 Okay. We will take a little break.

13 (A brief pause.)

14 Now we are back. So we are back with
15 Plan 4. So these are the plans that the department
16 and the other program administrators will be
17 submitting in the fall and we have already begun a
18 real robust conversation with our Stakeholder
19 Advisory Group about the plans overall and, in
20 particular, about low and low-moderate income
21 programs and how we can increase the impact of these
22 funds for these customers.

1 So the department specifically has
2 been reviewing our best practice reports from folks
3 like ACEEE and Elevate that you will be hearing from
4 later, as well as collecting feedback from our
5 implementers, customers, IDOT, and the Lawrence
6 Berkeley National Lab.

7 We are looking at adjustments to our
8 existing programs and potentially adding some new
9 offerings, but ultimately the goal is we do want to
10 maximize the cost-effectiveness of the programs so
11 that we can reach the larger population.

12 So, again, we don't have to reach that
13 one threshold for low-income programs but in order
14 to reach as many customers as we can, we do want to
15 try to do as much as we can to make sure we are
16 effectively using the dollars.

17 We also intend to support more
18 education in marketing and outreach for low-income
19 customers. That's something we haven't typically
20 done as much, but, as it's been brought up, can be a
21 challenge, particularly we have been talking again
22 in the stakeholder group about ways to better

1 coordinate things like marketing, potentially
2 setting up a website that would be sort of a
3 one-stop shop for low-income customers so that they
4 could know where to go depending on where they live,
5 and then some of the stakeholders have identified,
6 and we agree, that we should probably do better
7 tracking specifically for multifamilies, so that's
8 something that we intend to do in the next plan.

9 Finally, although we do anticipate
10 increasing our own spin in the low-income sector
11 based on increasing the low-income population, a
12 dramatic increase, which is why a lot of
13 stakeholders, and we agree, and then it's going to
14 be very difficult for the department to do alone
15 because of the need for us also to serve the public
16 sector, so we welcome a coordinated investment from
17 the utilities.

18 In terms of where we think the best
19 opportunities are, we don't really think there's a
20 silver bullet. It's not some easy segment of the
21 market and say, okay, utilities will take
22 low-moderate income and we will take very low

1 income. It's not that clearcut. When you are in a
2 home, you don't want to turn people away and say
3 actually never mind someone else is going to deal
4 with you.

5 So the main things that we suggested
6 so far are that, first of all, all of our programs
7 have been oversubscribed, so in the last program
8 year every program we had had more demand than we
9 could possibly meet, so, in particular, we are very
10 short on gas dollars.

11 That being the case, we encourage the
12 utilities to invest in existing low and moderate
13 programs and in existing low and moderate
14 implementers, and, in fact, it's so important to
15 work with people who are community partners, and we
16 think that's critical.

17 If the utilities do feel like they
18 need to develop their own programs or their own
19 implementers, it's going to be really critical for
20 us to have close coordination to avoid duplication
21 and confusion of customers.

22 And, finally, we do need to balance

1 these goals of maximizing cost-effectiveness with
2 filling a need. As I said, when you are in a home,
3 you really want to do as much as you can so that you
4 are not just skimming the cream off of these
5 projects; on the other hand, we do need to make sure
6 that we are reaching as many customers as we can, so
7 that's a challenge, but utilities have been very
8 receptive to this and we have had very positive
9 conversations with them. We are, of course, early
10 in the process, but we are optimistic about the
11 potential for expanding affordable housing and
12 better energy efficiency in the next plan.

13 And thank you again for inviting me
14 here and giving me the opportunity, and I'll answer
15 any questions.

16 MS. McERLEAN: Just in time. I think we should
17 just save the questions until the end if there's
18 time.

19 So with that, Karen Lusson.

20 MS. LUSSON: Thank you, Elizabeth.

21 Let me first thank the Chairman and
22 all the Commissioners for holding this policy

1 session and inviting us to participate.

2 As you know, the Public Utility Bureau
3 of the Attorney General's Office represents
4 ratepayers in proceedings before the Commission,
5 but, in addition, we are very active members of the
6 Stakeholder Advisory Group, which we think is a
7 terrific organization that really brings together
8 utility programs and DCEO program managers and we
9 have had very critical discussions over the years
10 and so we want to keep these kinds of conversations
11 going.

12 We think this is an important topic
13 not only because there's a desperate need for
14 increasing investments in energy efficiency, in
15 affordable housing, as both Anne and Molly have
16 highlighted, but also as a matter of equity.

17 Low income and low-moderate income
18 customers pay for the utility-sponsored,
19 DCEO-sponsored energy efficiency programs, and we
20 want to make sure that those customers don't get
21 left behind in sharing the very real benefits of
22 energy efficiency.

1 So with that being said, I want to
2 plunge into a very brief discussion, which Molly
3 already has highlighted, about what the Public
4 Utility Act states about energy efficiency and
5 low-income investments in energy efficiency.

6 First, it states that the utilities
7 have to coordinate the allocation of available funds
8 and markets served with these DCEOs to insure that
9 their portfolios are proportionate with the share of
10 total annual utility revenues in Illinois from
11 households at or below 150 percent of the poverty
12 level.

13 So I think the key important word in
14 that statute are the concept of coordinating and
15 insuring that this population gets served. How do
16 we target that population? Again, as the other
17 speakers have mentioned, it is directed at
18 populations at or below 80 percent of poverty level
19 of 150.

20 Other relevant statutory provisions,
21 in the electric provision it talks about energy
22 efficiency measures reducing delivery load, so we

1 all know good things that happen when delivery load
2 is reduced, it goes without saying, and then
3 particularly in the gas efficiency statute, it sort
4 of highlights the fact that the General Assembly has
5 indicated that one of the goals of investment in
6 energy efficiency is to reduce both the direct and
7 indirect costs to customers. So stated another way,
8 let's save people money on their energy bills.

9 The other relevant statutory
10 language, which for purposes of this discussion is
11 their requirement that utilities as they prepare
12 their plans take into account the unique
13 circumstances of their respective territories, and,
14 as we'll see, and as Molly and Anne highlighted,
15 that's an important factor when you are planning
16 your budgets for investment.

17 So how great is the need in Illinois
18 for low income and low-moderate income directed at
19 energy efficiency? It's great, as we already heard.

20 This year we unfortunately don't have
21 the percentage of the income payment plan that's
22 otherwise none as the PIPP due to the budget crisis.

1 That's a huge loss for customers who were on that.
2 As you know, PIPP enables customers to qualify to
3 pay up to 6 percent of their monthly income towards
4 their energy bills.

5 It's estimated that on average most
6 customers pay -- non-low income customers pay about
7 6 percent of their monthly income to energy, but if
8 you are low income, that number increases to about
9 30 percent of estimated monthly income, so PIPP is a
10 very valuable program for customers who participate.

11 COMMISSIONER McCABE: Can you just -- what's the
12 usual size of the PIPP program and how many people
13 does it serve?

14 MS. LUSSON: The PIPP program serves, I think
15 appropriately, a little over 59,000 customers in the
16 state -- and I have a slide later on that -- I
17 believe less than 5 percent of the low-income
18 population of the state, so I think that's the
19 correct number. It's a small percentage and, that's
20 highlighted here, again the incredible need for
21 additional investment in low income and low-moderate
22 income energy efficiency.

1 CHAIRMAN SHEAHAN: What's a typical budget, the
2 annual budget?

3 MS. LUSSON: The income or the budget?

4 CHAIRMAN SHEAHAN: The budget itself.

5 MS. LUSSON: I'm sorry. I don't know that. I'll
6 find that out.

7 So the other occurrences that have
8 impacted low-income customers here in the state,
9 LIHEAP funding was delayed by a month because of the
10 budget crisis, and, as Molly explained, of course,
11 DCEO's ability to implement programs has been
12 impacted, and so the ability to pay vendors is
13 non-existent at the moment as a result of the
14 impasse, and, of course, the cuts in this situation
15 that bothers me the physical program strain low
16 income, low-moderate income budgets.

17 Again, talking about the need, I want
18 to highlight an economist by the name of Roger
19 Colton. He's nationally-known, at least in the
20 ratepayer advocacy community. He's an economist who
21 studied what's called the "Energy Affordability
22 Gap," and each year he publishes a study and updates

1 it by state across the country. He's indicated in
2 his study that -- he identifies the size of the
3 population as staggering, and you can see the
4 numbers there.

5 I'll quickly go through these, because
6 Anne already highlighted that. That was the chart
7 showing the federal income poverty level, and this
8 is the percent of low-income customers by utility
9 territory.

10 This is an important chart I think
11 because it gives you an idea of what kind of -- the
12 size of the population within each utility service
13 territory. I highlight this again because
14 80 percent of the area median income, that's the
15 number that the General Assembly identifies as the
16 basis for how you track low-income programs, and
17 it's worth pointing out, and I think Anne has
18 already pointed out, that looking at the City of
19 Chicago Peoples Gas territory, we are near 50
20 percent there, so it's a staggering number. That's
21 another example. Anne has already gone through that
22 of what 80 percent of AMI represents.

1 Now Molly's slide indicates low-income
2 spending is about 6 percent of the portfolio. This
3 is a slide that was obtained recently, so it's
4 somewhere around 6 to 7 percent of the energy
5 efficiency pie, and, again, given those numbers of
6 low-income customers in the state, I think we have
7 to recognize that that's just not enough money to
8 address the incredible opportunity to invest in
9 efficiency for this population.

10 Again, talking about the need, we do
11 know about energy rates. We have been enjoying
12 energy supply prices. The prices of utility
13 delivery service is not going down. Here's some
14 data from the Commission's own website of recent
15 increases.

16 Here, again, the City of Chicago
17 Peoples Gas service territory has the highest
18 monthly heating customer charges in the state,
19 highest per therm charge, and we know that the
20 trajectory for utility prices here is on the upswing
21 because of investment requirements down the road.

22 Here's some more numbers for North

1 Shore and then we have in Illinois -- as we know, we
2 have formula rates for the electric companies, so
3 each year ComEd will file annual rate adjustment
4 filings. While there have been years where, because
5 of the weather and other variables, there's been a
6 couple of decreases overall, the trajectory
7 increases.

8 We know, too, that to qualify for
9 formula rates that the ability to file for rates is
10 accompanied by a requirement that you invest in the
11 Smart Grid infrastructures and other reliability
12 infrastructure. So, as the rate base grows again,
13 the trajectory will probably be going up.

14 The bottom line, we believe the
15 utility's expansion of existing low-income
16 efficiency programs and additional coordinated
17 low-income and low-moderate programs are greatly
18 needed.

19 So there's three questions I think
20 that provides recognizing that: What percentage of
21 the utility residential portfolio should be
22 allocated to these customers? What implementation

1 models makes sense in order to insure coordination?

2 What vendor contracting and marketing strategies
3 should be followed?

4 So there's some good news here. The
5 discussions to increase, as Molly mentioned,
6 low-income and low and moderate energy efficient
7 investments have begun in the Stakeholder Advisory
8 Group's three-year planning process. It began last
9 fall, so we are working toward optimistically a
10 consensus agreement about this kind of investment in
11 utilities the next three years' planned filings.

12 Our office presented a formal proposal
13 late last fall for utility-sponsored, managed
14 low-income, low-moderate income programs in addition
15 to DCEO's investment, if the need is there
16 obviously.

17 The utilities, to their credit, people
18 sitting here on this panel, appear to have embraced
19 the concept. Next month they will be presenting
20 more formal proposals on budget amounts, so the
21 conversation continues, but, again, we think that we
22 are optimistic in implementation, and details will

1 be critical so that the utility programs are
2 coordinated with DCEO programs, and so the issue of
3 what percentage of the residential portfolio should
4 be allocated, again, looking at just LIHEAP and PIPP
5 participant numbers isn't enough.

6 In answer to your question,
7 Commissioner, the number of PIPP customers is
8 estimated to be about 5.4 percent of the Illinois
9 population. Again, I'm bringing back this chart to
10 show utility percentages by service territory of
11 that 80 percent AMI figure. That's relevant
12 criteria when planning budgets.

13 And other considerations that are
14 important to look at again -- and, of course, Anne
15 highlighted this, as did Molly -- that is examining
16 the housing stock within the utility service
17 territory.

18 Here's some information from a recent
19 study and that shows in the ComEd and Ameren service
20 territories the number of public housing, subsidized
21 affordable housing, and unsubsidized affordable
22 housing over those various size units, so that's a

1 consideration, and whether or not those are
2 classified or those accounts are classified as
3 commercial or residential should impact a decision
4 on investments.

5 Again, what kind of implementation
6 models, expansion of existing or previously existing
7 low-income DCEO programs that can be easily
8 coordinated with utilities. For example,
9 low-income residential retrofit programs that Molly
10 has highlighted, these are local vendor partnerships
11 to achieve deep retrofits in low-income and
12 low-moderate income housing. They're joint
13 electric, gas programs.

14 Ameren, which I know people discussed,
15 has a well-regarded program for low-to-moderate
16 income customers that include deep retrofits and
17 financing, and perhaps there are opportunities for
18 educational programs coordinated with DCEO.

19 The message that I guess we want to
20 convey to is let's not reinvent the wheel for
21 utility programs, low-income and low-moderate
22 programs. Look at utilizing local experienced

1 not-for-profits that have been doing this for years,
2 establish trust in these communities, and, again, we
3 don't want to create any kind of confusion for DCEOs
4 play very important role in this market.

5 Again, I highlight the need to invest
6 in deeper long life savings for retrofits, and then
7 there are some unnecessary barriers that I think
8 other panelists will be discussing, although I'm not
9 an expert on, but there are discrepancies for
10 qualifications of OBF loans that the utilities can
11 insure what they knew to insure their OBF packages
12 include all of the measures that they provide
13 incentives for, and then it's really important I
14 think that utilities meet regularly with DCEO and
15 other market players to increase housing.

16 One final thought, this is from the
17 National Housing Trust, this echos what Anne has
18 stated earlier that energy is a significant expense
19 in maintaining affordable housing.

20 So I'll close with that. Thank you
21 very much for allowing me to participate.

22 MR. MARTIN: All right. Well, thank you

1 for the opportunity to speak today. We have heard
2 some great and very informative statistics that
3 really characterize the affordable housing market.
4 I would like to add two statistics to what we have
5 heard today.

6 The first is that 25 percent of
7 the single-family homes have a market value less
8 than a hundred thousand. The second statistic, the
9 research that Ameren has completed just this past
10 year, indicates that 25 percent of the single-family
11 owner-occupied homes these survey respondents
12 categorize themselves as low income. I can't say
13 that they define themselves as low income the way we
14 define them as low income, but they certainly see
15 themselves in a difficult situation in having
16 trouble managing their energy bills.

17 COMMISSIONER ROSALES: I have a quick question.
18 Your numbers are from Ameren or from the State of
19 Illinois?

20 MR. MARTIN: The first number is the State of
21 Illinois; the second number is for Ameren.

22 So let me take just a minute and talk

1 about the utility's Single-Family Assessment
2 Program. We have various names for it, the Home
3 Efficiency Program or Assessment Program. This
4 program basically has two parts.

5 The first is an in-person visit to the
6 home with direct install measures. It starts with a
7 phone call from the homeowner. The assessment will
8 last anywhere from one to three hours. We install
9 CFLs, faucet aerators, low-flow shower heads,
10 thermostats, and then, more importantly, I believe,
11 although that direct savings is significant and does
12 provide instant savings, we leave behind an
13 assessment of the home and a plan that allows that
14 customer to look more long term at the changes they
15 can make in their home.

16 In most situations, this assessment is
17 at no charge to the homeowners, so they are
18 receiving a value with the direct install measures,
19 and then also they have a plan that they can explore
20 over the next month or perhaps even years.

21 So we have talked a little bit about
22 trying -- when we go into a home, we want to do as

1 much as possible and we want to put in place a
2 long-term plan. This is what this single-family
3 program is really all about. It's trying to get
4 retrofits addressing the insulation, air sealing,
5 heating and cooling equipment, thermostats, whether
6 they be the smart thermostats or programmable
7 thermostats, and certainly an upgrade to the latest
8 lighting, most efficient lighting, also the local
9 aerators, save on hot water costs which translates
10 into lower bill savings, so these are a fairly
11 comprehensive stream of measures. Again, initially
12 there's a direct install, and then there's
13 opportunities for follow-up.

14 So just to share some of the savings
15 to-date and kind of where we are at today with
16 programs, we kind of collected these statistics
17 across the utilities. Our programs vary a little
18 bit from utility to utility, so I'll provide some
19 round numbers.

20 The programs have been running for
21 about three-to-four years. To-date, we have a
22 budget of somewhere around 50 million, although we

1 completed about 50,000 audits. The direct install
2 measures include 500,000 CFLs, 75,000 efficient
3 aerators, 50,000 shower heads, 15,000 programmable
4 or smart thermostats.

5 I also need to point out that about
6 30 percent of this work has been completed in the
7 most recent year, so these programs have increased
8 in size and scope over the past three or four years.

9 It's a little difficult to capture the
10 major measures, such as insulations that are
11 attributable to this program. Some of these
12 measures are not installed for maybe weeks, months,
13 and perhaps even years after the initial audit, but
14 we know there's at least 15,000 projects related to
15 air sealing, and, again, air sealing is a variety of
16 things. It's air sealing around trim joists,
17 soffits, cam lights, chimneys, windows and doors.

18 There's been approximately or at least
19 20,000 wall to ceiling insulation projects, 15,000
20 efficient furnaces, and 30,000 efficient air
21 conditioners, so there is some progress.

22 I know we have seen very significant

1 numbers in total potential and the programs do
2 continue to grow and continue to make a difference.

3 As Karen mentioned, Ameren runs a
4 program that's a little unique. It's something that
5 we have been doing now for two or three years. We
6 actually run two efficiency -- home efficiency
7 programs, two assessments. One is for traditional
8 income households. The other is for households
9 whose income is at 300 percent of poverty or lower.
10 The rebates are much higher for this particular
11 program. We also bundles in On-Bill Financing.

12 We also do a little bit beyond the
13 traditional programs in a more comprehensive audit
14 along with a more comprehensive plan and then
15 assistance with the homeowner to really find the
16 contractor that participates in the program and help
17 complete the work.

18 We continue to grow that program. At
19 this point we have had a budget of about
20 \$8 million. We are doing about a thousand homes a
21 year. The biggest challenge is finding contractors
22 that would treat the home as a whole system.

1 There's a lot of HVAC contractors. There's a lot of
2 insulation contractors. Bringing these two skills
3 together to really look at the home in total has
4 been a little bit of a challenge.

5 We do have somewhere in the
6 neighborhood about 80 contractors now participating
7 in that program. So I will stop there and pass it
8 on to George.

9 MR. MALEK: Okay. Thank you, Mr. Chairman.

10 Thank you, Commissioners. I have been privileged to
11 be part of the portfolio standards since the start
12 of this, so I've really seen a lot of good done
13 here, but I have no doubt in my mind that there's
14 more to be done and I have no doubt in my mind that
15 we will be getting more impact from our programs.

16 I think, as Karen started to describe
17 a little bit of the process of the SAG and how well
18 that's going, and then underneath that the process
19 of the utility's coordinating has also been very,
20 very exciting, because, as you have seen before with
21 some of what Anne has put up, the need is
22 comprehensive. It not just one type of fuel and

1 energy cost that's a burden on all of it.

2 The program that I'm going to be
3 focused on is the multifamily program, and for
4 Ameren they happen to be a joint utility so they can
5 cover all that on their own.

6 In our service territory we basically
7 partner with Nicor in providing these and offering
8 these services in their service territory and then
9 with Peoples and North Shore to actually take and
10 complete that offer in their certain territories.
11 So our programs are sort of the privately-owned
12 properties, as Molly described earlier, the public
13 entity which we have kind of have been staying away
14 from.

15 Once in awhile we get a request and we
16 coordinate and make sure that we're not going to be
17 stepping on each other's feet, but, for the most,
18 part we serve all the privately-owned properties
19 regardless of income, so the program provides free
20 assessment, and that is an assessment to the common
21 areas, the heating system, any, I guess, common area
22 consumption that we need to look at.

1 It also provides direct install in the
2 units, so that includes the CFLs, water measures to
3 save on hot water, programmable thermostats, and,
4 obviously, sit down and education with the tenants
5 and in some cases we actually even do the piping.

6 On the common areas, we do have --
7 this is where there's a little bit of that
8 complexity of different programs being straddled,
9 and that's probably what we'll have to address as we
10 evolve these programs to make sure that the messages
11 are understood by those planning the programs, but
12 the common areas are typically commercial accounts,
13 so they kind of fall under the small business or if
14 they are really large, they're under the large CNI,
15 and the units themselves are residential, so they
16 kind of straggle different programs.

17 For the area where Peoples Gas and
18 North Shore, any building that has three units and
19 more qualifies in the Nicor area is five units plus,
20 all others are served by the single-family type
21 programs that we talked about, and those include
22 condo units and some of the smaller units.

1 And, again, we do a lot with common
2 areas, parking, outdoor lights, and some of the
3 furnace and boilers, so some of the stats so far
4 from ComED, and then I'll take it statewide. We
5 know of 722,000 multifamily units that are rental
6 and we have served over 2000 -- 200,000, so that's
7 about 28 percent of the units have been touched with
8 the free direct installs and with the measures.

9 Now, again, this is on top of whatever
10 has been touched by the public entities, so we have
11 a little bit of a potential study that we have done,
12 so we think out of 1.2 million multifamily
13 customers, 722,000 rental, the other 500 or so are
14 probably condos, and so they would be served
15 elsewhere. Of the 1.2 also million multifamilies,
16 827 are associated with five-plus units, so they
17 would have qualified in both areas.

18 There's also a DePaul study that
19 documents that in Cook 110,000 units are in
20 50-plus unit buildings. With that, I want to
21 highlight that there's a lot of scattered smaller
22 buildings. It's much easier to get to the 50-plus

1 -- 150-plus dealing with a property management
2 company that's serving that market, and, again,
3 word-of-mouth starts to really work effectively and
4 they do all their units, but we are dealing here
5 with a lot of scattered multifamily smaller
6 buildings which is part of the areas that we are
7 beginning to look at and have tried to look at
8 collectively.

9 When you go on the Illinois level
10 gathering the information from all the colleagues,
11 there were 290,000 units touched with these
12 programs. Again, when you look at the comprehensive
13 and buildings that basically got something done in
14 their common areas, that adds up to about 150,00
15 units touched. Savings, there's over 200,000
16 megawatt-hours and over 21 million therms, and we
17 have spent on this multifamily program collectively
18 over \$66 million.

19 Challenges, as I started to explain,
20 really the early days we were really rich. We were
21 getting a lot of participation, because every
22 outreach, or lead, or sales lead was getting us lots

1 of units, but that dwindles down, so now you think
2 about the average cost to get one building that's
3 smaller is not that much less than a bigger one.

4 So we have to think about how to serve
5 that market a little bit more effectively, but the
6 opportunity is to do the coordinated outreach.

7 I think Pat will run through some of the outreach
8 that we try to do collectively and, again, use those
9 trusted entities that the communities go through for
10 these types of buildings.

11 In addition, I think for the common
12 areas we have really seen a fantastic I guess
13 acceptance by the trade allied community and
14 contractors who have become ambassadors and kind of
15 representatives for us.

16 And, lastly, the other opportunities,
17 again a bunch of multifamily stakeholders maybe some
18 of them are not as active as we would like them to
19 be in the SAG process, but we need to start getting
20 them better engaged in helping us steer these types
21 of programs, specifically on outreach and having the
22 marketing plans that resonate with the customers.

1 So that's it from my part on
2 multifamily.

3 MR. JEROZAL: Thank you, Chairman and
4 Commissioners, for the opportunity to speak, and I
5 am going to be talking a little bit about energy
6 savings tips, and I have a little display for you,
7 too, as we talk.

8 One of the strategies that all of the
9 utilities have presented here today include free
10 energy savings kits of some kind and these are free
11 to residential customers. You'll see you have in
12 your hands there an example of two different types.

13 Common across all the programs is
14 essentially one basic rule. We try to make sure
15 that each of the households receive one kit so that
16 we verify to make sure they only get one, but
17 basically what you are looking at is two different
18 types of kits. We have either a gas-only or a pane
19 gas and electric type of energy savings kit.

20 A typical gas kit would include
21 something like a low-flow shower head, aerators for
22 kitchen sinks. It will include maybe or furnish

1 insulation instructions and other materials that we
2 provide for our customers, and then the joint kits
3 with gas and electric, the CFL light bulbs. There
4 may be three or four types of light bulbs that are
5 out there. They're different wattage.

6 The other type of program that we --

7 CHAIRMAN SHEAHAN: Jim, when will the CFLs get
8 replaced by LEDs in this case?

9 MR. JEROZAL: That's a good question, maybe our
10 electric can answer that right now. The CFL is
11 what's included in the kit. I know that some of the
12 electricians have been thinking about creating a kit
13 that includes LED, but right now we --

14 MR. MALEK: I guess, in general terms, it's very
15 soon, because the market, as of 2017 early on what
16 happened is that EnergyStar no longer is going to
17 label CFLs, so it's kind of a double-edge sword, but
18 it is a great product but it is more expensive;
19 however, we are seeing a pretty decent drop in the
20 cost.

21 So we are already talking about how
22 it's going to impact our plans and change the mix of

1 what's in all of our programs to really almost
2 eliminate CFLs. There are certain types that are
3 very useful to certain specialty items that are
4 still useful, and, again, the price point is still
5 there. So for those who can't afford LEDs, we have
6 to have something in the market-place that still
7 have some savings, so it's a balancing act that
8 we're going through as we follow the time line when
9 things are happening in the market.

10 COMMISSIONER ROSALES: So, again, when will they
11 come?

12 MR. MARTIN: For Ameren, I think June of '17,
13 which is the beginning of the next three-year plan,
14 will be an important date where CFLs versus LEDs are
15 headed and will be an opportunity for stakeholders
16 to have them put on the next two-year plan.

17 So to me there certainly would be CFLs
18 between now and then. To what extent the CFLs after
19 that and in the next plan, I think we are looking
20 for feedback.

21 MR. JEROZAL: And the other example you have
22 there is an elementary education or a school kit,

1 and the kit that you have there in front of you is a
2 jointly brand of kit.

3 Nicor, North Shore Gas, and ComEd
4 jointly implemented a similar program design to
5 target a 5th grade classroom.

6 Ameren has a program as well that's
7 targeted for 8th Grade classrooms. Similar to the
8 other kits, they include those water savings
9 features. They include CFL light bulbs and also
10 some educational materials that would be appropriate
11 for that classroom, so it's currently for the
12 teachers so teachers can teach energy awareness, and
13 that includes the whole spectrum of energy use and
14 savings.

15 It also includes things like a
16 thermometer where they can go home and check the
17 temperature of the water and flow impact so that you
18 can do a pretty imposed test of your flow rate by
19 putting the device on and it's sort of like a
20 scientist or some homework that's in the classroom
21 would be great for the kids and the teacher.

22 They go home with their parents and do these sorts

1 of experiments, bring the data back to the classroom
2 where we send that classroom maybe a mini grant. It
3 would be a hundred dollar grant for the classroom to
4 compile data and collect data. It's been a really
5 exciting and interesting program. We have had a lot
6 of participation.

7 In general, when you look at the
8 landscape of these types of kits that we offer,
9 roughly over the last four years or the last three
10 years and going through the next year's plan,
11 roughly 85,000 kits a year have been deployed and
12 about 340,000 kits over that time period, and they
13 have been quite successful.

14 How they work is basically the
15 customer uses less hot water by putting these flow
16 devices on which means that they won't use as much
17 gas obviously, or tap water.

18 In the case of electricity, lighting
19 the home with CFLs, and lighting obviously saves
20 kilowatt-hours and there is significant water
21 savings, because we calculate that maybe over this
22 span of 340,000 kits we collectively save 1.2

1 billion gallons of water a year, so it's quite
2 significant. All those numbers start adding up.

3 I think one of the things to keep in
4 mind here is that, because of the simplicity of such
5 a kick-off plan, it's quite direct and easy of us,
6 if I can say, to target a kit to key stakeholders
7 and key groups is a good opportunity to engage the
8 customers that might be needing assistance.

9 LIHEAP centers or energy outreach
10 income assistance, these are all great events that
11 utilities have targeted and continue to target those
12 that are most in need of those kits.

13 I know Nicor Gas use Meals on Wheels
14 events where we went through and gave the kits to
15 customers for free, and then we had arranged for a
16 volunteer group to go behind us and actually install
17 those for customers. We are able to direct mail
18 them.

19 Ameren has a program where they direct
20 mail kits, especially in a territory like Ameren
21 where there's such a vast territory that they have
22 targeted a kit through mail and these school kit

1 programs can be obviously targeted to school
2 districts or schools where there's maybe an ideal
3 target audience that you are trying to reach with
4 that under-served school district, for example.

5 We have been in discussion, and I echo
6 the comments from Molly and Karen Lusson about the
7 cooperative nature of all the utilities and other
8 stakeholders have been trying to focus on directing
9 and targeting the customers most in need.

10 I think there are opportunities here
11 to work with DCEO and leverage on both sides to try
12 and target these to affordable areas and also
13 utilities are averaging current assistance outreach
14 efforts, savings programs, Nicor Gas versus the
15 Salvation Army, for example, so there are places
16 where we can use these kits and to reach those
17 customers that we know are in need.

18 Just as a point of reference, for
19 Nicor Gas, you looked at data that we passed out,
20 the low income and moderate-income groups that we
21 have based on basically about income less than
22 50,000, and from our data we are showing that

1 29 percent of the kits that we deploy have gone to
2 households that are less than \$50,000 in income,
3 which roughly have been met and looked upon in
4 categories.

5 We also found that some of these
6 customers do need some assistance in deploying the
7 kits. It's one thing to get the kit, it's another
8 to actually use the devices, and so through a survey
9 and follow-up with our customers, we have identified
10 where some of the customers that might be either age
11 -- say age challenged, because of age, or maybe
12 because of some physical limitations, need some
13 additional assistance, so we have worked with trade
14 allies and partners to go behind and follow up with
15 those customers to make sure those devices get
16 installed.

17 The bottom line, kits are great tools
18 for utilities to meet the needs of all our customers
19 and it's a good tool that we can use to target
20 groups like low-and-moderate incomes. Thank you.

21 MR. MICHALKIEWICZ: Good morning, everyone. I'm
22 Pat Michalkiewicz with Peoples Gas and North Shore

1 Gas, and I also would like to thank the Chairman and
2 Commissioners for hosting this session today.

3 I'm going to speak about the outreach
4 and community events that utilities participate in
5 employing energy efficiency programs, and but, as
6 Molly and Karen pointed out, there are definitely
7 more opportunities in low income and moderate-income
8 sectors.

9 I think what you will see when you go
10 through the text that we participated and the
11 partners that we have helped us work through this
12 will be a real nice fit as we expand the utility
13 programs to include more low income and
14 moderate-income for their portfolio.

15 For a lot of the residential programs,
16 the utilities have taken more of a
17 grassroots approach in trying to reach out to
18 customers and help them understand energy efficiency
19 programs that they can have, and by going through
20 and participating in events, what we are trying to
21 do is reach those customers where they live, work
22 and play, and those forms have provided a more

1 meaningful opportunity to converse with customers
2 and talk with them one on one on what these programs
3 are all about how we can help them.

4 Over the last three years, Peoples Gas
5 and North Shore Gas have participated in over 400
6 events and we have achieved over 6800 customers on
7 those. On a statewide level, the utilities
8 collectively on the table participated in over 1600
9 events resulting in over 18,000 customers for our
10 programs.

11 We have even identified those
12 opportunities by partnering with community groups
13 and key officials and talking through some of those
14 examples where we are at.

15 While some of the type events that we
16 have been havomg include senior events, resource
17 fairs, which have great education opportunities
18 because at resources fairs customers are there to
19 learn about resources that can help them.

20 We have participated in health fairs,
21 housing fairs, back-to-school events, and more
22 events. These events have provided opportunities to

1 schedule customers on the spot for program
2 participation, programs, like the Peoples Gas Home
3 Energy Jump Start Program, which is our totally free
4 direct install program, and customers are ready to
5 sign that.

6 We provide them with the information
7 they need or if they have questions and want to
8 follow-up later on, they will know who to contact
9 and they can make things happen.

10 So we very actively have sought
11 partnerships to identify when and where these events
12 are, and who would be attending, and who the likely
13 audience would be to try to optimize where we go and
14 have the information prepared to deliver.

15 So partners have included local
16 elected officials, neighborhood housing services,
17 CUB, CEDA, health service organizations, diverse
18 Houses of Worship, and neighborhood councils, and
19 those partnerships have provided us access to the
20 events, access to their newsletters so we can add
21 information there that goes out to constituents, and
22 to that we have developed many advocates to help

1 promote our energy efficiency programs.

2 So the goal of all of those efforts is
3 to help customers understand what they qualify and
4 are eligible for in order to maximize their savings.
5 We enlist participation when we are there. We are
6 also encouraging them to share information about
7 energy efficiency opportunities with their
8 community.

9 One of the challenges I think that
10 both Anne and Molly talked about with the affordable
11 housing in particular is that these are typically
12 rental buildings where the tenants themselves don't
13 necessarily have the meter for direct savings in
14 order and whether or not to implement energy
15 efficiency measures.

16 So in most cases we try to identify
17 the property owners and engage them, and we also
18 encourage comments, to talk about problems around
19 the property manager, to talk about the program.

20 So I mentioned at the very beginning
21 we recognize that there are additional needs in the
22 low-income sector, and we echo the things that Molly

1 and Karen said in that regard, so we are committed
2 to adding low income and moderate-income programs in
3 our next three-year plan for the gas program '17,
4 and we also recognize the coordination with DCEO is
5 the same to many programs and to ours.

6 So, to that end, we initiated
7 discussions with DCEO and Elevate Energy, with CIC,
8 with the Bungalow Association, with the City of
9 Chicago, to kick off our planning efforts for the
10 low income and moderate-income programs that will be
11 part of Peoples Gas and North Shore Gas initiatives
12 moving forward. Thank you.

13 MR. YORK: Good morning. I want to first thank
14 the Commissioners and the organizers for this really
15 valuable day. I think the fact of getting a full
16 commission devoted to an entire day on such an
17 important issue speaks really well to the magnitude
18 of the programs and its importance, so I think this
19 is a great starting point.

20 I'm Dan York from the ACEEE, American
21 Council for an Energy Efficient Economy, which by
22 its very nature screams that we are one. We are

1 based in Washington, D.C. Our home is in Madison,
2 Wisconsin, but my task today is to review some best
3 practices that we found in our work, and this all
4 stems from a lot of what we do is advocating
5 different programs and policies to advance energy
6 efficiency.

7 One area that emerges over the past
8 several years is just the multifamily area. You
9 heard already there's this great need out there, and
10 as utilities have been pushed to achieve high-energy
11 savings across their systems for a lot of good
12 reasons, the multifamily area was one that seem to
13 be getting left behind, and you've heard a lot of
14 earlier statements on why that's happened, and we
15 saw that there was clearly a need out there and a
16 lot of what we did initially was almost similar to
17 what's happening right here now.

18 We have got these different groups
19 together that all have some stake in the multifamily
20 market, but, for whatever reason, you speak
21 different languages. You have got different
22 priorities. The utilities are interested in energy,

1 to finance people, and money flow, and just getting
2 the right people in the same room. The multifamily
3 market is really complex at times and it takes these
4 different groups to kind of come together and find
5 those areas of common interest and resources.

6 So this project was really about
7 trying to bring multifamily programs up, and how
8 many customers they're serving, and energy savings,
9 and just being an important and significant part of
10 the energy portfolios for the utilities.

11 So I'm going to throw a resource up
12 there. We documented a lot of the best practices,
13 and some of our partners, Elevate Energy, work with
14 us on some of our research. We have got a web page
15 up there that you can go to, and there's not only
16 our own publication, but a wide variety of other
17 ones up there. We have got major funding for this
18 with the McArthur Foundation and some others.

19 Just kind of quick capping some of
20 this untapped energy savings, we tend to hold that
21 to buildings. We've heard these problems between
22 the renter and the property owner who pays the bills

1 and who has control of the building systems, and all
2 that, and then energy efficiency is just one of many
3 things that a building owner and operator faces in
4 their daily lives and challenges. There are
5 building upgrades of all types, just keeping the
6 roof from leaking and keeping an update on the
7 appearance of the property, the routine maintenance,
8 and just the other costs that are streaming in and
9 out associated with multifamily housing.

10 There's oftentimes financing is
11 needed, but this is when we find a clear mismatch
12 sometimes between when a utility want to provide
13 some kind of financial incentive or rebate for some
14 project versus when the people financing the project
15 need the money, so some of those problems have been
16 worked through, but that's just illustrating some of
17 the challenges that have existed and there's
18 uncertainty about the payoff and will these
19 investments really deliver the savings you are
20 telling me, and then there's a lot of confusion
21 about available programs and incentives and, you
22 know, when you are overwhelmed, you tend to just

1 shut down and turn on the TV or do nothing else.

2 So, as part of this project, we have
3 done research looking at those programs recognized
4 for being successful in addressing this market, so
5 we looked at programs across the country, through
6 peer networks, or whatever, to really identify those
7 programs, and what I will be showing you in the next
8 three slides here is just looking at some of the key
9 barriers and how the program designs have addressed
10 those barriers and those challenges.

11 So the capital constraints, you know,
12 improving the property has a cost and you add more
13 insulation, how do you upgrade the steam and heating
14 system, whatever it will take, lighting, so there's
15 capital constraints, so some program services are
16 designed to help meet and offer the on-bill
17 financing and offer low-cost financing. You want to
18 serve both low income, the affordable housing
19 market, as well as the market rate -- market and the
20 conventional, and you want to provide multiple
21 pathways for participation; efficiency kits are
22 great entrants, but going beyond that, getting the

1 building assessments and figuring out longer term
2 upgrades, the steam heating system is about to go,
3 and then you need a plan for that, and then aligning
4 the utilities and housing finance I just mentioned
5 timing and speaking different languages and to get
6 around that.

7 For the split incentive, there's a
8 direct install, rebate, and comprehensive. By doing
9 all that, you kind of meet each part of the puzzle
10 involved in the multifamily property, but in direct
11 install, they're paying their electric bill, the
12 CFL, whatever it is, it's going to give them some
13 direct benefit, but the property owner will benefit
14 from the more comprehensive investments and
15 improvements, and then you want to provide measures
16 that are providing some type of incentive where
17 there is lighting, but then you also want to have
18 options to go after larger systems and building
19 upgrades, and you also want to reward performance.

20 You don't want to just pay for stuff.
21 You want to pay for stuff if it comes after
22 delivering savings so you can structure financial

1 incentives, some more comprehensive retrofits.
2 Sometimes there's a tier approach if you go deeper
3 into the building, more comprehensive retrofits at
4 the incentives level as well.

5 Another challenge is the limited
6 capacity of technical expertise, you know the
7 typical property owner or property manager has just
8 a million things on their to-do list on any given
9 day, and so you are throwing an extra task at them
10 to go in and deal with energy efficiency, so the
11 program model, the one-stop shop, and Elevate Energy
12 has been a leader in developing that program model.

13 So essentially the property owner has
14 just sort of expressed interest, I want to do
15 something to my building, just lead me down the
16 golden path, because I don't know what I want and I
17 don't know what I'm doing here.

18 So from entry into the program, to the
19 follow up, monitoring, reporting of, yes, these
20 improvements you made over the last two years going
21 through this have actually made a difference and
22 here's the evidence right here, that kind of model

1 really helps bring people in and creates
2 participation, making things easy through
3 streamlining income of rebate or incentive. We have
4 to fill out paperwork, so there's pretty slick ways
5 to manage those kinds of things, also partnering
6 with the local multifamily housing industry.

7 Again, it's a complex market. There's
8 a lot of people involved with builders and
9 developers, financiers, community. Actually it's
10 any number of groups, but getting, engaging that
11 group and focusing on output and knowledge of the
12 program, and then you are going to get a lot of good
13 information about how these programs are most
14 effective, and also coordinating the electric and
15 gas parts of it, because we know that they are
16 certainly separate heating and electricity
17 buildings.

18 So the collaborative program model --
19 and I'll wrap this up real quickly. When we look
20 again, who are seated around this room, all the
21 different interests, different groups, and that's
22 the foundation for what we find for successful

1 programs, just getting those people that provided by
2 common ground expertise.

3 So the utilities they have got the
4 financial incentives, provides audits and energy
5 assessments, a lot of technical help, possibly
6 financing, the evaluation, measurements and
7 verification of those savings, community development
8 and housing organizations, they're advocates for
9 residences. They worry about jobs. They can
10 facilitate the projects. They can offer leverage
11 and additional financing, sources of capital.

12 Housing finance agencies are important
13 to this, especially in the affordable housing
14 market. There's groups involved with design
15 assistance and provide their pipeline projects.

16 We are involved in Massachusetts and
17 we discovered that the utility and the state housing
18 finance agency were physically in the same city
19 block or or something that they hadn't really talked
20 to each other about some of the energy efficiencies,
21 so just getting them together was a huge step
22 forward, and then in a multifamily building -- the

1 building industry, the owners and managers they talk
2 to each other. The contractors move that market.
3 So if you've got a good program, the word of mouth
4 is a valued proposition there for the building
5 owners. They'll come to the program. It's got to
6 be there and get their networks.

7 So we will be working with some people
8 up in Minnesota and the housing association up there
9 just some of their leaders just came to be part of
10 this roundtable discussion.

11 As you said, if you have got a good
12 program out there, our people will help spread the
13 word and you will get our participation.

14 So just to wrap up here, going in we
15 know that there are savings out there in multifamily
16 buildings. Looking at best practice programs and
17 for doing all the -- both direct install and
18 comprehensive, you can get upwards of 30 percent
19 savings for the buildings. That's significant,
20 especially for people living on margins and really
21 straining to meet a lot of their daily life costs,
22 and these measures are long lived, and if you go in

1 and retrofit a building's heating system, that's
2 going to be improving the building's envelope.

3 And -- well, anyway, this last slide,
4 just wrapping up to say that doing these measures,
5 there's a lot of other benefits to them. There's
6 not industry backers, as we call them. They're very
7 bulky. There's health and safety issues that play
8 with multifamily housing. There's an improved
9 comfort. There's -- the property owner's their
10 property can be more competitive. Some renters and
11 households are looking for the total cost of living,
12 and so knowing that a building is energy efficient
13 can really help them.

14 So more on our best practices. Here's
15 a report that we published a couple of years ago.
16 This kind of summaries and captures a lot of what I
17 said here. So, again, thank you for your time and
18 attention.

19 MS. FAZELI: Hi everyone, my name is Sandy
20 Fazeli. I'm with the National Association of State
21 Energy Officials. Thank you to the Commission for
22 having me here. I'm here to talk a little bit about

1 the some points about national best practices, but
2 first I want to provide some quick words about
3 NASEO.

4 We are a national non-profit
5 association. We serve as a resource for and about
6 state and territory energy offices. There are 56
7 total in Illinois, and Molly's office at DCEO is
8 involved in our organization, and the state energy
9 offices cover a pretty wide range of programs and
10 policies, including energy infrastructure,
11 generation, transmission, distribution issues, as
12 well as energy, security, resiliency, energy
13 efficiency in the buildings and industrial sectors,
14 clean alternative fuel and fuel economy in the
15 transportation sector, as well as energy efficiency
16 and renewable energy financing.

17 The way that we found multifamily
18 energy efficiency fits into the state energy offices
19 work is that there is no wrong way to fit into this
20 work. There's quite a diversity of approaches and
21 we often don't really refer to best practices. We
22 look really refer to policy options and policy

1 lovers, because it shows that the state energy
2 offices are trying to come at this sector in terms
3 of what's happening locally on the ground rather
4 than trying to put a one-size-fits-all approach.

5 So a lot of our work with the state so
6 far has been concentrated actually in states unlike
7 Illinois where there isn't particularly a strong
8 commission for utility leadership or energy
9 efficiency for affordable housing, and so a lot of
10 the examination of this space and of the policy
11 lovers and practices that we have been looking at
12 they have been focused on the policy interventions,
13 the administrative actions, and financing programs
14 that might be able to help move this space even
15 outside of a utility driven, ratepayer-driven
16 context.

17 So my hope today is that it might be
18 able to highlight some insights for growing the pie,
19 growing the energy efficiency pie, leveraging
20 actions of investment outside of the ratepayer's
21 sphere that might be able to actually help leverage
22 and expand some of the programs -- the ratepayer

1 programs that were covered today.

2 So I've structured the remainder of my
3 remarks around themes and approaches that we are
4 seeing driving the state energy office involvement
5 in this market.

6 The first theme is that a lot of
7 states are looking to frame the public purpose that
8 drives multifamily energy efficiency investments and
9 it's really turning out to not just be an energy or
10 a housing issue. In fact, it's very cross-cutting
11 as we've learned today, and at the state level some
12 coordinated investment and action can really help
13 this market.

14 So a few of the policy imperatives
15 that multifamily energy use really cut across
16 obviously building and strategic energy use, housing
17 affordability and preservation, and kind of this
18 movement to keep families -- low-income families in
19 the community is where they historically have been
20 rather than push them out.

21 There's also a public health benefit.
22 There's economic and community development and human

1 services benefits that arise from multifamily
2 efficiency. There's environmental, and air quality,
3 and community resilience factors as well, and so
4 there's actually a few places across the country
5 that we are seeing these kind of cross section
6 intersection playing out.

7 For instance, in Florida the State
8 Energy Office and the State Housing Agency have
9 joined together to deliver a multifamily energy
10 retrofit financing program. It leverages energy
11 efficiency funds from the State Energy Office but
12 really deploys them using the housing network that
13 the housing appropriation in Florida has already
14 been active with.

15 In Tennessee there's been some really
16 interesting engagement across agencies in the
17 context of the Clean Power Plan that is rather
18 contentious at this point ruling from the
19 Environmental Protection Agency on reducing
20 greenhouse gas emissions but that their compliance
21 effort has actually included not only the air
22 quality regulator but also the State Energy Office

1 and the Housing Agency, and they're looking at how
2 to motivate the affordable housing community in that
3 sector to participate in some of the compliance and
4 energy efficiency reduction efforts that are going
5 to hoping advance under the Clean Power Plan.

6 And then the final interesting example
7 I can give is that in New Jersey a few years ago
8 they established an energy resilience theme, and
9 that was really focused on micro grids and grid
10 resilience, especially in response to Hurricane
11 Sandy -- no relation -- (laughter), but one area
12 that they're looking at is to increase efficiency in
13 public housing, have those public housing properties
14 based on an honorable micro grid, and then when a
15 disaster occurs, that might shut down the power
16 vulnerable to communities that are already living in
17 public housing, and their situation is further
18 exacerbated by this disaster and they can continue
19 to have power, and function, and kind of control
20 their energy management and energy use during those
21 difficult times.

22 So I think it really kind of

1 highlights the grid energy housing intersection that
2 I think sometimes might get lost if we focus just
3 on, you know, what ratepayer funds can do and not
4 have brought in the conversation what other types of
5 investment can be at the table.

6 The second theme, and it's related,
7 that I'll highlight is that states are also looking
8 for innovative ways to align policy with regulation,
9 and, again, I think the idea there is to kind of put
10 in place policies that can help make utilities'
11 difficult task of reaching this sector easier or
12 more impactful.

13 So one example -- one kind of policy
14 regulatory cross-section example is in Vermont where
15 non-energy benefits are now being used in
16 cost-effectiveness tests.

17 The Vermont Public Service Board
18 recognizes non-energy benefits in their analysis of
19 energy efficiency investments, and we're definitely
20 seeing more interest across the states and how to
21 quantify these benefits and to have them play out in
22 the utilities here to kind of help adjust how

1 investments are allocated.

2 Another interesting place where this
3 cross section is coming through is in the financing
4 sphere. Fannie Mae and the Federal Housing
5 Administration are both offering energy efficient
6 mortgages, and as of last week they were saying that
7 they're almost over-subscribed because there's been
8 so much interest.

9 So housing developers and property
10 owners are really interested in kind of that
11 financial incentive and are willing to use their
12 refinancing events in order to implement efficiency
13 measures and kind of reach that new level that would
14 qualify them for lower interest rates on other
15 mortgages.

16 Another policy lover that we have seen
17 across the states is using the low-income housing
18 tax credit program, or LITEH, so that drives
19 financing and funding to developers of new or
20 rehabilitated affordable housing, and state housing
21 finance agencies are generally the lead
22 administrator of that program, and they've really

1 begun new efforts to incorporate green standards
2 into the process that they use to allocate those tax
3 credits out to developers.

4 So in Illinois, for instance, they
5 grant projects that emphasis energy efficiency
6 sustainability, including a community walkability,
7 access to public transit, EPA, certain Energy Star
8 certifications, and other types of certifications.

9 And then the final -- the final policy
10 theme that we are seeing across a few states is an
11 increased focus on data benchmark and transparency,
12 and while it's still pretty decent in affordable
13 housing, 14 cities, two states, and one county have
14 passed laws for large commercial buildings to have
15 them share their utility data, and a number of these
16 jurisdictions, including Chicago, Boston, District
17 of Columbia and others, have adopted multifamily and
18 single-family policies as well.

19 The Institute for Market
20 Transformation, which has been doing a lot of work
21 in this space, estimates that commercial building
22 stock simply the active benchmarking can result in

1 savings of up to 7 percent in terms of energy
2 management, and I am giving building owners and
3 operators a better sense of how to control their
4 energy systems.

5 The third and final theme I will touch
6 on, I think is something echoed throughout this
7 panel, is to meet the affordable housing market
8 where it is and to seek strategies that leverage
9 existing actions and investments, so I think this is
10 really where the one-stop-shop model has to come
11 into play. It's also where innovative financing can
12 come into play, and, again, offer opportunities to
13 tap into new sources of capital during a budget
14 crisis or when utilities are also already very
15 constrained in terms of their activities. It might
16 help bolster their activities, even absent, you
17 know, assisting capital flows into traditional
18 funding areas.

19 So in terms of innovative financing, I
20 think, as Dan mentioned, it's necessary to be
21 mindful of some of the financing constraints and
22 debt characteristics that are often involved in

1 affordable multifamily properties. It's often
2 difficult to add new debt to buildings, so there
3 have been on-bill programs, as well as property
4 assessment energy programs, as far as contracting
5 programs that I have had to work around those
6 constraints, and I'm happy to provide more detail if
7 there's interest.

8 So just to restate the themes, I think
9 one is to look at the public purpose in terms of the
10 various facets that multifamily energy efficiency
11 offers and to get stakeholders to reflect those
12 different interests and benefits, two is to align
13 policy and regulation to support programs, whether
14 they're helping the utility space or just trusted
15 implementers.

16 And, finally, to lead the market where
17 it is in terms of understanding what the
18 characteristics of multifamily properties are when
19 you are delivering financing and efficiency
20 programs. And with that, I'll conclude.

21 CHAIRMAN SHEAHAN: Great. Thank you, Sandy.

22 That was a great summary of what's going on around

1 the country.

2 Any questions?

3 COMMISSIONER ROSALES: I do, Chairman.

4 Thank you all. I appreciate your
5 being here this morning.

6 I find this fascinating and I'd like
7 to get deeper into the weeds, which means you have
8 to take this offline, but I have a specific question
9 for Patrick, and then I would ask the other
10 companies to get with my advisors as well, because
11 I'm interested in --you peaked my interest when you
12 said that you had a person that worked with these
13 large units, these buildings and large units.

14 So my question would be -- and Nicor,
15 ComEd, and Ameren -- who is that person, and I'm
16 looking at it from a business sense. I'm looking at
17 your business model. How does that position get
18 intertwined in your business? That's number one.

19 Number two, I want to ask how is that
20 position incentivized in your business? How is that
21 position evaluated? And so we'll do this later, but
22 if it's a unit of 50 units in housing developments

1 or 50 residential housing, residential homes, is
2 that evaluated the same?

3 So the question that I would like to
4 ask each of you later on when you get with policy
5 folks to get those answers, I really want -- I
6 really want to understand the business model and how
7 that works, and that's what I miss. You peaked my
8 interest and appreciate your help.

9 CHAIRMAN SHEAHAN: Thank you.

10 Please join me in thanking the
11 panelists and our moderator.

12 (Applause.)

13 Why don't we take a very short break
14 here. We'll come back at 11:35 and begin the next
15 panel.

16 (Whereupon, a break was
17 taken.)

18 Why don't we go ahead and get started.
19 If I could ask the folks to take a seat and we'll
20 get going.

21 Panel 3 will focus on an owner and
22 developer's perspective on the barriers of

1 affordable housing programs and explore any
2 technical solutions to those barriers.

3 To lead the discussion, please join me
4 in welcoming Anastasia Palivos. Anastasia is also
5 my legal and policy advisor. I would also ask folks
6 to give a warm welcome to Audra Hamernik, who is the
7 brand new executive director of IHDA and was a
8 colleague classmate of mine and a dear friend, so
9 thank you.

10 (Applause.)

11 MS. PALIVOS: Thank you for that nice
12 introduction, Chairman.

13 As the Chairman said, my name is
14 Anastasia, and I'll be your moderator for Panel 3.
15 Panel 3 will discuss barriers to affordable housing
16 programs and explore technical solutions from the
17 building owner's perspective. The format of this
18 panel will consist of questions presented by myself
19 with the opportunity to hear from each of our
20 panelist and the opportunity for the panelist to
21 respond to each other.

22 If time remains at the end, we will

1 take questions from the audience. Before we begin
2 the discussion, I will briefly introduce our
3 panelists. We will be hearing from Audra Hamernik,
4 Executive Director of the Illinois Housing
5 Development Authority; John Brauc, President of
6 Checkmate Realty; Michael Burton, Asset Management
7 Director at Bickerdike; Andrew Greer, Vice President
8 and Market Leader at Enterprise Community Partners.

9 Please join me in welcoming our
10 panelists today.

11 (Applause.)

12 To commence our discussion, I would
13 like to ask the panelists first what influences or
14 decisions to pursue energy efficiency and who are
15 the decision-makers? We can go down the line.

16 MS. HAMERNIK: Sure. So the Illinois Housing
17 Development Authority, we are the state finance --
18 state finance authority and we were created in 1967
19 to support affordable housing developments in
20 Illinois.

21 Just a quick background, we have
22 invested 8.2 billion in multifamily worked around

1 130,000 units, and in the single-family size we have
2 about a hundred thousand single-family homes in our
3 portfolio. So we are touching a lot of affordable
4 houses in Illinois.

5 To your question, who sets that
6 policy, which I think it's joint. I think as a
7 lender we are more than assets. We are well
8 connected and well financed and running smoothly,
9 because we want to help people in Illinois to remain
10 where they live.

11 On the other hand, we have owners who
12 have the same goals, the exact same goals. Some of
13 the owners are people that are in our portfolio and
14 we are finance lenders, and then there are other
15 people that are at the table that are providers of
16 housing or affordable housing that they just happen
17 to be without our regulatory cash, so I think the
18 policy is kind of driven by all of us having the
19 exact same goals.

20 MR GREER: Again, good afternoon. Andrew Greer
21 with Enterprise Community Partners, and Enterprise
22 we are a national non-profit intermediary that has a

1 Chicago office. We have ten market offices
2 throughout the nation and we have deployed in our 30
3 year history about 18.6 billion to create 340,000
4 affordable homes throughout the nation.

5 What we find is -- so we played more
6 of an intermediary role in this in working with
7 owners and operators of affordable housing, and what
8 we do find is what Audra indicates is that we do
9 have a lot of overlap of the mission.

10 In the State of Illinois, about
11 27 percent of renters pay more than 50 percent of
12 their income for rent and utility costs, so their
13 housing cost is more than 50 percent. That doesn't
14 leave much room for anything, other than just
15 paying, you know, life necessities, so people are
16 forced to have decisions around paying utility
17 bills, as well as thinking about food, and health,
18 and wellness.

19 So as we look at it, we are -- you
20 know, our -- the owners we work with are very
21 motivated to try to reduce that rent burden, and
22 dealing with energy affordability is a key aspect of

1 that, so the decision-makers are usually driven by
2 the owner operators, whether it's a group like
3 Bickerdike or John Brauc who's private owners. We
4 are all incented, because we are -- you know, we are
5 trying to try to provide good safety and affordable
6 housing, but we're also trying to deal with
7 stability, keeping renders in our home and making
8 sure that they're secure.

9 MR. BURTON: I'm Michael Burton from Bickerdike
10 Redevelopment Corporation. We are a not-for-profit
11 that --

12 CHAIRMAN SHEAHAN: Michael, hit the button on
13 your microphone.

14 MR. BURTON: Okay. Is that better?

15 My name is Michael Burton. I'm with
16 Bickerdike Redevelopment Corporation. We are a
17 not-for-profit. We started in 1967 in West Town,
18 Oak Park, and Logan Square. We have developed and
19 managed over a thousand affordable units, rental
20 units.

21 I would like to thank Chairman Sheahan
22 and the Commissioners for convening this. It's a

1 topic that's very near and dear to my community's
2 heart and I also would like to stress a special
3 thank you to Commissioner del Valle for his support
4 of our work over the years and our partnership for a
5 long, long time.

6 So for us, we come at it I think from
7 a number of vantage points. We are an owner. We
8 are a developer. We are a also community-based
9 not-for-profit that really has a close connection to
10 the grassroots to the people in our buildings.

11 So when you ask that question for me,
12 it's from all over. I'm concerned about the
13 efficiency and the ongoing operation of our
14 buildings. I'm concerned about the residents and
15 that they will have a stable, affordable place to
16 live, and that's not a given these days.

17 You know, incomes have been very flat.
18 A typical household in our -- we provide family
19 housing, mostly two, three and four bedroom
20 apartments. Their household income is \$20,000 a
21 year typically and it's often a mom with, you know,
22 a single head of the household with a couple kids

1 and, you know, the stability they have in
2 maintaining their housing is just sort of perilous.
3 We look at any way we can just to stabilize their
4 situation and providing more comforts and more
5 efficiency, less bill payment is huge.

6 Looking at the more global level of
7 our properties and sort of how they operate, most of
8 our portfolio was developed more than 15 years ago,
9 so we are seeing end-of-life span in a lot of our
10 systems, so, you know, how do you decide when to do
11 a green retrofit. First you look to see if you have
12 the money for it.

13 Second, if you need it, you know, all
14 of a sudden your furnace is out and you need to do
15 something. We'll get more into sort of the
16 solutions to that, but for us I think it really is
17 holistic and thinking about things from the owner,
18 from the developer, and from the resident's
19 standpoint.

20 MR. BRAUC: I'm John Brauc from Checkmate Realty.
21 I think it's changed over time. When we first got
22 into it, it was more of an acquisition standpoint

1 with the financing part. We really didn't think
2 about it at all, but as time has gone on, I have
3 become a true believer, because it's really helped
4 us to manage our air conditioning from air sealing
5 to roofing installation, things of that nature.

6 Most of our retrofits are on
7 acquisition, or rehab, or refy, when we find we can
8 afford it, otherwise, it's hard to put it in play in
9 the middle of that without acquisition or rehab, or
10 funding a portion of it.

11 Lately though, we have acquired a
12 136-unit apartment complex that really needed a lot
13 of work and we weren't able to get any of the energy
14 efficiency work financed, so we wound up coming out
15 of pocket just because the way the policy is right
16 now and things going on. That's when I became a
17 believer of it, until we spent X-money out of pocket
18 to make sure we can actually do it. I think it's
19 become a major part of our portfolio, and our first
20 building was energy efficient and retrofit.

21 I was president of the Rogers Park
22 Builders Group for multiple years and we preached to

1 other multifamily owners for years to try to bring
2 them on board. I think it's really all hitting all
3 the groups in the city and really get more
4 multifamily owners involved, because I see the
5 benefits. I think they're really out there. Thank
6 you.

7 CHAIRMAN SHEAHAN: Can I ask a quick question.
8 On the topic of kind of a fractured nature of the
9 policy making and coordination, are there things
10 that the state can and should be doing that they're
11 not and who would be the appropriate -- or what
12 would be the appropriate entity to sort of lead
13 that?

14 MR. BURTON: I'll jump in on that one. I think
15 from the developer's standpoint, I think you get it
16 three times, you know, when you are developing this
17 thing, can I make it energy efficient, when an
18 operator can I make it energy efficient or when I'm
19 refinancing can I make it energy efficient.

20 If you sort of think about how can the
21 state coordinate that, obviously, DCEO on the
22 up-front development part and you know, just

1 thinking about some of our -- at the development
2 stage our projects, often you are coordinating,
3 sometimes it does in the resources, because if
4 there's any way that -- maybe in IHDA it's always in
5 these projects, if there's some way that DCEO and
6 IHDA could facilitate things a little closer.

7 I know there's some statutory
8 challenges perhaps in that, but maybe things such as
9 not having to have a separate inspector for DCEO,
10 maybe an inspector could sign off instead of having
11 a third-party inspector from the DCEO for upgrades,
12 so that's one thing that comes to mind.

13 MS. HAMERNIK: We are having that conversation by
14 the way.

15 MR. BURTON: Great. Fantastic.

16 MR. GREER: I would just add, too, that relative
17 to, you know, thinking about financing, we still
18 tend to think about different pools of funds or
19 different allocations of funds, and I think that we
20 are leaving a lot of potential leverage of private
21 investment into energy efficiency programs, because
22 we're not coordinated from sort of a capital

1 structure, so we have to go -- you would have to go
2 to DCEO or you would go to the Energy Savers Program
3 and they're not all working together and coordinated
4 in that, and I think that there's some potential.
5 Because of the demand for these types of retrofits,
6 we can work collectively to sort of coordinate and
7 leverage these types of resources. I think we can
8 get private investment also to follow into that.

9 MS. HAMERNIK: One other comment on this. I
10 think it's fair to say partners, DCEO, and then also
11 Energy Enterprises they're working with us, but
12 during a project's life, there's several touch
13 points that energy comes into play. It's kind of
14 hard to get in the system.

15 So if you are applying for new
16 projects and you are thinking about refy, you are
17 absolutely right. You have that in your qualified
18 action plan. If you are coming back for a refy, of
19 course, you can have that touch point and try to
20 include energy efficiency funds and product.

21 Also, our asset management group is
22 monitoring high utility users right now, and Elevate

1 Energy they're looking to those groups to elevate
2 and elevate to them to try to help overseeing the
3 older project that need energy help. So there are a
4 couple of different points in our process
5 examination. I'm sure there's others.

6 MS. PALIVOS: Thank you for your responses.

7 My next question to you all is what
8 barriers have you seen that made it difficult to
9 implement an energy efficiency building?

10 MR. BRAUC: Capital.

11 (Laughter.)

12 Plain and simple. I was just talking
13 about this last project. I mean, we took this
14 project on. I didn't fund it. It was funded by
15 somebody else, and, you know, right now resources
16 have kind of dried up, so to go to energy
17 efficiency, we have to come out of pocket, which is
18 fine, but I understand the pay back, so I was more
19 than willing to do the project, and do those at the
20 same time, I could see a lot of other potential
21 owners that don't understand it who are not going to
22 come out of pocket because they don't get it, so I

1 think funding is a big part of it.

2 MR. BURTON: I think government-assisted
3 affordable housing, you know, we don't have the
4 pocket to often dig into like our colleagues in the
5 markets do, you know, especially when you look at we
6 are restricted on our rents.

7 On the income side, there's not much
8 you can do. On the expense side, I don't think
9 anyone ever projected that you would be seeing the
10 tax increases or the insurance cost increases we are
11 seeing.

12 So what happens is a project can still
13 be doing okay, but it's probably not putting the
14 money in the reserves for this very thing, and it's
15 been fantastic having an intermediary like Elevate
16 who will then, you know, help you figure out what
17 are the things that are going to be high impact
18 retrofits you can do and then also help us get
19 financing to do that, and I think having
20 intermediaries like that for us has really been a
21 life saver.

22 MR GREER: I would add, too, that relative to

1 the^ dot capital discussion, it's not just about,
2 you know, sort of having capital up front, it's
3 understanding a little bit more of the pay-back
4 period, you know, as the ratepayer programs are very
5 focused in on that first year cost-effectiveness
6 standard, but a developer/owner is looking at a
7 pay back that might be three to five, maybe even
8 seven years down the road, so there's a mismatch I
9 think in the capital markets between sort of what
10 the expectations of the owners are around the
11 duration of the capital, and the patience of the
12 capital and many of our ratepayer programs that are
13 out there right now, so I think that's a big issue.

14 I also think that just capacity. We
15 need to continue to build the capacity of
16 organizations to do this type of work. We are
17 working with Elevate. We coordinate what we call
18 "The Enterprise Sustainability Exchange" working
19 with ten non-profit housing development
20 organizations to help build their capacity to own
21 and operate, but, more importantly, to sustain the
22 environmental health and economic benefits of

1 building green and doing energy efficiency.

2 So we need to continue to support the
3 capacity-building efforts, because I think, as other
4 presentations have talked about this, you know, we
5 have got true believers now, but, you know, I think
6 in that Rogers Park discussion, there's still a lot
7 of people who are very skeptical about the benefits
8 of this, how do you sustain the payments and how do
9 you pay for it. So we need to continue to focus in
10 on that capacity and that effort.

11 CHAIRMAN SHEAHAN: What sort of specific policies
12 would facilitate the greater capitalization of this?

13 MS. HAMERNIK: It's back to those touch points.
14 It's when it comes to the cause of that project that
15 makes more sense, so the grant program that DCEO has
16 is helpful. It's just not a lot of cash. I think
17 some of these other barriers. We have systems in
18 place. I think we do have really a robust
19 community. We have a smart architectural design
20 community that gets all this type of work. We have
21 projects in place. We have interest.

22 So it comes back to your capital

1 question, and I think getting capital to a project
2 is at those touch points, but I think you had a
3 really good point about a thousand times you would
4 need quick cash, and I think that's what's missing
5 out of our system, because there are times when the
6 furnace goes, you have to do something quick, you
7 only have money for so much, so you cannot do the
8 extra in a traditional household. I think that kind
9 of out that could have a policy potential, but, you
10 know, if we were able to add that as a normal
11 function.

12 MR. BURTON: I think the biggest challenge is a
13 project that's up and operating, it's been
14 operating. It's really hard to get some sort of tax
15 credit for rehabs. They're just very competitive.

16 Our last project that we got tax
17 credits for rehab, it took us about four
18 applications and waiting five years and, in the
19 meantime, we have taken other similar projects, and
20 been able to, you know, work through with Elevate,
21 and I think having more resources for those types of
22 programs, for the retrofits that aren't at the rehab

1 or aren't at the development stage.

2 COMMISSIONER ROSALES: I'm sorry. Do you ever
3 work with others to minimize the capitalization
4 costs? To give you an example of that, I would
5 throw out near Midway Airport and how they
6 soundproof the area. Is that something that comes
7 up often that you could kind of control in terms of
8 your cost?

9 MR. GREER: I think relative to the overall cost
10 and what we've seen, especially through the Energy
11 Savers Program, and I'm speaking more from a
12 multifamily perspective in this, is that, again,
13 most of the cost is pretty efficient.

14 We are spending 3500 to maybe \$5,000
15 per unit to get those costs, but I think the
16 contractor quality has improved such that they're
17 sharpening their pencils, because we know from
18 national studies for every million dollars spent on
19 energy efficiency, it creates ten jobs in the local
20 market.

21 So I think the cost is not as much of
22 a challenge as it is sort of bringing in the

1 different resources and trying to leverage it to
2 cover those costs.

3 MS. HAMERNIK: In our single-family program, we
4 touched about 4,000 single-family homes and that
5 Chicago Public Bungalow was one of them. There's
6 room for growth.

7 MS. PALIVOS: Thank you.

8 I know, Andrew, you mentioned that
9 it's good to improve these capacity projects, but
10 from all your perspectives, what are the most
11 important improvements you need to make to the
12 energy efficiency programs and what would be their
13 impact?

14 MR. GREER: I think, you know, there's a lot of
15 collaborative tables right now that are in place
16 around energy efficiency. Preservation Compact --
17 Stacie Young and Preservation Compact has been
18 really focusing in on this issue within Cook County.

19 So to me, I think continuing to try to
20 do better coordination, so just as DCEOs is working
21 with IHDA to better coordinate about their programs,
22 we need to be better coordinated across direct

1 installs versus the energy efficiency programs, like
2 the Energy Savers.

3 You know, from a building owner's
4 perspective, it's still a pretty clunky process and
5 it's not very efficient, but we need to continue to
6 grow and improve sort of that coordination, because
7 what I feel most of the building owners want is more
8 than just the direct installs. The true pay backs
9 are going to be in, you know, doing some of the
10 simpler things, too, that may not be covered in
11 direct installs programs. So I think we can do a
12 better job and continue to cross market and cross
13 and coordinate around those types of programs.

14 MR. BURTON: I think prioritizing some of those
15 hanging fruit that had the real big bang for your
16 buck. I think we have done about over 400 of our
17 older units with the help of Elevate and Enterprise.
18 We have done retrofits, and we typically do air
19 sealing and roof insulations, and, you know, we have
20 seen the savings on energy bills, but we also -- I
21 have tenants who will pull me aside and say thank
22 you so much for that; my unit feels so much better,

1 and I think you can just really see that from the
2 amount that we put in, we just got so much back, not
3 only in, you know, money savings for the project or
4 the tenant who's paying energy bills, but just a
5 high-quality project as well.

6 MR. BRAUC: I think retrofits have worked out
7 pretty well for the most part and also they're a
8 pretty efficient and really not taking a lot of
9 time. Elevate is doing all the paper work on the
10 other end. I'm trying to run the portfolio, so we
11 are running around I could say chickens without our
12 heads sometimes trying to take care of all the
13 problems that are going on every day, so any help is
14 always wanted.

15 We continue to work with Elevate.
16 Right now we are installing sensors throughout the
17 buildings, 30 sensors in a 130-unit building, trying
18 to monitor more energy efficiency. So there's one
19 thing of doing it, putting in boilers, putting in
20 the steams pipe, putting in the boiler controls, and
21 then what I found is really monitoring those
22 controls.

1 If you are not going to the building
2 and physically looking at those controls, you only
3 look at your bill, once you pay your bill, it's too
4 late, then now I have to go back and take a look at
5 what's going on, and so now we start to look at
6 monitoring needs.

7 What I find is that over time a
8 janitor get calls for heat, and it's a problem, so
9 it's a major problem, but if you don't know until
10 the fact is done right or when nobody's talking much
11 about water, water becomes a major cost for
12 multifamily buildings, and it's tripled in the last
13 year and a half. It's going the way of the gas bill
14 literally.

15 So it's not only for multifamily but
16 for homeowners, and depending on where you are at,
17 on the north side we are able to spread that cost
18 throughout, but in our low-income family buildings,
19 that's not possible. Our rents are X, and they're
20 not going up any time soon. So where those costs
21 get put, I'm not sure.

22 So if you are looking to keep

1 low-income housing affordable, I think these are
2 things you need to step in and look at, because at a
3 certain point nobody is going to want to enter,
4 because it doesn't make any sense. I'm here for
5 profit, everybody is, because everybody needs a job
6 to make money, feed their families. It's an
7 important aspect.

8 MS. HAMERNIK: I couldn't agree with Michael
9 more. I think that we need consistent, easy
10 understood guidelines on where we get our biggest
11 buck, and I like your kind of low hanging fruit.

12 As any owner, when you want to invest
13 your funds where you get the biggest energy savings
14 and biggest benefit, so I think we have to be
15 consistent with the platform on that.

16 MR. GREER: I think part of our goal, too, with
17 the Enterprise Sustainability Exchange is once you
18 address those issues, then what do you do to sustain
19 them.

20 So I think, again, there still needs
21 to be a lot of education, because the property
22 management has different incentives than the

1 building owner sometimes, you know, they're
2 responding to a request from a renter and they're
3 trying to deal with their comfort, but at the same
4 time what we're trying to do through the
5 Sustainability Exchange is sort of change the
6 culture of the way people and building owners think
7 about managing their properties for on a longer term
8 basis so that those benefits are sustained over a
9 longer period of time.

10 And, you know, I think we are just
11 starting to scratch the surface, but, you know, we
12 are working with ten non-profit community
13 development corporations, and I would venture to say
14 there would be a lot in the private market that
15 could use sort this type of capacity building
16 assistance.

17 MR. BURTON: I think residential assistance is
18 really important on this. It is something that we
19 have always expressed in our work. It's really a
20 challenge especially for lower-income families.

21 The last thing they need is somebody
22 telling them what to do or one more thing to think

1 about, you know, and we have been working with
2 Enterprise and two other groups doing some pilot
3 projects, focus groups, residents and seeing again,
4 what are the real things that will make a difference
5 and how do we get them not to open a window in the
6 wintertime; instead of turning up the heat, how
7 about putting on a sweater. Are there simple things
8 we can do that will make a difference? And I think
9 you really have to think about the resident
10 engagement side of this, too.

11 COMMISSIONER MAYE EDWARDS: Anastasia, can I ask
12 a question.

13 MS. PALIVOS: Sure.

14 COMMISSIONER MAYE EDWARDS: I understand that the
15 lack of access to affordable housing is a
16 significant and very real issue that we are placing
17 as it relates to energy efficiency. I know the
18 Chicago Housing Authority has I believe as of July
19 of 2015 a plan. They said that they were going to
20 be proposing a strategic plan to deal with this
21 issue, and I'm curious to know if there's any
22 collaboration or kind of inter-relate-ability going

1 on there? Are you guys working together?

2 I know the slide that Anne Evens
3 showed when she first spoke this morning showed a
4 portion of the lower-income residents of Illinois,
5 and, obviously, the bulk of that is in the City of
6 Chicago.

7 So I'm wondering if any of you are
8 collaborating with the Chicago Housing Authority,
9 and, coincidentally, the new Chair of the Chicago
10 Housing Authority is a former Commonwealth executive
11 -- Commonwealth Edison executive -- excuse me.

12 So I think that that right there -- at
13 least we know the institutional knowledge of
14 understanding is due to the issue is at least there,
15 so I was wondering if you have worked with them at
16 all.

17 MS. HAMERNIK: We just talked last week.

18 MR. GREER: In my experience with working with
19 the Chicago Housing Authority, previously as a
20 developer and now as more of a financial
21 intermediary, they have been very aggressive in
22 their portfolio -- their own portfolio about

1 bringing in and making sure they're doing energy
2 efficiency. They're able to, because of their size
3 and scale, start to look at issues of using ESCOs,
4 energy service companies, to try to deal with larger
5 portfolios, but so many in the public housing
6 communities don't have that ability of scale, so
7 there's still sort of a whole bunch of public
8 housing authorities throughout the State of Illinois
9 that are not able to or struggling with some of
10 those energy retrofit issues.

11 MS. PALIVOS: Thank you, Commissioner Edwards.

12 And my last question is that given
13 that many of you have mentioned the importance of
14 better coordination and implementing future
15 guidelines going forward, what are the collaborative
16 efforts that you think the utilities, program
17 providers, and other stakeholders can take together
18 to improve these programs and the way they are
19 implemented?

20 MS. HAMERNIK: Well, again, we have been talking
21 to DCEO about the idea of -- they have an
22 application for Affordable Housing projects as we

1 do, the ways we can have people apply these factors.
2 Again, we are at the very, very beginning
3 conversations about that to see if that makes sense.
4 Are we asking -- do we have the same information on
5 both of our applications? So some of those
6 coordinations we are trying to have happen early on
7 and elevate our asset management side. I think we
8 did a great job trying to coordinate with them and
9 with their property owner. We have a good system
10 that's in place. We have asset managers. We have a
11 monitoring lights system there. So to piggyback on
12 that, that brings a lot of -- we are actually
13 getting the right people to the right person at the
14 property owner, and that's difficult sometimes.

15 MR. BRAUC: I would say that the state of funding
16 coming out. I think after three or four years of
17 really kind of pushing it and working with it, it's
18 kind of start to dry out so that I think, guys or
19 gals, the business is going it's moved on, so let's
20 just focus on somewhere else, so I think it's a
21 continuous effort on pushing it forward from the
22 projects that are coming up, I would say, because

1 it's been pretty easy. It's been very -- by the
2 way, they have rolled out leads, so we have done
3 multifamily retrofits on all of our buildings, so
4 they're out there in the common areas.

5 I'm not sure about internally the
6 units themselves, but I would say definitely common
7 areas, so that we know what's coming out, because
8 for the last year, as far as roofing insulation, we
9 don't know what was coming out.

10 So when I purchased a 36-unit building
11 and they were going to give I think about \$85,000
12 for a \$25,000 job easily. Okay. So we waited.
13 Okay. Next year maybe we will get something a
14 little more affordable. Well, then it got to me
15 more, so I went ahead and did the project on my own.
16 I wanted to get more before the next winter hits.

17 So there's an inconsistency of what's
18 moving forward in the program, and nobody what's
19 coming out, and so you can't move forward.

20 MR. BURTON: I think the capital is really
21 important. I think, you know, there is a good
22 network in the state right now for moving this

1 stuff, and I think that utilities should feel good
2 that it's being used efficiently and that there's a
3 very high need. I think the pay back and the
4 benefits are huge for our low-income communities. I
5 think it's a great thing to be putting more into it.

6 MR. GREER: With regards to the overall capital
7 discussion, I think there is a need just again to
8 have broader discussions with diverse stakeholders
9 coming to the table, so IHDA Enterprise. We were
10 working potentially a smaller retrofit program
11 before the budget crises, and, you know, we need to
12 continue those discussions, because I think, in
13 addition to the ratepayer dollars that are
14 available, there is a lot of other capital that
15 needs to be sort of coordinated, harnessed.

16 For us to really go to scale, I think
17 we have to be able to deal with that issue of the
18 flow of capital, make sure it's consistent and it's
19 priced appropriately and leveraged with public and
20 private resources.

21 So I think there's a need for more
22 coordinating discussions around the capital side of

1 this in addition to sort of some of the work that's
2 already going around building capacity of owners
3 willing to deal with this.

4 MS. PALIVOS: Thank you very much.

5 I think we have some additional
6 questions from the audience, or Chairman, or
7 Commissioners. Do you have any questions?

8 CHAIRMAN SHEAHAN: Andrew, can you speak just a
9 minute on what -- you know, so capital is an issue,
10 and, John, you mentioned it. You are interested in
11 an increase in capital.

12 What's the source of funds? What's
13 the flow for repayment of that kind of debt? Can
14 you explain that to us? And if there were a
15 government solution, is there sort of -- can you
16 aggregate all of this into a revenue bond. Sort of
17 thinking out of the box a bit, what's the -- how
18 would you fix it, if you could?

19 MR GREER: I think you can build off of, you
20 know, the Energy Saver's Program model here, too.
21 What's -- John knows this. It's a 3 percent
22 interest rate --

1 MR. BRAUC: Yes.

2 MR. GREER: Usually adding seven --

3 MR. BRAUC: Seven years.

4 MR. GREER: -- seven year term and maybe go out a
5 little bit longer on that, a 10-year amortization,
6 and I think you would say you could deal with that
7 on almost any of your properties all day long,
8 right?

9 MR. BRAUC: Sure. It's possible.

10 MR. GREER: So, you know, and what Enterprise
11 does and what IHDA does is we sort of work together
12 with a lot of different stakeholders in the industry
13 to try to figure out how to blend that capital to
14 get that right type of return, but I think you have
15 got a very strong model, like the Energy Saver's
16 Program. It's going to be little bit more
17 challenging for a lot of the affordable or the
18 subsidized housing stock to be able to take on that,
19 but, you know, it's about I think creating more
20 patient capital that can meet sort of economic
21 returns, but what we are seeing is these retrofits
22 are paying for themselves within five to seven

1 years.

2 I don't know how you view that.

3 MS. HAMERNIK: I think that makes a lot of sense.

4 MR. GREER: I think we have seen them in ACEEE,
5 probably might have some examples, too, where we
6 have seen other state HFAs that have really no --
7 again, to sort to put in resources, put resources on
8 the table to try to do that and leverage other
9 private resources, the Fannie Mae product that was
10 mentioned earlier in the presentation, too, so
11 there's a lot of capital that is starting to be
12 discussed around energy efficiency and as well as
13 also starting to think more and more about
14 renewables, so there's a lot of capital in the
15 energy space that needs to be harnessed I think.

16 MS. HAMERNIK: If there was a product that could
17 be brought in acquisition on behalf of building or
18 adding new construction, it is something we could do
19 later at IHDA. There's systems in place and
20 monitoring their systems and, you know, managing
21 funds, and receiving those funds, and paying back,
22 so we can do that.

1 The other thing I do like about this
2 idea is a lot of our loan products are geared
3 towards people with less than 60 percent of median
4 income, so low-income people. There's certainly
5 people, 61 percent, probably 120, that arguably are
6 having just as much trouble and considerable income
7 having utility cost issues, so this type of program
8 can fit those folks as well. It's not just the
9 low-income.

10 MS. PALIVOS: Thank you to all of our panelists
11 for providing such thoughtful responses.

12 We will now break for lunch and resume
13 the session at 1:15, 1:25. Please give them a round
14 of applause.

15 (Applause.)

16 CHAIRMAN SHEAHAN: Can we ask folks to have a seat
17 and we'll get started with our last panel of the
18 day. Welcome back. I hope everyone had a pleasant
19 lunch.

20 This afternoon's panel is intended to
21 explore property -- assess the energy or Pace
22 On-Bill Financing and other potential avenues for

1 expanding access to financing for energy efficiency
2 programs in the affordable multifamily sector.

3 To lead this discussion, I'm pleased
4 to introduce Suzanne Stelmasek, Senior Policy
5 Analyst at Elevate Energy, and Suzanne was a legal
6 policy advisor for me when I first started, so thank
7 you. She kind of helped my seat and handle bars
8 before the training wheels came off. It's my
9 pleasure to introduce Suzanne.

10 (Applause.)

11 MS. STELMASEK: Thank you, Chairman, and it's
12 nice to see how you have grown up in the world.
13 Seems like things are going well. Thank you so much
14 for having me and for having the panel. Thank you
15 to the rest of the Commissioners for taking the time
16 to be here today and take part in this important
17 discussion. It means a lot to us that you guys are
18 so engaged. Also, thanks to everyone in the
19 audience for coming back from lunch. It's nice to
20 see so many of you return for our last panel of the
21 day. I believe it will be very casual.

22 We will just have a recap of all the

1 discussions that we had through the day. I look
2 very much forward to it.

3 As you can tell from all the previous
4 panel discussions today, the affordable sector is
5 really large. It's a diverse market. We heard from
6 utilities about all the great work that they have
7 done so far to reach this market, but it's clear
8 that there's no one-size-fits-all approach.

9 You know, we have all heard from the
10 developers about their great need for accessing
11 capital, which is really a perfect segue into what
12 we are going to talk about with this panel.

13 Subsidies can take many different
14 forms and our goal should be to develop and access
15 financing solutions to address each aspect of the
16 affordable housing sector which brings us to the
17 experts that we have assembled for our panelists
18 today.

19 Let me introduce each of our panelists
20 and then give them 10 to 15 minutes to share with
21 you their expertise and their knowledge on various
22 aspects and financing mechanisms that they work on

1 and then we'll move on to Q and A.

2 First, we have Stacey Young, Director
3 of The Preservation Compact Community Investment
4 Corporation. We have Tony Smith, Senior Vice
5 President and Community Development Market Manager
6 at PNC. We have Art Rendak, President of Inland
7 Mortgage Capital; and Chris Meister, Executive
8 Director, Illinois Finance Authority, and we'll
9 proceed in the order that everyone is seated.

10 Thanks for being so organized. And,
11 Stacie, I will hand it over to you to give us an
12 overview of on-line financing.

13 MS. YOUNG: Thank you, Suzanne. Thanks again for
14 everyone coming after lunch. I feel like I should
15 have brought a bag of candy for everybody to keep
16 everyone on their toes here.

17 So, as Suzanne said, I work for
18 Community Investment Corporation. CIC is a
19 non-profit lender, working with the community
20 development financing institutions. We have been
21 around since 1984. We make loans for acquisitions
22 and rehab of multifamily buildings for typically low

1 to moderate income.

2 Since 1984, we got started. We
3 financed about 1.2 billion in rehab, the last rehab
4 55,000 units, and that's 2000 loans. And when I
5 talk about the kind of loans that CIC makes, these
6 are actually mostly unsubsidized affordable rental
7 buildings. We have -- you know, I have seen a lot
8 of power points about -- I'll get a little bit more
9 into it later, but affordable doesn't necessarily
10 mean subsidized or even public government
11 assistance.

12 So as everyone knows by now there's a
13 strong relationship between keeping rental housing
14 affordable and doing energy retrofit. This is a
15 very important relationship.

16 I'm going to talk for a minute about
17 the Energy Saver's Program referenced a lot and I
18 want to give a little bit more detail.

19 The program was started back in 2008.
20 The McArthur Foundation brought a lot of
21 stakeholders together, government, non-profit
22 developers, for-profit developers, tenant groups, to

1 figure out we have a very important affordable
2 rental property and how do we keep it in good
3 condition. We are calling it affordable rental
4 housing authority, and, of course, and a number of
5 issues are identified, and the Preservation Compact
6 is a policy collaborative with a lot of stakeholders
7 involved. I work on a lot of those issues, and
8 energy is right there at the top of the list.

9 The owners knew how important energy
10 retrofits were, but they identified two important
11 gaps leading to discussion a long time ago.
12 One was information. They knew that their building
13 probably needed retrofitting. They didn't know what
14 needed to be done. They didn't know how much money
15 that would save them.

16 The other gap is financing, as the
17 last panel said, and unless you incorporate these
18 retrofit measures into a big recapitalization,
19 there's really not an opportunity. The private
20 market isn't there to finance just a little
21 retrofit, if you want to do five years after you do
22 this big capitalization, and so Energy Savers was

1 created to address those two gaps, and, again, I'll
2 get into some more detail in a little while,

3 But I will tell you the result of
4 Energy Savers, one is 57,000 units assessed; 25,000
5 of those 57,000 have been retrofitted, and of those
6 CIC has financed 7,000, so about \$14 million in
7 financing from CIC to finance those units, and,
8 again, this program is pretty, you know,
9 straightforward.

10 Just to put those numbers together,
11 the average per unit cost for retrofit is \$3,000.
12 Energy savings is typically 25 to 30 percent, which
13 is pretty significant, and, again, just to give you
14 a quick idea of what that means on a 24-unit
15 building, that building would save \$10,000 a year,
16 which means that they can use that money to insure
17 that they don't have to raise rent and that they can
18 maintain their building in a responsible way.

19 So it's administered. Elevate does
20 these assessments. They make sure they're holding
21 the owner's hand. They lend them to other energy
22 benefits and incentives from utilities and other

1 places. If the owners have other needs, they will
2 tend to those needs as well. As far as construction
3 oversight, they have a pool of responsible
4 developers, responsible contractors.

5 The owners don't necessarily
6 understand this work. They don't know who to go to,
7 and so the contractors -- it's nice to have a pool
8 of contractors that they can tap into.

9 At CIC we have our own, of course, 30
10 years of expertise in financing, but also we know
11 these owners. We know these unsubsidized owners
12 who's out in the neighborhoods and, in fact,
13 70 percent of the affordable rental stock is
14 unsubsidized. These are ma and pa owners. They're
15 classic small business people, so they're in
16 conflict because they need the appropriate
17 information, so they need help. They need a lot of
18 hand-holding, and CIC is a great link to those
19 owners to try to help them understand what resources
20 are available to them.

21 So George Malek earlier was talking
22 about the rental stock, and he makes a great point,

1 which is when we think about rental stock, we might
2 have some picture in our mind. Those large rental
3 buildings that maybe come to mind, that's not a big
4 percentage of the stock. Most of the stock are
5 these brick walk-ups in the City of Chicago, not
6 outside. They're in the suburbs. There's
7 certainly -- there's more suburban-like developments
8 that have more units and bigger buildings, but a lot
9 of the stock is in 5 to 49-unit buildings, less than
10 a hundred units, and so there's lot of little
11 buildings and little owners to go after, and, again,
12 CIC has those relationships. So, as a result,
13 Energy Savers has been a great tool.

14 The idea what we are financing, we're
15 not able to guarantee it, but the idea is that we
16 are structuring a loan so that an owner's savings on
17 their energy bill can cover the debts; so, in other
18 words, they're paying the same amount every month
19 out after they take out this money, after they
20 finance their retrofit, so they're saving some money
21 on their bill and then hopefully they're paying less
22 than that to service their debt on the financing

1 that they needed to finance the retrofit.

2 So our financing is low cost. It's
3 3 percent money. I think this came up last time.
4 We can go up to 90 percent loan to value, and
5 they're structured as second mortgages, so we have
6 got this nice little program and we have a lot of
7 partners.

8 Since 2011, we have convened a working
9 group. We have a lot of people, because we always
10 want to figure out ways to get more resources for
11 affordable rental for programs, and we realize that,
12 you know, Energy Savers is a great program, but we
13 need to expand our choices. We need to have more
14 choices for people, and identified on-bill financing
15 as a great resource that was already on the books
16 for single families in the State of Illinois.

17 So Andy Geer, who was on the last
18 panel with Enterprise, was super helpful in taking
19 the lead in expanding the legislation in Springfield
20 for on-line financing to also include multifamily.
21 This is a lovely thing, because some of the owners
22 of buildings couldn't come to get our financing

1 because they couldn't take a second lien on their
2 property. Some first lenders won't allow that.

3 On-line financing, there's no liens
4 against the property. On-line financing you pay
5 your loan back on your energy bill, and so you can
6 treat it as an operating expense, so it's a great
7 resource for those owners who can't make a second
8 payment.

9 So CIC closely work with AIC First,
10 and because CIC has experience with multi and AIC
11 First, so we are administering the multifamily
12 on-bill financing program in the metropolitan area
13 for buildings that have retrofit loans exceeding
14 \$20,000, and the whole multifamily program is
15 limited to buildings with less than 50 units is a
16 significant limitation in Illinois, but how we got
17 the legislation passed, and we are happy with it,
18 but that's the way that CIC administers, and if a
19 loan is over \$20,000, we administer.

20 So what's the market for on-bill and
21 why is it different from our regular Energy Saver?
22 Because of the second thing, so you can treat it as

1 an operating cost.

2 Now since last spring -- we just
3 started this program last spring, so it's less than
4 a year old and we financed \$427,000 and 163 units
5 with the on-bill financing as a resource. About
6 half of that is in Nicor's territory, that's
7 Peoples' territory, and, by the way, kudos to our
8 utility partner friends for increasing their pot of
9 the money for on-bill financing. That's very
10 important, again, financing. Obviously, it's an
11 important resource and the on-bill is a tool and
12 very important, and some suggestions of how we can
13 do a little bit better and make that program a
14 little bit better, but, again, it's wonderful that
15 the utilities are really helping us try to get that
16 program moving. It's still a work in progress, but
17 it's wonderful. We can offer two retrofit programs
18 in the metropolitan area for financing retrofits.

19 So here I'm going to say, as Suzanne
20 said, you know, in the last panel, we talked about
21 lack of capital, and, again, I'm talking about how
22 there are resources for capital. There is capital

1 available, and I think that -- I think that one of
2 of the issues here, and I hope we can get into it
3 more later, is communication and coordination, and I
4 think that if our programs are financing programs,
5 and we talked about this already, but we are really
6 hoping to have some substantial coordination
7 opportunities moving into the future.

8 So I would be happy to talk more about
9 any of these programs, if you have questions, but,
10 again, you know, the fact that these programs are
11 pretty -- Energy Savers is very flexible, very easy
12 to use, free information for your property. On-bill
13 you don't have to put a second lien against the
14 property. It can be treated as an operating cost.
15 There's fewer -- there are fewer improvements you
16 can do under on-bill for different reasons that we
17 could probably try to expand a little bit, but aside
18 from that, you know, those are the two big tools on
19 On-Bill, again, a recent addition to our toolbox but
20 an important one.

21 MS. STELMASEK: Thank you, Stacie.

22 Do the Commissioners have any

1 clarifying questions that I think now is a great
2 time to ask Stacie before we move on.

3 (No response.)

4 If not, Tony, let's hear from you.

5 MR. SMITH: Well, thank you. I'm Tony Smith. I
6 manage Community Development investing for PNC Bank
7 for accounts in Illinois, northwestern Indiana and
8 Missouri, and in that capacity I like to tell folks
9 we are a balancing act.

10 When the bank makes a billion dollars
11 in investments for loans in a low-to-moderate income
12 community, my goal is to look at that portfolio and
13 to make sure that we're appropriately represented in
14 low-and-moderate income neighborhoods.

15 What we do on the other side of the
16 bank, which I call the dark side, what we have to do
17 on our side that would include all traditional
18 low-to-moderate income housing community
19 benefit-type activities.

20 When I was asked to do this, I quickly
21 picked up the phone and called some of my peers. I
22 would share with you that I'd probably spend another

1 25 years at other banks I won't name in the room
2 today. But suffice it to say, the responses I got
3 back were not surprising, and I'll share with you
4 both what we're doing and what I have seen in other
5 areas.

6 Financing and energy efficiency in
7 general is rarely a banking activity in isolation.
8 Banking again is based on not only of what's
9 happening from PNC but what is happening to others.

10 We generally consider energy savings
11 in the context of the overall cash flow impact that
12 it has on the potential borrower or investor; thus,
13 energy savings is often considered an additive to to
14 cash flow and, therefore, could create additional
15 borrowing capacity, but it's important to note that
16 it's rarely ever viewed as an idea unto itself
17 conjecturally.

18 As such, few vendors typically express
19 or advertise a standalone energy efficiency
20 intermediate pilot, but such loans are being made
21 and these take a number of traditional forms, such
22 as an equipment lending, or leases, or real estate

1 improvements, typical tax credit modernization,
2 condo association loans or loan investments in an
3 intermediary, like community investment or IFF, CHS,
4 Capital Community Loan Fund, to name a few, and each
5 of these tend to have more explicit energy
6 efficiency programming.

7 Further, we acknowledge that our
8 CIC-type partners oftentimes are more effective at
9 navigating the small borrower universe and,
10 therefore, more effective at getting energy
11 efficiency owners into the hand of the small
12 business that use them.

13 There is, however, a unique challenge
14 when contemplating energy efficiency projects, and
15 this was a surprise to me, and I would tell you it's
16 not capacity or access to capital but rather a
17 willingness to undertake borrowings. More
18 specifically, that is and quick, to be fair, limited
19 survey of property owners we heard a recurrent theme
20 of special assessment fatigue.

21 During the last decade, many local
22 properties have forced me to undertake capital

1 projects to comply with costly fire and safety
2 codes, elevator obsolescence, roof repairs,
3 tuckpointing, window operations, AC, and safety
4 issues, but those can have energy impacts, and
5 absolutely they do.

6 What we are finding is, as Stacie
7 pointed out, most of the affordable housing in our
8 market isn't necessarily obligated under a rehab or
9 other rental control obligation and, therefore, I
10 would like to call it the organically affordable --
11 and you had a better term or --

12 MS. YOUNG: Naturally occurring.

13 MR. SMITH: -- naturally occurring housing out
14 there.

15 We don't want to unintentionally
16 discourage or exclude that universe of property
17 owners when we're contemplating energy efficiency.
18 So in talking to this universe of investors and
19 owners, it became very clear that the cost of these
20 prior investments or improvements has translated
21 into increases, sometimes some multi-special
22 assessments, which, in turn, have made those

1 buildings more vulnerable to slow sales and/or value
2 losses, not to mention some unhappy owners.

3 That value loss is incrementally more
4 intense in low-income neighborhoods where you
5 oftentimes see high levels of continuing
6 unemployment which translates into high vacancies in
7 collection offices.

8 When I go to appraise those particular
9 properties, they don't demonstrate adequate value to
10 support incremental debt of any kind, and,
11 therefore, these properties become more reliant on
12 tax credits or grants, which in this environment are
13 intensely competitive and oftentimes impossible to
14 get for smaller property owners, and this is a large
15 universe of folks who may own 5 to 6, 2 to four unit
16 properties. They don't generally have access to
17 either the information or access to the traditional
18 sources for some of those grants, and/or tax
19 credits, and, therefore, there's a substantial
20 portion I think of the housing stock that is not
21 participating in the energy efficiency opportunities
22 that are out there.

1 Of course, all of this is difficult to
2 untangle from a more global impact over a prolong
3 recession and uneven one that is bringing
4 disproportionately reliance in the low-income
5 community, but, to be clear, the low-to-moderate
6 income community where property values remain a
7 stressor also often ill-prepared to address the
8 added debt, and we have to come up with a ways to
9 create more inclusive and expansive way to bring
10 them into the process.

11 Another area -- areas of opportunity,
12 you know, neighborhood of opportunities where we
13 continue to invest our grant and other monies will
14 impact the rate at which we're able to get some of
15 our buildings into a more energy efficiency state.
16 It's complex, perhaps in some neighborhood amenable,
17 but this is the environment that we are operating
18 in.

19 Regarding the energy tax credits
20 lending and investing is still a developing science,
21 not everyone, and particularly more exposed to the
22 banks, are full participants in the process, yet,

1 they're still lending, and we had a couple of
2 examples that may have been discussed earlier in the
3 day obviously at PNC we have the 1-to-4 unit rehab
4 program, and there I would share with you that to
5 make that program happen, it took some engineering
6 to be sure.

7 More explicitly, PNC and the McArthur
8 Foundation stepped up and made a commitment to
9 provide a \$5 million pool to provide second
10 mortgages that were permitted up to a 120 percent
11 loan value. Now most banks want to stop at about
12 90, maybe 95; on the commercial front usually 75 to
13 85.

14 We were willing to go up to 120
15 percent, and we did this because we recognized that
16 we are still operating in an environment where
17 properties in low-income neighborhoods in particular
18 are separate from what we call a "valuation
19 compression" and that is at cap rates, and these
20 property it's not unusual to see them at 12 percent
21 plus. That's on top of 10 to 15 percent vacancies
22 and collection losses.

So it makes it very difficult for

1 those properties to break out and if you are not
2 willing to go above the traditional loan value, you
3 are never going to be able to afford the cost of the
4 improvements needed to make those buildings energy
5 efficient.

6 At the same time, we convinced
7 ourselves after a lot of terrific work by our
8 partners at CIC and NHS, that the cash flow was
9 there and that there was rental income to support
10 it. We just didn't have the values.

11 Another example would be on what we
12 did at The Hispanic Housing Affordable Community
13 energy efficiency, essentially created an energy
14 company owned a complex array of solar panels,
15 geothermals and some other elements, and we
16 essentially modified the tax credit code. We didn't
17 look at that in isolation. We continued to look at
18 this in the context of how the Hispanic housing was
19 performing as an entity and was so comfortable that
20 we were willing to approve the risk, that the risk
21 was appropriate in our regulated environment.

22 I would, otherwise, share with you on

1 the tax credit transaction, we, as a bank, are
2 aggressive and active in this market, but, for the
3 most part, we're largely focused on what you would
4 call the large utility scale transactions.

5 In fact, the last one we did was over
6 a hundred million dollars, but why is that relevant?
7 It's relevant because some of these projects are
8 specifically designed to address the needs of
9 affordable housing communities.

10 So I would give you the example of a
11 project that was essentially designed to convert
12 methane gas into heat and energy and that heat and
13 energy in turn was used to fuel the community and,
14 therefore, gave them access to a lower cost energy
15 source at a time where the energy entity assigned to
16 that region really couldn't validate the cost of
17 funding all the infrastructure needed to adequately
18 support that town.

19 We recognize that these are important
20 steps that we have to do to make sure that we are
21 addressing not only our urban residents but also our
22 rural residents as well.

1 I am a chatty-kathy, so on that note,
2 I will turn it back to Suzanne.

3 MS. STELMASEK: Any clarifying questions from the
4 Commissioners?

5 (No response.)

6 Art.

7 MR. RENDAK: Hi, I'm Art Rendak with Inland Green
8 Capital. My company is owned by the Inland Group
9 Company in Oak Brook. Some of you may have shopped
10 in the suburbs or either in the city and seen our
11 signs where we are discussing the retail business
12 and actually in the multifamily we are pretty active
13 but also own a finance company, which I oversee, and
14 we're involved in -- Inland Green Capital is
15 involved in financing, buying paper, buying
16 financing, effectively something called "Pace."

17 I was just in Las Vegas, so one thing
18 -- I just flew in very, very late last night. One
19 thing I left in Vegas was a little bit of energy,
20 but I'm energized by the panel that was before me
21 who talked about the fact that one of the biggest
22 stumbling blocks is access to capital.

1 Pace is the acronym for Property
2 Assessed Clean Energy, and what it is is a financing
3 vehicle through an assessment on the property. It
4 was borne out of the stimulus program advocated by
5 President Obama. It worked its way from 2008,
6 whenever that was, to where it is today and it's
7 become sort of a -- because it's an assessment on a
8 property has a public component to it, but it's
9 almost universally implemented by private companies,
10 so it's a unique sort of partnership, and the beauty
11 of it is it's net to zero to the municipalities or
12 counties who issue the paper under their
13 jurisdictions, so it's a hundred percent financing.

14 There's two components of Pace, so
15 it's important to segregate those because they are
16 unique and have different challenges. The
17 residential Pace is for properties that are
18 one-to-four units; for residences, obviously, and
19 then there's commercial Pace, so in the industry we
20 have those two Pace.

21 Commercial Pace is everything that is
22 not residential Pace, so not only affordable housing

1 or any other multifamily products but industrial
2 offices, you know, hotels. It could be retail, golf
3 courses, churches, any kind of property type that is
4 not residential, and Pace is viable, and 31 states
5 have passed Pace legislation.

6 Unfortunately, our state they did pass
7 something. It's sort of an ineffective bill. I
8 don't know, maybe Chris will talk more about it, but
9 there's a Senate Bill 116 that's making its way
10 through the system. Hopefully it's a bill that will
11 allow for an effective Pace program as the State of
12 Illinois, and it's just -- you know, I'm not a
13 legislative guy. I'm a finance guy giving you what
14 I think from a layman's perspective.

15 Our state has home rule, so there
16 could be some other issues here that are unique to
17 our state or states that have home rule, but
18 typically states have legislation and the local
19 districts would form perhaps something called "The
20 Green District," and that Green District would opt
21 in on state legislation and then they can implement
22 financing in that district and the financing that is

1 structured.

2 Again, it's a lien on the property in
3 the form of an assessment. The lien is pari passu
4 with the Dred-Warren Tax, so that usually the
5 assessor bills it. It doesn't always work that way
6 in the rest of the state, but that's typically the
7 way it's done.

8 The financing is a hundred percent for
9 qualifying energy improvements. The term is the
10 useful life of the product. So if it's an HVAC
11 system, it's more than likely it's 20 years. Solar
12 today with the techniques and the technology is
13 pretty much a 25-year product. Most of the
14 financing is limited to 20 years. It's a fully
15 amortized 20 years structure and it runs with the
16 property.

17 So for the two gentlemen here that
18 were on Panel 3, for those of you who were here,
19 that would give them -- they would have the right in
20 theory to transfer that lien to the next owner if
21 they ever sold their property. So the hundred
22 percent financing, which I think is obviously a

1 tremendous structure, long-term repayment structure,
2 is a great product and it's unfortunately not
3 implemented enough in the United States to where it
4 should be, but it's getting there.

5 The conference that I was just at in
6 Las Vegas, which was on a variety of topics, related
7 to energy financing. Pace is the tips of a lot of
8 peoples' tongues.

9 The residential Pace world, just to
10 give you a perspective, Illinois is not
11 contemplating a residential Pace program. I can
12 talk about that later, because there is some issues,
13 and I don't want to talk about the lender, the
14 lender of Pace -- the mortgage lender and Pace
15 lender relationship, but the commercial Pace is
16 what's being discussed.

17 So in this case the one-to-four family
18 unit would be contemplated at this present time and
19 I will give you two minutes. Freddie and Fannie
20 don't like the product. It does prime their
21 mortgage, and because of their distaste for it, it's
22 not accepted.

1 There are only really three states
2 that have residential, California, Florida, and
3 District of Columbia. Some states have passed
4 legislation, but it's not being implemented, but the
5 residential Pace product is 1.1 billion and
6 counting, unbelievable job creator obviously, you
7 know, energy savings.

8 California is a very high utility-rate
9 state, the solar -- they have more sun than we do,
10 but the solar, if you go in a subdivision and, you
11 know, suburban LA, you'll see a lot more solar
12 panels than you will ever see here, you know, you
13 probably see one, but it's a good product, but it's
14 for another day, and commercial Pace is a start for
15 our state hopefull.

16 There's a national movement to get FHA
17 a conservatory of Freddie and Fannie to relax their
18 objections, especially since it was a White
19 House-structured program. The White House actually
20 wrote a white paper to help guide underwriting and
21 so, you know, the industry's best practice is to use
22 that white paper, but commercial -- what's happened

1 to -- what best practices in commercial have been
2 is to get the mortgage lender to consent.

3 If it's an existing mortgage in place
4 at the time of the assessment, the assessment is
5 senior to the mortgage so that is a concern for some
6 lenders, but it's workable and, you know, in
7 California there's been \$65 million of commercial
8 Pace, which is endorsed by the President. Almost
9 all the bills have been in Florida and California,
10 so California has been -- it's been through the
11 years really a leader in Pace.

12 What's happening with the lender is
13 once the mortgage lenders understand it existed,
14 they feel more and more comfortable. It can't be
15 accelerated. It's not a senior mortgage and you are
16 not subordinating anything. It's just gets added to
17 the tax bill, and if they're escrowing, you know,
18 there's things that can be done to sell off the
19 product.

20 A hundred and seventy-six million of
21 commercial Pace is in the United States. Our
22 neighbor states of Ohio, Minnesota, Wisconsin,

1 Michigan, and Missouri, have all passed Pace
2 legislation and deals are being done in those
3 states.

4 We just did the first deal in
5 Kentucky. My role and our company is buying the
6 Pace financing, so I think I said that the
7 municipalities and the counties who -- you know, if
8 we had a little more time in here -- public funds
9 are difficult to come by, to staff and implement
10 programs. Private companies that are implementing
11 programs, the issue which is the county where the
12 taxing authority will issue the paper and then
13 Inland Green Capital or our competitors will buy the
14 paper and we'll hold it, you know, keep the paper.

15 For affordable housing, it's a great
16 product for any property type. It's particularly
17 great for anybody who doesn't have access to capital
18 and can't go to their bank and get a draw of
19 \$300,000 capital improvement and perhaps would not
20 use the serrated product because it's more
21 expensive. The higher serrated products -- you
22 know, with Pace they can get the best product. Why

1 do they -- obviously for Pace, hopefully it's -- at
2 least it's a positive to the property owner, the
3 utility savings will exceed the amount of the tax.
4 The tax is fitting, so the lien -- the assessment is
5 fitting.

6 The theory is the utilities are going
7 up, up, and up and the savings would be exceeding
8 the tax, but we hope that it's not neutral,
9 especially for guy like on the last panel who have a
10 need and it's a problem like my AC system is
11 coughing and what am I going to do to pay for it.

12 Pace has a terrific solution, that
13 100 percent financing off balance sheet, not the
14 recourse, the taxes come with the property but no
15 guarantee, no personal guarantee so if there's some
16 credit problems.

17 People haven't paid their taxes for
18 the last three years, there's best practices for
19 that. It's a minimum, minimum credit evaluation,
20 and we certainly hope that Illinois and our home
21 state will pass the legislation. We love to be
22 active participants in the Pace process, but even if

1 we are not, even if we're not for competitive
2 reasons or whatever, it's such a great product. As
3 I said, I hope we get in. I will be happy to answer
4 any questions.

5 MS. STELMASEK: Chris, please.

6 MR. MEISTER: Thanks. Thanks. Chris Meister.
7 I'm Executive Director of the Illinois Finance
8 Authority, and I want to thank Chairman Sheahan
9 because I got a call participate on this. This is
10 energy efficiency issues that are something that
11 somehow I get get asked to be involved in or fall
12 into it about once every two years and about two
13 years has passed, and so here I am, and so I'm happy
14 to play a role here.

15 So just a word about what the Finance
16 Authority is, other than the fact that at one point
17 when Chairman Sheahan came on, we were a subtenant
18 here at the ICC, because we were changing office
19 space. I am grateful to him for that, but we are
20 what's known as a body politic and corporate of the
21 state. We have a 15-member volunteer board, meets
22 monthly.

1 Our current chairman is Rob
2 Funderburg. He runs a community bank up in Rockford
3 and the State of Illinois, and we operate wholly
4 outside of the state budget taxpayer appropriation
5 system, so we earn our own money. We support our
6 own operations, and we do that because we actually
7 have a product that the marketplace allows us to
8 charge fees for, which is we are known as a conduit
9 issuer of federally-tax exempt debt.

10 Most of you have heard that cities,
11 states, other local governments can issue tax-exempt
12 debt and under the federal tax code what I like to
13 call two parts of a house, non-profits for
14 non-for-profit purposes and certain individual
15 businesses can act as the tax-exempt markets, but
16 they need a conduit issuer, and the IFA, the
17 Illinois Finance Authority, they opt for the State
18 of Illinois.

19 Now most of what we do is non-profit
20 hospitals and education, so Rush Hospital,
21 Northwestern, U of C, Advocate, DePaul, St. Francis,
22 University of Joliet, University of Illinois, but we

1 also do for private borrowers known as farmers,
2 manufacturers, like Freeman Seeding on the west side
3 of Chicago, but we also have --

4 COMMISSIONER ROSALES: I'm sorry. What was the
5 one on the west side Chicago?

6 MR. MEISTER: Freeman Seeding on the west side of
7 Chicago. We also, within our statute, can issue on
8 behalf of housing projects, and specifically looking
9 at for-profit projects, and, more importantly,
10 newly-pointed Illinois Housing Development Executive
11 Director Hamernik, obviously there is a higher
12 agency devoted to housing programs, but what we do
13 from time to time is shoot back bonds, and we have
14 done that on behalf of Catholic Charities, and Oak
15 Park Development Corporation, and Hispanic Housing,
16 but I think that the real take away is we are able
17 to deliver material and economic value for the
18 borrowers which is there was a delta between taxable
19 rates, which are typically higher and tax-exempt
20 rates which are typically lower.

21 Now when I joined the authority in
22 '07, that delta was between 150 and 200 bases

1 points, of a difference between a mortgage at
2 4 percent or a mortgage at 5 1/2 or 6 percent.

3 With the great recession, with the
4 compression of interest rates, that delta has shrunk
5 to sort of the 40, to 60, to 70 percent range, and,
6 in addition, some key factors that provided market
7 access, key tools went away.

8 When I joined the Authority in '07, a
9 borrower non-profit involved in housing they might
10 have been able to purchase bond insurance or get a
11 bank letter of credit and their credit would be
12 basically AAA, AA-rated bonds.

13 For various reasons, those have gone
14 away, so the access to capital, because of a lack of
15 credit support, in our world has by in large gone
16 away. The market has changed, in other ways, too,
17 is that it used to be most of what we did was a
18 public offering, and there's a website called Emmas,
19 called emma.org, and you can type in Rush
20 University, Advocate, Illinois Finance Authority,
21 and you will get an official statement and a whole
22 series of information, but large commercial banks

1 like PNC and others have taken to buying tax-exempt
2 debt.

3 So that is a long way of saying there
4 needs to be -- when we approach energy
5 efficiency and -- energy efficiency and
6 low-to-moderate income housing, there needs to be a
7 material economic benefit for the developers and
8 owners of these projects.

9 And I think in Illinois, as you heard
10 the panel before and as my colleagues and panelists
11 have spoke, that there are various tools that are
12 out there. They don't always come together in as
13 integrated of a fashion as is possible.

14 I think I know Molly long before the
15 Department of Commerce was here. I just want to
16 highlight the DCEO program, because I think it's
17 been recognized, and I think both in the last panel
18 and this panel, it sort of illustrates the the type
19 of successful program if sufficiently funded, and,
20 again, we're currently in the midst of a budget
21 impasse, but I think it's a good illustration.

22 The Department of Commerce and

1 Economic Opportunity has the efficient housing
2 construction grant, which basically means that when
3 you are building new construction, low-income
4 construction, or when you are rehabbing it, you
5 basically have the project or the unit down to the
6 studs, you can qualify for a grant of up to 4600
7 matching grant of up to \$4600.

8 Of course, when the unit is down to
9 the studs, that is the best time to make rather
10 dramatic housing energy efficiency improvements,
11 because the people aren't there and you can do a lot
12 with insulation, and electricity, and plumbing, and
13 things without breaking into walls and throwing
14 people out.

15 I think that's an illustration of sort
16 of the way that a grant can sort of take the place
17 of equity in much the same way that a housing
18 development authority's tax credits take the place
19 of equity when they issue bonds through that
20 program.

21 Getting back to the delta that I was
22 describing, because one of the things that worries

1 me about applying tools that may have been
2 successful in other states on energy efficiency
3 financing, and there are a lot of people in this
4 room that are a whole lot more expert on this topic
5 than I am, but I did pull up the U. S. Energy
6 Information Administration's ranking of
7 kilowatt-hour costs, is that Illinois as cross
8 sectors have fairly low energy costs, and now,
9 again, there is a delivery component, but when you
10 are investing in energy efficiency, and whether you
11 are doing some sort of on-bill, or Pace, or
12 something like that, you were looking to finance the
13 savings out of the delta between higher energy costs
14 and a more efficient unit and just an example is
15 that the average kilowatt-hour as of July 2015 in
16 Illinois is about 8.4 cents, and in a state like
17 Connecticut 15.5.

18 So, obviously, energy efficiency
19 investment in the State of Connecticut, you are
20 going to have a lot more room in that delta for
21 financing, and I think -- I think this is an
22 important fact to keep in mind as we approach

1 things.

2 Again, I was very pleased to have to
3 have Inland here, because they have real world
4 experience in purchasing these products, purchasing
5 this debt, and I think helping to administer these
6 programs.

7 MR. RENDAK: Yes. Yes.

8 MR. MEISTER: So Southern California has been a
9 real leader in these sort of programs and this is
10 where they are active, but I think that these --
11 and, again, Art was better than I was, because it's
12 been a couple of years since I touched on this, but
13 he identified sort of the advantages and
14 disadvantages of this structure.

15 Years ago when this first came out, I
16 was involved with the first version of Pace
17 legislation that percolated out through state
18 senator in our state Mike Fergerrise, and the
19 language was about a paragraph long and a
20 constituent had come to see him and said to him,
21 "See what the President is doing with the language
22 that you need. Why don't you pass it, and, of

1 course, he passed it, and then I took it to a bond
2 counsel and he looked at me, raised his eyebrow, and
3 said, "I'll never be able to write a bond option off
4 of this."

5 So I'm thinking something like this is
6 what you need, Senate Bill 116, and, again, it's
7 instructive for the reasons why I highlighted it is
8 that this has been something that has been kicking
9 around the legislature since '08, '09, and it's now
10 2016. Again, a lot of stakeholders are the model of
11 Senate Bill 116 is based on special service areas.

12 Our friend, the banker pointed out the
13 special service area fatigue in some areas, but this
14 special service area model was something that
15 existed in Illinois law and was certainly
16 financeable, and so that's why it was used, and it
17 also allowed for a property owner to opt in and opt
18 out, so you we are not worried about contiguous
19 districts and contiguous pieces of property, but I'm
20 very glad that it's still under consideration.

21 I understood that both sponsors Lou
22 Lange and Senator Biss are very committed to it, and

1 I think discussions like this -- I applaud the ICC
2 for having us here and asking everybody to bring
3 their thoughts and ideas to this, but I'll just
4 bring it back as I think that the key point is
5 whatever program or set of programs is ultimately
6 going to become policy or more efficient policy in
7 our state on this very important topic is that we
8 need to be able to clearly articulate and
9 demonstrate what the material economic benefit is to
10 the lender, to the borrower, and to the residents of
11 the buildings, because I think that people in our
12 state need it.

13 MS. STELMASEK: Great. Thank you, Chris. I
14 don't think we have time for Q and A. Thank you
15 everybody for all the great overviews of different
16 financing mechanisms that you are working on.

17 Chairman or Commissioners have
18 questions, otherwise, I have a couple I'll be happy
19 to ask.

20 CHAIRMAN SHEAHAN: You know, one of the themes
21 that I think is sort of emerging is the need for
22 better communication, coordination, and organization

1 of, you know, kind of very fragmented areas both in
2 terms of policy and finance.

3 If there were one or two things we
4 could do to help improve that, what would they be?

5 MR. RENDAK: I guess maybe that's me, because I'm
6 in the private sector.

7 You know, I think -- I think that the
8 sort of coalition or seeking advice, and I have
9 never been involved in a bill before, and I
10 apologize to try to provide advice on Senate Bill
11 116, but I thought it was good that the legislators
12 and the folks whose maybe were familiar with Pace
13 sought out someone in the great capital and others,
14 environmental, finance, business, to understand how
15 to write a bill that would be favorable to the
16 experts in some states that can pass a bill where
17 there's no product, and so -- and once they were
18 written like this more or less like SB 116, not the
19 one paragraph version of 2009, because the
20 limitations put in them were such that the markets
21 just won't put capital into.

22 There's an up front cost to developing

1 Pace, and I'm only speaking for Pace, but it's a
2 fairly healthy capital outflow to hire folks to
3 educate the marketplace about the product, you know,
4 to help the banks understand why they need to, or
5 they should, or hopefully consent to the mortgage,
6 so there's an outreach program on top of the bond
7 council. It's a bond or finance council and all
8 that stuff, the loan documents that need to be put
9 in place, because of a lien, and it's a tax lien, so
10 there's a lot of things to put in place and be great
11 if we had -- if all these different jurisdictions
12 are going to opt in, which would be great.

13 I think -- at least by word of mouth,
14 I think there's a lot of folks who want to opt in,
15 you know, especially in places where their economy
16 has been a little stagnant that we maybe even come
17 up with some sort of universal financing structure
18 so folks like Tony don't have to look at 17
19 different lender consents and 17 different sets of
20 documents if they're going to review the documents
21 and consent to them, so, you know, that's best
22 practices makes some sense, but that's asking a lot,

1 because we have the politics of all this.

2 Again, I'm just a finance guy, so I
3 think, you know, because this is sort of a
4 public/private relationship, I think what's being
5 done is great, and I hope we have other
6 opportunities like this for other types of
7 legislation from my layman involvement that they
8 seek out advice from the stakeholders.

9 MR. SMITH: I was going to say that was the
10 perfect question for Stacie because I think it is
11 really why Preservation Compact exist, and I hope
12 you are going to advertise it.

13 MS. YOUNG: Great. I did not pay Tony to say
14 that. Tony is on our energy working group and we
15 talk a lot about this question and we talk a lot
16 about the question of consistent messaging.

17 There's a lot of good programs out
18 there. There's a lot of good utility programs,
19 for-profit programs, other programs and incentives
20 out there.

21 Someone from Ameren -- I don't know if
22 he's still here -- said something that was really

1 great, which is on the low-moderate side, you know,
2 and Molly said it's more expensive to grab these
3 funds, and so on the low-moderate side if you have
4 your foot in the door, you better push all the way
5 in and grab everything you can.

6 So to the extent that we can have the
7 same message, if there's a utility that has their
8 contractor and they're doing direct installs, make
9 sure that either you are doing your own deep
10 retrofit or you are having a deep retrofit done, and
11 you are talking about on-bill financing or another
12 way to finance the deep work, how can you use all of
13 these programs to get thatat deep retrofit and that
14 real savings.

15 So we have been talking to utilities
16 about a regular marketing working group. Another
17 owner on the panel mentioned it's difficult for
18 another owner to understand the rebates and
19 incentives that are here one minute and gone the
20 next.

21 It's difficult for utilities to figure
22 that out, too. We talk to them about it, so I'm not

1 expecting them to wave a magic wand; however, in our
2 messaging we all who are running these programs are
3 talking to the owners, we need to have all the same
4 information. We need to be saying the same thing
5 that when we are talking about financing, we get a
6 realistic picture and say right now the pipe is
7 leaking and that you can get rebates on, but it's
8 only been around for six months, you know, you have
9 to act now.

10 If we have the same information, that
11 means cross-marketing, that means cross-training, so
12 that the implementers know about our program, our
13 contractors know about all the different programs
14 that are being offered, so that again if you are
15 going to get your foot in the door, do everything
16 you can to make sure they have all the information
17 so that you can do as much work as they.

18 MR. SMITH: I will go one step further.
19 Preservation Compact, which includes most of our
20 government bodies, certainly locally, together with
21 a very good cross section of affordable housing
22 advocates and a few bankers, they let us every now

1 and then, but the whole idea was to make sure that
2 you had a representative sampling of different
3 voices so you could collect all of that information
4 and acknowledge the fact that it's a dynamic rather
5 than static set of data that we are working with.
6 When we think we got our arms around it, the world
7 changes very quickly and we have to be able to adapt
8 and then get that information out.

9 Of course, when you circulate
10 information, you are competing with someone over
11 lunch. You might get 10,000 tweets a day depending
12 upon how many people you are connected with and how
13 do we make sure that this data doesn't get lost.
14 It's a real challenge, and particularly when the
15 data is as complex as that which might come out of
16 either the state or out of your mortgage partners.

17 It's really difficult, and most of the
18 folks who are working on this, a lot of us are
19 volunteers. This is what we do after work to get
20 all this data out, and, so it is a challenge, and
21 then, of course, continual funding for information
22 that's reflecting this kind information and then

1 synthesizing this and articulating it in a way that
2 some of our partners can really understand.

3 Because you start talking about a tax
4 credit and Pace and you are with a local
5 not-for-profit that's run by a gentleman who is
6 running a church the other eight days of the week --
7 I have been told they have eight days -- it's a
8 difficult challenge.

9 MS. STELMASEK: I'll go ahead and build up on the
10 Chairman's questions and everything you just said
11 and ask do you see pathways for more robust
12 collaboration between a finance guy and the
13 utilities and the building owners in these programs?
14 And if you do, what are the kind of impacts that you
15 think actually building up of the pathway
16 financially have on those programs?

17 MR. RENDAK: Well, you know, our partners in Pace
18 are contractors who pretty much sell the product or
19 will be sort of a Pace administrator, sort of a
20 wholesale partner, so they outreach to the vendors
21 who -- you know, it depends on the scale of the
22 project, a big giant solar project, a shopping mall

1 or something is going to get a lot of people
2 involved in the sales. It's your typical 50,000
3 square foot industrial building or small six-unit
4 apartment complex. The vendor is going to be
5 selling the product, and perhaps there's going to be
6 an energy audit and there's going to be some
7 environmental firm involved to reflect on the
8 economics.

9 Again, if the HVAC steam boiler's
10 coughing and not working, there's no time for that,
11 so they need what they need and they don't have the
12 capital, it becomes a real problem.

13 So I don't know if I answered your
14 question. I think there's a collaboration between
15 finance folks, vendors, and with the ESCO service
16 companies all working together, and the alliance of
17 Pace has been interesting, because it's finance
18 people, unions, and the Sierra folks, so it's great,
19 and, I mean, we're not the same people we usually
20 see at meetings, but it's wonderful.

21 MR. SMITH: I would answer somewhat differently,
22 but it's consistent. You mentioned one word, the

1 audit or, said another way, projection.

2 As a lender, we want to be convinced.
3 We want to be convinced that there is going to be
4 savings and that savings again is expressed as an
5 improvement in the cash flow.

6 Lenders and community investors do
7 look backwards. We look at the historic performance
8 of an operation, and this is a challenge to look
9 forward towards an income or cash flow savings
10 that's saying we are going to outperform what we did
11 in the past simply by improving the energy output or
12 cost to our business.

13 we want to believe that, and,
14 therefore, getting that audit in helps us validate
15 that assumption. Again, it's contextually within
16 the total cash flow of the business that that's done
17 effectively. It becomes a more compelling argument
18 for making the capital available to finance those
19 projects, so having experienced contractors together
20 with having a viable audit for those projected
21 improvements is critical to making adjustments, and
22 particularly when numbers get very large. Looking

1 at \$50,000 improvements versus one that's going to
2 be several million dollars, it's a big difference
3 that becomes critical.

4 MS. YOUNG: Also, I think in addition I talked
5 before about cross marketing and just having a
6 website where everyone is each others' programs,
7 and, you know, to Tony's point about the audit, it's
8 confusing if someone is coming to your building and
9 starts looking around, you are from the utility
10 company and I'm going to do an audit and they direct
11 install, and then, you know, they find out about,
12 you know, our financing program and they say I have
13 to do another audit, that's because it's the first
14 audit, I didn't cover enough material, so certainly
15 it's inconsistent perhaps to start an auditing, so
16 it's the same audit across programs, and I guess I
17 don't need an audit. I don't run that part of the
18 program. That's not a small task, but it does seem
19 like getting into that kind of same foundation would
20 be a huge leap.

21 MS. STELMASEK: Are there in your various
22 experiences common reasons that you come across that

1 people don't follow through with energy efficiency
2 projects, either specific to your financing
3 mechanism that you are familiar with or in general,
4 and are there things that you need to identify that
5 may help people cross over that bridge to actually
6 go through with that program? I think you really
7 want to explore different ways we can help
8 facilitate this.

9 Chris, I know you have seen energy
10 efficiency from varying perspectives, and, as you
11 said, maybe once every couple of years you probably
12 have a little bit of higher level viewpoint on some
13 of the trends that you want to address for us?

14 MR. MEISTER: Actually what I would like to do is
15 maybe turn to Art and to have him describe their
16 successes in Southern California and other states
17 with some specificity, because I think that the
18 challenge that we have in Illinois -- I mean, one
19 real change that I view, regardless of whether
20 legislation passes or inactive or not, I think is
21 real change between the delta between savings and
22 energy costs, but I think running a successful Pace

1 program in another state I think clearly sort of
2 describing that will probably give ideas to the
3 stakeholders.

4 MR. RENDAK: Well, relative to Pace, it's
5 different than some of the other programs. Pace
6 requires the lender to consent, so in a place like
7 California where there's been over a billion dollars
8 of transactions, I think the average -- just to give
9 you a sense of, the average residential pay loans is
10 \$20,000, so divided by \$20,000 is -- whatever it is
11 is a lot. I'm not that good a math guy, but the
12 average commercial is 366,000 around the country.

13 So the residential is not getting the
14 lender's consent and it obviously is succeeding, and
15 it's part of the reason why Freddie and Fannie is
16 not crazy about it.

17 On the commercial side, again, best
18 practices, because it's putting a lien on your
19 property if you have got a mortgage typically in
20 default. If it's a voluntary lien, it would be
21 something different.

22 So the states where Pace is not wide

1 spread, getting the lender to sign a piece of paper
2 is a very challenging thing, because they don't
3 understand it and it is something you got to go to
4 your credit committee and it turns into a major
5 major travail for the borrower who needs the product
6 fast.

7 So the best part of the outreach,
8 the program administration is a private enterprise
9 to create a brand as a tool just like our mortgage.
10 Everybody know what a mortgage is, and perhaps in
11 California or the most part of it, they know what
12 Pace is, so it's easier for the bank to understand
13 that it's not a mortgage senior -- it's not an
14 accelerated product. If it does default, God
15 forbid, the only thing that has to be paid is the
16 tax or the tax year's payment assessment amount.

17 So the education process is with the
18 vendors and the users is important as it is with the
19 lenders and certainly whoever is running the program
20 here in Illinois, hopefully that happens, that
21 should be one of their job wants.

22 I don't think really -- I don't

1 believe that I'm really aware of any deals that were
2 lost where people decided to go forward with Pace.
3 Certainly a bank product or the other products that
4 are available, home equity, residential, some sort
5 of a bank product could be cheaper, better, whatever
6 the person's needs are, but I think it's -- I don't
7 think anybody -- it's been more the process because
8 it is -- there's a public component to Pace, it does
9 tend to make a pending process longer, and one of
10 the things the residential guys have done is made
11 the approval almost instantaneous like a credit
12 card.

13 So it's been a real reason why --
14 another reason why residential done. So Chris is
15 right, the utility rates, the two highest places
16 where Pace is successful is in Connecticut and
17 California.

18 This a real quick sort of check on
19 that, that certainly solar Illinois at eight cents a
20 kilowatt would be a challenge because the solar
21 business you are selling electricity back to the
22 utility company and it's part of the benefit to some

1 entity. The rest of the product still makes sense.

2 we also have to look at electricity.

3 Our grid is old and it's going to need a lot of
4 upgrades and that's not going to be done for free.

5 It's going to affect all of us and our nuclear
6 plants I think the youngest one is 28 years old.

7 Our coal business is going to be gone,
8 unless something changes. I can't imagine it would,
9 and natural gas is obviously very cheap right now,
10 so that's a good thing, but that's going to be
11 challenging. Electricity is still critical and
12 renewables are great and they're growing in our
13 state every day, but I think that like 8 cents a
14 kilowatt-hour hopefully it would be great if we
15 could keep that level and maybe renewables would
16 help, but the facts indicate that's going to be a
17 challenge, maybe not, maybe not in the next decade,
18 but in the long term they're not going to be
19 building nuclear plants, at least based on the
20 current economics.

21 MR. SMITH: I'll say two things. First off, it's
22 5 million, but do the math, and no surprise for

1 California where they have gone through a number of
2 planned communities where they actually carved out
3 additional taxes just to cover the cost of bringing
4 utilities to those communities, so we have had a lot
5 of experience there, and that experience can be
6 traced over at least three decades, so they had a
7 lot of time to get used to these incremental taxes.

8 Getting back to your question you had,
9 I think that between Elevate and CNT, you probably
10 have a pretty good database of individuals that have
11 actually gone through the audit process and maybe
12 made the election to or not to make improvements or
13 you could probably draw on that and get very
14 concrete data around that.

15 A large enough sampling to actually be
16 a valid indicator of behavior, but one thing that is
17 clear, and that is that in the low-income
18 communities in particular, and I'm going to draw two
19 things, we have renters and we have owners, and the
20 benefit here the theory goes to the owner of the
21 property, so if you are a renter or, I should say,
22 an owner of a rental property, in theory there could

1 be benefit to you if you can validate and finance
2 that particular savings.

3 Right now in a lot of low-income
4 communities, the property value is not supporting
5 that incremental debt. That's a real challenge; on
6 the other hand, all the data suggest that even
7 though the recovery is uneven, we are beginning to
8 see improvements in property values in what
9 traditionally have been some very low and low-income
10 neighborhoods. It's not recovering as quickly as
11 some would say the Tale of Two Cities.

12 The properties on the north side of
13 Chicago, for example, are recovering more quickly
14 than on the south side; on the other hand, look at
15 Pilsen, look at Hyde Park. Those are clearly --
16 Hyde Park is clearly not low income -- you see two
17 neighborhoods that are showing dramatic recoveries
18 in terms of property values and now Woodlawn
19 immediately to the south of the University of
20 Chicago, again, starting to show us improvements.

21 So there's reason to believe that
22 while it may be a longer recovery as those property

1 values improve, we may see opportunities to finance
2 the energy enhancements that would even improve the
3 energy efficiency of those buildings.

4 MR. MEISTER: Coming back to Suzanne, so I think
5 one suggestion that I have is that perhaps some of
6 the utilities administered-based programs could be
7 directed to more of a deep energy improvement that
8 was identified and sort of the -- sort of thing that
9 is now a couple of decades old DCEO energy efficient
10 housing starting to employ as kids.

11 So rather than an emphasis on
12 appliances or some of the other things is that maybe
13 there could be a portion of that diverted so that it
14 encourages the sort of deep based down to the studs
15 so you are going to have a large payoff that is
16 going to keep paying for a low-to-mid moderate
17 income resident for a long long time to come.

18 MR. SMITH: The same thing could be said about
19 TIF where if those dollars were made available for
20 energy improvement, what has largely been
21 inappropriate to say facade improvements, that we
22 might have greater impact under disposable income,

1 and bye, bye to low-to-moderate incomes exposed, but
2 utility obligators admit that several
3 low-to-moderate families spend a disproportionate
4 more energy.

5 So to the event that we deploy dollars
6 that are going to actually impact their ability to
7 support their families helps, and I would even go
8 one step further, getting those low-income families
9 to be owners of two-to-four unit properties creates
10 a revenue source for them as well and then in a way
11 we are creating small businesses even though it
12 falls out of the traditional definition, you know,
13 when you own four units and the revenues collected
14 on the other three is enough to pay your mortgage,
15 then you suddenly have enhanced the earning
16 potential and a long-term wealth accumulation
17 potential of those families, and so this would be a
18 very good marriage of energy efficiency and
19 addressing this wealth accumulation challenge that
20 is such an issue for the lowest income families in
21 the communities we serve.

22 MS. STELMASEK: That's such a great point.

1 Actually, Tony, your statement will bring me to the
2 question that I wanted to ask. Thank you for that
3 transition.

4 Are there programs in Illinois that
5 you guys think can be improved to better serve the
6 affordable housing market or, on the contrary, is
7 there programs and best practices from other states
8 that we think may be implemented in Illinois that
9 could also address some of the shortfalls that we
10 heard about today?

11 And, Stacie, your work with on-bill
12 financing and energy programs with partners what do
13 you see today?

14 MS. YOUNG: So, again, we have two different
15 financing programs for retrofits for multifamily.
16 The on-bill program again is a wonderful program. I
17 think other states are actually jealous of our
18 program. There aren't that many multifamily
19 programs in the country, so we have a very good
20 program, and kudos to the utilities for putting more
21 money into the pot.

22 The way that programs works it's a

1 dollar per dollar. Every dollar that the utility
2 puts into their pot is 100 percent one to one
3 guaranteeing a dollar that's loaned out, and
4 typically anyone who's in finance, that's usually
5 not how we think about it. We have a loan officer
6 per our energy savers program financing at CIC
7 that's about 30 percent and our losses have been
8 very minimal in that program, 30 percent. You know,
9 it seems like a fair amount, but it's not a hundred
10 percent.

11 So right now the On-Bill Program is,
12 you know, for these dollars utilities are putting
13 in, you know, so if we loan out \$50,000 for on-bill,
14 then \$50,000 is set aside from the utility's pot,
15 and, in addition, again multifamily on-bill is new,
16 so we know from our multifamily financing that a lot
17 is done minimal.

18 So it would be great if it was like
19 50 percent, then you could stretch that money out
20 further and finance that even more. So that will be
21 a much more efficient way to structure the program.

22 Again, I don't know exactly what needs

1 to happen to get from here to there, but it seems to
2 me from the financing world 50 percent is plenty and
3 you will be able to stretch those dollars further.

4 Another thing would be on-bill is a
5 really great resource for government-assisted
6 property, because you don't have to put that second
7 lien against the property. All these government
8 properties cannot take a second lien. So right now
9 unfortunately -- again, these buildings have to be
10 under 15 units.

11 Again, in the subsidized world, there
12 aren't that many buildings that are government
13 subsidized that are under 15 units. They're larger
14 buildings, because of scale. That's how you get to
15 efficiency is to do a big deal as opposed to a
16 smaller deal, and so if we could increase the number
17 of units which allow an owner on-bill, that would be
18 great.

19 The other thing with on-bill, you
20 know, is you maximize the measures that are
21 allowable unless the utilities work out fine.

22 Our on-bill program manager at CIC is

1 in the room. There's a few measures that aren't
2 part of the on-bill programs that if they were
3 included it could be a more robust program. It
4 could do deeper retrofits and get to better savings
5 in these buildings.

6 MR. SMITH: I'll stretch a bit. For most of this
7 panel we talked about owner-occupied, whether it's
8 owner or investor owner-occupied properties.
9 There's a lot of vacant properties out there, and in
10 theory if we were occupying those properties,
11 bringing them back in, we bring more tax generation
12 to the roles and, therefore, create monies that
13 could be deployed to do other things.

14 In this respect, we are seeing
15 nationally a growing number of private investors --
16 I'll call them weed back (sic), companies that are
17 acquiring the mortgage for single-family properties,
18 rehabbing the same, and then renting them, sometimes
19 renting to own.

20 In theory, that's a universe that we
21 kind of look out at outside of these kind of
22 programs, notwithstanding the fact that again

1 box, but, I mean, you know I think, you know,
2 certainly on the residential side, I think the
3 proper product that is blessed by Freddie and Fannie
4 is properly regulated.

5 I think residential Pace for
6 affordable neighborhoods is an amazing product. It
7 came to people who can't get it for whatever reason
8 they still have to pay the debt back, but it's not
9 credit driven, so it gives people a chance and I
10 think commercial Pace is just as effective for,
11 again, it's a great product for folks who can't
12 access capital areas where, you know, they're
13 underserved for capital, but no matter what
14 everything -- all these people here, and, you know,
15 capital drives the bus of helping some of the
16 affordable housing process, and so I'm not going to
17 make a speech, but I think Pace is obviously a good
18 tool.

19 MR. MEISTER: I would like to see more of a
20 direct line between some of the utility energy
21 efficiency programs that I think absolute partner
22 would be the Housing Development Authority, because

1 because they have real established programs and
2 they're engaged with developers, and one of the most
3 effective tools that they have are tax credits which
4 ends up taking the place of equity or act as equity
5 in sort of financing, so I think it would be an
6 excellent way to boost energy efficiency and add to
7 the equity in a housing development project by
8 running some of those revenue streams directly into
9 those programs or those projects.

10 MR. SMITH: That's interesting. I think you
11 indirectly identified one of the risks in the tax
12 credit universe.

13 In the old days you had enough tax
14 credits and grants to cover close to a hundred
15 percent of the project, and today that's not the
16 case, and so there's a lot of pressure on builders
17 to actually streamline the cost of the project, and
18 we haven't necessarily put them on the table and
19 hold them accountable for what are the energy
20 efficiencies that we give up, so it's probably
21 another one of those things we might want to
22 examine, or perhaps said another way, in the

1 criteria for awarding the tax credits, let's hold to
2 a higher standard of energy efficiency.

3 MS. YOUNG: I am going to say one more thing
4 worth underscoring. All of the DCEO affordable
5 housing construction program properties are funded,
6 so there's an absolute overlap there, and so it
7 sounds like they're working together already, but
8 that's just a critical and kind of obvious thing,
9 because IHDA is financing a lot more properties than
10 DCEO, but certainly I think probably every unit that
11 is funded through that DCEO program in and out of
12 that portfolio for the City of Chicago certainly one
13 way or another they're receiving some sort of
14 government subsidy.

15 MS. STELMASEK: All right. I think we have time
16 for one more question. I think everyone has had it
17 fairly easy up here today, but even so, on the
18 difficult questions, I'm going to ask this and we
19 are going to get out of here.

20 John Brauc brought up on the panel
21 that happened before lunch that one of the most
22 difficult things they had an unfunded stream. They

1 don't know what rebates they are going to add. They
2 don't know what programs are out there right now.
3 It actually prevents building owners from moving
4 forward to the programs that they want to undertake.
5 How do you fix that? I think I know what Art is
6 going to say.

7 MR. RENDAK: John actually described like 200,000
8 in the hallway.

9 (Laughter.)

10 It works for John. Lenders are
11 okay with it. It gives that same set of rules I
12 think he was talking about some insulation and might
13 have been 25,000, but the cost of that transaction
14 you have to look as if you can combine with some
15 other things, you know, and increase the amount of
16 principal, but when we to get a 20-year
17 amortization, we get a hundred percent financing. I
18 would assume that would be something that was very
19 dear to them.

20 MR. SMITH: It's a big depend. So I will tell
21 you what we have done. We have actually put bridge
22 loans in place. It's not comfortable having to say,

1 well, we are bridging the schedule of payments from
2 our governmental partners, which have sometimes been
3 unpredictable, but what we do is we don't attract
4 it.

5 We understand that some of our
6 investor development partners have been tremendously
7 successful year after year at winning awards and we
8 support them in that respect.

9 In some cases we find that they have
10 other assets that we can use to create working
11 capital facilities or we will partner again with
12 some of our very productive partners that make sure
13 those monies are available, but you have to be
14 committed to making sure that that energy efficiency
15 affordable housing is a priority and the same
16 respect as a bank.

17 Of course, we manage our granting
18 process the same way, and, you know, there's three
19 degrees or 60 degrees of separation in most of the
20 universe and the affordable housing and energy
21 efficiency savings may be one, and so most of us do
22 know each other, directly or indirectly, and we

1 often are able to collaborate to make these projects
2 happen.

3 MS. YOUNG: So I know how tall the buildings are
4 that these guys work in. They don't know about
5 elevators, so here's my really fast elevator speech.
6 Coordination, consistent messaging, consistent and
7 cross marketing, and cross training, and more
8 coordination, and I think poor John Brauc will then
9 know if I don't finish this by June I'm not going to
10 be able to fund it.

11 MR. MEISTER: I think predictability, and
12 reliability, and transparency of the product on the
13 stream for incentives is one of the reasons why tax
14 exemptions work as a financing tool, and I think,
15 since I understand that a lot of these streams come
16 through the Commission, the Commission can play a
17 very important role in priority over predictability
18 and transparency.

19 MS. STELMASEK: Join me in a round of applause
20 for our panels.

21 (Applause.)

22 I will turn it over to the Chairman.

